

# Cultural Resource Management Plan

---

PLANNING COMMISSION PRESENTATION

01.17.2023



# Implementing Richmond 300

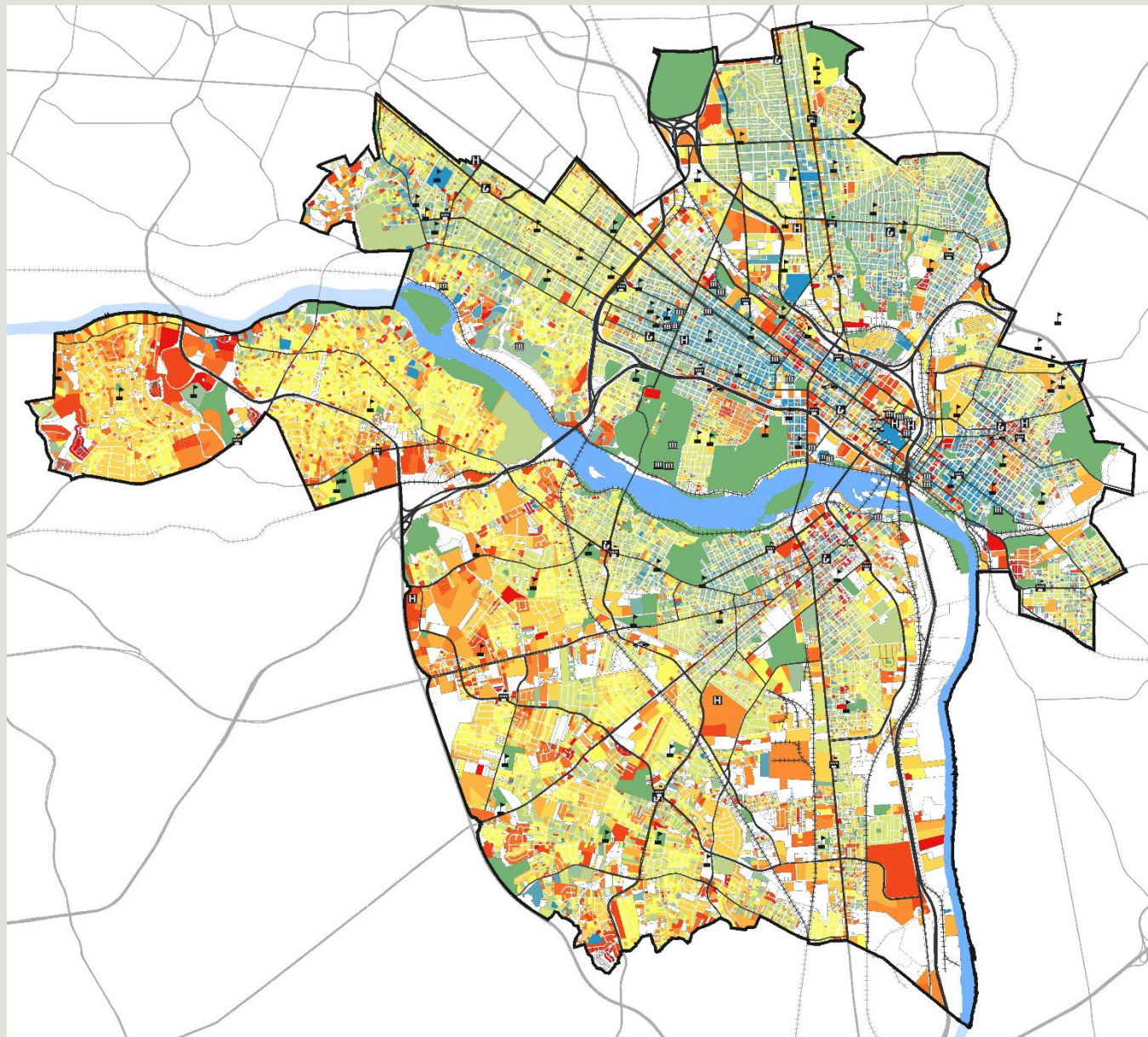
---

## Goal 3: Historic Preservation

Support growth that preserves the historical urban fabric and enhances understanding of Richmond's multi-faceted past.

