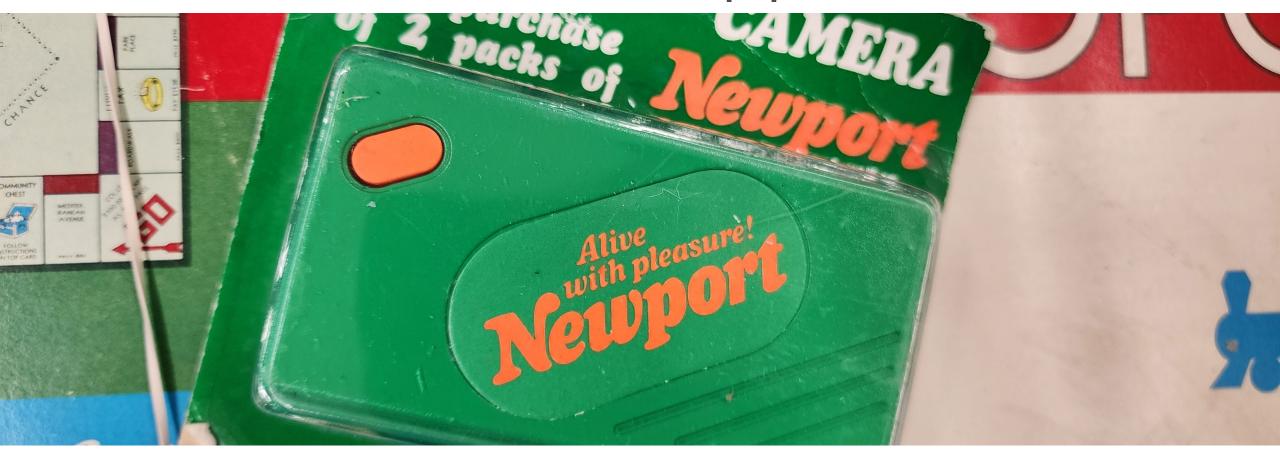


CPCR.2024.021: tobacco, nicotine, and hemp product retail sales



Why regulate retail sales of these items?

manufacturers allocate 90% of cigarette advertising and 70% of smokeless tobacco advertising to point-of-sale

adolescents who smoke are at high risk for long-term addiction because their brains are still developing

long-term addiction results in tremendous personal, social, and financial costs of tobacco-related illnesses

the number, density, and proximity to schools of retailers are associated with negative public health outcomes



How do we define these establishments?

.93:1 Retail sales of tobacco and hemp means any business or establishment where twenty (20) percent or more of the floor area of the premises contains the retail sale of electronic smoking devices and retail tobacco products, as such terms are defined in § 18.2-371.2 Code of Virginia; or hemp products and hemp products intended for smoking, as such terms are defined in § 3.2-4112 Code of Virginia. This definition shall not apply to a licensee holding a valid license under § 4.1-206.3. Code of Virginia.



How do we regulate "adult bookstore" uses?

In any one month, twenty-five percent (25%) or more of the gross income of the establishment is derived from the sale, rental or viewing of such materials;

Twenty-five percent (25%) or more of the floor area of the premises is devoted to the display or storage of such materials; or

Twenty-five percent (25%) of the stock in trade of the establishment is comprised of such materials.



How do we define these establishments?

Henrico: 15% of display space

Chesterfield: 15% of display space or 25% of inventory

volume

area

horizontal

vertical

discrete number

percentage

gross

net



Questions and discussion

