



**City of Richmond  
Department of Planning  
and Development Review**

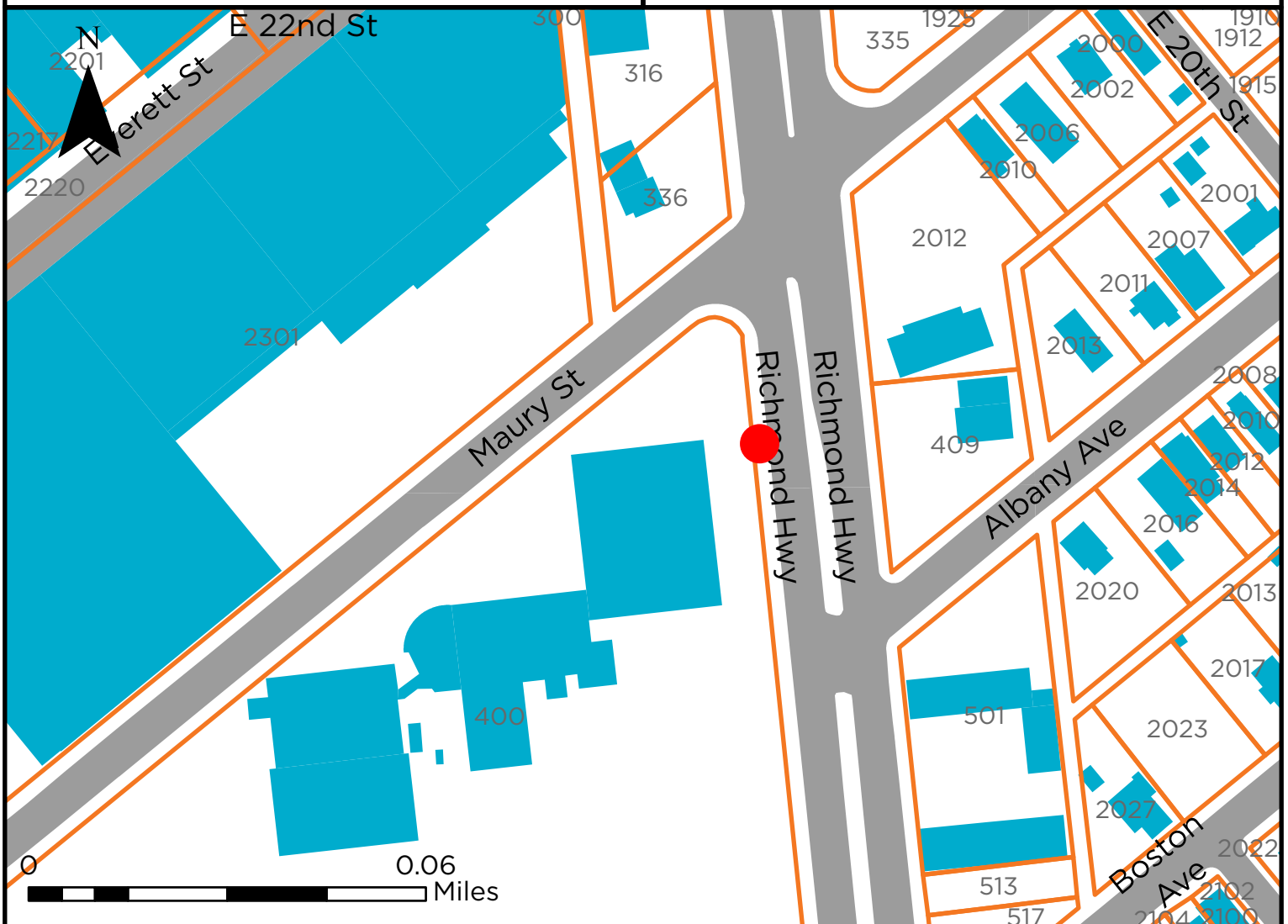
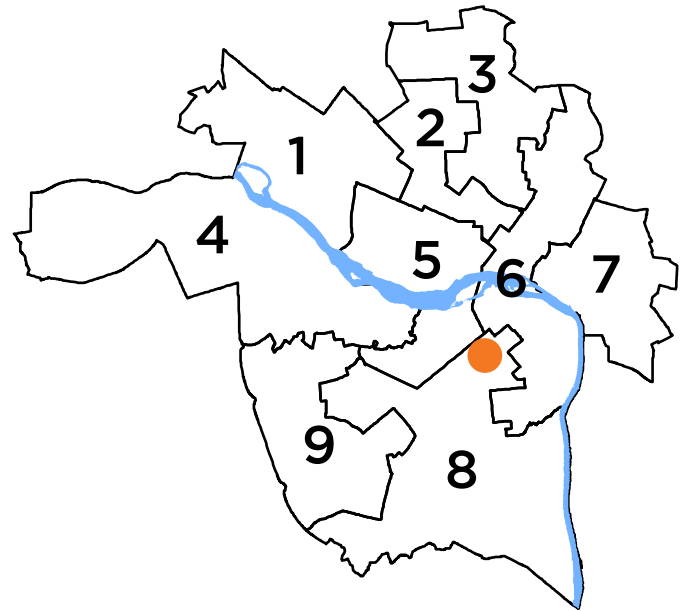
**Urban Design Committee  
Location, Character, and Extent**

Address: 400 Richmond Hwy.

