# Richmond 300 Update

**City Planning Commission**
June 1, 2020

# Process
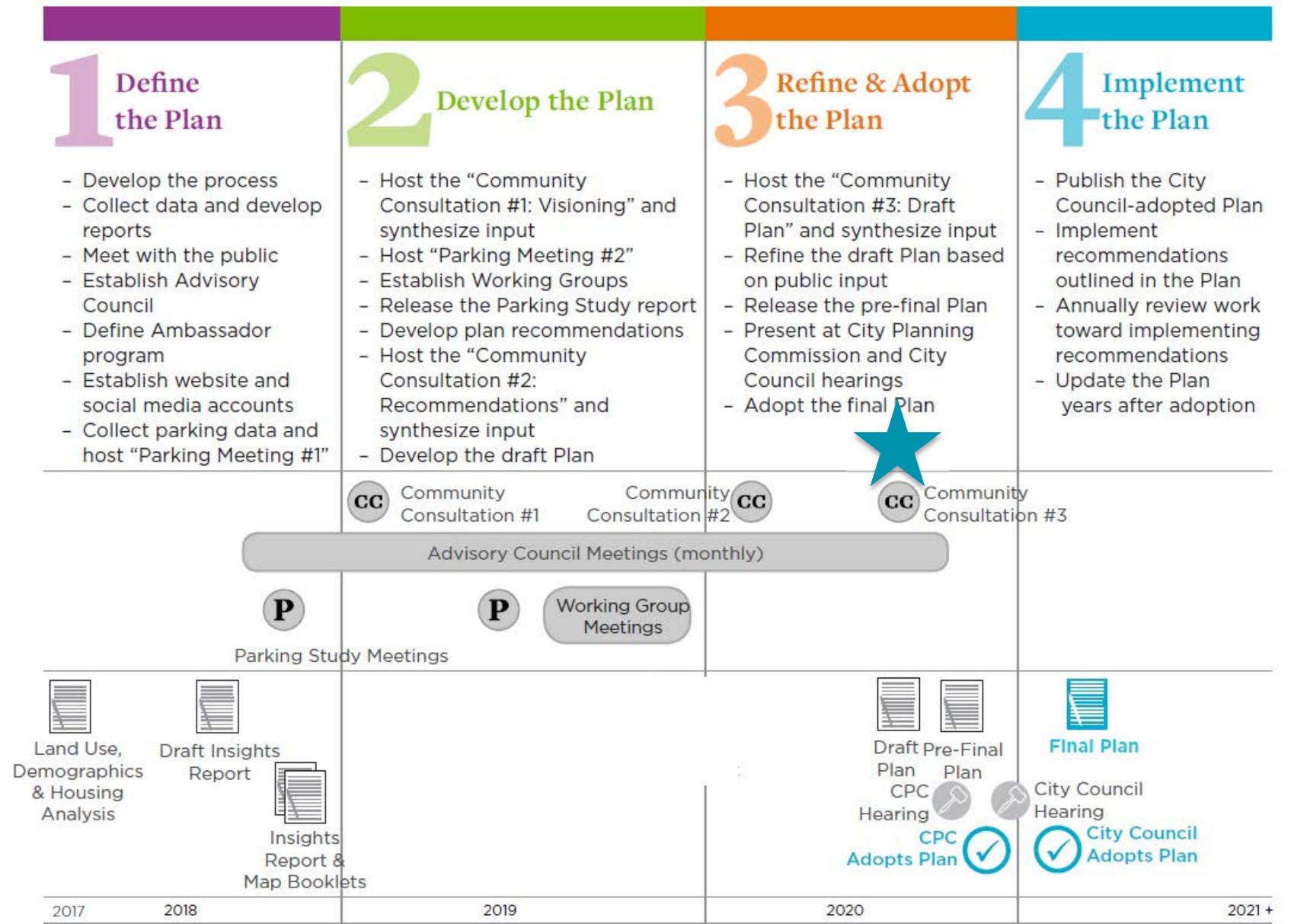
# Engagement since 2017

**6,000+**    **Individuals**
Attended community events/meetings and
Richmond 300 meetings

**3,300+**    **Responses to surveys**

**100+**    **Richmond 300 public meetings**
Forums, Summit, Advisory Council, Sharing
Sessions, Parking, Greater Scott's Addition, etc.

