Richmond INSPIRE

A Citywide Vision Plan for Parks, Recreation & Community Facilities

July 1, 2024

AGENDA

1. **Introductions**

2. **About the Project**

3. **Work In Progress**

   »Citywide Park and Recreation Providers

   »Field Inventory and Condition Assessment

   »Park Classification and Level of Service Metric

   »Spatial Analysis

   »Engagement

4. **Discussion**

ABOUT THE PROJECT

GREAT PARK PLANS...

» ... are **bold** — they speak to a **100-year vision**.

» ... take an **ecological approach**.

» ... address **parks** <u>and</u> **recreation** <u>and</u> **open space** <u>and</u> **trails**.

» ... promote **equity**.

» ... provide **multiple benefits** — including mobility, stormwater, food security, education, and mental and physical health.

» ... address **finance**.

» ... address **management**.

PROJECT PURPOSE

An implementable citywide park and recreation vision plan for all Richmonders.

DRIVING PRINCIPLES

RACIAL EQUITY

CLIMATE RESILIENCE

PARK CONNECTIVITY

Develop a plan founded in racial justice principles in effort to decrease racial/ ethnic disparities in park and recreation access citywide.
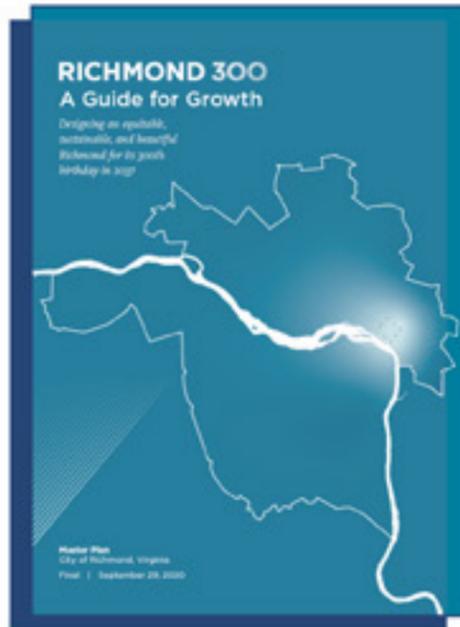
Increase the city's resilience to changing climate and increase capacity for parks to sustainably manage micro-climates and storm events.

Develop a plan for parks and greenways so that by 2037 100% of all Richmonders live within a 10-minute walk to a park.

BUILDING ON PREVIOUS PLANS
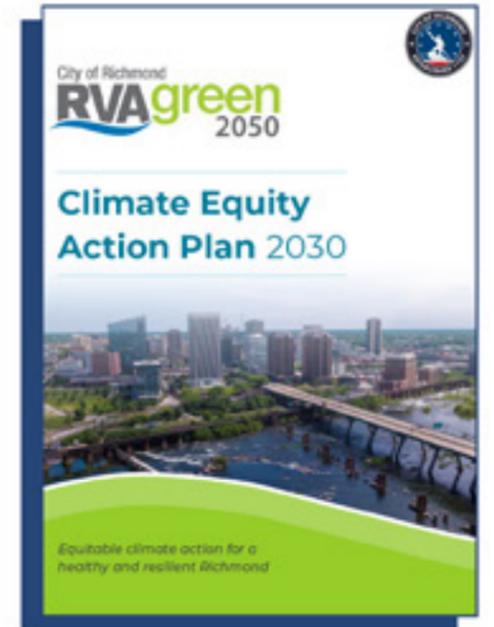
Richmond 300

James River Park System Master Plan

Richmond Connects

RVAgreen 2050

Mayor's Equity Agenda

Bicycle Master Plan
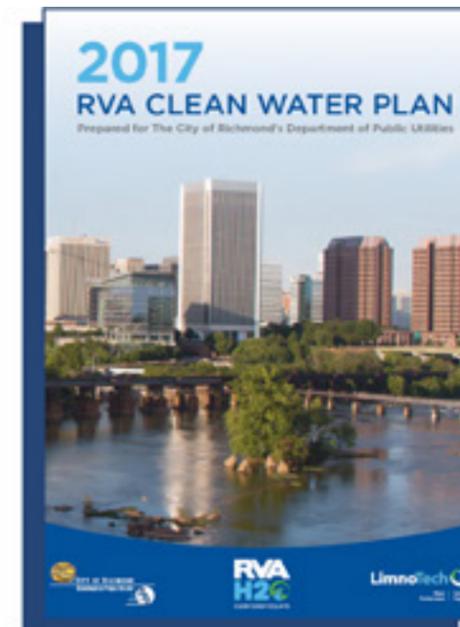
RVA H2O Clean Water Plan

Small Area Plans

DESIGNWORKSHOP

PROJECT SCHEDULE

Focus Group Meetings + Stakeholder Discussions

1st Citywide Survey & Public Workshop Series

2nd Citywide Survey & Public Workshop Series

PLAN ADOPTION

PHASE 1
COMMUNITY NEEDS ASSESSMENT

PHASE 2
DRAFTING PLAN RECOMMENDATIONS

PHASE 3
STRATEGIC ACTION PLAN DEVELOPMENT

SPRING/SUMMER - FALL 2024 → FALL - WINTER 2024 → WINTER 2024 - 2025

We Are Here!

DESIGNWORKSHOP
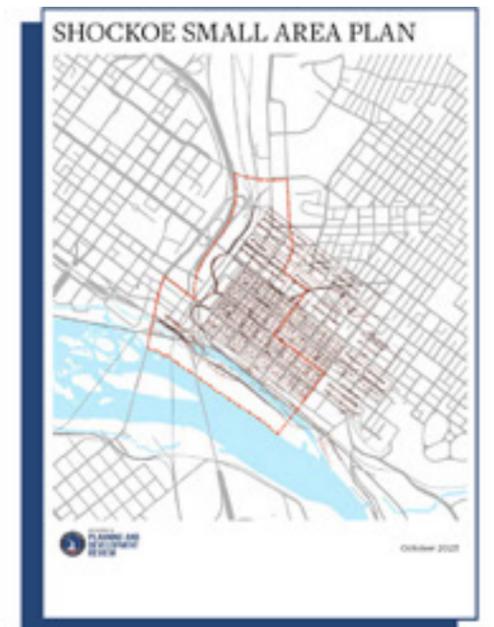
WHAT IS A PARK AND RECREATION VISION PLAN?

