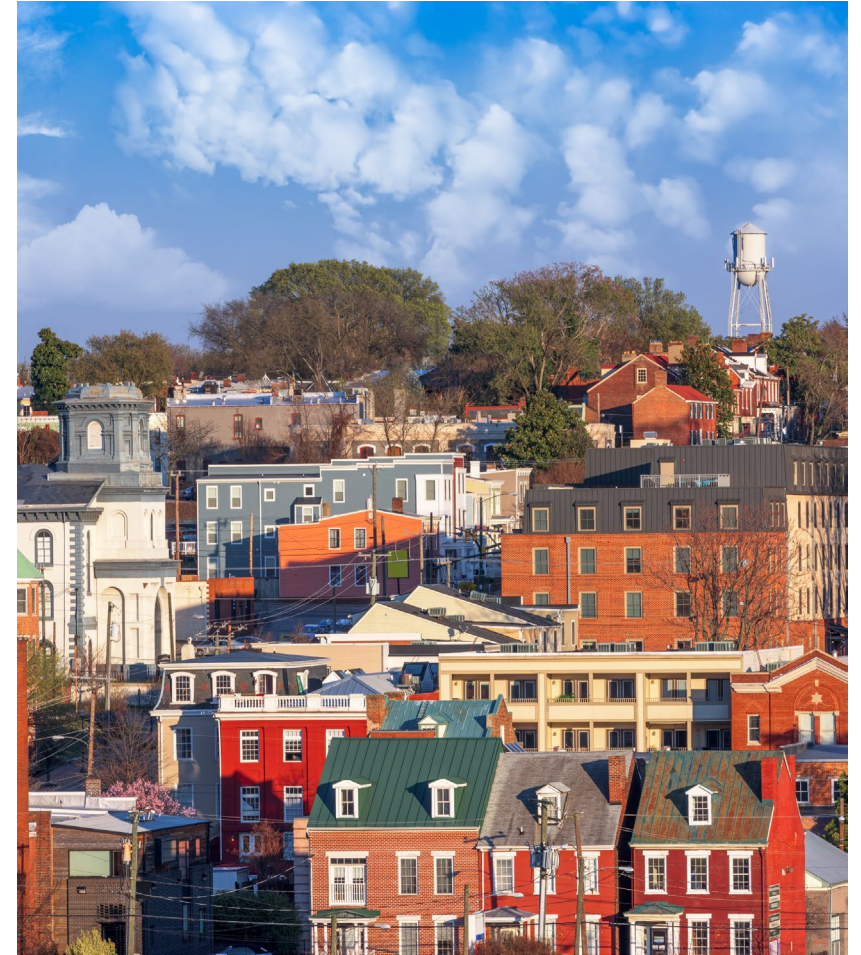


# City of Richmond

## Cultural Heritage Stewardship Plan

Planning Commission Update



November 19, 2024



# Tonight's Agenda



Background

Comment Summary

Tour the Plan

Big Moves



# Background

## What is a stewardship plan?

- **Listens to the community**
- Identifies and articulates **community priorities**
- Creates an **agenda for future** work
- Establishes expectations and common understanding to **manage change**
- Creates a tool to **measure progress**



