



# Richmond City Council

Boards & Commissions  
 Appointments & Reappointments

Formal Meeting of Richmond City Council

Monday, May 13, 2019 – 6:00 p.m.

Education and Human Services Standing Committee recommends appointment of the following applicants:

<u>Board Name</u>	<u>Criteria for Appointment</u>	<u>Applicant Name</u>	<u>Terms</u>
<b>Richmond Behavioral Health Authority</b> (15 members) <a href="#">(page 3)</a>	*	Scott Cannady <a href="#">(page 4)</a>	05/13/2019 – 05/12/2022 <i>Succeeding Morris Henderson, resigned</i>

Finance and Economic Development Standing Committee recommends appointment of the following applicants:

<u>Board Name</u>	<u>Criteria for Appointment</u>	<u>Applicant Name</u>	<u>Terms</u>
<b>Board of Directors of the Economic Development Authority</b> (7 directors) <a href="#">(page 6)</a>	Resident of the city (awaiting background check status)	Evan Feinman <a href="#">(page 7)</a>	05/13/2019 – 05/12//2023 <i>Succeeding Julious Smith, resigned</i>
<b>Minority Business Enterprise and Emerging Small Business Advisory Board</b> (9 members) <a href="#">(page 10)</a>	Representative of a lender or business other than a minority business enterprise*	Adrienne Whitaker <a href="#">(page 11)</a>	05/13/2019 – 05/12/2022 <i>Succeeding Peter J. Paulk, IV</i>

Land Use, Housing and Transportation Standing Committee recommends appointment of the following applicants:

<u>Board Name</u>	<u>Criteria for Appointment</u>	<u>Applicant Name</u>	<u>Terms</u>
<b>Board of Directors of the Central Virginia Waste Management Authority</b> (3 directors and 3 alternates appointed by the city) <a href="#">(page 17)</a>	Alternate*	Serena Li <a href="#">(page 18)</a>	05/13/2019 – 05/12/2022
<b>Commission of Architectural Review Board</b> (9 members) <a href="#">(page 21)</a>	Citizen-at-large*	Mitchell Danese <a href="#">(page 22)</a>	05/13/2019 – 05/12/2022 <i>Succeeding David Cooley</i>

Land Use, Housing and Transportation Standing Committee recommends appointment of the following applicants:

<u>Board Name</u>	<u>Criteria for Appointment</u>	<u>Applicant Name</u>	<u>Terms</u>
<b>Citizen Transportation Advisory Committee</b> (2 members and 2 alternates appointed by the city) <a href="#">(page 24)</a>	*	Michael Dickinson <a href="#">(page 25)</a>	05/13/2019 – 04/22/2020 <i>Succeeding Chris Obenshain, resigned</i>
<b>Urban Forestry Commission</b> (9 members) <a href="#">(page 28)</a>	Certified Arborist *	Aaron McFarland <a href="#">(page 29)</a>	05/13/2019 – 05/12/2022 <i>Succeeding Janine Lester</i>

Public Safety Standing Committee recommends appointment of the following applicants:

<u>Board Name</u>	<u>Criteria for Appointment</u>	<u>Applicant Name</u>	<u>Terms</u>
<b>Citizens Advisory Commission on Alternatives to Incarceration</b> (15 members) <a href="#">(page 31)</a>	Citizen-at-Large	Rachel Bradshaw <a href="#">(page 32)</a>	05/13/2019 – 03/14/2020 <i>Succeeding Cindy Chambers, resigned</i>
<b>Advisory Board for the Towing Fees and the Storage of Vehicles</b> (7 members) <a href="#">(page 35)</a>	Police Department Representative*	Lt. John Beazley <a href="#">(reappointment, page 36)</a>	03/22/2019 – 05/12/2022
	Towing and Recovery Operator*	Megan Amaya <a href="#">(page 37)</a>	05/13/2019 – 05/12/2022 <i>Succeeding Kevin Conner, resigned</i>

Governmental Operations Standing Committee recommends appointment of the following applicants:

<u>Board Name</u>	<u>Criteria for Appointment</u>	<u>Applicant Name</u>	<u>Terms</u>
<b>Sister Cities Commission</b> (13 members) <a href="#">(page 39)</a>	*	Catherine Nexsen <a href="#">(reappointment, page 40)</a>	05/13/2019 – 05/12/2022
	*	Bill Beville <a href="#">(page 41)</a>	05/13/2019 – 07/25/2020 <i>Succeeding Rachel Snead, resigned</i>

\* Applicants must reside or work in the city.