**160+**    **Community events and meetings**
civic associations, stakeholder groups,
festivals, National Night Out

**1,000+**    **Comments on the maps & strategies**
Via 2 rounds of review from the Working Groups and
the public during CC#2

# Community Consultation #3 | June 1 – 29 (revised dates)

**Register at**
www.richmond300.com/draft

**Objectives:**
– Share the draft *Richmond 300* document
– Embolden the community to identify portions of the plan that help advance efforts they are undertaking in their community, business, non-profit, etc.
– Collect edits on the draft plan

Summits will be recorded and posted on
www.richmond300.com

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**Civic Association and Stakeholder Meetings:** Planning staff hosting virtual meetings from 6/1 to 6/29 with existing groups to discuss comments received during CC#2 and how the draft plan responds to those comments

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# 1 City-Wide Vision

## 3 Maps
to guide Richmond's growth

**Nodes Map**
Depicts the places where people and jobs are located and the convergence of many uses and multiple modes of transportation.

**Future Land Use Map**
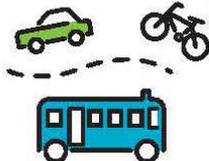Depicts how an area should look and feel in the future; not necessarily what the area is like today.

**Future Connections Map**
Depicts infrastructure improvements needed to support the envisioned development pattern.

## 5 Topic Visions
with goals, objectives, and strategies

**HIGH-QUALITY PLACES**

**EQUITABLE TRANSPORTATION**

**DIVERSE ECONOMY**
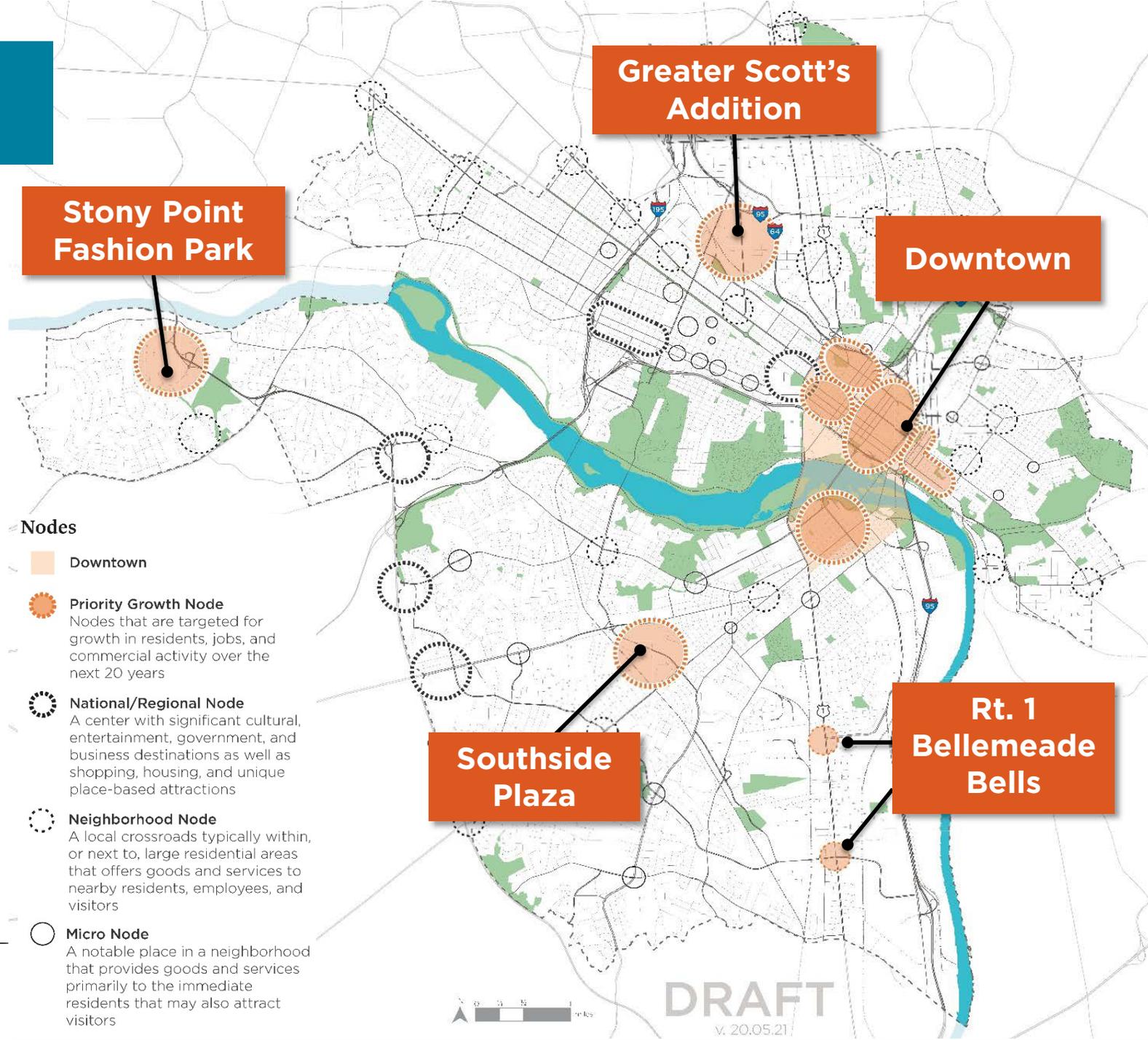
