

The seal of the City of Richmond is a circular emblem. It features a central figure of a person standing on a pedestal, holding a torch aloft. The figure is surrounded by a ring of stars. The outer border of the seal contains the text "CITY OF RICHMOND" at the top and "ESTABLISHED 1737" at the bottom. The seal is rendered in a light gray, semi-transparent style.

IMPACT OF A REAL ESTATE TAX RATE REDUCTION

FINANCE AND ECONOMIC DEVELOPMENT COMMITTEE

OCTOBER 10, 2024

PURPOSE

	Ordinance	Description
1.	Ord. No. 2024-272	RVA Stay: Pilot Housing Gap Program
2.	Ord. No. 2024-273	RVA Stay: Older Adults/Persons with Disabilities Freeze Program
3.	Ord. No. 2024-274	Appropriate additional FY 2025 Real Estate Revenue
4.	Ord. No. 2024-275	Reserve a portion of the FY 2024 surplus for Real Estate Tax Rebate
5.	Ord. No. 2024-276	Provide the equivalent of a 4-cent Real Estate Tax Rebate
6.	Ord. No. 2024-277	Appropriate up to \$16.0 million for the 4-cent Real Estate Tax Rebate



THE VALUE OF ONE-CENT OF REAL ESTATE TAX IN FY 2025



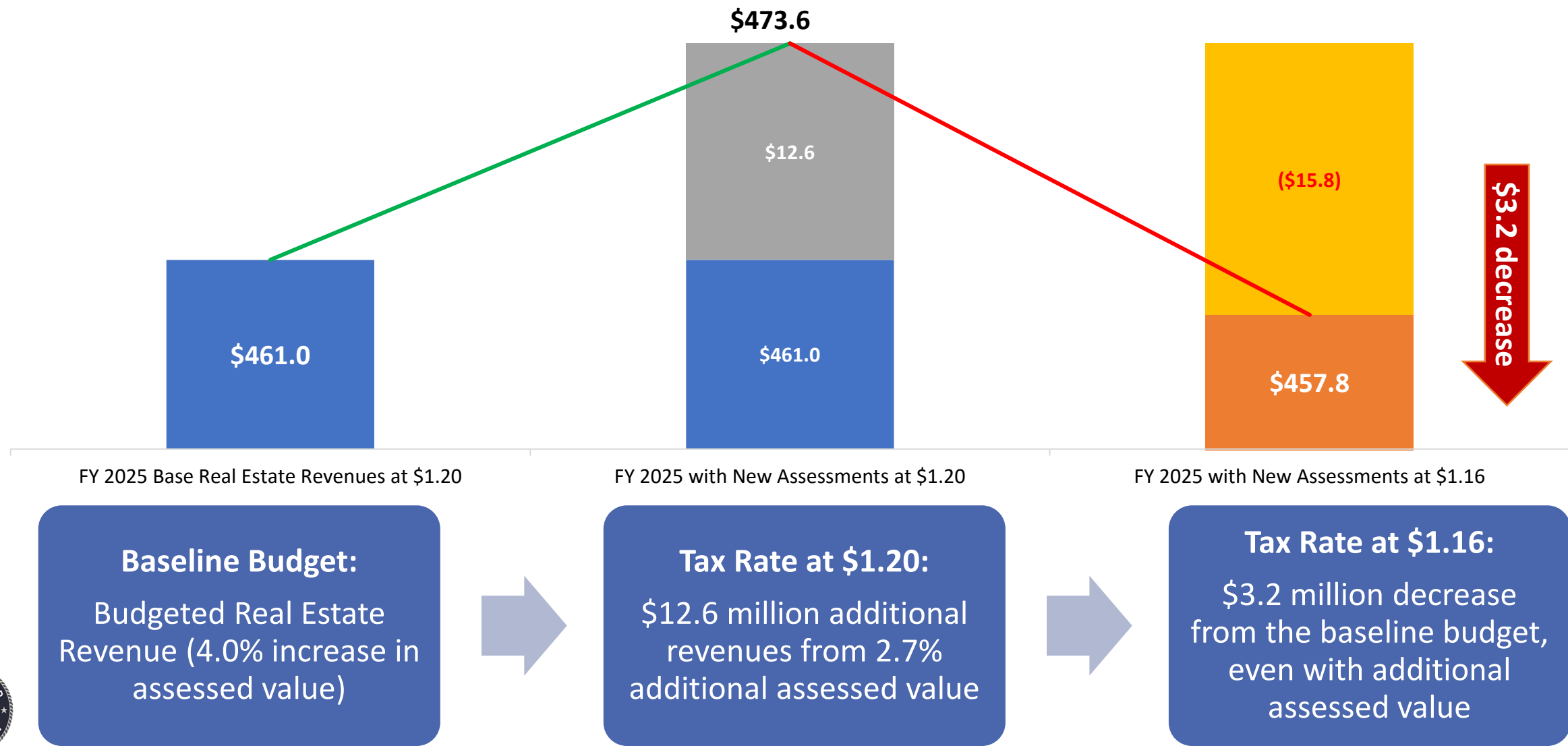
\$4.0 million in revenue



\$50.0 million capital projects support

Reductions to the General Fund Revenue will also impact the amount of capital projects the city can support.

A 4-CENT TAX RATE REDUCTION LOWERS FY 2025 BUDGET BY \$3.2 MILLION



\$1.16 TAX RATE = \$3.2 MILLION REDUCTION TO FY 2025

	A	B	C	D
1.	FY 2025 Budget	Adopted	Updated Projection	Tax Rate = \$1.16
2.	Estimated January 1 Land Book Value	\$40,216,347,000	\$41,288,690,000	\$41,288,690,000
3.	Tax Rate	\$1.20	\$1.20	\$1.16
4.	Revenue Base	\$482,596,164	\$495,464,280	\$478,948,804
5.	Adjustments:			
6.	Rehab credits for tax abatements	(\$12,240,243)	(\$12,240,243)	(\$11,832,235)
7.	Delinquent taxes (2%)	(\$9,407,118)	(\$9,664,481)	(\$9,342,331)
8.	Projected Real Estate Current Revenue	\$460,948,803	\$473,559,556	\$457,774,238
9.		Variance	\$12,610,753	(\$3,174,565)