# Richmond Behavioral Health Authority

## Vacancy Chart

*as of  
May 12, 2019*

The authority shall have a board of directors consisting of fifteen (15) members who shall be appointed by Council. Appointments to the Board of Directors shall be broadly representative of the community, to include consumers and family members of consumers when practical, and one (1) city employee who shall be nominated by the mayor.

Appointments to the board of directors shall be broadly representative of the community. One-third of the appointments to the board shall be individuals who are receiving or who have received services or family members of individuals who are receiving or who have received services, at least one of whom shall be an individual receiving services. One or more appointments may be nongovernmental services providers. Sheriffs or their designees also shall be appointed, when practical.

*(Assigned to the Education and Human Services Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Morris Henderson	All members of Council	1/1/2019	No	Resigned	Reside or work and be representative of the community

### **Contact:**

Meleese Evans, Executive Assistant to the Executive Director and Board of Directors  
Richmond Behavioral Health Authority  
107 South 5<sup>th</sup> Street, 3<sup>rd</sup> Floor  
Richmond, Va. 23219  
804-819-4002 (o)  
[evansm@rbha.org](mailto:evansm@rbha.org)



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**RICHMOND BEHAVIORAL HEALTH AUTHORITY**

Title: \_\_\_\_\_  
Name: *Scott F Cannady*  
Home Address: 3021 KENSINGTON AVE RICHMOND VA 23221  
Home Telephone: 8049094815 Home Fax: \_\_\_\_\_  
Personal E-Mail Address: scott.cannady@comcast.net  
Employer: Department of Medical Assistance Services  
Job Title: Senior Program Advisor How Long? 24  
Business Address: 600 E BROAD ST RICHMOND VA 23219  
Business Telephone: 804-786-7959 Ext: \_\_\_\_\_ Business Fax: \_\_\_\_\_  
Business E-Mail Address scott.cannady@dmas.virginia.gov  
Is Your Place of Employment Located in the city of Richmond Yes  
Is your Place of Employment Located in the County? No If Yes, Which County? \_\_\_\_\_  
Are You A City Resident? Yes If Yes, Which City Council District? 1 Number of Years? 6

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*Master's Degree in Public Administration. 30 years of progressively responsible experience in health care administration, policy development and management at the Virginia Department of Medical Assistance Services, the Joint Commission on Health Care and the Virginia Department of Health. Member of the Museum District Zoning and Land Use Committee. Member of the Midlothian Friends (Quaker) Peace and Social Action Committee. Editor of the museum district association newsletter*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*BA History, MA Public Administration. 30 years experience in health policy analysis, program development and public health. 20 years experience in volunteer organizations involved in social justice, zoning and land use and local city engagement*

Other Community Involvement:

None 5/13/2019



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

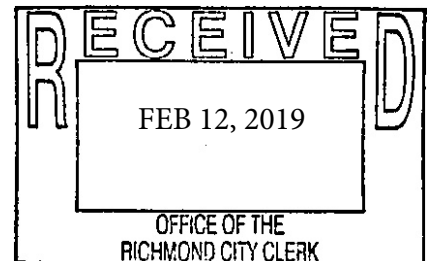
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**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

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**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

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**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

# Economic Development Authority

## Vacancy Chart

*As of*

May 12, 2019

The Economic Development Authority shall be governed by a board of directors in which all powers of the authority shall be vested and which board shall be composed of seven directors. (Code of Virginia § 15.2-4904)

Each Director of the Economic Development Authority shall be a resident of the City...Of the authority's seven directors, one shall be a member of the residential, commercial or mixed use development community, one shall be a member of the banking, lending or financial services community, one shall be a member of the Virginia State Bar, and one shall be a certified public accountant licensed by the State. The remaining directors may but need not necessarily belong to one of the groups set forth in the previous sentence so long as their qualifications provide a positive benefit to the authority. (Code of the City of Richmond § 2-759)

(Assigned to the Finance & Economic Development Standing Committee)

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Julious P. Smith (resigned)	All members of Council	Resigned – Effective 01/31/2019	No	No	Citizen

**Contact:**

Sharon Kerrick, Director of Operations  
Economic Development Authority  
(804) 521 – 4002  
[Sharon.kerrick@richmondeda.org](mailto:Sharon.kerrick@richmondeda.org)



