



# Ord. 2023-022 Mellon Grant



Sharon Ebert, DCAO

January 19, 2023

# Ord 2023-022

To authorize the Chief Administrative Officer, for and on behalf of the City of Richmond, to execute a Grant Agreement between the City of Richmond and The Andrew W. Mellon Foundation, for the purpose of supporting the planning, development, and initial operations of a cultural space to be located at the Main Street Station train shed in the city of Richmond.



# Andrew W. Mellon Foundation

- Established 1969
- Monuments Project is a \$250 million commitment “to transform the nation’s commemorative landscape by supporting public projects that more completely and accurately represent the multiplicity and complexity of American stories.”

# Shockoe Heritage Campus

## Historic Landmarks

(Lumpkin's Jail Site, execution of Gabriel Prosser, African Burying Ground, Slave Trail, Holocaust Museum, First African Baptist Church, etc)

**Interpretive Center**  
(located in the trainshed)

**Memorial Park**  
(located north of Main  
Street Station)

**National Slave  
Trade Museum**



# Interpretive Center

- Northern end of the Trainshed
- 12,300 square feet
- Orient visitors to Shockoe
- Provide informative and immersive educational and artistic content about Richmond's role in the domestic trade of enslaved people



# Budget and Uses

- \$11,000,000 over 4 years from the Mellon Foundation to cover:
  - 7 full-time staff and 4 part-time staff positions
  - Long-term activation funding
  - Short-term activation funding
- \$600,000 over 4 years as a City match to cover lease, staff time, and support services
- FY24 City match is \$26,380.00



# Project Timeline

| Tasks:                                                                 | 1 <sup>st</sup> Qtr.<br>2023 | 2 <sup>nd</sup> Qtr.<br>2023 | 3 <sup>rd</sup> Qtr.<br>2023 | 4 <sup>th</sup> Qtr.<br>2023 |
|------------------------------------------------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| Establish the Advisory Board                                           | X                            |                              |                              |                              |
| Hire the Executive Director                                            | X                            |                              |                              |                              |
| ED Hires the Assistant Director, Comm. Engagement Mgr. & Dev. Director |                              | X                            |                              |                              |
| Hire experienced Design Firm                                           |                              | X                            |                              |                              |
| Begin and continue Community Engagement                                |                              | X                            | X                            | X                            |
| Hire Consulting Historian                                              |                              | X                            |                              |                              |
| Hire Social Media Designer, Storytelling and Brand Consultants         |                              |                              | X                            |                              |
| Begin historic content conceptualization & exhibition experience       |                              |                              |                              | X                            |

