



City of Richmond Parklets Application Form

Department of Planning & Development Review
900 East Broad Street, Room 511
Richmond, VA 23219
804-646-3409

PARKLET APPLICATION - II: Check List

Applications must include the following:

- A site plan diagram (no larger than 11' x 17'), to scale, showing the location and dimensions of the parklet and other objects in the immediate area (same block). The map shall include (but not be limited to):
 - a. The street number addresses of nearby buildings;
 - b. The direction of traffic;
 - c. The presence and location of: vacant lots or buildings, driveways, fire hydrants, manholes, stormwater inlets, bike parking, utilities (including, but not limited to tree grates, vault, covers, manholes, junction boxes, signs, lights, and poles), street furniture (including but not limited to bus shelters, honor boxes, and benches), cafe seating;
 - d. Existing parking regulations (including, but not limited to; handicap parking, loading zones and metered parking);
 - e. The length of the applicant's street frontage;
 - f. Elevation Plans and a rendering.
- At least two photographs from different angles along the sidewalk/street where the pedestrian enhancement is to be installed. Applicants are encouraged to include photographs of potential location-related conflicts (proximity to other street utilities, street furniture, etc.) noted in the detailed site plan diagram.
- Project narrative: this is a short project description (about 800 words) explaining your vision for the parklets. Applicants are encouraged to emphasize:
 - a. Vision for the parklet;
 - b. How the immediate neighborhood will benefit from the parklet;
 - c. Ideas about how the community can participate in the creation and / or stewardship of the parklet;
 - d. Ideas for activation and programming of the parklet;
 - e. If known, include information about who will design the parklet.

In addition to you project narrative; you may also submit design drawings, sketches, or other documents. These optional supplemental materials may help clarify your parklet vision to the City.

- Letter(s) of support from property owners abutting the parklet. (Tattoo shop)

Application must be submitted in an electronic format (PDF). Submit applications as a single PDF. Submit applications to:

Ms. Yessenia Revilla
Department of Planning & Development Review
900 East Broad Street, Room 511
Richmond, VA 23219
804-646-3409
Email: Yessenia.Revilla@richmond.gov.com



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For Office Use Only: Enter as an Encroachment

Parklet Plan #: [] Parklet Permit #: [] Date Issued: []

Applicants must schedule a pre-application conference with parklet program manager to make sure the proposed parklet meets the criteria outlined for approval and other issues that may be involved prior to making application.

PARKLET APPLICATION - I: Application Form

Applicant Information

Name and address of business or organization requesting the permit: The Hive Bar & Grill
323 N Adams Street
Name of applicant/contact information: Brandi Battle Brown
Phone #: 804-433-8142 Email: thehivebar.management@gmail.com

Parklet Location Information

Street Proposed: Adams between Adams and Marshall
Address(es) of property immediately in front of proposed parklet (on same block face), as applicable:

Returning Parklet?

Yes [] No [x]

If Yes, write your permit number below and indicate whether the parklet design has changed since your last application:

Property Owner(s) of Business Proposing Parklet

Name of property owner immediately in front of proposed location (if different than proposed Permittee named above): Kelvin Henderson Phone #: 804-399-7070
Email:
If different from above, name of property manager / business owner for property:
Phone # Email kgh@theransonco.com

Signatures

Application is hereby made thru Department of Planning & Development Review (PDR) to Department of Public Works (DPW) for a revocable permit to install a parklet. Applicant acknowledges and agrees that applicant has read and understands the Parklet Permit Special Conditions and agrees to be bound by the terms thereof upon receipt of a permit to install and operate a parklet.

Applicant: Brandi Brown (Name)
Brandi Brown (Signature) 7/16/24 (Date)

The following individuals (as applicable) support this application:

Property owner (if different than applicant):
23 West Marshall LP (Name)
Kelvin Henderson (Signature) 8/30/2024 (Date)
Will not block residential entrance