City of Richmond, Virginia  
City Council

Authorities, Boards, Commissions and Task Forces Application

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: ECONOMIC DEVELOPMENT AUTHORITY	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other:	
Last Name: Feinman	First Name: Evan
Home Street Address: 3204 Kensington Ave	Home Telephone: 434-509-8522
Home City, Zip Code: Richmond, VA 23221	Home Fax:
Personal E-Mail Address: efeinman@gmail.com	
Employer: Commonwealth of Virginia	
Job Title: Executive Director / Chief Broadband Advisor	How Long? 5 years / 1 year
Business Street Address: 701 E. Franklin St., Suite 501	Business Telephone: 804-894-9673
Business City, Zip Code: Richmond, VA 23219	Business Fax:
Business E-Mail Address: efeinman@revitalizeva.org	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? 1 Number of years? 8	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
<b>Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force:</b>	
<small>For the last four years I have been the executive director of the Tobacco Region Revitalization Commission, a state agency tasked with assisting economic growth and diversification across Southern and Southwest Virginia. In that capacity I have worked with local, regional, and state economic development staff as well as with the private-sector companies we have recruited to the region. I have also worked to improve the decision-making that the organization does, with a firm focus on verifiable metrics and strong return on investment for the state and locality in which a business prospect is looking to locate or expand. We have seen significant successes, bringing in billions in new investment and thousands of new jobs, all in communities with far fewer assets and a far smaller workforce than exists in Richmond.</small>	
<small>I want to bring that expertise and record of accomplishment to the Richmond EDA board to support making the organization more effective in growing the Richmond tax and employment base.</small>	
<small>Additionally, while I do not practice law, I am legally trained and review performance agreements routinely in my work with the Commission. Bringing that background of close scrutiny of agreements between localities and economic development prospects would benefit the EDA by ensuring that we are properly hedging against risks and growing the city's tax base, while not overly burdening our prospective new businesses.</small>	

**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219  
Telephone: (804) 646-7955 • Fax: (804) 646-7736  
[www.richmondgov.com/cityclerk](http://www.richmondgov.com/cityclerk)



City of Richmond, Virginia  
City Council

Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: N/A  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

Other community involvement:

I am committed to community involvement, and have been a supporter, volunteer, or board member for a number of community organizations including STAY RVA, the Greater Aspirations Scholarship Program, and Neighborhood Housing Services of Richmond.

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

I have attached my resume.

Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

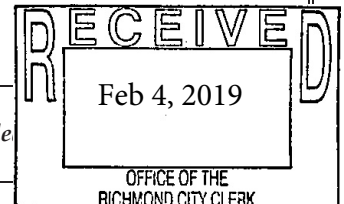
I have long-wanted to share my passion for data-driven and ambitious economic development with my community, and hope I am able to serve in that fashion. I learned about the opening from conversations with current members of the board.

Signature: Evan M Feinman

Digitally signed by Evan M Feinman  
Date: 2019.02.04 15:44:32 -05'00'

Date: 2-4-19

*(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge.)*



**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**



# EVAN FEINMAN

3204 Kensington Ave • Richmond, VA 23221  
(434) 509-8522 • EFeinman@gmail.com

## EXPERIENCE

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### **Office of the Governor, Chief Broadband Advisor** (Richmond, Virginia)

2018 – Present

- Manage statewide deployment of publicly supported broadband networks
- Advise the governor related to broadband policy
- Creating a plan to ensure universal broadband access within 10 years

### **Tobacco Region Revitalization Commission, Executive Director** (Richmond, Virginia)

2015 – Present

- Manage \$500 million fund focused on economic development in rural Virginia
- Dramatically reformed organizational procedures to focus on verifiable metrics
- Returned the organization to fiscally sustainable footing
- Increased related capital investment in-region by over 30% and employment by over 10%

### **Office of the Governor, Deputy Secretary of Natural Resources** (Richmond, Virginia)

2013 – 2015

- Brought business-focused reforms to multiple programs including streamlining deployment of hundreds of millions of dollars
- Directed the work of six state agencies regarding legislation and regulation
- Staffed various gubernatorial commissions including those tasked with redesigning VA's energy systems and addressing disaster-related infrastructure deficiencies

### **McAuliffe Transition Team, Deputy Policy Director** (Richmond, Virginia)

2013

- Oversaw policy development for all secretariats
- Assisted in hiring for hundreds of positions
- Created policy playbook to ensure campaign promises were kept

### **McAuliffe for Governor, Policy Director** (Arlington, Virginia)

2013

- Generated entire campaign platform in winning gubernatorial race
- Managed policy team including C-suite executives and cabinet-level national political leaders
- Assisted on campaign strategy and media relations