Council District: 8

Description: Removal of  
"Jefferson Davis Hwy."  
Marker

For questions, please contact Alex Dandridge  
at (804)-646-6569 or alex.dandridge@rva.gov





## Application for Urban Design Committee Review

Department of Planning and Development Review

Planning & Preservation Division

900 E. Broad Street, Room 510

Richmond, Virginia 23219 | (804) 646-6335

<https://www.rva.gov/planning-development-review/urban-design-committee>



### Application Type (select one)

Location, Character, & Extent

Section 17.05

Other: \_\_\_\_\_

Encroachment

Design Overlay District

### Review Type (select one)

Conceptual

Final

### Project Information

Submission Date: \_\_\_\_\_

Project Name: \_\_\_\_\_

Project Address: \_\_\_\_\_

Brief Project Description (this is not a replacement for the required detailed narrative):

### Applicant Information (a City representative must be the applicant, with an exception for encroachments)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

City Agency: \_\_\_\_\_ Phone: \_\_\_\_\_

Main Contact (if different from Applicant): \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Submittal Deadlines

All applications and support materials must be filed no later than 21 days prior to the scheduled meeting of the Urban Design Committee (UDC). Please see the schedule on page 3 as actual deadlines are adjusted due to City holidays. **Late or incomplete submissions will be deferred to the next meeting.**

### Filing

Applications can be mailed or delivered to the attention of "Urban Design Committee" at the address listed at the top of this page. **It is important that the applicant discuss the proposal with appropriate City agencies, Zoning Administration staff, and area civic associations and residents prior to filing the application with the UDC.**

### Submittal Deadlines

The UDC is an 11 member committee created by City Council in 1968 whose purpose is to advise the City Planning Commission (CPC) on the design of projects on City property or right-of-way. The UDC provides advice of an aesthetic nature in connection with the performance of the duties of the Commission under Sections 17.05, 17.06, and 17.07 of the City Charter. The UDC also advises the Department of Public Works in regards to private encroachments in the public right-of-way.



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## Submission Requirements

- An electronic copy (PDF preferred) of all application materials, which can be emailed, or delivered by FTP or USB.
- Three (3) copies of the application cover sheet and all support materials (see below).
- Plan sheets should be 11" x 17", folded to 8 1/2" x 11". If it is not possible to scale plans to these dimensions, please provide one set of larger, scaled plans.
- All applications must include the attached cover sheet and the following support materials, as applicable to the project, based on Review Type:

### **Conceptual Review:**

- A detailed project narrative which includes the following: purpose of the project, project background, project budget and funding sources, description of construction program and estimated construction start date (description should also provide information on the surrounding area to provide context).
- A site plan for the project indicating site characteristics which include: building footprints, parking areas, pedestrian routes, recreation areas, open areas, and areas of future expansion.
- A set of floor plans and elevations, as detailed as possible.
- A landscaping plan which shows the general location and character of plant materials and notes any existing tree to be removed.

### **Final Review:**

- A detailed project narrative which includes the following: purpose of the project, project background, project budget and funding sources, description of construction program, and estimated construction start date (description should also provide information on the surrounding area to provide context).
- A site plan for the project indicating site characteristics which include: building footprints, parking areas, pedestrian routes, recreation areas, open areas, and areas of future expansion.
- A set of floor plans and elevations, as detailed as possible.
- A landscaping plan that includes a complete plant schedule, the precise location of all plant materials, and a landscape maintenance analysis. The plant schedule must show number, size and type of each planting proposed. If existing trees are to be removed, their size, type, and location must be noted on the landscape plan.
- The location of all lighting units should be noted on a site plan, including wall-mounted, site, and parking lot lighting. Other site details such as benches, trash containers, and special paving materials should also be located. Include specification sheets for each item.
- Samples of all proposed exterior building materials, including but not limited to brick, mortar, shingles, siding, glass, paint, and stain colors. When an actual sample cannot be provided, a product information sheet that shows the item or a photo of an existing item may be substituted.

## Review and Processing

- Once an application is received, it is reviewed by Staff, who compiles a report that is sent to the UDC.
- A copy of the report and the meeting agenda will be sent to the applicant prior to the meeting.
- At the UDC meeting, the applicant or a representative should be present or the application may be deferred to the next regularly scheduled meeting. It is also strongly suggested that a representative of the City Agency which will have final responsibility for the item be present at the meeting (if the applicant and the representative are not the same).
- Once the UDC recommends action on the application, it is automatically placed on the agenda for the next City Planning Commission (CPC) meeting. Exceptions to this are encroachment applications, recommendations for which are forwarded to the Department of Public Works.
- At the CPC meeting, the applicant or a representative should be present, or the application may be deferred to the next regularly scheduled meeting.



