

INTRODUCED: May 8, 2023

AN ORDINANCE No. 2023-148

To amend ch. 2, art. V of the City Code by adding therein a new div. 4.1, consisting of §§ 2-850—2-852, for the purpose of establishing a Future of Workforce Commission.

Patrons – Mr. Addison and Ms. Lynch

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: MAY 22 2023 AT 6 P.M.

WHEREAS, the City believes that it is in the best interests of the citizens of the city of Richmond that the City establish the Future of Workforce Commission to advise the Council and the Mayor on matters involving workforce development through partnerships that facilitate training and programs for accessing employment, career, and educational opportunities; and

WHEREAS, it is estimated that the annual operating costs for the Commission will be approximately \$5,000, including ten staff hours;

NOW, THEREFORE,

THE CITY OF RICHMOND HEREBY ORDAINS:

AYES: 8 NOES: 0 ABSTAIN: _____

ADOPTED: MAY 22 2023 REJECTED: _____ STRICKEN: _____

§ 1. That Chapter 2, Article V of the Code of the City of Richmond (2020) is hereby amended and reordained by **adding therein a new** division numbered 4.1, consisting of sections numbered 2-850 through 2-852, as follows:

DIVISION 4.1.

FUTURE OF WORKFORCE COMMISSION

Sec. 2-850. Created and purpose; composition; terms of office.

(a) *Creation and purpose.* There shall be a Future of Workforce Commission whose purpose shall be to provide the Council and the Mayor with information and advice concerning the formation of partnerships to facilitate training and programs for accessing employment, career, and educational opportunities.

(b) *Composition.* The Commission shall be composed of 15 members, subject to the conditions set forth in this section, as follows:

(1) The Council shall appoint ten members.

(2) The Mayor shall appoint five members.

(3) The membership shall, to the extent possible, consist of representatives from the school division administered by the School Board of the City of Richmond, the School Board of the City of Richmond, City Council, administrative departments of the City, J. Sargent Reynolds Community College, Greater Richmond Chamber of Commerce, Richmond Regional Planning District Commission, the Greater Richmond Transit Company, a private partnership developer, and corporations having a headquarters or place of business in the city.

(c) *Terms of office.* The members shall serve for terms of three years. All appointments shall be otherwise governed by Section 2-767 of the Code of the City of Richmond (2020), as

amended. All other aspects of the Commission and its membership not addressed in this division shall be governed by Chapter 2, Article V, Division 1 of the Code of the City of Richmond (2020), as amended.

Sec. 2-851. Duties; reporting.

(a) *Duties.* The Future of Workforce Commission shall serve as an advisory body to the Council and the Mayor. The Commission shall provide the Council and the Mayor with information and advice concerning workforce development through partnerships that facilitate training and educational programs for accessing new employment opportunities by performing the following duties:

(1) Recommending the manner in which the City may develop partnerships with organizations within the community, consisting of members of the executive management of local government and schools and youth serving community and business organizations, to create a plan for workforce educational and training opportunities from preschool through post-secondary, including certificate programs and associate degrees for workforce preparedness to enhance the City's economic development objectives.

(2) Proposing a continuum of career and educational options for all residents of the city, starting at sixth grade through the 12th grade in the school division administered by the School Board of the City of Richmond, to include middle and high school students and young adults.

(3) Identifying ways in which students of the school division administered by the School Board of the City of Richmond may obtain access to programs designed for grades six through twelve, engage with employers and community partners for career

planning, increase career awareness, and enhance career exploration for multidisciplinary career options for employment or study at the college level.

(4) Proposing educational programs for sixth through 12th grade students of the school division administered by the School Board of the City of Richmond that promote career and higher education opportunities through, at a minimum, in-classroom activities, extracurricular activities, career advising, externships, and internships.

(5) Proposing career technical education programs that include assessments of the career and technical education curriculum offered within the school division administered by the School Board of the City of Richmond and the exploration and development of career and technical education options for residents of the city, including, without limitation, youth.