**INCLUSIVE HOUSING**

**THRIVING ENVIRONMENT**

# Vision

In 2037, Richmond
is a welcoming, inclusive, diverse,
innovative, and equitable city of
thriving neighborhoods;
ensuring a high quality of life for all.

# Nodes

Nodes are places where people and jobs are today and may be in the future. Nodes are the convergence of many uses and multiple modes of transportation.

**Priority Growth Nodes** are places the city is targeting for the most growth over the next 20 years.

Stony Point Fashion Park

Greater Scott's Addition

Downtown

Rt. 1 Bellemeade Bells

Southside Plaza

## Nodes

**Downtown**

**Priority Growth Node**
Nodes that are targeted for growth in residents, jobs, and commercial activity over the next 20 years

**National/Regional Node**
A center with significant cultural, entertainment, government, and business destinations as well as shopping, housing, and unique place-based attractions

**Neighborhood Node**
A local crossroads typically within, or next to, large residential areas that offers goods and services to nearby residents, employees, and visitors

**Micro Node**
A notable place in a neighborhood that provides goods and services primarily to the immediate residents that may also attract visitors

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v. 20.05.21

# Future Connections

The Future Connections provide equitable access to and between Nodes.

- Greenways
- On-street Bike Facilities
- Enhanced Transit
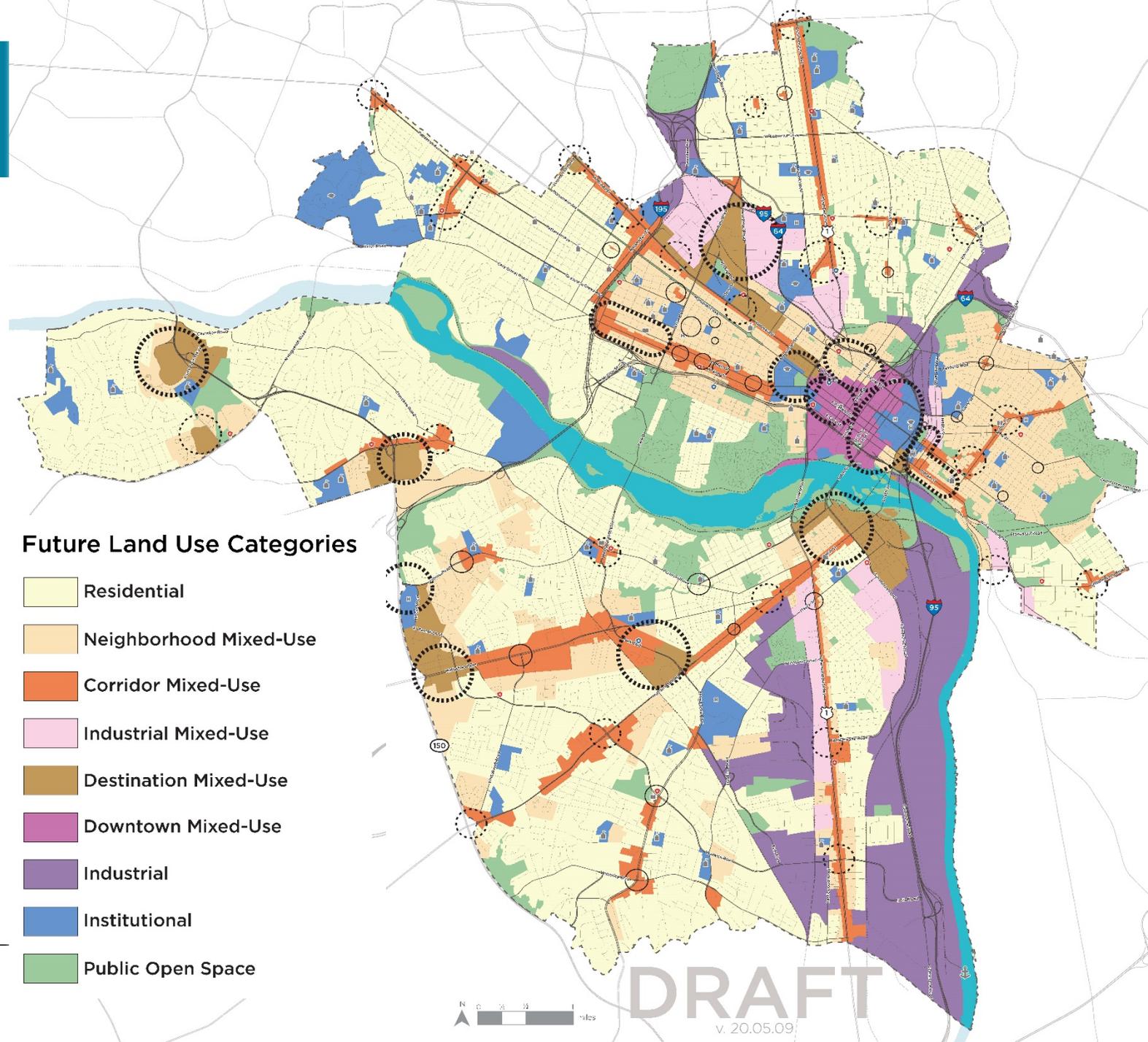- Great Streets
- Bridges and Street Grids

