

INTRODUCED: April 14, 2014

AN ORDINANCE No. 2014-093

As Amended

To establish an Advisory Task Force for the Economic Revitalization of South Richmond to provide advice to the Council, the Mayor and other City agencies concerning strategies and initiatives to improve the economic health of and promote economic development in certain [~~Enterprise Zones~~] areas and along certain corridors of South Richmond.

Patron – All Members of Council

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: APR 28 2014 AT 6 P.M.

WHEREAS, the Council believes that it is in the best interests of the residents of the City of Richmond that the Council establish an Advisory Task Force for the Economic Revitalization of South Richmond to provide the Council, the Mayor and other City agencies with advice concerning strategies and initiatives to improve the economic health of and to promote economic development in certain [~~Enterprise Zones~~] areas and along certain corridors of South Richmond; and

WHEREAS, it is estimated that the annual operating costs for the [~~Board~~] Task Force will be approximately \$5,000, including 48 staff hours;

NOW, THEREFORE,

AYES: 8 NOES: 0 ABSTAIN: _____

ADOPTED: APR 10 2017 REJECTED: _____ STRICKEN: _____

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That the Council hereby establishes the Advisory Task Force for the Economic Revitalization of South Richmond (“the Task Force”) pursuant to the following guidelines:

A. **Purpose.** The Task Force shall provide the Council, the Mayor and other City agencies with advice concerning strategies and initiatives to improve the economic health of and to promote economic development in certain [~~Enterprise Zones~~] areas and along certain corridors of South Richmond, [~~as~~] shown as Enterprise Zones on the map entitled [~~“Economic Revitalization of Southside Richmond,”~~] “Enterprise Zones 2015 Map,” a copy of which is attached to this ordinance. For purposes of section [~~2-843~~] 2-761 of the Code of the City of Richmond [~~(2004)~~] (2015), as amended, the Task Force is classified as “advisory.”

B. **Composition.**

1. **Appointment.** The Task Force shall consist of [~~nine~~] ten members, [~~eight~~] nine of whom shall be appointed by the Council [~~by resolution~~] and one of whom shall be appointed by the Chief Administrative Officer as provided in § 1(B)(2) of this ordinance. To be eligible for appointment and for service on the Task Force, each member of the Task Force shall either reside or conduct business within the city of Richmond. All appointments shall be otherwise governed by sections [~~2-836~~] 2-755 and [~~2-837~~] 2-756 of the Code of the City of Richmond [~~(2004)~~] (2015), as amended.

2. **Qualifications.** The Task Force shall be composed of the following:

1. Four members from the business community representing small and large businesses.

2. Three members with expertise in economic and residential revitalization who are either from the general public or are employees of

the City.

3. One member from the Department of Economic and Community Development who shall be appointed by the Chief Administrative Officer by letter to the City Clerk.

4. [~~One member~~] Two members who [~~is a member~~] are members of the Council.

C. **Duties.** The Task Force shall provide the Council, the Mayor and other City agencies with advice concerning strategies and initiatives to improve the economic health of and to promote economic development in certain [~~Enterprise Zones~~] areas and along certain corridors of South Richmond, [~~as~~] shown as Enterprise Zones on the map entitled [~~“Economic Revitalization of Southside Richmond,”~~] “Enterprise Zones 2015 Map,” a copy of which is attached to this ordinance. The Task Force shall submit a report to the Council, the Mayor and, if requested, other City agencies containing the Task Force’s advice concerning strategies and initiatives to improve the economic health of and to promote economic development in the said areas and along the said corridors of South Richmond, including the following:

1. The ways in which the City may promote and develop business and industry in the said areas and along the said corridors.

2. The ways in which the City may implement strong business assistance programs for small businesses within the said areas and along the said corridors.

3. The ways in which the City may promote the redevelopment and revitalization of the said areas and the said corridors.

4. Strategies to strengthen public-private partnerships to stimulate economic development activities within the said areas and along the said corridors.

5. Strategies to encourage residential property development and redevelopment of the said areas and the said corridors.

6. Recommendations on how the City may improve the safety and cleanliness of the said areas and the said corridors.

7. Proposals to promote minority- and women-owned businesses in the said areas and along the said corridors.

8. Initiatives to promote minority homeownership in the said areas and along the said corridors.

9. Recommendations for the use and redevelopment of the facility formerly known as the Port of Richmond in accordance with the City's existing lease obligations.

10. Options to improve recreational amenities in the said areas and along the said corridors.

11. Recommendations to improve access to public transportation to, from and within the said areas and the said corridors.

D. Conduct of Affairs.

1. **Quorum.** Five members of the Task Force shall constitute a quorum.

2. **Officers.** The Task Force shall select from among its membership a chairman.

3. **Duration.** The Task Force shall continue in existence until it has submitted the report called for by § 1(C) of this ordinance.