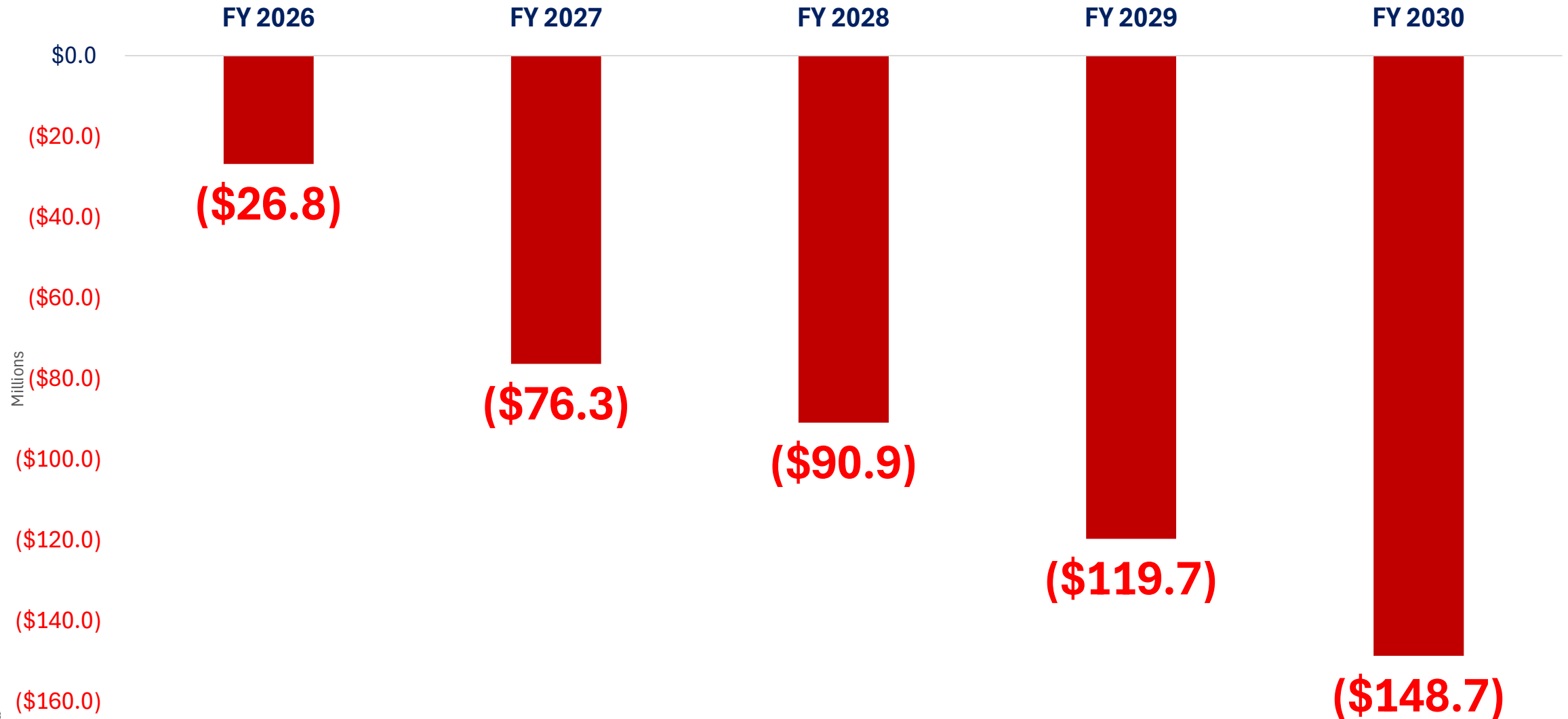
↑
Increase FY 2025 Budget

↑
Reduce FY 2025 Budget



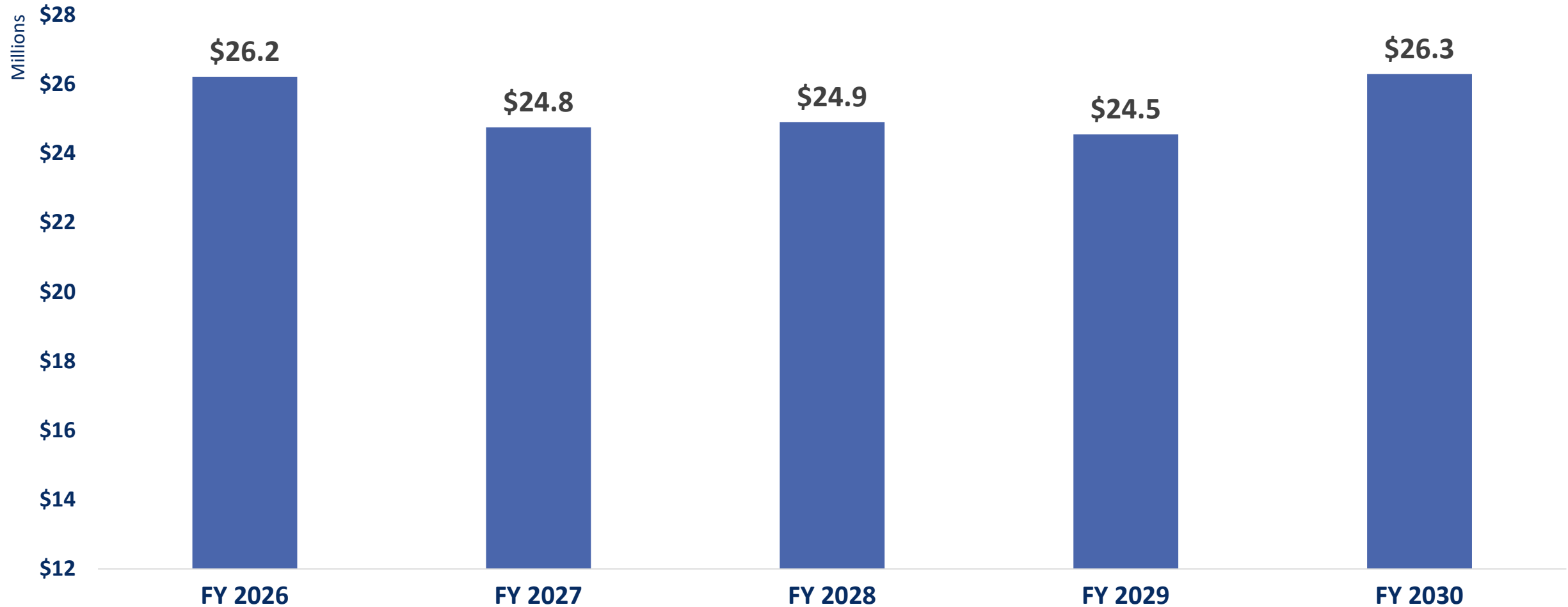
EVEN AT THE \$1.20 TAX RATE — OUT YEARS ARE AT A DEFICIT

FY 2026 - FY 2030 (5-Year Forecast)



