

Staff Report City of Richmond, Virginia



## Commission of Architectural Review

10.COA-165913-2025	Final Review	Meeting Date: 5/27/2025
Applicant/Petitioner	Billy Baxter; Junior Warden St. James Episcopal Church	
Project Description	Install a digital display board on integrated masonry wall of historic church.	
Project Location	400 503	1123
Address: 1201 West Franklin Street	1003 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	
Historic District: Monument Avenue	413 413	1210
High-Level Details:	413 413	• 1200 • 1108 • 1108
The applicant requests approval to install a new monument sign in front of St. James Episcopal Church. The monument sign will be constructed of brick and cast concrete. It will have a precast concrete pediment and an electronic message board. The sign will be integrated into a new retaining wall/ramp that was approved by the Commission in March 2024.	413 1524 1525 1524 1525 1524 1525 1524 1525 1524 1525 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1527 1526 1	Trankin         Use         Use         Use           1133         106         109         101         101           1133         West         106         105         105           1133         West         Franklin         103         103           1127         Street         103         103           1139         1127         Street         103           1139         1127         112         103           1139         1127         112         103           1139         1127         112         103           1139         1127         112         103           1139         1127         112         103           1139         1127         112         113           1139         1127         113         113           1139         1127         113         113
Staff Recommendation	Partial Approval	
Staff Contact	Alex Dandridge, <u>alex.dandridge@rva.gov</u> , (804) 646-6569	
Previous Reviews	The Commission approved the installation of a ramp, retaining wall, and other site improvements at this location in March 2024. The design incorporated a monument sign; however, did not specify the illumination and technology of the signage.	
Staff Recommendations	Staff Recommends approval of:	
	<ul> <li>Construction on the monumen and materials, except for the d message board design to be re COA application.</li> </ul>	
	Staff Recommends denial of:	
	The use of a digital message b	board on the sign.

## Staff Analysis

It is the assessment of staff that, with the conditions above, the application is consistent with the Standards for Rehabilitation and New Construction outlined in Section 30-930.7 (b) and (c) of the City Code, as well as with the Richmond Old and Historic Districts Handbook and Design Review Guidelines, specifically the pages cited above, adopted by the Commission for review of Certificates of Appropriateness under the same section of the code.

## Figures

Figure 1. View of the recently constructed ramp and retaining wall in front of St. James Church. The new sign will be incorporated into this wall.

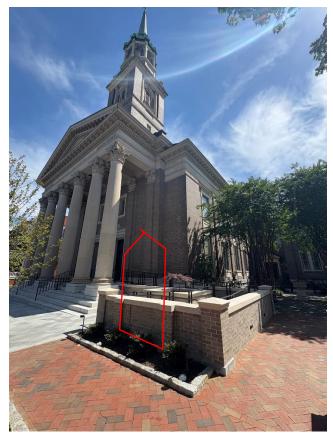


Figure 2. View of the recently constructed ramp and retaining wall in front of St. James Church. The new sign will be incorporated into this wall.

