



Staff Report
City of Richmond, Virginia



Commission of Architectural Review

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| COA-096601-2021 | Final Review | Meeting Date: 8/24/2021 |
| Applicant/Petitioner | Sarah McInerney | |
| Project Description | Paint a previously painted masonry building. | |
| Project Location | | |
| Address: 24 E. Broad St. | | |
| Historic District: Broad Street | | |
| High-Level Details: <ul style="list-style-type: none"> The applicant proposes to paint a previously-painted masonry, 3-story, mixed-use ca. 1889 Italianate building. The applicant proposes to paint the building SW 9142, "Moscow Midnight," which is not on the CAR approved color palettes for masonry buildings. | | |
| Staff Recommendation | Denial | |
| Staff Contact | Emily Routman, Emily.routman@rva.gov | |
| Previous Reviews | The applicant received Administrative Approval for exterior rehabilitation, approved also by Part II Tax Credits, in December 2020. | |
| Staff Recommendations | <ul style="list-style-type: none"> The applicant choose an approvable paint color for previously-painted masonry buildings from the CAR Color Palette. | |

Staff Analysis

| Guideline Reference | Reference Text | Analysis |
|--|--|---|
| Paint - Historic Masonry, pg. 63, #2-3 | <p>2. Review is required if you wish to change the color of painted brick. If you wish to paint the previously painted brick the same color, no review by staff or CAR is necessary.</p> <p>3. Colors associated with the colors of natural brick are strongly encouraged and are preferable to less appropriate colors (white, green, blue, etc.)</p> | <p>The applicant proposes to paint the previously-painted masonry building a dark blue. The applicant has provided photographic evidence that the building was once a light blue. Blue is not an approvable color for previously-painted masonry buildings. Staff recommends denial of this application, and that the applicant choose an approvable paint color for previously-painted masonry buildings from the CAR color palette.</p> |

Figures

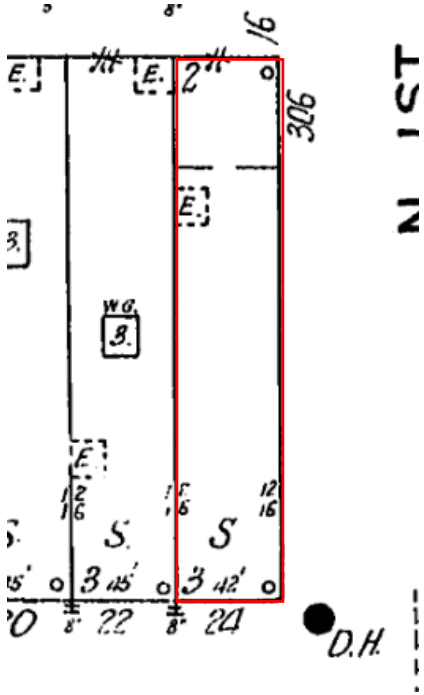


Figure 1. 1924-1925 Sanborn Map

Figure 2. Existing façade photo.



Figure 3. Historic photo of the building with a bright light blue color.



Figure 4. Historic photo of the building from the 1990s showing a light blue paint color.