

INTRODUCED: November 13, 2023

AN ORDINANCE No. 2023-329

To authorize the Chief Administrative Officer, for and on behalf of the City of Richmond, to accept funds in the amount of \$130,000.00 from the National Fitness Campaign, to amend the Fiscal Year 2023-2024 Special Fund Budget by creating a new special fund for the Office of the Deputy Chief Administrative Officer for Human Services called the National Fitness Campaign Special Fund, and to appropriate the increase to the Fiscal Year 2023-2024 Special Fund Budget by increasing estimated revenues and the amount appropriated to the Office of the Deputy Chief Administrative Officer for Human Services' National Fitness Campaign Special Fund by \$130,000.00, for the purpose of funding the installation of outdoor fitness courts at selected City-owned recreation facilities.

Patron – Mayor Stoney

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: DEC 11 2023 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That the Chief Administrative Officer, for and on behalf of the City of Richmond, is authorized to accept funds in the amount of \$130,000.00 from the National Fitness Campaign for the purpose of funding the installation of outdoor fitness courts at selected City-owned recreation facilities.

AYES: 8 NOES: 0 ABSTAIN:

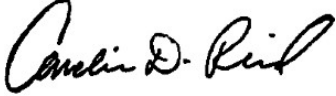
ADOPTED: DEC 11 2023 REJECTED: STRICKEN:

§ 2. That Article 1, Section 2 of Ordinance No. 2023-071, adopted May 8, 2023, which adopted a Special Fund Budget for the fiscal year commencing July 1, 2023, and ending June 30, 2024, and made appropriations pursuant thereto, be and is hereby amended by creating a new special fund for the Office of the Deputy Chief Administrative Officer for Human Services called the National Fitness Campaign Special Fund for the purpose of funding the installation of outdoor fitness courts at selected City-owned recreation facilities.

§ 3. That the funds received from the National Fitness Campaign are hereby appropriated to the Special Fund Budget for the fiscal year commencing July 1, 2023, and ending June 30, 2024, by increasing estimated revenues by \$130,000.00, increasing the amount appropriated for expenditures by \$130,000.00, and allotting to the Office of the Deputy Chief Administrative Officer for Human Services' National Fitness Campaign Special Fund the sum of \$130,000.00, for the purpose of funding the installation of outdoor fitness courts at selected City-owned recreation facilities.

§ 4. This ordinance shall be in force and effect upon adoption.

**A TRUE COPY:
TESTE:**


Carlin D. Reil
City Clerk



City of Richmond

900 East Broad Street
2nd Floor of City Hall
Richmond, VA 23219
www.rva.gov

Master

File Number: Admin-2023-1765

File ID: Admin-2023-1765

Type: Request for Ordinance or Resolution

Status: Approval Review

Version: 1

Reference:

In Control: Administration

Department:

Cost:

File Created: 10/17/2023

Subject:

Final Action:

Title:

Internal Notes:

Code Sections:

Agenda Date: 11/13/2023

Indexes:

Agenda Number:

Patron(s):

Enactment Date:

Attachments: Admin-2023-1765_ O and R Budget Form (National Fitness Campaign), Admin-2023-1765_Richmond VA - 2023 Notice of Award Grant Program Requirements, Admin-2023-1765Draft Ordinance for National Fitness Campaign

Enactment Number:

Contact:

Introduction Date:

Drafter: Wanda.Marable@richmondgov.com

Effective Date:

Related Files:

Approval History

| Version | Seq # | Action Date | Approver | Action | Due Date |
|--|-------|-------------|----------------|-----------|------------|
| 1 | 1 | 10/17/2023 | Chris Frelke | Approve | 10/19/2023 |
| 1 | 2 | 10/19/2023 | Traci DeShazor | Approve | 10/19/2023 |
| 1 | 3 | 10/19/2023 | Jason May | Delegated | |
| Notes: Delegated: Out Of Office | | | | | |
| 1 | 4 | 10/24/2023 | Meghan Brown | Approve | 10/23/2023 |
| Notes: Chris, | | | | | |

Based on the new O&R process there should be an attachment that is a copy of the actual ordinance that is approved to form by the City Attorney's Office; however, I do not want to hold up the process and so please just make sure that the ordinance does amend the FY24 CIP budget because that is not explicitly stated in the purpose section.