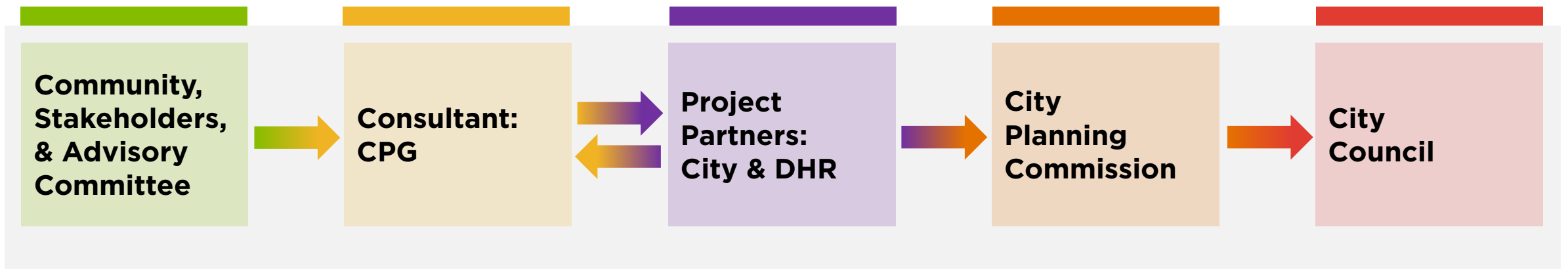
CHSP Open House, February 2024



# Background



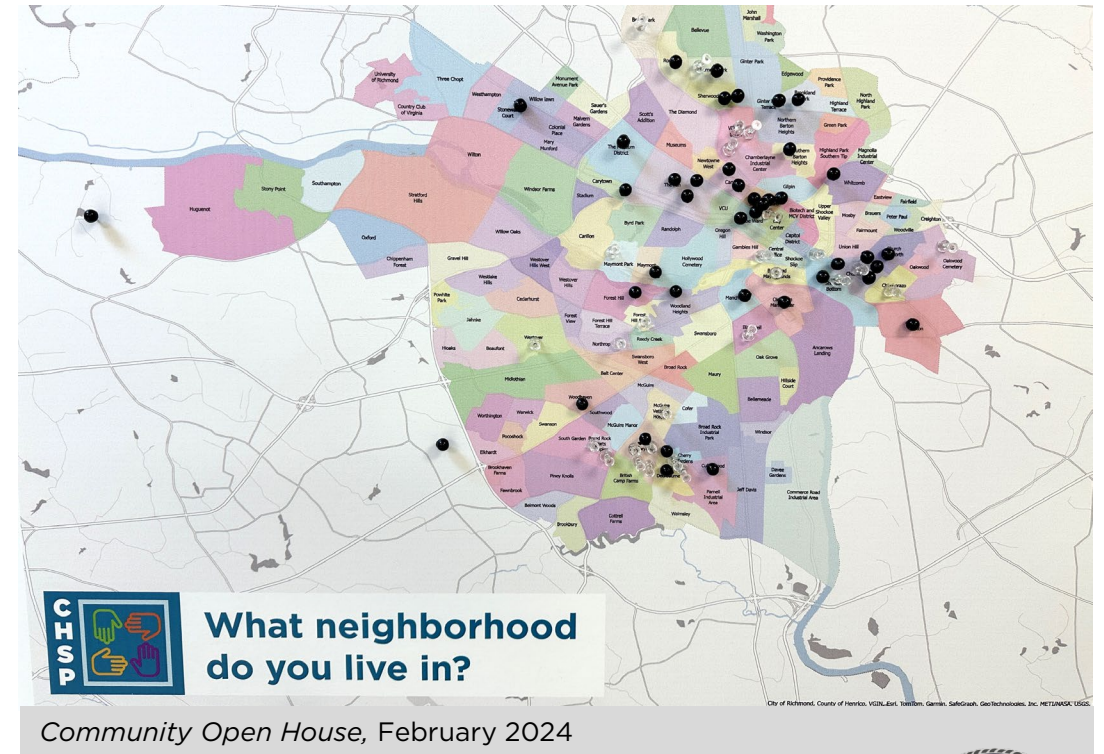
## Roles and Relationships



# Background

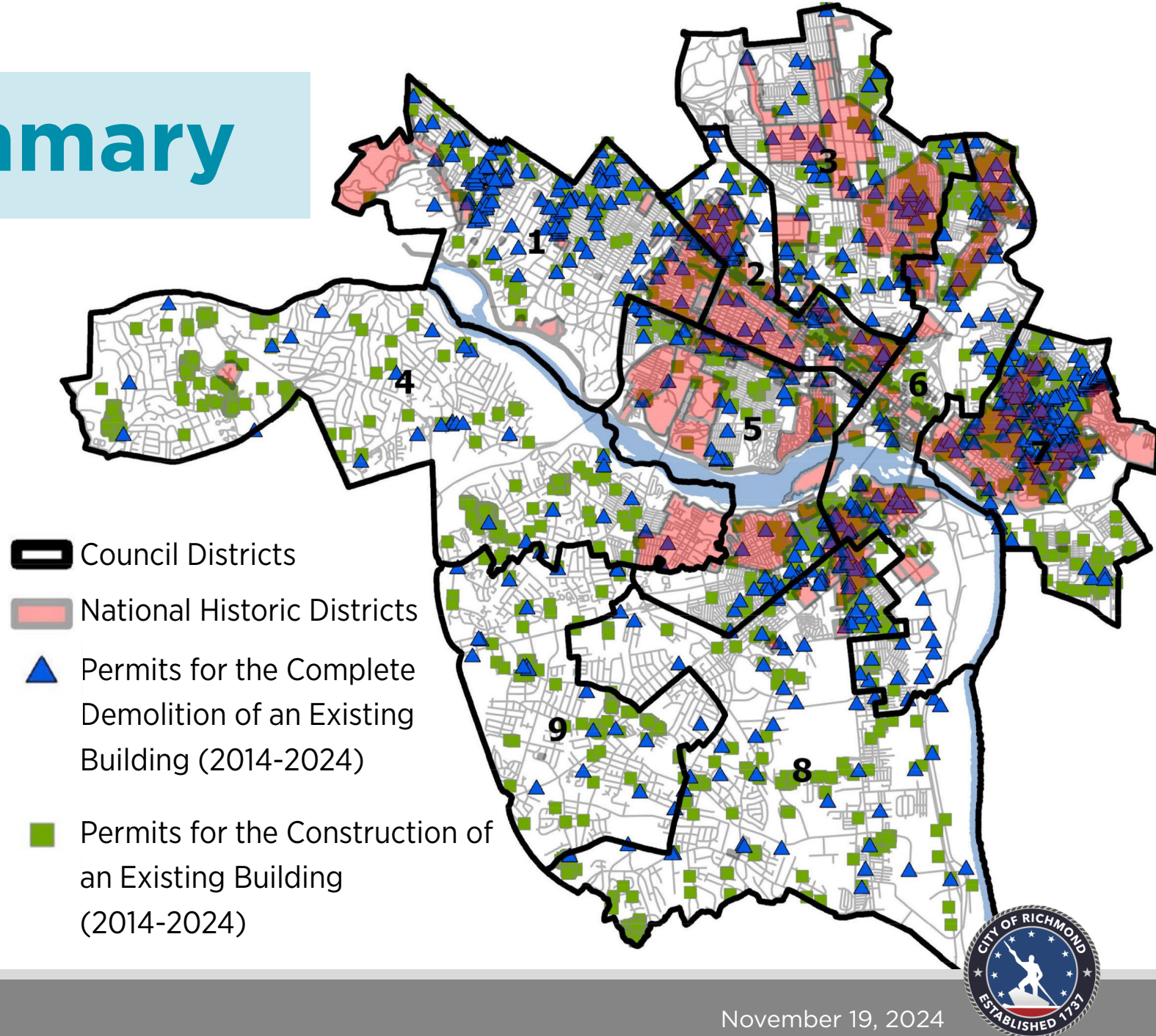
## Community Engagement Strategies

- Stakeholder Interviews, Meetings
  - ▶ 48 interviews;
  - ▶ 2 stakeholder meetings
- Public Meetings, City Briefings
  - ▶ CPC, CAO
  - ▶ Public meetings – hybrid, virtual, 2 open houses
- General Outreach

