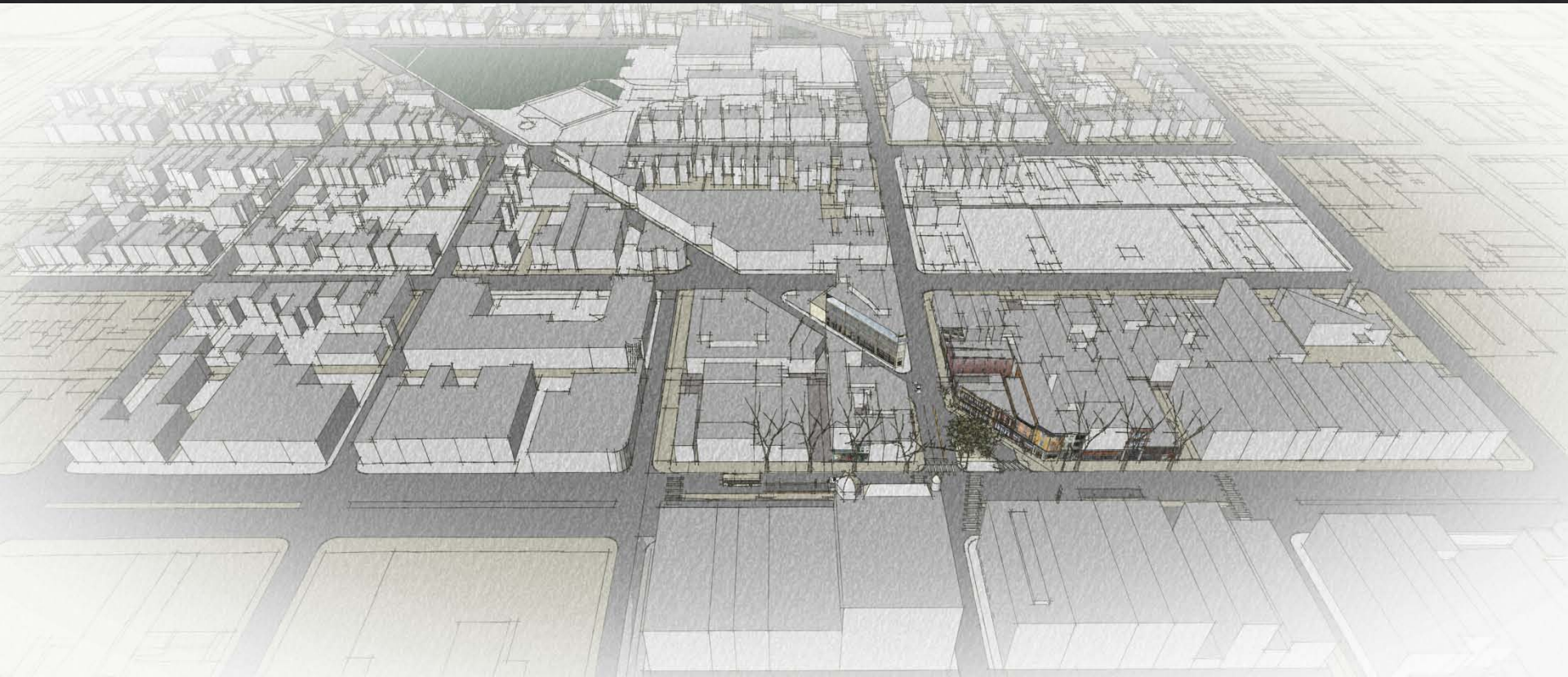


# Maggie L. Walker Plaza Design

January 12, 2016



# Meeting Agenda

- ◆ Welcome
- ◆ Project History and Background
- ◆ Artist Introduction and Public Art Presentation
- ◆ Existing Conditions and Site Constraints
- ◆ Artist's Vision and Plaza Design
- ◆ Attendee Opinion Polling
- ◆ Meeting Evaluation Polling
- ◆ Wrap Up and Next Steps: Stay Informed & Stay Engaged





# Welcome

No decisions regarding the Maggie L. Walker Plaza design will be made tonight; this meeting is about information sharing, interaction and feedback that will lead to a draft plan that clearly addresses community ideas.



# Project History and Background

Sarah Shields Driggs

Maggie L. Walker Team Chair, Public Art Commission



Maggie L. Walker Plaza Design

Public Meeting January 12, 2016



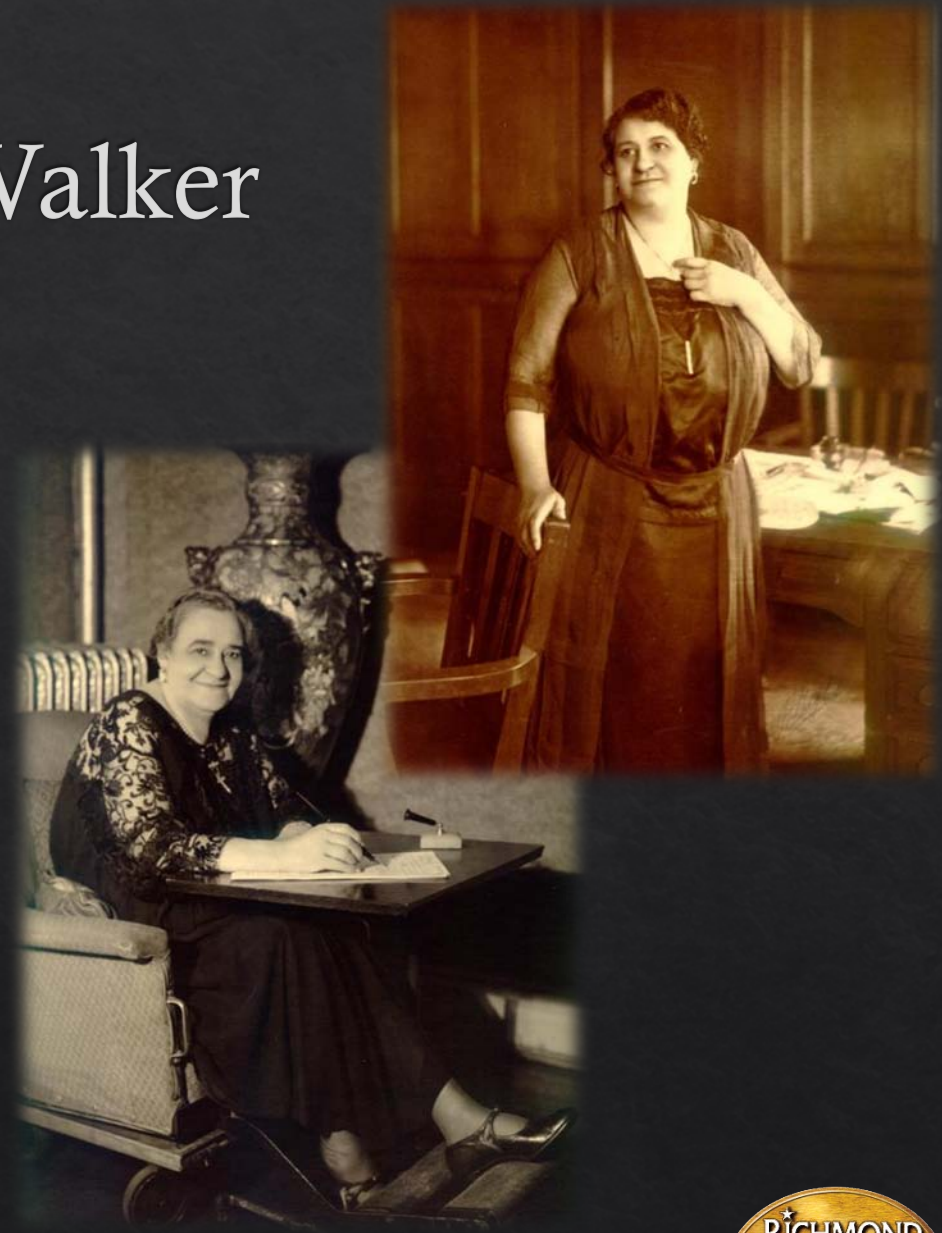
# Maggie Lena Walker

1864 - 1934

Maggie Walker devoted her life to civil rights advancement, economic empowerment, and educational opportunities for Jim Crow-era African Americans and women. As a bank president, newspaper editor, and fraternal leader, Walker served as an inspiration of pride and progress.

- National Park Service

<http://www.nps.gov/mawa/index.htm>



# Process and Background

- ◆ The Public Art Commission (PAC) along with the Maggie L. Walker Project team worked together to create a call for the artist and hold community meetings to gather input
  - ◆ Sarah Shields Driggs (Chair, PAC Commissioner)
  - ◆ Paul DiPasquale (PAC Commissioner)
  - ◆ Ed Trask (PAC Commissioner)
  - ◆ Faithe M. Norrell (Walker family representative)
  - ◆ Ajena Rogers (Maggie L. Walker National Historic Site)
  - ◆ Donna Alleyne (Historic Jackson Ward Association)
  - ◆ Melvin Jones, Jr. (Citizen)
  - ◆ Keith Rogers (Chief Administrative Office)





# Previous Public Meetings

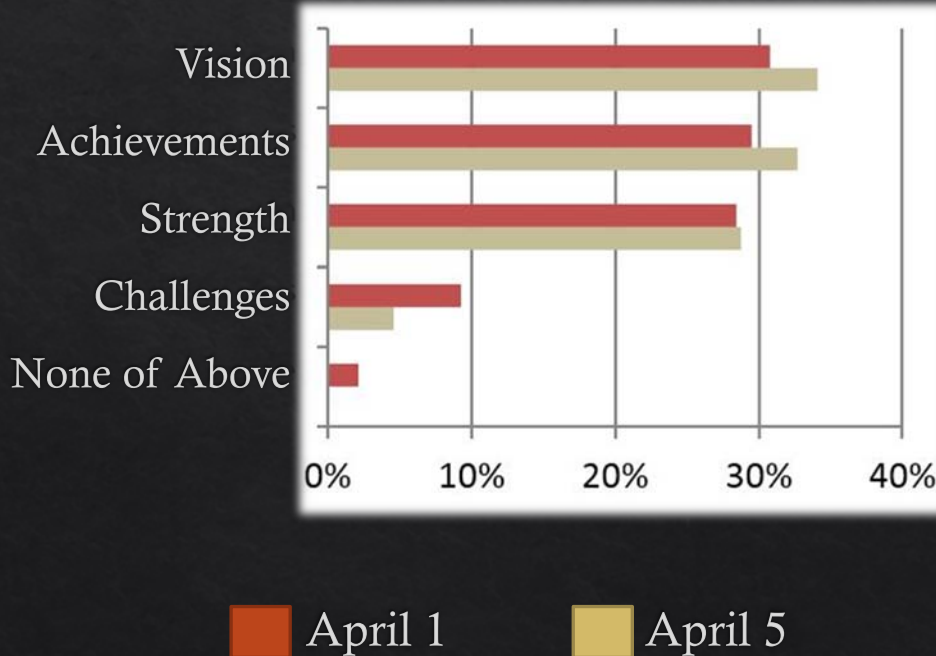
- ◆ Two meetings held
  - ◆ April 1, 2014
  - ◆ April 5, 2014
- ◆ Presentation from Liza Mickens, great-great-granddaughter of Maggie L. Walker
- ◆ Electronic voting
- ◆ Small group discussions



