



**HUMAN
SERVICES**

NON-DEPARTMENTAL GRANTS PROGRAM ANNUAL IMPACT REPORT

**FY
24**

Dear Richmond,

We present to you the FY 2024 Non-Departmental Grant Program Annual Impact Report. The report details the City of Richmond's historic nonprofit investments designed to further support the City in meeting the needs of Richmond residents.

Our City has a complex and nuanced past and the echoes of historical disinvestment continue to reverberate, affecting both physical infrastructure and the wellbeing of many Richmond residents. Decades of systemic neglect, underfunding, and discriminatory policies have disproportionately impacted certain neighborhoods and many of our neighbors, leaving these areas and individuals with fewer resources, limited access to quality services, and poor health and economic outcomes. In many cases, inadequate investment in housing, education, public health, and recreational spaces have created barriers to economic mobility, fostering cycles of poverty, systemic inequality, and even violence.

Across Richmond, many children and families, , and single adults face significant barriers to stability and overall wellness. Challenges such as food insecurity, unemployment, lack of safe recreational spaces, and limited access to health and social services can have a lasting impact. Crisis issues such as homelessness and housing insecurity, opioid addiction and youth violence stress our community's stability and resilience. Yet with intentional investment, these issues are being addressed.

That is why the City of Richmond has focused on the social, health and economic impact of generational poverty. As one of the biggest nonprofit funders in the Greater Richmond Region, we have aligned community priorities with administration priorities to address the obstacles to success many of our residents face including children, families, people with disabilities, New Americans, and older adults. From supporting economic stability and health to providing meaningful recreational and other opportunities for residents to experience the arts, we focus on improving the wellbeing of our community, advancing accessibility, compassion, and equity so that our residents, our neighbors can thrive.

We hope this report provides you with a comprehensive view into the City of Richmond's Non-Departmental Grant Program and the significant impact of this partnership between your local government and the nonprofit community.



Sincerely,

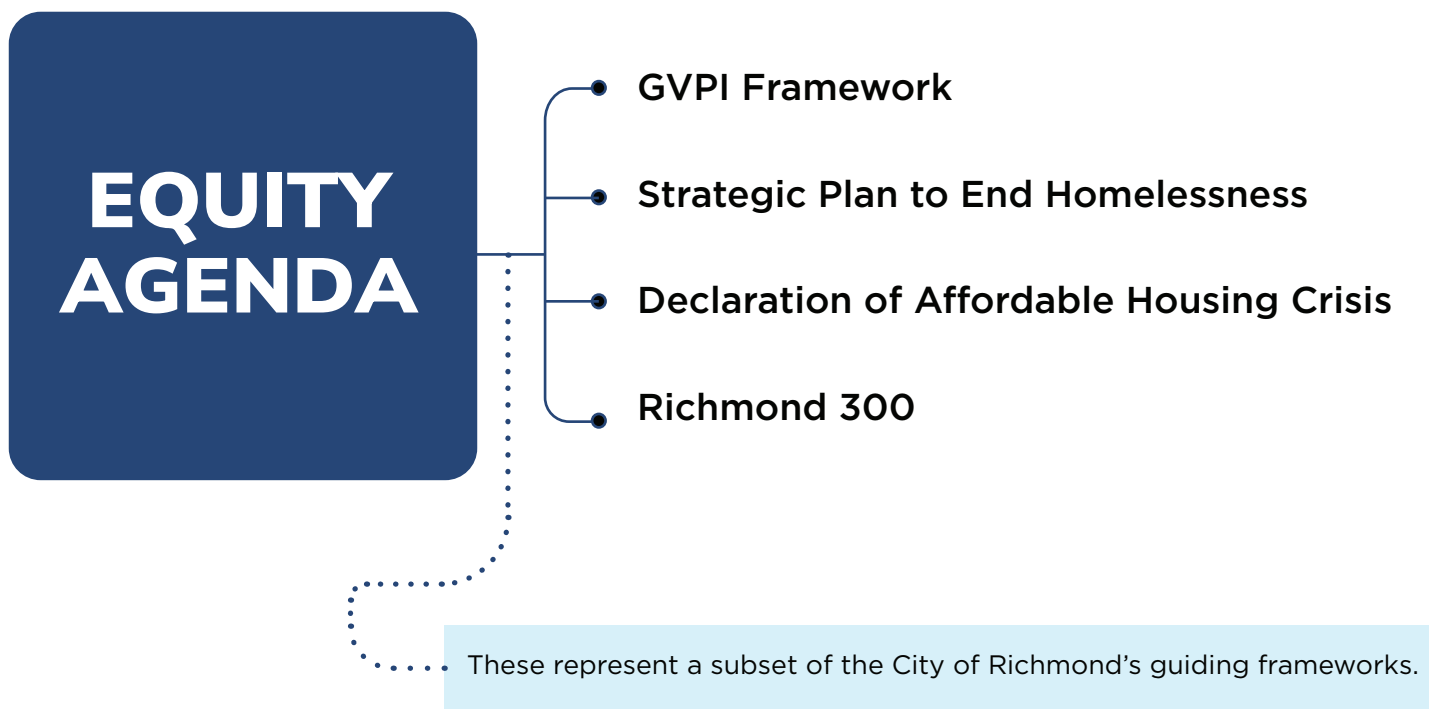
Traci J. Deshazor
Deputy Chief Administrative Officer for Human Services and
Chief Equity Officer



STRATEGIC PRIORITIES

Grounded in our Equity Agenda, our strategic frameworks and priorities are designed to ensure that all residents—especially those who have been historically underserved—have equitable access to the resources they need. With a shared mission to center accessibility, compassion, and equity in every initiative, our priorities acknowledge that historical disinvestment exacerbated already fragmented delivery of essential services. As such, we know a necessary approach is to enroll and support the nonprofit community and other service partners, on the ground and already doing the work, through focused funding.

We use a strategic mix of funding and partnership models to intentionally address the health and human services needs of children and families, and single adults in these priority areas. By focusing on evidence-based approaches and community-driven solutions, we strive to create a more just, equitable, and prosperous city.



DIVERSE INVESTMENT METHODS



The City of Richmond is committed to maximizing the impact of our investments in the community. We believe in a collaborative approach to building a stronger community. By partnering with community agencies, we further leverage our resources to address critical challenges and maximize the positive impact of our investments on our residents. We are dedicated to being responsible stewards of taxpayer dollars, ensuring that every investment delivers the greatest possible benefit to our residents. Non-Departmental Grants are one key strategy within our comprehensive approach to community investment. Others key strategies include:

HEALTH EQUITY TRUST FUND

\$5.5M
Invested
Since 2021

The City of Richmond's Health Equity Trust Fund invests in community-led programs, initiatives, and leaders to improve health and quality of life in communities experiencing deep health disparities and the longstanding impacts of racism. Focus areas include: access to healthcare and health education; food access and security; maternal and child health; mental and behavioral health; substance use prevention, treatment, and recovery; and chronic disease and underlying health conditions

The Health Equity Trust Fund is administered on behalf of the City of Richmond by the Richmond Henrico Health District's Foundation.

POSITIVE YOUTH DEVELOPMENT FUND

\$3.5M
Invested
Since 2022

The City of Richmond's Positive Youth Development Fund makes grants to grassroots and community-led organizations that provide quality out-of-school time programming and events so that youth most affected by violence have resources to disrupt the cycle of violence. The Positive Youth Development Fund is administered on behalf of the City of Richmond by NextUp.

EVICTON DIVERSION

\$3M
Invested
Since 2022

The City of Richmond's Eviction Diversion Fund assists Richmond residents in achieving housing stability by preventing unnecessary evictions and by providing financial assistance to residents so they may pay past due rent. The Eviction Diversion Fund is administered on behalf of the City of Richmond by Southside Community Development & Housing Corporation.

FAMILY CRISIS FUND

\$2.6M
Invested
Since 2022

The City of Richmond's Family Crisis Fund works to meet the emergency financial needs of Richmond residents. Payments are made directly to creditors, with a maximum payment per household of \$2,500. Eligible expenses include housing, health-related, childcare, utilities, auto, and other emergency needs. The City of Richmond's Family Crisis Fund is administered by HumanKind.

HEART OF RICHMOND GRANT PROGRAM

\$400K
Invested
Since 2022

The City of Richmond's Heart of Richmond Grant Program provides funding to nonprofit organizations that embody the heart and compassion of our City, particularly small, grassroots or other organizations, with critical missions and significant impact that may not be traditional fits for the non-departmental grant program. The program was established in FY2024 and continues in FY2025, subject to Council appropriation. The City of Richmond administers the Heart of Richmond Grant Program.



INVESTMENT EXAMPLES



FAITH WALKER

RVA Rapid Transit
Heart of Richmond Awardee

“RVA Rapid Transit is proud to receive the Heart of Richmond grant, enabling us to conduct two impactful cohorts of Mobility University. This funding empowers more community members to become transit advocates, fostering equitable and accessible transportation solutions.”



ELLERY LUNDY

Broken Men Foundation
Positive Youth Development Fund Grantee

“We don’t want to save one, we want to save many. This grant and partnership allows us to do that!”



ZENOBIA BEY

Community 50/50
Health Equity Trust Fund Grantee

“I want to say thank you. This grant gave us the ability to elevate our 3rd Sunday feeding program which allowed us to build deeper relationships with the community. It allows Community 50/50 to partner with organizations so attendees can register for weekly wellness checks and be referred to the appropriate services and eliminate access barriers. “

HUMAN SERVICES

The Human Services portfolio encompasses six city agencies dedicated to enriching the quality of life for all Richmond residents. The mission of the Human Services portfolio is to enhance economic stability and improve health outcomes and the overall wellbeing of Richmonders across all stages of life. Together, the agencies provide comprehensive social services, workforce training and development, and both indoor and outdoor recreational activities. Through a shared vision, the City of Richmond’s Human Services portfolio centers accessibility, compassion, and equity as it fosters resilience and works to meet the health and human services needs of children, single adults, and families. Moreover, the City of Richmond’s Human Services portfolio intentionally addresses the health and human services needs of children, single adults, and families. This portfolio offers a holistic approach to public welfare, focusing on enhancing economic stability, improving health outcomes, and fostering resilience across all stages of life.

For families, access to comprehensive social services—such as early childhood education, after-school programs, and parenting resources—strengthens their foundation for long-term success. For children and young adults, targeted initiatives provide health services, mentorship, and educational support to promote positive development. Single adults, particularly those facing homelessness and/or unemployment, are supported through robust workforce training programs and case management services designed to secure stable employment and housing. Ultimately, this integrated, multi-agency approach ensures that no resident is left behind and that every resident has access to the services and resources they need to thrive.



NON-DEPARTMENTAL GRANTS



While the City of Richmond's Human Services portfolio represents a significant step forward, it is rooted in a larger vision of building a resilient future for Richmond residents. This resilience comes from fostering strong community networks, investing in human potential, and creating systems that promote both personal and collective growth.

The purpose of the City of Richmond's Non-Departmental Grants Program is to support key investments in the priority areas of children, youth, and families; housing; health and human services; and arts and culture. Through strategic partnerships with nonprofits, the program enables the City of Richmond to address unmet and critical community needs while advancing its strategic goals.

Grants in the area of children, youth, and families support after-school programs and reduce learning gaps for students in historically underinvested in neighborhoods. Funding in housing can bolster organizations that provide transitional housing services for individuals experiencing homelessness, aligning with the City's broader housing stability goals. Health and human services grants may assist community organizations that offer behavioral and mental health counseling or substance use recovery programs, providing vital resources to residents that compliment the services offered by City of Richmond agencies.

Importantly, as one of the biggest funders of nonprofits in Richmond, the local government funding we provide for organizations often helps them leverage additional private and philanthropic support, amplifying the impact of every dollar spent to address the unmet needs of our residents. The City of Richmond's Non-Departmental Grants Program is distinct from federal grant programs managed by other City departments.

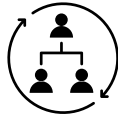
Unlike federal programs, which often have multi-year funding commitments and are tied to strict federal regulations, the City of Richmond's Non-Departmental Grant Program provides one-year funding. Each year, allocations are subject to approval by the Richmond City Council during the annual budget adoption process.

NON-DEPARTMENTAL GRANTS SNAPSHOT



90

APPLICATIONS



54

ORGANIZATIONS



\$96,000

MEDIAN GRANT SIZE



\$6,002,286

Total FY24 Non-D Investment

Housing, Human Services, & Health

27
**Organizations
Funded**



\$2,948,836
**Total
Investment**

FY24 GRANTEES

Better Housing Coalition
Boaz & Ruth
Capital Area Partnership Uplifting
People, Inc. (CAPUP)
CARITAS
Central Virginia Legal Aid Society
Challenge Discovery
Commonwealth Catholic Charities
Conexus
Crossover Ministries
Daily Planet
Feedmore Inc.
Groundwork RVA (Green Team)
The Healing Place
Health Brigade (formerly Fan Free
Clinic)
Healthy Hearts Plus II, Inc.
Help Me Help You Foundation
Home Again (Emergency Shelter)
Homeward
Offender Aid and Restoration (OAR)
Peter Paul RVA
The McShin Foundation
The READ Center
SCAN of Greater Richmond
Senior Connections
Trauma Healing Response Network
Virginia Supportive Housing
YMCA of Greater Richmond

Children, Youth, & Education

18
**Organizations
Funded**



\$2,173,050
**Total
Investment**

FY24 GRANTEES

Childsavers - Memorial Child Guidance Clinic
Communities in Schools of Richmond
Girls for a Change (Camp Diva)
Higher Achievement
Junior Achievement of Central Virginia, Inc.
Lewis Ginter Botanical Gardens
Metropolitan Business League
NextUp RVA
Peter Paul Development Center
Richmond Community of Caring
Rings vs. Rent Scholarship Foundation
The Literacy Lab
The Podium Foundation
VA League for Safer Streets
Virginia Cooperative Extension - Richmond
Virginia Literacy Foundation
YMCA
YWCA Richmond

ARTS AND CULTURE



9
**Organizations
Funded**



\$880,400
**Total
Investment**

FY24 GRANTEES

ART 180

Culture Works

Metro Richmond Sports Backers

Richmond Boys Choir

Richmond Performing Arts Alliance

Robinson Theater Community Arts
Center

SOAR365 (formerly Greater
Richmond ARC)

The Richmond Symphony

The Richmond Night Market
Foundation

GRANTEE SNAPSHOTS

Arts and Culture

ART 180

FY24 investment:
\$25,000.00

FY23 investment:
\$25,000.00

FY24 Scope of services:

Provide four high-quality art programs and additional workshops led by professional artists to serve teens ages 14 through 19. The programs and workshops are designed to provide young people from across the Richmond area opportunities to build leadership skills; deepen artistic development; and explore healthy, sustainable ways to express themselves while prioritizing mental health and wellness. In addition, participants will also work under the mentorship of professional artists to build supportive relationships while working in a collaborative and safe environment. Along with healthy snacks, Recipient will provide off-site visits to galleries, museums, colleges, and businesses to enrich and enhance teens' experiences for self-discovery. Lastly, through Recipient's exhibitions and events, teens can share and tell their stories to their communities and, in some cases, sell artistic works to foster development for social entrepreneurship.

Mission:

We are a collective of creative people cultivating the tools and strength of spirit to meet every moment, every trauma, and every triumph head on.

Testimonial:

"Strengthening our partnership with the City is beneficial to all of ART 180's programs and the young people we serve, as well as the artists who engage with them. This investment is important validation of our role in the community, which is much needed and appreciated."

- **Marlene Paul** | ART 180 Co-founder + Executive Director

Program Activity	Program Measure	Target	Actual
Hold 3 Atlas programs per school semester (6 total programs)	Engage 10 participants per program		We held 2 full Atlas programs in fall 2023 and spring 2024, plus four one day workshops each semester. We are hosting a mural program in the summer of 2024.
Hold Summer Residency	Engage professional artist and students		The 2024 summer residency is currently ongoing, with 10 students engaged with 2 professional teaching artists.



CULTURE WORKS

FY24 investment:
\$356,400.00

FY23 investment:
\$356,400.00

FY24 Scope of services:

- Distribute operating funds to the 13 members of the Arts and Cultural Funding Consortium as outlined in application.
- Specific objectives of the Consortium and its member organizations for the budget year FY 24 include:
 - Increasing access to arts and culture for underserved populations by providing free or reduced rate performances and programs
 - Drive community participation in arts and culture events as this drives economic, social, and educational benefits for the city and its residents
 - Bring arts and culture directly into underserved neighborhoods
 - Maximize the economic activity derived from arts and culture including jobs supported and state and local revenues generated.

Mission:

Strengthening artists and arts and culture organizations to increase their impact in our region.

Testimonial:

“Richmond’s Cultural Ambassador, Elegba Folklore Society, is a more than three decades old non-profit cultural arts and education organization. With support from this grant, the Society continues to build bridges that re-instill cultural foundations, fortifies Richmond’s African American community, and informs the broader community fostering understanding and collective growth. As such, the Richmond community, surrounding counties, and visitors benefit from the general operating support granted, so that the Society can continue to offer four areas of programming. In the Cultural Center, located in Richmond’s Arts District, material culture is featured highlighting art and artifacts from around the African world. Annual Cultural Heritage Festivals are presented throughout the year attracting Richmonder’s and visitors for diasporic and uplifting edutainment. Cultural History Tours and Performances offer interactive and immersive experiences intended to broaden perspective.”

