

3. COA-074045-2020

PUBLIC HEARING DATE

June 23, 2020

PROPERTY ADDRESS

415 W. Clay Street

DISTRICT

Jackson Ward

APPLICANT

M. & K. Kaseorg



STAFF CONTACT

C. Jeffries

PROJECT DESCRIPTION

Paint exterior of a masonry building.

PROJECT DETAILS

- The applicant wishes to paint the exterior of a two-story brick Italianate home in the Jackson Ward City Old and Historic District.
- The applicant wishes to paint the home either Downing Slate (SW2819), Naval (SW6244), or a blue color similar to 506 North Henry Street.
- The brick is currently painted an off-white color.
- Painting of other elements of the façade is also planned, with colors consistent with the Commission's paint palette.



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STAFF RECOMMENDATION

DENY

PREVIOUS REVIEWS

None.

STAFF RECOMMENDATION

- Staff recommends denial of the proposed body paint colors as they are not consistent with the Commission's paint palette for masonry buildings. Staff suggests the applicant instead choose a red, brown or yellow color consistent with the paint palette which can be administratively approved.

STAFF ANALYSIS

Paint, Historic Masonry #1, pg. 63 *unpainted historic brick should not be painted*

The masonry on the building is currently painted and staff is supportive of the repainting of the brick.

Paint, Masonry *Previously-painted brick should be painted a*

The Commission's paint palette lists reds,

Buildings, pg. 65	<i>color to match the original brick color when possible</i>	browns, and yellow-clay as appropriate body colors for masonry buildings, as these are the colors of natural brick. As gray and blue are not natural brick colors, <u>staff recommends denial of the proposed paint colors.</u> Staff suggests the applicant instead choose a red, brown or yellow color consistent with the paint palette which can be administratively approved. The other colors proposed by the applicant can also be administratively approved.
Paint, Historic Masonry #3, pg. 63	<i>Colors associated with the colors of natural brick are strongly encouraged and are preferable to less appropriate colors (white, green, blue, etc.).</i>	

It is the assessment of staff that, with the conditions above, the application is consistent with the Standards for Rehabilitation and New Construction outlined in Section 30-930.7 (b) and (c) of the City Code, as well as with the Richmond Old and Historic Districts Handbook and Design Review Guidelines, specifically the pages cited above, adopted by the Commission for review of Certificates of Appropriateness under the same section of the code.

FIGURES



Figure 1. 415 West Clay Street, façade