4. **Meetings.** The Task Force shall meet [~~at least monthly and~~] as often as it deems necessary in order to complete its duties.

5. **Reporting.** [~~On the first day of each month~~] No later than 30 days after

each meeting of the Task Force, the Task Force shall deliver to the Council, the Mayor and, if requested, other City agencies a brief written summary of the Task Forces's activities [~~for the preceding month~~], in addition to the report called for by § 1(C) of this ordinance.

6. **Freedom-of-Information.** Task Force meetings, records and minutes shall be subject to the provisions of the Virginia Freedom of Information Act, codified as sections 2.2-3700 through 2.2-3714 of the Code of Virginia (1950), as amended.

7. **Procedures.** The Task Force may adopt by-laws or rules of procedure not inconsistent with this ordinance to govern the conduct of its meetings and operations.

8. **Staff and Resources.** The Office of the Council Chief of Staff and the Office of the City Clerk shall provide such staff and resources as may be necessary to assist the Task Force in the duties imposed by this ordinance.

§ 2. This ordinance shall be in force and effect upon adoption.

[Details](#) | [Basemap](#)

[About](#) | [Content](#) | [Legend](#)

Legend

Enterprise Zones 2015

- 1
- III

Baselabels

- Roads
- Highway shields, max extents
- Highway labels, max extents
- Arterial labels, max extents

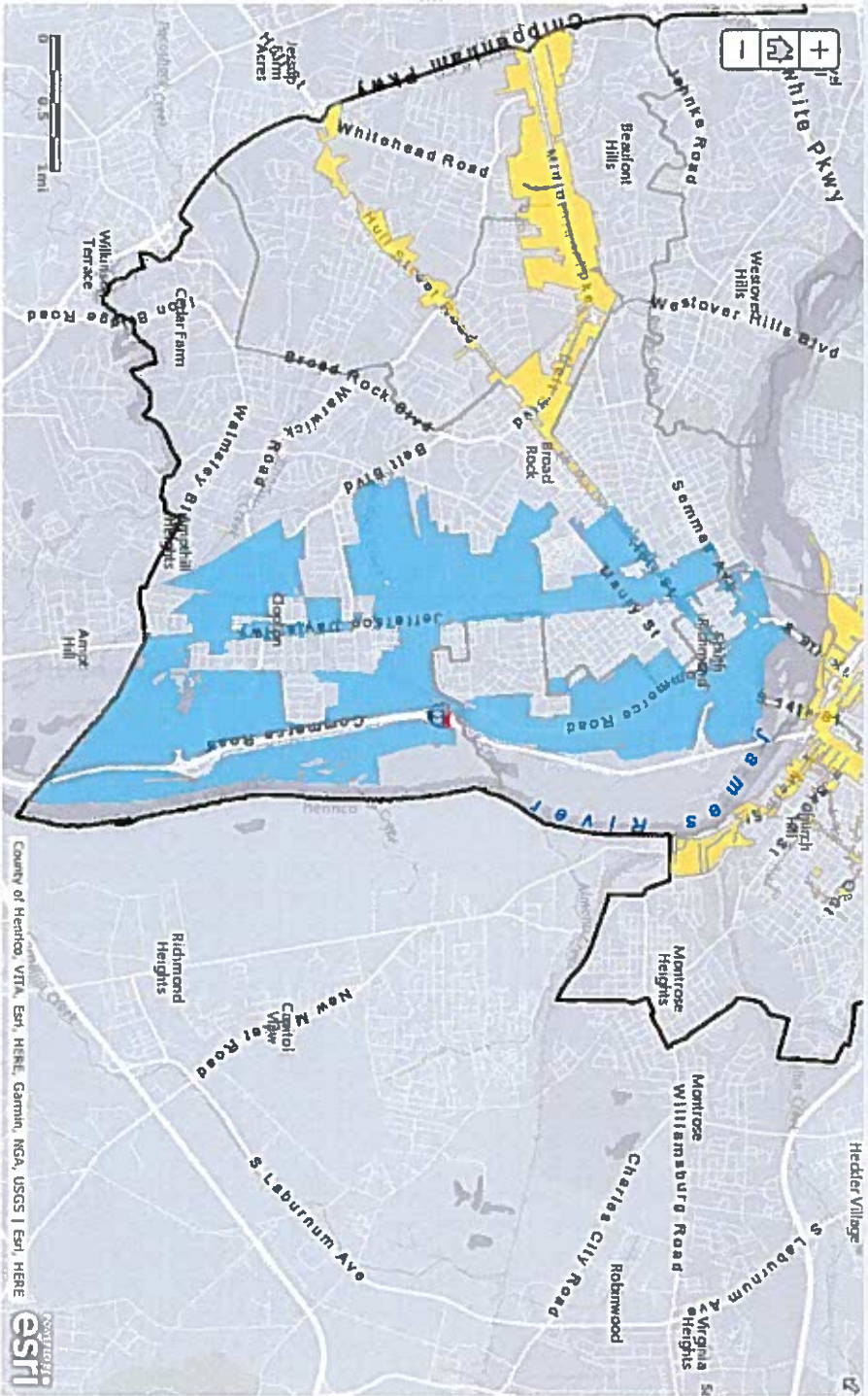
- Water
- James River Labels, all extents