**Objective 3.1** Preserve culturally, historically, and architecturally significant buildings, sites, structures, neighborhoods, cemeteries, and landscapes that contribute to Richmond's authenticity.

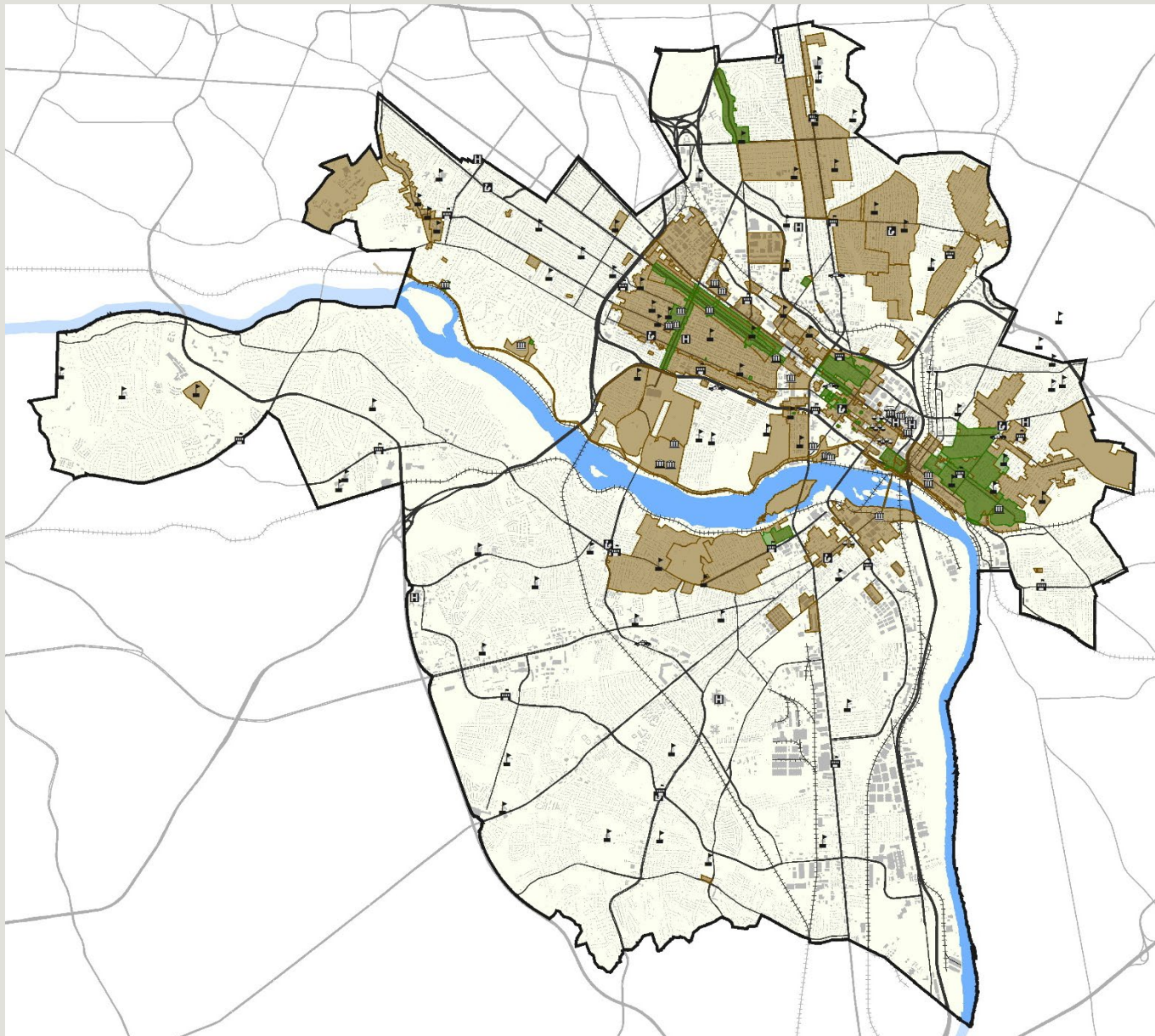
- a. Develop and regularly update a **city-wide preservation plan** to establish near- and long-term preservation priorities and to identify proactive and innovative strategies to protect the character, quality, and history of the city.