- **Janine Bell** | President and Artistic Director of Elegba Folklore Society



Program Activity	Program Measure	Target	Actual
Disbursement of operating funds to member organizations.	Timely disbursements to the member organizations as described in the Scope of Services.	75% of operating funds are disbursed within 15 days of receipt of funding; the remaining amounts will be disbursed in January 2024.	Elegba Folklore Society festival funds were distributed on August 18, 2024; 75% of Operating Support Funds were distributed Sept 1, and the remaining 25% Operating Support was distributed April 1.
Drive participation in arts and culture events as measured annually in August 2024	<ul style="list-style-type: none"> • # of children and the # of adults attending performances • # of children and the # of adults attending programs 	Targeting modest increases as the pandemic continues to impact audiences.	To be measured in August 2024
Increasing access, at reduced rates or free of charge, to arts and culture for underserved populations as measured annually in August 2024	<ul style="list-style-type: none"> • # of children and the # of adults attending performances at a reduced rate or free • # of children and the # of adults attending programs at a reduced rate or free 	Targeting modest increases as the pandemic continues to impact audiences.	To be measured in August 2024
Bring arts and culture into underserved neighborhoods as measured annually in August 2024	# of events in underserved City neighborhoods	Targeting modest increases as the pandemic continues to impact audiences.	To be measured in August 2024

METROPOLITAN RICHMOND SPORTS BACKERS, INC

**FY24 investment:
\$150,000.00**

**FY23 investment:
\$150,000.00**

FY24 Scope of services:

- Bike Walk Goals:
 - Work with transportation, planning, and parks staff and community leaders regionally to support building the active living infrastructure related to funded projects.
 - Increase the number of people walking and biking and reduce traffic-related injuries and fatalities through education and encouragement of safe street behavior as part of a City -Wide Vision Zero Plan including Fire, Police, Economic Development, Planning, Public Works, Parks and Recreation, and Richmond Public Schools.
- Fitness Class & Instruction Goals:
 - Host group training programs to provide safe and accessible fitness classes and run clubs in underserved neighborhoods for youth and adults in conjunction with Richmond Public Schools, Parks and Recreation, non-profit partner sites, RRHA Centers, and faith-based organizations.
- Marketing Richmond through Event Goals:
 - Organize, innovate, and improve significant active living events that collectively reach a wide array of target groups to celebrate fitness, drive economic development, and showcase our region's best attributes by working with Parks and Recreation, Economic Development, Police and Fire departments.

Mission:

To inspire people from all corners of our community to live actively.

Testimonial:

"In order to inspire tens of thousands of people to live actively in the City of Richmond, it is of utmost importance to be a partner with city government. Through the City of Richmond's non-departmental grant program, we have energized residents to celebrate active living at signature community events, improved infrastructure for people walking and biking, and provided free fitness classes and clubs for youth and adults throughout the city. Together with the City of Richmond, Sports Backers is building an active and more vibrant community."

- **Jon Lugbill** | Sports Backers Executive Director



Program Activity	Program Measure	Target	Actual
Help the City secure funding for active infrastructure	Dollars allocated from local/state/federal sources	\$7 million	\$28.5 million
Support the City in implementation of new infrastructure	Number of new bike lane & multi- use trail miles	15 miles	9 miles
Engage City residents to participate in Richmond's ongoing planning efforts	Number of participants	7,000 residents	13,030 residents
Kids On The Move clubs & Next Up programs	<ul style="list-style-type: none"> • # of fitness/run club sites • # of youth participating 	13 youth fitness/running sites partnerships weekly with 400 youth	13,030 residents
Youth achieve fitness goal by completing Sports Backers Event	# of youth	300 youth	324 youth participated in a Sports Backers event: 65 in the Tacky Light or Twilight Run on 12/9 and 259 in the Monument Ave 10k or 10k Mini on 4/20
Fitness Warriors training & free classes	<ul style="list-style-type: none"> • # of free classes • # of participants • # of new instructors trained • # of City of Richmond residents employed as Captains 	<ul style="list-style-type: none"> • 45 weekly free adult fitness classes available to or in the city of Richmond • 2,800 people attending • Train, provide scholarships and employ 25 fitness instructors 	<ul style="list-style-type: none"> • 56 Weekly Classes • 1,126 New Participants • We trained 5 new instructors who are city residents, 5 residents received scholarships to be National Certified. • 15 city residents were employed

Program Activity	Program Measure	Target	Actual
Marketing Richmond through Events	Economic Development	\$11 million in economic impact	\$14 million in economic impact
Marketing Richmond through Events	Number of visitors	40,000 visitors	51,670 visitors
Marketing Richmond through Events	Dollars spent to market Richmond through our events	\$1,000,000 in staff costs & purchased ads	\$898,995 in staff costs & purchased ads



**RICHMOND
PERFORMANCE ARTS
ALLIANCE (RPAA)**

FY24 investment:
\$180,000.00

FY23 investment:
\$180,000.00

FY24 Scope of services:

- Provide rental subsidies for resident companies and other Richmond-based nonprofit arts groups for use of the Carpenter Theatre, Rhythm Hall, and Gottwald Playhouse at Dominion Energy Center for the Performing Arts and for use of the Altria Theater.
- Provide ticket subsidies for resident companies and other Richmond-based nonprofits arts groups to support diversification of audiences and to increase accessibility to the arts.
- Provide operation and production subsidies at both venues for resident companies and other Richmond-based nonprofit arts groups.
- Provide marketing subsidies for resident companies and other Richmond-based nonprofits arts groups.

Mission:

Advancing the performing arts in the Richmond region through programs and resources that support the artists of today, nurture the artists of tomorrow, and provide spaces for the arts to thrive.

Testimonial:

“The arts give my children the space to explore their creativity. There is no right or wrong. Instead, there is the joy of making something new from their imaginations.”

- **Lights Up! Grand Finale Participant**

Program Activity	Program Measure	Target	Actual
Rental Subsidies	Rental Subsidies Provided	\$115,000	\$122,198.05
Ticket Subsidies	Ticket Subsidies Provided	\$7,500	\$8,413.95
Operations/ Production Subsidies	Operations/ Production Subsidies Provided	\$51,875	\$46,888.00
Marketing Subsidies	Marketing Subsidies Provided	\$5,625	\$2,500



ROBINSON THEATER COMMUNITY ARTS CENTER

FY24 investment:
\$15,000.00

FY23 investment:
\$15,000.00

FY24 Scope of services:

Provide residents of all ages with year-round, affordable cultural engagement classes, which includes, but not limited to: dance, fine art, yoga, martial arts, cardio fitness, nutrition, theatre and more.

Mission:

To inspire and encourage healthy community life, and to restore healthy community life, primarily through arts, fitness, and nutrition-based programs and community events.

Testimonial:

“For me it is a real beacon for folks. They know that they can come there for a variety of activities – the arts and culture to personal events to community meetings and discussions to annual events to faith-based organizations that hold services there. Attempting to be age inclusive and across the age spectrum and has just been a real stable entity around health and wellness.”

“Bringing people together is your magic sauce--facilitating conversations and making space for people to be together in community and relationship with each other.”

- East End neighbor



Program Activity	Program Measure	Target	Actual
Summer Camps (July'23-June '24)	Attendance; exposure to arts & culture; soft and hard skills within fine and performing arts; and providing a safe space for youth during summer months	100	Arts to ALL July '23: 12 RT's Arts Camp Jr.: 27 RT's Arts Camp: 30 Arts to ALL June '24: 25 Minds in Motion:15 100 from 23223; 4 from other
Performances	Attendance and exposure to arts & culture that is accessible to East End neighbors	500	Coalition Theatre: 45 Snow White w/ Stavna Ballet: 25 Richmond Symphony field trips for RPS: 425
Community Events	Attendance and resources promoted and accessible for all East End neighbors	2000	Movie Nights (qrtly): 150 Casino/Game night: 80 Fall Festival: 500 Christmas Store: 212 Paint Night: 90 Summer Block Party: 700 Approx. 1500 from 23223; 232 from other
Weekly Classes	Attendance; Retention; Health and wellness improves; More exposure to arts & culture opportunities; connection to resources	300	Unique individuals = 246 + (40+ drop-ins) Summer '23 (adults-half session): 14 Fall '23 (youth/adults): 144 Winter '24 (youth/adults): 68 Spring '24 (youth/adults): 20 187 from 23223; 20 form 23231; 39 from other Spring '24 (youth/adults): 20 187 from 23223; 20 form 23231; 39 from other
Venue Rentals	Affordable space for East End and expanded opportunities for all City of Richmond residents, Measuring weekly usage	15,600 (300/ weekend)	East End Fellowship (weekly): approx. 250 (youth/adults) 23223/23231: approx. 10,400 Weddings/ Birthdays/Community Gatherings/Nonprofit (majority 23223/23231 neighbors)

THE RICHMOND BOYS CHOIR

FY23 investment:
\$35,000.00

FY24 investment:
\$35,000.00

FY24 Scope of services:

- Provide a structured environment with adult support that enhances Recipient's mission and accomplishes artistic excellence in the community; provide positive peer influence; provide parents/guardians with opportunities to be active participants in their child's life; ensure and aid in a 100% high school graduation rate; and foster nurture meaningful relationships with Recipient's members to redirect any negative behaviors; ensure and aid in having all members maintain a minimum "B" average in school; and provide an environment that will develop members' emotional well-being, particularly regarding their capacity to define personal goals and values, build mutual respect and a sense of community among themselves, and acquire an appreciation for and confidence to engage in the world beyond their neighborhoods .
- Continue to incorporate music instrument playing, music reading, writing, and production into the choral program to provide exposure to culturally diverse activities and opportunities.
- Participate in enriching and intergenerational venues that attract residents of Richmond and out of town guests. Moving into a post pandemic environment, Recipient will still offer virtual and in person mentors, programs and rehearsals and aid with each member being able to have access to a computer.
- Recipient will monitor the Centers for Disease Control's guidelines for program activities and abide by CDC recommendations along with the recommendations of the Commonwealth of Virginia to ensure that everyone can remain safe.

Mission:

To build a richer humanity through personal, academic, and musical excellence

Testimonial:

"I would like to thank you again for your help in providing me the opportunity to enter into my second semester at Morgan State University. My first semester grades were good as I am striving for all ""A"s" in the near future. Thank you and the Richmond Boys Choir Scholarship Fund and to let you all know how much I appreciate every consideration that you have given me."

- **Joshua H.** | Former Boys Choir Member



Program Activity	Program Measure	Target	Actual
100% graduation rate	All high school senior members that are graduating will be measured against any high school senior members that will not be graduating to evaluate if the program is succeeding in aiding with 100% of all senior members graduating on time.	All members that are high school seniors graduate on time.	We have one member that is a high school senior that has graduated on time and will receive a full scholarship.
Maintain a minimum of a "B" average	During the end of the season the number of members that maintained a "B" average or above will be measured against any members that were not able to maintain a "B" average or above during the school year for evaluation if the program is effective in aiding in 100 % of the members with maintaining a "B" average.	100% of members maintain a 'B' average in school all year long.	As of today, all members have maintained a "B" or higher-grade point average this school year.
Choir, music instrument playing, music reading, writing, and production	Members will be asked to present the knowledge and or skills that they currently have of singing, reading, writing, and producing music and playing any instruments at the beginning of the season and then will be asked to present the same skills at the end of the season to review how much they have progressed.	To have all members gain more skills or better skills that can be demonstrated and to have more knowledge of musical arts and education.	Each member has been evaluated on their initial skills for this season and have practiced and have become better at their skills in chorus, instruments, and reading and writing music

THE RICHMOND NIGHT MARKET FOUNDATION

FY24 investment:
\$30,000.00

FY23 investment:
\$0.00

FY24 Scope of services:

- As an incubator for creatives, The Richmond Night Market Foundation will design, staff and produce 8 vendor markets in support of local artists and small business owners, providing them an opportunity to sell their products to market attendees and showcase the talents of our local artist community to locals and visiting tourists.
- The Richmond Night Market Foundation will provide a small business subsidy to small businesses in need of financial assistance to allow for their ability to participate, with a decrease in their vendor fee.
- The Richmond Night Market Foundation will provide marketing workshops as part of our technical support offerings to participating small businesses.



Mission:

To promote community, commerce, and creativity through a platform for independent artists and small businesses.

Testimonial:

"The Richmond Night Market Foundation is incredibly grateful to the City of Richmond and Councilwoman Cynthia Newbille for the FY24 non-departmental grant. This support is essential for us to achieve our mission of creating immersive experiences that reflect the economic and cultural enrichment of our community. Thanks to this grant, we can continue to foster this regional incubator, helping to uplift our local talent and drive economic growth. We deeply appreciate this investment in our vision and the positive impact it will have on Richmond's creative landscape!"

Program Activity	Program Measure	Target	Actual
Production of 8 markets for the fiscal year.	The Richmond Night Market Foundation will plan at least 8 Markets annually. Barring weather, each market will be executed in the East End of Richmond.	7 markets since July 2023	We have produced 8 markets in the East End of Richmond since July 2023.
To feature/ host at least 20 artisans/ business owners per market.	The Richmond Night Market Foundation will host at least 20 artisans/business owners per Market.	To host 140 vendors to date with an average of 32 artisans/ business owners having been hosted this fiscal year to date per market.	We have exceeded our goal by 12 artisans/ business owners hosted per market.
To offer vendors financial assistance that may not be able to cover the full vendor fee for each market.	The Richmond Night Market Foundation will support the City's commitment to small business and economic development. The Richmond Night Market Foundation will support Market participants that need financial assistance to participate as available.	To offer a discounted vendor fee and/or cover the vendor fee for 10 artisans/ small business owners.	We have offered a discount/ covered the vendor fee for 15 artisans/ small business owners, exceeding our goal by 5 artisans/ small business owners.

THE RICHMOND SYMPHONY

FY23 investment:
\$50,000.00

FY24 investment:
\$50,000.00

FY24 Scope of services:

- Mile or Music - FY24: While the venue and details of the fourth annual Mile of Music are still being finalized, the event will be in an area of the city that is not well-represented in our ticket sales and/or class registrations. The format of walking through a park while having the ability to take in several shorter performances by Symphony musicians will remain intact. A return to Bryan Park or a move to an East End park are being investigated.
- Big Tent - FY24: This performance will feature music that celebrates the rich cultural, historical, and sometimes forgotten or unheard stories of Richmond. This concert experience is tentatively planned to take place at Chimborazo Park and this location will be confirmed as soon as possible.

Mission:

Performs, teaches, and champions music to inspire and unite our communities.

Testimonial:

“The Richmond Night Market Foundation is incredibly grateful to the City of Richmond and Councilwoman Cynthia Newbille for the FY24 non-departmental grant. This support is essential for us to achieve our mission of creating immersive experiences that reflect the economic and cultural enrichment of our community. Thanks to this grant, we can continue to foster this regional incubator, helping to uplift our local talent and drive economic growth. We deeply appreciate this investment in our vision and the positive impact it will have on Richmond’s creative landscape!” - **Anonymous, Program Participant**

Program Activity	Program Measure	Target	Actual
Planning	Sites booked	March 2024	Complete
Programming	Concert program and ensembles confirmed	March 2024	Complete
Publicity	Coverage in local print and digital media	May 2024	Complete



GRANTEE SNAPSHOTS

Children, Youth, and Education

CHALLENGE DISCOVERY

FY23 investment:
\$30,000.00

FY24 investment:
\$30,000.00

FY24 Scope of services:

Provide trauma-based behavioral health counseling and substance abuse treatment for youth at Recipient's adolescent outpatient clinic on Jefferson Avenue and other satellite locations including the Richmond Juvenile Detention Center, the Salvation Army Boys and Girls Club, and the Metro Richmond Boys and Girls Club, all located in Richmond's East End.

Mission:

To use experience-based learning to help young people build relationships, improve self-esteem, and support their peers.

Testimonial:

In the detention space, many young people have not experienced true justice from birth onwards — only punitive justice. Through Challenge Discovery Projects' provision of trauma-informed care, narrative-making, and restorative practices within the Post-Dispositional Program at the Richmond Juvenile Detention Center, many young people get to experience firsthand what justice feels like and have the ability to process communal harms and disappointments. The Post-Dispositional Program represents their chance to dream of something different."

- **Tiffany Goodman, LPC** | Challenge Discovery Projects Clinician



**CHILDSAVERS –
CHILDREN’S MEMORIAL
GUIDANCE CLINIC**

**FY23 investment:
\$75,000.00**

**FY24 investment:
\$75,000.00**

FY24 Scope of services:

- ChildSavers shall address children’s mental health by providing clinic-based and school-based outpatient, trauma-informed mental health services to children, primarily in the City of Richmond, to prepare children for school and help them heal from trauma.
- ChildSavers shall provide 24/7 Immediate Response services to children in Greater Richmond in the aftermath of trauma or when a child is in crisis.

Mission:

ChildSavers guides our community’s children through life’s critical moments with trauma-informed mental health and child development services.

Testimonial:

This rich partnership with the City allows us to offer a 24 hours/day 7 days/week child development and child recovery specialist to support families with next steps after experiencing a trauma. The City is currently the only locality or public source of dollars for this program.”



