

CITY OF RICHMOND

ZONING ORDINANCE UPDATE

PROJECT INTRODUCTION

MAY 2024



PROJECT GOALS

ALIGN WITH RICHMOND 300



**EFFICIENT
LAND USE**



**HOUSING OPTIONS
& AFFORDABILITY**



**CREATE MIXED-
USE, WALKABLE
NEIGHBORHOODS**



**PRESERVATION OF
CHARACTER, HISTORY &
NATURAL RESOURCES**

CREATE A MODERN CODE



**BRING THE 1976
CODE TO THE 21ST
CENTURY**



**EASY-TO-USE
& ADMINISTER**

CODE STUDIO



Colin Scarff

*Principal-in-Charge
Los Angeles, CA*

- + Code Studio Co-Founder
- + 25+ years experience
- + Project Manager for 40+ planning and zoning projects
- + Recent experience: ***Detroit, Cleveland, Raleigh, Asheville, Bozeman, Palm Springs***



René Biberstein

*Associate Principal / Project Manager
Toronto, ON*

- + 15 years of Urban Design and Project Management experience
- + Recent experience: ***St. Louis, Amherst, Redmond***



Kelsey Morrow

*Senior Associate / Urban Designer
Asheville, NC*

- + 4+ years with Code Studio
- + Drafter of 10+ zoning codes and plans
- + Recent experience: ***Cleveland, Concord, Piqua, Amherst***

UTILE



MATTHEW LITTELL, LEED AP

*Founding Principal
Boston, MA*

- + Architecture, Planning, and Development expertise
- + Specializes in multifamily, affordable, and middle-income housing
- + Recent experience: ***Boston, Portland, Holyoke, and Providence***

BRICK & STORY



LATOYA THOMAS

*Founding Principal, Engagement Manager
Washington, DC*

- + Community engagement and creative storytelling strategy and services expert
- + Nearly 15 years of experience
- + Focus on affordable housing, urban revitalization, and community development for marginalized populations

OTHER FIRMS

GOROVE SLADE

AUTO TRANSPORTATION

Richmond, VA

FOURSQUARE

MULTI-MODAL TRANSPORTATION

Washington, DC

RKG

ECONOMICS

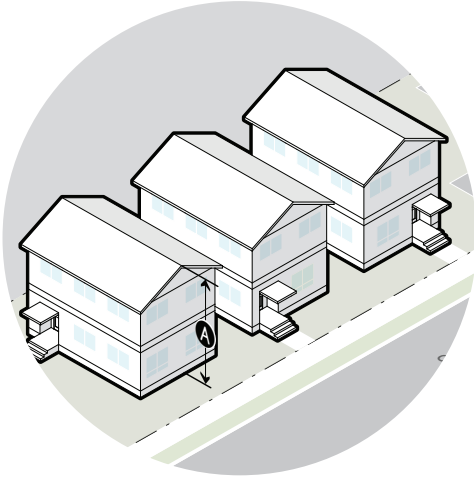
Alexandria, VA

HARRELL & CHAMBLISS

LEGAL SUPPORT

Richmond, VA

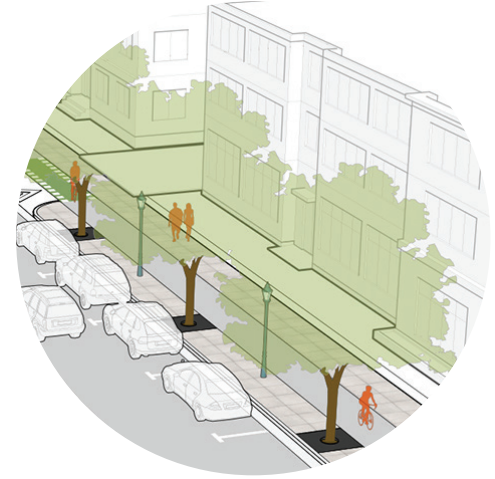
CODE STUDIO



Founded in 2006, we believe that **right-sizing** plans and codes requires a **deep understanding** of each **community's character**.



We work on **plans** and **codes** that yield **vibrant, mixed use**, walkable communities through **creative urban infill** and **redevelopment strategies**.



We are a **leader** in the preparation of **adoptable, easy to understand** and **highly visual development codes**, apply award-winning innovation and a **unique approach** to each community.

BY THE NUMBERS...