What it is

»A long-range planning tool.

»A visionary document that sets values and goals.

»An opportunity to weigh in and be heard.

What it is NOT

»A detailed design proposal for a specific park, neighborhood or facility.

»A method to approve specific capital expenses. (It informs CIP.)
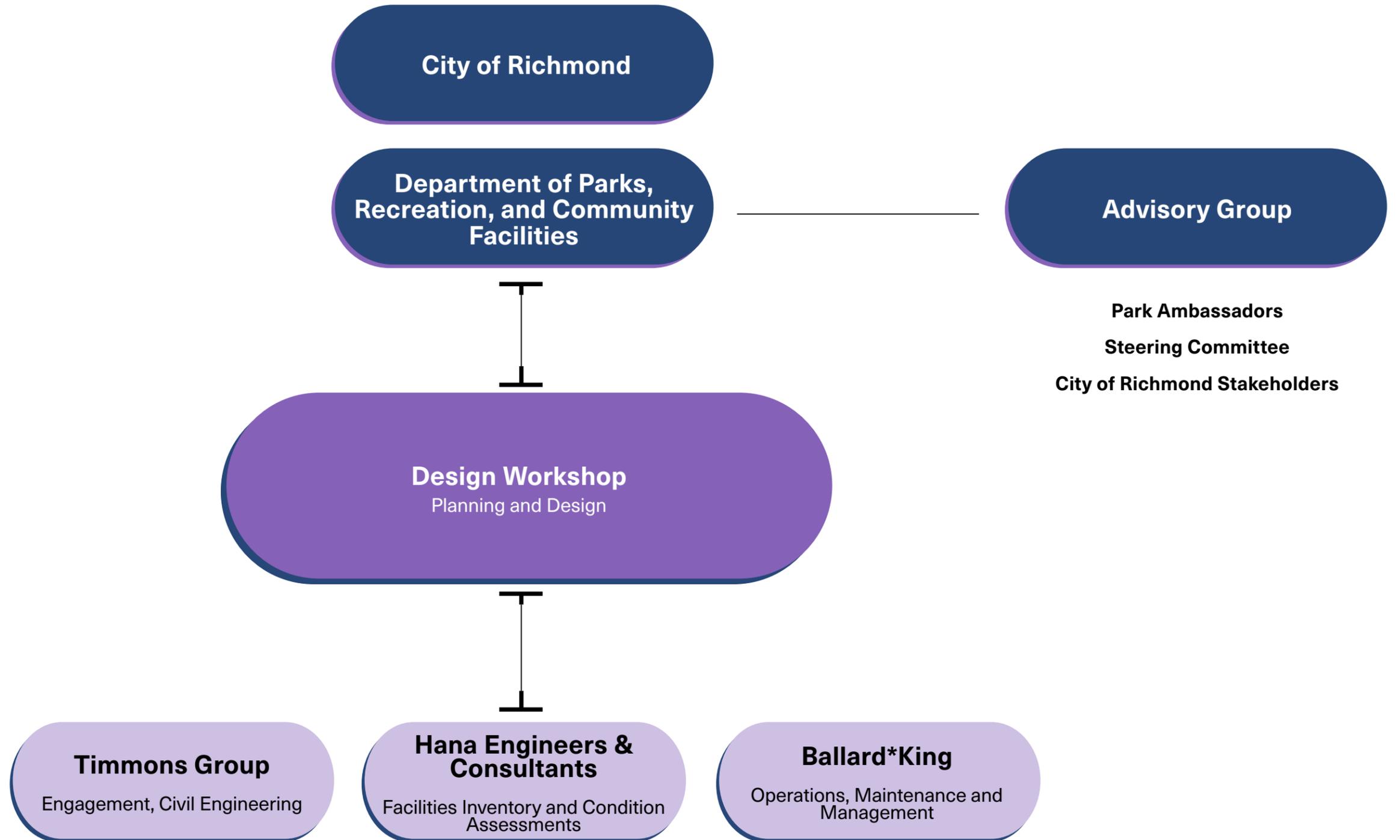
»Operations model or financial budget.