Program Activity	Program Measure	Target	Actual
Provide 973 children with more than 20,000 trauma-informed, evidence-based therapy sessions	Children served; therapy sessions provided	973 children through 20,000 therapy sessions	During the reporting period, ChildSavers served 1,002 children through 19,211 therapy sessions
Respond to 200 children in the community with IR services and 95% will discharge to a lower level of care	Children served; percentage discharged to a lower level of care	200 children served; 95% of children served	During the reporting period, of the 138 children receiving IR services, 73% were discharged to a lower level of care
70% of children served will decrease the severity of their symptoms	Percentage of children exhibiting a decrease in the symptom severity	70% of children served	During the reporting period, 47% of children served decreased the severity of their symptoms
Provide 200 hours of outreach and community engagement work with children, families, and community members on crisis support, training, advocacy, and trauma and resiliency	Outreach and community engagement hours	200 hours	During the reporting period, ChildSavers IR team conducted 79.1 hours of outreach and community engagement work

COMMUNITIES IN SCHOOL RICHMOND, INC

FY23 investment:
\$400,000.00

FY24 investment:
\$400,000.00

FY24 Scope of services:

Using data gathered from the annual needs assessment completed at the end of the 2022 school year, design and deliver a school support plan specific to the needs of each school. The plan identifies specific tiered supports provided across the academic year. Schools served are Bellevue, Francis, Henry Marsh, Ginter Park, Overby-Sheppard, Redd, and Obama elementary schools. Tier



1 supports build to serve at least 70% of the student populations. They are widely available across the school and designed to support school climate and culture and address school-level risk factors. Tier 2 supports are delivered to referred students with parent consent to address one or more specific need of attendance, behavior, course completion, and/or social emotional learning identified through individual assessment. Tier 2 supports are mostly provided in small group settings. Tier 3 supports are intensive and usually provided 1:1 with parent consent. They are typically combined with Tier 2 supports as appropriate. Tiers 2/3 are delivered to 10% of the student populations.

Mission:

We surround students with a community of support, empowering them to stay in school and achieve in life.

Testimonial:

"If you speak to people about how you are feeling you can change things. I felt like I could share my feelings because Ms. Johnson makes me feel empowered. I know she's behind me".

- **5th Grade Student** | Henry Marsh Elementary School

Program Activity	Program Measure	Target	Actual
Use annual needs assessment to develop the school support plan.	School support plan is written and approved by school principal and CIS program director.	100%	100%
Tier 1 supports delivered to promote positive school climate, parent engagement and ensure students have basic needs for learning.	# of unduplicated students in overall school population receiving Tier 1 supports during the school year toward the 70% target.	Overby - 177 Obama - 199 Bellevue - 140 Marsh - 350 Francis - 364 Redd - 235 McClenney - 200 Target is 70% of total school population	Overby - 253 (100+%) Obama - 284 (100+%) Bellevue - 200 (100+%) Marsh - 500 (100+%) Francis - 520 (100+%) Redd - 355 (100+%) Ginter Park 286 (100+%) % is to target
Students with attendance, behavior and/or academic needs are identified for Tier 2/3 supports and consent is obtained.	# of students identified with attendance, behavior and/or academic needs who are provided CIS supports with parent consent. This is the case load that is tracked for progress.	Overby - 50 Obama - 50 Bellevue - 50 Marsh - 50 Francis - 52 Redd - 50 McClenney - 50	Overby - 50 (1000%) Obama - 51 (100+%) Bellevue - 50 (100%) Marsh - 54 (+100%) Francis - 55 (+100%) Redd - 61 (+100%) McClenney 54 (+100%) % is to target
Attendance supports delivered to students with attendance goals during this reporting period.	# of students with 4+ absences will improve attendance by year end as compared to baseline data. Goal achievement compares the baseline data (Q1) to last available report card data, usually Q4.	Overby - 50 Obama - 51 Bellevue - 50 Marsh - 54 Francis - 55 Red - 61 McClenney - 54 Target is the active caseload	Overby - 253 (100+%) Obama - 284 (100+%) Bellevue - 200 (100+%) Marsh - 500 (100+%) Francis - 520 (100+%) Redd - 355 (100+%) Ginter Park 286 (100+%) % is to target

Program Activity	Program Measure	Target	Actual
SEL supports delivered to students with identified SEL and behavior needs during this reporting period	# of students assessed for SEL needs will improve score by year end as compared to baseline data. Behavior incidents may trigger referrals to CIS	<p>Overby - 50 Obama - 51 Bellevue - 50 Marsh - 54 Francis - 55 Redd - 61 McClenney - 54</p> <p>Target is the active case load.</p>	<p>Overby - 40 of 40 (100%) Obama - 46 of 50 (92%) Bellevue - 38 of 50 (76%) Marsh - 53 of 54 (98%) Francis - 44 of 45 (98%) Redd - 47 of 58 (81%) McClenney - 43 of 53 (81%)</p> <p>Numbers reflect the students on case load that were enrolled with CIS for both the pre and post test assessment windows</p>
Academic supports delivered to students being case managed	# of students tracked for language arts core courses will improve grades by year end as compared to baseline data	<p>Overby - 50 Obama - 51 Bellevue - 50 Marsh - 54 Francis - 55 Redd - 61 McClenney - 54</p> <p>Target is the active case load. All case managed students have are monitored for academics.</p>	<p>Overby - 28 of 36 (78%) Obama - 31 of 31 (91%) Bellevue - 24 of 33 (73%) Marsh - 33 of 42 (79%) Francis - 19 of 25 (76%) Redd - 30 of 37 (73%) McClenney - 35 of 42 (83%)</p> <p>Numbers reflect the students on case load that had language arts core courses reported in the final grading period.</p>
Support Center for Workforce Innovation referral process through referral of CIS parents.	# of parent referrals to Community Wealth Building resources through the Center for Workforce Innovation	Encourage parent engagement with Center for Workforce Innovation through referral and information sharing	All electronic materials were shared with parents through social media and case management interactions

GIRLS FOR A CHANGE

FY23 investment:
\$30,000.00

FY24 investment:
\$30,000.00

FY24 Scope of services:

- Immersion Lab: Programs will be offered per semester for both Huguenot HS and Thomas Jefferson HS. (PROGRAM ADJUSTMENT): based on school resources and organizational capacity, this year's program was accepted by and hosted at Thomas Jefferson High School; Thursdays 12:20pm-2:20pm
- Immersion Lab - Introductory: Program will be offered per semester for Martin Luther King, Jr. MS, River City MS, Boushall MS, and Binford MS. (PROGRAM ADJUSTMENT): based on school resources and organizational capacity, GFAC opted for other program offerings, like hosting restorative circles through our Peer Advisor: Restore Cohort, in partnership with BareSOUL Yoga, for middle school students at Martin Luther King, Jr. MS, and expanding Girl Action Teams in community-based settings (see below)
- Girl Action Teams (GATs): Programs will be offered per semester for Huguenot HS, Thomas Jefferson HS, Martin Luther King, Jr. MS, River City MS, Boushall MS, and Binford MS (PROGRAM ADJUSTMENT): based on school resources and organizational capacity, this year's program was accepted by and hosted at Boushall MS (Girls Who Code GAT). We also offered a community-based GAT at the Boys and Girls Club Teen and Community Center for all East End students
- Camp Diva Leadership Academy - a summer leadership program designed to culturally enrich and reinforce the strengths of Black girls by providing a joyful environment for learning, leading, and building community. Participants also take weekly field trips to for-profit and nonprofit STEAM-focused businesses in the Richmond community to increase their exposure. Camp participation and transportation to the camp site will be offered to rising 6th-9th RPS middle school students
- Black Girl Rally - Virginia Union University: The Girls For A Change (GFAC) Black Girl Rally is their kick-off engagement event, inviting community members, leaders, speakers, and youth, and introducing GFAC's programming for the year. This year's theme Black girls, their mental health, and finding joy to build resilience. Program date: October 6, 2023; morning session 7:30-11:30am, evening rally 3-9pm. (PROGRAM ADJUSTMENT): event time changed to 12pm-4pm open-to-community market, 4pm-9pm evening rally

- Black Girl Showcase – Virginia Museum of History and Culture: A school year-end event inviting artists, activists, educators, policymakers and leaders of organizations come together to honor the girls and provide them with resources and valuable information. The Girl Action Teams and Girl Ambassadors will also present their projects, and Social Change Agents will discuss a topic they will research through Girl Action Teams during the next academic school year. Program date: May 2024 (PROGRAM ADJUSTMENT): location changed to Orchard House School

Mission:

Our program is driven by a dual mission: to prepare Black girls for the world and simultaneously prepare the world for Black girls. This involves equipping them with the skills, confidence, and resilience to navigate diverse environments while also advocating for societal changes that acknowledge and celebrate their unique experiences and potential.

Testimonial:

“This is the 3rd year our daughter has been part of the Girl Ambassador Program. Over the years we have seen growth in her spirit, aspirations and goals. She has bonded with other participants that have become her sisters. With her participation in this program, it has become an important part of our lives as well as in hers. Her confidence level has grown to where she takes initiative in creating her own way in school and other community projects. We have been supportive of her and the entire Girl Ambassador Program and will continue to support as long as this program continues. The skills she has gained over the years will last her a lifetime.”

Program Activity	Program Measure	Target	Actual
Immersion Lab	Girls Served	20	8
Girl Action Teams	Girls Served	30	17
Camp Diva Leadership Academy	Girls Served	15	19
Black Girl Rally	Girls and Community Members Attended	120	Estimated 75 -100 Girls Attended, 30+ Community Members Attended
Black Girl Showcase	Girls, Families, and Community Members Attended	200	# of girl participants rsvp'd, # general admission rsyps (Missing)

HIGHER ACHIEVEMENT

FY24 investment:
\$50,000.00

FY23 investment:
\$50,000.00

FY24 Scope of services:

- Provide its nationally recognized, outcomes-based program model through its Afterschool Academy hosted at Binford, Boushall, and Henderson Middle Schools during the 2023-24 school year. Recipient's model is designed to address both the academic and social-emotional needs of scholars, which is critical to ensuring they successfully recover from the disrupted instruction and trauma of COVID-19. Recipient will provide 300 hours of engagement outside the school day through its core program elements to up to 150 scholars - all at no cost to families.
- Provide High School Readiness & Placement programs to help scholars pursue accelerated high school programs to keep on track to college.

Mission:

To close the opportunity gap for middle school students by providing academic and social-emotional support

Testimonial:

"It's not what I like, it's what I love [about Higher Achievement]. My child has grown so much since attending Higher Achievement after school. He's more vocal and sociable with peers and adults. He has learned how to deal with conflict and resolution. This year alone his grades have improved as well." - **Parent of a Higher Achievement Scholar**



Program Activity	Program Measure	Target	Actual
Academic Enrichment	Scholars improve one full letter grade or maintain A/B in English Language Arts.	65%	65%
Social-Emotional Enrichment	Scholars indicate learning key social-emotional learning competencies in developing persistence, self-efficacy, goal setting, and engagement in school.	80%	83%
High School Readiness and Placement	Graduating 8th grade scholars advancing to college track high schools and programs that support their path to college.	75%	72% of our 8th grade scholars enrolled in college track high schools.



JUNIOR ACHIEVEMENT OF CENTRAL VIRGINIA, INC

FY24 investment:
\$16,000.00

FY23 investment:
\$16,000.00

FY24 Scope of services:

- Ensure that all Economics and Personal Finance (EPF) students in Richmond City Public Schools participate in the JA Finance Park program. High school students will create a budget, explore career and education paths, plan for their future, and learn to make educated, smart, and effective choices. Junior Achievement of Central Virginia will provide:
 - Teacher and student curriculum materials prior to the visit to JA Finance Park; All materials for the visit to the JA Finance Park facility; Teacher training sessions; Volunteer training session to be held early on the day of the student visit to JA Finance Park; Ongoing support to teachers by email and phone, as needed; Staff assistance and facilitation during the visit to JA Finance Park.

Mission:

To empower young people to own their economic success and succeed in global economy

Testimonial:

“My students love the field trip [to JA Finance Park] every year! It’s so fun to watch them develop an understanding of the difficulties and stresses of adult financial life. They struggled to figure out how to budget, and many of them realized that they needed to choose more lucrative professions if they want to have enough money to live comfortably and save for the future. The curriculum and field trip are fun, engaging, and super practical.”

- **Mary Strunck** | Educator at Open High School

Program Activity	Program Measure	Target	Actual
Finance Park	Pre-survey/Post-survey	5% increase between average scores	Students demonstrated a 13% increase in content-based scores (Pre: 14.13; Post: 16)
JA Finance Park	Total Participation	100% of students enrolled in EPF	All EPF teachers taught the JA Finance Park program to their students.

**LEWIS GINTER
BOTANICAL
GARDEN, INC**

FY24 investment:
\$25,000.00

FY23 investment:
\$25,000.00

FY24 Scope of services:

- For the 2023-24 school year, deepen student learning, widen Recipient's reach, and build relationships in underserved communities by partnering with out-of-school- time programs in the City of Richmond. These programs will layer in-person field trips to Lewis Ginter with outreach programs in the community and a family day at the Garden. Scaffolded learning, with multiple experiences like these over time, provides extra support that helps students to bridge learning gaps and achieve higher levels of comprehension and skill acquisition. Scaffolding breaks learning into chunks to make the material easier to master and moves students progressively towards stronger understanding and greater independence. Partner with these City of Richmond community organizations serving under-resourced communities to deliver the programs set forth in section 3(A): The Peter Paul Development Center after-school academic reinforcement program for second-grade through fifth-grade students at their 22nd Street main office. The Recipient is currently working to bring an additional City of Richmond community organization on board to ensure that programming will be structured to include:
 - A field trip to Lewis Ginter Botanical Garden that enhances the Virginia Standards of Learning curriculum while incorporating exposure to sustainable agriculture, the arts and real-world applications such as community science.
 - Pre Field-Trip and Follow Up outreach programs delivered at the participants' school or center by Lewis Ginter educators. This seasonal exploration will build on the field trip experience, modeling for students and teachers how they can apply activities at home or at school. It will also help foster a sense of appreciation for the natural world surrounding their own school, neighborhood, backyard or community.
 - A free family day at the Garden for all program participants. A seasonal Kid Quest scavenger hunt will provide a self-guided opportunity for families to explore the Garden at their own pace. Educators in the Children's Garden will engage families with simple seasonal activities for exploring nature which they can implement at home.
 - Ensure that students gain increased experiential learning in a broad variety of ecosystems at the Garden, including woodland, wetland, meadow and agrarian

spaces, as well as in their own neighborhood school or center. Parents will be able to participate in high-quality nature-based experiences at the Garden, and their involvement will deepen the learning of their children.

Mission:

Connecting people to plants by inspiring communities to explore and conserve nature.

Testimonial:

“We partnered with the Peter Paul Development Center to bring their clients to our summer camps at no charge to the students or to Peter Paul. The following was a quote from a parent of a summer camp attendee: “He loved everything. He was excited to go every day and only had great things to say! He learned a lot that he could easily share and explain to us, so he fully understood the topics. Thank you, I was worried I’d have to let him down as well about camp. I feel so much better”

Program Activity	Program Measure	Target	Actual
Participation in Expanding Roots Programming	We will measure the number of children who participate in any component of the program.	Our goal is to reach 30% more children in 2023-25 than in 2022-23.	In 23-24 we served 979 children through Expanding Roots – passing our goal to serve 30% more children than the previous year.
Experiences of Children Participating in Expanding Roots Programming	We will measure experiences of children participating in the program. Success will mean that children served by the program experience nature in a playful, engaging manner and begin to have a higher level of comfort with the natural world.	Our goal is for 90% of children served to have a positive experience and feel comfortable in the natural world. This includes reporting that they have fun, appreciate nature, and are not afraid of insects.	The feedback we have received from students has been overwhelmingly positive.
Experiences of Teachers/ Staff Supporting	We will measure teacher/ staff satisfaction with the Expanding Roots program. Success will mean that teachers/staff are satisfied with our programs.	Our goal is that 90% of teachers/ staff of the programs served are satisfied with the program.	The feedback we have received has been very positive. Teachers have continuously asked us to add on additional programming, which we have been doing.

METROPOLITAN BUSINESS LEAGUE OF RICHMOND

FY24 investment:
\$200,000.00

FY23 investment:
\$100,000.00

FY24 Scope of services:

- Provide a structured educational plan for Youth Entrepreneurship Training in collaboration with the Richmond Public Schools' Department of Career & Technical Education/Adult Education.
- Provide active & ongoing learning experiences in Entrepreneurship and workforce development that will aid students with transitioning from high school and developing workforce skills.

Mission:

To promote economic prosperity in Virginia through leadership, education, training and advocacy for small, women- and minority- owned businesses.

Testimonial:

"Since partnering with MBL, we have gained valuable insights and seen the possibilities before us, and we are committed to making the most of them."

- King, CEO | 1MotionApperal, Previous student at Thomas Jefferson High School



Program Activity	Program Measure	Target	Actual
Inspire RPS students to think entrepreneurially and pursue their dreams in becoming business leaders. RPS students will participate in active and ongoing learning experiences in entrepreneurship and workforce development	<p>Provide training to over 250 RPS students in grades 6-12 on how to effectively generate business ideas, conduct market research, write business plans, and learn how to pitch their ideas for business ownership. Training will be provided by mentors and business experts.</p> <p>Increase opportunities for students to learn entrepreneurship and develop workforce skills experientially through in-person opportunities i.e., tours, mentoring, field trips and workshops with corporate partners and state agencies. RPS students will learn more about entrepreneurship and develop a better understanding of business ownership.</p>	(750) Seven hundred and fifty Students – Annual Target	<p>(877) Eight hundred and seventy-seven students served this fiscal year (duplicated across programs)</p> <p>Partners (across all programs) Note: list of 75 partners provided, but retracted for space purposes within the report. Available upon request.</p>
Provide a mini conference for junior and senior girls from RPS with guest speakers and focus on young adult entrepreneurship	RPS students will develop relationships and better understanding of business and be inspired to pursue their own vision.	(100) One hundred students – Annual Target	(110) One hundred and ten students served during this fiscal year.