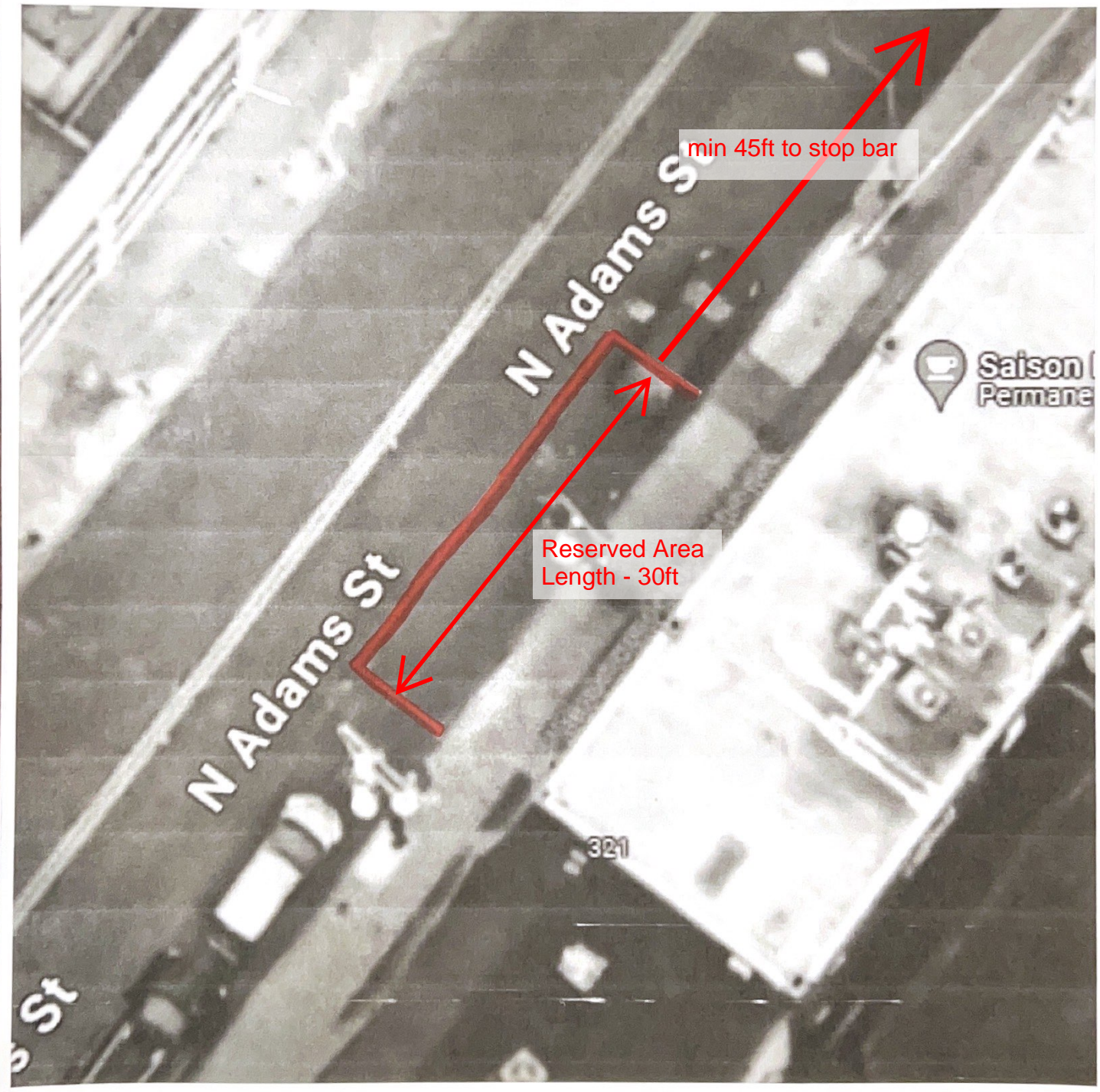
Property manager / business owner for property at the requested location (if different than above)
(Name)
(Signature) (Date)

NOTE: Please attach the required items, application form, including a completed checklist and the application fee (\$300). Upon approval of the Parklet, a Work In Street and Alley Permit Application Package must be submitted with an appropriate fee. Checks should be made payable to the "City of Richmond"

For Office Use Only

Parklet permit application fee: \$300
Parklet total outdoor area: []
Receipt #: []





min 45ft to stop bar

Reserved Area
Length - 30ft

Saison (Permane

321

St



Previous Setup

- Parklet to be relocated



114 W. Brookland Park Blvd

THE HIVE MARKET

323 N Adams St
Richmond VA, 23220
(804) 658-0753

thehivebar.management@gmail.com

Project Narrative for The Hive Market Parklet

Vision for the Parklet:

The Hive Parklet represents our commitment to enhancing the vibrancy and inclusivity of the Jackson Ward Art District. Our vision for this parklet is to create a welcoming, multifunctional space that not only complements the character of The Hive Market and Bar but also serves as a catalyst for community engagement and enrichment. This parklet will transform a portion of the street into a lively, green oasis where people can relax, socialize, and participate in various activities, thereby enhancing the neighborhood's cultural and social fabric.

