

INTRODUCED: September 25, 2017

AN ORDINANCE No. 2017-189

To authorize the Chief Administrative Officer to accept grant funds in the amount of \$5,000.00 from Optima Health Group, Inc., and to appropriate the increase to the Fiscal Year 2017-2018 Special Fund Budget by increasing estimated revenues and the amount appropriated to the Department of Parks, Recreation and Community Facilities by \$5,000.00 for the purpose of providing interactive health lessons focusing on nutrition, chronic diseases, and physical fitness.

Patron – Mayor Stoney

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: OCT 9 2017 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That the Chief Administrative Officer, for and on behalf of the City of Richmond, is hereby authorized to accept funds in the amount of \$5,000.00 from Optima Health Group, Inc. for the purpose of providing interactive health lessons focusing on nutrition, chronic diseases, and physical fitness.

§ 2. That the funds received are hereby appropriated to the Special Fund Budget for the fiscal year commencing July 1, 2017, and ending June 30, 2018, by increasing estimated revenues by \$5,000.00, increasing the amount appropriated for expenditures by \$5,000.00, and allotting to

AYES: 9 NOES: 0 ABSTAIN: _____

ADOPTED: OCT 9 2017 REJECTED: _____ STRICKEN: _____

the Department of Recreation, Parks and Community Facilities the sum of \$5,000.00 for the purpose of providing interactive health lessons focusing on nutrition, chronic diseases, and physical fitness.

§ 3. This ordinance shall be in force and effect upon adoption.



CITY OF RICHMOND
INTRACITY CORRESPONDENCE



O&R REQUEST

DATE: August 3, 2017

EDITION: 1

TO: The Honorable Members of City Council

Received

THROUGH: The Honorable Levar M. Stoney, Mayor

AUG 25 2017

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer

4-6806

Office of the Chief Administrative Officer

THROUGH: Debbie P. Jackson, Interim DCAO - Human Services

THROUGH: Lenora Reid, Deputy CAO for Finance and Administration

THROUGH: John Wack, Director of Finance

THROUGH: Jay A. Brown, Ph.D., Director of Budget and Strategic Planning

FROM: Deborah Morton, Interim Director for Parks, Recreation and Community Facilities

RE: Optima Health Family Care, Health Education and Awareness Program

ORD. OR RES. No. _____

PURPOSE: To authorize the CAO, for and on behalf of the City of Richmond to accept a grant in the amount of \$5,000 from the Optima Health (A Service of Sentara) and to appropriate the increase to the Department of Parks, Recreation and Community Facilities (DPRCF) Special Funds Budget for the purpose of expanding its Health, Education and Awareness Program (HEAP).

REASON: The City of Richmond through its Department of Parks, Recreation and Community Facilities (DPRCF) is seeking approval to accept a grant award in the amount of \$5,000. The award is being made by Optima Health (A Service of Sentara). This grant will provide additional funding that will assist in enhancing participants' quality of life by providing health awareness education through interactive health lessons focusing on nutrition, chronic diseases and physical fitness.

RECOMMENDATION: It is recommended that this funding be appropriated to the Department's FY2018 Special Fund Budget.

BACKGROUND: The Department's Special Services Division is facilitating two H.E.A.P programs this summer. These programs began on July 5th at Hickory Hill Community Center and July 11th at Pine Camp Community Center. Each program runs for 8 weeks and will end with a Kickball Tournament on August 23rd. Teen participants will learn how to play kickball utilizing modified rules from the World Adult Kickball Association.

The H.E.A.P program goal is to enhance participant's overall quality of life by increasing their health awareness and knowledge. We plan to accomplish this goal through interactive health lessons that focus on nutrition, chronic diseases, physical fitness, healthy body image, tobacco use and substance abuse. Youth attending department community centers participate in this program. This program is supported by ClubWAKA Richmond and our local 4-H STEM.

FISCAL IMPACT / COST: The City will receive \$5,000 in grant funding to support program enhancements.

FISCAL IMPLICATIONS: The acceptance of this award will allow the Department's Special Services Division to expand health awareness education.

BUDGET AMENDMENT NECESSARY: Yes. Amends to the 2018 Special Fund Budget, Ordinance No. 2017-037.

REVENUE TO CITY: The City of Richmond Department of Parks, Recreation and Community Facilities will receive \$5,000 in revenue from Optima Health (A Service of Sentara)

DESIRED EFFECTIVE DATE: Upon Adoption

REQUESTED INTRODUCTION DATE: September 11, 2017

CITY COUNCIL PUBLIC HEARING DATE: September 25, 2017

REQUESTED AGENDA: Consent Agenda

RECOMMENDED COUNCIL COMMITTEE: Education and Human Services

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: None

AFFECTED AGENCIES: Department of Parks, Recreation and Community Facilities

RELATIONSHIP TO EXISTING ORD. OR RES.: None

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS: Letter of Grant Award

STAFF: Ray Chavis, Recreation Program Coordinator
Kimberly Barrow, Recreation Program Specialist I

Department of Recreation Parks and Leisure Services
1209 Admiral Street
Richmond, Virginia 23220

Congratulations on your grant approval!

We are pleased to inform you that your organization has been approved to receive the Optima Health Family Care, Health Education and Awareness Program (HEAP) in the amount of \$5,000.00.

Thank you for the care you took in applying for the HEAP award and for your commitment to improving health for the youth and citizens of Richmond City. Optima Family Care is also working to capture the stories of our awardees. If you have a compelling story and photos you would like to share, please email them to Patricia Sykes at pxsykes@sentara.com.

We will be featuring stories of our awardees in our newsletters, website and on our social media pages. Our organization is thrilled to support Parks and Recreation's healthy programs and we wish you much success. Congratulations!

Thank you,



Donald Barrow

Hearts Outreach
Kick Butt for Fitness
Hearts Tropic / Hearts Outreach