



# Richmond **INSPIRE**

A Citywide Vision Plan for Parks,  
Recreation & Community Facilities

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July 1, 2024

# AGENDA

## 1. Introductions

## 2. About the Project

## 3. Work In Progress

- » Citywide Park and Recreation Providers
- » Field Inventory and Condition Assessment
- » Park Classification and Level of Service Metric
- » Spatial Analysis
- » Engagement

## 4. Discussion



**ABOUT THE PROJECT**

# GREAT PARK PLANS...

- »... are **bold** — they speak to a **100-year vision**.
- »... take an **ecological approach**.
- »... address **parks** and **recreation** and **open space** and **trails**.
- »... promote **equity**.
- »... provide **multiple benefits** — including mobility, stormwater, food security, education, and mental and physical health.
- »... address **finance**.
- »... address **management**.



# PROJECT PURPOSE

An implementable citywide park and recreation vision plan for all Richmonders.

## DRIVING PRINCIPLES

RACIAL EQUITY

Develop a plan founded in racial justice principles in effort to decrease racial/ethnic disparities in park and recreation access citywide.

CLIMATE RESILIENCE

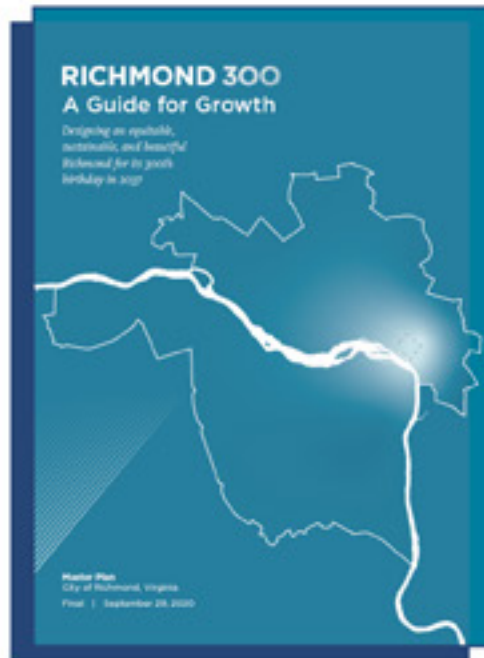
Increase the city's resilience to changing climate and increase capacity for parks to sustainably manage micro-climates and storm events.

PARK CONNECTIVITY

Develop a plan for parks and greenways so that by 2037 100% of all Richmonders live within a 10-minute walk to a park.



# BUILDING ON PREVIOUS PLANS



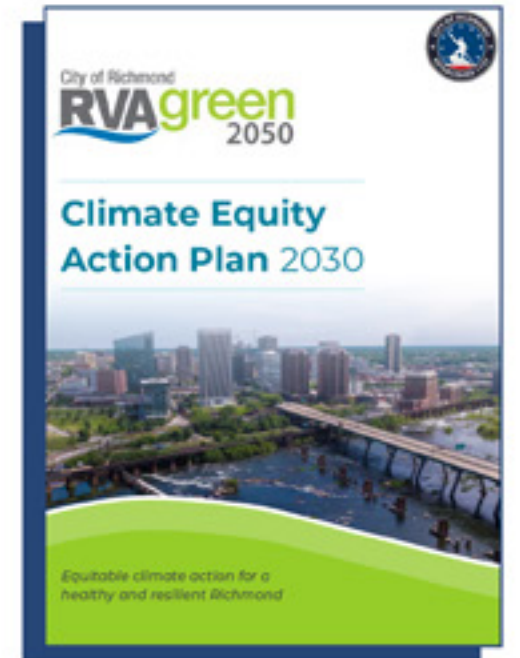
## Richmond 300



## James River Park System Master Plan



## Richmond Connects



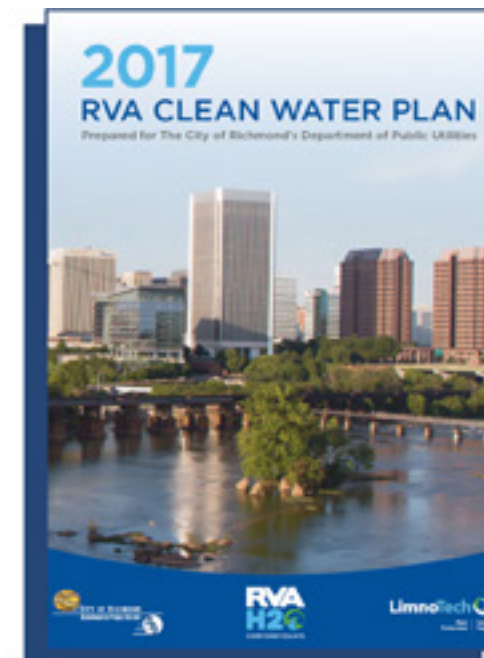
## RVAgreen 2050



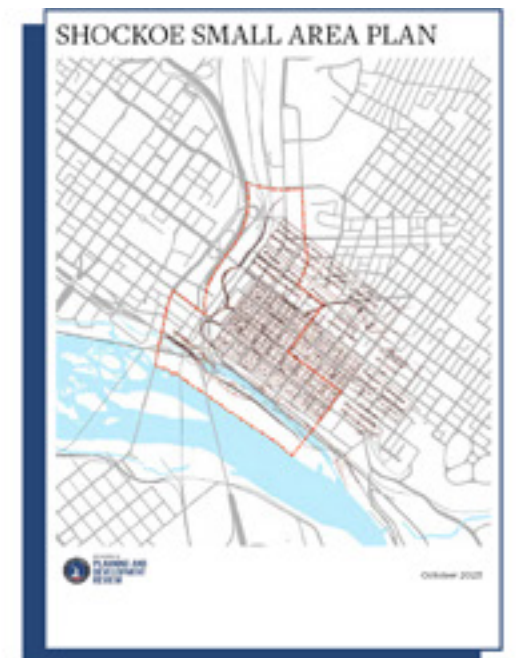
## Mayor's Equity Agenda



## Bicycle Master Plan



## RVA H2O Clean Water Plan



## Small Area Plans



# PROJECT SCHEDULE



**We Are Here!**



# WHAT IS A PARK AND RECREATION VISION PLAN?

## What it is

- » A long-range planning tool.
- » A visionary document that sets values and goals.
- » An opportunity to weigh in and be heard.