Program Activity	Program Measure	Target	Actual
Provide Entrepreneurship Series: 8-10-week series to educate low-income youth from mostly urban areas, helping them improve business, academic and life skills, through entrepreneurship education and business competitions.	<p>Introduce RPS students to the values and basics of starting and running a business, such as developing a business plan, simulations of business startups and operations.</p> <p>Provide RPS with student mentoring support and services that incubate and help youth develop their own businesses, such as helping youth access small loans or grants and provide more individualized attention to the development of viable business ideas.</p>	(325) Three hundred and twenty-five students – Annual Target	(362) Three hundred and sixty-two students served this fiscal year.
Provide Entrepreneurial opportunities to educate low-income youth from mostly urban areas, helping them improve business, academic and life skills, through entrepreneurship education and workforce development opportunities.	Providing active & ongoing learning experiences in entrepreneurship and workforce development that will aid students with transitioning from high school and developing workforce skills	(225) Two hundred and twenty-five students – Annual Target	(260) Two hundred and sixty students served during this fiscal year.
Provide Entrepreneurship Tours for students	RPS students enrolled in Entrepreneurship Education at (RTC) will visit small business development centers, economic development organizations, and schools to introduce students to entrepreneurship	(50) Fifty students – Annual Target	(70) Seventy students served during this fiscal year.
Host Citywide Entrepreneurship Fair for RPS students		(50) Fifty students – Annual Target	(75) Seventy-five students

**NEXT UP RVA
(FOR CORE MODEL
FUND)**

FY24 investment:
\$362,500.00

FY23 investment:
\$362,500.00

FY24 Scope of services:

- Support equitable access to on-site enrichment programming for RPS middle schoolers at five partner middle schools by:
 - Increasing access to learning enrichments beyond the school day by removing barriers of cost and location.
 - Increasing students' participation in enrichments so that they reap the full academic and social-emotional benefits of quality out of school time enrichment programs.
 - Increasing and promoting the quality of programs by adhering to quality standards, accountability, and professional development.
- During the 2023-24 school year, Recipient will coordinate the delivery of high-quality afterschool enrichments on a year-round schedule at Albert Hill, Boushall, Henderson, Lucille Brown, and River City middle schools. Recipient's three, 10-week sessions will include two blocks of programming each afternoon, dinner, and transportation home.
- For all sessions, Recipient will contract with its network of over 70 program providers, offer quality training, and gather and analyze student data to measure the impact of programs, Recipient will contract with the YMCA to serve as site coordinators at each school, ensuring that the transition from school to after school runs smoothly and students are present and in the right programs. To recruit students, Recipient's staff will work closely with school administration, promote programs directly to students and families, and work with community partners.

Mission:

To provide equitable and accessible out-of-school time (OST) and expanded-learning resources for Richmond youth.

Testimonial:

"This grant has made so many opportunities for Richmond Students possible, like those in "Youth Braid Business Academy" at Henderson Middle School who unlocked their creative skills and style potential as they completed a session learning the latest natural hair care. Students mastered the art of braiding in order to learn how to apply these skills as an entrepreneur."



Program Activity	Program Measure	Target	Actual
Access	All RPS middle school students will have access to high quality enrichments. Recipient's target reach for FY24 is 700 students	700	Complete
Participation	40% of students or more will participate in programs for at least 30 days.	280 youth	Complete
Quality	Recipient will ensure access to professional development opportunities for 100% of Recipient-sponsored program providers.	100%	100% of program providers (112) were given opportunities to access professional development opportunities.

**NEXT UP RVA
(POSITIVE YOUTH
DEVELOPMENT)**

FY24 investment:
\$1,000,000.00

FY23 investment:
\$0.00

FY24 Scope of Services:

- The purpose of the Fund is to establish, support and strengthen community-led efforts to promote positive youth development and prevent gun violence, given the disproportionate impact of gun violence on vulnerable youth in Richmond. The Fund will support programs operating outside of school hours during the summer and the school year.
- The Recipient shall administer the Fund to address the following:
 - Purpose. The purpose of the Fund is to establish, support and strengthen community-led efforts to promote positive youth development and prevent gun violence, given the disproportionate impact of gun violence on vulnerable youth in Richmond. The Fund will support programs operating outside of school hours during the summer and the school year.
 - Focus Areas. The Recipient shall administer the Fund to address the following:
 - Accessible out-of-school time programming;
 - Parenting supports;
 - Mental, behavioral and socio-emotional supports for youth;
 - Academic enrichment opportunities for youth;
 - Mentorship opportunities for youth; and
 - Other activities that promote protective factors against youth violence as identified by the Centers for Disease Control.

Mission:

Providing a robust system of accessible and equitable out-of-school time (OST) and expanded-learning resources

Testimonial:

“We are deeply grateful for the invaluable support of NextUp in helping us further deliver impactful and meaningful programming, which has made a real difference in the lives of our participants, equipping them with the tools they need to thrive. We look forward to

continuing this journey together to support and inspire the next generation.”

- **Yvette Davis Rajput** | Executive Director of the Armstrong Leadership Program, expresses gratitude for program support through NextUp.

Program Activity	Program Measure	Target	Actual
PYD Fund coordination and fiscal management	Did Recipient administer the Fund in accordance with the parameters set forth in Section 3 contract and in accordance with the Plan?	Yes or No	Yes
Prevention Activities	<p>Participation rate of youth participating in prevention activities.</p> <p>Attendance at Microgrant funded events</p> <p>Youth responses to social-emotional surveys with positive program experiences</p>	<p>An increased number of PYD opportunities for youth 12-19 years old located in the selected targeted communities.</p> <p>An increased number of youth ages 12 to 19 engaged in positive activities.</p>	<p>Participation: Summer: 827 youth School Year: 527 youth</p> <p>Attendance at microgrant funded events: Summer: 683 youth School Year: 533 youth</p> <p>Youth Responses: % of youth who agree they have an adult at their program who they will listen to and respect: 97%</p> <p>% of youth who believe going to the program has helped them to get along better with friends: 87%</p> <p>% of youth who like going to their program: 92%</p>
Professional development	<p>Percentage of organizations participating in professional development and training opportunities.</p> <p>Percentage of organizations responding that they feel supported by NextUp staff.</p>	<p>To have an increased number of professional development opportunities available to community-based organizations.</p>	100% (30 for school year 23-24) of organizations participated in professional development and training opportunities

**READING AND
EDUCATION FOR
ADULT DEVELOPMENT,
INC D/B/A THE READ
CENTER**

FY24 investment:
\$50,000.00

FY23 investment:
\$0.00

FY24 Scope of Services:

- Provide adult literacy training through classroom instruction, one-to-one tutoring, group tutoring, specialty classes, and/or workshops to City of Richmond residents at no cost.
- Train individuals as volunteers to provide literacy trainings within the Richmond City Jail
- Provide targeted support to returning citizens residing in recovery houses in the City of Richmond

Mission:

To help adults with low-level literacy develop basic reading and communication skills so they can fulfill their goals and their roles as citizens, workers, and family members.

Testimonial:

“Reading and Education for Adult Development, Inc d/b/a The READ Center quote – “A READ Center student says he understands why some people might hesitate becoming a student at The READ Center, but he would encourage them to not let feelings of doubt or embarrassment stand in their way. “You’ll be surprised by how you’ll feel when you start reading.” DR thinks that if people who are unable to read would come to The READ Center and “do their best, the teachers and tutors would help them.” Asked how his life has changed since learning to read, DR says proudly he can now write checks and pay his bills, use online banking, and read correspondence and the news online. He is increasingly comfortable using his computer and has learned how to use more features on his phone.”

D.R., READ Center Student

Program Activity	Program Measure	Target	Actual
Provide adult literacy training through classroom instruction, one-to-one tutoring, group tutoring, specialty classes, and/or workshops to City of Richmond residents at no cost.	100 City of Richmond residents served through adult literacy trainings	100 Richmond City residents	109 residents in the City of Richmond have received adult literacy instruction from The READ Center
Train individuals as volunteers to provide literacy trainings within the Richmond City Jail	4 volunteer literacy tutors trained to work with individuals incarcerated in the Richmond City Jail	4 trained volunteer literacy tutors	READ provided 4 trained volunteer literacy tutors to work with individuals incarcerated in the Richmond City Jail. This goal was not met due to internal logistical challenges at the Richmond City Jail
Measuring student success and growth within the adult literacy programs	At least 80% of Richmond students participating in adult literacy trainings attained one or more goals each semester	At least 80% of students from Richmond City attained one or more goals	Student goal data is set to be collected at the end of July, the end of the 23-24 Academic Year, and will be evaluated in August. Program staff are confident that 100% of students will attain one or more goals

RICHMOND COMMUNITY OF CARING

FY24 investment:
\$40,000.00

FY23 investment:
\$40,000.00



FY24 Scope of Services:

- Richmond Community of Caring will provide training and guidance for educators, parents and community members in order to help them ensure that children are nurtured in safe and caring schools guided by five core values: Caring, Respect, Responsibility, Trust and Family
- Lead Teachers will devise and implement quarterly action plans which promote, teach and model the five core values throughout the school culture.

Mission:

To help create safe and caring schools for children in Richmond, Virginia.

Testimonial:

“Since the implementation of Community of Caring at Fairfield Court Elementary, parental involvement in school activities and functions has increased. Parents have now begun to inquire about our upcoming monthly activities. Students have also done the same. Because of the Community of Caring program, Fairfield Court Elementary has won two national Character.org awards. Our Community of Caring ambassadors have even continued to demonstrate their core values in their roles as ambassadors at their selected middle schools and continue to represent Fairfield Court well.”

- **Pamela Fowler** | Former Community of Caring Lead Teacher

Program Activity	Program Measure	Target	Actual
Ex. Director visited the principal in each Community of Caring School	8 Schools	8 Visited	Completed September
Principal & Lead Teacher Training Oct. 24th	All Principal and Lead Teachers	October 2023	Completed October 26th, 2023
Action Plan for Each School	Lead Teachers Submits plan for review	October 2023 January 2024	Completed October 26th, 2023 & January 31, 2024
Action Plan for Each School	Independent Evaluation from Consultant	December 2023	Not initiated due to RPS limitations
Year End Public Presentation	Student presentations	June 2024	
8 Schools Program Completed	8 Schools have completed the program for the year.	May 2024	

SOAR365

FY24 investment:
\$39,000.00

FY23 investment:
\$39,000.00

FY24 Scope of Services:

- Provide opportunities for Richmond residents with developmental disabilities to achieve their health and safety objectives and to become more independent.
- Provide opportunities for Richmond residents with developmental disabilities to achieve their community integration objectives to experience their own communities.
- Provide opportunities for Richmond residents with disabilities to achieve their social skills to increase their ability to communicate with others and work with their peers effectively.
- Provide opportunities for Richmond residents with developmental disabilities to achieve their wellness objectives to support their health.



Mission:

To create life-fulfilling opportunities for people with disabilities

Testimonial:

“One of Antonio’s favorite places to be is in the kitchen. His face lights up talking about food. “I like to cook shrimp, fried rice, chicken alfredo, steak,” he says. Who taught him to cook? “I taught myself to cook!” he says proudly, with a laugh.

He does give some credit to the cooking skills he learned after school in SOAR365’s Youth Services. Program participants use the kitchen for lessons in making everything from kimchi to cakes”

- **Desiree Anderson** | Supervisor of Youth Services.

Program Activity	Program Measure	Target	Actual
Health and Safety	All students funded through the Richmond City Grant will achieve their health and safety objectives on their ISP plan by at least 90%. Health and Safety objectives included: participating in tornado/fire/safety/intruder drills, identifying emergency situations, learning how and when to dial 911, learning healthy physical and emotional boundaries, choosing and preparing healthy foods, identifying items in a first aid kit, knowing personal phone number and address, learning about stranger danger, personal boundaries, and friendships.	100%	100%
Community Integration	All students funded through the Richmond City Grant will achieve their community integration objectives on their ISP plan by at least 90%. Community integration objectives included: Outings to the local museums, local mini golfing, petting zoo and animal education, CampBaker field trips, Tablespoons Bakery (tour and baking), VCU Athletics department {women's volleyball}, YMCA (swimming, water safety education and aquatic games), Humble Haven yoga studio {stress management, meditation and wellness education), Healing Sounds music therapy (playing instruments), and local restaurants (eating and learning about customer service). Participants also collect donated foods and deliver them to other programs and engaged in planning and participating in a peer's graduation event.	100%	100%
Wellness	All students funded through the Richmond City Grant will achieve their wellness objectives on their ISP plan by at least 90%. Wellness objectives included: baking program (healthy smoothies and baked goods), playing instruments with Healing Sounds {vendor}, learning about stress management (yoga and meditation) growing and caring for plants, going on indoor and outdoor walking tours, learning and playing pickleball, and playing classic and wheelchair basketball. These popular activities are a mainstay of the program, based on participant interest and request.	100%	100%
Wellness	All students funded through the Richmond City Grant will achieve their wellness objectives on their ISP plan by at least 90%. Wellness objectives included: Baking program (healthy smoothies and baked goods), playing instruments with Healing Sounds {vendor}, learning about stress management (yoga and meditation) growing and caring for plants, going on indoor and outdoor walking tours, learning and playing pickleball, and playing classic and wheelchair basketball. These popular activities are a mainstay of the program, based on participant interest and request.	100%	100%

THE LITERACY LAB

FY24 investment:
\$96,250.00

FY23 investment:
\$96,250.00

FY24 Scope of Services:

- Embed Pre-K Literacy Tutors in Richmond's early childhood centers to implement evidence-based literacy interventions with children ages three to five who need additional support to be ready for kindergarten.
- Provide training and coaching in early childhood education to young men of color so that they are prepared with the skills, experience, and confidence to pursue careers in education.

Mission:

To help students in communities with racial and economic inequities succeed academically, professionally, and personally.

Testimonial:

"The Literacy Lab has been proud to partner to help thousands of at-risk students. We are proud of the work we have done, and we are so grateful for your help in making these programs a success."

- **Desiree Anderson** | Supervisor of Youth Services.

Program Activity	Program Measure	Target	Actual
	Five (5) young men of color who are recent high school graduates will be recruited and trained to serve as Leading Men Fellows in early childhood centers during the 202- 22 school year.	5	4
	Seventy-five (75) children, ages three to five, will benefit from one-on-one, small group and whole group interventions delivered by Leading Men Fellows.	75	68
	At least two (2) Richmond Public Schools early childhood centers will benefit from increased capacity to meet the early literacy needs of their students.	2	4

THE PETER PAUL DEVELOPMENT CENTER (OUT OF SCHOOL TIME)

FY24 investment:
\$50,000.00

FY23 investment:
\$50,000.00

FY24 Scope of Services:

Operate its Youth Program comprised of After School and Summer Promise Academies. This program will serve students grades 2-12 at Recipient's Coleman Center located on N. 22nd Street in the heart of the East End of Richmond. These programs will offer enrichment opportunities through various local community partners and an intensive academic curriculum.

Mission:

To support the neighbors of the East End and educate its students, equipping them to serve as positive contributors to their families, community, and society.

Testimonial:

"We are so grateful to the City of Richmond for their investment in both our out of school time Youth Program and our Older Adults Program at Peter Paul through two non-departmental grants. We could not accomplish these monumental efforts to educate, engage and empower without the support and generosity of the city and other friends of Peter Paul."

- **Megan Miller** | Director of Philanthropy



Program Activity	Program Measure	Target	Actual
After School Academy 2023 - 2024 School Year & Summer Camp	Recipient will offer its After School and Summer Promise Academies for students in grades 2-12 at its Coleman Center located in Richmond's East End.	2nd - 12th grade	Peter Paul has held its after-school program the entirety of the Richmond Public Schools calendar year and during the summer of 2024 has held its Summer Promise Academy.
Recipient's students will have an individualized Peter Paul Education Plan (PPEP)	Support academic achievement	2nd - 5th grade	73% of students demonstrated growth in math and 92% demonstrated growth in ELA
Middle and High school specific programming	Long-term positive youth development and academic and life success.	6th - 12th grade	94% "strongly agree" that they will graduate from high school and "probably" will go to college. 68% of students surveyed agree that attending the afterschool program has helped them to try better in school.
Recipient will encourage parent engagement through parent/caregiver hangouts, and other community engagement activities.	Parents engaging as a family unit with Peter Paul will encourage student success with the program.	2nd - 12th grade	92% of our students have had conversations about their futures with either their parents or a staff member at Peter Paul or their other enrichment sites. It can be assumed that the exposure and conversations have led to a high rating of wanting to be successful and go to the next level (college). Peter Paul has hosted a number of activities for parents and their students throughout the year to foster continued engagement.

