



Application for Installing Temporary Public Art On City-Owned Property

Richmond Planning & Development Review
Public Art Commission
900 E. Broad Street, Room 511
Richmond, Virginia 23219
804.646.7319 susan.glasser@richmondgov.com

Please note: These instructions apply to *non City-funded temporary projects only*. The Public Art Commission (PAC) does not typically fund community-initiated projects such as road murals and neighborhood placemaking installations.

You may want to begin your application process by contacting Susan Glasser, Public Art Coordinator (804.646.7319 or susan.glasser@richmondgov.com) to discuss your project. The Public Art Coordinator can:

- Verify that the property is, in fact, City-owned;
- Help identify what City agency(ies) you must contact for permits;
- Answer other general questions you may have about the process.

You are also strongly encouraged to contact the location's City Council representative, the pertinent civic association, and/or residents or merchants who may be affected by the proposal—the more community support your project has the stronger your proposal will be.

| NAME | EMAIL |
|---|--|
| The JXN Project: Enjoli Moon Sesha Joi Moon | enjoli@afrikanafilmfestival.org seshamoon@yahoo.com |

| FUNDING SOURCE |
|-------------------------------------|
| The JXN Project City of Richmond |

| PROPOSED INSTALLATION START DATE |
|---|
| Please note: The combined approval process by the Public Art Commission and the Planning Commission will take a <i>minimum</i> of four weeks from the time the fully completed application is submitted. Installation cannot begin until a final approval has been granted and all City permits have been secured. Sept 1, 2021 |

PROPOSED DURATION OF THE PROJECT (how long it will be on public view)

This is an ongoing installation with no set end date.

PROJECT INFORMATION:

Describe the project (include materials list)

JXN is a research-based project rooted in historic preservation through the lens of restorative truth-telling, redemptive storytelling, and reparative community-building. Through this work, we endeavor to unearth and elevate the under-told narratives of Jackson Ward. As a part of elevating these narratives, we are launching a self-guided walking tour through Historic Jackson Ward guided by the use of painted sidewalk stamps and integrated QR code technology activations.

The stamps will lead participants to various activation points throughout Jackson Ward highlighting honorary street designations named after pivotal figures in Jackson Ward's history.

The materials needed include stencil cutouts and black road/traffic grade paint. *As a reference point, envision the VA Liberty Trail stamps

Rationale for placing the art on public property

We see the work of The JXN Project and this tour as an experience in alignment with City of Richmond's commitment to racial equity through the "empowerment of communities that have experienced past injustices by removing barriers to access and opportunity" as stated in their recently released Racial Equity Agenda.

As the city seeks to strengthen connection to community and support Black-owned narratives, organizations, and business we see this as a perfect opportunity to continue to form relationships through this intersecting space of history, racial equity, and public art

Describe the artist's qualifications/credentials

Meredith Carrington serves as The JXN Project's head designer. Bio below.

Meredith Carrington is a creative problem solver, with 20+ years of experience in creative direction and design strategy. She attended Mary Baldwin University, where she graduated with distinction in the fine arts, with a graphic design concentration. Meredith worked at the Richmond Times-Dispatch as a new designer and then worked as lead designer in creative services at John Tyler Community College for 12 years. In 2017, she joined the Institute for Contemporary Art at VCU, as their inaugural senior graphic designer, and was promoted to Creative Director. Outside of full-time design responsibilities, Meredith supports local, social justice-focused nonprofits with design services, including Camp Alkulana, Worthdays, the JXN Project, Give Black RVA and Afrikana.

Installation plan

Starting in September, we will work with DPW to clean and prep the sidewalks for installation. Torrence Robinson, DPW Director of Operations, has been working with us on the timeline and process and we will work closely with his team to prepare for install and for guidance throughout the process.

Our installation team will consist of JXN staff and a crew of volunteers. We plan to begin installation in Sept, for an official launch on Oct 2.

Proposed maintenance plan

Based on conversations with the organizers of the VA Liberty Trail and members of PAC we have selected the black road grade paint to extend the life of the stamps. We anticipate needing annual touch-ups. As with the install, the JXN team will handle maintenance but will work closely with DPW and PAC in the process.