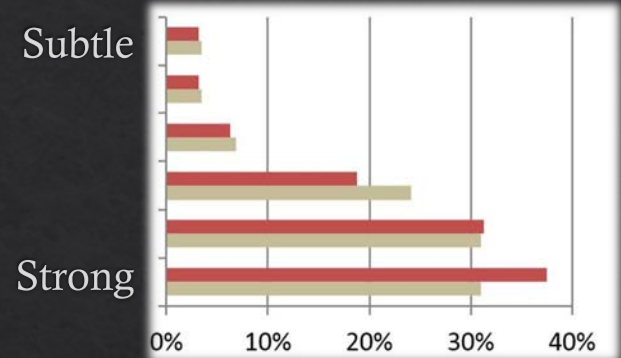


# Previous Public Meeting Results

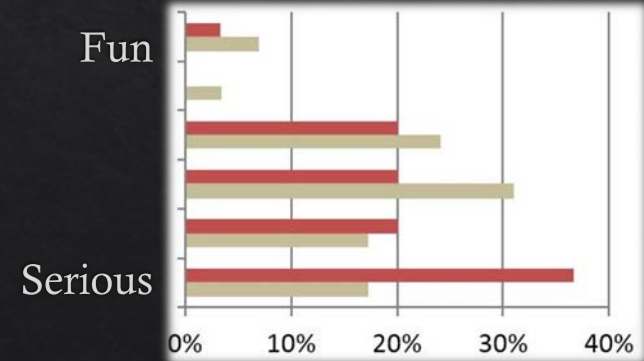
1. The Maggie L. Walker Commemoration should depict her: (priority ranking)



2. The Maggie L. Walker Commemoration should be: bold/strong or subtle?



3. The Maggie L. Walker Commemoration should be: serious or fun?



# Artist Introduction and Public Art

Antonio Tobias Mendez

Toby Mendez Studios







Mohandas K. Gandhi  
Memorial

Long Island, New York





Theodore Roosevelt  
Buffalo, New York





Major Taylor Memorial  
Worcester, Massachusetts

Maggie L. Walker Plaza Design

Public Art Commission







## Major Taylor Memorial

Worcester, Massachusetts

Maggie L. Walker Plaza Design

Public Art Commission







Major Taylor Memorial  
Worcester, Massachusetts

Maggie L. Walker Plaza Design

Public Art Commission





# Major Taylor Memorial

## Worcester, Massachusetts

Maggie L. Walker Plaza Design

Public Art Commission







A Tribute To The Oyster Tonger  
Solomons, Maryland

Maggie L. Walker Plaza Design

Public Art Commission







# A Tribute To The Oyster Tonger

## Solomons, Maryland

Maggie L. Walker Plaza Design

Public Art Commission



# Thurgood Marshall Memorial

Annapolis, Maryland

Antonio Tobias Mendez



Maggie L. Walker Plaza Design

Public Meeting January 12, 2016





Thurgood Marshall

Maryland

Maggie L. Walker Plaza Design

Public Art Commission







Thurgood Marshall

Maryland

Maggie L. Walker Plaza Design

Public Art Commission







Thurgood Marshall  
Maryland







Thurgood Marshall

Maryland

Maggie L. Walker Plaza Design

Public Art Commission







Thurgood Marshall  
Maryland





Thurgood Marshall  
Maryland







Thurgood Marshall

Maryland

Maggie L. Walker Plaza Design

Public Art Commission







Thurgood Marshall  
Maryland





# Existing Conditions and Site Constraints

John Carty, PE

VHB



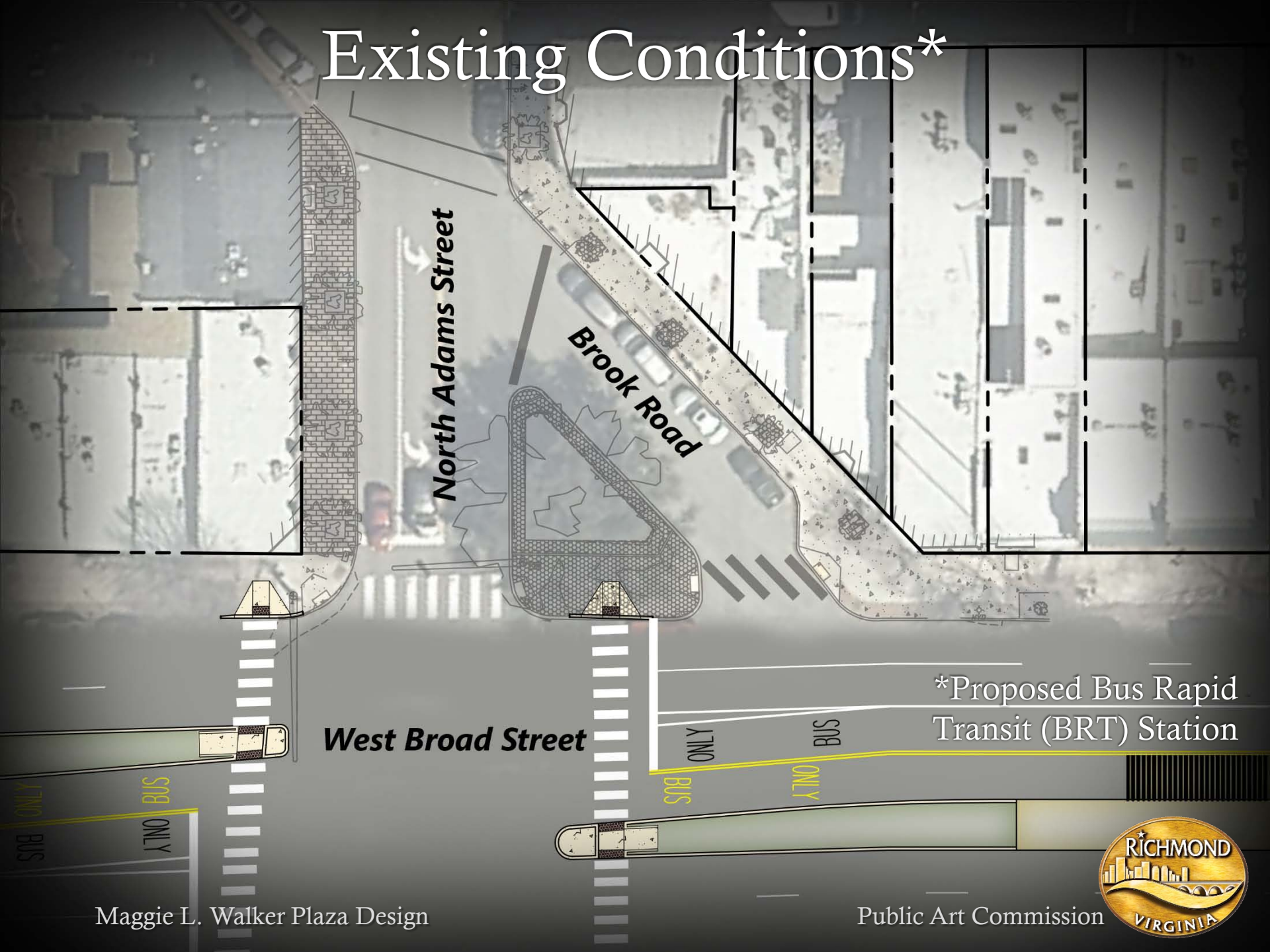
# Existing Conditions and Site Constraints

- ◇ Existing Conditions
- ◇ The Live Oak Tree
- ◇ Parking and Loading
- ◇ Traffic Signal Pole
- ◇ Vehicular Circulation and Curb Radius
- ◇ Underground Utilities