### **Commonwealth Institute for Fiscal Analysis, Analyst, Campaign Coordinator** (Richmond, Virginia)

2010-2013

- Managed legislative campaigns and drafted reports related to VA tax and budget policy

### **LeGrow for Congress, Deputy Campaign Manager** (Petersburg, Virginia)

2010

- Directed field, communications, and political outreach for campaign

# Minority Business Enterprise and Emerging Small Business Advisory Board

## Vacancy Chart

*as of*

May 12, 2019

The advisory board shall be composed of nine members appointed by the Council. Of the nine members, five members shall be representatives of a minority business enterprise, two members shall be representatives of lenders or businesses other than a minority business enterprise, one member shall be a Section 3 contractor representative and one member shall be either an at-large resident of the city or a member of the Council.

The Council shall nominate:

- Three members who shall be representatives of a minority business enterprise,
- One member who shall be a representative of lenders or businesses other than a minority business enterprise, and
- One member who shall be either an at-large resident of the city or a member of the Council.

The Mayor shall nominate:

- Two members who shall be representatives of a minority business enterprise,
- One member who shall be a representative of lenders or businesses other than a minority business enterprise, and
- One member who shall be a Section 3 contractor representative.

The Board may elect from its membership a chairman and other officers it deems necessary in accordance with its rules of procedure or bylaws.

*(Assigned to the Finance & Economic Development Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Peter Paulk IV	All Members of Council	04/08/2019	Yes	Unable to Contact	Representative of a lender or business other than a minority business enterprise
Alicia Slayton	Mayor Levar Stoney	11/28/2020	-	Resigned (11/26/2018)	MBE Member
Janet West	All Members of Council	01/09/2020	-	Resigned (11/02/2018)	MBE Member

**Contact:**

***Gale M. Jones, CPS***

*Administrative Program Support Assistant*

The Office of Minority Business Development

(804) 646-7744

[Gale.Jones@richmondgov.com](mailto:Gale.Jones@richmondgov.com)



**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**MINORITY BUSINESS ENTERPRISE AND EMERGING SMALL BUSINESS ADVISORY BOARD**

Title: *Ms*

Name: *Adrienne P Whitaker*

Home Address: *012524 CAMBIE PL HENRICO VA 23233*

Home Telephone: *804-370-1445* Home Fax: \_\_\_\_\_

Personal E-Mail Address: *L2LLeadershipinstitute@gmail.com*

Employer: *SOAR365 (formerly Greater Richmond ARC)*

Job Title: *Business Development Director* How Long? \_\_\_\_\_

Business Address: *003600 SAUNDERS AVE RICHMOND VA 23227*

Business Telephone: *804-665-1247* Ext: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Business E-Mail Address *adrienne.whitaker@soar365.org*

Is Your Place of Employment Located in the city of Richmond  Yes

Is your Place of Employment Located in the County?  No If Yes, Which County? \_\_\_\_\_

Are You A City Resident?  No If Yes, Which City Council District? \_\_\_\_\_ Number of Years? \_\_\_\_\_

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?  No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

- *College of William & Mary (B.A. in Sociology with a concentration in Business and English)*
- *Boston University (graduate certificate in Professional Fundraising)*
- *Institute of Financial Education at University of Richmond (Retail Banking and Financial Services certificate)*
- *Sorensen Institute for Political Leaders, University of Virginia (currently enrolled, December 2019 graduation)*

*In addition to my education, I served as the Chairperson for Diversity and Inclusion for SunTrust Bank when I was the Senior Vice President of Sales & Marketing. In this role, I was responsible for ensuring we had practices in place to attract and retain a diverse employment base and we had a commitment to employing individuals with disabilities as well as partnering with organizations that provided services to individuals with disabilities. I served as a Vice President at the Virginia Home for Boys and Girls, which is an agency that provides foster care, counseling, and education to youth, many of whom have mental and intellectually disabilities. Currently, I am on the management team at SOAR365 (formerly Greater Richmond ARC), where I am directly responsible for establishing relationships with corporate and government agencies to develop business relationships to provide employment to individuals with disabilities. In this role, I also work with the Virginia Department of Aging and Dis*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.



