



# Strategic Engagement Plan

To solicit feedback on the proposed American  
Rescue Plan Act Spending for the City of  
Richmond

# Digital Engagement Survey on RVA.gov



Do you approve?

What would you add?

What would you deprioritize?

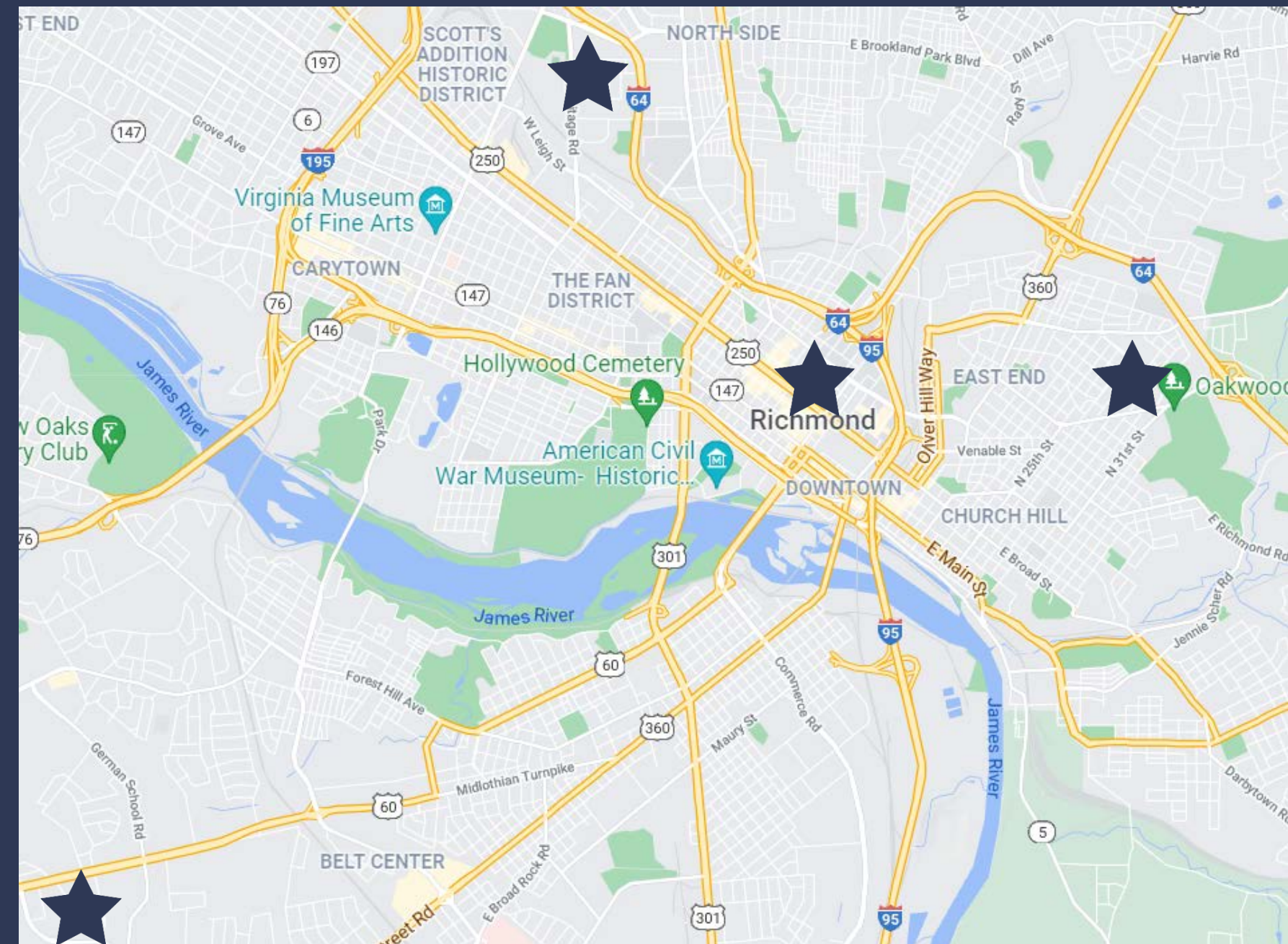
# Non-Digital Engagement

## Four in-person meetings

Awareness

Execution

Integration



# Targeted Engagement

## Intentional conversations

Lower income communities

Spanish speakers

Older folks and people with disabilities

# Results and Next Steps

## October 7-8

Who talked to us

What they told us about the draft

**BUILD BACK**

## FOR KIDS AND FAMILIES:

- Helping parents meet childcare needs
- New & improved Southside, TB Smith, Calhoun & Lucks Field community centers to have fun and get support, like job help or health/wellness programs
- Fixing existing trails and connecting trails to neighborhoods for better access

**\$80 MILLION**

Ok

1. How would you rate the city's proposed spending on children and families?

|      |               |         |      |           |
|------|---------------|---------|------|-----------|
| Poor | Below Average | Average | Good | Excellent |
| ★    | ★             | ★       | ★    | ★         |

2. Would you add anything?

No

Yes (please specify)

Ok

## 2. Would you add anything?

No

Yes (please specify)

Example

ok

## 3. Where would you take money from to pay for your suggestion?

Childcare

Building community centers

Fixing and connecting trails