COLLECTIVE BARGAINING AVERAGE YEARLY COST ABOUT \$25 MILLION

5-Year Incremental Collective Bargaining Costs

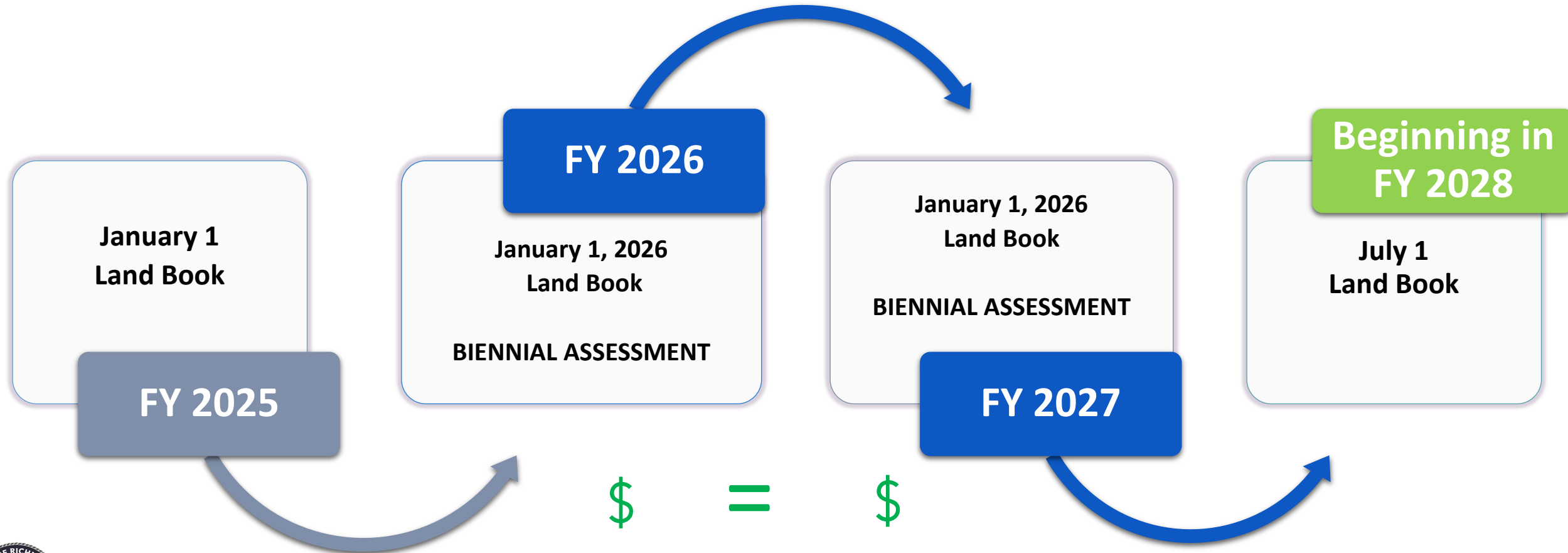


Amounts in Millions



ASSESSMENT FREEZE IS COMING

JANUARY 1, 2026, LAND BOOK VALUES IN EFFECT FOR
TAX YEAR 2026 AND TAX YEAR 2027 BILLING



\$ are for illustrative purposes



ALTERNATIVE REVENUE SOURCE MUST BE IDENTIFIED

RESOLUTION 2013-R8-084

To establish a policy that (i) the patrons, whether the Mayor or one or more members of the Council, of **a proposal that would result in the reduction of an existing revenue source must also identify an alternative revenue source to offset the proposed reduction** and (ii) any proposal that would result in the reduction of an existing revenue source must have an effective date no earlier than the first July 1 falling at least 120 calendar days after the adoption of such proposal. (As Amended).



THE CITY'S FINANCIAL ADVISORS RECOMMEND AGAINST A TAX RATE REDUCTION

Davenport & Co.:

“Based on the analysis herein, we do not recommend reducing the \$1.20 (per \$100 of assessed valuation) Real Estate Tax Rate. We recognize that not every district is the same, however, when blended together as “One City” the data clearly demonstrates that over time the relative burden on City taxpayers has simply mirrored inflation.”

Reduction of the tax rate would result in less revenues to support growth

Ability to provide essential services, reduce poverty, and invest in infrastructure and facilities would be hindered

Would not be viewed favorably by credit rating agencies absent a known and sustainable new source of revenue to offset the reduction



ALLOCATING THE ADDITIONAL FY 2025 REAL ESTATE REVENUE

\$12.0 million

FY 2025 Budget Amendment Based on \$1.20 Tax Rate

\$200,000
RVA Stay:
Freeze

\$457,000
Afterschool
Programming

\$679,500
Out of
School/
Homeless
Services

\$763,500
Public Safety
Building

\$2.0 million
Affordable
Housing

\$3.9 million
RVA Stay:
Pilot Housing
Gap Program

\$4.0 million
Demolition



PROPOSED NEW PROGRAMS GO AWAY AT THE \$1.16 RATE

\$200,000 RVA Stay: Freeze	\$457,000 Afterschool Programming	\$679,500 School/ Home Services	\$763,500 Building	\$1.1 million Affordable Housing	\$3.9 million RVA Stay: Pilot Housing Gap Program	\$4.0 million Demolition
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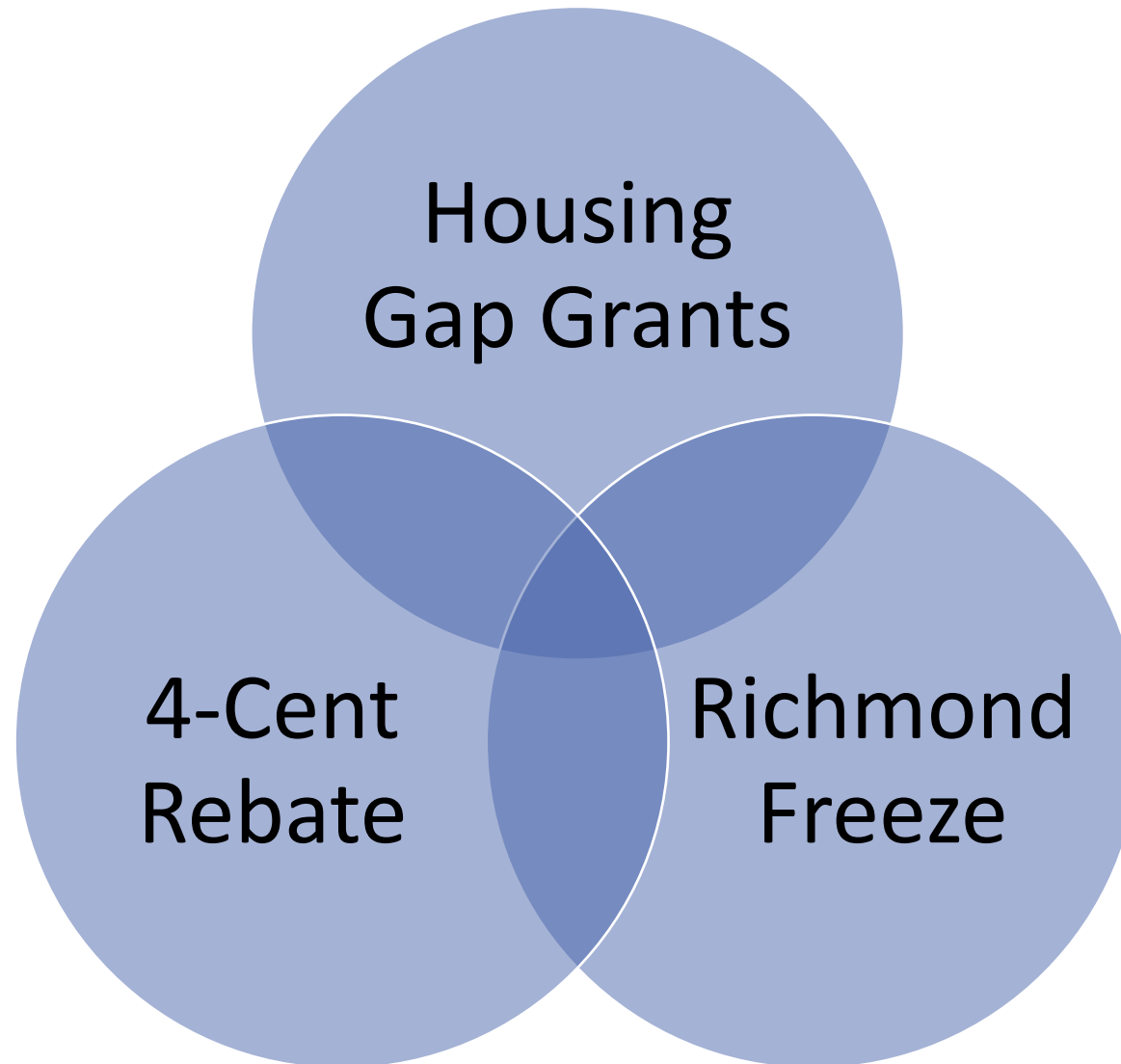
And reduce the FY 2025 Budget by
-\$3.2 Million Based on \$1.16 Tax Rate

