



# Minority Business Enterprise and Emerging Small Business Advisory Board

*Vacancies as of  
February 13, 2023*

The advisory board shall be composed of nine members appointed by the Council. Of the nine members, five members shall be representatives of a minority business enterprise, two members shall be representatives of lenders or businesses other than a minority business enterprise, one member shall be a Section 3 contractor representative and one member shall be either an at-large resident of the city or a member of the Council.

The Council shall nominate:

- Three (3) members who shall be representatives of a minority business enterprise,
- One (1) member who shall be a representative of lenders or businesses other than a minority business enterprise
- One (1) member who shall be either an at-large resident of the city or a member of the Council

The Mayor shall nominate:

- 1 members who shall be representatives of a minority business enterprise,
- 1 member who shall be a representative of lenders or businesses other than a minority business enterprise
- 1 member who shall be a Section 3 contractor representative

The Board may elect from its membership a chairman and other officers it deems necessary in accordance with its rules of procedure or bylaws.

*(Assigned to the Finance & Economic Development Standing Committee)*

<b>Current Vacancies</b>				
Member Name	Criteria for Appointment	Live / Work District	Term	Terminate
Nathalia Artus <b>Mayoral Nominee</b>	Lender/Business member	3 <sup>rd</sup>	First Term	12/10/2021
Morris Cephas	MBE Member	2 <sup>nd</sup> District Employment	First Term	11/28/2022
Jonette Meade Barley	MBE Member	4 <sup>th</sup>	First Full Term	01/09/2023
<b>Current Membership</b>				
Member Name	Criteria for Appointment	Live / Work District	Term	Terminate
Eddie Jackson, Jr.	MBE Member	3 <sup>rd</sup> District Employment	First Term	11/28/2023
Lester Johnson, Jr. <b>Mayoral Nominee</b>	MBE Member	2 <sup>nd</sup> District Employment	Third Term	01/28/2025
Brittany Rawlinson <b>Mayoral Nominee</b>	MBE Member	5 <sup>th</sup>	First Term	11/28/2024
Melody J. Short	At-Large Resident	9 <sup>th</sup>	Second Term	02/27/2024
Gracetta "Grace" Washington <b>Mayoral Nominee</b>	Section 3 contractor representative	6 <sup>th</sup> District Employment	First Term	07/24/2025
Adrienne Whitaker	Lender/Business	2 <sup>nd</sup> District Employment	Second Term	04/08/2025

**Contact:**

**Gale M. Jones, CPS**

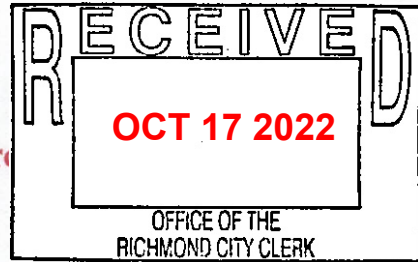
Administrative Program Support Assistant

The Office of Minority Business Development (804) 646-7744 [Gale.Jones@richmondgov.com](mailto:Gale.Jones@richmondgov.com)



City of Richmond, Virginia  
City Council

Authorities, Boards, Commissions and Task Force  
Reappointment Application



(Please Print or Type)

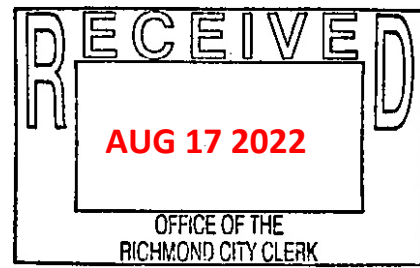
Name of Authority, Board, Commission or Task Force: <b>Minority Business Enterprise and Emerging Small Business Advisory Board</b>	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: <b>Cephas</b>	First Name: <b>MORRIS</b>
Home Street Address: <b>11424 FARMERS INN LN.</b>	Home Telephone: <b>(804) 641-1824</b>
Home City, Zip Code: <b>Ashland - 23005</b>	Home Fax: <b>N/A</b>
Personal E-Mail Address: <b>Morris @ Cephasonline .com</b>	
Employer: <b>(Self) CEPHAS Next, Inc</b>	
Job Title: <b>President / CEO</b>	How Long? <b>27 Yrs</b>
Business Street Address: <b>2920 W. Broad St. suit F 15</b>	Business Telephone: <b>804-641-1824</b>
Business City, Zip Code: <b>Richmond - 23230</b>	Business Fax:
Business E-Mail Address: <b>SAME</b>	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which City Council district? Number of years?	
Do you or your employer have a contract, other than a contract of employment either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
Signature:	Date: <b>10-12-22</b>
(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge.)	