## Connections

- **Greenways**
- **On-Street Bike Facilities**
- **Enhanced Transit**
- **Great Streets**
- **Street Connections**
  Create a gridded street network
- **Improved or New Interchanges**
- **Bridge Connections**
  Build or improve bridges

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# Future Land Use

Future land use designations are visionary and include language about how the area should look and feel in the future, but do not specify what an owner can or cannot legally do with their property.

## Future Land Use Categories

- Residential
- Neighborhood Mixed-Use
- Corridor Mixed-Use
- Industrial Mixed-Use
- Destination Mixed-Use
- Downtown Mixed-Use
- Industrial
- Institutional
- Public Open Space

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# Big Moves

Each of these intentionally seeks to **expand equity** and **increase the sustainability** of our city

Each of these has several strategies in the plan that tie to the big move

If we can advance all of these big moves in the next 5 years, we will be heading in a good direction for the next 15 years

**Re-Write the Zoning Ordinance**

Direct growth to appropriate areas while maintaining and creating new authentic neighborhoods adjacent to enhanced transit

WalkScore®
Source: WalkScore®, 2016

90 and More
Walker's Paradise

70-89
Very Walkable

50-69
Somewhat Walkable

0-49
Car Dependent

City-wide average = 51

N

0    1    2 mi

# Re-image Priority Growth Areas

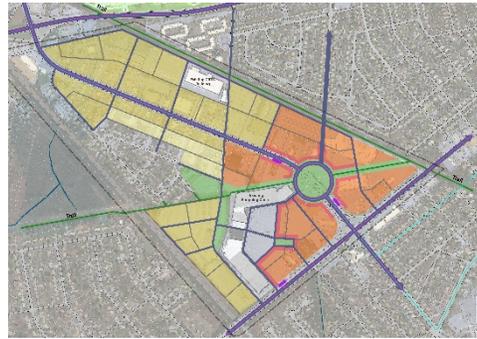Reimagine Rt. 1, Southside Plaza, Stony Point Fashion Park, Greater Scott's Addition, and Downtown into high-quality places