# Existing Conditions\*



**North Adams Street**

**Brook Road**

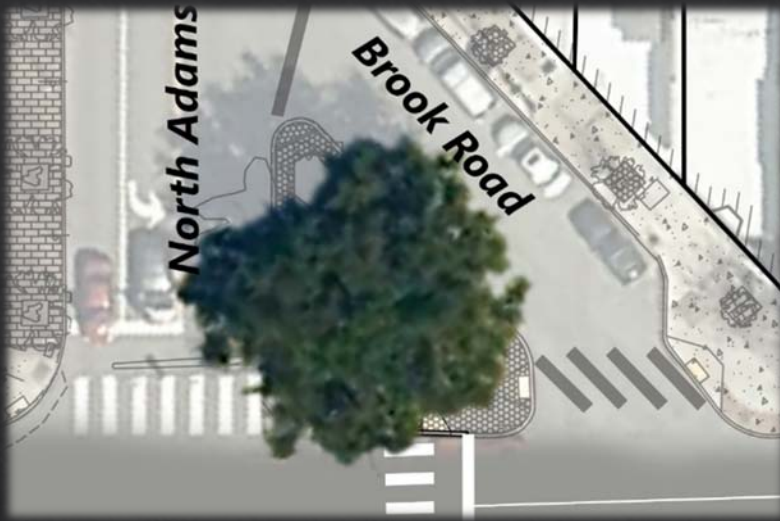
**West Broad Street**

\*Proposed Bus Rapid  
Transit (BRT) Station

ONLY BUS ONLY BUS

ONLY BUS ONLY BUS





# Live Oak Tree

Planted in 1989

Base of tree approximately 1-1.5'  
higher than top of curb

Can be trimmed except large, lower  
branch

No more than one third of  
circumference of roots under pavers  
can be cut

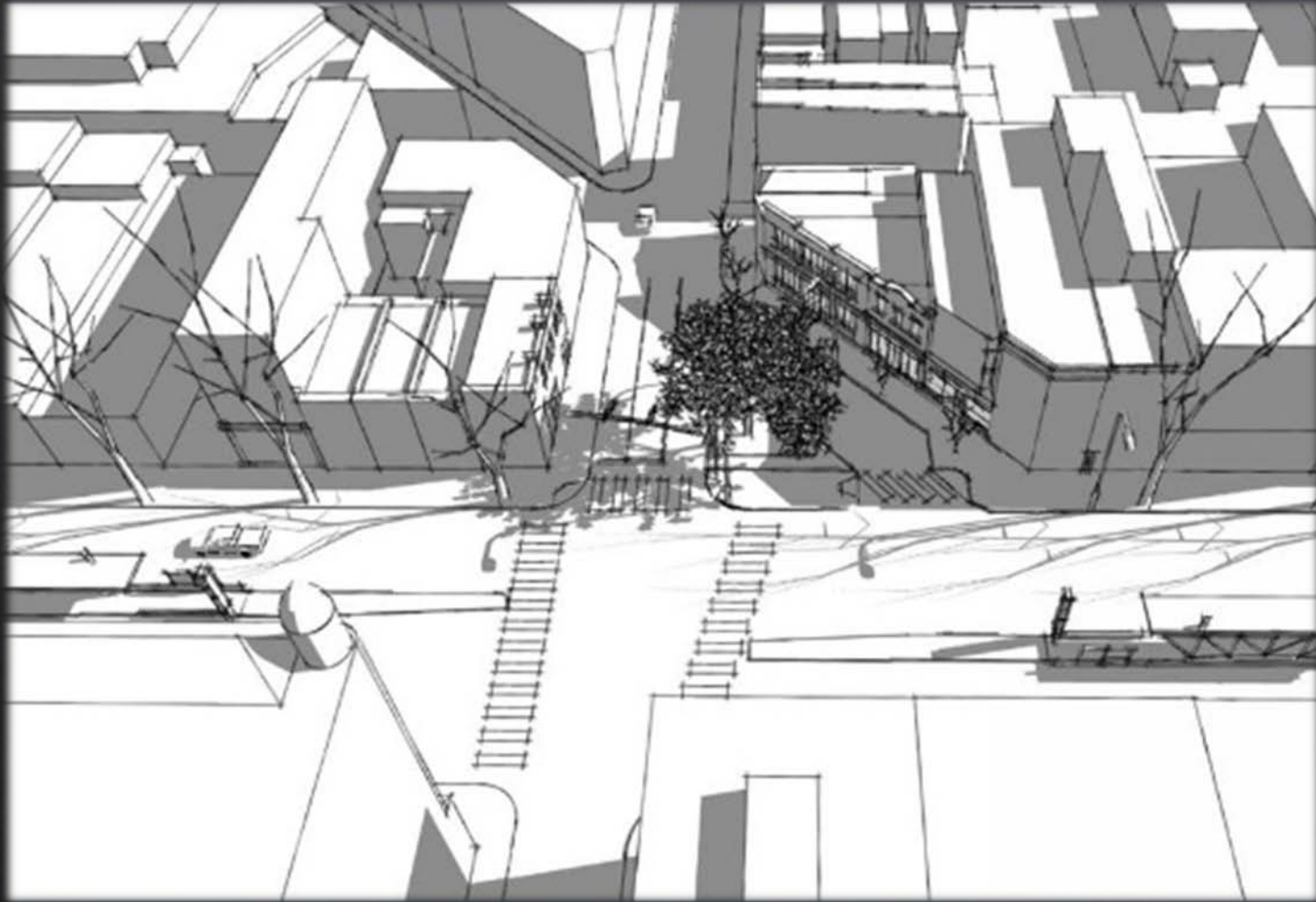
Pavers can be replaced





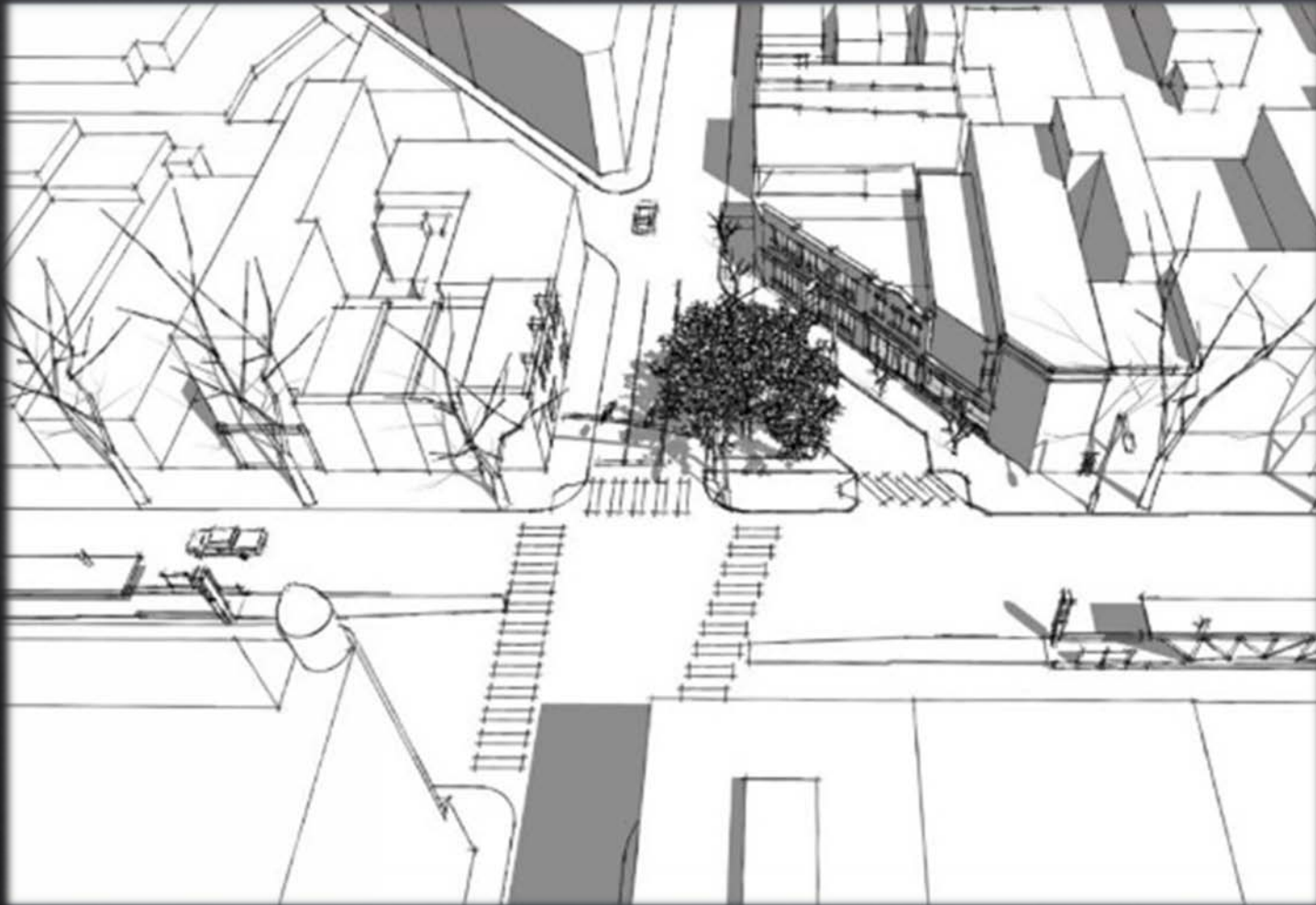
# Plaza Shade Study

Spring and Fall Equinox – 9AM



# Plaza Shade Study

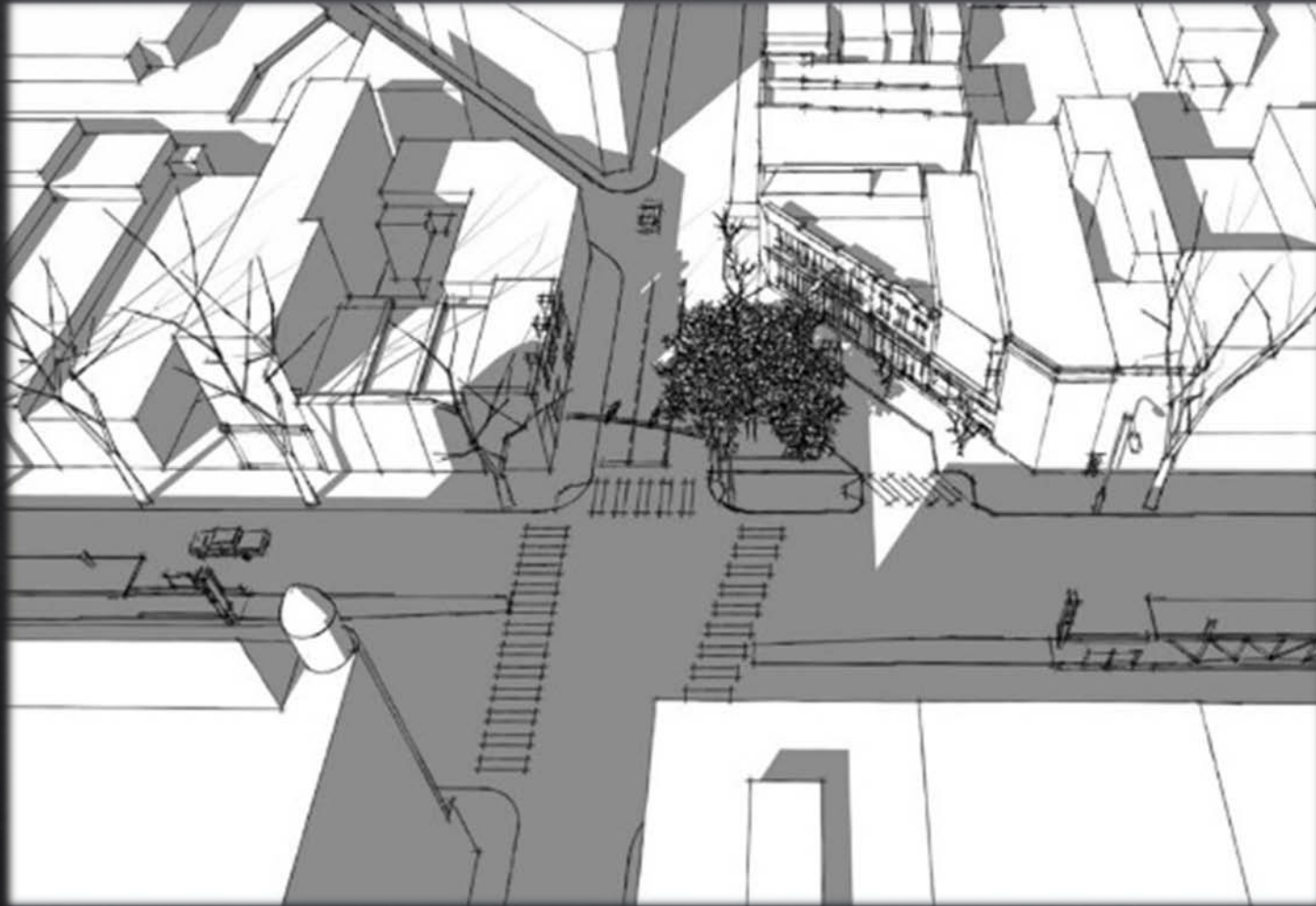
Spring and Fall Equinox – Noon





# Plaza Shade Study

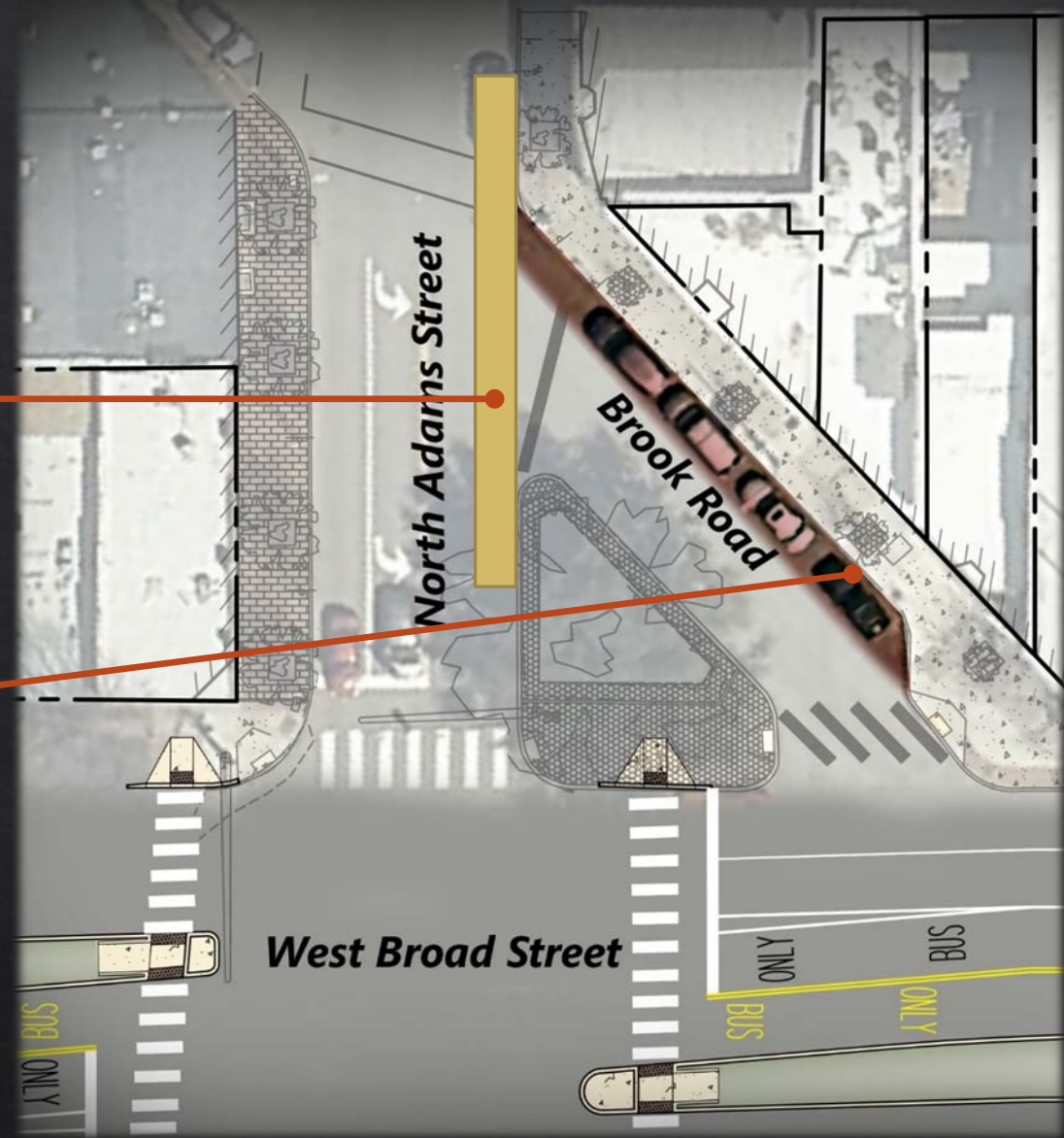
Spring and Fall Equinox – 4PM



# Parking and Loading

Potential for new parking/ loading spaces along N. Adams Street