PROJECT TEAM

City of Richmond

Department of Parks, Recreation, and Community Facilities

Advisory Group

Park Ambassadors

Steering Committee

City of Richmond Stakeholders

Design Workshop
Planning and Design

Timmons Group

Engagement, Civil Engineering

Hana Engineers & Consultants

Facilities Inventory and Condition Assessments

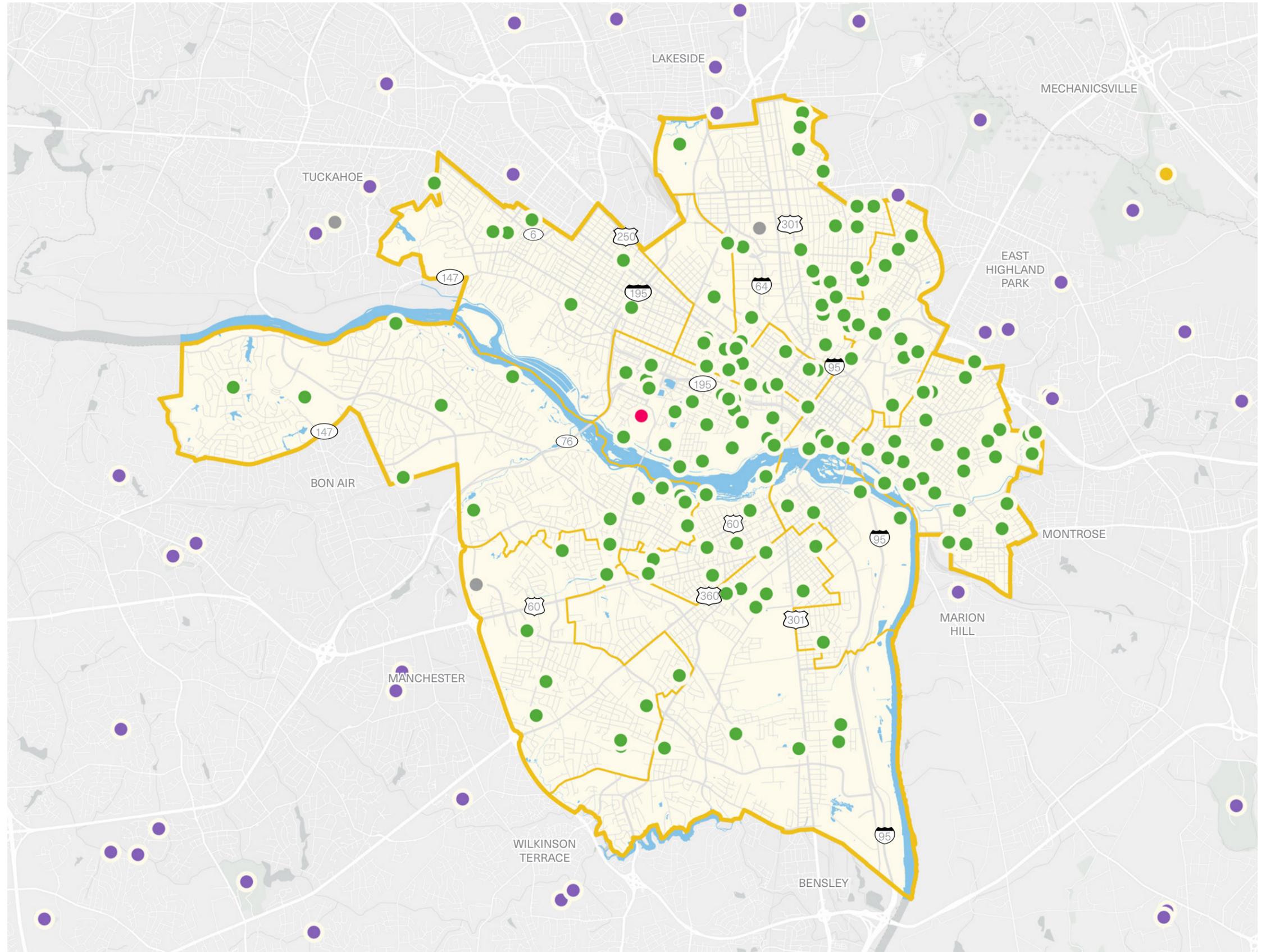**Ballard*King**

Operations, Maintenance and Management

WORK IN PROGRESS

PARKS AND RECREATION PROVIDERS

Legend:

City Council District

Waterbody

Park Ownership

- City
- County
- State
- Federal
- Ptivate

Map labels: LAKESIDE, MECHANICSVILLE, TUCKAHOE, EAST HIGHLAND PARK, BON AIR, MONTROSE, MARION HILL, MANCHESTER, WILKINSON TERRACE, BENSLEY
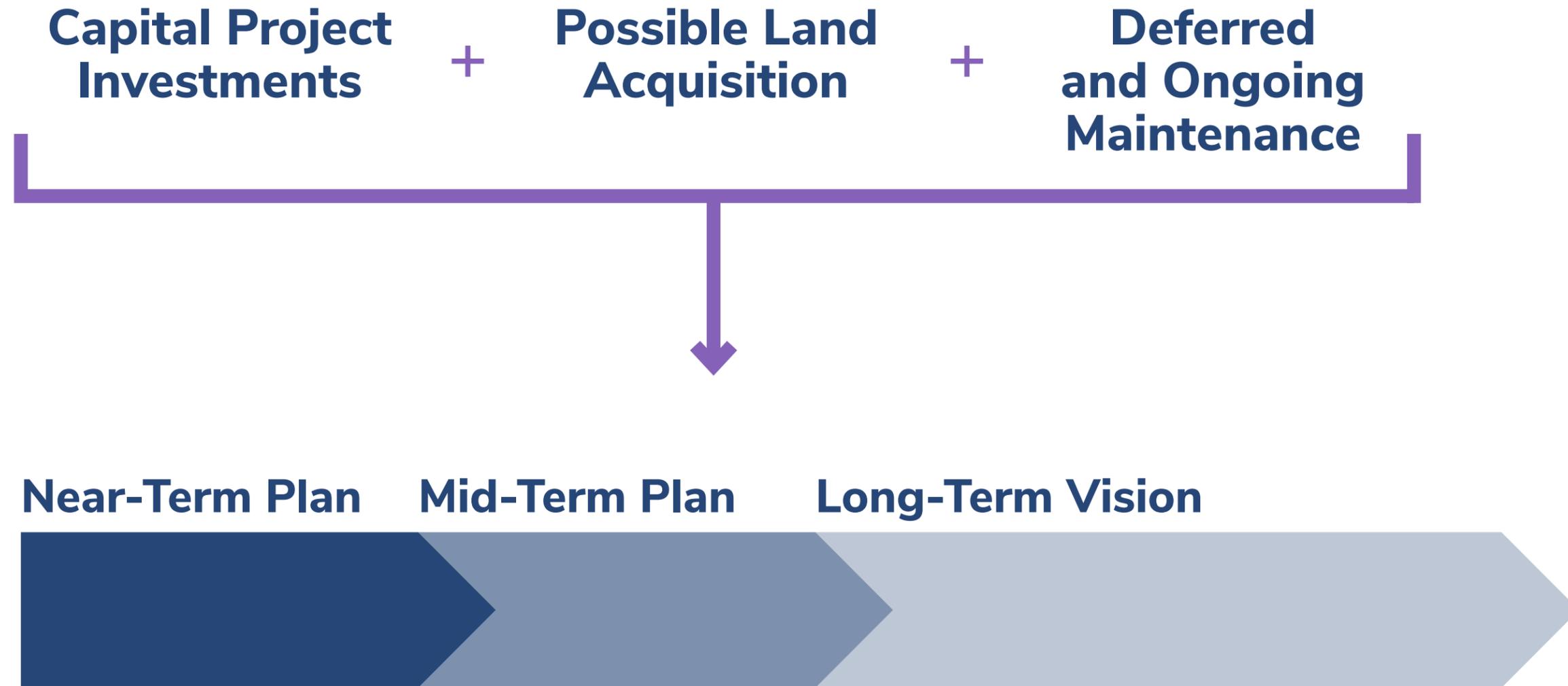
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DESIGNWORKSHOP

TOTAL ASSET MANAGEMENT

» What facilities **do we have**?