How the Immediate Neighborhood Will Benefit:

- **Enhanced Aesthetic Appeal:** The inclusion of built-in flower pots and green spaces will beautify the streetscape, providing a visually appealing environment that encourages foot traffic and adds a touch of nature to the urban setting.
- **Increased Foot Traffic:** By creating a more inviting space, the parklet will attract more visitors to the area, benefiting local businesses and fostering economic growth. People are more likely to stop and explore the neighborhood when they encounter a pleasant, welcoming environment.
- **Community Building:** The parklet will serve as a communal space where neighbors can gather, fostering a stronger sense of community. It will be a place where people can connect, share experiences, and build relationships.
- **Support for the Homeless:** The parklet will provide a designated area where we can distribute food and supplies to those in need, addressing immediate needs and demonstrating our commitment to social responsibility.
- **Job and Workforce Training for Climate Resilience:** The parklet will host training programs to equip community members with skills needed to address climate challenges, contributing to long-term community resilience.
- **Parks, Green Spaces, and Recreational Facilities:** The parklet will include green spaces and recreational amenities such as cards, chess, board games, etc. offering residents and visitors a place to enjoy the outdoors, stay active, and participate in community life.
- **Neighborhood Cleanups and Public Space Revitalization Projects:** The parklet will serve as a focal point for neighborhood cleanups and revitalization efforts, encouraging community involvement in maintaining and improving public spaces.
- **Minor Facility Updates:** The parklet will include updates to existing facilities, such as seating, lighting, and other amenities, ensuring the space is functional, accessible, and inviting.

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- **Heat Mitigation:** Incorporating shade structures and greenery will help reduce heat in the area, making the parklet a comfortable space even during the warmer months.

- **Support for Food Banks and Facilities Addressing Food Insecurity:** The parklet will be a site for food distribution initiatives, helping to address food insecurity in the community.

- **Rehabilitation, Renovation, Remediation, or Cleanup of Vacant or Abandoned Properties:** The parklet will be part of a broader effort to rehabilitate and revitalize neglected spaces in the neighborhood, contributing to the overall improvement of the area.

Ideas for Community Stewardship:

- **Community Involvement:** We will invite local residents and business owners to participate in the maintenance of the parklet. This could include planting and caring for flowers, ensuring the space remains clean and welcoming, and providing feedback on its use.

- **Volunteer Programs:** We plan to establish volunteer programs where community members can sign up to help with various tasks, such as organizing events, maintaining the parklet, and distributing supplies to the homeless.

- **Public Meetings and Workshops:** Hosting regular meetings and workshops to discuss the parklet's impact, gather suggestions, and brainstorm new ideas for its use, ensuring it evolves in line with community needs and desires.

Ideas for Activation and Programming:

- **Live Music and Performances:** The parklet will host regular live music sessions and performances by local artists, providing entertainment for visitors and a platform for emerging talent.

- **Vendor Stands:** Local artisans and vendors can set up stands to sell their goods, creating a mini-market atmosphere that promotes local entrepreneurship and offers unique shopping experiences.

- **Pedestrian Seating:** The parklet will be equipped with comfortable seating options, encouraging pedestrians to take a break, enjoy the surroundings, and engage with one another.

- **Public Art Displays:** We will continue to collaborate with local artists to showcase their work in the parklet, turning it into an ever-changing outdoor gallery that reflects the artistic spirit of the Jackson Ward Art District.

- **Workshops and Classes:** The parklet will be a venue for various workshops and classes, such as gardening, health and wellness, art, and crafts, providing opportunities for skill-building and personal development.

- **Community Events:** Organizing seasonal and holiday-themed events, like farmers' markets, craft fairs, and cultural festivals, will bring the community together and celebrate local traditions and talents.

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- **Charity Drives and Awareness Campaigns:** Using the parklet as a focal point for charity drives and awareness campaigns, we can mobilize community support for various causes, from food drives to environmental conservation efforts.

- **Interactive Installations:** Introducing interactive installations, such as community message boards, chess tables, or book exchange boxes, will encourage engagement and provide additional amenities for visitors.

Additional Uses for the Parklet:

- **Outdoor Dining Area:** Extending our market and bar & grill's seating into the parklet, providing an al fresco dining experience that allows patrons to enjoy their meals in a relaxed, outdoor setting.

- **Wi-Fi Hotspot:** Offering free Wi-Fi within the parklet to attract remote workers, students, and anyone needing internet access, turning the space into a convenient and functional area for productivity.

- **Children's Activities:** Creating a kid-friendly zone with activities like storytelling sessions, art projects, and educational games, ensuring the parklet is a space for all ages.

In conclusion, The Hive Market Parklet aims to be a dynamic, inclusive, and sustainable urban space that not only enhances the aesthetic appeal of our neighborhood but also fosters community spirit and supports local businesses. Through thoughtful design, active programming, and community stewardship, we envision the parklet as a vibrant hub of activity, creativity, and connection in the heart of the Jackson Ward Art District.