



City of Richmond
Non-Departmental Grants Program FY24
Annual Impact Report



**CITY OF
RICHMOND**

Organizational Development Standing Committee
February 3, 2025

Overview

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City of Richmond Non-Departmental Grants Program

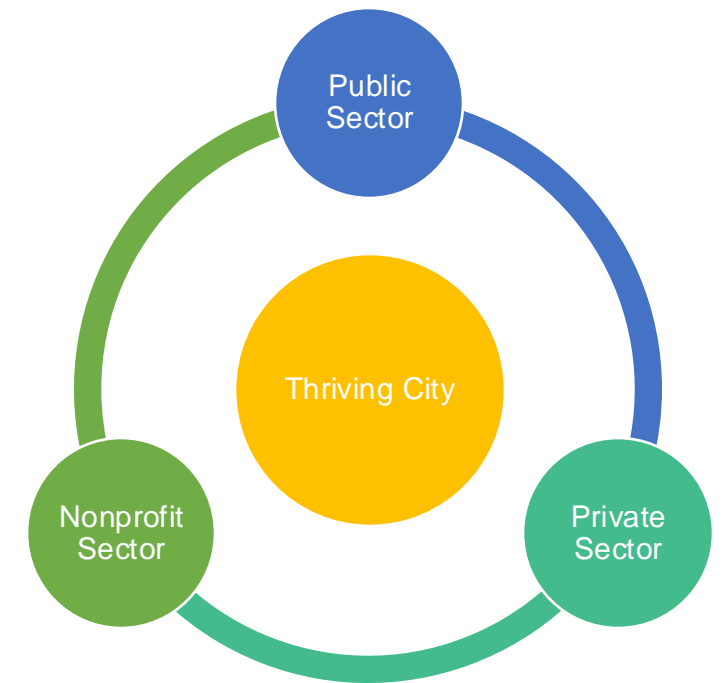


Background

The City of Richmond provides competitive charitable grants to area nonprofits through its **Non-Departmental Grants Program**. The purpose of the City of Richmond's Non-Departmental Grants Program is to **support strategic investments in key priority areas**. Through strategic partnerships with nonprofits, the program enables the City of Richmond to **address unmet and critical community needs while advancing strategic goals**.

Importantly, as **one of the biggest funders of nonprofits in the City of Richmond**, the local government funding we provide to organizations often helps them leverage additional private and philanthropic support, amplifying the impact of every dollar spent to address the unmet needs of our residents. The City of Richmond's Non-Departmental Grants Program is distinct from federal grant programs managed by other City of Richmond departments.

Unlike federal programs, which often have multi-year funding commitments and are tied to strict federal regulations, the City of Richmond's Non-Departmental Grants Program provides one-year funding. **Each year, allocations are subject to approval by the Richmond City Council during the annual budget adoption process.**



Areas of Focus

Children, Youth, and Education:

