

INTRODUCED: November 8, 2021

A RESOLUTION No. 2021-R077

To request that the Chief Administrative Officer cause to be developed goals and a “scorecard” for certain development projects that promote cohesion between the implementation of the City’s Master Plan and the implementation of the City’s economic development plans and that ensure positive growth and equitable opportunity for the citizens of the City of Richmond.

Patron – Mr. Addison

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: DEC 13 2021 AT 6 P.M.

WHEREAS, it is the opinion of the Council that the development of goals and a “scorecard” for development projects involving City-owned real estate or the expenditure of City funds would promote cohesion between the implementation of the City’s Master Plan entitled “Richmond 300: A Guide for Growth” (hereinafter referred to as the “Master Plan”), approved by Ordinance No. 2020-236, adopted December 14, 2020, and the implementation of the City’s economic development plans and would ensure positive growth and equitable opportunity for the citizens of the City of Richmond; and

AYES: 9 NOES: 0 ABSTAIN: _____

ADOPTED: DEC 13 2021 REJECTED: _____ STRICKEN: _____

WHEREAS, the Council believes that it is in the City's best interests of the citizens of the City of Richmond that the Council request that the Chief Administrative Officer cause to be developed goals and a "scorecard" that would promote cohesion between the implementation of the Master Plan and the implementation of the City's economic development plans and that would ensure positive growth and equitable opportunity for the citizens of the City of Richmond;

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

That the Council requests that the Chief Administrative Officer cause to be developed goals and a "scorecard" for development projects involving City-owned real estate or the expenditure City funds that would promote cohesion between the implementation of the Master Plan and the implementation of the City's economic development plans and that would ensure positive growth and equitable opportunity for the citizens of the City of Richmond.

BE IT FURTHER RESOLVED:

That the Council requests that the Chief Administrative Officer cause such goals and such "scorecard" for development projects involving City-owned real estate or the expenditure City funds to include, at a minimum:

1. An analysis of the best use and benefits of each area being developed.
2. An analysis of the most effective area median income levels to utilize and the amount of affordable housing units needed in a development.
3. An analysis of the need for green space and public transportation near a development.
4. To the extent permitted by applicable law, appropriate requirements for the involvement of minority business enterprises and emerging small businesses, as the terms

“minority business enterprise” and “emerging small business” are defined by section 21-4 of the Code of the City of Richmond (2020), as amended.

5. The creation of affordable housing units.
6. An analysis of a development project’s proximity to public schools.
7. An analysis of a development project’s proximity to retailers offering healthy food options.
8. An analysis of whether a development project offers employment options that are within walking distance from the homes of employees or accessible to employees through public transit.
9. The consideration of whether a development project provides citizens of the city of Richmond and members of the public with access to green space and parks within a ten minute walk.
10. The consideration of whether a development project provides citizens of the city of Richmond and members of the public with access to high frequency public transit within a ten minute walk.
11. The incorporation of sustainability and resiliency goals.

A TRUE COPY:
TESTE:
Carlin D. Rind
City Clerk



Richmond City Council

The Voice of the People

Richmond, Virginia

RECEIVED
By City Attorney's Office at 7:50 am, Oct 26, 2021

Office of the Council Chief of Staff

Ordinance/Resolution Request

TO Haskell Brown, Interim Richmond City Attorney
Richmond Office of the City Attorney

THROUGH Joyce Davis
Interim Council Chief of Staff

FROM Samson Anderson, Council Budget Analyst

COPY Andreas Addison, 1st District Representative
Daniel Wagner, 1st District Liaison
Tabrica Rentz, Interim Deputy Richmond City Attorney

DATE October 20, 2021

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TITLE Request for "Equity & Growth" Implementation Scorecard

This is a request for the drafting of an **Ordinance** **Resolution**

REQUESTING COUNCILMEMBER/PATRON

Andreas Addison, 1st District
Representative

SUGGESTED STANDING COMMITTEE

Land Use, Housing, and Transportation

ORDINANCE/RESOLUTION SUMMARY

The Patron is requesting a Resolution in order for the Administration to develop Equity and Growth goals & scorecard. The scorecard should make apparent the whether the equity and grow goals of the City will be satisfied as the City considers each future development opportunity, and moves forward with the implementation of Richmond 300.

BACKGROUND

Summary:

It is the intent of the Patron that there be cohesion between the implementation of the Richmond 300 plan and the implementation of the City's Economic Development plan.

Furthermore, the Patron intends that the Administration shall develop a scorecard, by which City Administration and City Council will be able to quickly ascertain whether a proposed, or in progress, City development project is meeting the equitable and developmental goals of the City. This scorecard is intended for projects on city owned property and publicly financed developments.

Additional benefits from the development of this equity scorecard include:

- Analysis on the best use and benefits of the area being developed;
- Analysis on the most effective AMI levels, and the affordable housing units needed in a development; and
- Analysis on the need for green space and public transportation near a development.

This scorecard should ascertain and reflect such data as, but not limited to:

- Minority Business Enterprise (MBE) involvement;
- Creation of affordable housing units;
- Proximity to public schools;
- Proximity to healthy food;
- Proximity to job centers (walking or public transit);
- Access to green space/parks within a 10 minute walk;
- Access to high frequency public transit within a 10 minute walk; and
- Sustainability and resiliency goals.

The Richmond 300 plan can be found here: <https://www.rva.gov/planning-development-review/master-plan>

FISCAL IMPACT STATEMENT

Fiscal Impact Yes No

Budget Amendment Required Yes No

Estimated Cost or Revenue Impact:

Attachment/s Yes No

Richmond City Council Ordinance/Resolution Request Form/updated 10.5.2012 /srs