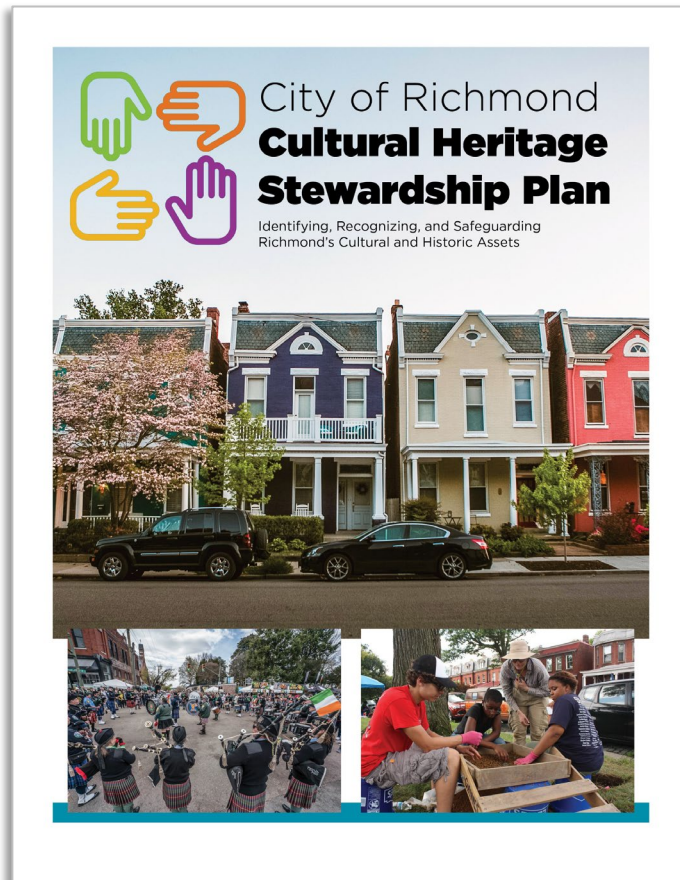


# Comment Summary

- Clarify language and key terms
- Provide additional supporting data
- Refine “**Big Moves**”
- Robust **community dialogue** in comments



# Tour the Plan



1. Introduction



2. Vision and Framework



3. Engage and Educate



4. Identify and Recognize



5. Conserve and Manage Change



6. Collaborative Implementation and Prioritization



# Tour the Plan

## Goals

 **Chapter 3  
Engage and Educate**

**Richmonders value engagement with city staff and elected officials and expect transparency about decision-making and actions.** The objectives in Chapter 3 provide strategies for maintaining ongoing community engagement, as well as activities that increase awareness and appreciation for the City's historic and cultural resources.



*Chimborazo Urban Archaeology Corps, Ellen Chapman*

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 **Chapter 4  
Identify & Recognize**

**Richmond is a city with abundant historic and cultural resources that have yet to be documented and recognized for their significance. In order to adequately plan, the city first needs to identify these resources.** Chapter 4 provides a range of recommendations from large scale identification methods such as survey to site specific research or thematic historic context development. Additionally, Chapter 4 includes strategies for recognizing and acknowledging the history of identified sites.



*Dr. Hughes' House Rehabilitation, Jackson Ward, Historic Richmond Foundation*

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 **Chapter 5  
Conserve & Manage Change**

**Richmond is a city with a sense of place that its residents value, and visitors seek.** This character that makes Richmond unique is grounded in the city's history and culture. Chapter 5 provides a toolkit of actions that the city and its neighborhoods can choose from to protect the physical characteristics of the city that they value and hope to maintain as the city evolves. Chapter 5 also includes recommended incentives that can support economic development through historic rehabilitation, or which contribute to the city's history and culture.