THE PODIUM FOUNDATION (DBA PODIUM RVA)

FY24 investment:
\$17,500.00

FY23 investment:
\$ 10,000.00

FY24 Scope of Services:

- Provide The Teen Scene (foundational education writing program for youth ages 11 – 14) or Prep Your Next Step (a high school preparation program for youth ages 12 – 14) at a minimum of four middle schools or community center locations in the city of Richmond. The Teen Scene or Prep Your Next Step will meet a minimum of once a week for one hour a week at each participating site. Programs happen year-round, in 12-week quarters
- Provide The Power of the Pen (foundational education writing program for youth ages 14 – 19) to a minimum of four high schools or community center locations in the city of Richmond. The Power of the Pen will meet a minimum of once a week for one hour a week at each participating site. Programs happen year- round, in 12-week quarters
- Provide the Writing Mentorship Project, the Teen Professional Conference, either or both (professional development programs for youth ages 15 – 20) during the summer program. The Writing Mentorship Project will host at least two summer interns and meet for a minimum of four hours a week throughout its six- week internship period. The Teen Professional Conference will meet a minimum of four hours a day, for a minimum of two days each summer, and serve at least two RPS high schools.

Mission:

To empower youth ages 10-19 to become confident and capable writers and communicators, with the skills necessary to succeed in school, career, and life .

Testimonial:

“Writing is important because it helps me to express myself in ways I struggle to do so verbally. Writing helps me let go of any negative emotions. It also helps me remember important details.”

- **Paytience B.** | Boushall MS



Program Activity	Program Measure	Target	Actual
Unit 1: Crafting a Personal Statement	Students will demonstrate an understanding of their identity and how to use personal life lessons in their academic writing by creating a passion map. Students will use the identity defining experiences from their passion map to inspire personal narrative elements in their college personal statements	100% Completion	Target Accomplished
Unit 2: Letters to Representatives	Students will discuss social issues within their community and identify ways they can impact change. They will research government representatives and community decision makers either in government or the school system and write letters for their cause with suggested action steps.	100% Completion	Target Accomplished
Unit 3: Investigative Reporting	Students will explore journalistic integrity and research skills through investigative journalism. Students will investigate events within their school and community and create articles for their own class newspaper.	100% Completion	Target Accomplished
Unit 4: Rise Up – Overcoming Hardships	Students will explore the concept of resilience and work to identify positive coping tools to use when faced with hardship. Youth will utilize poetry as a tool for healing and reflection.	100% Completion	Target Accomplished

VA LEAGUE FOR SAFER STREETS INC.

FY24 investment:
\$50,000.00

FY23 investment:
\$50,000.00

FY24 Scope of Services:

- Provide a safe place for young men between the ages of 18 and 35 to connect with each other and form positive relationships through participation in a basketball League. Recipient provides a safe space during hours where incidents of crime are higher. Recipient supports basic needs and sustainable employment and promotes positive family relationships by providing resources and life skills workshop
- Provide a confidential and respectful space where city of Richmond residents can openly discuss successes and challenges in their roles as fathers, partners, and community members
- Promote social cohesion among city of Richmond residents from different communities through friendships that are built in the context of the basketball League and workshops, and build positive relationships between residents and the police, creating positive changes in the way the residents interact with the police and in the way that the police interact with the residents.

Mission:

Help people who are returning from prison become successful members of their communities and to prevent at-risk young men from getting involved in crime and the justice system.

Testimonial:

“The support from the Non-Departmental Grant has been instrumental in launching new initiatives and strengthening our existing programs aimed at preventing gun violence. This partnership has allowed us to expand our youth mentorship programs, enhance community outreach efforts, and create educational workshops that focus on conflict resolution and violence prevention strategies. Through this collaboration, we are better equipped to empower our community and foster a safer environment for all.”

- **Robert Morris** | Commissioner

Program Activity	Program Measure	Target	Actual
Educational Workshops on Conflict Resolution	Attendance rates, behavioral changes, crime reduction rates, qualitative case studies	Youth and adolescents from high crime neighborhoods and low-income communities	Currently, 85% of participants have successfully attended between 8 to 10 workshops focusing on conflict resolution.
Mentorship Program	Participant satisfaction, matching effectiveness, skill development, mentor engagement	Youth and adolescents from high crime neighborhoods and low income communities	We have onboarded 20 new mentors to support participants in our mentorship program.
Job Placement Assistance	Jobs placed, employment rate, job retention rate, skill acquisition, career advancement	Youth and adolescents from high crime neighborhoods and low-income communities	Out of over 800 participants, we have successfully placed or assisted 35% in securing job placements.
Counseling and Mental Health Services	Crisis response, treatment completion rate, participant satisfaction, Outcome monitoring	Youth and adolescents from high crime neighborhoods and low-income communities	Working together on healthcare initiatives, including trauma-informed care for victims of violence and support services.

VIRGINIA LITERACY FOUNDATION

FY24 investment:
\$63,800.00

FY23 investment:
\$63,832.00

FY24 Scope of Services:

- Provide the following services and supports for all five RPS Preschool Centers (Summer Hill, Blackwell, Maymont, MLK, and Mary Scott, totaling approx. 900 students and families) for the 2023-2024 school year:
 - Language- and literacy-focused family events
 - Monthly preschool center-based virtual family meetings
 - Community family field trips
 - Parent-child learning games and materials
 - High-quality children's books
 - Summer 2024 family readiness for kindergarten program

Mission:

To promote literacy for all Virginians across their lifespan

Testimonial:

"The Excellence in Children's Early Language and Literacy (ExCELL) program has partnered with Richmond Public Schools since 2008 to provide preschool families with engaging site-based literacy-focused events. Families and educators connect with each other to focus on readiness for kindergarten. Events include relationships building activities, parent learning time and parent-child activity time. Families receive take engaging home parent-child learning games and activities and high-quality children's books to create a home library."

- **Cynthia W Hutchinson** | Executive Director, ExCELL

Program Activity	Program Measure	Target	Actual
Implement a sustained family engagement program; improve children' s early language and literacy skills.	Virginia Language and Literacy Screener VALLS- PreK	At least 80% of children will meet spring benchmarks on VALLS-PreK individual subtests. Measured from fall to spring, 75% of children will improve their scores on PALS- PreK individual subtests.	<p>VALLS-PreK was administered to RPS three and four-year olds in October- November 2023 and in April 2024 by classroom teachers.</p> <p>VALLS-PreK has expanded to include a three- year -old screening that is similar to the four-year-old tool.</p> <p>VALLS-PreK has also been revised to include additional subtasks for oral language /story comprehension, rapid naming, and phoneme blending. EXCELL had access to fall and spring data to measure children' s progress. Feedback from the teachers is positive for child outcomes from the spring VALLS-PreK.</p>
Implement a sustained family engagement program; prepare families for the kindergarten transition and improve the home - school connection.	ExCELL Family Survey	Measured using fall and spring family surveys, parents/ caregivers will report increased child and family preparedness for kindergarten as well as greater interest and engagement in their child' s learning at home and in school.	The spring (post) ExCELL Family Survey was offered in May 2024 to parents in both virtual and hard copy formats to provide a choice for completing. This data was collected and entered into our database for analysis in June 2024. We expected the return rate to be positive based on the return rate of the fall 2023 survey. The response was a significant increase on the past two years. Families who participated in ExCELL family activities reported greater awareness of readiness for kindergarten and ways to support their children at home.
Parents will actively participate in family engagement opportunities (e.g. family events and family field trips).	Attendance records	At least 80% of children will meet spring benchmarks on VALLS-PreK individual subtests. Measured from fall to spring, 75% of children will improve their scores on PALS- PreK individual subtests.	<p>ExCELL provided monthly site- based family events focused on children ' s language and Literacy development and overall kindergarten readiness s.</p> <p>Two community-based family field trips were also provided. All families received take-home materials that included two books and aligned parent-child learning activities connected to the field trips and kindergarten readiness.</p> <p>Approximately 800 attended family literacy focused events and virtual family meetings from September 2023-May 2024 focusing on children's development of alphabet knowledge, print and word awareness, emergent writing development and story comprehension skills.</p>

YWCA RICHMOND

FY24 investment:
\$100,000.00

FY23 investment:
\$50,000.00

FY24 Scope of Services:

- YWCA Richmond will provide access to affordable, high-quality, early childhood education and infant care through the Sprout School. The Sprout School is an inclusive, diverse, integrated and immersive experience for children and their families of all backgrounds to come together and discover the joy of learning. The mixed-income, public-private partnership creates an affordable and inclusive community school that prepares children and their families to enter kindergarten on a level of playing field no matter their socio-economic, ethnic or racial background.

Mission:

Eliminate racism, empower women Promote peace, justice, freedom, and dignity for all

Testimonial:

Richmond's Non-D grant allowed YW to connect 11,000 times with survivors of domestic and sexual violence who wanted support in 2024. We provided comprehensive services from crisis case management, free crisis behavioral health care, and court advocacy for restraining and protective orders for 1600 survivors of violence. We were able to provide 1,238 nights of shelter for individuals fleeing a violent home because they were in imminent danger. 90% of survivors seeking services have children living in their home. The support from this grant allows YWCA Richmond's dedicated team of case managers, counselors, and 24/7 hotline advocates to meet the critical needs of domestic and sexual violence survivors and their families across the City of Richmond.

Program Activity	Program Measure	Target	Actual
Fasttrack	Hiring 35 new teachers	April 2024	35 new teachers have been hired
Acquired Fulton Montessori	Acquire the program and rebrand as Sprout School. Offering childcare to 60 children aged 2 months to 5 years	April 2024	Licensed and Operational by 6/4/2024
Open Sprout at St. Andrews	Open a new Sprout school with partnership with St. Andrews to serve 44 children	April 2024	Expected to be Licensed and Operational by July 15, 2024
Expanded Family engagement	Provided 2 parent teacher conferences and 4 family events	May 2024	All parent engagement events were successfully held during 2023-2024 school year



WAYMAKERS FOUNDATION

FY24 investment:
\$50,000.00

FY23 investment:
\$0.00

FY24 Scope of Services:

- Provide a culturally responsive program for the City of Richmond's middle and high school age teens and young adults to address safety, mental health, school success and career discovery
- Provide science, art, culture, and wellness programming for City of Richmond underserved and marginalized population
- Provide food pantry services primarily to food insecure families. To include culturally sensitive food meeting the needs of newly arriving families



Mission:

To impart vision and training for leaders of local movements of united prayer that will prepare communities for evangelization and spiritual awakening.

Testimonial:

“Waymakers Foundation has been a blessing to my family. Without this support, I don’t know how we would have made it through the month.”

Program Activity	Program Measure	Target	Actual
<p>This program focuses on providing culturally appropriate food to immigrant families through an expanded food pantry service.</p> <p>The pantry will extend its hours to accommodate the diverse schedules of the community and will upgrade its warehouse to store a wider variety of culturally significant foods.</p>	<p>The success of this program will be measured by the number of households served and the extent to which the pantry can meet the cultural dietary preferences of the community.</p>	<p>The goal is to serve 9,000 households annually, ensuring that each family receives food that is both familiar and culturally appropriate.</p>	<p>Households Served 12,803</p>
<p>This initiative aims to provide a comprehensive educational experience for students that integrates science, art, and wellness, all within a culturally responsive framework. The program will offer bi-weekly classes over a span of 10 months, including specialized nutrition classes that cater to the cultural backgrounds of the participants.</p>	<p>The effectiveness of this program will be assessed based on the number of students enrolled and the regularity of their attendance in the bi-weekly classes. Additionally, student engagement and progress in the areas of science, art, and wellness will be key indicators of success.</p>	<p>The objective is to serve 250 students over the course of the program, providing them with consistent and high-quality educational experiences that are respectful and inclusive of their cultural identities.</p>	<p>180 total enrolled</p>

**YOUNG MEN'S
CHRISTIAN
ASSOCIATION OF
GREATER RICHMOND
(OUT OF SCHOOL TIME)**

FY24 investment:
\$457,000.00

FY23 investment:
\$382,000.00

FY24 Scope of Services:

- Work closely with Richmond Public Schools (RPS) and the City to benefit youth, families, and schools through YMCA out-of-school time sites at a variety of RPS schools and YMCA locations across the City.
- Implement programming supporting social-emotional and academic growth; with RPS and the City, monitor the need for program changes to benefit youth, families, and schools, and implement needed.

Mission:

To put Christian principles into practice through programs that build healthy spirit, mind and body for all. As a nonprofit, we are committed to making our community a better place to live, work and play

Testimonial:

“Exposing teens to new opportunities is one of the most important ways in which we impact our participants. Through the partnership with John Marshall High School, we are able to see direct impact through students at the school. We can see success through participation increase and through students’ eager anticipation to see our Achievers Leader every week. Students look forward to activities such as healthy eating, goal mapping, money management and more. Thank you for making this possible!”

- **Lisa Y. Ramirez** | Chief Impact & Advocacy Officer,
YMCA of Greater Richmond



Program Activity	Program Measure	Target	Actual
Work closely with Richmond Public Schools (RPS) and the City to benefit youth, families, and schools through YMCA out-of- school time sites at a variety of RPS schools and YMCA locations across the City.	The YMCA will serve RPS students in out-of- school time programs at school and YMCA sites across Richmond.	At least 275 students engaged	288 students are currently enrolled and benefiting from YMCA OST programming.
Implement programming supporting social-emotional and academic growth; with RPS and the City, monitor the need for program changes to benefit youth, families, and schools, and implement needed	Needs of the school system, educators, youth, and families will be met through engaging programming that provides the reliable care families need.	Stakeholders engaged	Close collaboration and input from schools, teachers, parents/caregivers, students, and Y staff ensures our programs are optimized.
Engage Northside teens in positive, developmental youth programs.	Northside teens will be engaged in YMCA programs, including but not limited to Leaders' Club, Y Achievers, teen memberships, and teen events.	At least 120 teens engaged	Leaders Club - 30 Y Achievers - 40 Teen Experience - 15 Teen Members - 74 TOTAL: 159

GRANTEE SNAPSHOTS

Housing, Human Services, & Health

BETTER HOUSING COALITION

FY23 investment:
\$39,840.00

FY24 investment:
\$39,840.00

FY24 Scope of Services:

- Assist at least 100 residents gain and maintain housing stability.
- Assist at least 100 residents with job readiness, employment and/or career education; Facilitate financial training.

Mission:

The Better Housing Coalition changes live and transforms communities through high-quality, affordable housing

Testimonial:

“Funding has significantly impacted the residents of Better Housing Coalition by improving access to essential services, enhancing community programs, and creating opportunities for economic stability. These opportunities foster housing stability. Our work as Resident Service Coordinators have played a vital role in connecting residents to necessary resources and services. Overall, funding along with the efforts of Resident Service Coordinators, creates a supportive environment that enhances the lives of Better Housing Coalition residents.”

- **Syomn S. Miller** | Resident Services/ Career Coordinator

Program Activity	Program Measure	Target	Actual
Housing Stability	# of late payers who will pay on time 75% of the year	50 households	50 households
Housing Stability	# of households to avoid eviction through prevention services	50 households	230 households
Job Readiness & Employment	Facilitate access to job fairs	Annual #	100 participants
Job Readiness & Employment	# residents will gain or improve employment	50 residents	180 residents
Financial Training	# residents will participate in financial trainings	30 residents	60 residents



BOAZ & RUTH

FY24 investment:
\$15,000.00

FY23 investment:
\$15,000.00

FY24 Scope of Services:

Administer the Boaz & Ruth affordable housing program by serving eligible participants and making certain improvements to properties in the program

Mission:

Boaz & Ruth changes lives of men and women who were formerly incarcerated and need a second chance through relationships, transitional jobs and training.

Testimonial:

“Hassan is incredibly grateful for the support he received through Boaz & Ruth’s housing program, which has been a crucial part of his journey to rebuild his life. Reflecting on his experience, he said, “I know I’m blessed that things like this are happening for me, especially when I needed it the most.””

Program Activity	Program Measure	Target	Actual
Serve 40 adults and 20 children	# of adults and children	40 adults 20 children	Served 43 adults and 36 children
Ensure residents make at or below 50% of Housing and Urban Development’s Area Median Income of \$35,250 for an individual	Verify income at time of application	Residents at or below 50% of Housing and Urban Development’s Area Median Income of \$35,250	\$14,038 average income of each adult
Replace HVAC ductwork in crawlspace of 1212 Highland View Ave.	Ductwork replacement	Ductwork replacement	Incomplete
Repair bathroom plumbing of 3007 First Ave., Unit 1	Plumbing repair	Plumbing repair	Complete
Replace bathroom subfloor and flooring and replace tub of 3005 First Ave., Unit 2	Subfloor and floor replacement	Subfloor and floor replacement	Complete

**CAPITAL AREA
PARTNERSHIP
UPLIFTING PEOPLE,
INC, (CAPUP)**

**FY24 investment:
\$102,856.00**

**FY23 investment:
\$102,856.00**

FY24 Scope of Services:

- Provide emergency food, utility, and rental assistance and make referrals for other needed services for clients.
- Provide Seniors in-person and virtual weekly activities which continue to engage and enrich mental, social, and physical abilities, in addition to providing monthly door to door deliveries of food boxes.
- Operate a VITA Tax Site serving approximately 400 in individuals' families during the tax season and provide follow-up assistance as warranted for families. Additional emphasis will be on supporting families who are eligible for Earned Income and Child Tax Credit.

Mission:

To strengthen communities by providing resources for people to help themselves

Testimonial:

"I am a senior citizen who has heavily relied on CAPUP's Food Pantry services, which have allowed me to free up money to pay for my required medication and other essential needs"

- Shirley J.