» What **assets** are in each facility?

» What **condition** are they in?

» How much does it **cost to keep our assets in good condition**?

» How much investment is needed to get **all of our existing assets in good and functional condition**?

» How can we **plan our investments moving forward** to maintain the condition and quality of our system?

» How can we **understand** not only the up-front cost of a new amenity, but also its **life-cycle cost** of maintaining it?

» How can all of this inform our understanding of the **overall condition and equity** of our park and recreation system?

TOTAL ASSET MANAGEMENT

Capital Project Investments + **Possible Land Acquisition** + **Deferred and Ongoing Maintenance**

Near-Term Plan **Mid-Term Plan** **Long-Term Vision**

PARK INVENTORY & ASSESSMENT

1 = New or like-new aesthetically and functionally.

2 = Moderate loss of aesthetics and function - weathering & wear-and-tear.

3 = Tipping point - Improvements have reached a state where irreversible decline will occur without reinvestment.

4 = Marginal remaining aesthetic and functional value.

5 = Functionally obsolete and unsafe - little to no remaining value, likely requires replacement.

DESIGNWORKSHOP
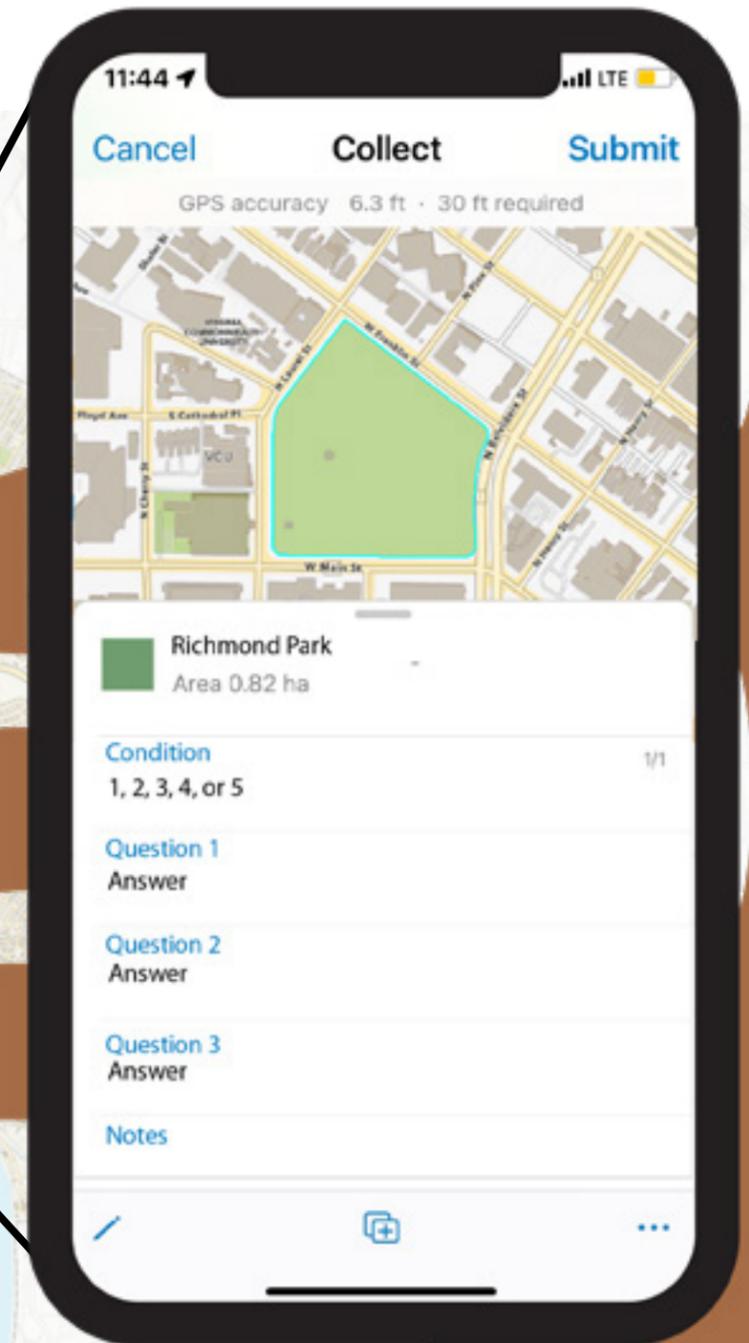
PARK CLASSIFICATIONS

Why Classify Parks?

» A park classification system allows us to **establish a common language** around park types and quality of amenities.

