

From: [Jeremy Hoffman](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Tuesday, February 18, 2025 2:13:43 PM

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Admin,

I urge you to vote in favor of Ordinance 2025-024, which would allow up to 350 affordable homes on Rady Street.

Richmond faces a critical housing shortage, with the City's own data showing a need for over 10,000 affordable homes for residents earning 60% of the area median income. Richmond 300 explicitly highlights this need in its Inclusive Housing chapter. Approving this project is a concrete step toward closing that gap.

The staff report raises concerns about preserving this site for future industrial use, arguing that industrial land supports a strong urban economy and local employment. While this may hold in theory, the immediate reality is that Richmond is already facing a severe shortage of both market-rate and, especially, affordable housing.

Ordinance 2025-024 addresses a pressing and well-documented need: providing safe, stable, and affordable homes for residents. The Commission is being asked to weigh an uncertain future industrial use against a real, viable housing proposal that meets an urgent demand. I ask you to approve this ordinance and help bring these much-needed homes to our community.

Jeremy Hoffman
j.s.hoffman88@gmail.com
900 Terminal Place Richmond VA 23220
Richmond, Virginia 23220

From: [Rochelle Smith](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Tuesday, February 18, 2025 8:20:44 AM

You don't often get email from rochelle.smith@rva.gov. [Learn why this is important](#)

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Rochelle Smith
rochelle.smith@rva.gov
311 N. Foxhill Road
Richmond, Virginia 23223

From: [Tristan Strayer](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Sunday, February 16, 2025 5:08:34 PM

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Admin,

Good afternoon,

Given the housing shortage present in Richmond and throughout many major metropolitan areas in the US, I urge you to vote in favor of Ordinance 2025-024, which would allow up to 350 affordable homes on Rady Street.

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The staff report raises concerns about preserving this site for future industrial use, arguing that industrial land supports a strong urban economy and local employment. While this may hold in theory, the immediate reality is that Richmond is already facing a severe shortage of both market-rate and, especially, affordable housing.

It has been shown in other cities- such as Minneapolis, for instance- that increasing the supply of housing is the only truly effective method of reducing costs of living. This request comes at a time where we must keep in mind more than ever our most vulnerable & marginalized populations, which are likely to be disproportionately effected by increases in cost of living that are sure to come with the current presidential administration.

Ordinance 2025-024 addresses a pressing and well-documented need: providing safe, stable, and affordable homes for residents. The Commission is being asked to weigh an uncertain future industrial use against a real, viable housing proposal that meets an urgent demand. I ask you to approve this ordinance and help bring these much-needed homes to our community.

Tristan Strayer
grothnak179@gmail.com
101 N 5th St Apt 608
Richmond, VA, Virginia 23219

From: [Michael Steele](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Sunday, February 16, 2025 12:32:27 PM

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Michael Steele
steelemakessound@gmail.com
3523 Edgewood Ave
Richmond, Virginia 23222

From: [Michael Grabow](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Saturday, February 15, 2025 6:36:31 PM

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Michael Grabow
michaelgrabow@gmail.com
1311 Dubois Ave
Richmond , Virginia VA

From: [Jenn Summers](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Saturday, February 15, 2025 4:48:26 PM

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Jenn Summers
jennsummers19@gmail.com
605 bancroft ave
Richmond, Virginia 23222

From: [Linda Childs](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Saturday, February 15, 2025 3:07:57 PM

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Linda Childs
lindachilds136@gmail.com
708 N 35th St
Richmond, Virginia 23223

From: [Lee Williams](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Saturday, February 15, 2025 3:01:48 PM

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Lee Williams
lee.sierraclub.greennewdealva@gmail.com
1511 Hampton Street
Richmond, Virginia 23220

From: [Cezar Carvalhaes](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Saturday, February 15, 2025 2:54:28 PM

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Cezar Carvalhaes
cezarcarvalhaes@gmail.com
811 W 29th St
Richmond, Virginia 23225

From: [Kashish Pillai](#)
To: [PDR Land Use Admin](#)
Subject: Letter of Support - Ord. 2025-24
Date: Tuesday, February 18, 2025 9:28:05 AM

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Kashish Pillai
kpillai@newvirginiamajority.org
1713 Ingram Ave
Richmond, Virginia 23224

From: [Austin Hobson](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Monday, February 17, 2025 12:24:18 PM

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Admin,

I'm writing to ask that you vote to support Ordinance 2025-024, a proposal for up to 350 affordable homes on Rady Street.