The seal of the City of Richmond is a circular emblem. It features a central figure of a person in a dynamic pose, possibly a runner or a person in motion, set against a blue background with white stars. The outer ring of the seal contains the text "CITY OF RICHMOND" at the top and "ESTABLISHED 1737" at the bottom. The seal is rendered in a light gray, semi-transparent style.

TAX RATE REDUCTION ALTERNATIVES: *RVA STAY*

HOUSING RELIEF PROGRAMS TO KEEP RESIDENTS IN RICHMOND

ALTERNATIVE RELIEF PROPOSAL : RVA STAY



HOUSING ASSISTANCE GAP GRANTS: \$3.9 MILLION

More than 30%
Housing Burden

Up to \$200 for
6-months

Uses HUD 80%
Income limits

Homeowners
and Renters

Administered by
the Local Social
Services Board

First Come
First Served

Requires
Workforce
Development

Requires
Financial
Planning Sessions



HOUSING GAP GRANTS THROUGH SOCIAL SERVICES

**The Director of Social Services is designated
as the local board of social services
(City Code § 2-570):**

Designation as Social Services Board. The Director of Social Services, pursuant to Code of Virginia, § 63.2-304, is designated as and shall constitute the City's Social Services Board, and the Director is authorized to exercise all the rights and powers set out in Code of Virginia, § 63.2-304.



PILOT HOUSING GAP GRANTS ELIGIBILITY CRITERIA

HUD 80% AMI Income	
#	Income Limit
1	\$61,800
2	\$70,600
3	\$79,450
4	\$88,250
5	\$95,350
6	\$102,400
7	\$109,450
8	\$116,500

Limits by Persons
in Household



Residency

Current City of
Richmond
resident



Rent or Own

Renter/home
owner
Lease or deed
in your name



Income Limit

Does not
exceed the
annual
income limit
for household
size



Housing Costs

More than
30% of annual
household
income is
dedicated to
housing



Other Assistance

Not receiving
other types of
real estate/
housing relief



GETTING TO THE ASSISTANCE

1

Apply through
Department of
Finance

2

Social Services
Director
Review/Approval

3

Enroll with Office
of Community
Wealth Building
(OCWB)

4

Relief Starts

Cross collaboration and coordination with the new Department of Neighborhood and Community Services for community engagement and outreach



POSITIONING OUR RESIDENTS TO THRIVE

Every Richmond resident and family should have the tools, resources, and opportunities to thrive.

Career
Exploration
and
Preparedness

Career
Counseling
and Coaching

Job
Readiness/
Soft Skills
Development

Pre-
Employment
Training

Adult
Education

Vocational
Training

Support
Services

Community
Referrals

Financial
Empowerment
Workshop
Series



OLDER ADULTS AND PERSONS WITH DISABILITIES TAX RELIEF

(FORMERLY KNOWN AS THE ELDERLY/DISABLED REAL ESTATE TAX RELIEF PROGRAM)

Establish New Freeze Program: \$200,000

Exemption

- Current exemption program provide relief to 2,332 participants
- **FY 2025 Cost = \$5.75 million**
- At least 65 years or disabled
- Tiered approach to relief

Freeze (NEW)

- At least 65 years or disabled
- Caps the amount of taxes paid to the prior year of the application.
- Income limit = \$125,000
- Net Worth = \$750,000