NOTE: This application is a public document.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219  
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City of Richmond, Virginia  
City Council



**Authorities, Boards, Commissions and Task Forces  
Application**

(Name of Authority, Board, Commission or Task Force)

**MINORITY BUSINESS ENTERPRISE AND EMERGING SMALL BUSINESS ADVISORY BOARD**

Title: *Ms.*  
Name: *Shirley E. Crawford*  
Home Address: *000519 PELHAM DR RICHMOND VA 23222*  
Home Telephone: *804-256-6688* Home Fax:   
Personal E-Mail Address: *shirleyrva@gmail.com*  
Employer: *Self Employed*  
Job Title: *Executive Director Women's Business Center RVA* How Long?   
Business Address: *001510 WILLOW LAWN DR STE 100 RICHMOND VA 23230*  
Business Telephone: *804-921-3844* Ext:  Business Fax:   
Business E-Mail Address: *shirley@wbcrva.com*  
Is Your Place of Employment Located in the city of Richmond  No   
Is your Place of Employment Located in the County?  Yes  If Yes, Which County? *Henrico*  
Are You A City Resident?  No  If Yes, Which City Council District? *6* Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?  No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*BS Business Administration with Concentration in Entrepreneurship VCU, Certificate of Nonprofit Organization Management, Small Business Consultant over 20 years, Executive Director Women's Business Center RVA, former Assistant Director BizWorks, LMR Class of 2020, former VSBDC Mentor*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*This would be my first appointment*

Other Community Involvement:

*VSU Industry Council, Governor's Virginia Council on Women STEAM-H Scholarship Program, CollabHERation, Halal Youth Dance Ensemble Director, Sisters In Arms Reveille Resource Fair planning team, EmpowHER Conference planning team, Abundant Life Church of Christ Singles Ministry Director*



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces  
Application**

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**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

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**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

*UnitedWe Appointments Project, LMR*

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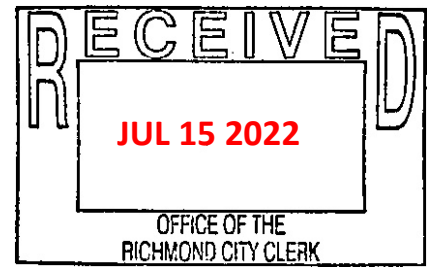
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City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces  
Application**



(Name of Authority, Board, Commission or Task Force)

**MINORITY BUSINESS ENTERPRISE AND EMERGING SMALL BUSINESS ADVISORY BOARD**

Title:

Name:

Home Address:

Home Telephone:  Home Fax:

Personal E-Mail Address:

Employer:

Job Title:  How Long?

Business Address:

Business Telephone:  Ext:  Business Fax:

Business E-Mail Address:

Is Your Place of Employment Located in the city of Richmond

Is your Place of Employment Located in the County?  If Yes, Which County?