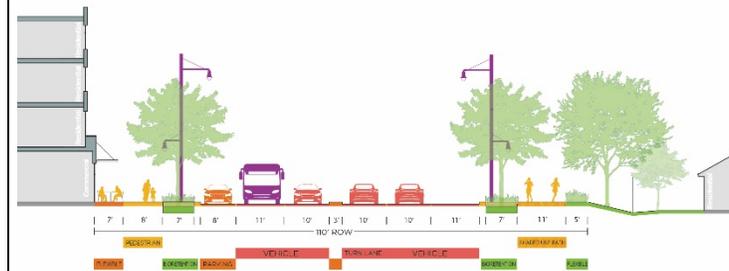**Stony Point Fashion Park**



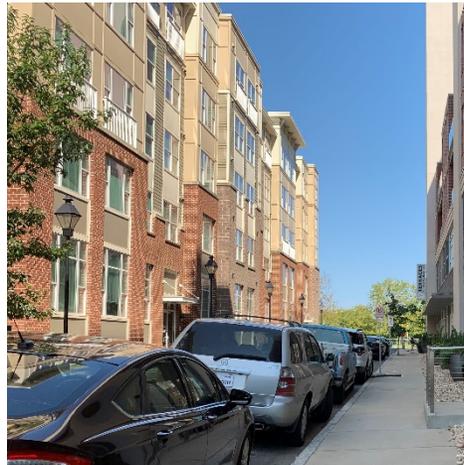**Greater Scott's Addition**



**Southside Plaza**



**Downtown**



**Rt. 1 Bellemeade Bells**

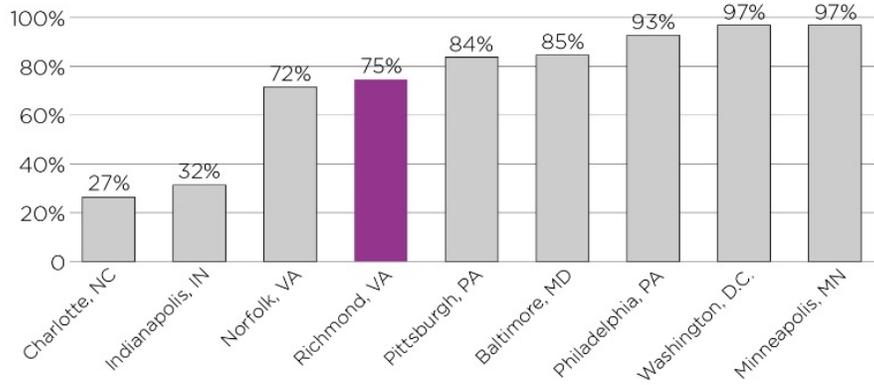20.05.09

# Expand Housing Opportunities

Encourage the development of housing options throughout the city to expand the geography of opportunity by deconcentrating poverty

# Provide Greenways & Parks for All

## 100% of Richmonders within a 10-minute walk of a park

// FIGURE 32. **Percentage of Population within 10-minute Walk of Parks**
*Source: City of Richmond, Trust for Public Land, 2017*

Greenways

On-Street Bike Facilities

Public Open Space

Bar chart values:
- Charlotte, NC: 27%
- Indianapolis, IN: 32%
- Norfolk, VA: 72%
- Richmond, VA: 75%
- Pittsburgh, PA: 84%
- Baltimore, MD: 85%
- Philadelphia, PA: 93%
- Washington, D.C.: 97%
- Minneapolis, MN: 97%