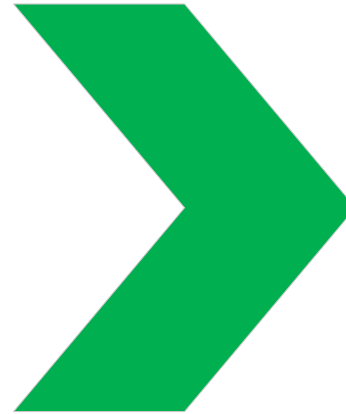


OAPD: RICHMOND FREEZE PROGRAM

Thresholds

Income Limit = \$70,000

Asset Limit = \$450,000

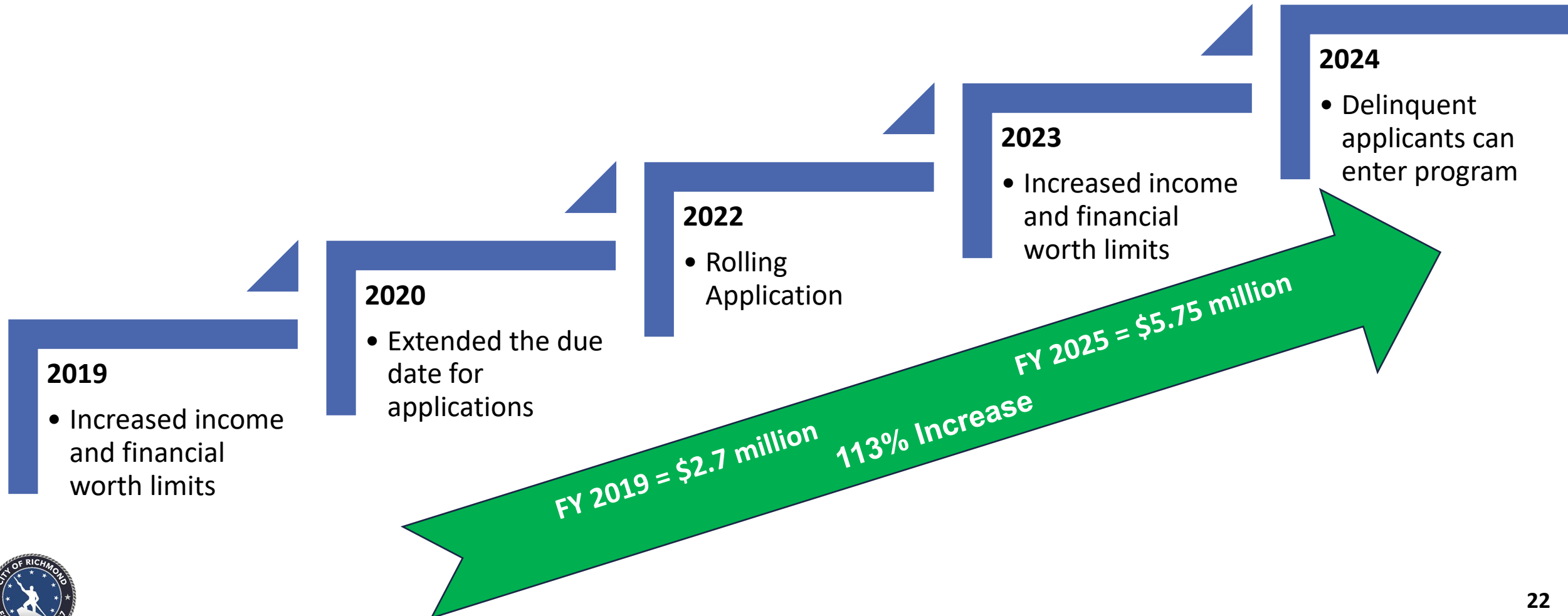


Income Limit = \$125,000

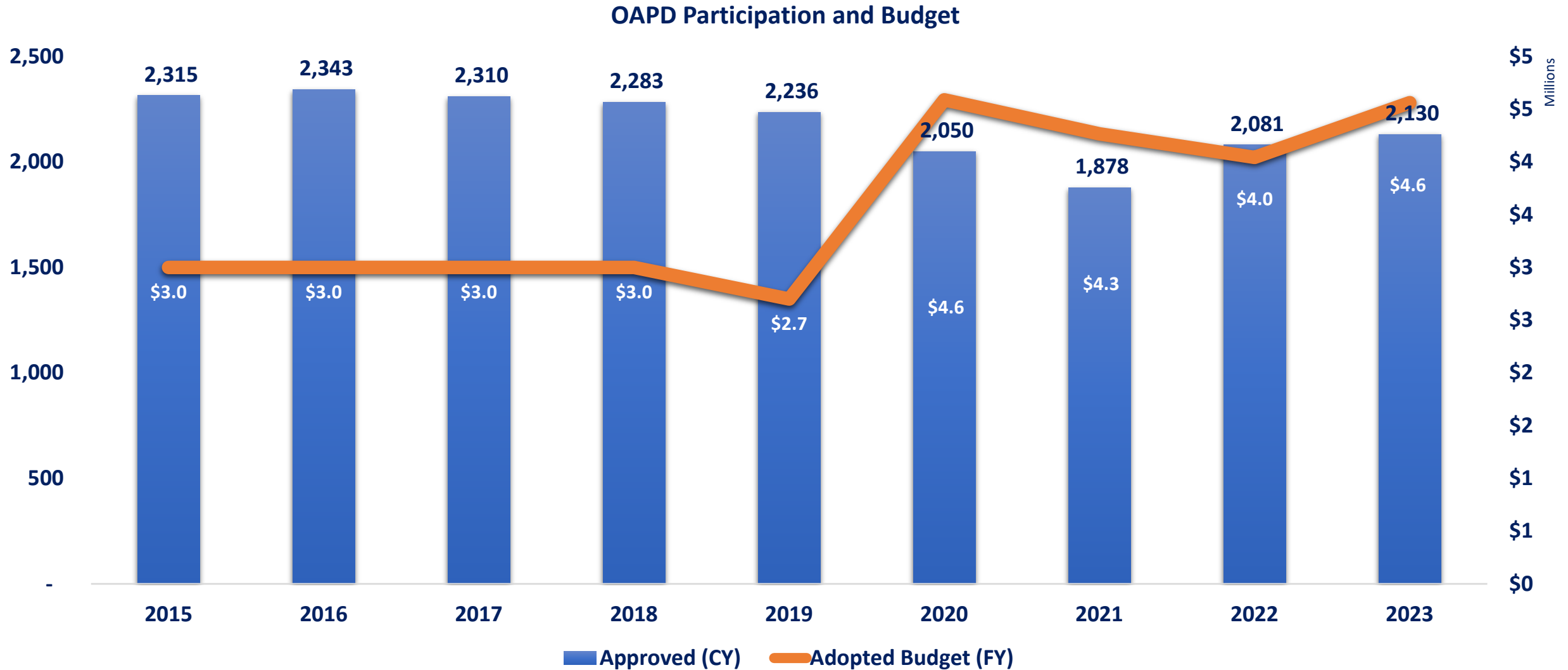
Asset Limit = \$750,000

IMPACT OF RECENT CHANGES TO OAPD ARE NOT KNOWN YET

2023 legislation included an agreement that the administration will evaluate the program every three years beginning January 1, 2025, and provide a recommendation to City Council as to the need for program changes.



OAPD PARTICIPATION AND BUDGET COMPARISON



FY 2024 Budget is \$5.1 million, and FY 2025 Budget is \$5.75 million.



HOW DOES RICHMOND'S OAPD PROGRAM COMPARE?

	1	2	3	4	5
	City of Richmond ("OAPD")	Henrico ("REAP")	Hanover	Chesterfield	Norfolk
Household Income Max	\$70,000	\$75,000	\$60,000	\$62,000	\$67,000
Net Worth Max	\$450,000	\$500,000	\$400,000	\$392,700	\$350,000
Tax Relief Provided	Household income: \$0-\$30,000: 100% \$30,001-\$40,000: 75% \$40,001-\$50,000: 50% \$50,001-\$70,000: 25%	100% up to max relief limit	Amount based household income and % ownership of the qualifying owners	Household income: \$0-\$37,500: 100% \$37,501-\$46,500: 60% \$46,501-\$62,000: 35%	\$0 to \$28,611.00: 100% (exemption) \$28,611.01 to \$36,958: 80% (deferral) \$36,958.01 to \$45,306: 60% (deferral) \$45,306.01 to \$53,653: 40% (deferral) \$53,653.01 to \$67,000: 20% (deferral)
Max Relief Limit	N/A	\$3,200	\$3,500	\$3,000	\$3,292 multiplied by relief percentage
Application Cycle	Application effective for three years; recertification for years 2-3				
Participation Eligibility	Unique – OAPD or Tax Freeze, but not both (same limits)	Unique – REAP or CAP, but not both (different limits)	Unique (no freeze program)	Unique (no freeze program)	Unique (no freeze program)
Participation	2,330	6,300	1,400	14,000 (includes Veterans)	1,463
FY 2025 Budget	\$5.75 million	\$12.5 million	\$3.9 million (includes Veterans)	\$19.2 million (includes Veterans)	Sum sufficient \$5.5 million (includes Veterans)



ONE-TIME 4-CENT RELIEF WITH FY 2024 SURPLUS FUNDS

- All properties will receive an equivalent 4-cent rebate.
- Similar, to 2023, rebates will be distributed in February.

