



ANNUAL IMPACT REPORT **FY24**

Celebrating 10 Years of Service in the Community



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INTRODUCTION

FY24 was a year of empowerment, innovation and growth!



OCWB staff at its annual Partner Appreciation Luncheon



INNOVATIVE INTERVENTIONS YIELD IMPACT

AMERICORPS

RVA Health Corps

- Served 1,723 individuals (79% of target)
- Exceeded education goals, reaching 1,484 people

RHOPES Peer Recovery Impact

- Supported 3,391 individuals, surpassing program goals



STORIES THAT INSPIRE US

Hector Vazquez
RHOPES Peer Recovery Specialist



INNOVATIVE INTERVENTIONS YIELD IMPACT

AMERICORPS

Environmental Stewardship

- 17 acres treated and six acres improved
- Four miles of trails and rivers treated and improved



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INNOVATIVE INTERVENTIONS YIELD IMPACT

CAREER SERVICES

- Focused on high-demand occupations, specifically construction, logistics, healthcare, and cybersecurity
- 484 residents completed cohort-based training programs
- Pre-employment training provides opportunities to *earn while you learn*



STORIES THAT INSPIRE US

Mecca Washington
Certified Nusing Assistant



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INNOVATIVE INTERVENTIONS YIELD IMPACT

RICHMOND RESILIENCE INITIATIVE (RRI)

- **76** individuals were impacted through financial empowerment
- Participants improved economic management, experienced debt reduction, and strengthened their credit standing
- The program issued approximately \$311,000 in payments to RRI families



STORIES THAT INSPIRE US

Kiki Ramos

Certified Pharmacy Technician



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INNOVATIVE INTERVENTIONS YIELD IMPACT

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New Initiatives

- RVA Doulas-in-Training provides maternal health support and economic opportunities
- Southside Growers Academy fosters urban farming skills



STORIES THAT INSPIRE US

Marilyn Joyner

Retired, Entrepreneurship Program Participant



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INNOVATIVE INTERVENTIONS YIELD IMPACT

YOUTH ENGAGEMENT SERVICES (YES)

- Record number of youth enrolled 500+ youth participants, 13,000+ work hours logged for the Summer Youth Work-Based Learning Program
- More than 377 hours of community service hours completed by Youth Council members
- Enhanced focus on soft skills, confidence, time management, and financial responsibility



Stories that Inspire Us

Ismael Romero

Youth Council Member



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CHARTING CHANGE: STRATEGIES FOR FY25

PRIORITY ONE:

Increased Accessibility and Inclusivity

- Commitment to increase accessibility to services
- Expansion of partnerships with diverse communities and organizations
- Assisting grassroots organizations with building capacity to support community initiatives



CHARTING CHANGE: STRATEGIES FOR FY25

PRIORITY TWO:

Program Expansion and Enhanced Evaluation

- Expanding Career Services through new programming in FY25
- Introduction of a cohort model for training programs
- Examples include: Language interpretation and tax preparation
- Virtual office assistance and small business bookkeeping



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CHARTING CHANGE: STRATEGIES FOR FY25

PRIORITY THREE:

Integrating a Holistic Measurement

- Use of "common measures" across organizations for evaluation
- Standardized metrics and criteria to assess efforts

Economic Mobility Case Study

- Comprehensive study will guide programs and policies
- Holistic evaluation using common measures will help ensure OCWB's efforts are impactful



CONCLUSION

OCWB'S ROLE IN POVERTY REDUCTION IN THE CITY OF RICHMOND

- Nelson Mandela: "*Poverty is not a task of charity but an act of justice.*"
- Past Decade: Reflecting hard-won battles of *Anti-Poverty Advocates*
- Poverty Reduction: Requires a holistic, multi-faceted approach addressing root causes
- OCWB's Impact: Empowering individuals through sustainable programs
- Honoring community resilience by believing it is possible for residents to transform their own lives when given access to the right resources.



THANK YOU

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