



Staff Report  
City of Richmond, Virginia  
City Planning Commission



Write legislation/ordinance number here.	Meeting Date: 10/4/2021
Applicant/Petitioner	Public Art Commission
Purpose	Supplemental funding for the Bloomberg Road Mural
Project Location	
Intersection of Brook and Marshall	
Jackson Ward	
Council District(s): <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9 <input type="checkbox"/> City-Wide	
PAC Recommendation	Approval
Staff Contact	Susan Glasser, Secretary, Public Art Commission, 804.646.7319, Susan.Glasser@richmondgov.com Rich Saunders, Secretary, City Planning Commission, 804.646. 5648, Richard.Saunders@richmondgov.com
Conditions for Approval	

### RATIONALE FOR ADDITIONAL FUNDING

Project has already been approved by the PAC and CPC. Rationale and government speech justifications were included on the CPC Staff Report dated, September 7, 2021. The mural has already been installed in the central portion of the intersection.

The Bloomberg project is running significantly over budget due to unexpected expenses (including needing to contract someone to remove asphalt in the pedestrian plaza and relay the bricks in the area to comply with ADA requirements, and asking the artist to expand the mural into the pedestrian plaza itself). As a result, the project is short \$9K; the only other option at this point is to remove the parklet from the intersection design. The PAC Secretary has proposed and the Acting Director of PDR, Kevin Vonck, has approved allocating \$9K of the PAC's FY22 budget to cover the cost overruns of this project. Given that Venture will be maintaining the mural into the future, it extends the shelf life of the project beyond "temporary" and those qualifies as a long-term City asset.