Thank you,

| | | | | | |
|---|---|------------|------------------|---------|------------|
| 1 | 5 | 10/26/2023 | Sheila White | Approve | 10/26/2023 |
| 1 | 6 | 10/26/2023 | Sabrina Joy-Hogg | Approve | 10/30/2023 |
| 1 | 7 | 10/27/2023 | Lincoln Saunders | Approve | 10/30/2023 |
| 1 | 8 | 11/9/2023 | Mayor Stoney | Approve | 10/31/2023 |

History of Legislative File

| Ver- sion: | Acting Body: | Date: | Action: | Sent To: | Due Date: | Return Date: | Result: |
|---------------|--------------|-------|---------|----------|-----------|-----------------|---------|
|---------------|--------------|-------|---------|----------|-----------|-----------------|---------|

FROM: Christopher E. Frelke, Director of Parks, Recreation & Community Facilities

RE: To accept three grant awards from National Fitness Campaign, a wellness consulting firm to provide outdoor Fitness Courts at three park sites.

ORD. OR RES. No.

PURPOSE: To authorize the Chief Administrative Office (CAO) to accept three grant awards totaling \$130,000 from the National Fitness Campaign (NFC), a wellness consulting firm to assist with the installation of three outdoor Fitness Courts.

BACKGROUND: NFC is a wellness consulting firm with a mission to build healthy communities. NFC develops partnerships with activities, schools and sponsors to fund, build, and activate outdoor Fitness Courts, making world class fitness free for community residents and visitors.

During the FY24 budget process, Broad Rock Sports Complex received \$450,000 in funding for capital investment. PRCF staff identified Broad Rock Sports Complex as a potential pilot site for the outdoor Fitness Court due to current funding and equitable access to park amenities. Broad Rock Sports Complex was selected as a location for the Fitness Court by NFC based on access and a site feasibility study.

COMMUNITY ENGAGEMENT: N/A

STRATEGIC INITIATIVES AND OTHER GOVERNMENTAL: None

FISCAL IMPACT: NFC awarded a grant of \$50,000 for the initial outdoor Fitness Court, and two additional \$40,000 grants for two park sites. The remaining city cost for the initial court is estimated at \$105,000 with the other two sites estimated at \$115,000.

This ordinance amends the FY2024 CIP budget and appropriates an additional \$130,000 for the installation of three outdoor fitness courts in the Capital Investment Opportunities category in “Parks Improvement Projects - Award # 501241.”

Upon completion of these improvements, the Department of Parks, Recreation and Community Facilities will maintain the Fitness Courts.

DESIRED EFFECTIVE DATE: Upon Adoption

REQUESTED INTRODUCTION DATE: November 13, 2023

CITY COUNCIL PUBLIC HEARING DATE: December 11, 2023

REQUESTED AGENDA: Consent

RECOMMENDED COUNCIL COMMITTEE: Land Use, Housing and Transportation

AFFECTED AGENCIES: Department of Parks, Recreation and Community Facilities

RELATIONSHIP TO EXISTING ORD. OR RES.: None

ATTACHMENTS: O&R Budget Form
Richmond VA - 2023 Notice of Award Grant Program Requirements

STAFF: Christopher Frelke - Director, PRCF 646-1128
Nissa Richardson - Deputy Director, PRCF 646-56919
Daniel Hazlett - Sr. Management Analyst, PRCF 646-7506



Congratulations!

Richmond, VA has been selected as a 2023 Healthy Cities Campaign Grant Recipient!

Dear Daniel, Nissa and Allen,

On behalf of the National Fitness Campaign Grant Committee, we are pleased to share that Richmond, VA has been selected as a grant eligible partner in the 2023 Healthy Cities Campaign! This notification letter confirms eligibility for (1) \$50,000 grant and (2) \$40,000 grants. The next step is to schedule your official Grant Eligibility Award Call within the next 10 days, where the qualifications submitted in your Grant Application will be confirmed by the NFC team, and your Grant Program Requirements (GPR) will be aligned for eligibility and participation in this year's campaign. A copy of your GPR Document is attached to this formal award letter for your review, and is based on dates submitted in your Grant Application.

