



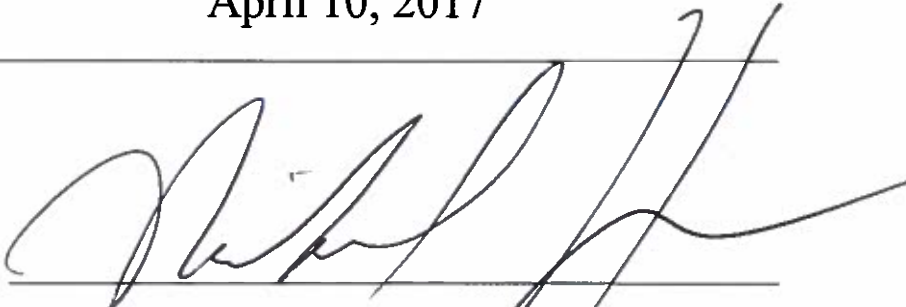
City Of Richmond, Virginia
Office of the City Clerk

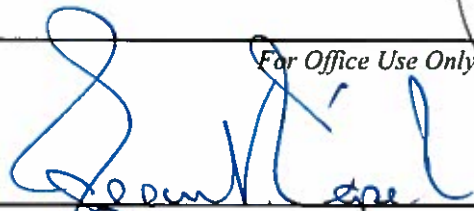
Request to Withdraw Legislation

Paper Number: Res. 2017-R023

Chief Patron: Councilor Michael Jones

Introduction Date: April 10, 2017

Chief Patron Signature: 

Attestation: 

Effective Date: August 9, 2017

For Office Use Only

INTRODUCED: April 10, 2017

A RESOLUTION No. 2017-R023

To declare a public necessity to amend ch. 30 of the City Code and to initiate an amendment to the City's zoning ordinance to prohibit the use of commercial flags and restrict the use of building mounted banners.

Patron – Mr. Jones

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: APR 24 2017 AT 6 P.M.

WHEREAS, section 15.2-2286 of the Code of Virginia (1950), as amended, provides that a zoning ordinance may include, among other things, reasonable regulations and provisions for the amendment of regulations or district maps from time to time; and

WHEREAS, in accordance with section 15.2-2286 of the Code of Virginia (1950), as amended, such amendment may be initiated by resolution of the governing body, provided that any such resolution by the governing body proposing an amendment to the regulations or district maps shall state the public purposes therefor; and

WHEREAS, the Council of the City of Richmond understands a banner to be a type of sign consisting of a piece of fabric or other flexible material, often mounted on a building and

AYES: _____ NOES: _____ ABSTAIN: _____

ADOPTED: _____ REJECTED: _____ STRICKEN: _____

secured so as to not be a moving sign, and a commercial flag to be a type of sign consisting of a piece of cloth or other flexible material, used to attract attention to a commercial use or activity and attached to a flag pole or light pole; and

WHEREAS, the Council is concerned that building mounted banners and commercial flags on private property, when publicly visible, may have the potential to create hazards due to their collapse and to create traffic hazards by confusing or distracting motorists; and

WHEREAS, the Council believes that it is in the best interests of the citizens of the City of Richmond that the City amend its zoning ordinance, codified as Chapter 30 of the Code of the City of Richmond (2015), as amended, to prohibit the use of commercial flags and restrict the use of building mounted banners;

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

That the City Council hereby declares that the public necessity, convenience, general welfare and good zoning practices of the City require the initiation of an amendment of the zoning ordinance set forth in Chapter 30 of the City of Richmond (2015), as amended, to prohibit the use of commercial flags and to restrict appropriately the use of building mounted banners.

BE IT FURTHER RESOLVED:

That, pursuant to section 15.2-2286 of the Code of Virginia (1950), as amended, the City Council hereby initiates an amendment to the City's zoning ordinance by requesting the Chief Administrative Officer to cause to be conducted a study to determine the changes to the zoning ordinance necessary to prohibit, to the extent permitted by law, the use of commercial flags and to restrict appropriately, to the extent permitted by law, the use of building mounted banners and to provide the Council with a report concerning the results of the study and the recommended

changes to the zoning ordinance based on such study as soon as practical after the adoption of this resolution.

BE IT FURTHER RESOLVED:

That the City Planning Commission is hereby directed to hold a public hearing on the proposed changes to the zoning ordinance and submit its recommendation and any explanatory materials to the City Council as soon as practicable.



Richmond City Council

The Voice of the People

Richmond, Virginia

Office of the Council Chief of Staff

Ordinance/Resolution Request

RECEIVED

MAR 30 2017

OFFICE OF CITY ATTORNEY

TO Allen Jackson, City Attorney

THROUGH Lou Brown Ali, Council Chief of Staff *LB*

FROM Steven Taylor, Council Policy Analyst *ST*

COPY M. Jones, 9th District Council Member
Hope Elliot, 9th District Liaison
Haskell Brown, Deputy City Attorney
Meghan Brown, Deputy Council Chief of Staff

DATE March 29, 2017

PAGE/s 1 of 2

TITLE Prohibit use of Signs known as "commercial flags" & Limiting the Display of Banners

This is a request for the drafting of an **Ordinance** **Resolution**

REQUESTING COUNCILMEMBER/PATRON

M. Jones

SUGGESTED STANDING COMMITTEE

Government Operations

ORDINANCE/RESOLUTION SUMMARY

Patron requests that ordinances be drafted for Council's consideration that prohibits the use of signs known as "commercial flags" and limiting the display of temporary banner signs that are temporarily attached to any building, to 30 consecutive days and for no more than 120 days during a calendar year, by building owners or tenants.

BACKGROUND

The purpose of this proposal is to allow motorists to have unobstructed views of addresses and names of building affixed to buildings and permanent signs. Multiple commercial flags and temporary banners often confuse motorists by obstructing permanent signs, businesses and street addresses. The resulting confusion causes hazards as drivers look for their destinations. Likewise, temporary banners are often ripped by wind and weather after 30 days and are no longer legible from the streets for motorists. This leads to sudden stops, u-turns, and frequent braking and may contribute to accidents.

FISCAL IMPACT STATEMENT

Fiscal Impact

Yes No

Budget Amendment Required

Yes No

Estimated Cost or Revenue Impact

\$ N/A

Attachment/s

Yes No