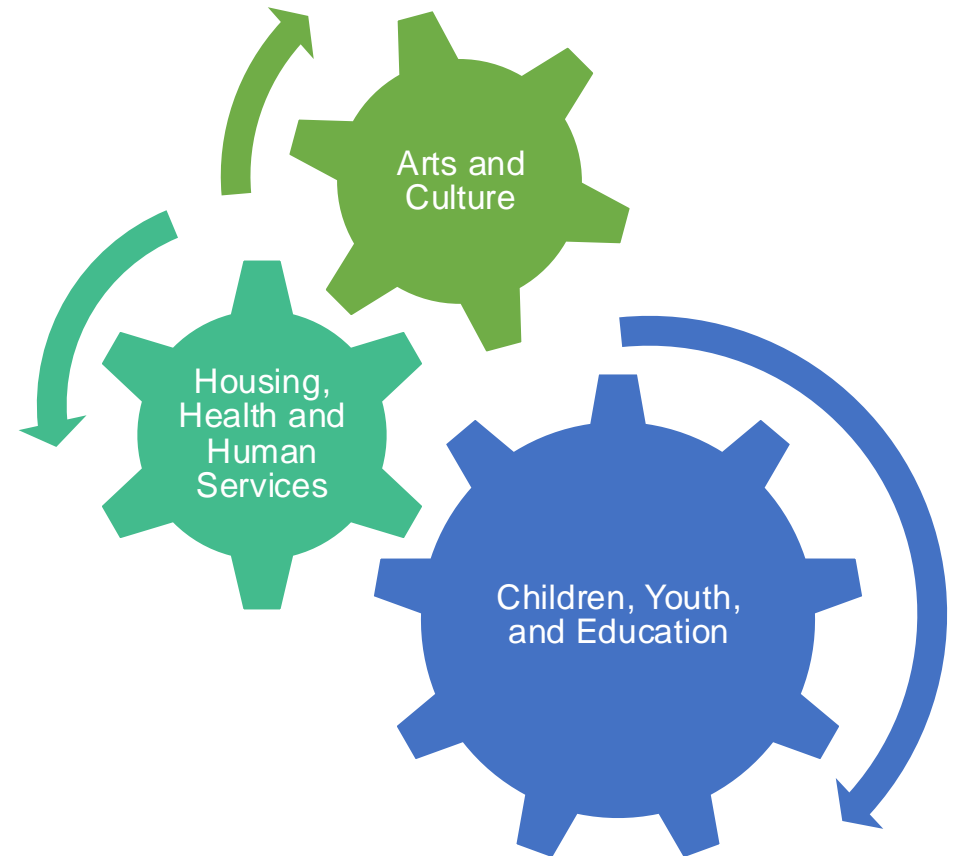
- In-School Support Services
- Out-of-School-Time (grades K-12)
- Early Childhood Development (ages 0-8)
- Postsecondary Success (ages 14-24)

Housing, Health, and Human Services:

- Housing, Homelessness Prevention and Homeless Services
- Workforce Development
- Older Adults and Disability Services
- Community Health and Quality-of-Life
- Health Services for Specifically Marginalized Populations

Arts and Culture:

- Expanding Access to Arts and Cultural Events
- Supporting Diverse and Equitable Cultural Vitality
- Supporting Neighborhood Vitality through the Arts



Eligibility Criteria

Applicants must provide:

- ✓ Proposal Narrative
- ✓ Overall Project Budget
- ✓ Previous Fiscal Year Audit or Financial Statements
- ✓ Current Year Operating Budget
- ✓ List of Board of Directors, Members, and Executive Officers
- ✓ Federal Tax-Exempt Certification
- ✓ Latest IRS 990 Report

Applicants must meet the following criteria:

- ✓ Federally approved Non-Profit Certification
- ✓ In compliance with federal, state, and local regulations
- ✓ No outstanding violations, taxes, or penalties
- ✓ Must have a currently active Board of Directors
- ✓ Agrees to coordinate its projects with the appropriate City of Richmond Departments and Offices where applicable
- ✓ Must disclose all past and pending lawsuits

Application Review and Scoring

Application Period Closes

- Applications are submitted to and received by the Department of Budget
- As the application period closes, applications are assigned to the appropriate portfolio for review and consideration by the Department of Budget

Application Review Teams Selected and Trained

- Application Review Teams, made up of priority area subject matter experts, are selected and trained on the application review process
- Conflict of interest forms are completed prior to the review of any applications

Initial Application Review (Eligibility)

- Applications are reviewed for eligibility

Scoring

- Application Review Teams review all eligible applications
- Every application is reviewed and scored by two individual reviewers
- Review Teams meet to discuss all scores and to reconcile discrepancies

Administration Leadership Review

- Administration leadership (to include the Deputy Chief Administrative Officer for Human Services, Chief Administrative Officer, and the Mayor) reviews and discusses all applications and the scores provided by the Review Teams
- Organizations are considered for and incorporated into the Mayor's proposed budget



Monitoring and Reporting

Once the annual fiscal year budget is adopted by Richmond City Council, Non-Departmental Grants Program awardees enter into grant contracts with the Richmond of City

