

SCOTT'S ADDITION BOULEVARD ASSOCIATION

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P.O. Box 7343 Richmond, VA 23221 November 27, 2018

David Watson, AICP Senior Planner Department of Planning and Development Review 900 E. Broad St., Room 511 Richmond, VA 23219

Mr. Watson:

I write to you today on behalf of the board of the Scott's Addition Boulevard Association to lend our support for the request by Dewey Gills to add a rooftop sign to the Whole Foods Market currently under construction on West Broad Street.

We voted unanimously to support the request at our November board meeting and feel the structure is in keeping with the precedent established by earlier historic signs in the neighborhood including the C.F. Sauer and FFV/Fine Foods of Virginia signs.

Thank you for engaging our association and allowing us the opportunity to review this request and we look forward to welcoming the new grocery store to Scott's Addition.

Sincerely yours,

Trevor Dickerson
President, Scott's Addition Boulevard Association