ATTACH THE FOLLOWING DOCUMENTS TO YOUR APPLICATION:

Required:

- Site plan showing the lot and location;
- Scaled rendering or photo of the proposed art with dimensions;
- Letter or email from the director or designee of any relevant City agencies when applicable (e.g., Department of Parks, Recreation & Community Facilities, Library, etc.).

Optional but strongly encouraged:

- A copy of any letters/emails of support from the location's City Council representative, pertinent civic association, and/or residents or merchants who may be affected by the proposal

SUBMITTING YOUR APPLICATION:

Your application may be emailed to the contact information at the top of this page. *Only digital applications will be accepted.*

Applications must be submitted at least 10 business days in advance of the next available PAC meeting. These meetings are schedule on the 4th Thursday of most months.

WHAT HAPPENS NEXT:

PAC Review and Recommendation

The PAC reviews your proposal at the first available Commission meeting. You are welcome to present your proposal in person at the meeting and answer any questions posed by Commissioners (though you are not required to attend). Following a discussion, the PAC either (1) recommends the proposal, (2) recommends the proposal with contingencies (meaning you may need to make specified modifications to the proposal), or (3) rejects the proposal. The PAC then passes the proposal and its recommendation on to the Planning Commission for a final decision.

Planning Commission Approval

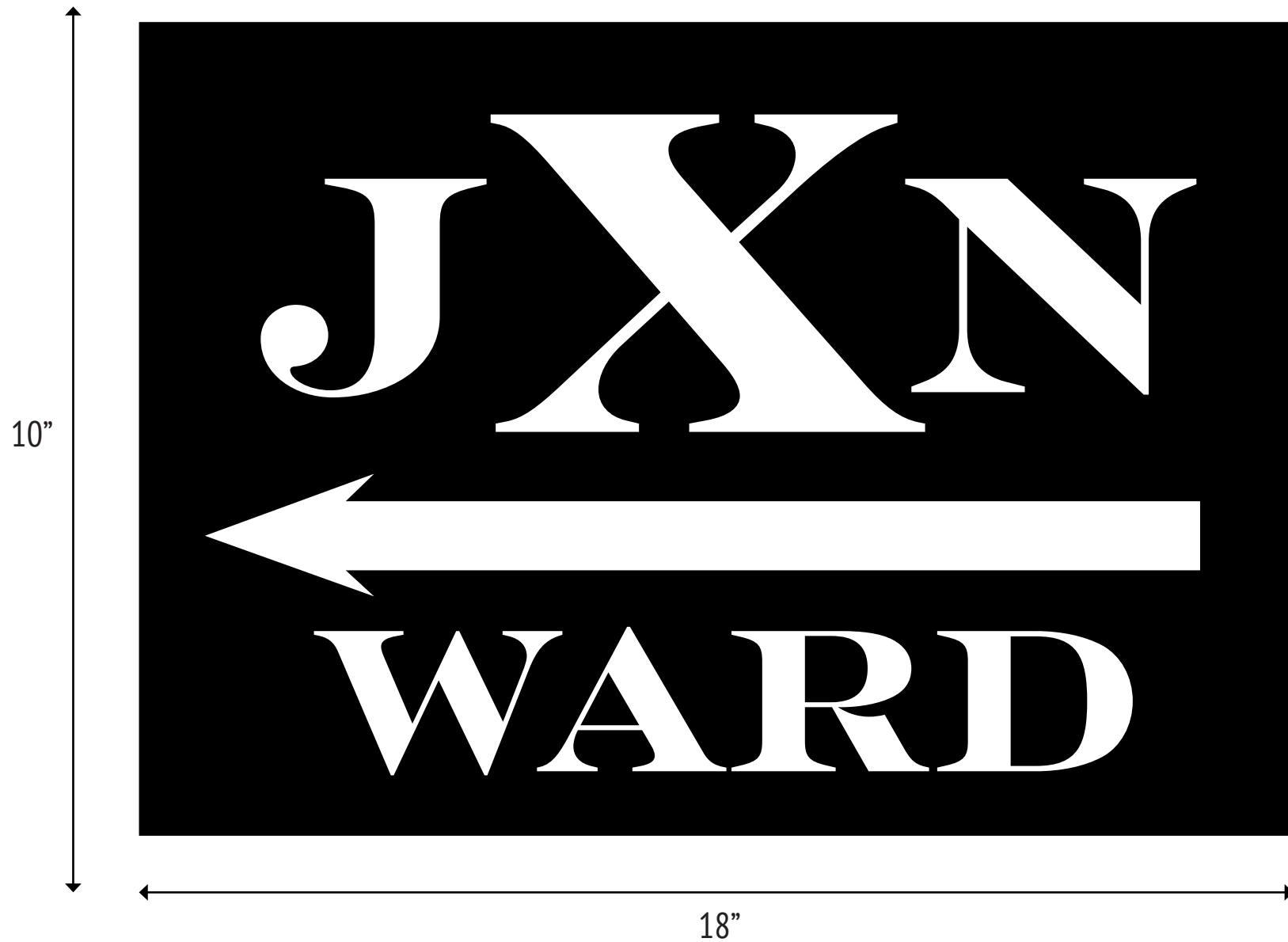
The Planning Commission reviews the proposal at their next available meeting following PAC action. The Planning Commission meets the first and third Monday of the month. You are not required to attend this meeting but you may wish to attend to address any Commission questions. The Commission then votes to approve or reject the proposal.