Four Spaces will be lost with closing of Brook Road segment

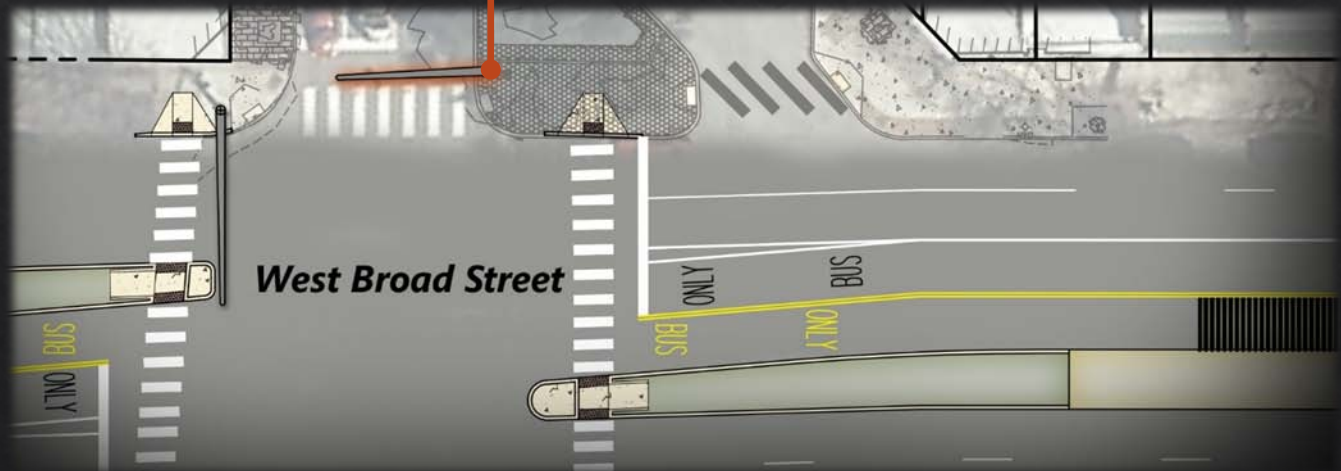




# Traffic Signal Pole

Funding for potential relocation not included in budget

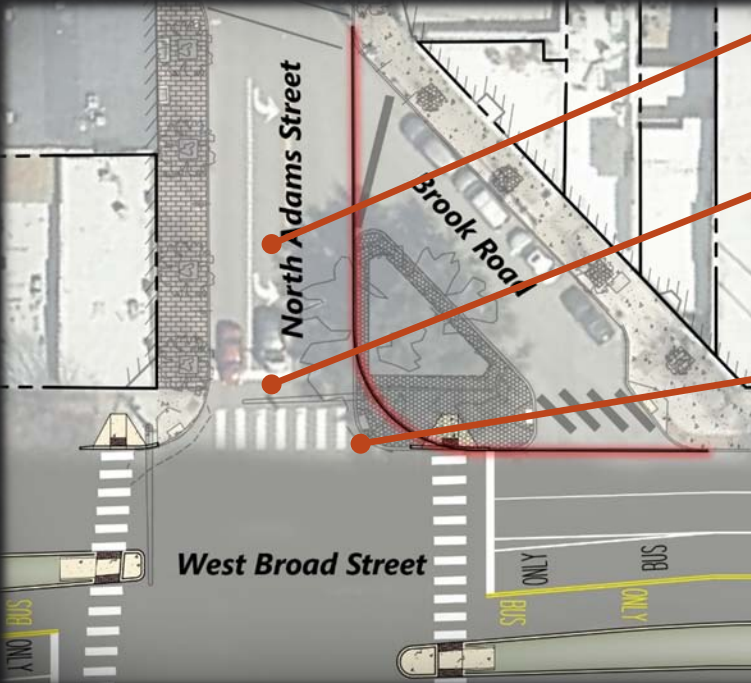
Pedestrian Push Buttons will be added with BRT project



# Vehicular and Pedestrian Traffic Circulation



No sidewalk currently on east side of N. Adams Street



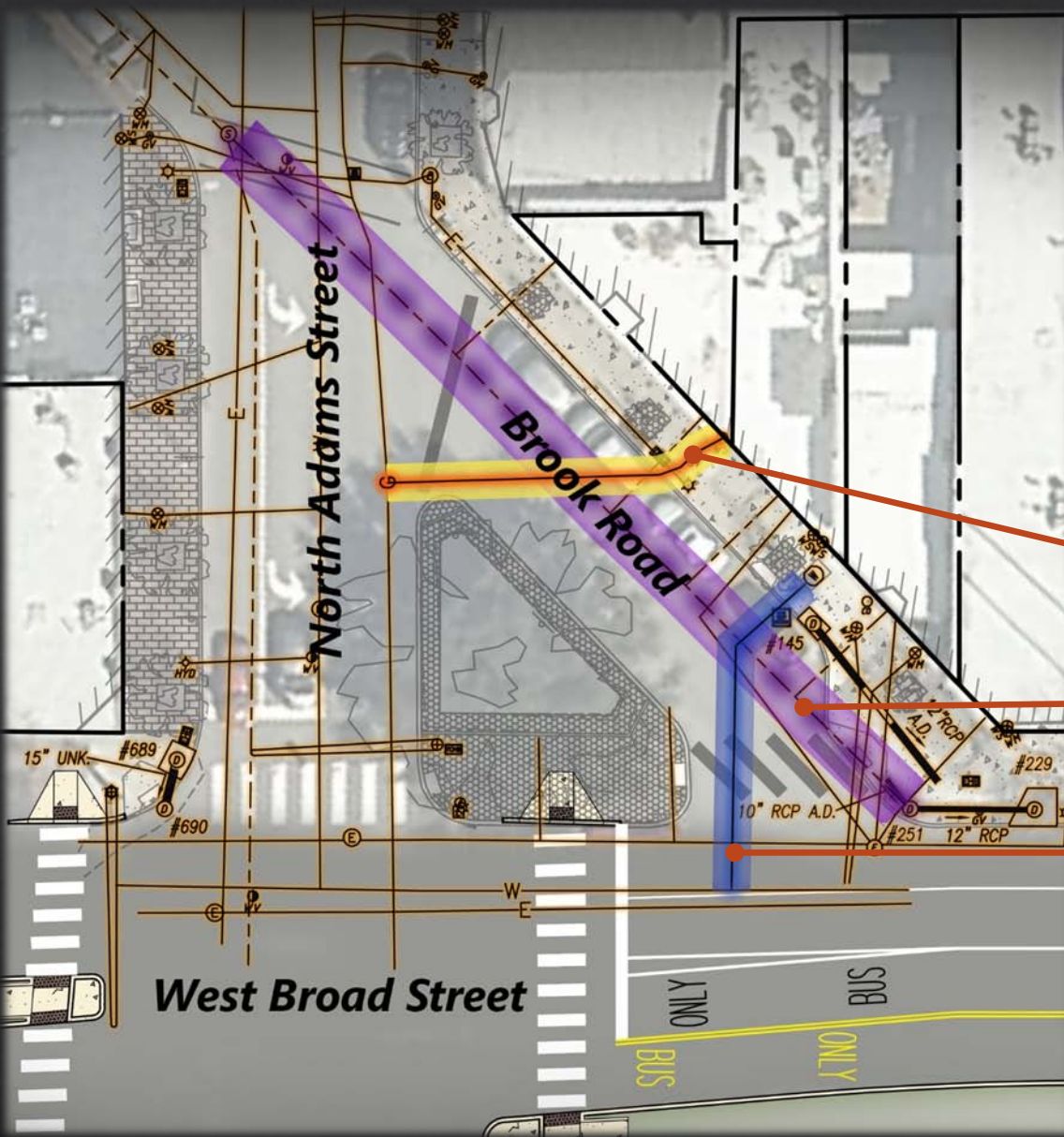
Need to maintain three lanes (two southbound and one northbound)

Stop bars on southbound N. Adams Street can be adjusted to improve area for turning vehicles

Existing turning radius on northeast corner is 10 feet and should be increased to accommodate turning vehicles



# Utilities



Minimal conflicts in Plaza area

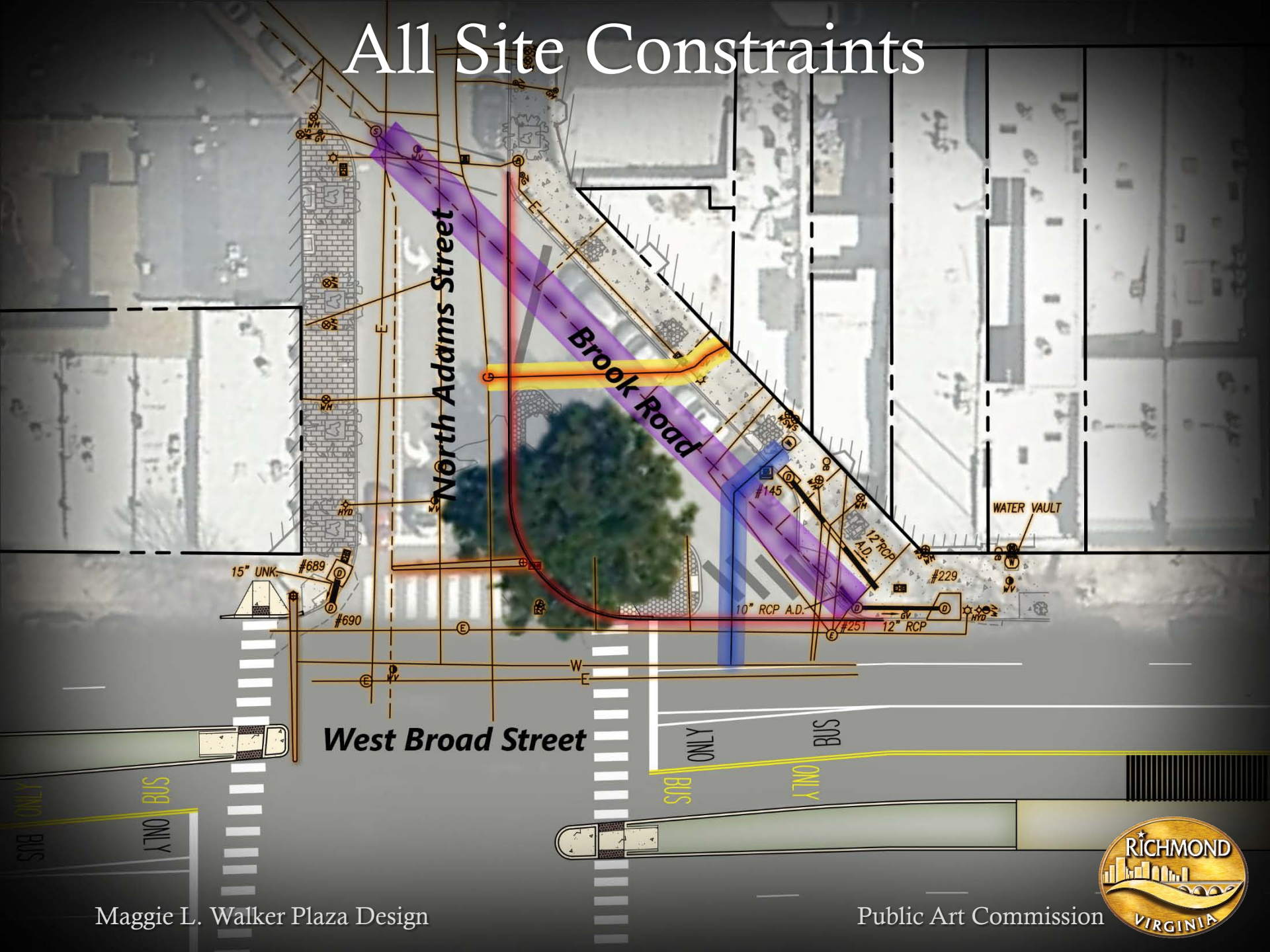
Gas line in N. Adams St and Brook Road (6' clear zone)