» The classifications are **useful in communications** (internal and external), **parkland acquisitions** (types and locations for future parks), **development** (amount of investment in a given park) and **operations** (degree of maintenance and regular investment needed). A strong understanding of the types of parks in different areas of the city **inform where service gaps exist**.
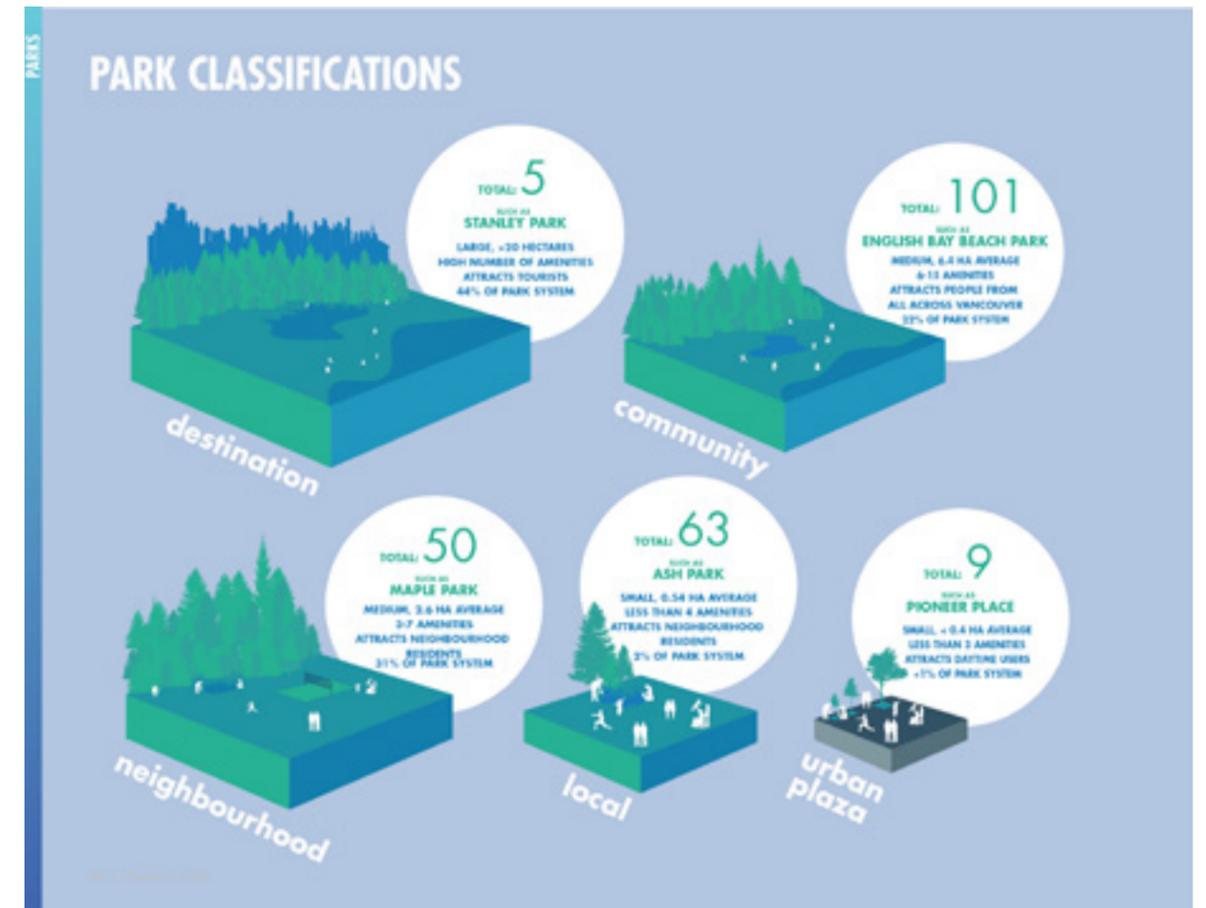
LEVEL OF SERVICE

Why Establish Level of Service Goals?

» Level of Service (LOS) metrics are measurable goals that **allow us to track progress toward realizing the system vision and priorities.**

» The metrics help to **establish baselines, identify needs and gaps, and define park and greenway goals** — from the full system down to specific recreation or facility types. LOS metrics can be used to **measure access, distribution, facility quality, maintenance services, connectivity and investment**. They can help the City and its partners to stay on track, focusing efforts on meeting the highest community needs and priorities.

LEVEL OF SERVICE

Residents per Playground: **3,607**

Full-Time Equivalent Employees (FTEs) per 10,000 Residents: **8.2**

Operating Expenditures per Capita: **$88.30/year**

58% of park and recreation agencies deliver STEM programming to youth and young adults

Acres of Parkland per 1,000 Residents: **9.9**

Residents per Park: **2,277**

Revenue to Operating Expenditures: **22.9%**
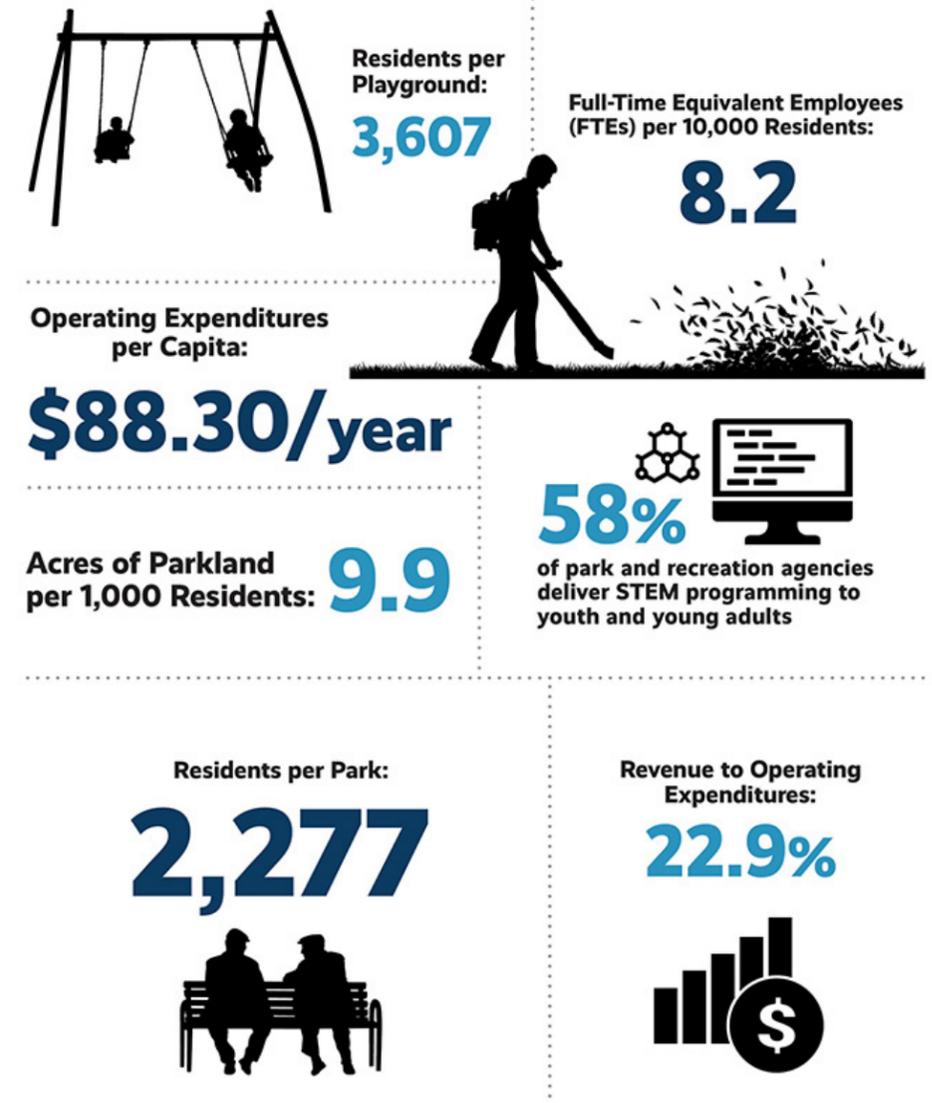
PARK CLASSIFICATIONS & LEVEL OF SERVICE