Are You A City Resident?  If Yes, Which City Council District?  Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*My name is William "Shiloh" Jones, and I am writing to express my desire to become a member of the Minority Business Enterprise and Emerging Small Business Advisory Board.*

*I grew up in Richmond—in a neighborhood that was, at the time, exceptionally rough. My environment did not reward intelligence, hard work, and other virtues of a sort which might have helped me to escape from those environs; to the contrary, it was dangerous to be smart when I was growing up. My mother suffered from severe mental health issues; my father left when I was seven. I experienced instability, hunger, and homelessness.*

*In the midst of those experiences, I determined that, were I ever to have the means, I would do my utmost to ensure that those living rough in Richmond would have access to resources that I desperately needed growing up. I have since achieved a level of success that I could scarcely have dreamed of as a child. I am now a husband, a father, a foodie, a fitness devotee, and a successful*



**Authorities, Boards, Commissions and Task Forces  
Application**

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**Other Community Involvement:**

*DCJS Working Group, which had a goal "to develop and implement statewide professional standards of conduct for all certified law-enforcement officers and jail officers."*

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**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

*I represent four Richmond-based companies, all of which provide services to residents of Richmond and beyond. Through these companies, I employ 130 people.*

1. *HYPE Counseling Services: CEO. HYPE provides a wide array of services including, but not limited to:
  - a. *Mental Health Services*
  - b. *Skill Building Services*
  - c. *Crisis Stabilization Services*
  - d. *Substance Abuse Intensive Outpatient Services*
  - e. *Post-Incarceration Acclimation Support**
  
2. *Shiloh Enterprise Properties: CEO. Under the banner of SEP, I buy up real estate and rent out houses—either as single-family dwellings or room by room—at affordable rates. Having had cruel and / or negligent landlords myself, I strive to provide my tenants with an environment that I myself would be content to live in, and to be the kind of landlord to them that I would want to have. I also rent such properties to AOG (see below) for their Fresh Start Program.*
  
3. *Central Virginia's Preferred Providers: CO-OWNER. CVPP provides psychiatric care, psychotherapy, and autism services.*
  
4. *Atlantic Outreach Group. AOG is a nonprofit organization, and it is always busy:
  - a. *Our food pantry feeds 40,000 families per year.*
  - b. *Our Fresh Start Program provides VARR-Certified housing and intensive recovery programming to men and women experiencing both mental health and substance abuse issues, and facing homelessness and food insecurity barriers.*
  - c. *Our staff is trained to help connect Richmonders with other available community services that may serve their specific needs better than we could.**

*For more information about the services provided to Richmonders by this Ecosystem of companies, please visit [www.EcosystemNow.org](http://www.EcosystemNow.org).*

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**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces  
Application**

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# Richmond Region Tourism

## Vacancy Chart

*As of*  
February 13, 2023

The membership of the corporation shall consist of one or more classes of members. The initial Class A Membership shall consist of the City of Richmond, each of the Counties of Chesterfield, Hanover, Henrico and New Kent, the Greater Richmond Chamber and the Retail Merchants Association.

Board of Directors - Ex-officio voting directors of the corporation: (A) the President of the Greater Richmond Chamber; (B) the President of the Retail Merchants Association; (C) the President of the Hotel/Motel Association (a division of the Retail Merchants Association); (D) the President of the Virginia Tourism Corporation; (E) the President and Chief Executive Officer of the Capital Region Airport Commission; (F) the General Manager of King's Dominion; (G) the President of Richmond International Raceway, Inc.; (H) the Executive director of Venture Richmond; and (I) the Executive Director of Richmond Sports Backers: (iii) one director appointed by the Museum Directors Association; and (iv) one at-large director appointed by the Board of Directors of the corporation.

The City of Richmond shall appoint three (3) directors.

*(Assigned to the Finance & Economic Development Standing Committee)*

<b>Current Vacancies</b>				
<b>Member Name</b>	<b>Criteria for Appointment</b>	<b>Live / Work District</b>	<b>Term</b>	<b>Terminate</b>
Lester Johnson	Reside or work	2 <sup>nd</sup> District Employment	Second Term	12/30/2022
			<i>Term limit</i>	
Eduardo P. G. Vidal	Reside or work	6 <sup>th</sup> District Employment	Second Term	12/30/2022
			<i>Term limit</i>	
<b>Current Membership</b>				
<b>Member Name</b>	<b>Criteria for Appointment</b>	<b>Live / Work District</b>	<b>Term</b>	<b>Terminate</b>
Ellen Robertson	City Council Representative	6 <sup>th</sup>	Second Term	12/31/2024