Program Activity	Program Measure	Target	Actual
Emergency food assistance	Provide estimated 1,000 new clients with emergency food assistance thru food commodities, foodbank, and donated food.	1,000	1235
Emergency food assistance	An estimated additional 1,500 customers will receive repeated services, totaling 2,500 customers receiving an estimated 2,700 units of food.	1,500 additional customers, 2,700 units of food	2044 customers, 7418 units of food

Program Activity	Program Measure	Target	Actual
Emergency utility and rental assistance	An estimated 900 to 1,000 customers will be assisted with utilities/rental assistance or both for an average cash payment of \$550 to \$650. (Numbers are estimated due to continuing pandemic and inflation)	900 to 1,000	1108
Referrals	Estimate of 500 referrals for other services such as SNAP, FAMIS, EITC, Tax preparation, health and other services.	500	527
Senior Center	CAPUP will sponsor Senior Center programming and activities three days per week for an average of 32 seniors daily.	32	24
Senior Center	CAPUP will provide an estimated 3500 to 4500 meals per year in partnership with the Senior Connection congregate meal program.	3500	2386
Senior Center	CAPUP will offer engaging workshops and educational presentations which support and encourage independent living for senior participants. Participants will be provided round trip transportation to center location for an estimated 3750 one- way trips per year. Additional transportation will be provided to other events in the city including monthly shopping opportunities for an average of 75 to 85 one-way trips per year.	3750	3634
VITA Tax Site	CAPUP will operate a VITA tax site service for approximately 400 individuals/families during the tax season, with an emphasis on families who are eligible for Earned Income/Child Tax Credits.	400	389

CARITAS

FY24 investment:
\$100,00.00

FY23 investment:
\$50,00.00

FY24 Scope of Services:

- Provide families and adults recovering from a housing crisis with essential furniture and household items.
- Provide intensive job readiness training for adults with significant barriers to employment so that they can become employable.



Mission:

CARITAS creates a safe space to heal and time to rebuild

Testimonial:

“Before I came here, I thought I was a failure. But I learned that not all is lost and it’s never too late. Thank you for re-instilling a sense of self worth.”

- Men’s Emergency Shelter Participant and Works Graduate

Program Activity	Program Measure	Target	Actual
Provide essential furniture and household items to families exiting the shelter system	Households receiving essential furniture and household items	550	656
Provide job readiness training to help adults with significant barriers to employment obtain employment.	# of adults completing the program	75	87

CENTRAL VIRGINAL LEGAL AID SOCIETY

FY24 investment:
\$55,000.00

FY23 investment:
\$55,000.00

FY24 Scope of Services:

- Provide direct free civil legal services to low-income families, elderly and disabled people and other vulnerable residents of the City of Richmond to address homelessness and the threat of being made homeless. Client services include brief immediate advice to full representation in court.
- Provide education and outreach to benefit the Recipient's client community and to "keep a finger on the pulse" of the issues in the city of Richmond. C. Participate in meetings convened by the City of Richmond (the DCAO for Human Services and/or the Office of Community Wealth Building) and to share program data as requested (subject to legal limits).

Mission:

To provide free civil legal services to low-income individuals and the elderly, and to educate the community about legal issues.

Testimonial:

"In civil legal matters, unlike criminal matters, low-income people have no constitutional right to counsel if they cannot afford it. There are no court appointed attorneys in bankruptcy, foreclosure, eviction, disability, domestic violence, divorce, employment, wage garnishment, public benefits, or consumer fraud cases. The core mission of legal aid is to provide low-income individuals with access to the means to assert their rights through the legal system. This is done through educating individuals about their rights and responsibilities, providing advice and resources to help individuals to resolve conflicts on their own, and by standing up for and representing those who lack the resources or ability to represent themselves effectively."

- **Stephen Dickinson** | Executive Director

Program Activity	Program Measure	Target	Actual
Provide free legal representation to families in Richmond	# of cases closed for Richmond residents	1100 cases closed in a year	1655 cases closed in FY24 for Richmond residents
Provide free legal representation to families in housing cases.	# of cases closed for Richmond residents	275 housing cases closed in a year.	776 housing cases closed in FY24 for Richmond residents
Prevent a household from being evicted.	# of cases closed where an eviction was prevented due to CVLAS action	Prevent 50 evictions per year	103 evictions were prevented for Richmond residents in FY24
Provide free legal education, information and outreach.	# of individuals served through community education or outreach	Served 2000 Richmond residents per year	3275 Richmond residents were provided community legal education or outreach in FY24



COMMONWEALTH CATHOLIC CHARITIES

FY24 investment:
\$100,000.00

FY23 investment:
\$100,000.00

FY24 Scope of Services:

- Provide housing focused case management to individuals experiencing homelessness who are connected through outreach efforts and are walk-ins at Recipient's Housing Resource Center.
- Provide assessment and referral for households in the city of Richmond who seek assistance in a housing crisis.
- Collaborate with the City of Richmond's Department of Social Services ("DSS") to ensure families in a housing crisis avoid the streets and emergency shelter if possible and provide the resources and assistance necessary to return them to permanent housing.
- Provide housing location assistance to assist households in the city of Richmond seeking available and affordable housing



Mission:

To provide life-changing human services to vulnerable individuals and families throughout the Commonwealth of Virginia.

Testimonial:

"The services provided to us are really good and their response time is also really good. CCC works hard to continue to serve our community with up-to-date approaches that if followed will help to build life skills and service."

- **Charlie H.** | CCC Housing Resource Center Program Participant

Program Activity	Program Measure	Target	Actual
Provide housing focused case management to individuals experiencing homelessness who are connected through outreach efforts and are walk-ins at Recipient's Housing Resource Center.	Recipient will engage 50 individuals experiencing chronic homelessness through housing focused case management. This will be done throughout the grant year.	50	153 chronic individuals served
Provide assessment and referral for households in the city of Richmond who seek assistance in a housing crisis.	Recipient will provide assessment and referrals for Richmond households who seek services through walk-ins at the Recipient's Housing Resource Center as well as through street outreach. The intakes will be recorded in HCIS.	N/A	455 total individuals served
Collaborate with the City of Richmond's Department of Social Services ("DSS") to ensure families in a housing crisis avoid the streets and emergency shelter if possible and provide the resources and assistance necessary to return them to permanent housing.	Recipient will respond to street outreach requests from RDSS in a timely manner and ensure that referred households are connected with available housing and shelter resources	N/A	0
Provide housing location assistance to assist	Recipient will provide housing location to 25 street outreach clients in the city of Richmond per quarter	25	75 total individuals served.

CONEXUS

FY24 investment:
\$52,038.00

FY23 investment:
\$52,038.00

FY24 Scope of Services:

- Provide vision screenings for K, 3rd, 6th, 7th, and 10th grade students. K, 3rd, 7th, and 10th grades are mandated by the state and are supported by funding through the Virginia Department of Education (VDOE).
- Provide eye exams and glasses (if prescribed) to students who are found through their vision screening to have a potential problem.

Mission:

To eliminate untreated and undetected vision problems as a barrier to success for children.

Testimonial:

“We have been able to cut lost instructional time in half by partnering with Conexus,” said Renesha Parks, the chief wellness officer for Richmond Public Schools. “Historically, our school nurses would typically do the screening. If a school nurse had to do the screenings, a student would come in and spend 10 to 15 minutes out of the classroom.”

Program Activity	Program Measure	Target	Actual
Provide technology-based vision screenings for students in K, 2nd, 5th, 7th, and 10th grades.	Recorded screenings and reports	8,100 students	7,743 students* *Enrollment for the planned grades was 8,139 students – the lower number is due to student absenteeism on date of program delivery.
Identify students in need of follow-up vision care.	Recorded screenings and reports	2,683 students	3,104 students – referral rate was 40% which is higher than the projected rate.
Notify schools and parents and refer students in need of follow-up vision care to the services of the mobile vision clinic.	Vision screening reports to schools and parents	2,683 students	3,104 students

DAILY PLANET

FY24 investment:
\$60,000.00

FY23 investment:
\$45,000.00

FY24 Scope of Services:

Provide accessible mental health and substance use services for individuals experiencing homelessness and housing insecurity. Provide accessible primary care services for individuals experiencing homelessness and housing insecurity. Daily Planet Health Services' (DPHS) provides comprehensive health services via an integrated model that includes primary care, behavioral health, substance use, oral health, pharmacy counseling, health education, case management and outreach. The grant from the City of Richmond supports DPHS' integration of behavioral health and medical services to those residing within the city.

Mission:

To provide accessible, comprehensive, and integrated quality health services to anyone regardless of their housing, financial, citizenship, or insurance status.

Testimonial:

"Thank you so much for providing me a bus pass and phone. I'm now no longer homeless, started working as an RN again, my mental health has improved greatly. I'm inspired by what your company does. You're incredible people. You've forever changed my life."

- A Grateful Client

Program Activity	Program Measure	Target	Actual
Provide accessible mental health and substance use services for individuals experiencing homelessness and housing insecurity	DPHS will increase the number of mental health and substance use patients served from 2,359 to 2,500.	2,500	2,498
Provide accessible mental health and substance use services for individuals experiencing homelessness and housing insecurity	DPHS will increase the number of mental health and substance use patient visits from 17,550 to 18,250.	18,250	17,761
Provide accessible mental health and substance use services for individuals experiencing homelessness and housing insecurity	DPHS will increase the number of medical patients served from 4,445 to 5,750, not including those patients seen from COVID-19 screening and/or vaccine visits.	5,750	5,746
Provide accessible mental health and substance use services for individuals experiencing homelessness and housing insecurity	DPHS will increase the number of medical visits from 13,387 to 14,375, not including COVID-19 screening and vaccine visits.	14,375	17,404

EMERGENCY SHELTER INC, (DBA HOMEAGAIN)

FY24 investment:
\$50,000.00

FY23 investment:
\$50,000.00

FY24 Scope of Services:

Provide essential case management services and housing search assistance to adults experiencing homelessness in the City of Richmond. Increase capacity for Home Again Rapid Rehousing and Permanent Supportive Housing programs by addressing rising costs and mitigating extenuating circumstances which often jeopardize participants' success in program.

Mission:

To help people and families experiencing homelessness secure and maintain a home

Testimonial:

"In FY24, HomeAgain provided supportive housing services to 499 adults, children, and veterans. Of this total, 316 clients successfully transitioned to permanent housing or temporary supportive housing facilities. Our efforts resulted in an impressive client stability rate of 92%, showcasing the effectiveness of our programs. This success was made possible thanks to funding from the Non-Departmental grant and the generosity of our community partners. We are deeply grateful for the

Program Activity	Program Measure	Target	Actual
Provide Permanent Supportive Housing Services	Serve up to 25 households	Up to 25 households	19 Households Served
Conduct home visits	12 visits per household per year	228 home visits a year (12 months)	220 Home Visits conducted
Secure housing for referred clients to the services of the mobile vision clinic.	45 days or less	N/A	No households housed during this time (no referrals requested due to reaching program capacity)
Recertify clients annually	100% recertified	100% of households complete annual recertifications on time	100% annual assessments completed on time

FEED MORE

FY24 investment:
\$100,000.00

FY23 investment:
\$100,000.00

FY24 Scope of Services:

- Reduce children's food insecurity and improve their nutritional status. Feed More's Comprehensive Children's Programs will fill the gaps year-round when school meals are not available.
- Provide hunger relief for food insecure families and individuals in need through Feed More's Distribution Partner Agencies and the Mobile Pantry Program.
- Reduce food insecurity among homebound seniors and disabled adults by providing balanced, nutritious, and appealing meals and groceries, and improve quality of life of homebound individuals by providing social interaction, safety checks and more through Meals on Wheels and supplemental Senior Grocery Programs.

Mission:

Nourishing Communities & Empowering Lives

Testimonial:

"[Meals on Wheels] helped me out because I've been sick a lot lately and the meals help me, so I don't have to cook I can't stand on my legs much. So it's a big help. And the people are so friendly. The people that bring my meals are so friendly and so nice and everything that they do for me, sometimes you get a little gift. That's really nice."

- **Deborah** | Meals on Wheels Recipient

Program Activity	Program Measure	Target	Actual
Reduce children's food insecurity and improve their nutritional status. Feed More's Comprehensive Children's Programs will fill the gaps year-round when school meals are not available.	Alleviate children's weekend hunger by providing Backpack Program.	<ul style="list-style-type: none"> • 19,812 • Backpacks • 118,872 meals • 620 children • 13 sites 	<ul style="list-style-type: none"> • 22,909 Backpacks • 137,454 meals • 3,163 children • 25 sites • *all numbers as of 5/31/2024
Provide hunger relief for food insecure families and individuals in need through Central Virginia Food Bank Partner Agencies and the Mobile	Relieve hunger for food insecure families and individuals in need through Feed More's Partner Agency Network and Mobile Pantry Program.	<ul style="list-style-type: none"> • 7,000,000 meals • 42,000 individuals 	<ul style="list-style-type: none"> • 5,864,804 meals • 379,640 individuals served <p>(**Note these are not unduplicated and represent individuals in households served more than once over the 3- month period)</p>
Reduce food insecurity among homebound seniors and disabled adults by providing balanced, nutritious, and appealing meals and groceries, and improve quality of life of homebound individuals by providing social interaction, safety checks and more through Meals on Wheels	Feed homebound seniors and adults with disabilities who cannot prepare meals through Feed More's Meals on Wheels Program.	<ul style="list-style-type: none"> • 145,000 meals • 650 clients 	<ul style="list-style-type: none"> • 108,753 meals • 849 clients

**GREATER RICHMOND
SCAN (STOP CHILD
ABUSE NOW)**

FY24 investment:
\$50,00.00

FY23 investment:
\$50,000.00

FY24 Scope of Services:

Utilize funds for services to prevent and treat child abuse and neglect, at both the individual family level and community-wide level, in the City of Richmond. Specifically, funds will be used to reduce incidences of abuse and neglect, resolve cases of abuse and neglect, increase parenting education, increase access to quality and affordable childcare, and create community wide change at the system level to build a more resilient and trauma-informed Richmond B. This work will be done through SCAN's 5 programs. SCAN's Child Advocacy Centers (CACs), Family Support Program, Community Prevention Programs (Including the Greater Richmond Trauma Informed Community Network), Richmond CASA (Court Appointed Special Advocates) and The Circle Preschool Program (CPP) combine to provide the support, treatment, education, and advocacy needed to help build safe, stable, nurturing homes for children and lessen the negative impact child abuse and neglect has on the victims, the families, and the community.

Mission:

To prevent and treat child abuse and neglect throughout the Greater Richmond area.

Testimonial:

"The group sessions were incredibly informative, filled with compassion, and conducted in a nonjudgmental environment. The facilitator was exceptional, offering personalized support to meet each participant's needs. I extend my deepest thanks to the SCAN Family Support Program for their unwavering support and the life-changing services they provide. This program has given me hope, the skills necessary to be a nurturing mother, and the confidence to build a better future for my family."

- SCAN Family Support Program Participant

Program Activity	Program Measure	Target	Actual
Richmond CASA	<ul style="list-style-type: none"> • Number of Children served by CASA Volunteers • % of Children that Experienced Repeated Abuse/Neglect After Achieving Permanency • % Children obtaining Permanent Placement within 18 months of CASA appointment • % of recommendations that are accepted by the Court and ordered 	<ul style="list-style-type: none"> • Serve 210 children • 0% experiencing repeated abuse • 85% receiving permanent placement within 18 months • 75% of recommendations accepted by the court 	<ul style="list-style-type: none"> • 189 children were served by Richmond CASA in July 2023 – June 2024. • 0% of children experienced repeated abuse/neglect after achieving permanency • 67% of children obtained permanent placement within 18 months of CASA appointment • 75% of recommendations were accepted by the Court
Circle Preschool Program	<ul style="list-style-type: none"> • % of children that acquire skill sets at developmentally appropriate or higher levels in some domains. Domains include: language development, early literacy development, early mathematics/science development, and physical development. (Reported annually) • % of caregivers who demonstrate a substantial decrease in negative behaviors and a decrease in the caregiver stress associates with this behavior. (Reported annually) 	<ul style="list-style-type: none"> • 20 children and 30 caregivers served • 90% of children acquire skill sets at developmentally appropriate or higher levels in some domains. Domains include: language development, early literacy development, early mathematics/science development, physical development and physical health. • 60% of caregivers will demonstrate a substantial decrease in negative behaviors and a decrease in the caregiver stress associates with this behavior. 	<ul style="list-style-type: none"> • In July 2023-June 24 SCAN's Circle Preschool Program has served 26 children and 35 caregivers through high-quality early childhood education services, intensive trauma-focused treatment therapy, family advocacy, and wrap-around case management support. • Evaluation data for children and caregivers is collected annually and not yet available for 23-24. It will be available after August 2024.
Family Support Program	<ul style="list-style-type: none"> • % of participants who complete the Adult Adolescent Parenting Inventory (AAPI) pre and post tests that have improved scores on at least 2 of the five constructs integral to positive parenting. • % of participants that report increased knowledge of childrearing methods, improved understanding of child development and increased level of support through quarterly satisfaction surveys. • % of group participants who achieve goal attainment as determined through monthly progress notes and exit surveys. 	<ul style="list-style-type: none"> • 50% of participants who complete the Adult Adolescent Parenting Inventory (AAPI) pre and post tests will show an improved score on at least 2 of the five constructs integral to positive parenting. • 75% of participants reporting increased knowledge of childrearing methods, improved understanding of child development and increased level of support through quarterly satisfaction surveys. • 75% of group participants achieve goal attainment as determined through monthly progress notes and exit interviews 	<ul style="list-style-type: none"> • 70% of participants who completed the Adult Adolescent Parenting Inventory (AAPI) pre and post tests had improved scores on at least 2 of the five constructs integral to positive parenting. • 97% of participants reported increased knowledge of childrearing methods, improved understanding of child development and increased level of support through quarterly satisfaction surveys. • 96% of group participants achieved goal attainment as determined through monthly progress notes and exit surveys.