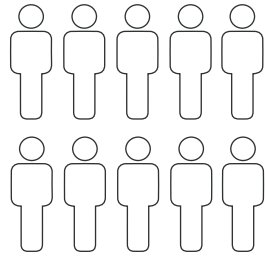


18 YEARS

Est. 2006

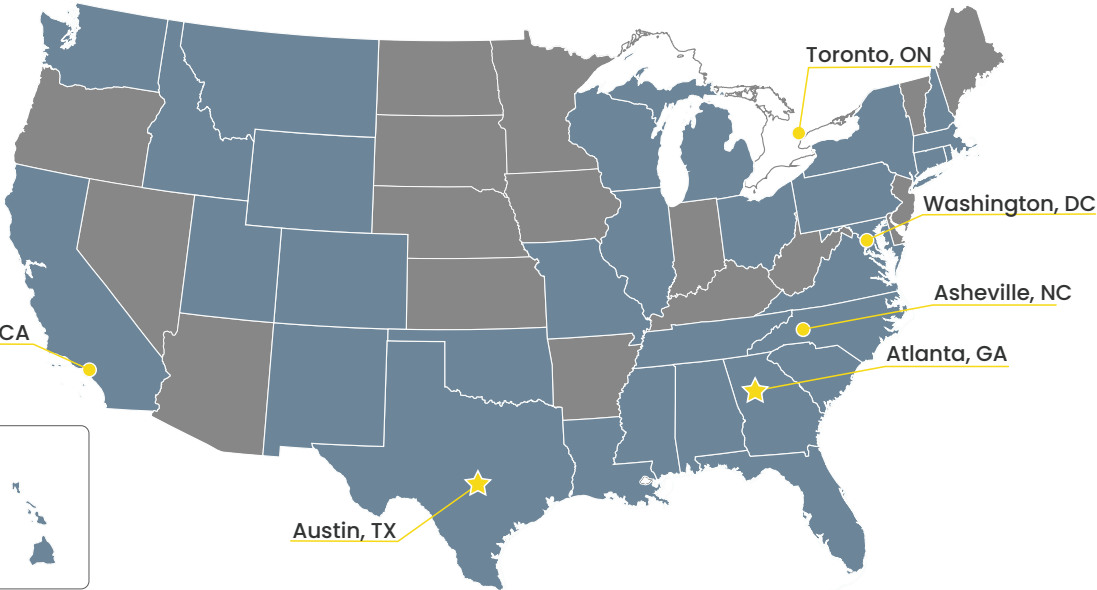
10

EMPLOYEES



6

OFFICE
LOCATIONS



111

TOTAL
PROJECTS

88 Codes

24

Unified
Development
Codes

23

Form-Based
Codes

37

Zoning/
Subdivision
Codes

4

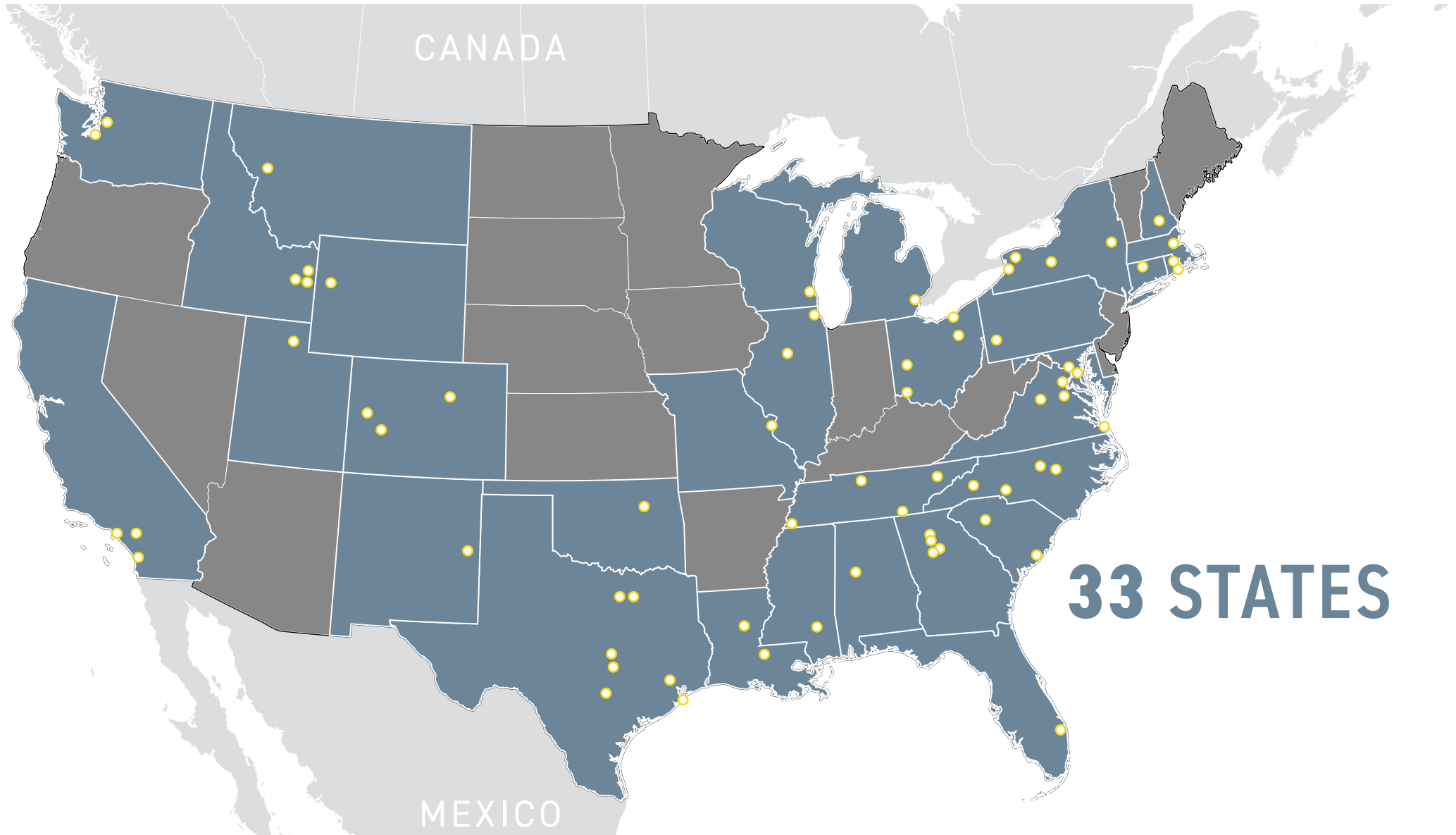
Model
Codes



23 Plans

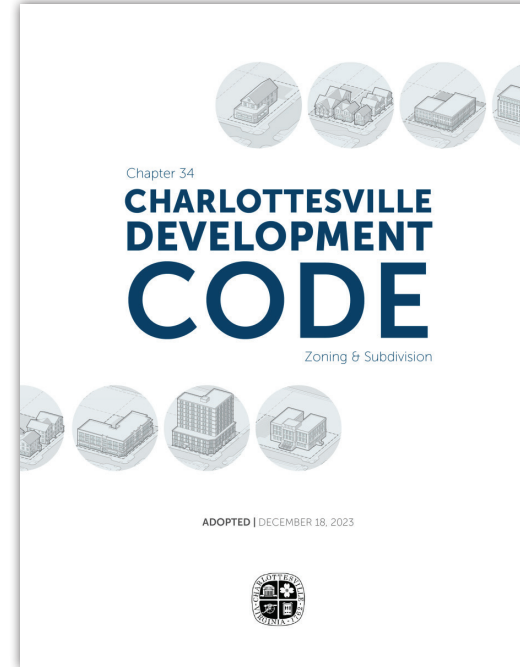
MAY 2024 | CODE STUDIO

WE WORK ACROSS THE US...



33 STATES

OUR WORK IN CHARLOTTESVILLE



- + Analysis of current regulations
- + Identification of development barriers
- + District metrics testing
- + Summary of potential new regulations and approaches

- + Modern and simple code
- + Implements CVille Plans Together, 2021 comprehensive plan
- + Creates a clear path for city's goals and plans to be realized
- + Adopted 2023!

PROJECT PHASES

FEBRUARY - MAY 2024

PHASE 1

PROJECT INITIATION

Confirmation of timeline, development of engagement plan, review of existing materials and kick off trip.



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MAY - OCTOBER 2024

3
MAJOR
ENGAGEMENT
TOUCHPOINTS

PHASE 2

PATTERN BOOK