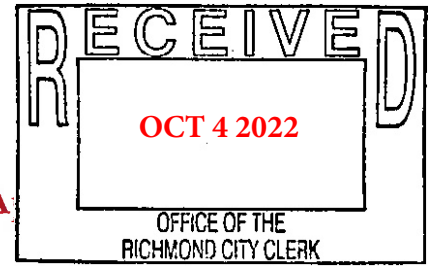
### Contact:

Michelle Lovatt  
Vice President of Administration  
Richmond Region Tourism  
401 N. 3<sup>rd</sup> Street  
Richmond, VA 23219  
804-783-7401  
[mlovatt@visitrichmondva.com](mailto:mlovatt@visitrichmondva.com)



City of Richmond, Virginia  
City Council

Authorities, Boards, Commissions and Task Forces A



(Please Print or Type)

Name of Authority, Board, Commission or Task Force: Richmond Region Tourism	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: Cheatham	First Name: Paulin
Home Street Address: 11535 Edenberry Dr.	Home Telephone: 804-837-0483
Home City, Zip Code: N. Chesterfield 23236	Home Fax:
Personal E-Mail Address: paulin.cheatham@gmail.com	
Employer: Dominion Energy	
Job Title: Manager - Corporate Philanthropy	How Long? 14 yrs. 10 mos.
Business Street Address: 600 Canal Street	Business Telephone: 804-837-0483
Business City, Zip Code: Richmond 23219	Business Fax:
Business E-Mail Address: paulin.cheatham@dominionenergy.com	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which City Council district? Number of years?	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: BA - History, University of Virginia Masters - Natural Resources, Virginia Tech	

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City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

**Other community involvement:**

Board - Children's Museum of Greater Richmond  
Membership Committee - Virginia Funders Network

**OPTIONAL**

Please list additional information you would like considered, or you may attach your resume or other information.

Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

Jack Berry

Signature: \_\_\_\_\_

Date: 9/29/2022

*(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)*

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## Paulin Cheatham

11535 Edenberry Drive, North Chesterfield, VA 23226

(804) 837-0483 Cell

[PAULIN.CHEATHAM@GMAIL.COM](mailto:PAULIN.CHEATHAM@GMAIL.COM)

Work  
Experience  
July 2016 to  
Present

### **Dominion Energy, Corporate Philanthropy – Richmond, Virginia Manager – Corporate Philanthropy**

- Manage a \$21.5 million annual grant-making budget for Dominion Energy Charitable Foundation and negotiate contracts for grants as needed.
- Lead and manage team of ten professionals responsible for foundation and employee giving programs across Dominion Energy’s footprint, including Virginia, North Carolina, South Carolina and West Virginia.
- Build and maintain strategic relationships with non-profit and community partners throughout the Dominion Energy footprint.
- Lead efforts to implement a \$40 million social justice giving strategy to support HBCUs, underserved students and other organizations supporting diversity, equity and inclusion initiatives.
- Provide counsel and strategic guidance for Foundation and Corporate Giving programs across Dominion Energy footprint
- Serve as secretary to the Dominion Energy Charitable Foundation Board of Directors

December 2014  
to June 2016

### **Dominion Energy, Advertising and Public Relations – Richmond, Virginia Senior Business Performance Analyst**

- Track, analyze and forecast spending for a more than \$14.5 million annual budget for Advertising, Public Relations, Creative Services, Community Affairs and Corporate Philanthropy.
- Responsibility for Dominion Energy participation in company sponsored community events increased to include 2015 UCI Road World Cycling Championships and the Dominion Energy Charity Classic.
- Manage quantitative research and focus group projects to track and assess overall Dominion Energy brand reputation

November 2011  
to December  
2014

### **Dominion Energy, Advertising and Public Relations – Richmond, Virginia Communications Specialist**

- Constructed a tracking tool and utilized it to forecast spending on a more than \$9 million annual department budget.
- Developed budget, created strategy for and managed capital purchase of a Mobile Charging Station, a community engagement tool that provides free device charging.
- Coordinated Project Plant It!, a signature environmental education program that impacts 50,000 elementary school students annually.
- Assist with production of advertising campaigns and market research to assess and maintain Dominion’s reputation among customers.