Sanitary Sewer in Brook Road (10' clear zone)

Water and sewer service connections to buildings (6' clear zone)

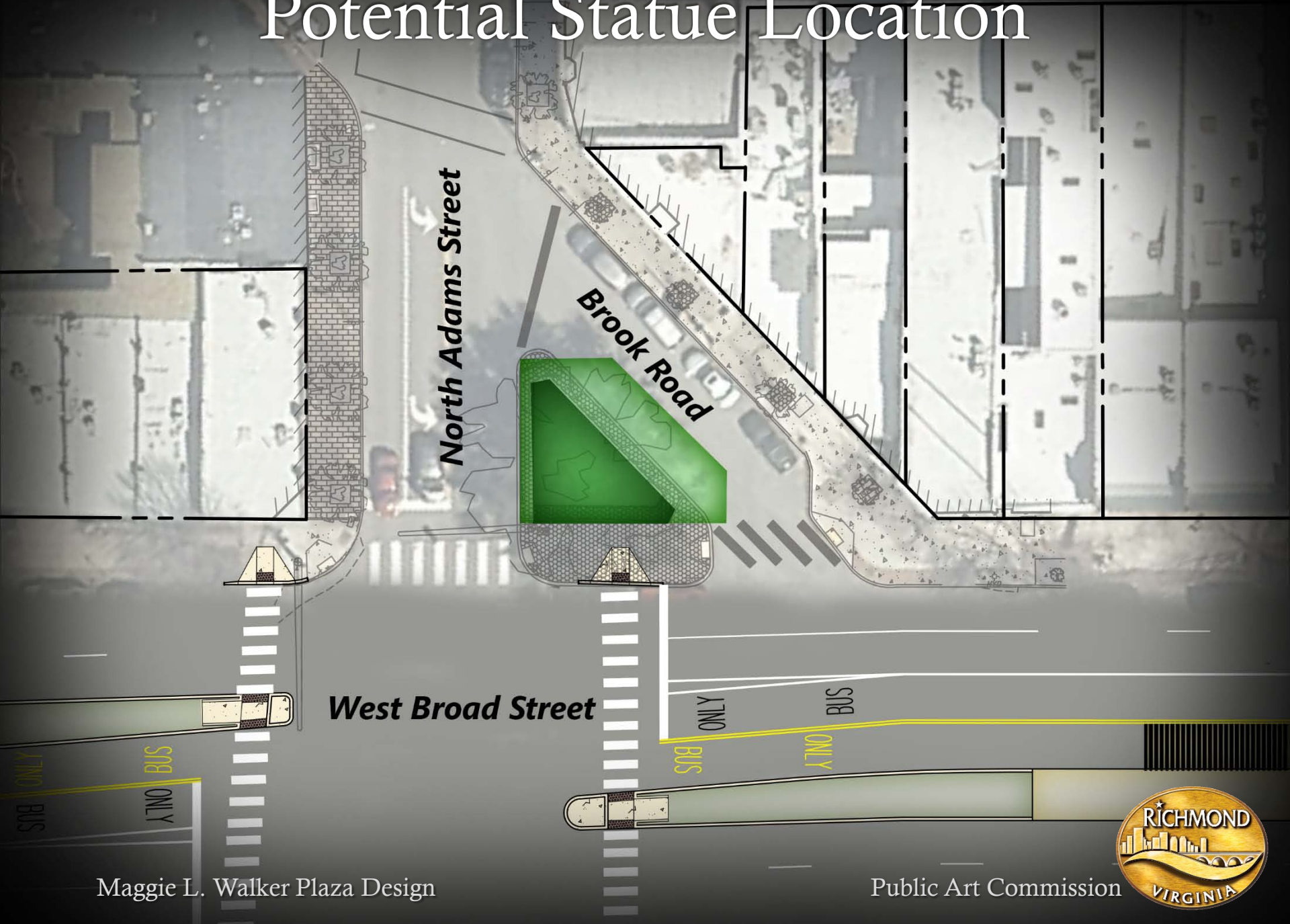


# All Site Constraints





# Potential Statue Location



**North Adams Street**

**Brook Road**

**West Broad Street**

ONLY  
BUS

BUS

ONLY

ONLY  
BUS

ONLY  
BUS



# Artist's Vision and Plaza Design

Antonio Tobias Mendez

Toby Mendez Studios



Maggie L. Walker Plaza Design

Public Meeting January 12, 2016



# Urban Plazas





# Urban Plazas





# Urban Plazas



Maggie L. Walker Plaza Design

Public Art Commission





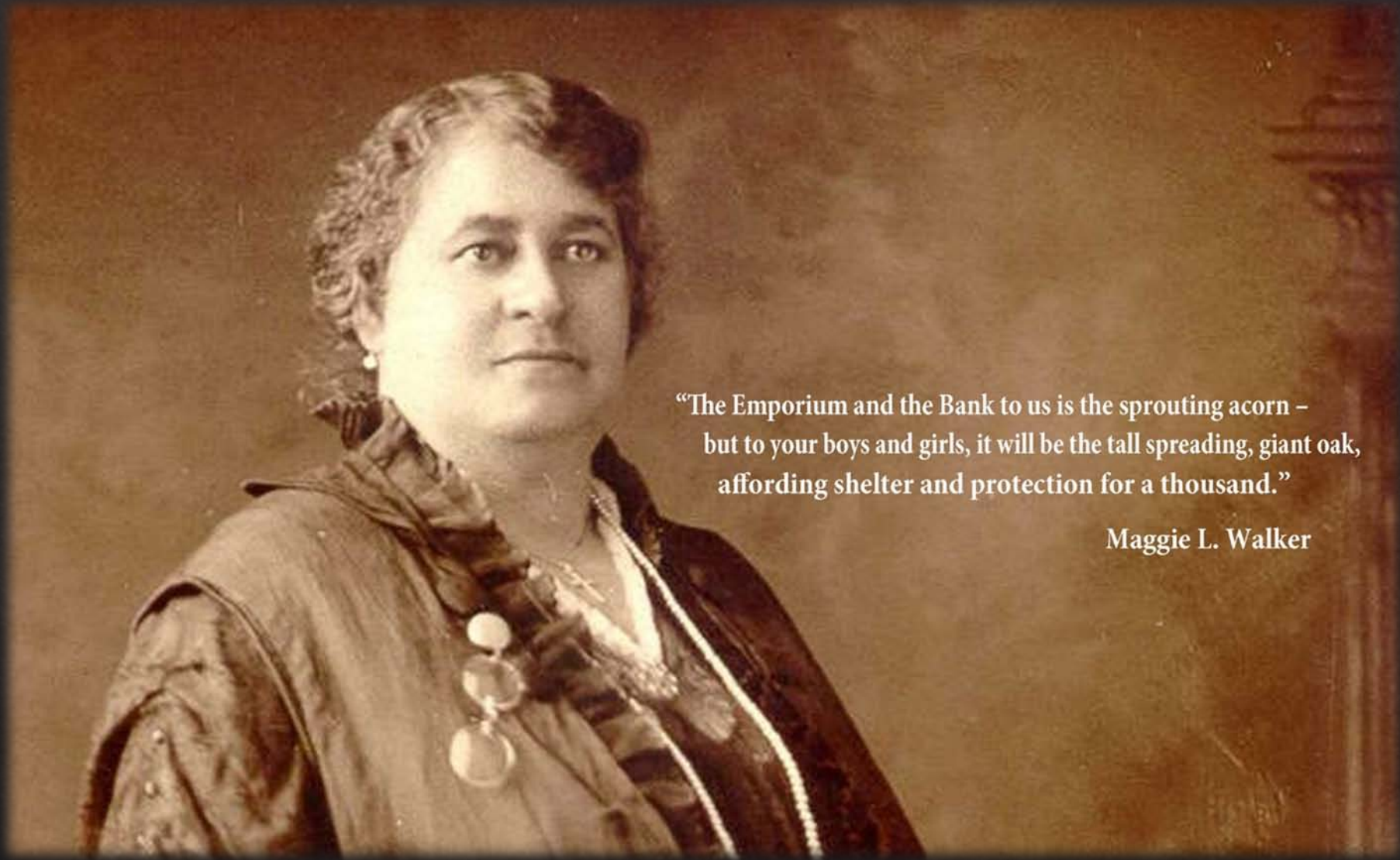


Maggie L. Walker Plaza Design

Public Art Commission





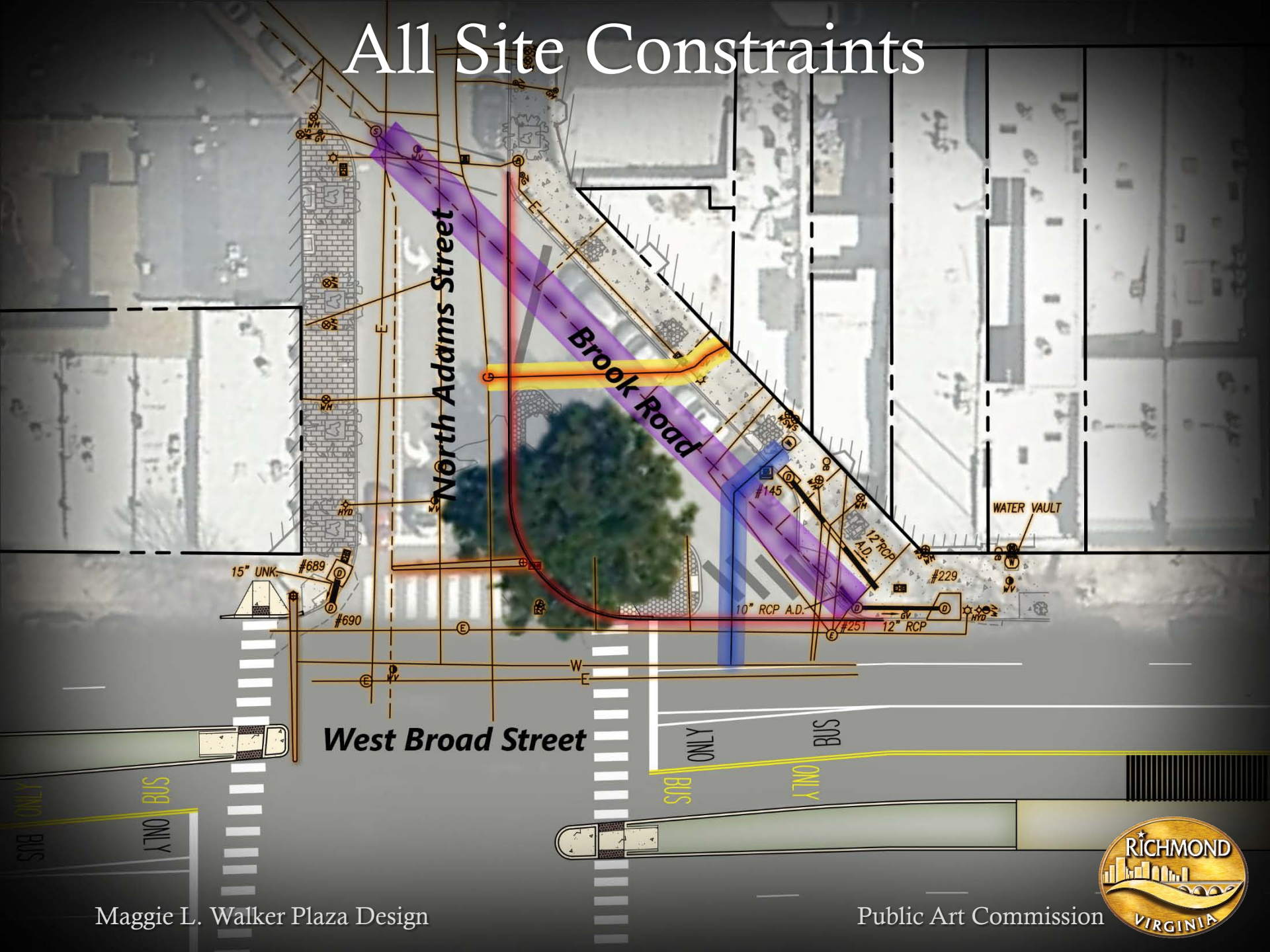


“The Emporium and the Bank to us is the sprouting acorn –  
but to your boys and girls, it will be the tall spreading, giant oak,  
affording shelter and protection for a thousand.”