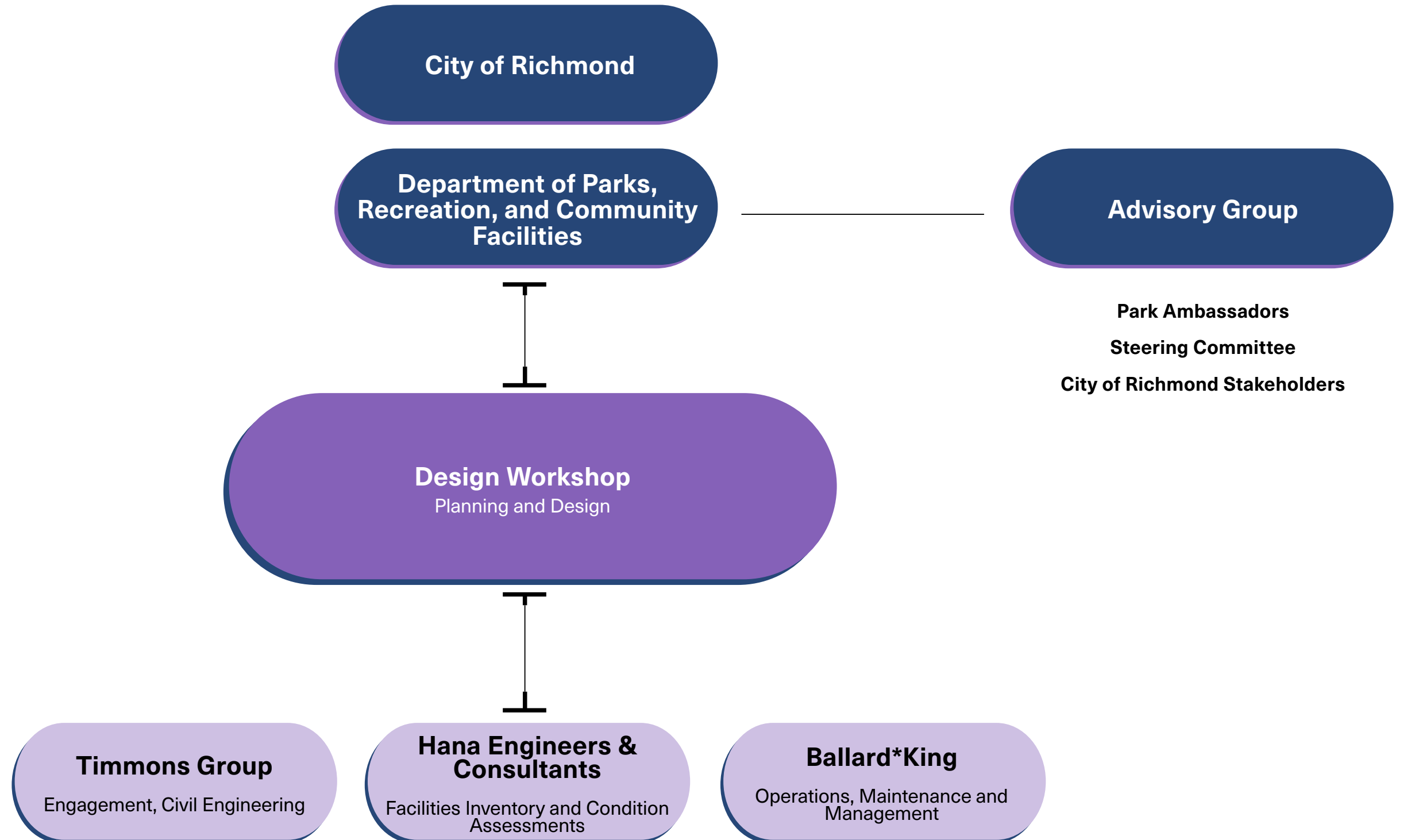
## What it is NOT

- » A detailed design proposal for a specific park, neighborhood or facility.
- » A method to approve specific capital expenses. (It informs CIP.)
- » Operations model or financial budget.



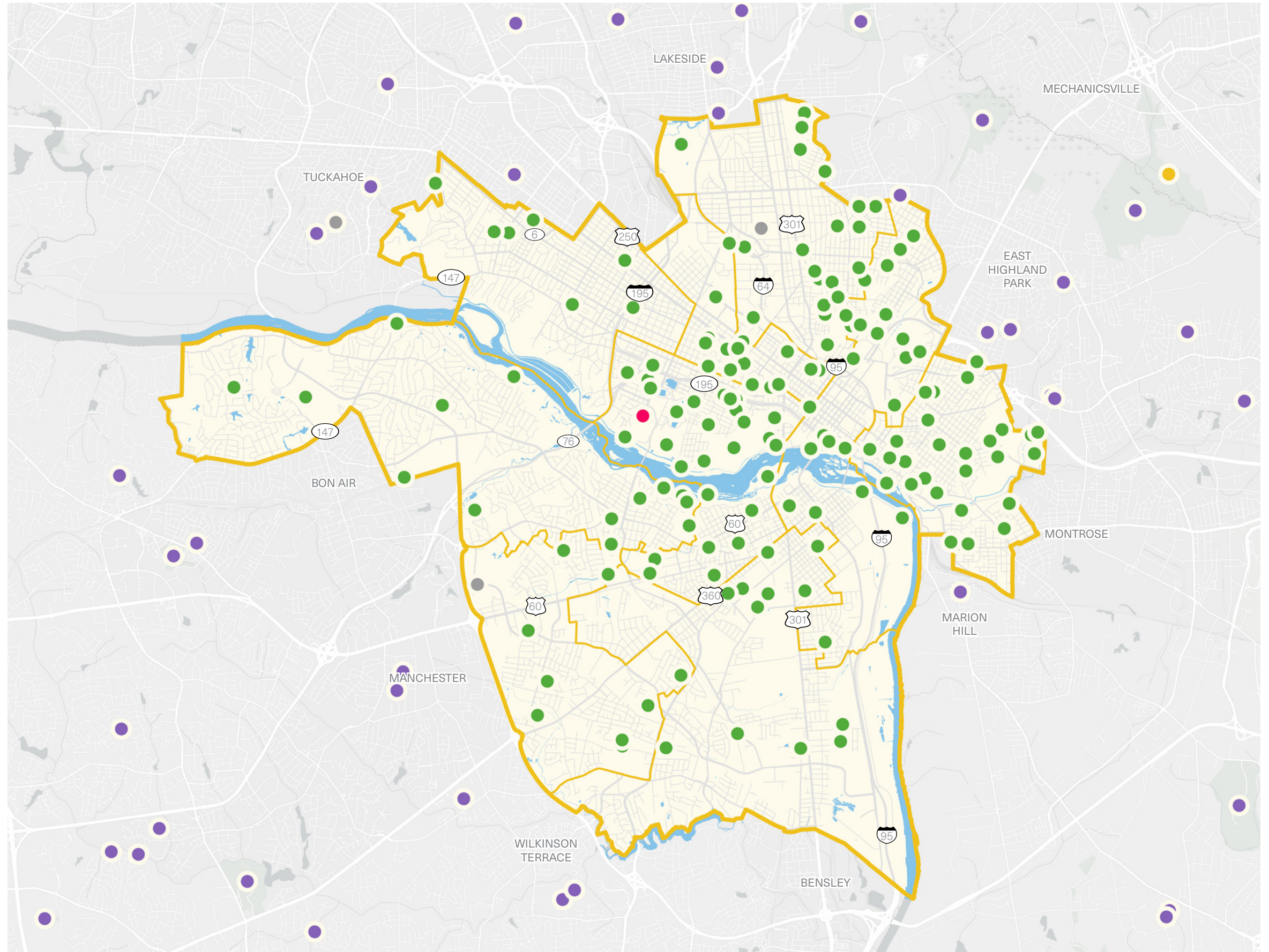


# PROJECT TEAM



**WORK IN PROGRESS**

# PARKS AND RECREATION PROVIDERS



- City Council District
- Waterbody
- Park Ownership
  - City
  - County
  - State
  - Federal
  - Private