Impact of 1-Cent Relief at Low, Average, and High 2024 Land Book Values

	% of Taxable Parcels	Low*		Average		High*	
		Assessed Value	\$0.01 Relief	Assessed Value	\$0.01 Relief	Assessed Value	\$0.01 Relief
Residential	84.1%	\$1,000	\$0.10	\$366,163	\$36.62	\$6,906,200	\$691
Condo	5.7%	\$8,800	\$0.88	\$260,766	\$26.08	\$1,822,000	\$182
Multi-Fam	1.9%	\$2,000	\$0.20	\$5,125,092	\$512.51	\$81,665,200	\$8,167
Commercial	6.1%	\$1,000	\$0.10	\$1,352,202	\$135.22	\$175,101,200	\$17,510
Industrial	2.1%	\$1,400	\$0.14	\$1,695,584	\$169.56	\$155,922,800	\$15,592
Overall	100%	\$1,000	\$0.10	\$539,934	\$53.99	\$230,590,400	\$23,059

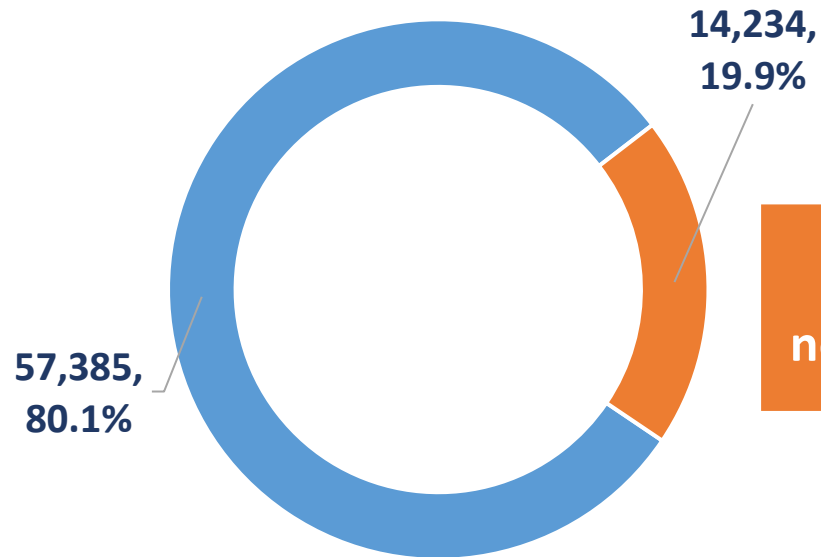
**Based on the average lowest and highest five values.*

Note: Office of the Assessor of Real Estate 2024 Land Book. Amounts will be updated when the 2025 Land Book is finalized.



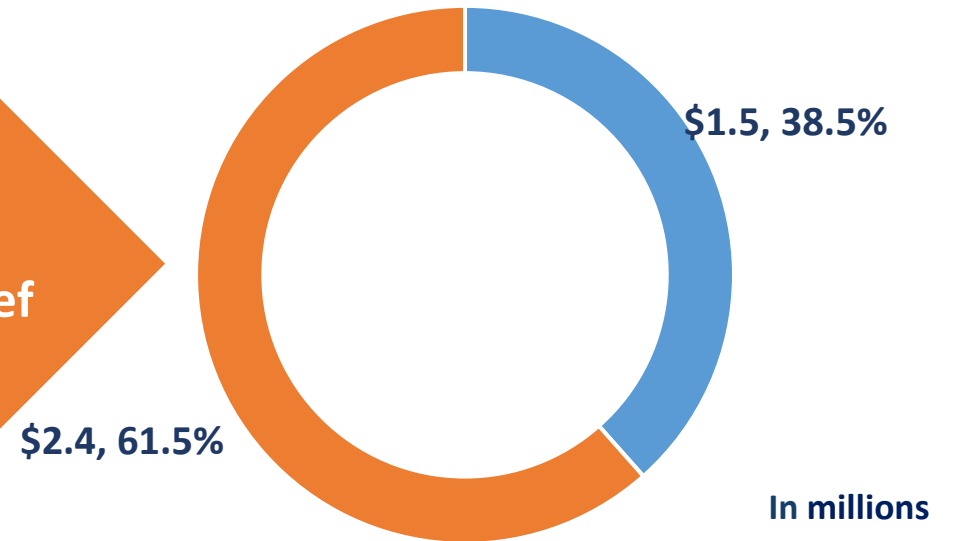
ALMOST TWO-THIRDS OF THE REBATE WOULD GO TO THE TOP 20% (WITH HIGHER-THAN-AVERAGE ASSESSED VALUE)

Chart 1: Count of Taxable Parcels* Above vs. Below the Average Assessed Value of \$539,934



- Parcels Below Average Assessed Value
- Parcels Above Average Assessed Value

Chart 2: Share of \$0.01 Relief of Taxable Parcels* Above vs. Below the Average Assessed Value of \$539,934