PARK CLASSIFICATIONS

PARKS

TOTAL: 5
SUCH AS
STANLEY PARK
LARGE, >20 HECTARES
HIGH NUMBER OF AMENITIES
ATTRACTS TOURISTS
44% OF PARK SYSTEM

destination

TOTAL: 101
SUCH AS
ENGLISH BAY BEACH PARK
MEDIUM, 6.4 HA AVERAGE
6-15 AMENITIES
ATTRACTS PEOPLE FROM
ALL ACROSS VANCOUVER
22% OF PARK SYSTEM

community

TOTAL: 50
SUCH AS
MAPLE PARK
MEDIUM, 2.6 HA AVERAGE
3-7 AMENITIES
ATTRACTS NEIGHBOURHOOD
RESIDENTS
31% OF PARK SYSTEM

neighbourhood

TOTAL: 63
SUCH AS
ASH PARK
SMALL, 0.54 HA AVERAGE
LESS THAN 4 AMENITIES
ATTRACTS NEIGHBOURHOOD
RESIDENTS
2% OF PARK SYSTEM

local

TOTAL: 9
SUCH AS
PIONEER PLACE
SMALL, < 0.4 HA AVERAGE
LESS THAN 3 AMENITIES
ATTRACTS DAYTIME USERS
<1% OF PARK SYSTEM

urban plaza

Informs →

LEVEL OF SERVICE

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EXISTING PRCF PARK & FACILITY ACCESS

Legend:
- City Council District
- Waterbody
- Park
- 10-Minute Walkshed

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DESIGNWORKSHOP

EXISTING PRCF PARK & FACILITY ACCESS GAPS

Legend:

- City Council District
- Waterbody
- Park
- 10-Minute Walkshed
- Residential Land without Park Access

LAKESIDE
MECHANICSVILLE
TUCKAHOE
EAST HIGHLAND PARK
BON AIR
MONTROSE
MANCHESTER
MARION HILL
WILKINSON TERRACE
BENSLEY

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DESIGNWORKSHOP
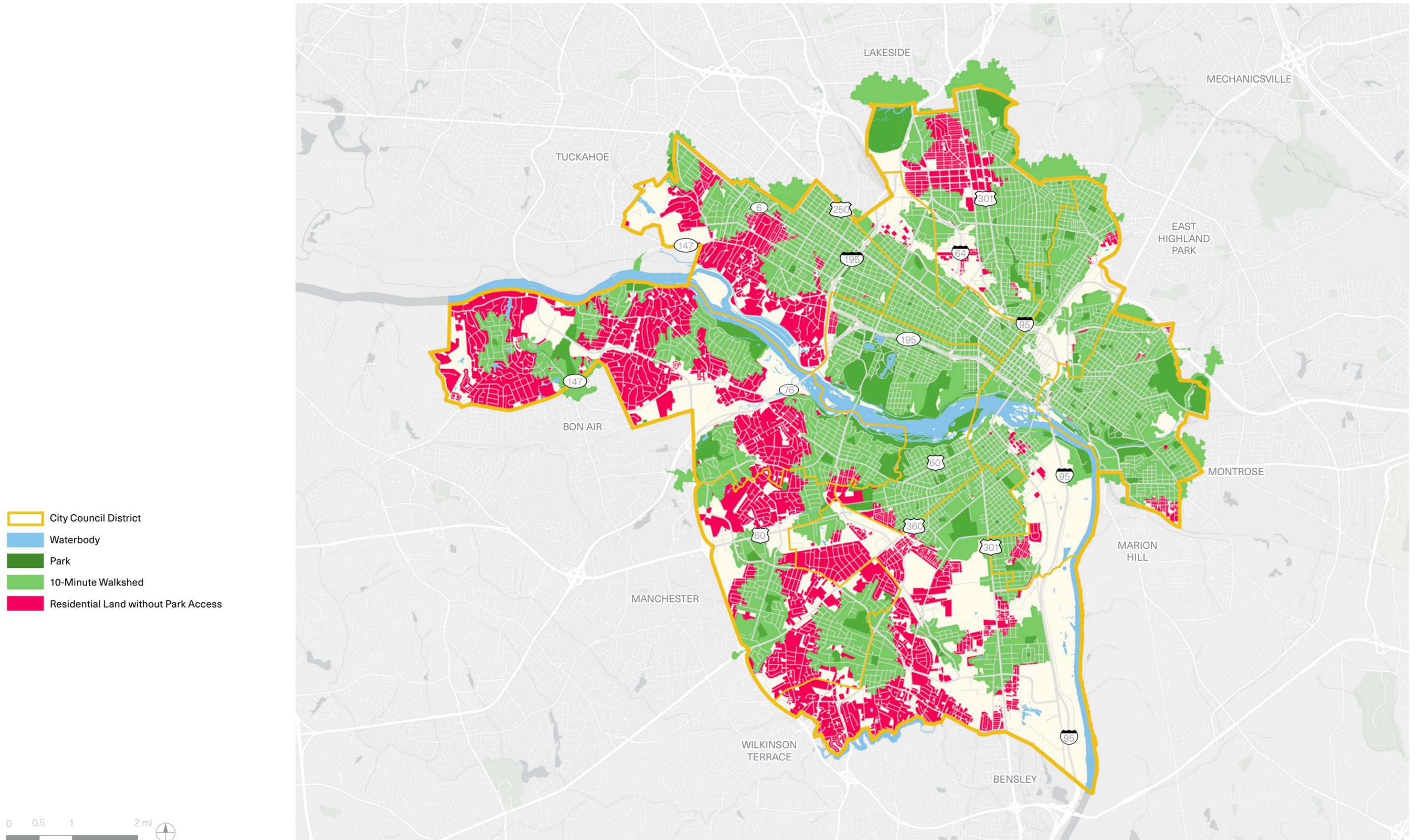
DISTRIBUTION OF RECREATION PROGRAM USERS