Maggie L. Walker



# All Site Constraints







Thurgood Marshall

Maryland

Maggie L. Walker Plaza Design

Public Art Commission





Maggie L. Walker Plaza Design

Public Art Commission





# Attendee Opinion Polling



# About the Polling

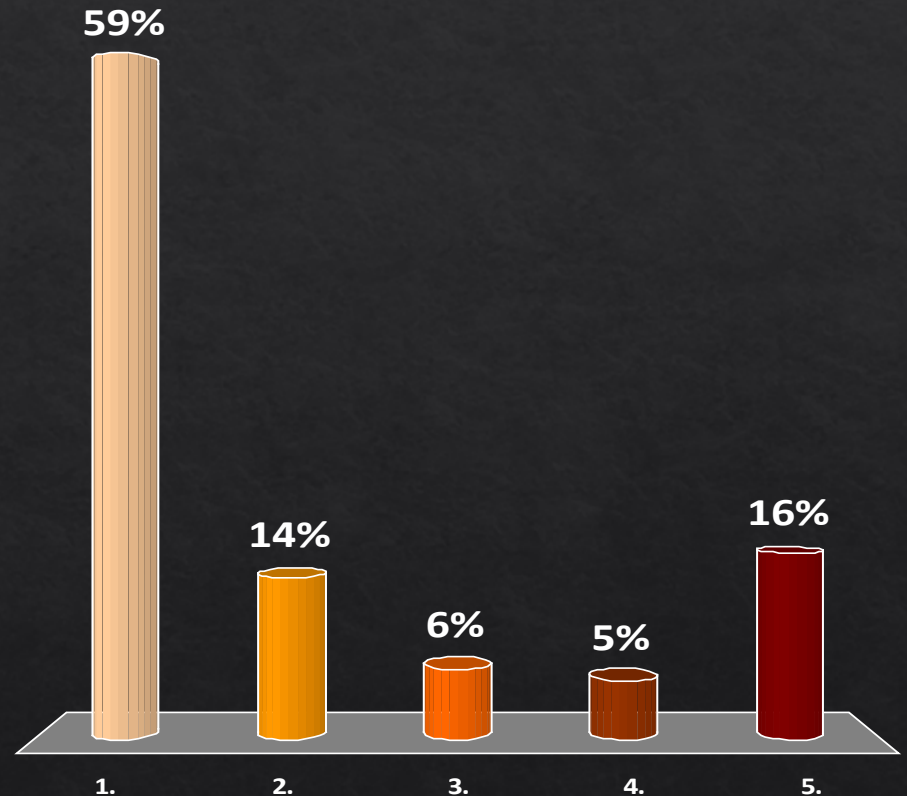
- ◇ Everyone's opinion is heard through the polling process
- ◇ Results are immediate
- ◇ The "0" button on the remote is number 10
- ◇ Input will be incorporated into the design of the Plaza
- ◇ Additional input can be provided to the design team at the end of the meeting





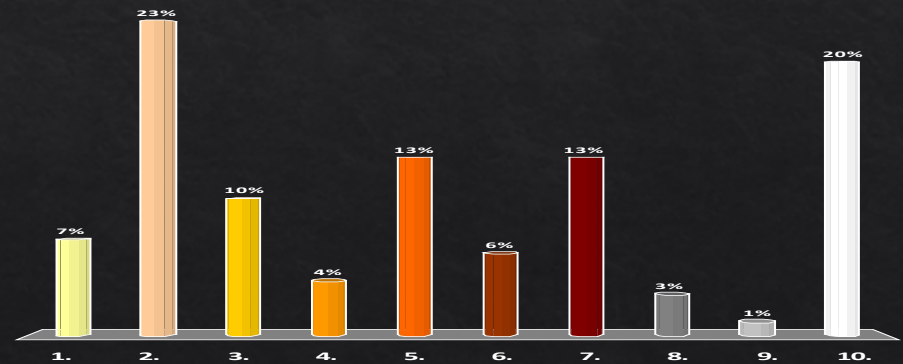
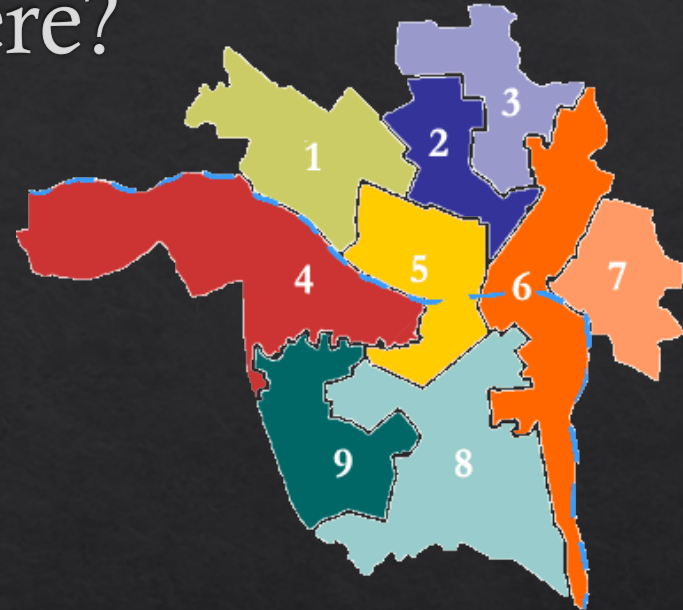
# What is your favorite pet?

1. Dogs
2. Cats
3. Fish
4. Lizards
5. Who has time for pets?



# Do you live in the City of Richmond? If so, where?

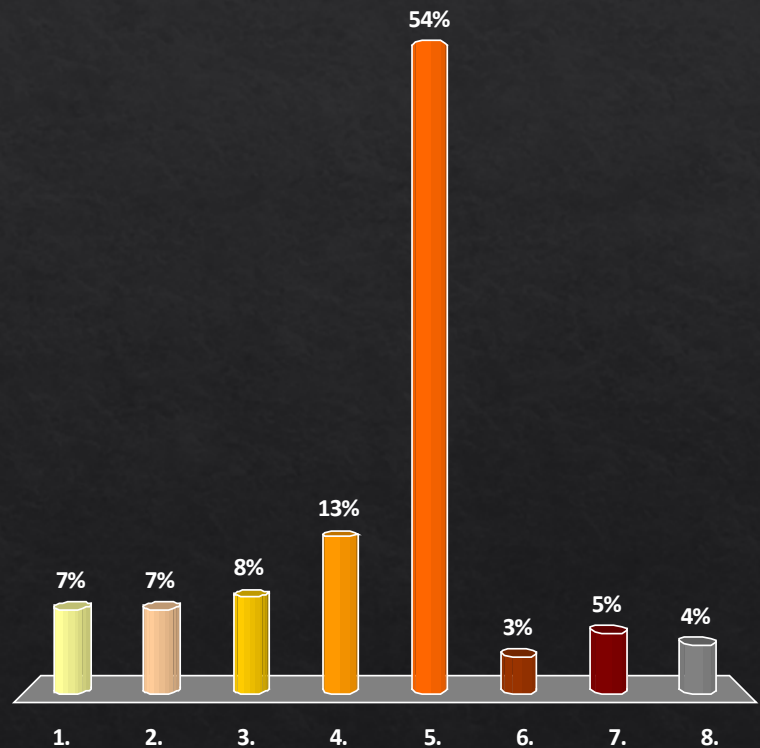
1. West End (1<sup>st</sup>) – Baliles
2. North Central (2<sup>nd</sup>) – Samuels (Jackson Ward)
3. Northside (3<sup>rd</sup>) – Hilbert
4. Southwest (4<sup>th</sup>) – Graziano
5. Central (5<sup>th</sup>) – Agelasto
6. Gateway (6<sup>th</sup>) – Robertson
7. East End (7<sup>th</sup>) – Newbille
8. Southside (8<sup>th</sup>) – Trammell
9. South Central (9<sup>th</sup>) – Mosby
10. I do not live in the City.





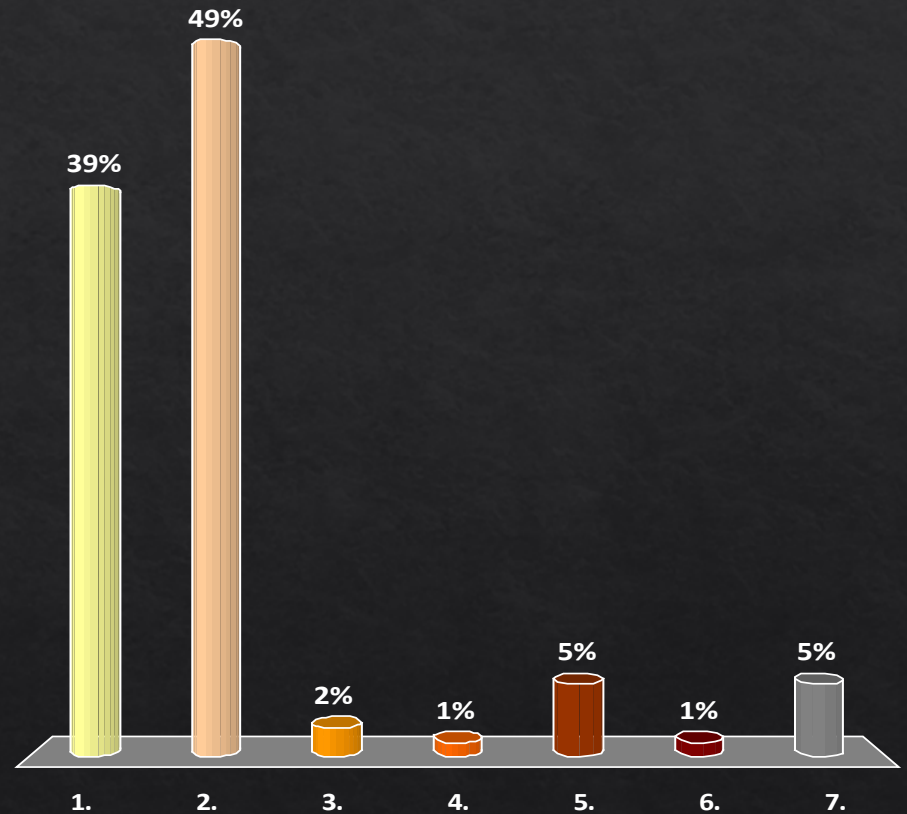
# How long have you lived in Richmond?