- Parcels Below Average Assessed Value
- Parcels Above Average Assessed Value

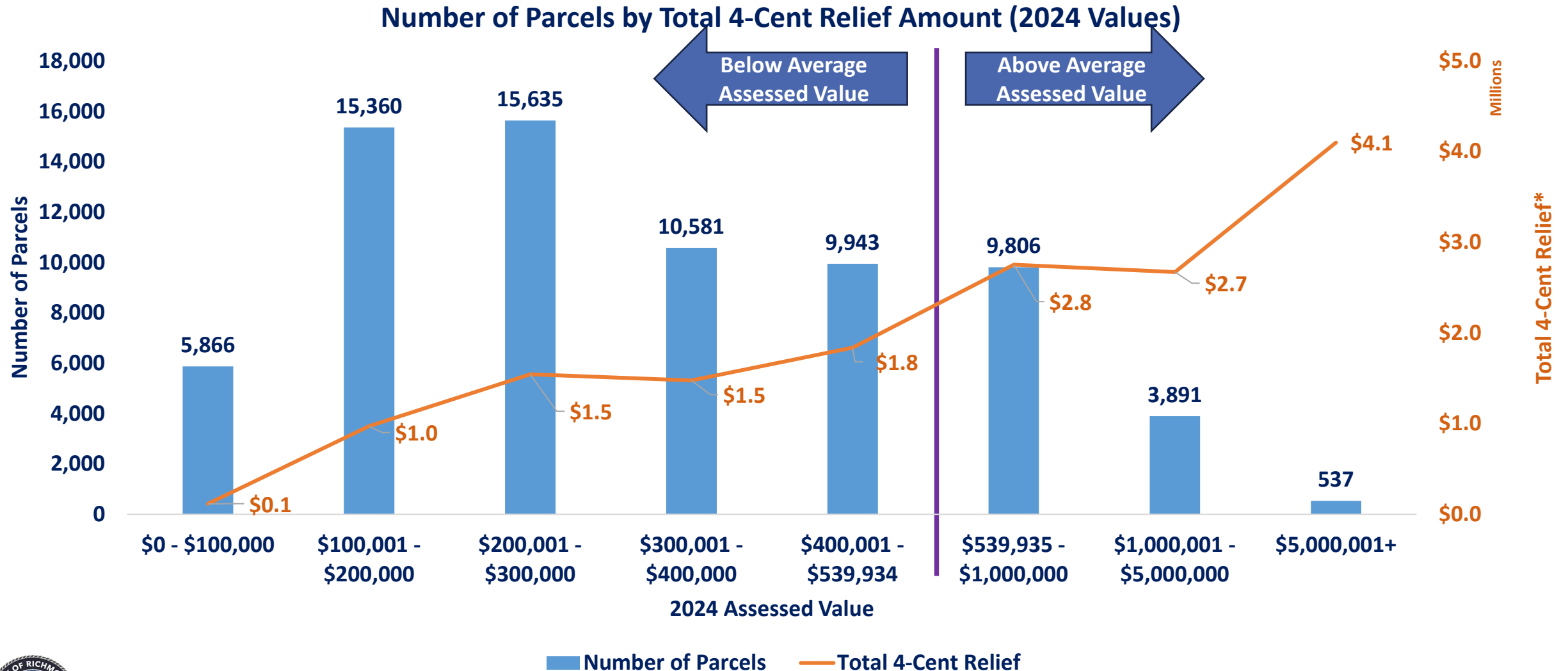
20% of parcels receive nearly two-thirds of relief

**Excludes area tax parcels.*

Note: Office of the Assessor of Real Estate 2024 Land Book. Amounts will be updated when the 2025 Land Book is finalized.



80% OF PARCELS ARE BELOW THE 2024 AVERAGE ASSESSED VALUE OF \$539,934, WHILE 20% ARE ABOVE



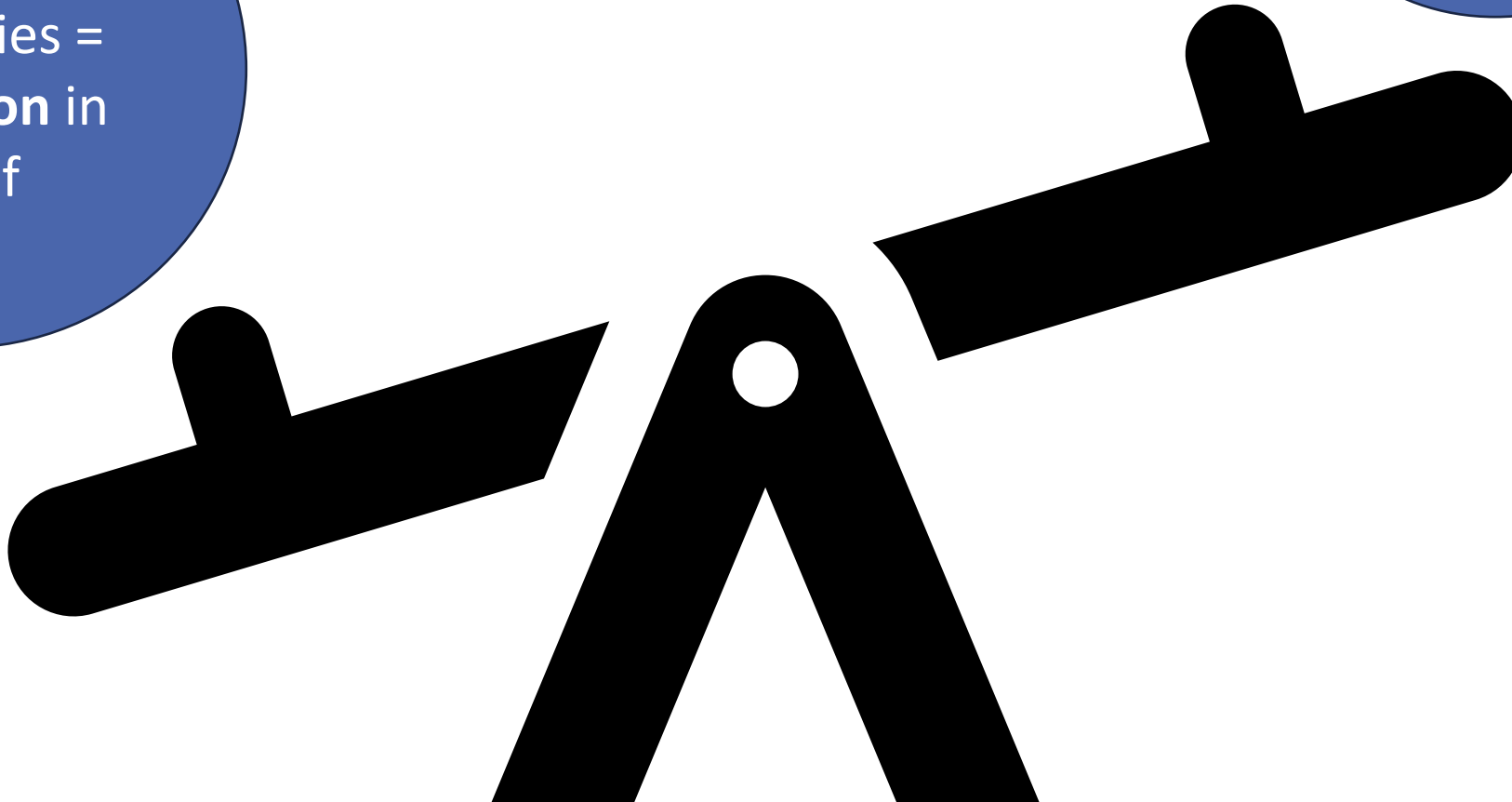
Note: Office of the Assessor of Real Estate 2024 Land Book. *4-Cent relief is for example only using 2024 values. Amounts will be updated when the 2025 Land Book is finalized.