- Parcels**
- City Boundary
 - Council Districts

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Richmond City Council

The Voice of the People

Richmond, Virginia

Office of the Council Chief of Staff

Ordinance/Resolution Request

TO Allen Jackson, City Attorney

THROUGH Lou Ali, Council Chief of Staff *la*

FROM Steven Taylor, Council Policy Analyst

COPY Reva Trammell, 8th District Council Member
Henry Mease, 8th District Liaison
Haskell Brown, Deputy City Attorney
Vincent Jones, Council Deputy Chief of Staff

DATE March 24, 2014

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TITLE Establishing an Advisory Task Force for Economic Revitalization of Southside Richmond

RECEIVED
APR 04 2014

OFFICE OF CITY ATTORNEY

This is a request for the drafting of an **Ordinance** **Resolution**

REQUESTING COUNCILMEMBER/PATRON

R. Trammell

SUGGESTED STANDING COMMITTEE

Governmental Operations

ORDINANCE/RESOLUTION SUMMARY

Patron requests that an ordinance be drafted establishing an Advisory Task Force on the Economic Revitalization of Southside Richmond. For the purposes of this legislation Southside Richmond is defined as the following areas:

1. Jefferson Davis Hwy from its intersection with Hull St to its intersection with Walmsley Blvd;
2. Hull Street from its intersection with Jefferson Davis Hwy to its intersection with Chippenham Parkway;
3. Broad Rock Rd from its intersection with Hull St to its intersection with Walmsley Blvd;
4. Deep Water Terminal Rd from its intersection with Goodes St. to the Port of Richmond;
5. Midlothian Tnpk from its intersection with Belt Blvd to its intersection with Chippenham Parkway;
6. Broad Rock Blvd from its intersection with Hull St to its intersection with Walmsley Blvd;

7. Commerce Rd from its intersection with Bellmeade Rd. to the City/County line;
8. Belt Blvd from its intersection with Midlothian Turnpike to its intersection with Hull St;
9. Bells Rd from Jefferson Davis Hwy to its intersection with Belt Blvd; and
10. Enterprise Zones I and II

BACKGROUND

Purpose

The Task Force will serve as an advisory group whose purpose will be to provide counsel to the Mayor, City Council, and any other the agencies of City government on matters pertaining to South Richmond's general economic health, and to propose strategies and initiatives aimed at strengthening its economic development by providing advice on the following:

- Promoting and developing business and industry;
- Implementing strong business assistance programs for local and small businesses;
- Promoting corridor redevelopment and revitalization;
- Strengthening public-private partnerships to stimulate economic development activities;
- Promoting residential property development and redevelopment of South Richmond;
- Improving the safety and cleanliness of the area;
- Promoting minority and women owned businesses,
- Promoting minority homeownership,
- Promoting use and redevelopment of the Richmond Port,
- Improving recreational amenities; and
- Improving public transportation access.

Composition

Initial task force appointments will be nine members, including a chairperson. The chairperson may establish sub-committees as necessary. The task force shall consist of the following:

- 4 members from the business community representing small and large businesses
- 3 members of the general public who able to advise the City on economic and residential revitalization or staff employed by the City of Richmond (does not include the 1 member from the Department of Economic & Community Development)
- 1 member from the Department of Economic & Community Development appointed by the Chief Administrative Officer or his designee
- 1 Council member

Residency

Members appointed to the task force are required to either reside in the City of Richmond or conduct business in the City of Richmond.

Commission Membership & Appointments

Persons interested in serving on the task force must submit applications through the City Clerk and are subject to approval by City Council.

Meetings & Reporting

Task Force members shall meet monthly with dates and times to be established, and all

meetings shall be documented with minutes by the City Clerk. The task force shall appoint its chair and may adopt rules of procedure. The task force shall produce a report of its findings and its recommendations and deliver it the Council members, Mayor, and Chief Administrative Officer through the City Clerk.

to date for report?

Meetings & Reporting

The task force shall meet monthly with dates and times to be established, and all meetings shall be documented with minutes by the City Clerk.

FISCAL IMPACT STATEMENT

Fiscal Impact Yes No

Budget Amendment Required Yes No

Estimated Cost or Revenue Impact \$ 1,320

- Staffing for the Task Force will be provided by existing City staff.
- \$1,320 annually for operating expenses (i.e., supplies, fees, etc.)

Attachment/s Yes No

Map of Enterprise Zones from Economic Development