1. Less than 2 years
2. 2 to 5 years
3. 5 to 10 years
4. 10 to 20 years
5. More than 20 years
6. I don't live here, but used to
7. I don't live here, but work here, and am interested in the plaza.
8. I don't live here, or work here, but am interested in the plaza.



# What is your race / ethnicity?

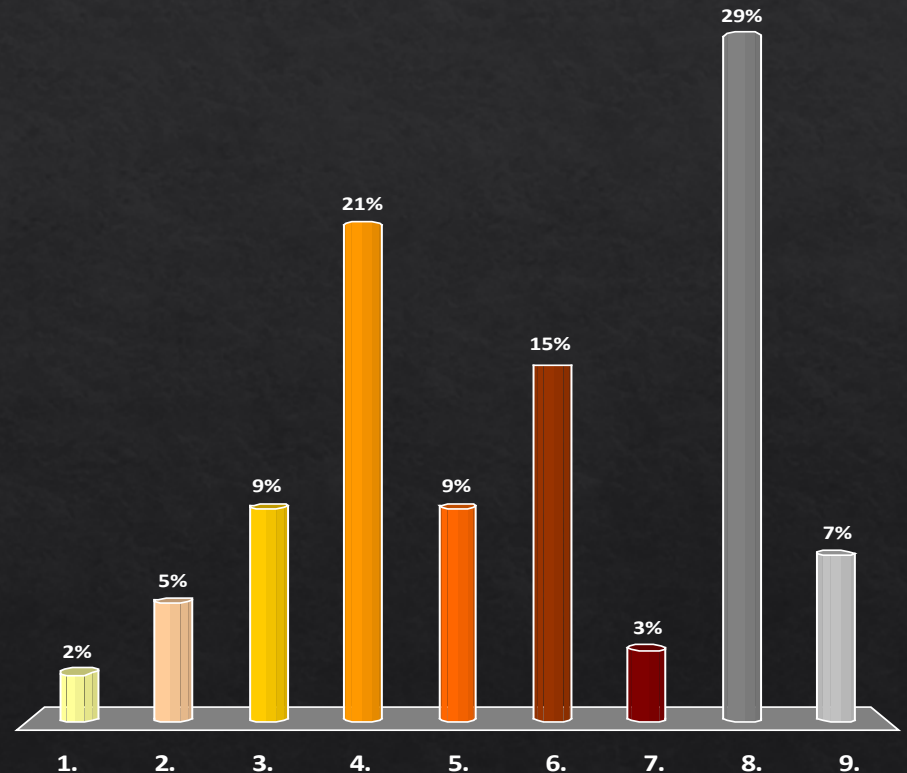
1. Black
2. White, non-Latino
3. Latino
4. Asian
5. Mixed Races
6. Other
7. I'd rather not say





# How did you hear about today's public meeting?

1. City's website
2. TV News or Radio
3. Newspaper
4. Social Media
5. Civic or Neighborhood Association or Local Blog
6. Public Art Commission E-mail
7. Flyer
8. Family / Friend / Co-worker
9. Other



# How would you rank your knowledge of Maggie Walker?



1. 0%

2. 10%

3. 42%

4. 32%

5. 16%

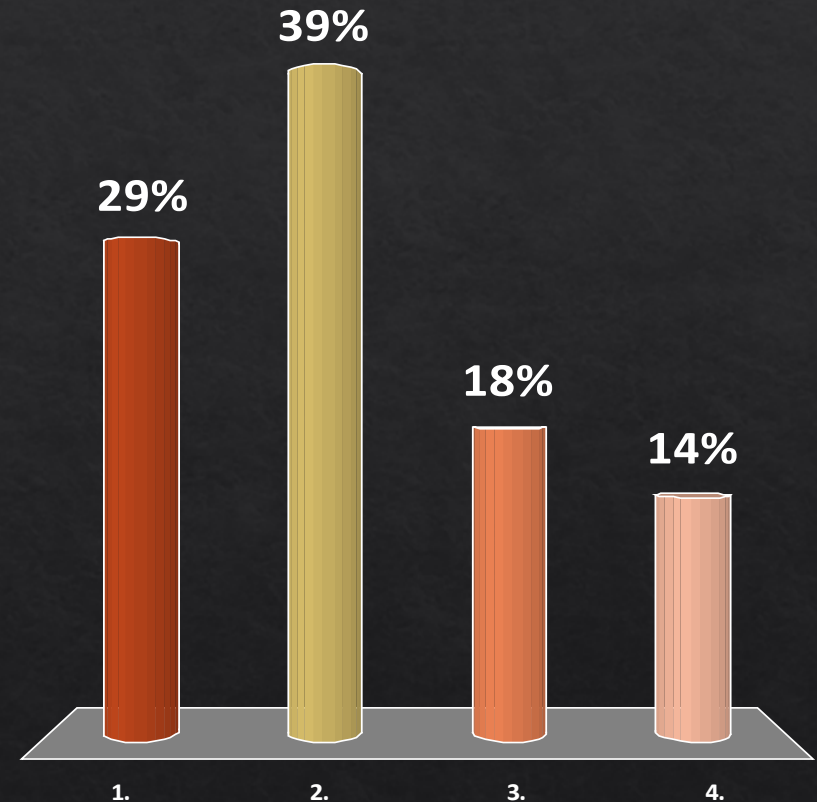




# How do you envision using the plaza?

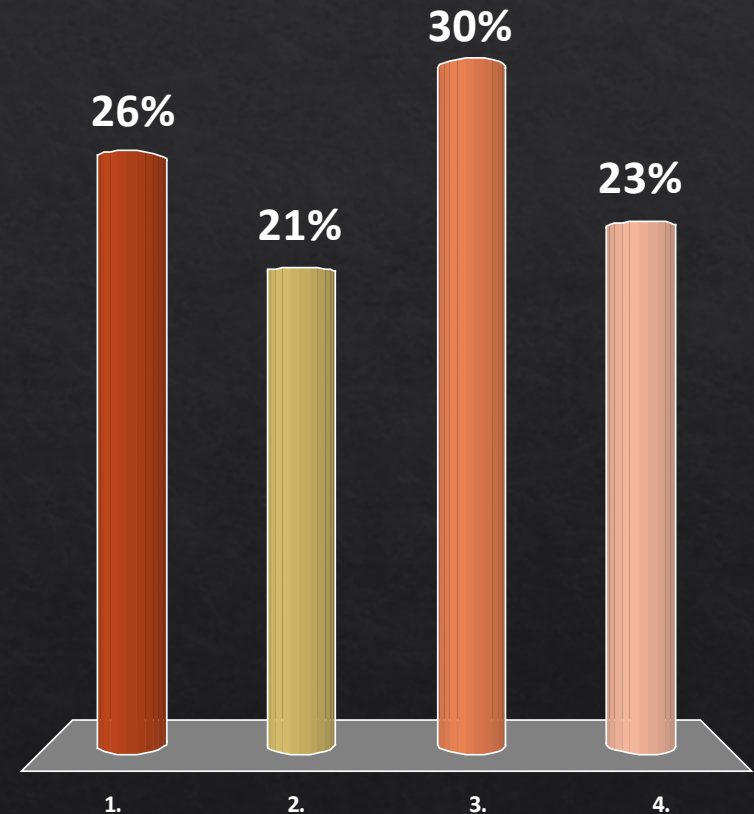
Choose as many as you feel appropriate for the space:

1. A quiet place for individual meditation or reading.
2. A place to meet as small groups or couples for sharing coffee or lunch, talking, etc.
3. A place to gather as a large group or family.
4. A place for large social gatherings and public events.



# Which statement best reflects your vision for the Maggie L. Walker Plaza?

1. The statue is the center of focus, with low vegetation, sidewalk spaces for sitting and gathering.
2. The statue is the center of the plaza, with minimal vegetation and maximized areas for active uses.
3. The statue is the primary focus, softened by the canopy of the live oak tree, with seating to contemplate Maggie Walker's significance and history.
4. The statue is the primary focus, softened by the canopy of the live oak tree, with spaces designed for gathering and small group activities.





# How would you rank the importance of maintaining the Brook Road corridor?

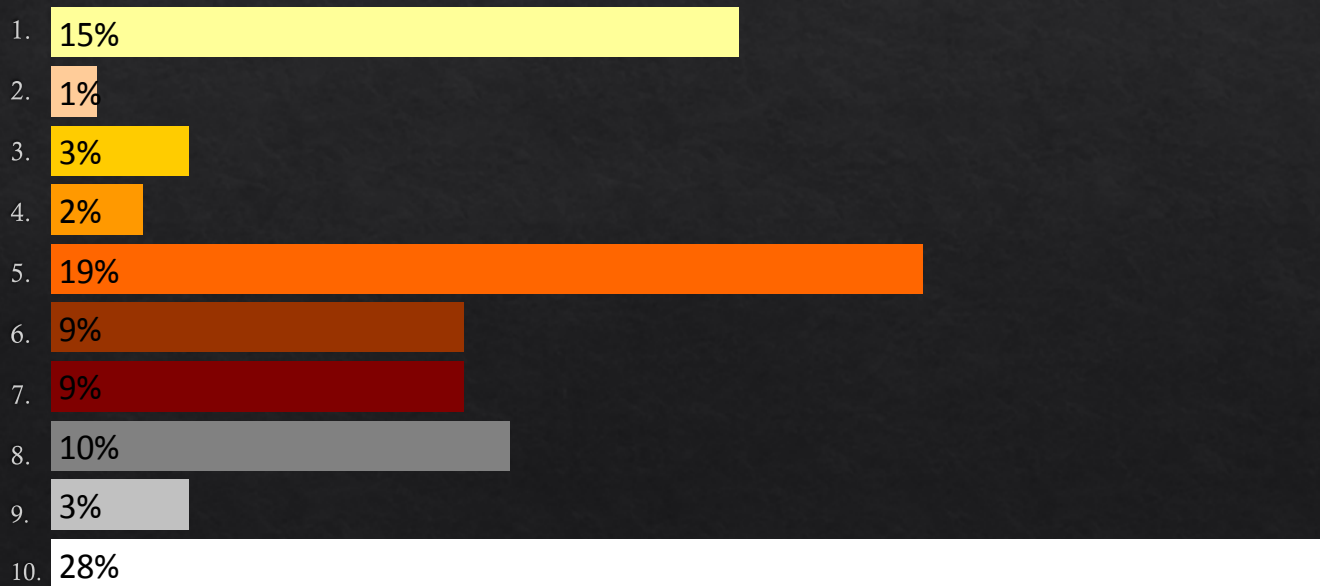


1  
2  
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7  
8  
9  
10

Brook Road should not be closed for the plaza or statue.

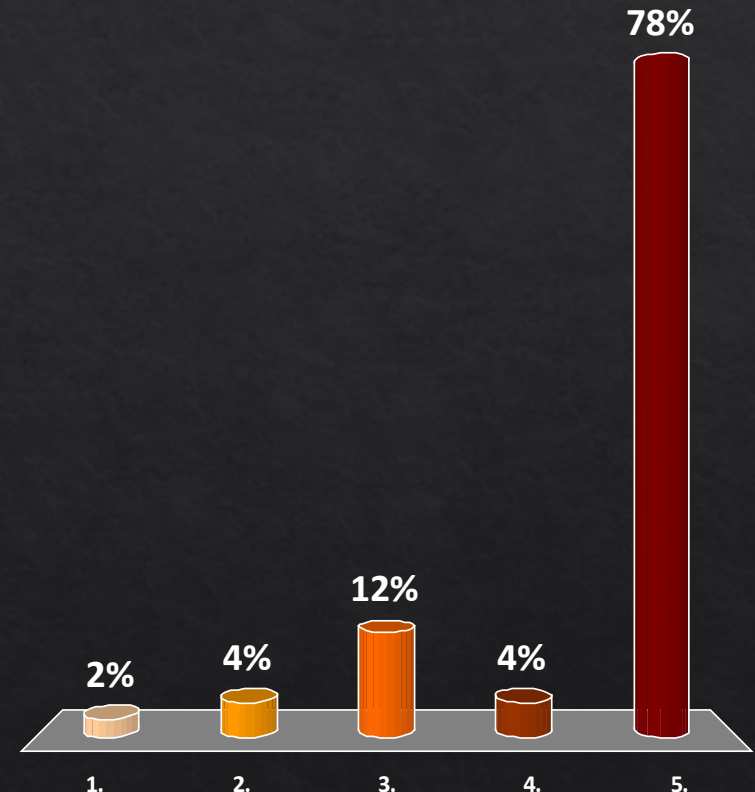
The plaza should reference Brook Road with material and layout choices.