The \$50,000 Grant Award will be confirmed pending 1) the submission of a Resolution of Adoption, endorsed by your local governing body or appropriate council within 30 days of the Award Call, 2) authorization to proceed, documented by formal funding confirmation (commonly a purchase order) and 3) confirmation of a scheduled shipping date for the Fitness Court and appropriate storage plans. Once set, GPR milestones must be met in order to maintain funding eligibility in the campaign.

To support this partnership and align your GPR milestones with your community's local adoption and funding processes, we have assigned a Partnership Manager – Jack Linehan – as your dedicated partner and champion in support of this partnership. Over the coming months, Jack will work with your team to support the path outlined in the GPR Document, assisting in the confirmation of required remaining funding, installation, and launch of your program.

The 2023 Healthy Cities Campaign is part of a national movement to make world-class fitness free and accessible in public spaces across the country, which is more important today than ever before – thank you for your commitment to supporting this goal.

Here is a sneak peak at what's ahead:

- Fitness Court® Launch – Cut the ribbon on your beautiful new outdoor gym & announce free fitness to the community!
- Classes & Challenges – Get residents moving & keep them engaged with ongoing group classes, individual training, and competitive events.
- Press & Promotions – Shine a spotlight on your community and local partners for joining this exciting and innovative wellness movement!

Once again, we are thrilled to invite you to join us as a partner in the 2023 Healthy Cities Campaign, and we look forward to making world-class fitness free in Richmond, VA!

Best in Fitness,

Mitch Menaged, Founder



Richmond, VA - National Fitness Campaign

2023 Funding Cycle Grant Program Requirements (G.P.R.)

Important: Grant Program Requirement (GPR) Dates must be adhered to in order to confirm grant availability within the awarded campaign year. While NFC strives to accommodate all approved applicants for participation, National Fitness Campaign cannot guarantee grant availability within each calendar year should approved milestone dates not be met, due to the volume of applicants joining the campaign and limited nature of Grant Funding in each state. Please contact your Partnership Development manager for more information.

MILESTONE 1: ADOPTION

Summary: Commit to project adoption and confirm intent to provide remaining matching funding

- Requirement: Complete Resolution of Adoption
- **Deadline: 9/28/2023**

MILESTONE 2: AUTHORIZATION TO PROCEED - FUNDING CONFIRMED

Summary: Approve and secure funding (as needed) and confirm total required remaining funding listed below.

- Requirement: Funding confirmation document submitted to NFC for remaining program funding (typically a Purchase Order (P.O)). Refer to Official Quote and Funding Requirements Summary for details.
 - **Remaining Program Funding Requirement: \$105,000**
- **Deadline: 10/26/2023**

MILESTONE 3: SHIPMENT FOR STORAGE

Summary: Identify Fitness Court® storage location and schedule Fitness Court® delivery

- Requirement: Accept Fitness Court® delivery and store at a secure location, prepare to be invoiced for remaining program funds due per Milestone 2.
- **Deadline: 10/27/2023 to 11/17/2023**

MILESTONE 4: PLANNING AND DESIGN

Summary: Confirm Fitness Court Orientation and Site Layout, Approve Fitness Court® Art Designs

- Requirement: Approve Site Orientation, Site Plan and Approve artwork.
- **Deadline: December**

MILESTONE 5: CONCRETE SLAB INSTALLATION

Summary: Review concrete slab drawings & schedule concrete installer, Confirm Art is produced and shipped.

- Requirement: Install concrete slab (cure time of 28 days before Fitness Court® installation)
 - **Estimated Funding Requirement: \$0-\$40,000 (Pending Standard or Studio Configuration)**
- **Deadline: December - pending weather**

MILESTONE 6: FITNESS COURT® ASSEMBLY

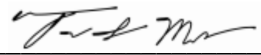
Summary: Select Fitness Court® Assembly Team - NFC'S Installation Network is recommended, (includes art install)

- Requirement: Confirm installation timeline with NFC, provide completed installation photos for NFC inspection
 - **Estimated Funding Requirement: \$25,000-\$34,500 (Pending Standard or Studio Configuration)**
- **Deadline: January - pending weather**

MILESTONE 7: PRESS LAUNCH CEREMONY

Summary: Hold Fitness Court® press launch event & ribbon cutting (in coordination with State Sponsor if applicable)

- Requirement: Promote press release, hold launch event within campaign year (weather permitting)
- **Deadline: February - pending weather**

G.P.R. Authorized by:  Trent Matthias - Campaign Director