According to the City's own data, we need over 10,000 new homes that are affordable to Richmonders making 60% of the area median income and Richmond 300 explicitly outlines this need in the Inclusive Housing chapter. By approving this project, we can make significant progress towards closing that gap.

The staff report outlines concerns regarding the future industrial land use of this property, writing that the proposed affordable homes would "remove land designated for industrial uses, which are necessary for a thriving urban economy and the provision of employment for local residents." While this makes sense in the abstract, the reality that the City of Richmond is already reconning with an immediate and profound shortage of both market rate and in particular, affordable homes.

Ordinance 2025-025 helps solve a pressing and widely acknowledged resident need: Safe, stable, and importantly, affordable places to live. Commissioners are being asked to weigh a hypothetical, future proposal of heavy industry against a real, existing proposal that is actually before them and would address the immediate and most basic needs of the City's residents. The Commission must vote to approve these homes.

Austin Hobson
hobsonal2@gmail.com
2702 Fendall Avenue
Richmond, Virginia 23222

From: [Madeline Whitley](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Monday, February 17, 2025 11:48:49 AM

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Madeline Whitley
lovelypinkmadness@gmail.com
1810 E Cary St
Richmond, Virginia 23223

From: [Arun Selvaratnam](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Sunday, February 16, 2025 6:33:40 PM

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If you don't bring everyone along as a city grows, the culture and life of a city will fade. I live just a few blocks away from this proposed building and would welcome it in my backyard.

Arun Selvaratnam
arun.selvaratnam89@gmail.com
206 W Graham Rd
Richmond, Virginia 23222

From: [Jessie Hart](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Sunday, February 16, 2025 9:28:27 AM

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Jessie Hart
jessiehartsyou@gmail.com
1311 Dubois Ave
Richmond, Virginia 23220

From: [Ready Coffey](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Sunday, February 16, 2025 4:48:39 AM

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Ready Coffey
readymcfie@icloud.com
3012 Seminary Avenue
Richmond , Virginia 23227

From: [Ali Croft](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Saturday, February 15, 2025 7:22:07 PM

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Ali Croft
alijcroft@gmail.com
813 W Lancaster Rd
Richmond, Virginia 23222

From: [Ansley Perkins](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Saturday, February 15, 2025 4:27:18 PM

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Ansley Perkins
ansperk@icloud.com
104 North Granby St
Richmond, Virginia 23220

From: [Joan Marshall](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Saturday, February 15, 2025 4:12:12 PM

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Joan Marshall
marshall.joanc@gmail.com
609 N 27th Street
Richmond, Virginia 23223

From: [William Rider](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Saturday, February 15, 2025 3:00:12 PM

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William Rider
billqrider@gmail.com
3130 Patterson Ave
Richmond, Virginia 23221

From: [Jordyn Reid](#)
To: [PDR Land Use Admin](#)
Subject: Support Ord. 2025-024
Date: Monday, February 17, 2025 11:20:35 PM

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Jordyn Reid
jordynreid15@gmail.com
703 N 24th street
Richmond, Virginia 23223

From: [Joseph Carlisle](#)
To: [PDR Land Use Admin](#)
Subject: Vote Yes to Ord. 2025-024
Date: Sunday, February 16, 2025 12:48:40 PM

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Admin,

My name is Joseph Carlisle, and I have called Richmond home for 12 years. I am writing to ask that you vote in favor of Ordinance 2025-024, which would allow for the development of 350 affordable homes on Rady Street in Northside.

Richmond's housing crisis is well documented. According to the City's own data, we need over 10,000 new affordable homes. The Richmond 300 Master Plan highlights this need in its Inclusive Housing chapter, making it clear that increasing the supply of affordable homes is a top priority for the city's future. Approving this project is a critical step toward closing that gap.

I understand that the staff report raises concerns about preserving industrial land, arguing that these homes would take away space meant for future industrial use. However, while industrial land is important, the reality is that Richmond is facing an urgent and immediate shortage of affordable housing, a crisis affecting real people right now. The Commission is being asked to weigh a theoretical future industrial use against a real, tangible opportunity to provide homes for hundreds of Richmonders in need today.

This is a chance to take meaningful action toward solving one of our city's most pressing challenges. I strongly urge you to vote to approve Ordinance 2025-024 and allow these 350 affordable homes to move forward.

Thank you for your time.

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