## Authorities, Boards, Commissions and Task Forces Application

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I currently serve as the Strategic Advisor for External and Community Affairs for the Richmond City Sheriff's Office. This is a part-time position and reports directly to Sheriff Antionette V. Irving. In this role, I am also responsible for the grant management team and securing grant funding for the agency's programs. Two of the agencies community programs supports senior citizens and individuals with intellectually disabilities. They programs are the RCSO Are You Okay program and the Project Lifesavers Program. I am also responsible for securing relationships for Workforce Development for the 2nd Chance Re-entry Program. Ideally, we would like to increase awareness about these two community outreach programs. My email address is [Adrienne.whitaker@richmondgov.com](mailto:Adrienne.whitaker@richmondgov.com).

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### Other Community Involvement:

#### Corporate Board Appointments

- C&F Bank, Advisory Board: Consult on sales and marketing strategies to increase results
- Vice President of Corporate Advisory Council for Urban Financial Services Coalition: Responsible for Annual Government & Economic Forums in Washington, DC (includes Capitol Hill and White House meetings). Develop and deliver professional development training program. Developed and administered financial education training program.

#### Professional and Civic Organizations

- Homeward, Board of Directors, 2012 to present
  - Virginia Repertory Theater, Board of Directors, 2016 to present
  - American Heart Association Go Red for Women, Executive Advisory Council, 2016-2017
  - Metropolitan Business League, Board of Directors, 2012 to 2018
  - United Way, Women Leadership Initiative, Committee Chairperson, 2009 – 2017
  - Junior Achievement of Greater Richmond, Board of Directors, 2011 to 2016
  - Petersburg Chamber of Commerce, Board of Directors, 2013 to 2015
  - Lead
- 

**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

#### Professional Experience

SOAR365 (formerly Greater Richmond ARC), Richmond, VA

Business Development Executive, July 2017 to Present

Serve as a member of the management team. Establish and manage relationships with companies, universities, non-profits as well as local, state and federal agencies to provide business solutions to meet their needs and provide employment opportunities to individuals with disabilities. Provide SOAR365 Business Solutions with marketing, sales, and business development capability to result in profits for our organization. SOAR365's Business Solutions division generates over \$11 million in annual revenue. SOAR365 has been certified by the Commonwealth of Virginia as a Small Business Supplier Diversity (SBSD) non-profit company.

Virginia Home for Boys and Girls, Richmond, VA

Vice President of Philanthropy and Marketing, September 2015 to July 2017

Serve as member of the senior leadership team in making strategic organizational decisions; advocating for the mental and behavioral health and well-being of youth. Lead marketing, internal/external communications and

5/13/2019  
SP-11



## Authorities, Boards, Commissions and Task Forces Application

community affairs efforts.

- Ensure the agency has a comprehensive strategic marketing plan to position and raise its visibility with external audiences, including branding, public relations, media relations, government relations, external affairs. Establish strong corporate relationships
- Develop strategic fundraising plans and manage departmental resources
- Oversee a comprehensive program of cultivation and stewardship, across a broad array of fundraising, relationship development and advocacy tactics
- Ensure the agency has strong community relations, outreach and volunteer programs that embraces diversity & inclusion and advances its mission as a behavioral health care provider
- Increased donors by 18% within first year achieving organization's best fundraising year

Virginia State University, Petersburg, Virginia

Vice President, Institutional Advancement, June 2013 - present

Serve on the President's Cabinet as the chief advancement officer of the University, overseeing development activities as well as alumni engagement, corporate relations, university relations, marketing, government relations, advancement services, financial & budget management, goal setting, and vendor management

- Work with senior leaders, including the college deans, and provide vision and leadership to attain the University's strategic advancement goals
- Establish strong relationships with corporations to develop win-win opportunities for students Responsible for external & community affairs to ensure university established favorable relationships with elected officials and appointees.
- Serve as the principal administrative liaison to the development committee of the Board of Visitors and work closely with all Foundations associated with the University. Deliver quarterly reports to the Board of Visitors
- Responsible for directing and implementing ongoing comprehensive campaigns through annual giving, estate & planned giving and alumni relations. Develop effective donor programs involving corporations and foundations
- Manage relationships with diversity & inclusive organizations including Thurgood Marshall College Fund, National Black MBA, Urban Financial Services Coalition, Operation Hope, Virginia Hispanic Chamber of Commerce, Virginia Asian Chamber of Commerce and Metropolitan Business League
- Increased the number of donors by over 33%, increased financial contributions by over 23%, reduced operational expenses by over 20%

SunTrust Bank, Richmond, Virginia

Senior Vice President/ Sales & Marketing Director, 2004-2013

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**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

*I currently work for SOAR365, which is formerly Greater Richmond ARC (we legally changed the name of*

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**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