68,000 Buildings in CoR

15,600 over 100 years old

55,000 over 50 years old



**22,000\*** Virginia Landmarks Register  
and/or the National Register of  
Historic Places

**\*33,000** buildings eligible for listing are not

**4,000\*** City Old and Historic

**\*11,600** oldest buildings are unprotected



“ The best way to support vitality and livability in the historic urban environment is to build on its strengths by saving and enhancing the assets, character, and ambience that make each neighborhood unique. The purpose of the preservation practice is not to stop change in American cities, but to offer tools that help a society manage change in ways that do not disconnect it from the legacy of its past. We recognize the power of preservation as an effective tool for sustainable and equitable revitalization. To put it simply, older buildings provide residents with more affordable commercial spaces and housing options.”

National Trust



How can preservation be a force for advancing equitable development and social justice?

### Forest View Burying Ground



### Shockoe Hill African Burying Ground

## Westwood



## Washington Park





Advisory Group  
Historic Richmond

VA Department of Historic Resources -- Cost Share Program

Commonwealth Preservation Group







Jackson Ward Historic District

# RICHMOND CULTURAL RESOURCE MANAGEMENT PLAN, PHASE 1

Prepared By

January 17, 2023





# Commonwealth Preservation Group

Carver Residential Historic District

Established 2004

Small, Micro, Woman, and Minority-owned business

Full service historic preservation consulting firm

11 full-time employees

Located in Norfolk, Virginia

Projects throughout the Southeast and Mid-Atlantic Region





# Project Team

Ginter Park Terrace Historic District



**Paige Pollard**  
Principal



**Kayla Halberg**  
Project Manager



**Ashlen Stump**  
Research &  
Community  
Engagement



**Jess Archer**  
Graphics Specialist



**Ashley King**  
Project  
Administration





# Project Goals

Hermitage Road Warehouse Historic District

## Creation of City-Wide Cultural Resource Management Plan

- Enhance City’s existing policies, ordinances, & programs
- Design practical strategies & achievable goals
- Acknowledge “the role historic preservation plays & will continue to play in shaping the city’s urban form and character.”

## Fulfillment of Current Vision

- Alignment with Richmond 300
  - Objective 3: Historic Preservation

## Emphasis on Equity & Inclusion

- Identify areas of diversity in City’s cultural resources
  - Provide approaches to highlight underrepresented groups



Historic Preservation is Objective 3 of the Richmond 300 Plan within the “High-Quality Places” Topic Vision