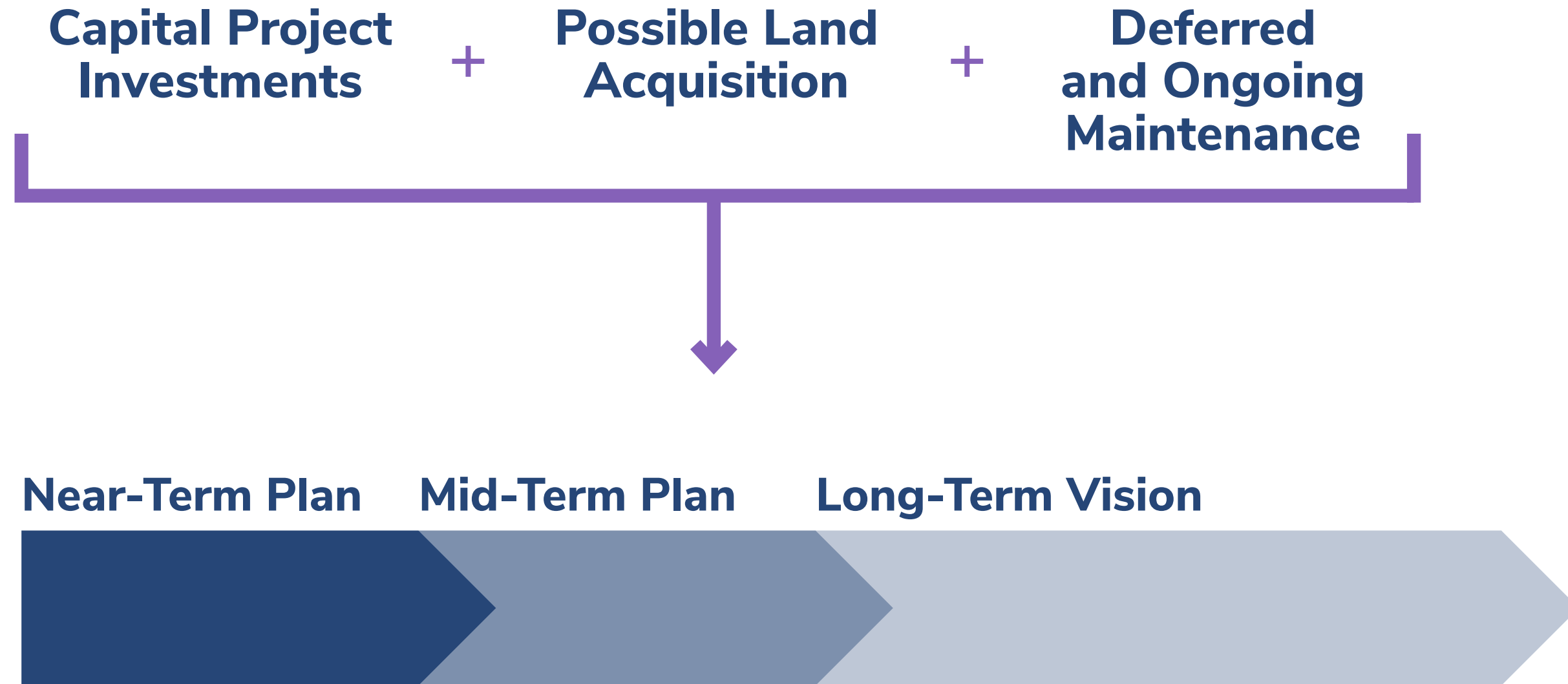


# TOTAL ASSET MANAGEMENT

- » What facilities **do we have**?
- » What **assets** are in each facility?
- » What **condition** are they in?
- » How much does it **cost to keep our assets in good condition**?
- » How much investment is needed to get **all of our existing assets in good and functional condition**?
- » How can we **plan our investments moving forward** to maintain the condition and quality of our system?
- » How can we **understand** not only the up-front cost of a new amenity, but also its **life-cycle cost** of maintaining it?
- » How can all of this inform our understanding of the **overall condition and equity** of our park and recreation system?