(6) Developing a plan to identify funding options for the acquisition and development, either or both, of vacant, unoccupied, or undeveloped real property in the city for career training or educational programs. Such plan shall include an outline of such programs, requirements for the acquisition of the real property, the actions necessary to implement the programs, and the amount of space needed for participants in the programs.

(7) Identifying options for dual enrollment for students as well as training programs for adults and identifying options for workforce development to enhance the City's economic development objectives.

(b) *Reporting.* The Commission shall provide to the Education and Human Services Standing Committee, by no later than December 31st of each year, a written report regarding the status of the Commission's work, as set forth in this section, with the first of such reports due by no later than December 31, 2023. In addition, the Commission shall provide the Council and the

Mayor with a written report on the Commission’s initial plan to accomplish the objectives set forth in this section by no later than June 30, 2024.

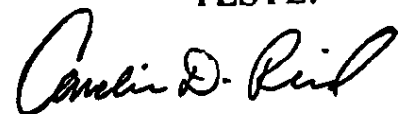
Sec. 2-852. Conduct of affairs.

The conduct of the affairs of the Commission shall be as follows:

- (1) *Quorum.* Eight voting members of the Commission shall constitute a quorum.
- (2) *Officers.* The Commission shall select from among its membership a chair, a vice chair, a secretary, and such other officers as it may deem necessary to discharge its functions.
- (3) *Meetings.* The Commission shall meet at least once every four months in the calendar year and as often as the Commission may deem necessary.
- (4) *Freedom of Information.* All meetings and records of the Commission, including, but not limited to, the taking and keeping of minutes, shall be subject to the provisions of the Virginia Freedom of Information Act.
- (5) *Procedures.* The Commission may adopt rules of procedure or bylaws, approved as to form and legality by the City Attorney and not inconsistent with this division or other applicable law, to govern the conduct of its meetings and affairs.
- (6) *Staff and Resources.* The Office of the Council Chief of Staff shall provide such staff and resources and shall coordinate the provision of assistance by members of the City administration and the offices of appointees of the City Council, as may be necessary to assist the Commission in completing the duties imposed by this division.

§ 2. This ordinance shall be in force and effect upon adoption.

**A TRUE COPY:
TESTE:**



City Clerk



Richmond City Council

The Voice of the People

Richmond, Virginia

Office of the Council Chief of Staff

Council Ordinance/Resolution Request

TO Laura Drewry, Richmond City Attorney

THROUGH LaTasha Holmes, Council Chief of Staff

FROM Joyce L. Davis, Council Policy Analyst
Office of the Council Chief of Staff

COPY Andreas Addison, 1st District Council member
Tabrica Rentz, Deputy City Attorney
Whitney Brown, 1st District Liaison

DATE April 27, 2023

PAGE/s 1 of 4

TITLE: Ordinance to Establish the Future of Workforce Commission

This is a request for the drafting of an **Ordinance** **Resolution**

REQUESTING COUNCILMEMBER/PATRON

SUGGESTED STANDING COMMITTEE

Council Member Andreas Addison

Education and Human Services

ORDINANCE/RESOLUTION SUMMARY

Ordinance to establish the Future of Workforce Commission which will focus on workforce, education, training and youth development to promote workforce development and community benefits for city residents.

BACKGROUND

This Ordinance is to establish the Future of Workforce Commission which will focus on workforce, education, training and youth development to promote workforce development and community benefits for city residents.

Our growing city provides incredible opportunities for our residents. The economic diversity of our future will provide new jobs, careers, and neighborhoods to support all aspects of our city. Foundational to this opportunity is providing state of the art access to programs, training, and education to benefit and access these new

opportunities. Our Workforce Development needs must be centralized to include trades, skills, and laborers as well as the future of work training needed to support our future growth. Central to the Richmond 300 Master Plan is building a vibrant, inclusive, and diverse city. This creates an incredible opportunity to streamlining access for Richmond residents to the jobs, careers, and a new quality life. In 2017, Altria donated to RPS, a 298,000 square foot soft warehouse at Maury and Richmond Highway to RPS for the development of a workforce development center. Focal in the Diamond District project was an emphasis on building this center.

The O&R is to create a public-private partnership to put into action this vision and plan.