Brook Road should have no effect on the plaza design.



# The artwork of Maggie L. Walker should emphasize her:

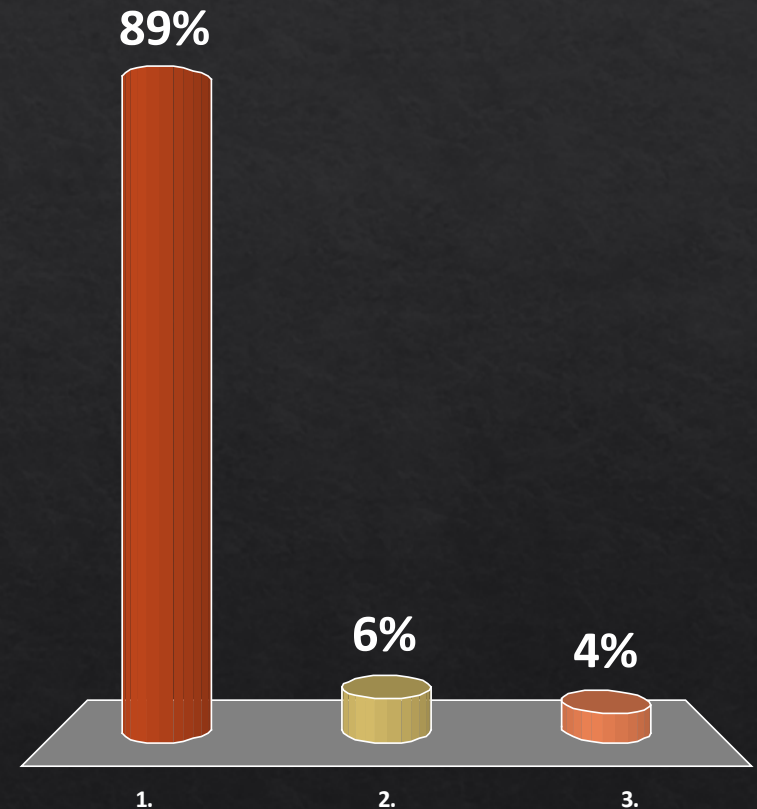
1. Accomplishments as a Civil Rights leader.
2. Commitment to education and work as a community leader.
3. Accomplishments as an entrepreneur and business leader.
4. Achievements in overcoming adversity.
5. All of the above.





# At what point in her career should Maggie L. Walker be depicted?

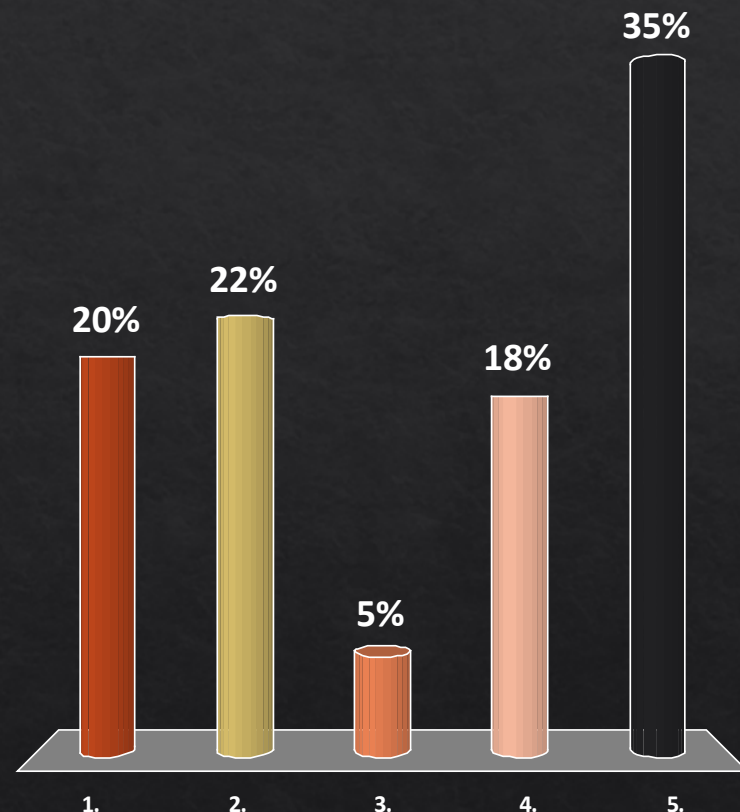
1. In her 40s, at the height of her career, as shown in the image.
2. Younger than shown, before she started the bank.
3. Older than shown.



# The monument will have carved inscriptions. The emphasis should be on:

Choose as many as you feel are appropriate for the space:

1. Timeline / Chronology of her life
2. Quotes from Maggie L. Walker
3. Quotes about Maggie L. Walker
4. Written historic narrative
5. All of the above





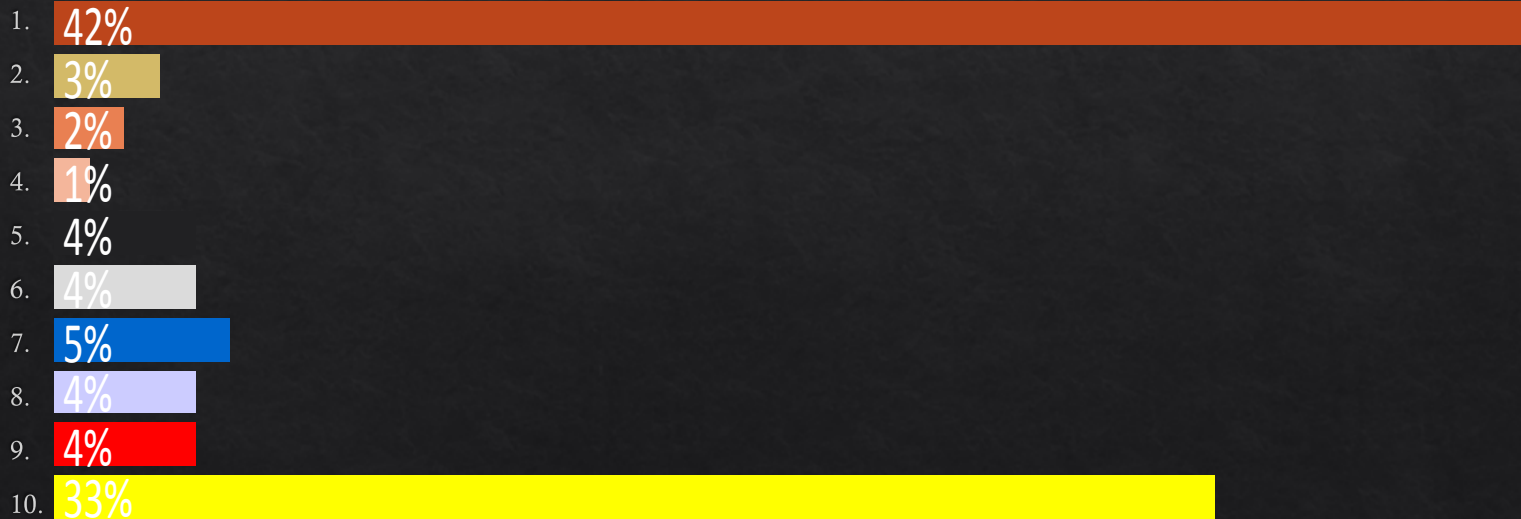
# How would you rank the importance of keeping the existing Live Oak Tree?



1  
The tree detracts from the space and must go.

5  
The tree has no effect on the use of the space.

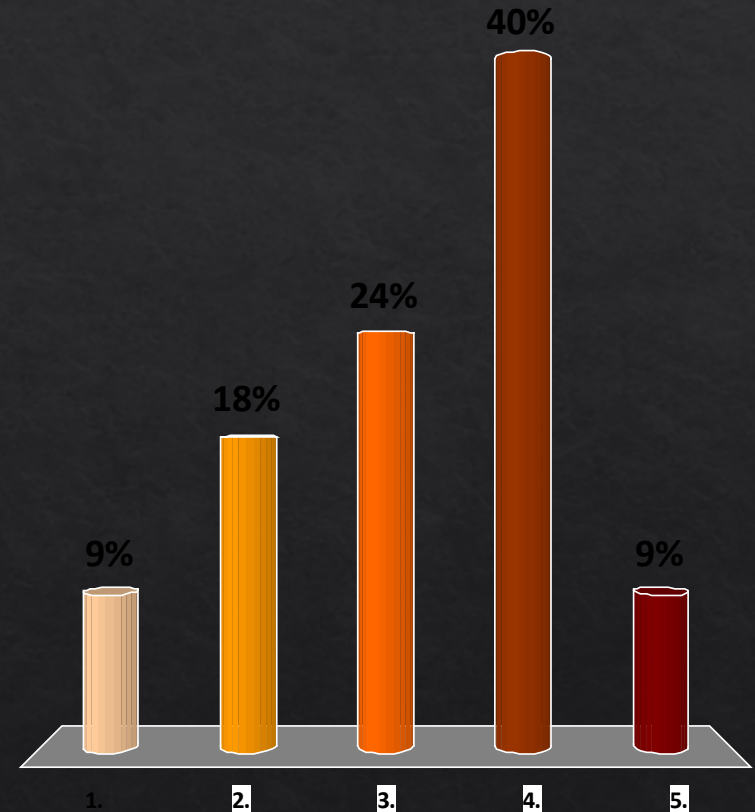
9  
The tree makes the space and must stay.



# Plantings in the plaza should include:

Choose as many as you feel are appropriate for the space:

1. No additional trees.
2. Additional shade trees.
3. Low maintenance ground cover and ornamental grasses.
4. Plants which will provide bright seasonal color and create vibrant contrast.
5. Low hedges.





# Meeting Evaluation



Maggie L. Walker Plaza Design

Public Meeting January 12, 2016

# How satisfied are you with the meeting?



1  
2  
3  
4  
5  
6  
7  
8  
9  
10

Dissatisfied. I don't feel like I am any more informed and my opinion was not heard.

Satisfied. I learned more about the project and was able to contribute.

Very Satisfied. I feel well informed and my opinion was heard.

- 1. 0%
- 2. 0%
- 3. 0%
- 4. 0%
- 5. 0%
- 6. 0%
- 7. 0%
- 8. 0%
- 9. 0%
- 10. 0%





# Wrap Up and Next Steps

## ◆ Anticipated Schedule

- ◆ February 20 – Public meeting to present design concepts
  - ◆ Saturday, 10AM-Noon, Richmond Public Library Auditorium
- ◆ March 22 – Design presentation to Commission of Architectural Review
- ◆ April 4 – Design presentation to Planning Commission
- ◆ Mid-Summer – Start Construction
- ◆ December – Install Art

## ◆ Stay Engaged & Informed

- ◆ <http://www.richmondgov.com/CommissionPublicArt/>
- ◆ Facebook (facebook.com/RVApblicart) and Twitter @PublicArtRVA