# TOTAL ASSET MANAGEMENT



# PARK INVENTORY & ASSESSMENT

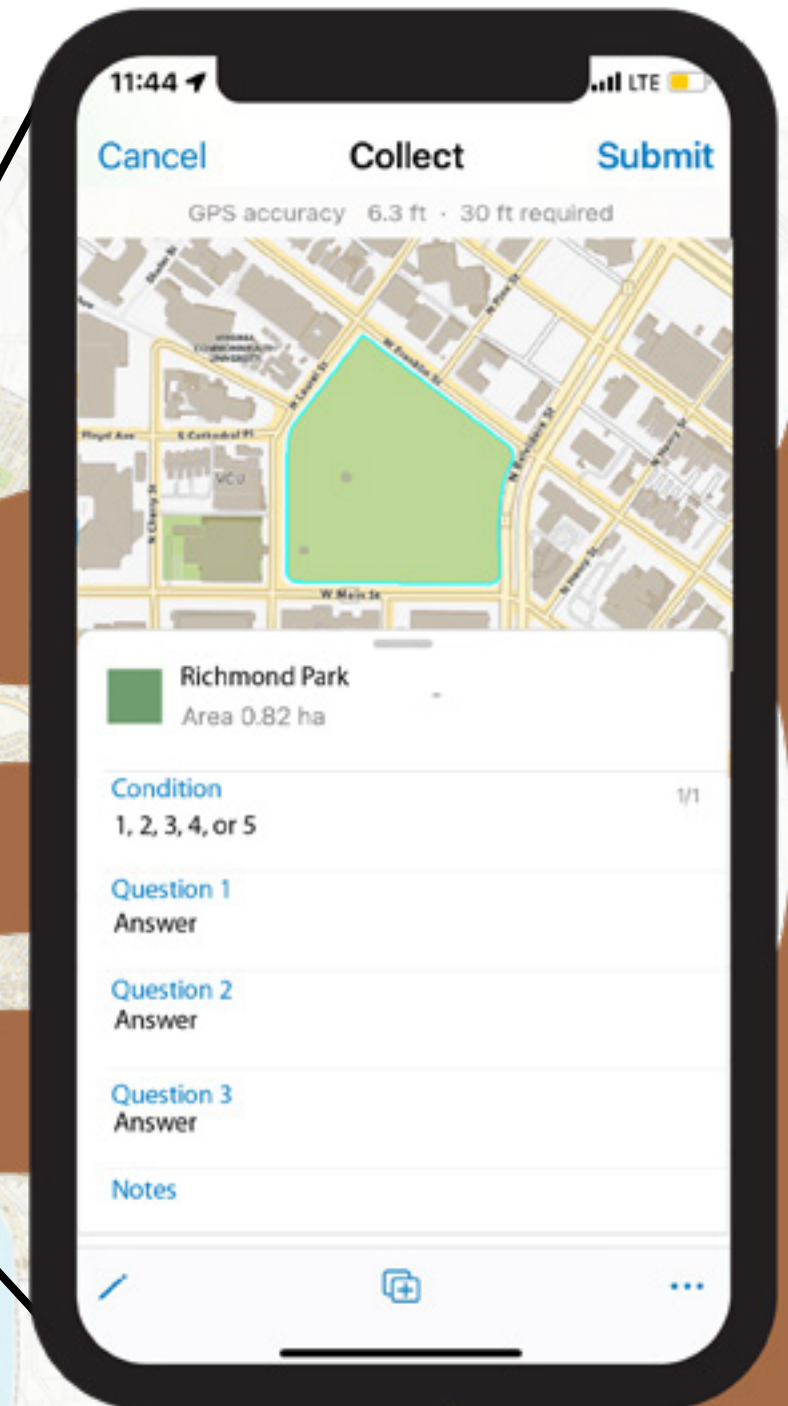
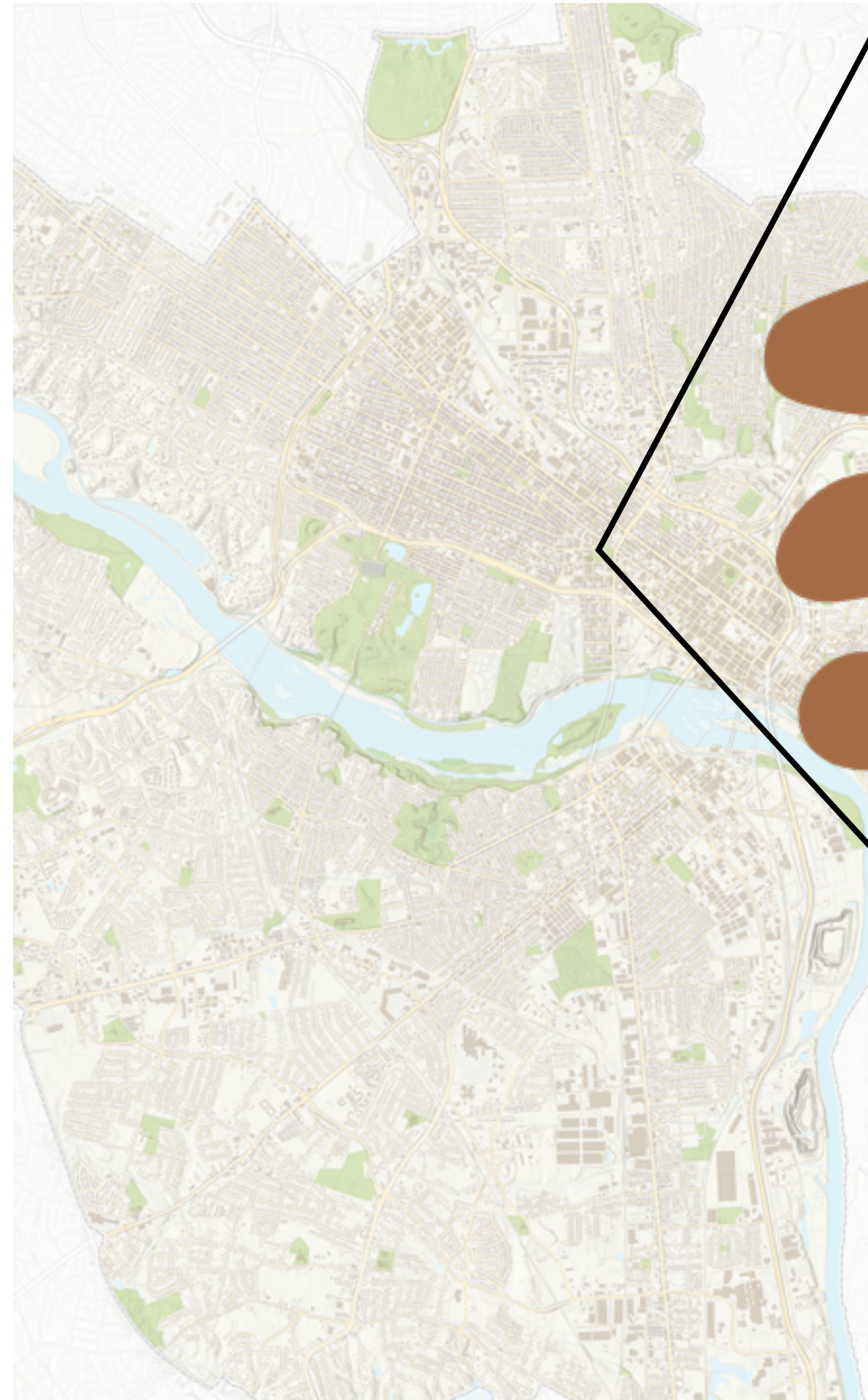
1 = New or like-new aesthetically and functionally.

2 = Moderate loss of aesthetics and function - weathering & wear-and-tear.

Tipping point -  
3 = Improvements have reached a state where irreversible decline will occur without reinvestment.

4 = Marginal remaining aesthetic and functional value.

