



CITY OF GRAND RAPIDS
STRATEGIC PLAN

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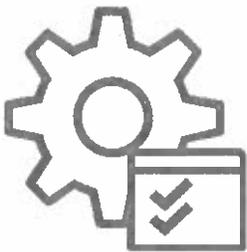
Vision

Grand Rapids will be nationally recognized as an equitable, welcoming, innovative and collaborative city with a robust economy, safe and healthy community, and the opportunity for a high quality of life for all.

Mission

To elevate the quality of life through excellent City services.

Priorities



Governmental Excellence

A fiscally resilient government powered by high performing and knowledgeable staff equipped with the appropriate tools and resources to offer excellent, equitable and innovative public service.



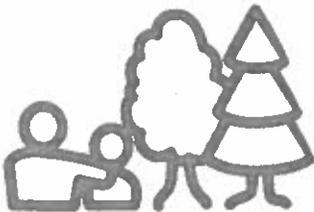
Economic Prosperity and Affordability

Residents, employees and businesses have pathways to financial growth and security.



Engaged and Connected Community

Residents and stakeholders have awareness of and voice in decisions that affect them, and receive culturally-responsive and proactive communication.



Health and Environment

The health of all people and the environment are advocated for, protected and enhanced.



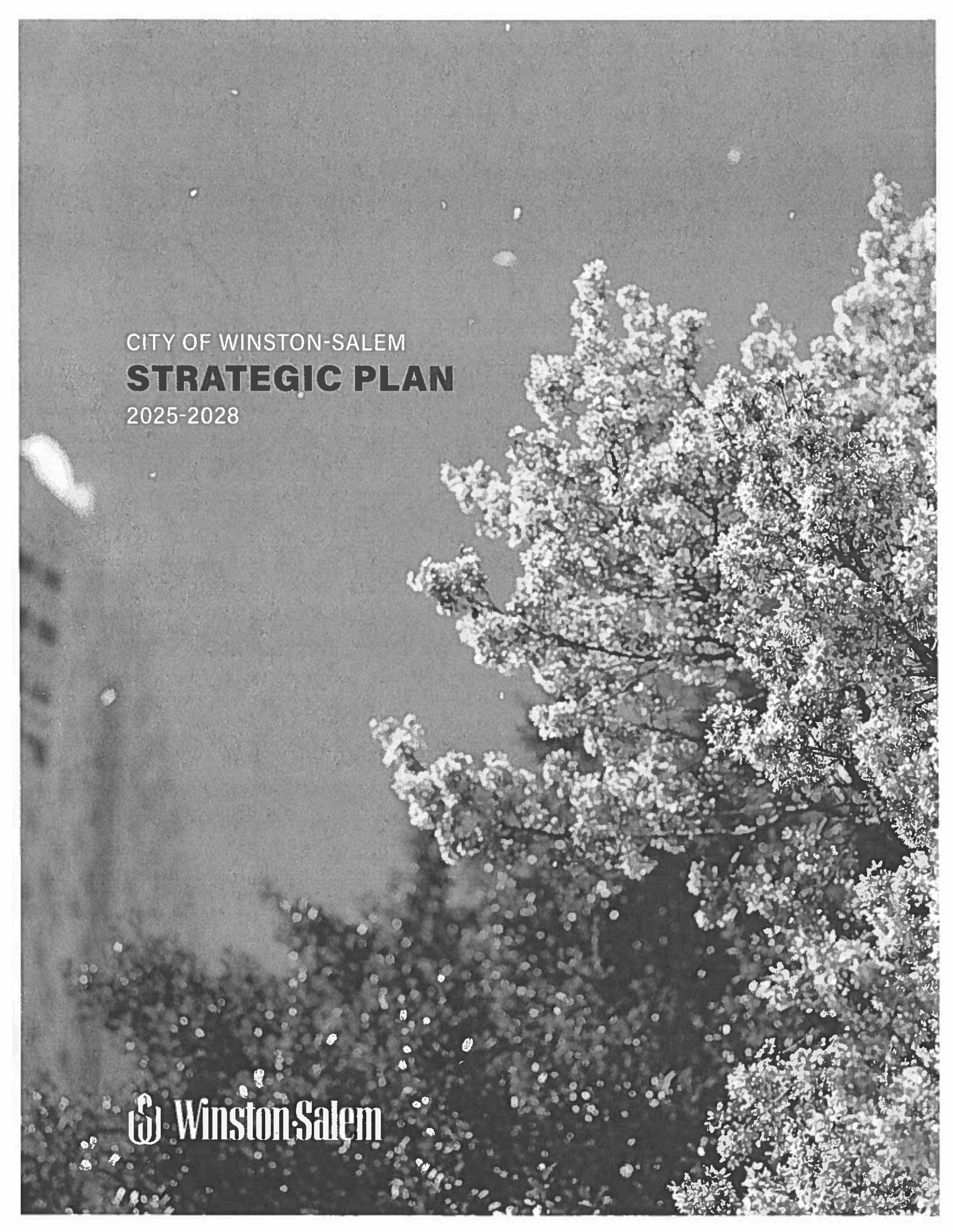
Mobility

Innovative, efficient, low-carbon and equitable mobility solutions are safe, affordable and convenient to the community.



Safe Community

All people feel safe and are safe at all times throughout our community.



CITY OF WINSTON-SALEM
STRATEGIC PLAN
2025-2028

The City of Durham's Strategic Plan is a roadmap to guide decision-making and show how we plan to meet our goals. This dashboard allows community members to quickly see what we are doing, where progress is being made, and what work remains to be done.

Click on the goal boxes below to dive in!

The City of Durham's **mission** is to provide quality services to make Durham a great place to live, work, and play.

The City's **vision** is to be the leading city in providing an excellent and sustainable quality of life:

Learn more about the mission and vision. +

GOAL 1:

Shared
Economic
Prosperity

GOAL 2:

Creating a
Safer
Community
Together

GOAL 3:

Connected,
Engaged, and
Inclusive
Communities

GOAL 4:

Innovative and
High
Performing
Organization

GOAL 5:

Thriving and
Vibrant
Environment

Learn more about the goals. +