Installing the Art

After receiving a final approval from the Planning Commission—*but before installing the art*—you are responsible for securing any needed City permits such as work in street permits or electrical/plumbing/structural inspections to ensure the installed art complies with all City regulations and necessary safety and structural precautions.

A list of blocks/intersections where stamps will be installed and the accompanying honorary street designations:

- Abraham Skipwith Alley -- Judah Street from Leigh Street to Duval Street
- A.D. Price Avenue -- 3rd Street from Jackson Street to Leigh Street
- Bill "Bojangles" Robinson Boulevard -- Leigh Street from Belt Boulevard to 3rd Street
- Charles Gilpin Crossing -- St. James Street from Charity Street to Hill Street
- Giles B. Jackson Walk -- Clay Street from 2nd Street to 3rd Street
- John Mitchell Manor -- 3rd Street from Clay Street to Leigh Street
- Lillie Estes Lane -- Charity Street from St James Street to 1st Street
- Lorna Pinckney Place -- 2nd Street from Broad Street to Marshall Street
- Lucy Goode Brooks Square -- St John Street from Federal Street to Charity Street
- Oliver Hill Drive -- Marshall Street from 2nd Street to 3rd Street
- Maggie Walker Way -- Broad Street from Adams Street to 3rd Street
- Neverett Eggleston Plaza -- 2nd Street from Leigh Street to Clay Street
- Rosa Dixon Bowser Square -- Intersection of 00 Clay Street
- W.W. Browne Terrace -- Intersection of Chamberlayne Parkway and Jackson Street



The proposed artwork above is a simplified version of the JXN Project logo (left). The logo serves as a scanable image that can be used with cell phone cameras, paired with built-in geo tags, to provide directions and greater context for the specific locations. Directional arrows anchored in the middle of the design, will visually indicate which way to navigate.



Example on brick surface



Example on concrete surface

Fw: Note of supprt

Enjoli Moon <enjoli@afrikanafilmfestival.org>

Thu 5/13/2021 1:07 PM

To: Enjoli Moon <enjoli@afrikanafilmfestival.org>

From: Jordan, Katherine - City Council <Katherine.Jordan@richmondgov.com>

Sent: Thursday, May 13, 2021 12:30 PM

To: Enjoli Moon <enjoli@afrikanafilmfestival.org>; Philipsen, Sven J. - City Council <Sven.Philipsen@richmondgov.com>

Subject: RE: Note of supprt

To whom it may concern:

I wholeheartedly and enthusiastically support the JXN Project in all its scope including the walking tour.

Sincerely,

Katherine Jordan

Richmond City Council, 2nd District

804 664 7404