City Council District

Waterbody

Registered Program Users (2023)

Sparse

Dense

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DESIGNWORKSHOP
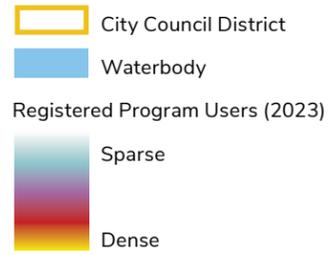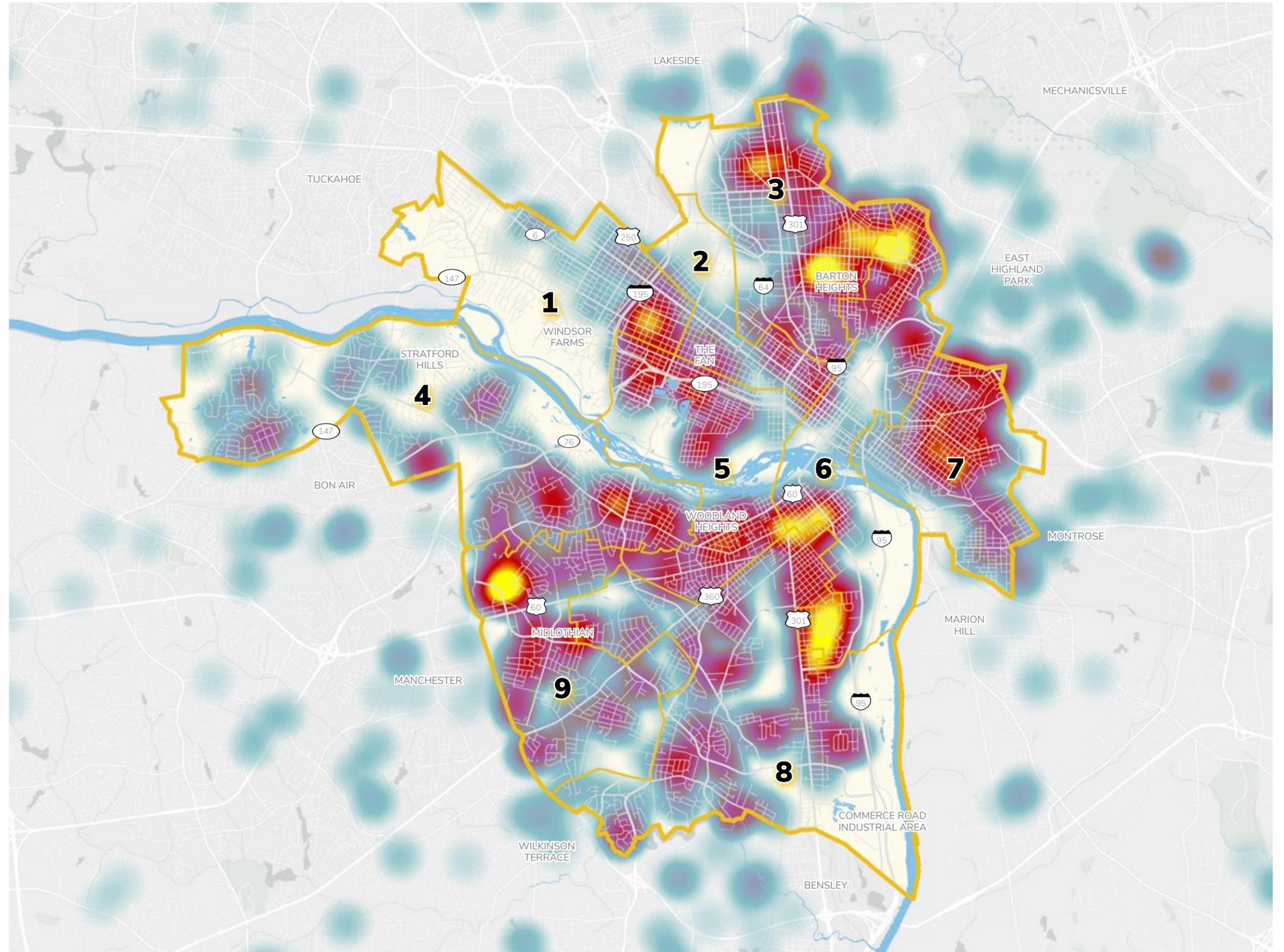
DISTRIBUTION OF FACILITY USERS

City Council District
Waterbody

Registered Facility Users (2023)

