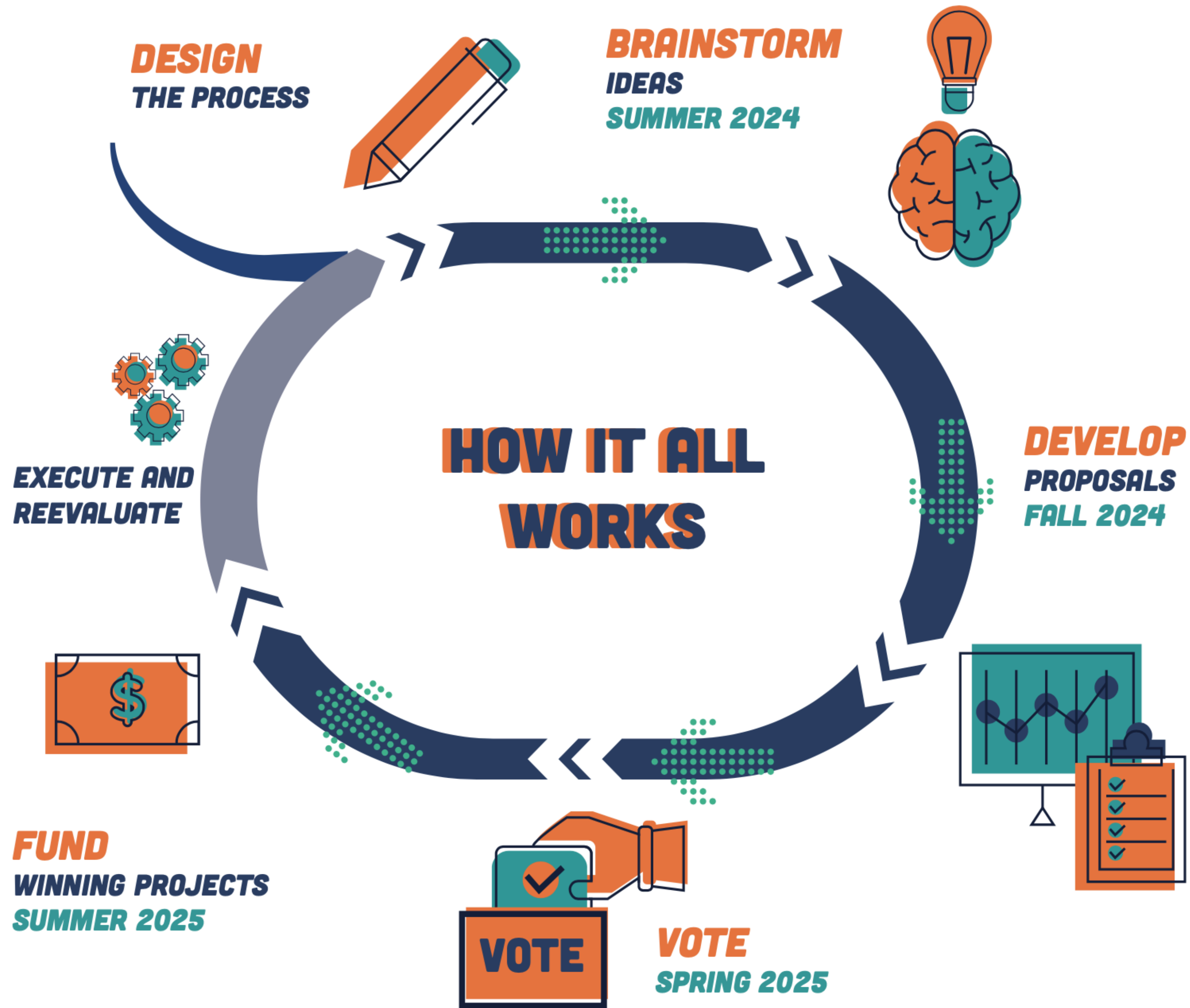




**PEOPLE'S
BUDGET**

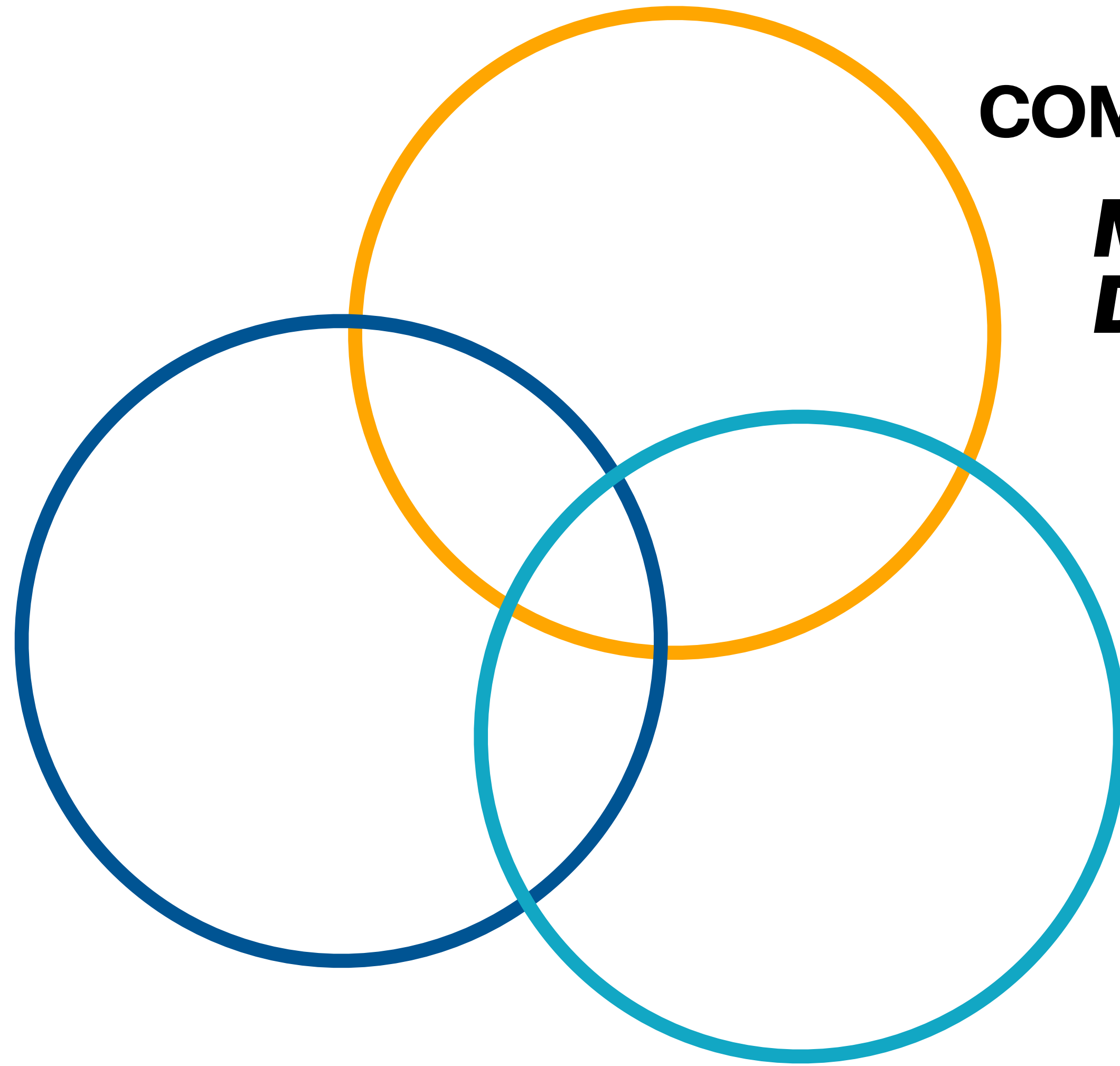
RICHMOND

OUR CITY. OUR MONEY. OUR IDEAS.



GOALS

FINANCIAL EQUITY
60/40



COMMUNITY IMPACT

***MATCHING
DEMOGRAPHICS***

COMMUNITY BUILDING

***OUTREACH &
ENGAGEMENT***



CYCLE

Original scope focused on an annual cycle - What is sustainable?

ENGAGE & VOTE

IMPLEMENT & EVALUATE

FY25

FY26

RICHMOND TIMELINE

2017 - CONVERSATIONS

2019 - ORDINANCE ESTABLISHING COMMITMENT

2021 - ORDINANCE ESTABLISHING COMMISSION

2022 - PHASE 1 - PLANNING PROCESS BEGINS

2023 - RULEBOOK/PLANNING COMPLETE

2023 - FALL PHASE 2 - ENGAGEMENT/INFRASTRUCTURE

2024 - FALL - BEGIN CYCLE 1

2025 - SUMMER - ALLOCATE FUNDS/IMPLEMENTATION

2025 - FALL - EVALUATION/REDESIGN

2026 - SUMMER - BEGIN CYCLE 2



BUDGET CYCLE 1

IMPLEMENTATION

**\$200,000 / DISTRICT +
\$1.2 MILLION - EQUITY FUND = \$3 MIL**

BALANCING EQUITY AND EQUALITY

WHY CAPITAL FUNDS?

FY 26

3 - 5 - 7 = \$15 MILLION

BUDGET CYCLE 1

OPERATION

\$300K - ENGAGEMENT +
\$250K - EVAL/IMPLEMENTATION = \$550K

