

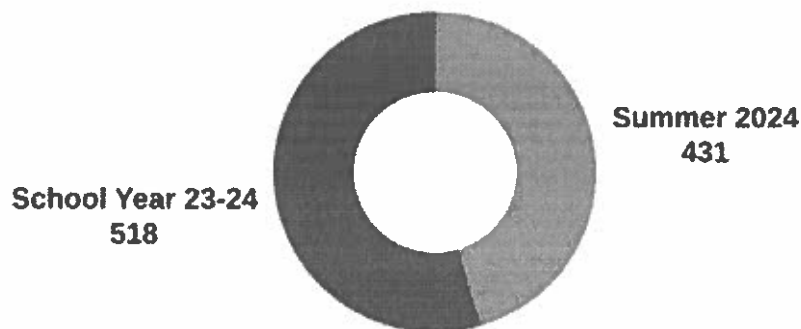
Positive Youth Development (PYD) Initiative

*Funding managed by NextUp**

The Positive Youth Development (PYD) non-departmental program allocation (via NextUp) has a proposed cut of 50 percent or \$500,000, down from the current allocation of \$1 million.

PYD programs have grown to serve about 800 young people each fiscal year.

PYD Program Attendance 2023-24



30 programs received funds during School Year 2023-24
and 42 programs during Summer 2024

What is Positive Youth Development (PYD) Initiative?

Richmond's Gun Violence Prevention and Intervention (GVPI) was established in 2021, when Richmond City Council unanimously declared gun violence a public health crisis. As a member of the City of Richmond's GVPI taskforce, we're grateful for the opportunity to have administered the PYD funds since 2022.

The PYD initiative expands access to quality afterschool and summer programs to Richmond youth aged 11-19. Seventy-five percent of young people served through PYD last fiscal year live in low-income areas most impacted by crime and gun violence.

What is at risk with the proposed \$500k PYD cut?



**NextUp RVA has two initiatives that are funded via the City of Richmond's non-departmental funding: Middle School Alliance (MSA) and Positive Youth Development (PYD). NextUp manages the PYD Fund in partnership with the City of Richmond.*

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Proposed cuts could shutter nearly all Positive Youth Development (PYD) afterschool programs during the upcoming school year (25/26) and Spring Break 2026 (approximately 500+ youth annually). If the cut funding is not reinstated, NextUp will prioritize the PYD summer programming 2026, but will have to cut the afterschool and spring break programs (school year 25/26). Overall, we estimate youth participation will be cut by at least 50 percent.

Up to 50 organizations that requested mini-grant PYD funding for School Year 2025-26 could be impacted. These organizations have each requested funding for multiple programs with most operating in the East End, Southside, and Northside. One-third of providers who submitted applications for PYD School Year 25-26 indicated that they cannot operate at the same capacity without PYD funding.

Please note, in an effort to preserve as much PYD programming as possible, NextUp will waive the PYD non-departmental administrative fee for restored funding (10 percent - industry standard).

Current Fiscal Year Outcomes

- About 500 youth have attended a school year Positive Youth Development program since September 2024.
- 47 programs share they can serve up to 1,500 youth during Summer 2025 through programs and community events (including youth attending multiple programs and events).
 - 13 organizations can receive up to \$1,000 per community event.

Compliance

NextUp's role in the PYD initiative is that of an intermediary that helps review and award all grants. Grants are rigorously vetted by a community advisory committee that uses an established criteria to determine positive youth outcomes. Once a grant is awarded, NextUp monitors the grantee for ongoing compliance including drop-in visits, reporting, and extensive data collection.



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