

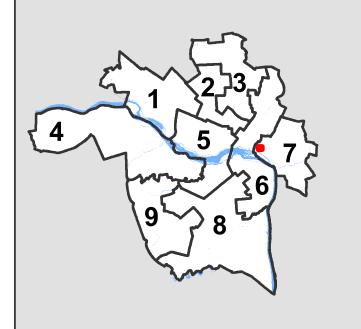
City of Richmond Department of Planning & Development Review

Location, Character, and Extent

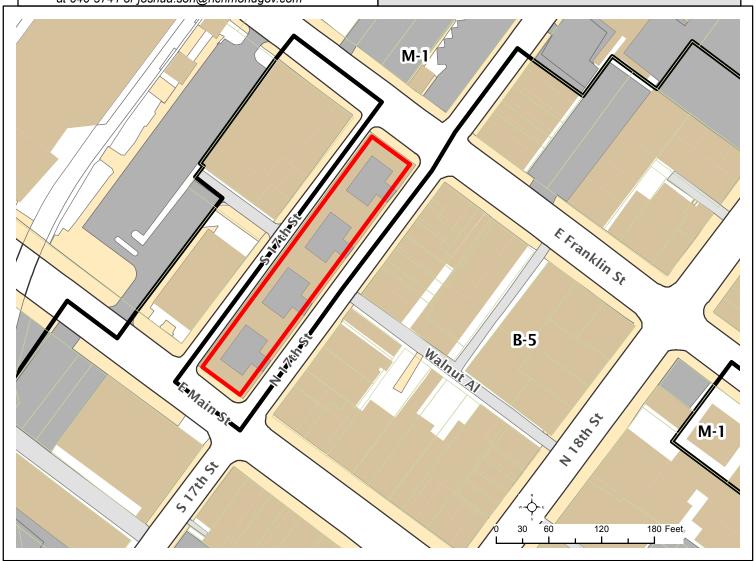
LOCATION:17th Street Farmer's Market

COUNCIL DISTRICT: 7

PROPOSAL: Final review of modifications to approved final plans for improvements to the 17th St Farmer's Market



For questions, please contact Josh Son at 646-3741 or joshua.son@richmondgov.com





Application for URBAN DESIGN COMMITTEE Review

Department of Planning and Development Review
Planning & Preservation Division
900 E. Broad Street, Room 510
Richmond, Virginia 23219
(804) 646-6335

http://www.richmondgov.com/CommitteeUrbanDesign

Application Type ✓ Addition/Alteration to Existing Structure ✓ New Construction ✓ Streetscape — Site Amenity	Encroachment Master Plan Sign Other	Review Type Conceptual ✓ Final
Project Name: The Greet Market Plaze Project Address: Brief Project Description (this is not a replacement of the Project Approval for diguides to pavement of the Project Name of the Pr	nt for the required detailed name	
Streets (2) Change field of plaza (Mark oak leave impressions pressed into concret (3) Rressed Vales and Got in center field Applicant Information (on all applications other than encroachments, a City agence	tet cavare) to broom fire avound base of 22 o (however, we are buying	actives as if "fallen", actives as if "fallen", back the fountain- center field will be as
Name: Vennie Welliver City Agency: EGD Address: Main Chreet 1921 Main Contact (if different from Applicant):		er previously approved with poured form
Company: Email: Submittal Deadlines All applications and support materials must be file	Phone:	to the scheduled meeting
of the Urban Design Committee (UDC). Please s justed due to City holidays. Late or incomplete su	ee the schedule on page 3 as	actual deadlines are ad-

Applications can be mailed or delivered to the attention of "Urban Design Committee" at the address listed at the top of this page. It is important that the applicant discuss the proposal with appropriate City agencies, Zoning Administration staff, and area civic associations and residents prior to filing the application with the UDC.

UDC Background

The UDC is a ten member committee created by City Council in 1968 whose purpose is to advise the City Planning Commission on the design of projects on City property or right-of-way. The UDC provides advice of an aesthetic nature in connection with the performance of the duties of the Commission under Sections 17.05, 17.06 and 17.07 of the City Charter. The UDC also advises the Department of Public Works in regards to private encroachments in the public right-of-way.