Program Activity	Program Measure	Target	Actual
Child Advocacy Center	<ul style="list-style-type: none"> • # of children and caregivers served • % of member agency representatives that attend each multidisciplinary team meeting • % of forensic interviews conducted jointly 	<ul style="list-style-type: none"> • Anticipate serving 500 children and 400 adults through forensic interviews, case review, family advocacy and CAC TFT therapy services • 75% of member agency representatives attend each MDT meeting • 95% of interviews conducted jointly 	<ul style="list-style-type: none"> • 398 children were served through forensic interviews and 363 caregivers were served through Family Advocacy services in July 2023 – May 2024. CAC Trauma Focused Treatment (TFT) Services Clinicians provided a total of 1777 therapy sessions in July 2023-May 2024. This included TFT services to 164 individuals. Additional children were served through CAC MDT case review services. • 82% of member agency representatives attended each MDT meeting in July 2023 – May 2024. • 89% of interviews were conducted jointly
Circle Preschool Program	<ul style="list-style-type: none"> • Number of agencies represented in the Trauma Informed Community Network • Richmond City organizations or agencies engaged in consultation and training on becoming trauma informed. • Number of people trained in Stewards of Children child sexual abuse prevention training 	<ul style="list-style-type: none"> • 100 agencies represented on the TICN • Engage with 8 Richmond City organizations or agencies to provide consultation or training on becoming trauma-informed • 250 people trained in Stewards of Children child sexual abuse prevention training. 	<ul style="list-style-type: none"> • 100 agencies represented on the TICN. • Engaged 8 Richmond City organizations or agencies in consultation or training on trauma and trauma-informed care in July 2023-June 2024. • 307 people have been trained in Stewards of Children child sexual abuse prevention training from July 2023-June 2024.

GROUNDWORK RVA

FY24 investment:
\$60,000.00

FY23 investment:
\$60,000.00

FY24 Scope of Services:

Train Richmond's high school age youth to develop skills for future education and employment in parks, facilities, urban agriculture, landscape care and maintenance. Recipient will ensure that Green Team members participate in science, technology, engineering, arts and math (S.T.E.A.M.) activities that focus on conservation, sustainability, and urban greening at Six Points Innovation Center in Highland Park and other sites around the City of Richmond. Green Team members will participate in hands-on, skills-based activities during the school year, and project-based summer youth employment with Groundwork RVA and partners in the summer months. Recipient will ensure that post-high school Green Workforce participants will gain a variety of skill and abilities in the day-to-day work of making Richmond's impacted neighborhoods greener and more sustainable. Recipient will train Green Workforce participants in tree-planting, watering and ongoing care to building and installing rain capture systems, permeable pavement, bioswales and other green infrastructure Best Management Practices. They will have opportunities to become certified in landscape care, invasive species removal and maintenance, light construction and green infrastructure. Participants will learn business and leadership skills to make them competitive for careers in parks management and green infrastructure design and maintenance. Recipient's projects and programs increase the quality of the built environment in Richmond's urban neighborhoods which means that each project or program has a sustainable or "green" focus. From green workforce training to urban greenways creation, urban heat mitigation to school gardening and greening projects, Recipient's programs are designed to empower Green Team and Green Workforce members and their families to understand and improve their environments, access to green spaces and strengthen their communities.

Mission:

To cultivate the next generation of urban conservationists in Richmond, Virginia.

Testimonial:

"Seeing these Black and Brown kids, up in the air on ropes, climbing trees like pros is a kind of magic! It brings us all a sense of joy and accomplishment to see what fear had been,

turn to wonder and glee. We love our partners at Riverside Outfitters, and Maya Walters in particular, for showing our kids a new kind of tree magic!”

- **Rob Jones** | Executive Director

Program Activity	Program Measure	Target	Actual
Regular Program attendance	Number of youth with regular attendance	45	41
Community Assets built	Number, Value	\$50,000	75 Trees planted and 250 watered: \$24,500 Community Garden infrastructure at Mt. Sinai Baptist Church Green space: \$9,500 Community Garden infrastructure at Mosby Memorial Baptist Church Green space: \$13,500 Mindfulness Labyrinth at MLK Middle School: \$6,000. Total: \$53,500
Direct Compensation paid to Richmond City Youth ages 18-24	Amount Provided	\$75,000	Green Team Stipends paid: \$22,750 Green Workforce salaries paid: \$99,500 Total: \$122,250
Community Projects	Number of projects engaged by GT and GWF Participants	20	17 (We had a staffing transition, leading to fewer projects engaged.)
Participants engaged in Environmental Education and Stewardship	Hours of Education and Stewardship	1200	Total= 3,660. Summer alone GT engaged in over 1500 hours of Environmental Education and stewardship. Added another 2,160 over the school year
Youth engaged in Summer Youth Employment	Number of Participants	25	12 - We had transportation capacity issues. 12-15 is a more realistic summer employment number for us currently.

HEALTH BRIGADE

FY24 investment:
\$98,000.00

FY23 investment:
\$98,000.00

FY24 Scope of Services:

- Provide integrated clinical care services
- Conduct HIV testing and counseling as part of the integrated clinical care services
- Provide prescriptions to patients at low or no cost D. Provide mental health (or behavioral health) services as part of the integrated clinical care services



Mission:

To provide exceptional health services to those least served in a caring and non-judgmental environment.

Testimonial:

“Richmond City’s investment in Health Brigade’s services enables us to provide public health, primary care and mental health services to Richmond’s residents most in need of quality care. Those we serve are uninsured or underinsured and come from Richmond communities with this highest health care disparities. The Richmond City--Health Brigade Partnership empowers residents to improve their health and wellness and become an active part of community life. Healthier residents make healthier communities.”

Program Activity	Program Measure	Target	Actual
Primary Care	Number of primary care visits	5,000	HB: 7,095 City of Richmond: 3,037
Integrated HIV Testing / Counseling	Number of HIV tests provided as part of integrated clinical services	150	HB: 483 City of Richmond: 222
Medication Assistance	Number of low or no cost 30-day prescriptions	3,500	HB: 9,972
Integrated Mental Health	Number of encounters with a mental health clinician	350	HB: 3,090 City of Richmond: 1,549

HEALTHY HEARTS PLUS II

FY24 investment:
\$20,000.00

FY23 investment:
\$20,000.00

FY24 Scope of Services:

- Operate and continuously improve the scope, reach, and breadth of Mommies Bellies Babies & Daddies (MBBD) Outreach program
- Continue Recipient's weekly sister circle centering groups both virtual and in person.
- Provide education classes such as diabetes self-management education, access to mobile food pantries and mental health support with certified therapists.
- Provide New Mommy Baskets, weekly delivery including diapers, wipes, breast pads, along with State certified Doula, prenatal and postpartum support.

Mission:

To prevent premature death and disability resulting from strokes, heart attacks and kidney failure due to hypertension, diabetes and hyperlipidemia among the uninsured and under insured.

Testimonial:

"I learned a lot from this class and continuing to incorporate and use the tools provided to the class. I love the class, the instructors, the information and handouts provided, the members of the class and the knowledge gain. It was totally awesome, and I'm going to try and recruit other family members to join. "

- Cheryl L.

Program Activity	Program Measure	Target	Actual
Mommies, Bellies, Babies, & Daddies (MBBD) Class. (Nutrition Education/Breastfeeding Support/Stress Mgmt./Sister Circles)	Program participants have a better understanding of the importance of good nutrition during pregnancy and beyond. Program participants incorporate more fresh fruits and veggies in their eating plan. Program participants verbally express learning benefits of their participation in our zoom sessions and have adapted to this form of communication, education, and support.	100% of participants better understand good nutrition for baby and mother as well as nutrition through diabetic education. 100% of participants incorporate more fresh fruits and vegetables in their diet along with lean sources of protein to include healthy food preparation. 100% of participants are expected to deliver full term babies within normal birth weights. In the 6 months, we have had 21 babies delivered. 3 were c sections and 3 weighed over 9 pounds. Mothers and babies are all breastfeeding and doing well	100% of program participants understand good nutrition and the benefits for their baby and for themselves because of our virtual sister circles and diabetic education classes that includes food is medicine pickups and deliveries. On average 99% of program participants continuously breastfeed their children until age 1 yr. 100% of our program participants continuously breastfeed their babies until 6 months. Participants verbally express the educational benefits of the Sister Circles, diabetic education classes as well as the emotional support that is provided through our discussion sessions with a mental health professional and mindfulness. 100% of program participants have babies within a normal birth weight and are considered full term births. Since completing Doula training in October, we have had 6 births because of our training process.
Resource Sharing/Partnerships	Food is medicine bags continue to be distributed from our space in the Calhoun Center. We deliver the food is medicine bags to those who experience limited mobility through transportation. Our collaborative partnership with the Capital Area Health Network helps to provide this service. Through their partnership, we deliver food as medicine bags as well as essential needs to our families in our sister circle as well as our diabetic education program. We also continue to meet the needs of our new mommies by delivering new mommy – new baby baskets after delivery. Postpartum visits are done virtually. We are also pleased to report that HHP II has 9 persons to complete training to become Virginia State Certified Doulas. Having this certification will allow us to be able to serve more mothers in the communities we serve with excellence.	Consistent resources for stable class sites in a virtual setting and to possible implement an evening class to benefit moms who work and desire our sister circle in the evening hours, transportation, and good nutritious food for the MBBD participants as well as zoom sessions during COVID19. Support for families in communities with high incidences of chronic diseases through our diabetic education classes, mobile food pantries and food is medicine pickups and deliveries. By securing 12 Virginia State Certified Doulas; we will be able to provide services to more mothers in the City of Richmond who have Medicaid.	Continued successful partnership with RRHA for MBBD food is medicine pickup and delivery site, CAHN for transportation to distribute food is medicine bags and essentials to MBBD participants and their families, Feed More, Food to Donate and Direct Store Pickup for food distribution and food recover for MBBD participants.

HELP ME HELP YOU

FY24 investment:
\$250,000.00

FY23 investment:
\$250,000.00

FY24 Scope of Services:

- Provide emergency housing and navigation to previously and currently justice-involved individuals.
- Provide financial literacy training to participants to improve their understanding of banking, budgeting, and spending; to appreciate the importance of an emergency fund; and to understand how to respond to fraud or identity theft.
- Help participants obtain employment by providing services to navigate workforce agencies (including training agencies) and by directly connecting participants to employers.
- Assist participants in Recipient's Emergency Housing and Community Residential Housing programs obtain permanent or otherwise long-term housing directly after leaving Recipient's programs.
- Provide coordinated reentry navigation to previously and currently justice-involved individuals and their families, including peer support to guide participants to resources in the community based on their individualized plans.

Mission:

To assist in poverty reduction and the reintegration of re-turning citizens into the community.

Testimonial:

"Called Help Me Help You and got me in the program. I was able to get a job and save money, and if it wasn't for you guys, I don't know if I would have gotten where I am today. For real, HMHY saved my life. I had no one, I have since started my own business, I have a new home and a four-month-old daughter. Thank you all for helping me get on my feet."

- **Brad M.** | Program participant



Program Activity	Program Measure	Target	Actual
Provide Reentry Navigation Continuum of Care to both previously and current justice involved individuals and their families	Provide navigation to resource, peer support, case management to new and concurrent individuals and families by providing Reentry Navigation Continuum of Care. Identify additional previous and current justice involved parents, families, individual from Broken Men Foundation & other community partners. Enroll interested parents in the HMY program and assign a LEE.	80	As of April 1st, HMY has provided RNCC to 62 individuals.
Provide navigation to workforce opportunities (including training agencies and employment)	HMY will assist with navigating and connecting participants to job opportunities. HMY will build direct partnerships with employers and workforce agencies.	80	As of April 1st, HMY has provided 20 participants with job readiness, workforce development, and/or employment opportunities.
Provide Community Residential Housing Program	Provide 3 months of housing, case management, workshops, peer support and navigation to resources to newly released returned citizens from DOC facilities.	24	As of April 1st, HMY has received 45 applications for housing programs. Out of the applications, HMY housed 16 individuals and provided wrap-around services to them. 10 of these individuals were a part of CRP and provided the opportunity to be housed for at least 3 months. The other 6 individuals were housed in emergency housing for at least 30 days.
Provide ongoing workshops (i.e., financial literacy, peer support, computer literacy) to participants and families	HMY will facilitate ongoing workshops for participants and their families. HMY will coordinate with community agency partnerships on facilitating workshops that benefit their participants (i.e. Broken Men Foundation and A Better Day Than Yesterday)	200	As of April 1st, 2023 HMY has seen 188 individuals' attendance for the following workshops: 48 individuals: Peer Support 57 individuals: Financial Literacy 60 individuals: Orientation 12 individuals: Resume Building 11 individuals: Parenting Element

HOMEWARD

FY24 investment:
\$50,000.00

FY23 investment:
\$50,000.00

FY24 Scope of Services:

- Create connections among homeless service agencies that facilitate greater collaboration and the more efficient use of limited resources. Secure more than \$9 million dollars in renewable federal and state funding year after year
- Analyze data and creates reports to help GRCoC partner agencies and local governments better understand causes of and proven solutions to homelessness.
- Maximize service coordination to ensure that resources are used efficiently and help as many people as possible. Focus on our region's strategic needs so GRCoC partner agencies can focus on delivering services to our neighbors pushed into homelessness.
- Ensure that the GRCoC remains in good standing with the U.S. Department of Housing and Urban Development through reporting and technical expertise in federal and state regulations and policies. This compliance is essential, so our region doesn't lose its largest source of renewable funding.

Mission:

Prevent, reduce, and end homelessness by facilitating creative solutions through the collaboration, coordination, and cooperation of regional resources and services.

Testimonial:

"Receiving Non-Departmental grant funding from the City of Richmond is critical to supporting the proven and tangible work of our region's network of homeless service agencies, the Greater Richmond Continuum of Care (GRCoC). Providers in the GRCoC come together to work through highly complex and interconnected challenges so they can have the biggest impact possible. Funding from the City of Richmond amplifies this important coordination and ensures that our most vulnerable neighbors in the city can be connected with proven supports and resources to help them get on the pathway to a permanent home"

- **Kelly King Horne** | Executive Director, Homeward

Program Activity	Program Measure	Target	Actual
Coordinate access to homeless services including intake and assessment, homelessness prevention and diversion, and referrals to emergency shelter and permanent housing.	Ensure a rapid, prioritized response to households in crisis.	Serve an estimated 6,000 people	In fiscal year 2024 (ended June 30), our coordinated outreach efforts served 6,568 people experiencing homelessness in the Greater Richmond Region. 56% of people served reported their last permanent residence within Richmond City.
Conduct the required Point-in- Time Count.	Provide a written report on PIT results and ensure timely submission of required federal reporting.	Completed on time and published at www.homewardva.org/ data	Completed on time. We go beyond the federal requirements by also organizing a summer PIT count (Only the January count is federally required).
Equip our public and nonprofit partners with data/trend analysis and policy developments.	Expand our collaborative infrastructure and engage new community partners in the efforts to reduce homelessness. This enables our local and regional partners to be compliant with state and federal regulations, programmatic requirements, and funding eligibility requirements while enabling service coordination.	Engage at least 2 new community partners.	Homeward supports a coalition of more than 34 active members in the Greater Richmond Continuum of Care including new providers funded as part of the new federal grant to address youth and young adult homelessness. Homeward offered a community learning session on Housing Problem-Solving strategies in than 80 attendees.
Lead the community's cross-sector coalition-building efforts.	Respond to the complex needs of older adults experiencing homelessness and youth and young adult homelessness.	Lead coalition-building efforts to establish programs and projects that serve these groups.	With funding from HUD, Homeward and the GRCoC launched 7 new programs at several community organizations to address youth homelessness. In February, an inaugural Best Practices in Youth Services conference was held. Homeward formed a new partnership with Medicaid Managed Care Organization to address the complex needs of older adult homelessness.

OAR

FY24 investment:
\$75,000.00

FY23 investment:
\$75,000.00

FY24 Scope of Services:

- Provide pre- and post-release services to residents at the Richmond City Justice Center including reentry planning, home plans, transportation assistance, substance abuse support groups, educational groups and cognitive behavioral therapy groups in preparation for release.
- Provide post-release services to clients at the OAR Central Office including reentry planning, transportation assistance, support groups, educational groups and cognitive behavioral therapy groups.

Mission:

Mission: Provides person-centered reentry services to assist those impacted by the criminal legal system

Testimonial:

“The City of Richmond’s support through our Non-Departmental Human Services grant has allowed us to not only partner with the Richmond City Sheriff’s Office in new ways, but we were able to serve over 5,000 individuals last year that have been impacted by the criminal legal system and returned to Richmond. We provided basic needs, intensive case management, and job and educational supports with over 830 individuals receiving jobs. Thank you for your support.”