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Regular meetings are scheduled on the Thursday after the first Monday of each month at **10:00 a.m. in the 5th floor conference room of City Hall, 900 E. Broad Street**. Special meetings are scheduled as needed.

### Meeting Schedule 2021

UDC Meetings	UDC Submission Deadlines	Anticipated Date of Planning Commission Following the UDC Meeting
December 9, 2021	November 11, 2021	December 21, 2021
January 6, 2022	December 16, 2021	January 18, 2022 <sup>1</sup>
February 10, 2022	January 13, 2022	February 22, 2022 <sup>2</sup>
March 10, 2022	February 17, 2022	March 21, 2022
April 7, 2022	March 17, 2022	April 18, 2022
May 5, 2022	April 14, 2022	May 16, 2022
June 9, 2022	May 12, 2022	June 21, 2022
July 7, 2022	June 16, 2022	July 18, 2022
August 4, 2022	July 14, 2022	August 15, 2022 <sup>3</sup>
September 8, 2022	August 11, 2022	September 19, 2022
October 6, 2022	September 15, 2022	October 17, 2022
November 10, 2022	October 13, 2022	November 21, 2022
December 8, 2022	November 17, 2022 <sup>4</sup>	December 19, 2022 <sup>5</sup>

<sup>1</sup> Monday January 17, 2022 is a City of Richmond Holiday

<sup>2</sup> Monday February 15, 2022 is a City of Richmond Holiday

<sup>3</sup> This meeting is subject to cancellation. If so, Planning Commission hearing would be Tuesday September 7, 2021.

<sup>4</sup> Thursday November 11, 2022 is a City of Richmond Holiday.

<sup>5</sup> This meeting of the Planning Commission is subject to cancellation.

The Richmond Urban Design Committee is an 11 member advisory committee created by City Council in 1968. Its purpose is to advise the City Planning Commission on the design of City projects. The Urban Design Committee reviews projects for appropriateness in "location, character, and extent" and for consistency with the City's Master Plan and forwards recommendations to the City Planning Commission. The Urban Design Committee also advises the Department of Public Works in regards to private encroachments in the public right-of-way.

**For more information, please contact the Planning and Preservation Division staff at (804) 646-6335 or Alex Dandridge at (804) 646-6569 or at [alex.dandridge@richmondgov.com](mailto:alex.dandridge@richmondgov.com).**

## **Property**

Address: 400 Richmond Hwy

Historic District: n/a

Parcel ID: Adjacent to S0070774010

## **Applicant Information**

Name: Jeannie Welliver

Company: City of Richmond, Department of Public Works

Mailing Address: 900 E Broad St, Richmond VA 23219

Phone: (804) 646-7322

Email: [Jeannie.Welliver@rva.gov](mailto:Jeannie.Welliver@rva.gov)

Applicant Type: Owner

## **Project Information**

Project Type: Location, Character and Extent - Final Review

Project Narrative:

### Purpose:

On behalf of the City of Richmond, the Department of Public Works requests a final location, character and extent review for permission to remove a 'Jefferson Davis Highway' marker from 400 Richmond Highway. The marker is an asset of the Department of Public Works and is located in the City Right of Way.

### Process Background:

In the 1930s, the United Daughters of the Confederacy erected several 'Jefferson Davis Highway' road markers along U.S. Route 1. On December 14, 2020 Richmond City Council unanimously adopted [ORD 2020-153](#), renaming the city portion of U.S. Route 1 from 'Jefferson Davis Highway' to 'Richmond Highway', citing that "the name Jefferson Davis Highway is not reflective of contemporary community culture". The City has removed monuments and statuary associated with the Confederacy and the removal of this marker is consistent with the continued intent of the City to do so.

Justification for this application for review is further rooted in the City Charter and the City Code. Code §30-100 outlines the purposes of the zoning ordinance. The ability to remove the marker will (3) Promote health, sanitation and general welfare, as well as (7) Facilitate the creation of a convenient, attractive and harmonious community. Charter § 2.04 of the Charter provides the City power to make regulations for the preservation of the morals of the city and its inhabitants. The representation of white supremacy and the legacy of slavery in prominent public places through these markers is of questionable morality.

### Site Background:

This 'Jefferson Davis Highway' marker is located in the grass median strip of the public right of way adjacent to 400 Richmond Highway, a parcel owned by the Department of Public Works and occupied by the Department of Public Utilities. It is located in the 8th City Council District.

The site plans attached show the removal of the marker and the replacement of the site with seeded lawn, consistent with the surrounding area.

Disassembly Considerations:

The stone marker will be carefully removed from its foundation utilizing a mortar chisel by trained masons as was the disassembly practice utilized for all recent Monument Avenue confederate monument pedestal foundations. The marker will be cataloged and stored in a secure site owned and controlled by the City of Richmond.

Attachments:

Attachment 1, Existing site conditions

Marker 1 – 400 Richmond Highway – near Maury St. intersection

● Marker shown on maps with yellow dot