STAFFING - CITY COUNCIL OFFICE, COMMISSION, ORGANIZERS

MARKETING - BUILDING TRUST AND EDUCATING

ENGAGEMENT - MEETING PEOPLE WHERE THEY ARE AT

EVALUATION - ACHIEVING METRICS

OTHER DETAILS

VOTER ELIGIBILITY - AGES 14 TO 99

SOCIAL VULNERABILITY INDEX

WHAT IS ENGAGEMENT?

WHO IS OUR TARGET AUDIENCE?

EVALUATION AND METRICS

BUILDING TRUST BETWEEN RESIDENTS AND CITY

WHERE ARE WE NOW?

GOALS - SPRING 2023

EDUCATING COMMUNITY
BUILDING PARTNERSHIPS
SETTING EXPECTATIONS
CREATING ENGAGEMENT PLATFORM

CALENDAR

MONTHLY COMMISSION MEETINGS
MONTHLY WORKSHOPS
DISTRICT MEETINGS
PRESENTATIONS

START - AUGUST 2024



QUESTIONS/COMMENTS



COMMISSION

SCOTT CASTRO - 1ST DISTRICT

JEROME LEGIONS - 2ND DISTRICT

ERIN KELLEY - 4TH DISTRICT

JEFF WALKER - 4TH DISTRICT

ERICA SKLAR - 5TH DISTRICT

ABIGAIL DELANEY - 5TH DISTRICT

AARON LINAS - 6TH DISTRICT

OLUDARE OGUNDE - 7TH DISTRICT

QUAWNEISHA PEOPLES - 8TH DISTRICT

SHANNON WILSON-GONZALEZ - 8TH DISTRICT

MARY GRESHAM - 9TH DISTRICT



THANK YOU

RVAPB.ORG

MATTHEW SLAATS
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