

INTRODUCED: May 13, 2019

AN ORDINANCE No. 2019-126

To rename the Bike Share System special fund as the Shared Mobility Device Program special fund; to amend Ord. No. 2018-058, adopted May 14, 2018, which adopted the Fiscal Year 2018-2019 Special Fund Budget and made appropriations pursuant thereto, by increasing estimated revenues from the permit program for the parking of shared mobility devices on sidewalks set forth in City Code §§ 24-125—24-132 and the amount appropriated to the Department of Public Work’s Shared Mobility Device Program special fund by \$232,500.00 for the purpose of operating the permit program for the parking of shared mobility devices on sidewalks set forth in City Code §§ 24-125—24-132.

\_\_\_\_\_  
Patron – Mayor Stoney  
\_\_\_\_\_

Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: MAY 28 2019 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That the Department of Public Works’ Bike Share System special fund created by Ordinance No. 2017-163, adopted September 25, 2017, be and is hereby renamed the Department of Public Works’ Shared Mobility Device Program special fund.

§ 2. That Ordinance No. 2018-058, adopted May 14, 2018, which adopted the Special Fund Budget for the fiscal year commencing July 1, 2018, and ending June 30, 2019, and made

AYES: 9 NOES: 0 ABSTAIN: \_\_\_\_\_

ADOPTED: MAY 28 2019 REJECTED: \_\_\_\_\_ STRICKEN: \_\_\_\_\_

appropriations pursuant thereto, be and is hereby amended by increasing estimated revenues from the permit program for the parking of shared mobility devices on sidewalks set forth in sections 24-125 through 24-132 of the Code of the City of Richmond (2015), as amended, by \$232,500.00.

§ 3. That the funds resulting from the increase in revenues described in section 2 of this ordinance are hereby appropriated to the Special Fund Budget for the fiscal year commencing July 1, 2018, and ending June 30, 2019, by increasing estimated revenues by \$232,500.00, increasing the amount appropriated for expenditures by \$232,500.00, and allotting to the Department of Public Works' Shared Mobility Device Program special fund the sum of \$232,500.00 for the purpose of operating the permit program for the parking of shared mobility devices on sidewalks set forth in sections 24-125 through 24-132 of the Code of the City of Richmond (2015), as amended.

§ 4. This ordinance shall be in force and effect upon adoption.



**CITY OF RICHMOND**  
**INTRACITY CORRESPONDENCE**

O & R REQUEST

4-8722  
APR 01 2019

Office of the  
Chief Administrative Officer

APR 16 2019

**O&R REQUEST**

OFFICE OF CITY ATTORNEY

**DATE:** March 20, 2019

**EDITION:** 1

**TO:** The Honorable Members of City Council

**THROUGH:** The Honorable Levar M. Stoney, Mayor

*LS* 4/16/19

**THROUGH:** Selena Cuffee-Glenn, Chief Administrative Officer

*SCG*

**THROUGH:** Lenora Reid, DCAO, Finance and Administration

*LR*

**THROUGH:** John Wack, Director of Finance

*JW*

**THROUGH:** Jay Brown, Director, Budget & Strategic Planning

*JB*

**THROUGH:** Robert Steidel, DCAO, Operations

*RS*

**FROM:** Bobby Vincent Jr., Director of Public Works

*BV*

**RE: TO AMEND THE FY'19 ADOPTED SPECIAL FUND BUDGET TO APPROPRIATE \$232,500 IN ANTICIPATED REVENUES FROM THE OPERATION OF THE RICHMOND SHARED MOBILITY DEVICE PROGRAM AND TO RENAME THE RICHMOND BIKE SHARE SYSTEM SPECIAL FUND, THE SHARED MOBILITY DEVICE PROGRAM SPECIAL FUND**

**ORD. OR RES. No.** \_\_\_\_\_

**PURPOSE:** To amend Ordinance No. 2018-058, adopted May 14, 2018, which adopted the Special Fund Budget for Fiscal Year 2018-2019 by renaming the Department of Public Works "Bike Share System" Special Fund to "Shared Mobility Device Program" Special Fund, and appropriating \$232,500 in anticipated revenues from application and permit fees from Richmond's Shared Mobility Device Program which includes (Bikes and Dockless Motorized Scooters) for anticipated operations and personnel costs.

**REASON:** To allocate and expend anticipated revenues, not to exceed \$232,500 for the continued operation and potential expansion of the Shared Mobility Device Program.

**RECOMMENDATION:** The Department of Public Works recommends approval of this ordinance.

**BACKGROUND:** In 2015, the City of Richmond created a bicycle share system in which bicycles are made available for shared use to individuals on a short term basis. All monies collected for the use of the bicycles that are a part of the bicycle share system shall be deposited in the City treasury. It is the intent of the City that the monies collected pursuant to this section be appropriated annually to pay for the costs of operating the bicycle share system.

Ordinance No. 2017-163 adopted September 25, 2019 established the Richmond Bike Share Program as a Special Fund

On January 28, 2019, City Council Adopted Ordinance No. 2018-288 which created program guidelines for operations and fees for the purpose of establishing a permit program for Shared Mobility Devices.

A shared mobility device include bicycles, an electric personal assistive mobility device, electric power-assisted bicycle, and a motorized skateboard or foot-scooter as defined in Code of Virginia §46.2-100.

Shared mobility programs are fast becoming an expected mobility option in American cities, complementing other mobility options, resulting in reduced car usage, increased rates of transit use, lower parking demand, increased sales for local small businesses, and improved public health, among other positive outcomes.

The estimated annual funds received from the Shared Mobility Device Program (Dockless Motorized Scooters) revenue stream would total \$232,500 the first year which includes application fees and \$225,000 annually for subsequent years. All revenues generated by the system will be budgeted in this Special Fund and will be used strictly for the operations, maintenance, and expansion of the System.

**FISCAL IMPACT COST/CITY:** No additional cost to the City

**FISCAL IMPLICATIONS:** N/A

**BUDGET AMENDMENT NECESSARY:** Yes. Amends Ordinance No. 2018-058 adopted May 14, 2018

**REVENUE TO CITY:** \$232,500 first year and \$225,000 annually for subsequent years

**DESIRED EFFECTIVE DATE:** Upon Adoption

**REQUESTED INTRODUCTION DATE:** May 13, 2019

**CITY COUNCIL PUBLIC HEARING DATE:** May 28, 2019

**REQUESTED AGENDA:** Consent

**RECOMMENDED COUNCIL COMMITTEE:** Finance & Economic Development (May 16, 2019)

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** None

**AFFECTED AGENCIES:** None

**RELATIONSHIP TO EXISTING ORD. OR RES.:** Ordinance No. 2017-163, Adopted September 25, 2017 and Ordinance No. 2018-288, adopted January 28, 2019

**REQUIRED CHANGES TO WORK PROGRAM(S):** None

**ATTACHMENTS:** Ordinance No. 2018-058

**STAFF:**

M. Khara, DPW (646-5413)

Lynne Lancaster, DPW (646-6006)