**Adrienne P. Whitaker**

*12524 Cambie Place*

*Henrico, Virginia 23233*

*(804) 370-1445*

[L2LeadershipInstitute@gmail.com](mailto:L2LeadershipInstitute@gmail.com)

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**SUMMARY & QUALIFICATIONS**

Results driven senior leader with proven record of exceeding revenue goals. Experience includes:

Diversity & Inclusion

Sales & Marketing

Strategic Planning

Community Affairs

Public Relations

Project Management

Organizational Development

Talent Management

Goal Setting

**PROFESSIONAL EXPERIENCE**

**SOAR365 (formerly Greater Richmond ARC), Richmond, VA**

**Business Development Executive, July 2017 to Present**

Serve as a member of the management team. Establish and manage relationships with companies, universities, non-profits as well as local, state and federal agencies to provide business solutions to meet their needs and provide employment opportunities to individuals with disabilities. Provide SOAR365 Business Solutions with marketing, sales, and business development capability to result in profits for our organization. SOAR365's Business Solutions division generates over \$11 million in annual revenue and is both Ability One and SBSB certified.

- Established new business relationships, including: Virginia Department of Transportation, Virginia Department of Corrections, Virginia Department of Alcohol Beverage Control, Chesterfield County, Habitat for Humanity, Maggie Walker Land Trust, UMFS, Chesterfield Alternatives, Lifeshield Security, Richmond Hermitage Federal Credit Union, UMFS, Senior Connections, Keller Williams Realty and Henry Schein Animal Health

**C&F Bank, Richmond, Virginia**

**Richmond Board, December 2013 to Present**

Serve as a consultant and ambassador. Provide counsel, insights and recommendations to position the institution competitively and increase market share. Serve as a resource to executive team regarding new banking products, services, marketing strategies and community outreach. Identify and refer new business opportunities. C&F Bank has over (this is a salaried position).

**Virginia Home for Boys and Girls, Richmond, VA**

**Vice President of Philanthropy and Marketing, September 2015 to July 2017**

Serve as member of the senior leadership team in making strategic organizational decisions; advocating for the mental & behavioral health and well-being of youth. Lead marketing, internal/external communications and community affairs efforts.

- Ensure the agency has a comprehensive strategic marketing plan to position and raise its visibility with external audiences, including branding, public relations, media relations, government relations, external affairs. Establish strong corporate relationships
- Develop strategic fundraising plans and manage departmental resources
- Oversee a comprehensive program of cultivation and stewardship, across a broad array of fundraising, relationship development and advocacy tactics
- Ensure the agency has strong community relations, outreach and volunteer programs that embraces diversity & inclusion and advances its mission as a behavioral health care provider
- ***Increased donors by 18% within first year achieving organization's best fundraising year***

**Virginia State University, Petersburg, Virginia**  
**Vice President, Institutional Advancement, June 2013 - present**

Serve on the President's Cabinet as the chief advancement officer of the University, overseeing development activities as well as alumni engagement, corporate relations, university relations, marketing, government relations, advancement services, financial & budget management, goal setting, and vendor management

- Work with senior leaders, including the college deans, and provide vision and leadership to attain the University's strategic advancement goals
- Establish strong relationships with corporations to develop win-win opportunities for students Responsible for external & community affairs to ensure university established favorable relationships with elected officials and appointees.
- Serve as the principal administrative liaison to the development committee of the Board of Visitors and work closely with all Foundations associated with the University. Deliver quarterly reports to the Board of Visitors
- Responsible for directing and implementing ongoing comprehensive campaigns through annual giving, estate & planned giving and alumni relations. Develop effective donor programs involving corporations and foundations
- *Increased the number of donors by over 33%, increased financial contributions by over 23%, reduced operational expenses by over 20%*

**SunTrust Bank, Richmond, Virginia**  
**Senior Vice President/ Sales & Marketing Director, 2004-2013**

Chief of Staff to the Region President/CEO. Responsible for regional marketing efforts including brand positioning, community relations, external affairs and media relations

- Developed and managed strategic plans and implemented operating models for four departments including defining roles and responsibilities and training personnel
- Implemented successful marketing campaigns, advertising, branding, competitive analysis, goal setting, loyalty programs (including customer and employee engagement and retention strategies)
- Developed and executed communication strategy for internal and external stakeholders
- Established relationships with businesses in the Chamber of Commerce and nonprofit organizations
- Worked closely with government relations to ensure favorable relationships with state legislators, appointees and congressional representatives
- *Region exceeded sales and revenue goals every year in position for all lines of business*