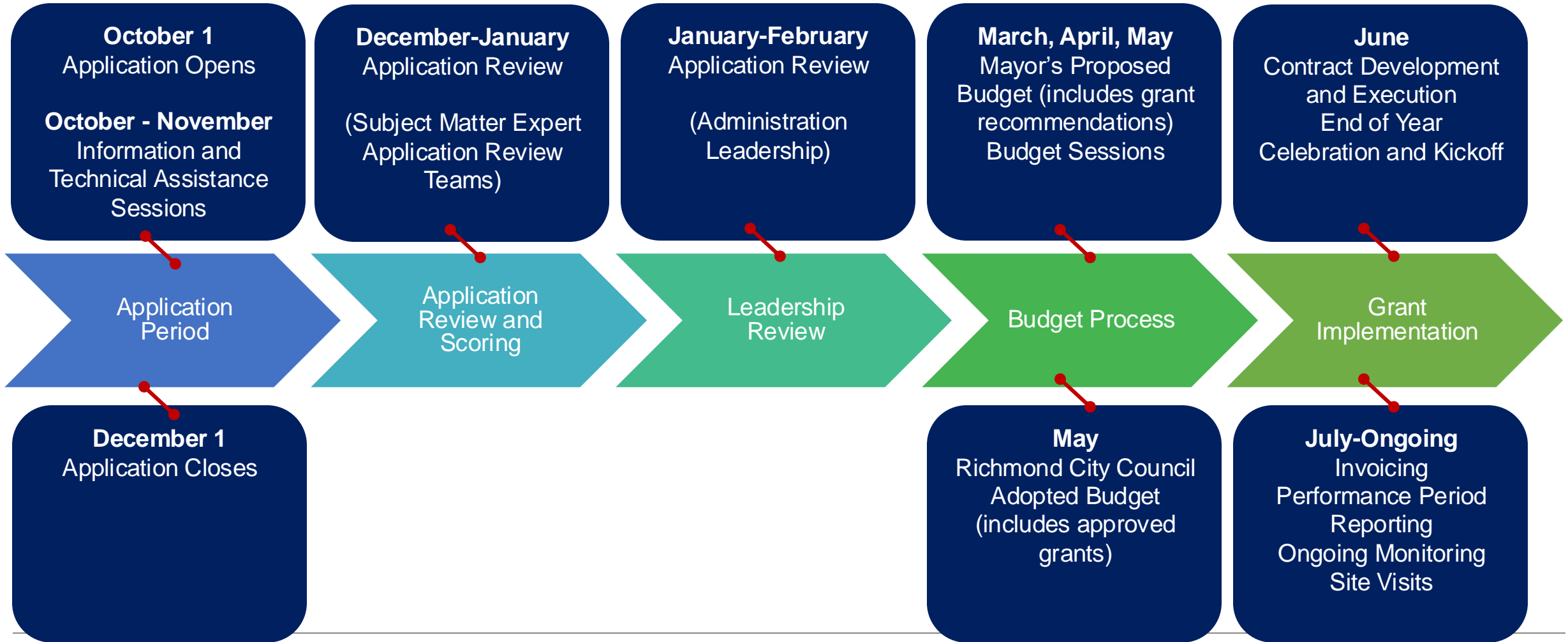
The contracts are developed in consultation with the Office of the Richmond City Attorney

Grantees are obligated to a specific scope of services and performance measures within the grant contracts

After the performance period begins, site visits are conducted by subject matter experts and awardees are required to submit both interim and final reports



Timeline



A Snapshot | Current Efforts

FY24	FY25	FY26	FY27
Annual Impact Report Release and Presentation to Richmond City Council	Interim (Performance) Report Review Ongoing Invoicing Site Visits	Application Review (Administration Leadership)	Planning

February 2025



Summary of Investments



FY24 Investment Summary

96
Total
Applications

54
Organizations
Funded

\$96,000
Median
Grant Size

\$6,002,286

FY24 Total Investment

(Richmond City Council Adopted Budget and related ordinances to include budget amendments)