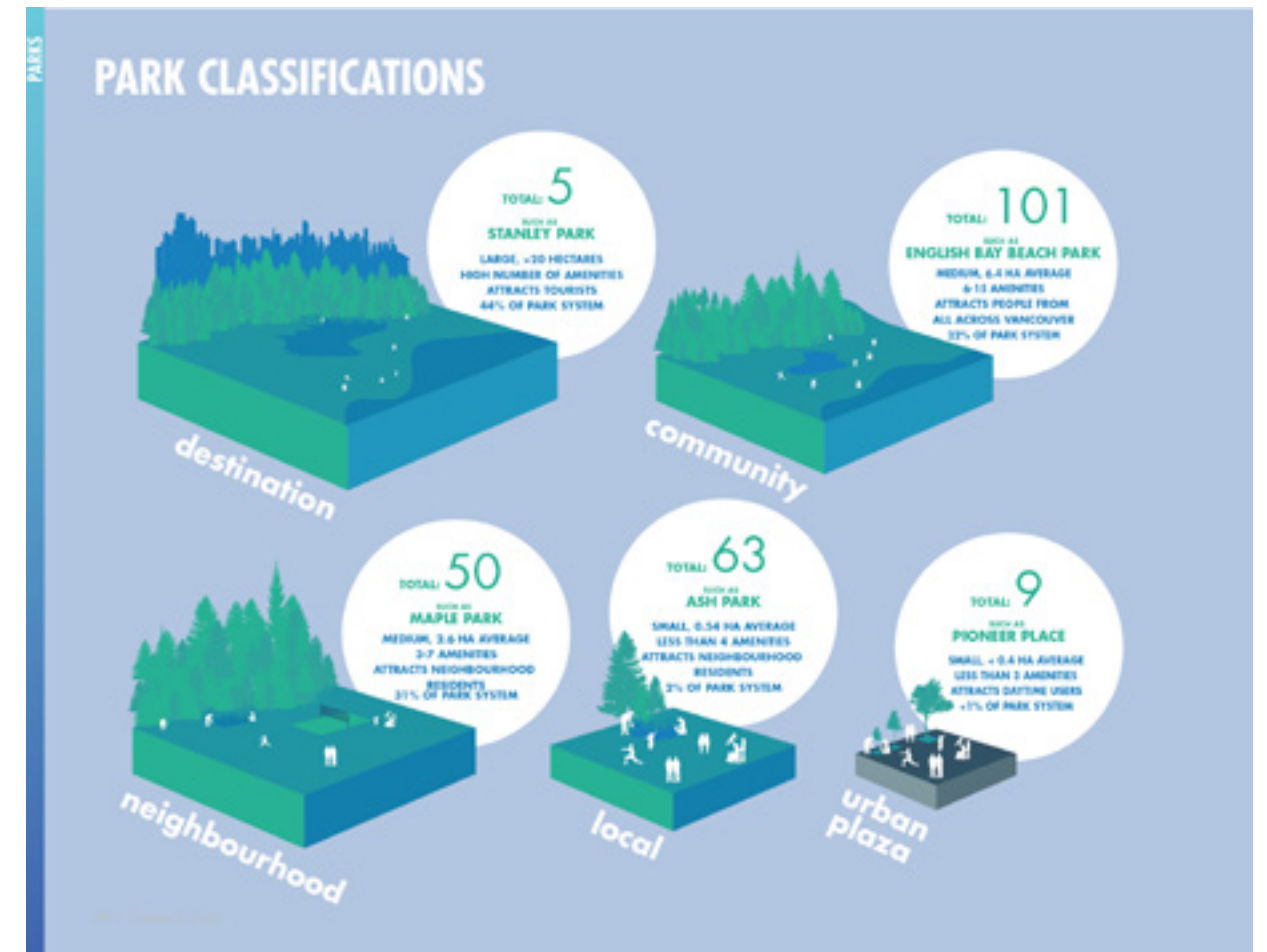
Functionally obsolete  
5 = and unsafe - little to no remaining value, likely requires replacement.



# PARK CLASSIFICATIONS

## Why Classify Parks?

- » A park classification system allows us to **establish a common language** around park types and quality of amenities.
- » The classifications are **useful in communications** (internal and external), **parkland acquisitions** (types and locations for future parks), **development** (amount of investment in a given park) and **operations** (degree of maintenance and regular investment needed). A strong understanding of the types of parks in different areas of the city **inform where service gaps exist**.

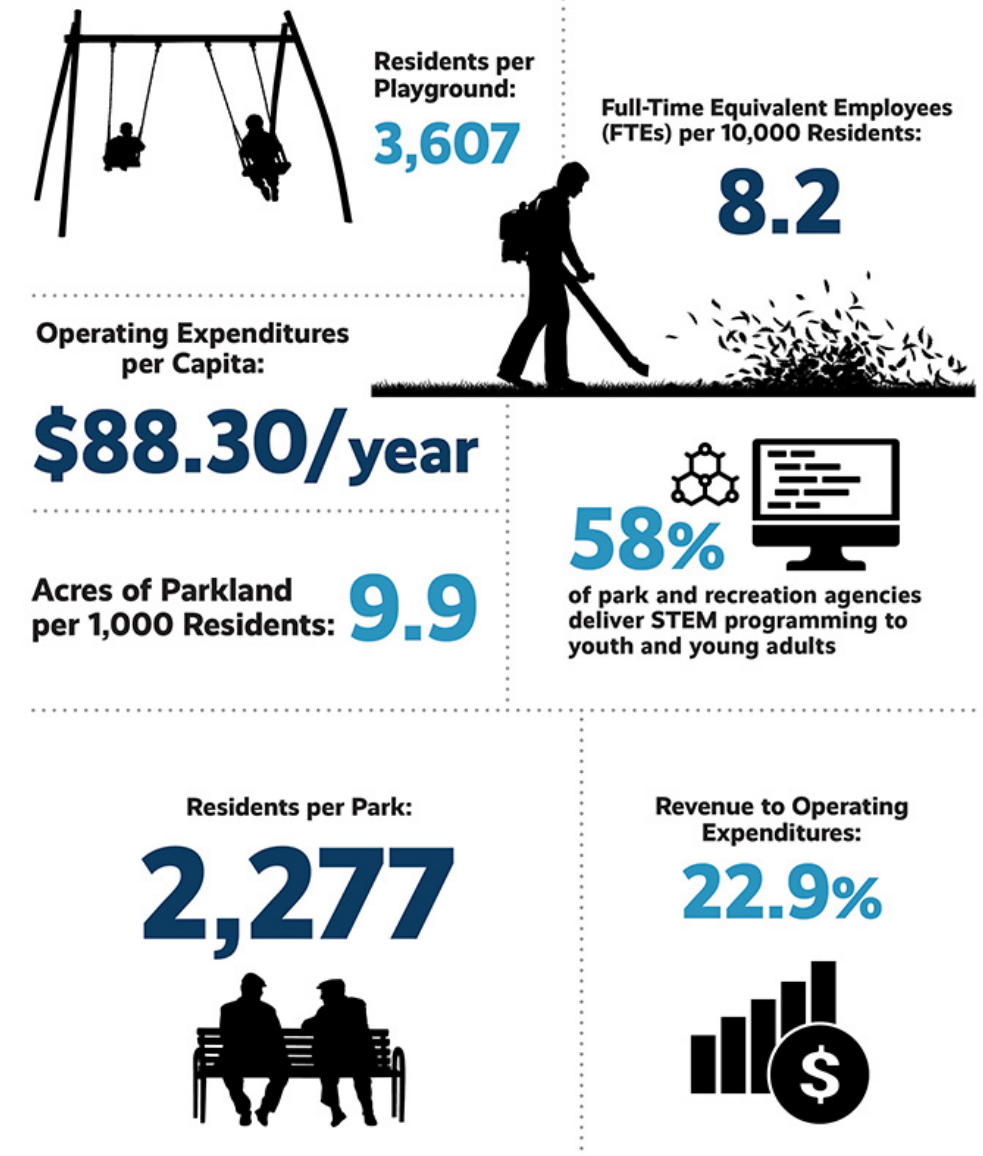


# LEVEL OF SERVICE

## Why Establish Level of Service Goals?

- » Level of Service (LOS) metrics are measurable goals that **allow us to track progress toward realizing the system vision and priorities.**
- » The metrics help to **establish baselines, identify needs and gaps, and define park and greenway goals** — from the full system down to specific recreation or facility types. LOS metrics can be used to **measure access, distribution, facility quality, maintenance services, connectivity and investment.** They can help the City and its partners to stay on track, focusing efforts on meeting the highest community needs and priorities.