**SunTrust Bank Regional Diversity & Inclusion Chairperson, 2004 - 2013**

- Develop, evaluate and implement diversity and inclusion priorities initiatives and programs to attract and retain a diverse workforce and client base, including regional supplier diversity initiatives.
- Developed and managed the SunTrust Diverse Business Academy to provide services to women and minority business owners. Managed the diversity council and affinity groups
- Established and managed relationships with organizations to attract and retain business and diverse market share including: Virginia Department of Minority Business Enterprise, Virginia Metropolitan Business League, Virginia Asian Chamber of Commerce, NAWBO, Virginia Hispanic Chamber of Commerce and the Virginia Minority Supplier Development Council

**Senior Vice President/Sales & Service Consultant, 2002-2004**

Consultant to Mid-Atlantic President and CEO.

- Planned, consulted and recommended sales and service activities for all lines of business
- Provided observation, coaching, mentoring and feedback to identify areas of opportunity and drive best practice sharing and sales results
- Analyzed key metrics as a key component to elevate performance
- Developed and executed action plans and programs
- *Served on merger team. Installed sales culture in newly acquired financial institution*



## **First Vice President/ Senior Project Manager, Business Banking Division, 1999-2002**

Provided strategic direction and analytical support to Business Banking line of business

- Developed operating model—setting long range goals, identifying all key roles, determining functions and clarifying job descriptions from senior management to front-line
- Led cross-functional teams in a matrix environment
- Communicated project updates, results and new procedures leveraging communication model
- Developed loan retention program to identify at-risk profitable loan relationships and implemented aggressive sales measures to save relationships **-resulted in reducing monthly \$10 million average loan run-off rate by 50-75% each month.**

## **Vice President and Senior Product Manager, Strategic Marketing Department, 1993 – 1999**

- Developed business cases for new product. Analyzed competitive programs and economic trends to make product positioning and operational recommendations to senior management
- Led team in a matrix environment, which included marketing, sales, operations, and IT staff
- **Exceeded product revenue goals by at least 6% each year in position**

## **CORPORATE AND GOVERNEMENT BOARD APPOINTMENTS**

- **Richmond City Sheriff's Office**, Strategic Advisor for External and Community Relations. This is a salaried, part-time position. Secured over \$550,00 in grant funding
- **Urban Financial Services Coalition**, Vice President, National Advisory Board: Responsible for Annual Government & Economic Forums in Washington, DC (includes Capitol Hill and White House meetings). Develop and deliver professional development training program.

## **PROFESSIONAL AND CIVIC ORGANIZATIONS**

- **Richmond First Club**, current member
- **Homeward**, Board of Directors, 2012 to present
- **Virginia Repertory Theater**, Board of Directors, 2016 to present
- **American Heart Association Go Red for Women, Executive Advisory Council**, 2016-2017
- **Metropolitan Business League**, Board of Directors, 2012 to 2018
- **United Way, Women Leadership Initiative**, Committee Chairperson, 2009 – 2017
- **Junior Achievement of Greater Richmond**, Board of Directors, 2011 to 2016
- **Petersburg Chamber of Commerce**, Board of Directors, 2013 to 2015
- **Leadership Metro Richmond (LMR)**, Class of 2010

## **ACCOMPLISHMENTS**

- Feature in the book: ***CBS MarketWatch: Stories Behind the Numbers—How America Made a Fortune and Lost Its Shirt***. Featured in: ***Better Investing Magazine, Citizen Jane Magazine, Richmond Magazine, Money Matters Newsletter, Richmond Times Dispatch, Richmond Free Press*** and the ***Richmond Voice***. Featured/appeared **CBS Early Show** (national), **WTVR News 6** (local) and **WRIC News 8** (local)
- Recognized by ***Inside Business Magazine***, Top Forty Under 40

## **EDUCATION**

**The College of William and Mary**

Bachelor of Arts Degree, Sociology

**University of Virginia**, Sorensen Institute of Political Leaders, December 2019 graduation

**Boston University**, Professional Fundraising Certification

**University of Richmond**,

- Financial Management and Banking Institute, Certification
- Nonprofit Management & Fundraising Program, Leadership Program (completed)



# Central Virginia Waste Management Authority

## Vacancy Chart

*As of*  
May 12, 2019

The governing body of the City of Richmond, together with the Cities of Petersburg, Colonial Heights, and Hopewell; Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Prince George, Powhatan and the Town of Ashland, **shall appoint at least one of its residents to the Board and may appoint an alternate for each member. The City appoints three (3) residents and three (3) alternates.**

