



To: Urban Design Committee
From: Planning and Preservation Division
Date: September 10, 2015
RE: **Final Location, Character and Extent review of a proposed data node in Bryan Park, 4308 Hermitage Road; UDC No. 2015-22**

I. APPLICANTS

Barry Russell, Dept. of Parks, Recreation, and Community Facilities
Jennifer Mullen, Roth Doner Jackson, PLC

II. LOCATION

Bryan Park, 4800 Hermitage Road

Property Owner:

City of Richmond Dept. of Parks, Recreation, and Community Facilities

III. PURPOSE

The application is for final location, character, and extent review of a proposed Verizon data node to be installed in Bryan Park.

IV. SUMMARY & RECOMMENDATION

This project is one in a series of five requests from Verizon Wireless to install data nodes in City parks. The City park sites were determined based on the high number of users of the sites. Data nodes are small antennas designed to increase data capacity in areas where people gather. They work with traditional cell towers to improve data and voice capacity and enhance the overall network.

Staff finds that the proposal is consistent with the recommendation of the Urban Design Guidelines that “new telecommunication devices shall be located on existing infrastructure”, which is intended to reduce the proliferation of stand-alone telecommunications devices. In addition, Staff does not find the proposed antenna to be appreciably more intrusive than the utility pole on which it is to be mounted. Staff would prefer to see an evergreen vegetative screen around the equipment enclosure to minimize its disruption to the landscape. Staff notes that the City’s Department of Parks, Recreation and Community Facilities have reviewed and approved the location and design. Therefore, it is Staff’s position that the Urban Design Committee should recommend that the Planning Commission grant final approval, with the following condition:

- That the applicant works with staff from the Departments of Planning & Development Review and Parks, Recreation and Community Facilities prior to permitting to provide evergreen vegetative screening around the equipment enclosure, where appropriate.

Staff Contact:

Jeff Eastman, (804) 646-6348

V. FINDINGS OF FACT

a. Site Description and Surrounding Context

Bryan Park is located adjacent to the interchange of Interstates 95, 195 and 64, with access provided by way of Hermitage Road. The 247 acre park is zoned R-1 (Single-family residential) and contains ponds, walking trails and gathering spaces in addition to the soccer fields and disc-golf course. The park is named after Joseph Bryan and was dedicated to the City by his heirs in 1909.

b. Scope of Review

The project is subject to location, character, and extent review under Section 17.07 of the City Charter as a "park".

c. UDC Review History

In January 2014 the Urban Design Committee reviewed and the Planning Commission approved the final plans for an air quality monitoring station to be installed in the park.

d. Project Description

This project is one in a series of five requests from Verizon Wireless to install data nodes in City parks. The City park sites were determined based on the high number of users of the sites. Data nodes are small antennas designed to increase data capacity in areas where people gather. Per the applicant's report, data demand has increased exponentially over the last few years, doubling from 2012 to 2013; and is expected to increase 650% by 2018 as the number of uses for mobile devices and the number of devices increases. Data nodes work with traditional cell towers to improve data and voice capacity and enhance the overall network.

The proposed data node in Bryan Park is located on the top of an existing 26' wooden utility pole between a parking lot and the soccer fields. The addition of the antenna to the top of the pole takes the overall height to 29' 7". The circumference of the antenna closely matches that of the pole. The ground equipment would be placed in a 10' wide x 10' long x 6' tall chain-link enclosure added on to the existing 6' x 6' x 6' chain-link enclosure. An easement would need to be granted from the enclosure back to Bellevue Avenue (approximately 600') to allow for underground utilities and access. Wires from the enclosure to the pole will be placed underground in hand-dug trenches. Once they reach the pole they will be routed up the outside of the pole and concealed in a collar. Both the collar and the antenna will be painted to match the existing pole. No landscaping or screening is proposed.

All improvements will be paid for by Verizon Wireless, which will enter into a lease agreement with the City, to be approved by Council. Verizon will also provide a one-time fee of \$5,000 per site to the City Department of Parks, Recreation and Community Facilities.

e. Master Plan

The park is located in the North Planning District, as defined by the citywide Master Plan. The Plan places the subject area in the Public and Open Space use category, with primary uses including publicly owned and operated parks, recreation areas, open spaces, schools, libraries and other government facilities. There is no language in the Plan specific to the subject area.

f. Urban Design Guidelines

The Urban Design Guidelines note that “whenever possible, new telecommunication devices shall be located on existing infrastructure” and that “telecommunication devices that are able to be co-located on existing towers are encouraged” (page 16). The Guidelines also state that “Impacts to the natural landscape should be assessed and should generally be minimized when constructing man-made elements” (page 9). The Guidelines also note that “active parks should have adequate facilities (i.e. sports fields, trash receptacles, benches, running paths, etc.) to accommodate intended users” (page 9).

VII. ATTACHMENTS

- a. Vicinity Map**
- b. Application**
- c. Plans**