Sparse

Dense

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DESIGNWORKSHOP
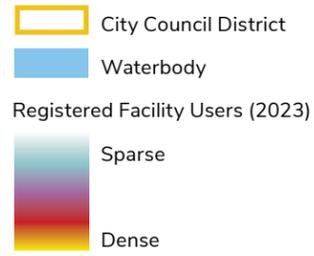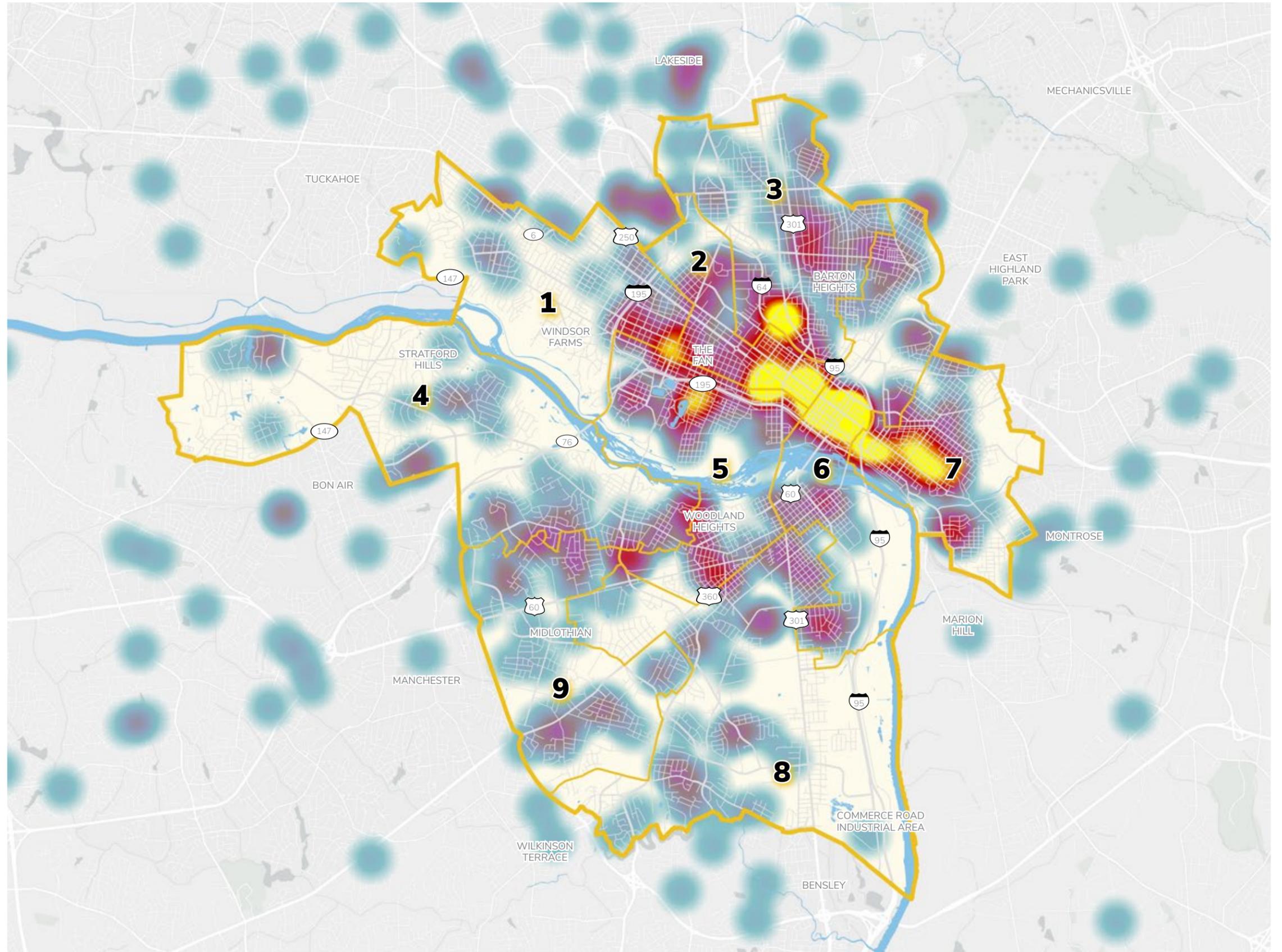
COMMUNITY ENGAGEMENT SCHEDULE

We are Here!

Project Kickoff and Site Visits
(Project Team and PRCF)

Webpage Launch
and Virtual Engagement
Community Survey, Webpage
Engagement, etc.
(Lead: Design Workshop & PRCF)

Councilmember Conversations
(Lead: PRCF)

Steering Committee Meeting: Project Kick off
(Lead: Design Workshop)

Information Exchange
Engagement Events
(Lead: Timmons Group)

Focus Group Conversations
(Lead: TBD)

Steering Committee Meeting: Draft Plan Review
(Lead: Design Workshop)

COR Dept. Information Summit
and Councilmember Conversations
(Lead: PRCF & Design Workshop)

Draft Plan
Engagement Events
(Lead: Timmons Group)

Steering Committee Meeting:
Final Plan Review and Next Steps
(Lead: Design Workshop)

Plan Adoption and Approval
(Lead: PRCF & Design
Workshop)

February 2024
(Initial Project
Kickoff)

July 2024

August 2024

September 2024

October 2024

November 2024

December 2024

January 2025
(10-Year Final Plan)

**January/February
2025**

PRCF Ambassador Training
(Lead: PRCF)

Community Survey #1 Launch
(Lead: Design Workshop)

PRCF Ambassador
Information Distribution
(Lead: PRCF)

Milestone #1 Check In

Community Survey #1 Closes
(Lead: Design Workshop)

PRCF Ambassador
Information Distribution
(Lead: PRCF)

PRCF Ambassador
Information Distribution
(Lead: PRCF)

Milestone #2 Check In

Community Survey #2 Launch
(Lead: Design Workshop)

PRCF Ambassador
Information Distribution
(Lead: PRCF)

Community Survey #2 Closes
(Lead: Design Workshop)

Milestone #3 Check In

DESIGNWORKSHOP

UPCOMING PUBLIC ENGAGEMENTS

»**Apply for Steering Committee**

- July 12 Deadline
- Scan for application

»**Survey 1**

- Coming late summer
- First opportunity for the general public to engage in the planning process.

»**Workshop Series 1**

- Sept. 10 - Sept. 12
- 1 Open house per council district

»**Focus Group Topics**

- Health & Wellness
- Workforce Development
- Environment Access & Mobility
- Sports
- Arts & Culture
- Recreation
- Equity
- Youth
- Seniors
- Differing Abilities

DESIGNWORKSHOP

SHARE THE PROJECT WITH YOUR COMMUNITY

STAY UP TO DATE AT:

RICHMONDINSPIRE.COM

SCAN THE CODE

DISCUSSION