RELIEF IS NOT TARGETED WITH A PER-CENT REDUCTION OR REBATE

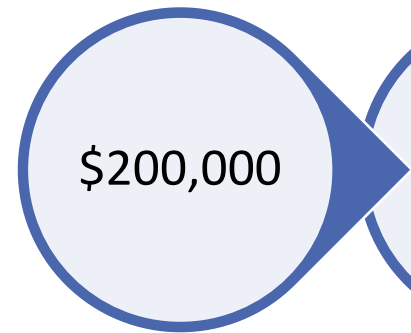
537 high-value
properties =
\$4 million in
relief

30,000
low/mid-
value
properties =
\$2.5 million
in relief

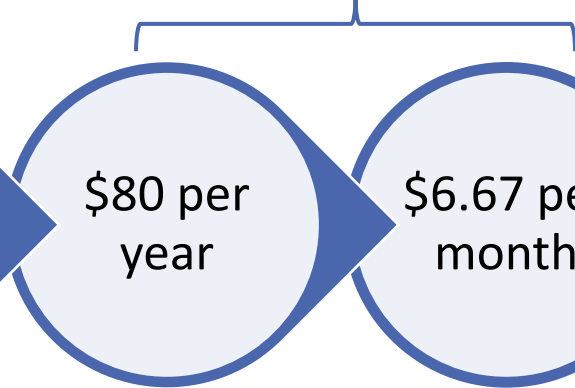


COMPARING A 4-CENT SAVINGS TO THE HOUSING GAP GRANT

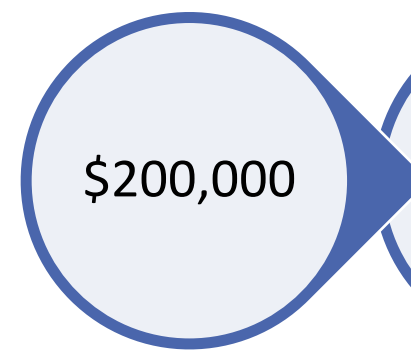
Assessed Value



4-Cent Reduction/Rebate



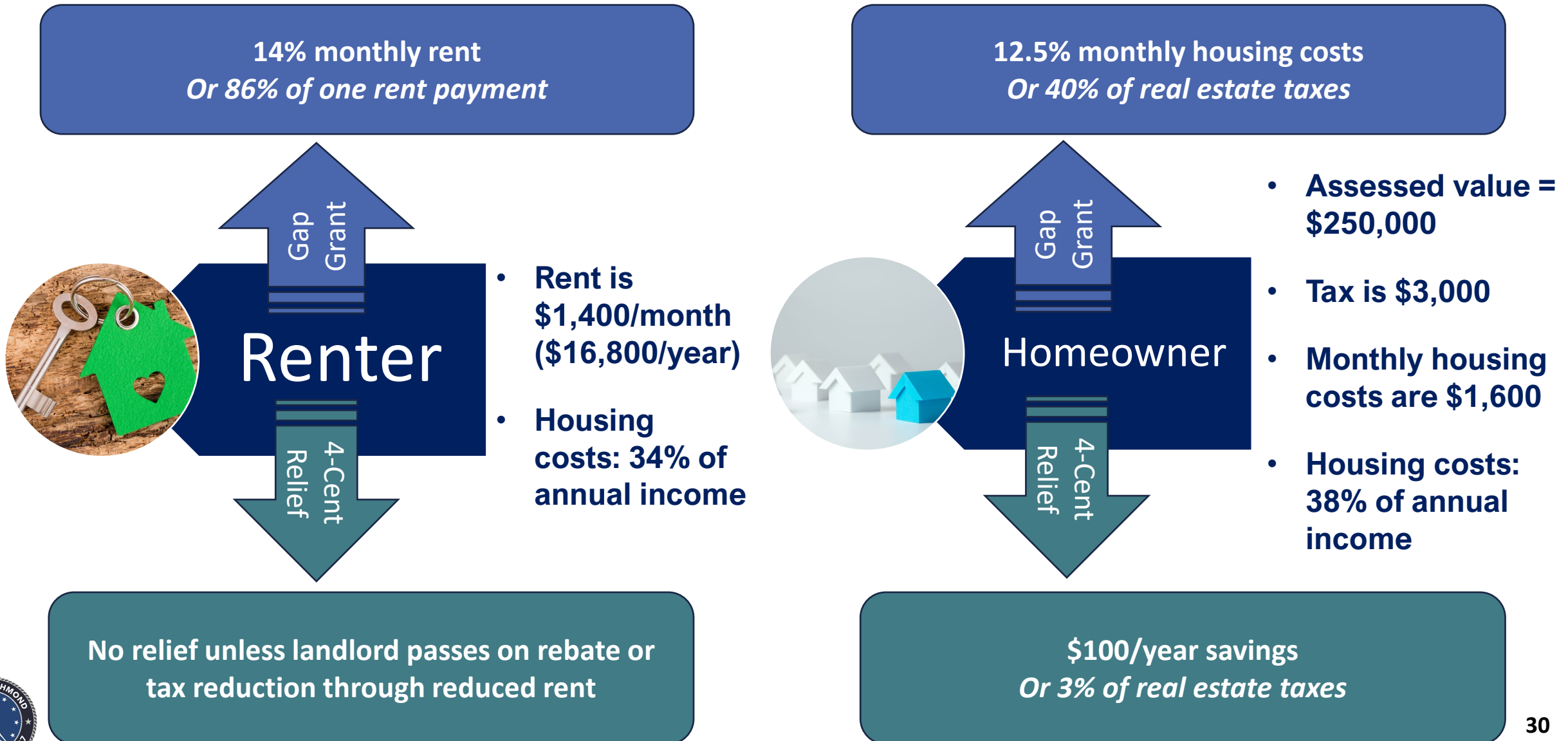
Assessed Value



Housing Gap Grant



GAP GRANT VS. 4-CENT RELIEF FOR TWO-PERSON HOUSEHOLD WITH \$50,000 ANNUAL INCOME



FUNDING THE RVA STAY INITIATIVE AND TAX REBATE

Prior Fiscal Year Funds

FY 2024 Surplus

- \$16.0 million
- Funds RVA Stay Rebate

Current Fiscal Year Funds

FY 2025 at \$1.20 tax rate

- \$12.6 million
- Funds RVA Stay Gap Grants and Freeze



YOU CANNOT SPEND THE SAME DOLLAR TWICE

Prior Fiscal Year Funds

Current Fiscal Year Funds

FY 2024 Surplus

- \$16.0 million
- RVA Stay Rebate

~~FY 2025 at \$1.20 tax rate~~

- ~~• \$12.6 million~~
- ~~• RVA Stay Gap Grants and Freeze~~

FY 2025 at \$1.16 tax rate

- -\$3.2 million
- Cannot fund RVA Stay Gap Grants and Freeze
- Cut existing services



RECOMMENDATION

Instead of permanently lowering the real estate tax rate, take a three-pronged approach in 2025:

1. Establish the Gap Grants program.
2. Create the Richmond Freeze program.
3. Provide real estate taxpayers a one-time tax rebate equivalent to 4-cents.
4. Approve ordinances presented today.





DISCUSSION