

INTRODUCED: January 24, 2022

A RESOLUTION No. 2022-R009

To request that the Council Chief of Staff cause the preparation of a study on the feasibility of developing and installing quick response codes on current and future honorary street signs.

Patrons – Mr. Jones, Vice President Robertson, Mr. Addison, Ms. Lambert and Ms. Lynch

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: FEB 28 2022 AT 6 P.M.

WHEREAS, upon information and belief of the Council, a “quick response code,” also known as a “QR code,” is a machine-readable optical label that contains information that can be accessed by scanners on various cell phones; and

WHEREAS, the Council is of the opinion that adding quick response codes to current and future honorary street signs would permit the interactive conveyance of information related to the contributions to the community concerning the subject of such honorary street signs; and

WHEREAS, the Council believes that it is in the best interests of the citizens of the city of Richmond that the Council request that the Council Chief of Staff cause the preparation of a study on the feasibility of developing and installing quick response codes on current and future honorary street signs;

AYES: 9 NOES: 0 ABSTAIN: _____

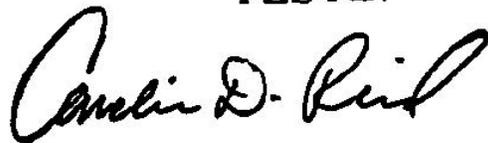
ADOPTED: FEB 28 2022 REJECTED: _____ STRICKEN: _____

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

That the Council hereby requests that the Council Chief of Staff cause the preparation of a study on the feasibility of developing and installing quick response codes on current and future honorary street signs.

**A TRUE COPY:
TESTE:**

A handwritten signature in black ink, appearing to read "Carolin D. Reed". The signature is written in a cursive style with a large initial 'C'.

City Clerk



Richmond City Council

The Voice of the People

Richmond, Virginia

Office of the Council Chief of Staff

Ordinance/Resolution Request

TO Haskell Brown, Interim City Attorney

THROUGH Joyce Davis, Interim Council Chief of Staff

FROM Steven Taylor, Council Policy Analyst

COPY Michael Jones, 9th District Council Member
Dominique Thaxton, 9th District Liaison
Tabrica Rentz, Interim Deputy City Attorney

DATE January 14, 2022

PAGE/s 1 of 2

TITLE Use of QR Codes with Honorary Signage Program Study

This is a request for the drafting of an **Ordinance** **Resolution**

REQUESTING COUNCILMEMBER/PATRON

Jones

SUGGESTED STANDING COMMITTEE

Land Use

ORDINANCE/RESOLUTION SUMMARY

Patron requests that legislation be drafted directing the City Council’s Chief of Staff to prepare a study on the feasibility of fabricating and installing QR Code signage at the location of existing and future Honorary Street Signs in the City of Richmond.

BACKGROUND

The QR Code has proven to be an effective method of conveying information. The patron believes that by installing QR codes on existing and future honorary street naming signs, the City will compile information on the persons honored with the signs with the added benefit of creating an interactive attraction for residents as well as tourists.

FISCAL IMPACT STATEMENT

Fiscal Impact	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Budget Amendment Required	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Estimated Cost or Revenue Impact	\$ TBD	
Note: Costs may be estimated in the requested study.		

Attachment/s **Yes** **No**