Resubmission of the 17th St. Market Plaza Renovations for February 2017 UDC Meeting:

The project was bid in late Spring 2016 and the bid opening in June 2016 revealed the project was too costly and funding could not support the bid amounts. The project was value engineered and rebid in late 2016. The value engineering was focused on the follow design tweaks.

1. Removal of the granite banding/cart paths, introduce brick band/bikeway:

The cost of the constructability of the cobblestone streets, curbing and cobblestone restoration (the granite cart paths have been removed allowing less costly installation of the pavers, reducing the fields from 6 bands of cobblestones, to two bands of cobblestones. This will also insure that the cobblestones are set in arcs, not linear rows. It is very difficult to achieve the arc pattern of the existing durex pavers when the masons must lay them in three separate fields/north to south bands of cobblestones on each street. We believe this is an improvement in the design as well as a cost reduction).

Change "bike lane" from granite to brick pavers in 17th St. northbound (easternmost 17th St. in front of Sweet Teas and LuLu's)

2. Change granite curbs to granite pavers (same dimensions on the top plane)

The reset granite curb line is expensive and often an abandoned detail. Contractors typically buy new granite curb in lieu of resetting odd formations of existing curbing to achieve the same result. In the case of the redesign of the 17th St. Market Square, the curb line has been changed from deep curbing to shallow granite pavers that from the top plane will read as the original curb line. The "curb" has been eliminated in regards to functionality. Drainage is achieved through trench drains in the center field of the road. Since the granite bands are not visible on their side elevations and the new Plaza is "flush" – the curbs were changed to bands.

3. Change plaza material from granite (poured granite) pavers to concrete with oak leaf imprinted into the concrete field.

The cost of the pavement proposed for the internal 17th St. Market Square (changed from poured granite pavers to brushed concrete with oak leaf imprints at the base of the 22 trees)

4. **Granite (poured granite) field surrounds SOD in the drawings.** SOD is a placeholder for the original Fountain. Fountain to be installed as originally shown (request confirmation from Tim Hamnett, Baskervill Architects).

The changes from the previous submission are captured in RED below:

PREVIOUS SUBMISSION (REVISIONS IN RED FOR RESUBMISSION 1.19.2017)

17th St. Market – Public Square – FINAL Design Submission:

<u>Purpose of the Project & Background:</u>

To fulfill the Shockoe Bottom Revitalization Strategy to develop the 17th St. Market into an improved open public space that will accommodate markets, special events and day to day program and remove the existing sheds to open the space to flexible programming. (no change)

Project Budget and Funding Sources:

CIP Budget Shockoe Revitalization Implementation Strategy Proj. 500407 Award 101767 AND Main Street Station Multimodal Transportation Center – bike connector to the Virginia Capital Trail includes this market square)

<u>Funding allocated:</u> \$3,564,000 plus \$700,000 from the Main Street Station project, \$4,264,000

Funding available: \$3,764,000

<u>Construction Project:</u> \$3,400,000 million (additional costs: A/E, soft costs, permits, utility work) (increase from \$3,000,000 due to increase in cobblestone rehabilitation costs and the fact the city does not have stockpiles of durex cobblestones in inventory any longer.)

Construction Program and start date:

Bid: April 2016

Rebid Fall of 2016

Award Contract/Construction Mobilization: June 2016

Award December 2016/Construction Mobilization 2017

New Market Plaza Grand ReOpening late summer 2017

Surrounding Area:

Shockoe Bottom neighborhood, Main St. Station, Slave Trail, Multimodal Transportation Hub, future BRT stops, Canal Walk, Capital Bike Trail, CBD

Response to UDC No. 2014-25 Planning Commission Action Summary from July 21, 2014 (see attached):

Many of the issues itemized in the list are incorporated into design changes represented in the submitted plans for this application: 3, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, and part of 17. Others are addressed as follows:

1. Zoning Codes:

We have had meetings with the Zoning Officials including Chuck Davidson and Lory Markham to insure that restricting vehicular traffic along 17th during non delivery times is compliant with zoning and they concur that it is. We will not close the ROW and sell off the street.