## LEVEL OF SERVICE





# PARK CLASSIFICATIONS & LEVEL OF SERVICE



Informs



## LEVEL OF SERVICE



Residents per Playground:  
**3,607**

Full-Time Equivalent Employees (FTEs) per 10,000 Residents:

**8.2**



Operating Expenditures per Capita:

**\$88.30/year**



**58%**

of park and recreation agencies deliver STEM programming to youth and young adults

Acres of Parkland per 1,000 Residents: **9.9**

Residents per Park:

**2,277**

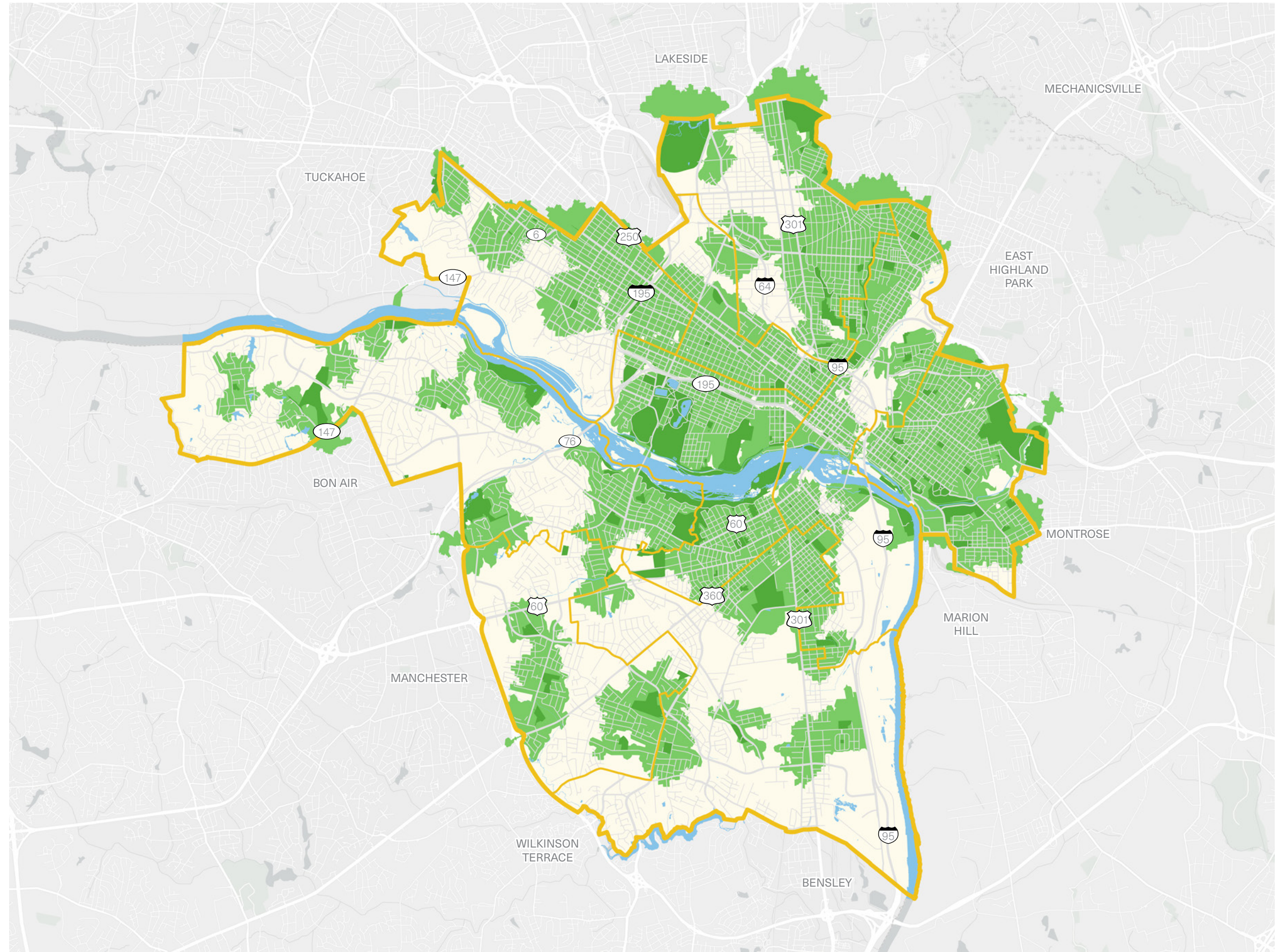


Revenue to Operating Expenditures:

**22.9%**



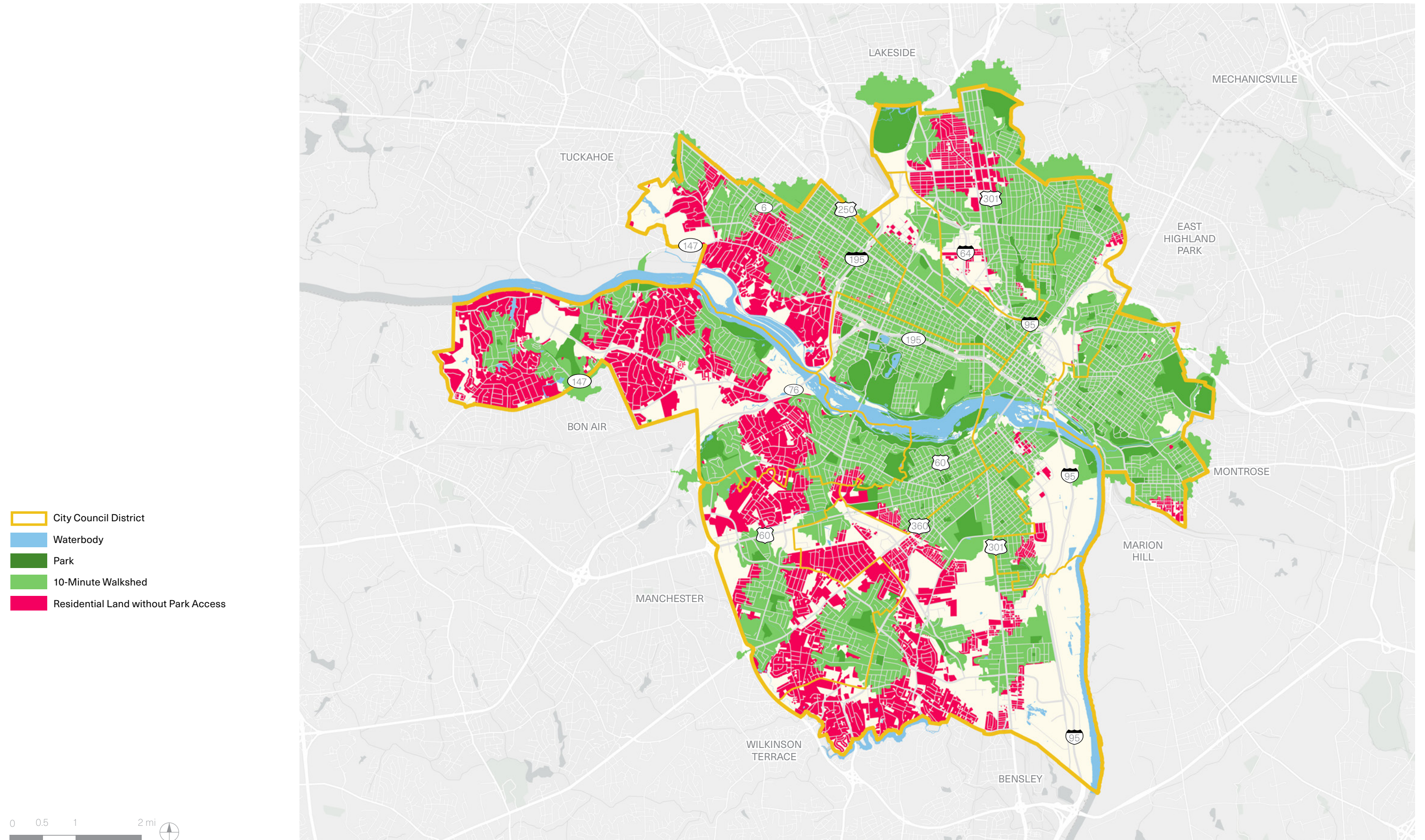
# EXISTING PRCF PARK & FACILITY ACCESS



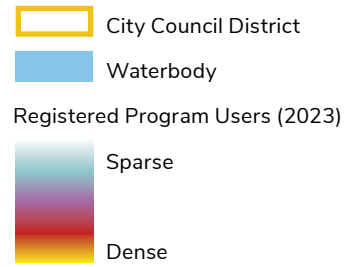
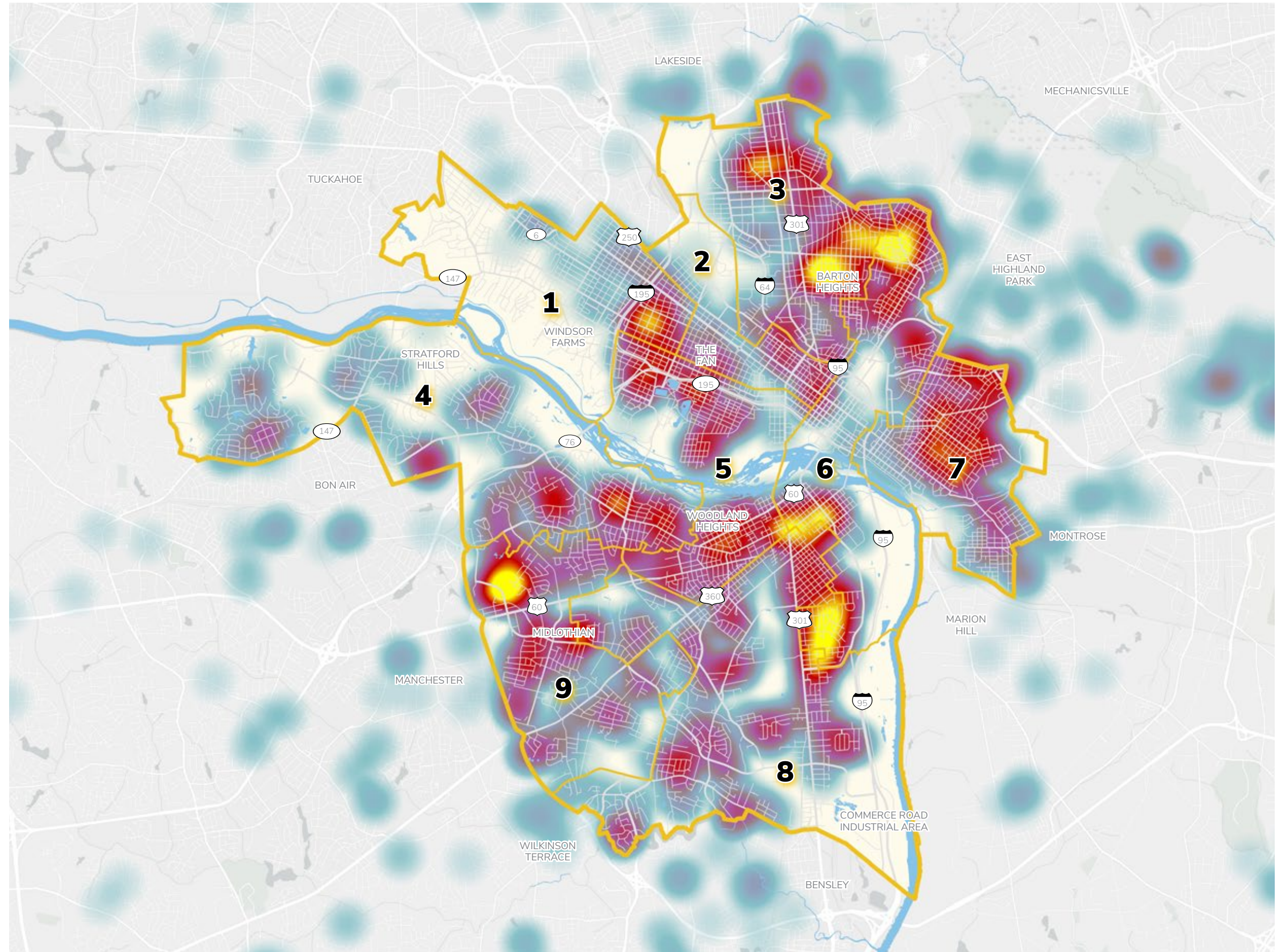
- City Council District
- Waterbody
- Park
- 10-Minute Walkshed