Additional Investments



Health Equity Trust Fund: \$5.5M invested since 2021, the City of Richmond's Health Equity Trust Fund invests in community-led programs, initiatives, and leaders to improve health and quality of life in communities experiencing deep health disparities and the longstanding impacts of racism. Focus areas include: access to healthcare and health education; food access and security; maternal and child health; mental and behavioral health; substance use prevention, treatment, and recovery; and chronic disease and underlying health conditions. **The Health Equity Trust Fund is administered on behalf of the City of Richmond by the Richmond Henrico Health District's Foundation.**



Positive Youth Development Fund: \$3.5m invested since 2022, the City of Richmond's Positive Youth Development Fund makes grants to grassroots and community-led organizations that provide quality out-of-school time programming and events so that youth most affected by violence have resources to disrupt the cycle of violence. **The Positive Youth Development Fund is administered on behalf of the City of Richmond by NextUp.**



Eviction Diversion Fund: \$3M invested since 2022, the City of Richmond's Eviction Diversion Fund assists Richmond residents in achieving housing stability by preventing unnecessary evictions and by providing financial assistance to residents so they may pay past due rent. **The Eviction Diversion Fund is administered on behalf of the City of Richmond by Southside Community Development & Housing Corporation.**



Family Crisis Fund: \$2.6M invested since 2023, the City of Richmond's Family Crisis Fund works to meet the emergency financial needs of Richmond residents. Payments are made directly to creditors, with a maximum payment per household of \$2,500. Eligible expenses include housing, health-related, childcare, utilities, auto, and other emergency needs. **The City of Richmond's Family Crisis Fund is administered by HumanKind.**



Heart of Richmond Grant Program: \$400,000 invested since 2024, the City of Richmond's Heart of Richmond Grant Program provides funding to nonprofit organizations that embody the heart and compassion of our City, particularly small, grassroots or other organizations, with critical missions and significant impact that may not be traditional fits for the non-departmental grant program. The program was established in FY2024 and continues in FY2025, subject to Council appropriation. **The City of Richmond administers the Heart of Richmond Grant Program.**



Testimonials

"Since partnering with Metropolitan Business League, we have gained valuable insights and seen the possibilities before us, and we are committed to making the most of them."

**Isaiah King, CEO, 1MotionApperal
Former Student, Thomas Jefferson**



"The support from the Non-Departmental Grant has been instrumental in launching new initiatives and strengthening our existing programs aimed at preventing gun violence. This partnership has allowed us to expand our youth mentorship programs, enhance community outreach efforts, and create educational workshops that focus on conflict resolution and violence prevention strategies. Through this collaboration, we are better equipped to empower our community and foster a safer environment for all."

Robert Morris, RVA League for Safer Streets

"Funding has significantly impacted the residents of Better Housing Coalition by improving access to essential services, enhancing community programs, and creating opportunities for economic stability. These opportunities foster housing stability. Our work as Resident Service Coordinators have played a vital role in connecting residents to necessary resources and services. Overall, funding along with the efforts of Resident Service Coordinators, creates a supportive environment that enhances the lives of Better Housing Coalition residents."

Syomn S. Miller, Resident Services/ Career Coordinator, Better Housing Coalition



"Waymakers Foundation has been a blessing to my family. Without this support, I don't know how we would have made it through the month."

Anonymous Waymakers Client



NEW Program Enhancements

- ✓ Lengthened the application period by more than 30 days (October 1-December 1)
- ✓ Multiple information and technical assistance sessions offered during application period
- ✓ Streamlined the application questions
- ✓ Expanded the number of subject matter experts participating in the application review and scoring committees
- ✓ Starting in FY25, Review Committee Team members will participate in site visits
- ✓ Lump sum payments and initial payments are now made up front in the first quarter of the fiscal year of award
- ✓ Enhanced focus on site visits, performance measures, and compliance
- ✓ Dedicated additional staff to support Non-Departmental Grants Program facilitation
- ✓ Launched Annual Grantee End-of-(Performance)Year Celebration and Kickoff Event
- ✓ **NEW** *City of Richmond Non-Departmental Grants Program Annual Impact Report* to City Council



Impact Report



Questions

Applicants and Grantees are encouraged to direct all questions related to the City of Richmond's Non-Departmental Grants Program to the following: hsnondep@rva.gov

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