2. Street closures to vehicular traffic:

We are working with the merchants and building owners along both 17th Sts. to determine delivery schedules and to determine the schedule requiring closing the streets temporarily to vehicular traffic to accommodate outdoor dining, etc. Once those time frames are determined, we will follow the proper procedures and actions required. We are also finalizing traffic studies to support our street "closure" approach developed with the merchants and building owners.

3. Final plans more physically represent the history of the street:

We believe the plans reflect this desire.

The trees that were shown in the former street bed, have been removed from the former street bed. The new curb alignment of the streets remain in the same place as the historic street so the historic street reads as the same location. The curbs will be granite curb and historic curb reused where possible. The original cobblestones will be reset when the road bed is lifted flush with the square and sidewalks and the areas of cobblestone infill will be with matching material. The linear road cobblestones will be rectilinear cobblestones matching those found in the alleys of Shockoe Bottom. To emphasize: The road bed in this final design has been raised to be a "flush" continuous and uninterrupted plane from east façade edge to west façade edge. The new "streets" are similar to many streets seen in Europe where there is not a raised curb line delineation. The road beds are tapered into a trench drain system, the storm drainage drains along the centerline of the new "streets".

ACCESS to the streets will be from Franklin St. Bollards also exist at the Franklin St. street entrances.

A parking valet program (customers will pay for the valet service) will be offered at the Main St. end of the square. There will not be a curb cut for this service, it will be a offered as a curbside service.

4. How many off street parking spaces lost and measures to mitigate loss: 23 spaces lost, the City returned the lot just north of the Market to public use. The sand lot and the Main St. Station lot at Crane and Ambler will become public parking as well (see public parking diagram showing Lots A – E).

5.The City, the SBNA and residents have agreed to Commercial Collection in the immediate area. (see photos).

Design Standards:

The City will provide the vendor tents and the outdoor dining regulations will follow the existing ordinance for outdoor dining. Design standards will be set.

• Regulation of vehicular access & bollard placement, waiting to close streets. We are entering into final negotiations with future Market Management. The Market Operation and Management team with manage the bollard operations. We are requesting the design's final approval. We will pursue the specified closure regulation required to enforce traffic prohibition along the path that request requires. The idea is to restrict public vehicular traffic and access these streets from Franklin St. only for deliveries only, however, emergency vehicles will have access too (fire trucks can also access the center of the square if necessary). Times that the streets allow for deliveries will be set with the property owners and merchants along the square.

Dominion power and transformers will remain on poles:

Dominion has changed course on this over the past few years. Their final directive is that they will not allow undergrounding the transformers in the floodplain. Therefore, we have had many meetings with them to see if we can aesthetically improve the overhead lines, poles and overhead infrastructure. The video and plans showing the improved aesthetics but keeping Dominion power lines and transformers OVERHEAD was presented and highlighted (no undergrounding) at our last Community Engagement Public Meeting held at Main St. Station on Feb. 13, 2016. The SBNA is aware, the Historic Shockoe Partnership is aware, etc. On a Dominion Pole or other telephone type pole carrying dry utilities, Verizon and Comcast are typically always the lowest set on the pole, Dominion is set highest. We plan to bury Verizon and Comcast. Dominion is striving to reduce a couple of poles and replace the poles with black fluted fiberglass poles, we recommended black poles to match the black city standard streetlights. Dominion will be installing the black fluted poles.



Public Bathrooms now eliminated from proposed plan:

The bathrooms were removed from the formerly presented conceptual plan due to negative comments received from the stakeholders and to open up the space. Additional public restrooms serving Shockoe Bottom will be provided at the Main St. Station which opens in the Spring of 2017.

The City issued an RFP for the <u>Future Operations and Management of the Market</u>. The City is in the negotiation stage of this selection process.

Connectivity Plan: attached

<u>The storm drainage plan</u> utilizes the storm water infrastructure in place and ties into the existing infrastructure using trench drains in the streets (see plans).