- **Sara Dimick** | Executive Director

Program Activity	Program Measure	Target	Actual
Provide Pre-Release Services	200 Residents will receive services at RCJC	200	452
Provide Pre-Release Services	Clients will receive post- release services at Central Office	900	2698
Provide Pre-Release Services	Clients will be provided with basic needs. This includes clothing, underwear, socks, health needs discussion, hygiene, mail service, Medicaid applications.	300	2277
Provide Pre-Release Services	Clients will be provided with job search activities and assistance	800	1372
Provide Pre-Release Services	Clients will be assisted in finding full and part-time jobs	100	548
Provide Pre-Release Services	Clients will be provided with work boots, tools, and work clothing	100	401
Provide Pre-Release Services	Clients will be provided with transportation assistance	100	198
Provide Pre-Release Services	Clients will be provided with Identification Documents	400	1105
Provide Pre-Release Services	Clients will be provided with transportation assistance	100	208
Provide Pre-Release Services	Clients will receive assistance coordinating	300	408

**SENIOR
CONNECTIONS,
THE CAPITAL AREA
AGENCY ON AGING**

FY24 investment:
\$40,000.00

FY23 investment:
\$40,000.00

FY24 Scope of Services:

Provide Communication, Referral, information, and Assistance (CRIA) services to help older adults and caregivers locate services that best fit their individual needs and interests.

Mission:

Empowering seniors to live with dignity and choice

Testimonial:

“Ms. L. started with Senior Connections at the beginning of this year as a Home Delivered Meals client and DoorDash voucher recipient, both supports offered through Senior Connections. On our one month follow up call, he expressed his gratitude, “So many people out there are scamming [seniors]. You are a person of your word, actually helping people.”

Program Activity	Program Measure	Target	Actual
Communication, Referral and Information, and Assistance (CRIA) services	# of unique individuals served	780	1,192 individuals served through CRIA services



THE CROSSOVER

FY24 investment:
\$50,000.00

FY23 investment:
\$50,000.00

FY24 Scope of Services:

Operate Cross Over's Richmond Clinic to provide a comprehensive range of healthcare services to low-income, uninsured and medically underserved Richmond residents, including chronic disease management, women's health & OB/GYN and mental health counseling. Patients in these programs will also have access to Cross Over's other healthcare and wrap-around services, including primary and specialty care, medication and medications management, dental, vision, social work case management and health education.

Mission:

To provide high-quality healthcare, promote wellness, and connect community resources with people in need.

Testimonial:

"At Cross Over's Richmond Clinic, we provide a comprehensive range of healthcare services to uninsured and medically underserved Richmond residents. The financial support of the City of Richmond helps ensure that all Richmond residents we serve access chronic disease management, women's health & OB/GYN care, mental health counseling, medications, dental care, vision care, HIV care, substance use disorder care, and a variety of specialist care and wrap around case management services. ."

- **Dr. Michael Murchie** | Medical Director

Program Activity	Program Measure	Target	Actual
Provide care for management of chronic diseases and other health related services.	Increase by a minimum of 3% the number of patients seen for management of chronic diseases and other health related services	City Residents with Hypertension served (FY 2023: 513)	510
Provide care for management of chronic diseases and other health related services.	Increase by a minimum of 3% the number of patients seen for management of chronic diseases and other health related services	City Residents with Diabetes served (FY 2023: 325)	331
Provide obstetrics care and other health related services.	Increase by a minimum of 10% the number of patients seen for obstetrics care and other health related services.	City Residents receiving prenatal care (FY 2023: 331)	336
Provide care for management of chronic diseases and other health related services.	Increase by a minimum of 3% the number of patients seen for management of chronic diseases and other health related services	City Residents receiving mental health care (FY 2023: 59)	70



THE HEALING PLACE

FY24 investment:
\$150,000.00

FY23 investment:
\$80,000.00

FY24 Scope of Services:

- Provide a long-term, residential recovery program, at no cost to the client, for men and women in the Richmond region suffering from active substance use disorders.
- Provide recovery education and a therapeutic community consisting of recovery meetings, group counseling and peer accountability meetings to individuals healing from substance use disorders.

Mission:

To reach individuals suffering from drug and alcohol addiction, provide the tools for recovery, and restore meaningful and productive lives.

Testimonial:

“The Healing Place is a heart that beats and transforms hopelessness into a life worth living. The Healing Place saves lives, and CARITAS Works shows you what you can do with that life.”

- CARITAS Program Participant

Program Activity	Program Measure	Target	Actual
Provide recovery shelter in a long- term, residential program to men living with active substance use	Nights of recovery shelter	40,000	40,755
Provide recovery shelter in a long- term, residential program to women living with active substance use	Nights of recovery shelter	15,000	17,679
Provide recovery education and community meetings to men	Hours of recovery education and community meetings	160,000	175,302

THE MCSHIN FOUNDATION

FY24 investment:
\$150,000.00

FY23 investment:
\$0.00

FY24 Scope of Services:

- Provide a FT Certified Peer Recovery Specialist who will conduct outreach in the city of Richmond promoting Peer Recovery Services, with special emphasis on areas of greatest need including Richmond's Southside.
- Provide a minimum of (10) Intensive Programs at The McShin Foundation to members of the BIPOC community that reside in Richmond city, with special emphasis on residents from areas of greatest need including Richmond's Southside.
- Provide a minimum of (60) weeks in a McShin recovery house to members of the BIPOC community that reside in Richmond city, with special emphasis on residents from areas of greatest need including Richmond's Southside.

Mission:

To deliver a message of hope to those with a substance use disorder and facilitate their journey to a healthier life.

Testimonial:

"The recovery project and partnership with Richmond City has transformed countless lives, offering a second chance to individuals seeking freedom from addiction. By providing resources, support groups, and personalized recovery plans, the project has helped people rebuild their lives, reconnect with loved ones, and regain a sense of purpose. Its impact extends beyond individuals, strengthening communities and reducing the stigma around addiction, fostering a culture of compassion and recovery." "

- **Jesse Wysocki** | Chief Operating Officer

Program Activity	Program Measure	Target	Actual
Hire PRS	Identify a CPRS/Staff member within 60 days of approval who will lead this scope of work.	60 days	Tylean Crumpler has been in this position for a year and will continue in this roll 2024-2025
Outreach to all hospitals in Richmond	CPRS has conducted monthly outreach at all hospitals within Richmond City	Every Month	Done and ongoing
Outreach to all Social Services offices in Richmond	CPRS has conducted monthly outreach at Richmond Social Services Office	Every Month	Done and ongoing
Outreach to all Probation offices in Richmond	CPRS has conducted monthly outreach at Richmond Probation Offices.	Every Month	Done and ongoing
Trash pick up and resource tables set up in neighborhoods	CPRS has conducted monthly outreach in and throughout Richmond neighborhoods that have an area of need for those with substance use disorder	Every Month	Done and ongoing
Provided (10) individuals from the BIPOC community om- intensive program	(10) individuals who are members of the BIPOC community that reside in Richmond city have entered Recipient's intensive program	(10) individuals for the year	Done
Provided (60) weeks of bed fees to individuals from the BIPOC community	(60) weeks of bed fees given to members of BIPOC community who reside in Richmond city	(60) weeks of beds	Done

THE PETER PAUL DEVELOPMENT CENTER (OLDER ADULT PROGRAM)

FY24 investment:
\$30,000.00

FY23 investment:
\$0.00

FY24 Scope of Services:

- Provide resources to enhance the health and well-being of older adults at the Peter Paul Development Center located at 1708 North 22nd Street in the east end of Richmond.
- Provide opportunities for seniors to engage in art activities and cultural events.
- The over-all goal of the program is to improve the physical and cognitive fitness of the program participants and thereby maximize their ability to remain in their homes as healthy active citizens.

Mission:

To support the neighbors of the East End and educate its students, equipping them to serve as positive contributors to their families, community, and society.

Testimonial:

“With your help, we continue to serve our community as “The Heart of the East End” since 1979. According to our Older Adults Program Coordinator, Ms. Barbara Brown, “We are expanding the world of possibilities for aging with the Older Adults at Peter Paul.”



Program Activity	Program Measure	Target	Actual
Provide monthly mental and physical activities	Mental and Physical activities are planned and on the monthly calendar	Ninety Percent (90%) of the seniors enrolled in the Peter Paul senior program will participate in monthly mental and physical activities as documented by the data collection instrument	<p>The average attendance of the 77-session s was 35 people. This indicates a percentage lower than 90%. Transportation was provided for each session and four (4) off- site activities.</p> <p>Physical activities included thirty-seven (37) sessions of Yoga, thirty-seven (37) sessions of ZUMBA, four (4) sessions of Line Dancing and sessions of Inside Walking. (41) participants attended the Senior Resource Fair sponsored by 7th District Councilwoman Cynthia Newbille. Ten (10) participants attended the Black Family Expo at Martin Luther King Middle School sponsored by the Links, Inc. Two “Aging Strong Fitness” Tests were conducted with participants by the YMCA.</p>
Each senior will provide input into the program by completing at least two evaluation forms that will ask them to rate the quality of the presentation: the usefulness of the presentation and input into future programs.	Provide access to evaluation forms from YMCA and Virginia Cooperative Extension.	At least 60% of participants will complete the evaluation formsMedicaid.	<p>In addition to completing the evaluations, participants were asked to complete two surveys</p> <p>(1) “ First Time Experience”</p> <p>(2) “Why I am Connected to Peter Paul?”</p> <p>that were utilized for program planning during the fiscal year.</p>
Provide opportunity for participation in Art activities and Cultural Events.	Participants are made aware of Art activities and Cultural Events at Peter Paul and in the Richmond area.	All participants will participate in at least 3 activities as documented by the attendance log.	Seniors attended three engaged workshops at the Visual Arts Center of Richmond. They also attended in house two Brushless Painting activities, one Christmas Craft class and a Sip and Paint Class. Four seniors attended the Gladys Knight Concert and Dinner as guests of Genworth. Seniors also attended the Petersburg Symphony Concert and the Feast of Giving Event at Cedar Street Baptist Church. Others attended the Holiday Celebration and the Older Americans Month Luncheon at Peter Paul. Finally, our participants attended the Older Americans Luncheon sponsored by the Richmond Office on Aging and Disability and the International Experience sponsored by Delta Sigma Theta Sorority.

VIRGINIA COOPERATIVE EXTENSION - RICHMOND

FY24 investment:
\$37,000.00

FY23 investment:
\$37,000.00

FY24 Scope of Services:

- Housing, Human Services and Health: Virginia Cooperative Extension (VCE) Family and Consumer Sciences (FCS) Educator will work individually and in collaboration/partnership with housing and community development programs, human service programs and other entities to provide financial education, homebuyers education, renters education, household management education, housekeeping/healthy home education, work force readiness skills, nutrition and wellness, food preservation, food preparation and food safety education. Targeted participation: 200
- Education: VCE FCS Educator will provide the educational components set forth in Section 3(A) to adults. Additionally, FCS Educator will provide youth financial education, youth professional development/workforce readiness skills and youth food education. Due to the vacant 4-H/Urban Agriculture position in Recipient's office, FCS will assist with facilitating and maintaining relationships to garner STEM education for youth program participants. FCS Educator will also assist with the 4-H Camp Experience for youth (targeted participation 20) and Urban Agriculture in support of the VCE Richmond Master Gardeners (MG) (targeted participation 50) to provide gardening education to youth and adults with partnering agencies. The Youth Nutrition Program Associate (YFNP) (targeted participation 800) will provide food, nutrition and wellness educational services for youth in the city.

Mission:

Help lead the engagement mission of Virginia Tech and Virginia State University, the commonwealth's land-grant universities. Building local relationships and collaborative partnerships, we help people put scientific knowledge to work through learning experiences that improve economic, environmental, and social well-being.

Testimonial:

"Twandra from the VCE Richmond Office offers the Peter Paul Seniors resources that enable them to "live their best lives". The office brings attention to aspects of nutrition, identity theft and senior scams. Twandra also has engaged our seniors in a program that covers

non-title transfer of personal property — something that some of our seniors have never considered. The collaboration is one that is well worth our partnership.”

- **Mrs. Barbara Brown** | Peter Paul Senior Center Coordinator and Manager

Program Activity	Program Measure	Target	Actual
Youth Nutrition Education	Choose Health, Pick A Better Snack, Teen Cuisine	800	1,881 across all programs
Family and Consumer (FCS)	Financial Ed., Credit Ed., Housing Ed. and Nutrition Ed. Rental Education	200	105: Balanced Living w/Diabetes 91: Housing, DSS STARS 101: 4 the Love of Our Seniors (Indirect Contact) 14: Master Gardener Mtg 30: Reynolds CC 70: Small Steps to Health and Wealth 20: Peter Paul Seniors Total: 401
4-H Youth Development men	4-H Camp Embryology	20	20: Camp Registrants 658: Embryology Total: 678
Urban Agriculture	Master Gardener, Soil Sample, Insect ID	50	702 Direct Contacts 3649 Indirect Contacts 44 Soil Samples 1 Insect Identification Total: 4396
Administrative Phone and Walk- Ins	Unit Coordinator	No projection	Sept. 2023-June 2024: 85
Total	Administrative Calls	MG Direct and Indirect Contacts	7,513



**VIRGINIA
SUPPORTIVE
HOUSING (VSH
PROPERTY-BASED
SUPPORTIVE
SERVICES)**

FY24 investment:
\$160,000.00

FY23 investment:
\$40,000.00

FY24 Scope of Services:

- Decrease homelessness among persons who are experiencing chronic homelessness by providing permanent supportive housing
- Improve or stabilize the physical health of program participants by connecting them with health insurance benefits (Medicaid/Medicare NA) and primary care providers
- Improve financial independence of households connecting them with mainstream income benefits (SSI/SSDI/SSAN A) using SOAR-certified staff to streamline applications, and by referring interested individuals to the Department of Aging and Rehabilitative Services (OARS) for employment assistance
- Utilize expanded access through program case management to the above mainstream resources to improve health and wellness outcomes

Mission:

To end homelessness by providing permanent housing and supportive services.

Testimonial:

“The Richmond Non-Departmental funds have truly been a blessing!!! We had a referral come in between X-Mas and New Years with over \$3,000 in utility arrears that the HUD grants would not cover. Between these funds and our partnership with Caritas, we are able to pay that off and the client will be able to move into the apartment off of the streets.”

- **Denise Bavaro** | Richmond HomeLink Program Manager

Program Activity	Program Measure	Target	Actual
203 households served	95% of program participants will remain permanently housed	219 / 230	227 of 230 individuals served this quarter (99%) did not return to homelessness.
203 households served	90% of individuals will gain or maintain health insurance	179 / 199	189 of 199 individuals served this quarter have one or more forms of health insurance (95%)
203 households served	90% of individuals will gain, maintain, or increase income	179 / 199	165 of 199 individuals served this quarter have one or more forms of income (83%)
203 households served	93% of individuals will obtain or maintain SNAP benefits	185 / 199	135 of 199 individuals served this quarter have SNAP (68%)



**YOUNG MEN'S
CHRISTIAN ASSOCIATION
OF GREATER RICHMOND
(SOCIAL NEEDS
NAVIGATION)**

FY24 investment:
\$400,000.00

FY23 investment:
\$0.00

FY24 Scope of Services:

- Provide one-on-one health and social needs navigation services to connect Richmond residents with a variety of health and human services
- Administer the Help1RVA online platform to facilitate at least 3000 Richmond residents' self-identification of resources, programs and services in order to meet needs such as housing, food, transportation and healthcare.
- Participate in Human Services Expert Cabinet and establish and convene a working group of partners on a monthly basis to move Help1RVA's mission forward to improve care coordination in Richmond.
- Recruit, onboard and train new nonprofits and agencies to use the platform
- Work with City Administration to develop a strategy for coordination and support between Help1RVA Navigators and Human Services Community Resource Center staff.
- Provide the City with monthly reports for both client-led search from Find Help and Navigator-led usage on Unite VA in order to identify gaps and trends in the Human Services ecosystem. Data points shall include, but not be limited to: active users, search activity, number and length of referrals and closed-loop referrals, top search terms, referrals made and received, referrals

Mission:

To put Christian principles into practice through programs that build healthy spirit, mind and body for all. As a nonprofit, we are committed to making our community a better place to live, work and play

Testimonial:

"We have been able to hire more staff to support the significant growth of our community health programs. This growth has led to opportunities for innovation and collaboration, including being selected to participate in a Family Strengthening Pilot Program, funded by the Siemer Institute in partnership with YMCA of the USA, that will leverage and enhance our social needs navigation initiatives by adding direct support, longer-term case management, and robust data collection and analysis capabilities."

Program Activity	Program Measure	Target	Actual
Social Needs Navigation	Provide one-on-one health and social needs navigation services to connect Richmond residents with a variety of health and human services.	At least 500 Richmond residents will participate in one- on-one health and social needs navigation provided by YMCA staff.	1,721 City of Richmond residents utilized social needs navigation during the grant period.
Conduct the required Point-in- Time Count.	Administer the Help1RVA online platform to facilitate at least 3,000 Richmond residents' self- identification of resources, programs and services in order to meet needs such as housing, food, transportation and healthcare.	At least 3,000 Richmond residents will utilize Help1RVA to search for resources, programs and services to address needs including but not limited to housing, food, transportation and healthcare.	3,827 City of Richmond residents utilized Help1RVA during the grant period.
Human Services Collaboration / Help1RVA Leadership	Continue to expand and enhance collaborative efforts related to human services in the City of Richmond, including augmenting and enhancing the Help1RVA network.	Participate in Human Services Expert Cabinet. Recruit and train new organizations agencies on Help1RVA. Work with City Administration to develop a strategy for coordination and support between Help1RVA Navigators and Human Services Community Resource Center.	We expanded outreach and promotion, to include onsite tabling at City of Richmond Public Libraries and City of Richmond eviction court proceedings. We continue to participate in monthly calls related to the City of Richmond resource center and will provide onsite Social Needs Navigators upon launch.