*Community Hospital, Historic Richmond Foundation*

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# Tour the Plan


## Collaborative Implementation

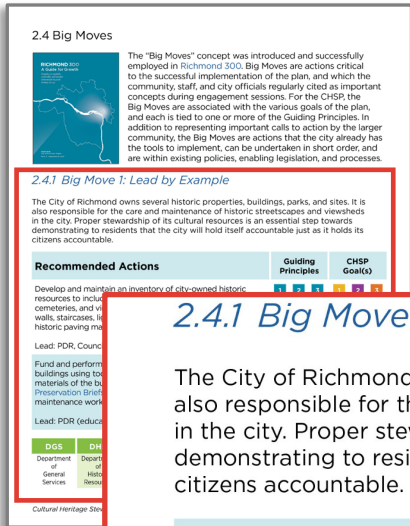


*\*CPG recommends that the City maintains a list of interested organizations with an identified point of contact.*



# Big Moves

1. **Lead by Example** 
2. **City-wide Architectural Survey and Archaeological Assessment**
3. **Implement New Enabling Legislation to Conserve Historic Resources**
4. **Revise and Reinstate a More Inclusive Real Estate Tax Abatement Program for Rehabbed Properties, and Evaluate Tax Assessment Policies that Unintentionally Incentivize Demolition of Historic Resources**



## 2.4.1 Big Move 1: Lead by Example

The City of Richmond owns several historic properties, buildings, parks, and sites. It is also responsible for the care and maintenance of historic streetscapes and viewsheds in the city. Proper stewardship of its cultural resources is an essential step towards demonstrating to residents that the city will hold itself accountable just as it holds its citizens accountable.

Recommended Actions	Guiding Principles	CHSP Goal(s)
<p>Develop and maintain an inventory of city-owned historic resources to include buildings, structures, sites (such as parks, cemeteries, and viewsheds), and objects (such as benches, walls, staircases, lighting, art, etc.), and streetscapes (to include historic paving materials where appropriate).</p> <p>Lead: PDR, Council, Assessor</p>	1 2 3	1 2 3
<p>Fund and perform routine maintenance on all city-owned buildings using tools and methods appropriate for the age and materials of the building. <a href="#">The National Park Service's Technical Preservation Briefs</a> offer guidance and tips for appropriate maintenance work on a variety of building types and materials.</p> <p>Lead: PDR (education), DPW, DPU, P&amp;R, RPS</p>	1 2 3	1 2 3

DGS	DHR	DNCS	DPU	DPW	P&R	PDR	RPS
Department of General Services	Department of Historic Resources	Department of Neighborhood and Community Services	Department of Public Utilities	Department of Public Works	Parks and Recreation	Planning and Development Review	Richmond Public Schools



# Stakeholder Perspectives

## Residents

- **Cost** of doing preservation
- **Loss** of historic and cultural resources
- Density/development **pressure**, and gentrification
- **Transparency** and community engagement/involvement

## Development Community

- **Clarity** and predictability
- Tax assessment **policies**
- Need for financial **incentives**
- **Recognition** for development's role in preservation success stories



# Adaptable Solutions

## Citywide Architectural Survey

### Residents

**Identify critical community assets early** to avoid threats and facilitate planning

### Developers

**Identify areas of opportunity** for historic renovations and for new construction

## Local Tax Policy Updates

### Residents

**Expands long-term affordability** for existing and long-time property owners that need home improvement

### Developers

Reopens the door to **additional incentives** for developers



Survey fieldwork, City of Richmond



# Questions



**Contact us:**  
**admin@CommonwealthPreservationGroup.com**

**Website link:**  
**<https://www.rva.gov/planning-development-review/cultural-heritage-stewardship-plan>**







# Community Advisory Committee

Jim Hill  
*Carver*

Stephen Davenport  
*Church Hill*

H.W. MacDonald  
*Church Hill*

Peighton Young  
*Shockoe Bottom*

Meghan Gough  
*Chesterfield*

Andrea Quilici  
*The Fan*

Janis Allen  
*Jackson Ward*

David Herring  
*Church Hill*

Tim Roberts  
*Shockoe Bottom*

Shemicia Lonnette Bowen  
*Boulder Park*

Shemicia Lonnette Bowen  
*Boulder Park*

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*Providence Park/Highland Park*

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*East Highland Park, Henrico*

Martha Warthen  
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Shakia Gullette Warren  
*Manchester*

Cyane Crump  
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Sean Wheeler  
*Jackson Ward*