November 2007  
to November  
2011

### **Dominion Energy, Nuclear Public Affairs – Surry, Virginia Associate Communications Specialist**

- Produced an internal newsletter to provide employees with messages related to

Safety, Human Performance and Operational Excellence.

- Conducted strategic outreach to colleges, K-12 schools and other community organizations to help educate on energy
- Coordinated and conducted power station tours for diplomats, elected officials, business executives and community leaders.

*June 2005  
to June 2007*

**University of Virginia – Charlottesville, Virginia  
Virginia College Advising Corps**

- Helped in creation of program designed to help first generation, low income and under-served students prepare for and pursue higher education
- Raised more than \$400,000 in funds for program sustainability.
- Appointed to Inter-corps Council, serving as a liaison between AmeriCorps Programs and state Office for Volunteerism and Community Service.

**Leadership  
Experience**  
*November 2007  
to January 2013*

**Surry County Planning Commission – Surry, Virginia**

Chairman: January 2009 to January 2013

- Recommended approval or denial of applications to the Board of Supervisors
- Evaluated rezoning requests, conditional use permit applications, and zoning and subdivision ordinance amendments.

*January 2008  
to January 2013*

**Surry County Wetlands Board – Surry, Virginia**

- Ensured projects with wetlands impacts complied with the wetlands ordinance.
- Enforced erosion and sediment control ordinances.

**Education**

Master of Natural Resources, December 2015

Virginia Tech – Blacksburg, Virginia

Bachelor of Arts, History, May 2005

University of Virginia – Charlottesville, Virginia

**Community  
Involvement**

2019 – 2021 Sports Backers President’s Council and Development Committee

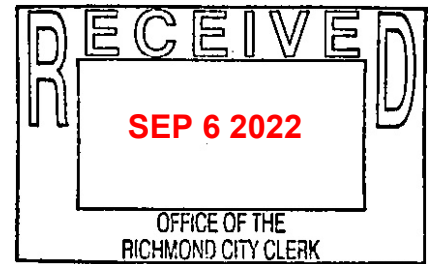
2020 - 2021 Richmond History Makers Selection Committee Co-Chair

Leadership Metro Richmond 2017 Graduate

Children’s Museum of Richmond Board of Directors



City of Richmond, Virginia  
City Council



**Authorities, Boards, Commissions and Task Forces  
Application**

(Name of Authority, Board, Commission or Task Force)

**RICHMOND REGION TOURISM (RICHMOND METROPOLITAN CONVENTION AND VISITORS BUREA**

Title: \_\_\_\_\_  
Name: *Michael Lindsey*  
Home Address: 004930 FRANCISTOWN ROAD GLEN ALLEN VA 23060  
Home Telephone: 252-259-6135 Home Fax: \_\_\_\_\_  
Personal E-Mail Address: mlindsey0226@gmail.com  
Employer: Lillie Pearl  
Job Title: Owner How Long? \_\_\_\_\_  
Business Address: 000416 E GRACE ST RICHMOND VA 23219  
Business Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Business Fax: \_\_\_\_\_  
Business E-Mail Address: chefmike@lindseyfoodgroup.com  
Is Your Place of Employment Located in the city of Richmond Yes  
Is your Place of Employment Located in the County? No If Yes, Which County? \_\_\_\_\_  
Are You A City Resident? No If Yes, Which City Council District? \_\_\_\_\_ Number of Years? \_\_\_\_\_

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*I own and operate 5 restaurants in the city of Richmond and 1 restaurant in Henrico County*

Other Community Involvement:

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces  
Application**

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*I serve on the board with SCAN. I also work with child savers*

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