Analysis of existing and historic urban and architectural form.

PHASE 3

ZONING ORDINANCE FRAMEWORK

Analysis of existing ordinance and conceptual framework for new one.

PHASE 4

ZONING DISTRICTS FRAMEWORK

Conceptual districts for new ordinance, not yet addressing detailed metrics.

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UPDATE TO EXISTING ORDINANCE

Staff to make selected updates to existing ordinance, referencing Pattern Book metrics.

Purpose is to remove barriers to traditional patterns.

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NOVEMBER 2024 - JANUARY 2026

PHASE 5 DRAFT & FINAL ZONING ORDINANCE

Development and testing of code metrics, graphics and administrative language.

MANY
MAJOR
ENGAGEMENT
TOUCHPOINTS

DISCUSSION QUESTIONS

ARE NEW BUILDINGS IN RICHMOND GENERALLY REFLECTIVE OF WHAT YOU WANT TO SEE? WHY OR WHY NOT?

WHAT NEW OR EMERGING ISSUES ARE NOT ADEQUATELY ADDRESSED IN THE EXISTING CODE?

WHAT ARE YOUR TOP PRIORITIES FOR THE NEW CODE?

WHAT ARE THE GREATEST BARRIERS IN THE CODE TO IMPLEMENTING ADOPTED PLANS AND POLICIES?

QUESTIONS FOR US?

THANK YOU.

C O D E S T U D I O