Courtesy of Richmond 300



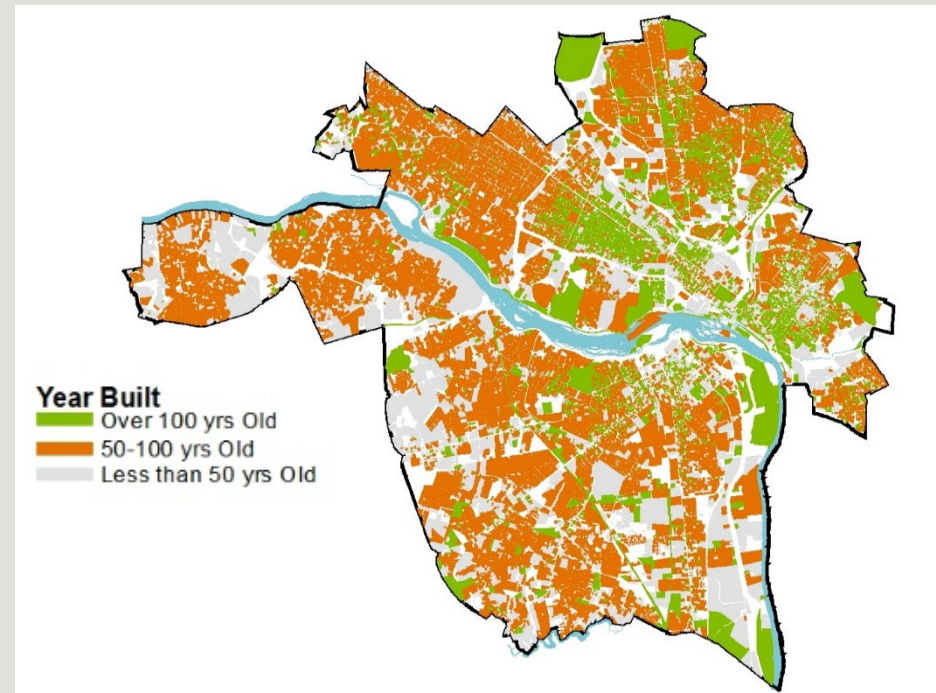


# Project Scope – Phase 1

James River & Kanawha Canal Historic District

## Phase 1 Actions & Deliverables

- Public Engagement
  - Targeted stakeholder groups
  - General community outreach
- Analysis of existing programs & documents
- Document City's current efforts & successes
- Evaluate local trends & challenges
- Undertake risk analysis & planning



Courtesy of City of Richmond Planning & Preservation Department





Broad Street Commercial Historic District

## Develop Communications Plan

- Identify Stakeholders
  - City Staff
  - Advisory Committee
  - Interest Groups/ Community Organizations
  - Community

## Stakeholder Engagement

- Small Group Interviews
- One-on-one Discussions
- Public Opinion Survey
  - Online & Other Recommended Formats

***All collected input will analyzed and a summary will be reported to the stakeholders and community.***



# Project Schedule

Highland Park Plaza Historic District

## JANUARY-FEBRUARY

### January 17

- **PROJECT KICKOFF**
- Review Existing Files & Information
- CPG Drafts Engagement & Communications Plan

### January 30-February 3

- CPG Conducts Stakeholder Interviews/Meetings

### February 10

- CPG Drafts & Delivers Public Opinion Survey Questions

### February 24

- **Comments/Revisions to Survey Questions from DHR/City to CPG**

## MARCH-APRIL

### March 1-15

- CPG Conducts Public Input Meeting
- Online Public Opinion Survey Live

### March 17

- **Public Opinion Survey Results due to CPG (Raw Data & Graphic Summary)**

### April 14

- Preliminary Public Opinion Analysis
- CPG Delivers Annotated Outline of Plan, Phase 1

## MAY-JUNE

### May 1

- **Staff/Advisory Committee Comments due to CPG**
- **Meeting with Staff/Advisory Committee**

### June 15

- CPG Delivers First Draft of Plan Phase 1

## JULY-AUGUST

### July 15

- **Staff/Advisory Committee Comments due to CPG**
- **Meeting with Staff/Advisory Committee**

### August 11

- CPG Delivers Final Draft of Plan Phase 1

### Mid-Late August

- Public Presentation





# Questions



Hermitage Road Historic District

[www.commonwealthpreservationgroup.com](http://www.commonwealthpreservationgroup.com)

[admin@commonwealthpreservationgroup.com](mailto:admin@commonwealthpreservationgroup.com)

757-923-1900