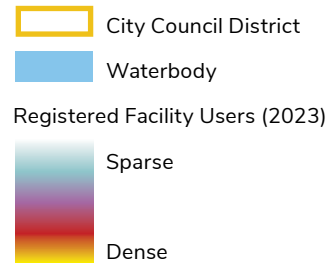
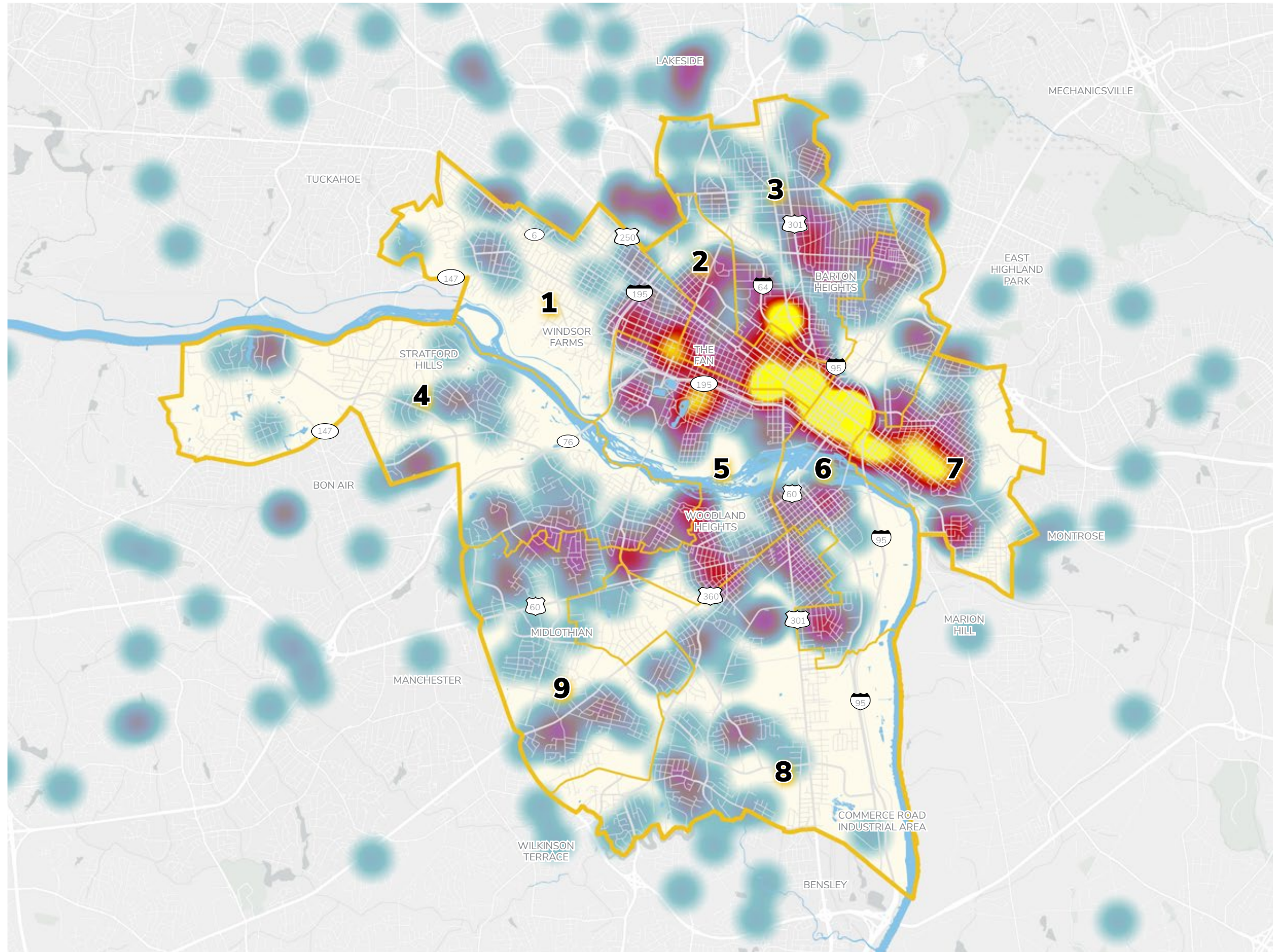
# EXISTING PRCF PARK & FACILITY ACCESS GAPS



# DISTRIBUTION OF RECREATION PROGRAM USERS

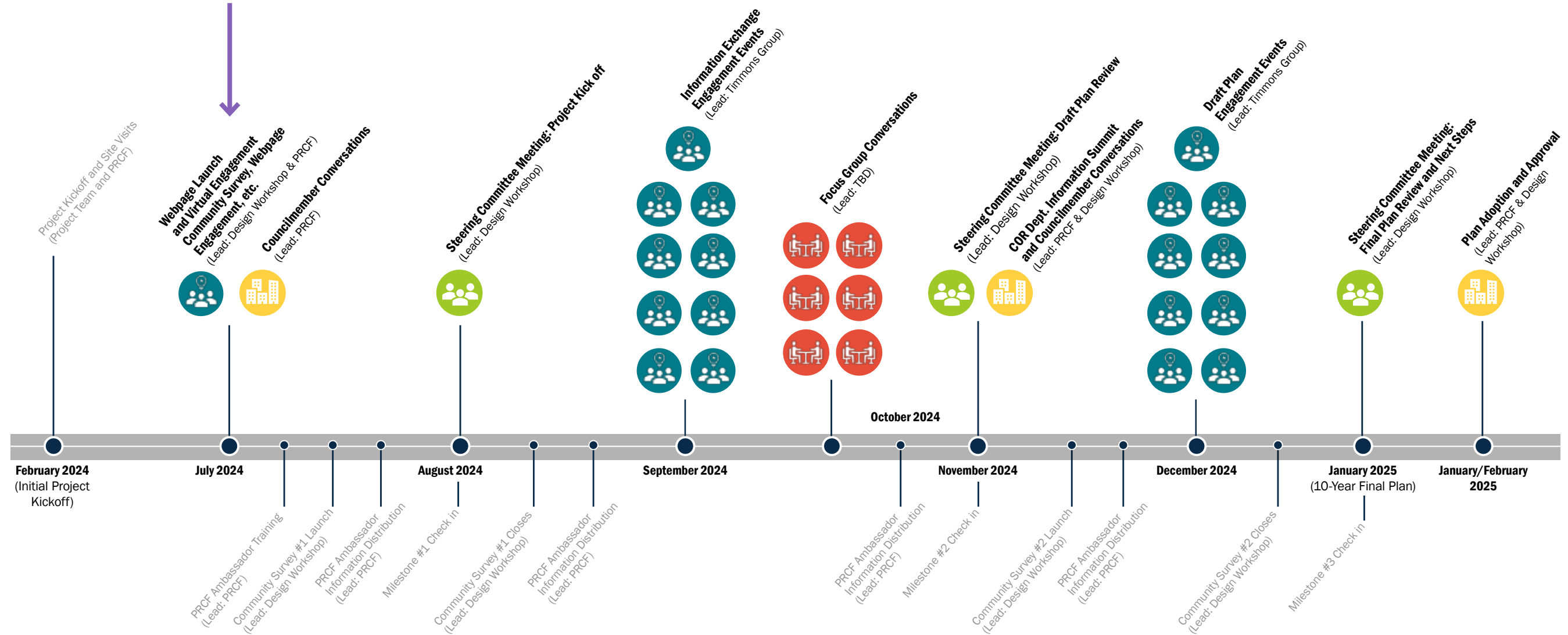


# DISTRIBUTION OF FACILITY USERS



# COMMUNITY ENGAGEMENT SCHEDULE

**We are Here!**



# UPCOMING PUBLIC ENGAGEMENTS

## » **Apply for Steering Committee**

- July 12 Deadline
- Scan for application



## » **Survey 1**

- Coming late summer
- First opportunity for the general public to engage in the planning process.

## » **Workshop Series 1**

- Sept. 10 - Sept. 12
- 1 Open house per council district

## » **Focus Group Topics**

- Health & Wellness
- Workforce Development
- Environment Access & Mobility
- Sports
- Arts & Culture
- Recreation
- Equity
- Youth
- Seniors
- Differing Abilities



# SHARE THE PROJECT WITH YOUR COMMUNITY

STAY UP TO DATE AT:

**[RICHMONDINSPIRE.COM](https://richmondinspire.com)**



SCAN THE CODE





**DISCUSSION**