RICHMOND 300 A GUIDE FOR GROWTH

City Planning Commission
June 2020

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# Reconnect the City

Cap highways to reknit neighborhoods destroyed by interstates, build/improve bridges, introduce street grids and make the city easier to access by foot, bike and transit
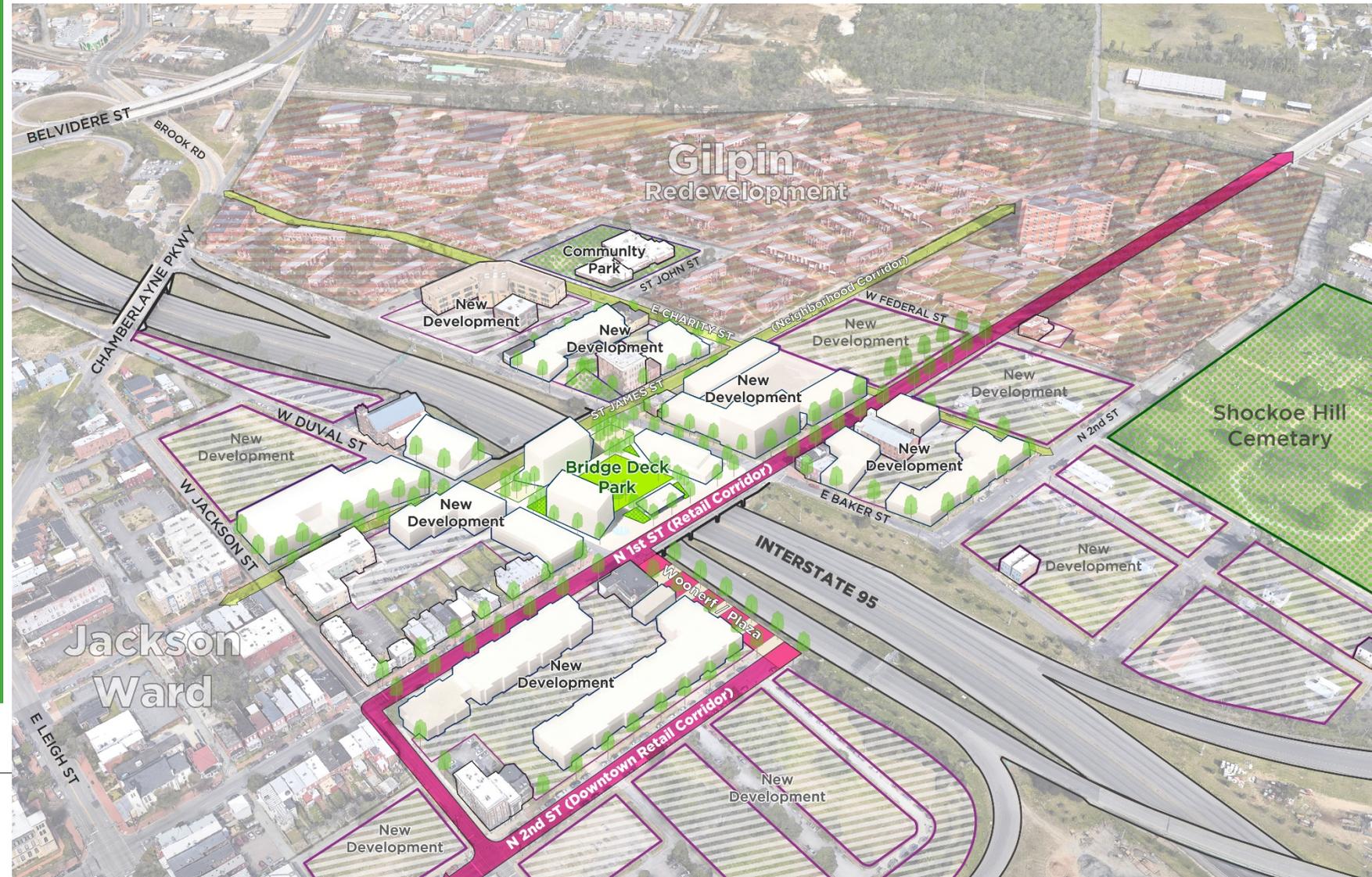
# Realign City Facilities

Improve city buildings to provide better services in efficient, shared-use, accessible facilities
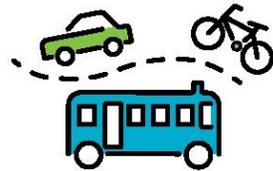
# 5 Topic Vision Statements

| High-Quality Places | Equitable Transportation | Diverse Economy | Inclusive Housing | Thriving Environment |
|---|---|---|---|---|
| Richmond is a well-designed city of communities interconnected by a network of open space, public facilities, and activity centers providing services to residents, businesses, and visitors. | Richmond prioritizes the movement of people over the movement of vehicles through a safe, reliable, equitable, and sustainable transportation network. | Richmond is home to a variety of businesses and industries that offer opportunities for quality employment and capital investments. | Richmond is a city where all people can access quality housing. | Richmond is a sustainable and resilient city with healthy air, clean water, and a flourishing ecosystem. |

# 17 Goals, each with objectives and strategies

## High-Quality Places

**1:** Nodes

**2:** City Facilities

**3:** Historic Preservation

**4:** Urban Design

**5:** Planning Engagement

## Equitable Transportation

**6:** Land Use & Transportation

**7:** Vision Zero

**8:** Non-Car Network

**9:** Streets and Bridges

**10:** New Technology

## Diverse Economy

**11:** Jobs & Businesses

**12:** Tourism

**13:** Anchor Institutions

## Inclusive Housing

**14:** Housing Opportunities Everywhere

## Thriving Environment

**15:** Clean Air

**16:** Clean Water

**17:** Resilient & Healthy Communities

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# Next Steps

☐ Draft Plan available now:

www.Richmond300.com/draft

☐ Attend virtual meetings in the month of June

    ☐ Topic Summits

    ☐ Priority Growth Node Summits

# Contact Us

Follow us on Facebook and Instagram.

Join our email list at www.richmond300.com

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