PURPOSE

The purpose of the Future of Workforce Commission is to provide partnerships for coordination of training programs to promote oversight, assessment and partnerships for coordination of career exposure and training programs for youth and young adults. The Commission shall oversee all operations and policies that impact workforce educational and training opportunities from preschool through post-secondary, including certificate program and associates degrees. The Commission will form partnerships with city leadership, public school and community college administrators, and Richmond business partners.

The Committee shall: ensure that the City promotes empowerment of citizens through education, training, job creation and development; work with area businesses to create a working environment of justice and equity; help develop and keep a workforce that fulfills the needs of employers; review education systems and curricula for Richmond's citizens of all ages and levels and advocate reforms; review all activities related to Prevention, Intervention and Opportunity for Youth and Young Adults.

Duties and Functions

The Future of Workforce Commission's duties are as follows:

1. Collaboration of partnerships of organizations within the community consisting of leadership of local government and schools, youth serving partners and business partners to create a plan by the Commission for workforce educational and training opportunities from preschool through post-secondary, including certificate program and associates degrees for

workforce preparedness to enhance Richmond's economic development efforts.

2. Creation of a viable continuum of career and educational options for all Richmond residents, starting at 6th grade to 12 grades in Richmond Public Schools (RPS), to include youth and young adults.
3. Creation of meaningful ways for RPS students, our future workforce to have programs designed for grades six through 12th, to engage with employers and community partners for career planning, career awareness and career exploration for career pathways for jobs or study in college settings.
4. Implement an in-school curriculum and activities in the Richmond Public Schools classroom for sixth through twelfth graders to promote career and college exposure with out of school experiences, and career advising.
5. Ensure a robust career-technical education program that includes Assessment of the Career and Technical Education curriculum for current offerings and exploration and development of career and technical education futuristic options for residents of Richmond.
6. Creation of a plan by the Commission to identify funding options and needs to acquire and develop a building, with plans for acquisition, costs for acquisition, as well as ongoing cost projections for operations once created.
7. The Commission's plan should include an outline of the programs, requirements, and space needs for the Request for Proposals to develop the building secured to house the Career and Technical Education Center.
8. Development of options for dual enrollment for students as well as training programs for adults for exploration of new options in workforce preparedness to enhance Richmond's economic development efforts.
9. The Commission should provide a report with its initial plan by June 30, 2024.
10. A report with updates and the status of implementation of the completion of recommendation should be made to the Education and Human Services Standing Committee by December 31st of each year, with the first report due, December 31, 2023 to indicate the status of the Commission.

Composition

The Richmond City Council Future of Workforce Commission shall be composed of fifteen members whom the Council and the Mayor shall appoint. Of the fifteen members, the Council shall nominate ten members and the Mayor shall nominate five members.

Members should consist of representatives from RPS leadership, RPS School Board members, City Council members, City Administration, Reynolds Community College,

Chamber RVA, Plan RVA, Private Partnership developer, educational and corporate partners such as Altria, Dominion, CoStar, and Greater Richmond Transit Company.

The Future of Workforce Commission shall elect from its membership a chairman, assistant chairman, secretary and such officers as it may find necessary for the conduct of its affairs.

Terms of office. The members of the Future of Workforce Commission shall serve for three-year terms. The Commission shall meet at a minimum of every four months (quarterly) in the calendar year, but can meet as deemed needed.

The Future of Workforce Commission will be staffed by the Office of the Council Chief of Staff, with the assistance of other Council Offices and Administration staff as deemed needed, for advising and consultation for approximately 10 hours per year at a cost of \$5,000. As the Commission may function independently, staff from the Council Offices will be available to respond to questions, assist in navigating and gaining access to city resources such as room reservations and use of copiers.

The Future for Work Commission is deemed as an advisory board to Council and the Mayor.

The recommended introduction date is May 8, 2023.

FISCAL IMPACT STATEMENT

Fiscal Impact	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Budget Amendment Required	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Estimated Cost or Revenue Impact	\$	
Staff Costs - \$5,000		

Attachment/s Yes No

Richmond City Council Ordinance/Resolution Request Form/updated 12.22.08/srs