*(Assigned to the Land Use, Housing & Education Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Kevin White	All members of Council	04/08/2017	No	Resigned	Alternate
Darlene Mallory	All members of Council	-	-	Moved to Voting Member Michael McNeel slot (Resigned 02/01/2019)	Alternate
Larry Boyd	All members of Council	07/25/2015	-	No longer eligible	Alternate

**Contact:**

Kimberly Hynes, Director of Administration & Finance  
Central Virginia Waste Management Authority  
(804) 359 - 8413



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**CENTRAL VIRGINIA WASTE MANAGEMENT AUTHORITY**

Title: \_\_\_\_\_  
Name: *Serena Li*  
Home Address: 2512 HANOVER AVE RICHMOND VA 23220  
Home Telephone: 4153057024 Home Fax: \_\_\_\_\_  
Personal E-Mail Address: li.serena1008@gmail.com  
Employer: ClimateWorks Foundation  
Job Title: Research Consultant How Long? \_\_\_\_\_  
Business Address: VA  
Business Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Business Fax: \_\_\_\_\_  
Business E-Mail Address: \_\_\_\_\_  
Is Your Place of Employment Located in the city of Richmond  No   
Is your Place of Employment Located in the County?  No  If Yes, Which County? \_\_\_\_\_  
Are You A City Resident?  Yes  If Yes, Which City Council District? \_\_\_\_\_ Number of Years? \_\_\_\_\_

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?  No

If yes, please provide information on the nature of the contract.

*Please see resume*

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*Background in environmental sustainability. Specifically interested in issues of sustainable food systems. Have conducted research in this area for several years now. Having lived in other municipalities with stronger recycling/composting records (San Francisco, NYC), would love to explore these options for Richmond.*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*n/a*

Other Community Involvement:

*Am new to Richmond. Hoping this can be my first experience serving in the community.*

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short



**Authorities, Boards, Commissions and Task Forces Application**

**Resume.**

SERENA A. LI

**EXPERTISE**

*Highly driven and passionate climate advocate with over thirteen years' experience in private and public sector. Proven experience leading communications and research initiatives to champion systemic environmental and organizational change. Expertise in:*

- Global Food and Agricultural Systems - Strategic Communications
- Climate Mitigation Trends - Project and Relationship Management
- Quantitative and Qualitative Research - Case Study Development

**EXPERIENCE**

*Sustainable Environment and Global Food Systems*

*ClimateWorks Foundation (San Francisco, CA; currently remote from VA) April 2017 – present*

*Climate Research Consultant*

- *Preparing federal climate policy report that quantifies the uncertainties from land use emissions as measured by the EPA's National Greenhouse Gas Inventory. Lead soil science researcher and author for Cropland and Grassland sectors. Managing expert elicitation survey targeted to ~800 public and private sector experts; responsible for design, distribution, and assessment. Conducted thorough literature review for survey development.*
- *Identified key issues and trends, and prepared discussion materials for first-ever Land, Food and Agriculture session at ClimateWorks Funders Table meeting to advocate for greater philanthropic involvement in sustainable food systems from global climate philanthropies including the Packard, Oak and Moore Foundations.*
- *Authored six case studies on overseas development assist*

2

*Center on Democracy, Development and Rule of Law*

*Chinese Infrastructure Investments in Developing Countries*

- *Authored public-private partnership case study on Chinese-funded Bui Dam, Ghana's third largest hydropower facility. Navigated tricky cultural environment to conduct numerous interviews in-country (Ghana) and over Skype. Case used by renowned political scientist, Francis Fukuyama, to teach best-in-class governance to government officials in developing countries, as part of Stanford's Leadership Academy for Development.*

*Center on Food Security and the Environment*

*Peat, Palm and Poverty in Indonesia*

- *Investigated environmental pressures of palm oil industry by examining poverty levels on Indonesian peatlands. Econometrics paper aims to advocate for greater sustainability in palm oil industry among private sector producers and to influence Indonesian agricultural/environmental policy.*

*Tanzania Horticultural Association - TAHA (Arusha, Tanzania) June – October 2014*

*Consultant*

- *Developed comprehensive communications strategy through extensive farmer field visits and staff interviews to assess member needs. Resulting strategy commended by CEO as essential to TAHA's growth.*
- *Documented policy and project achievements through business case studies to communicate key TAHA successes, such as relief from inter-country tariffs and import levies, and negotiated exemptions to domestic taxes with government counterparts from the Ministry of East African Cooperation.*
- *Introduced new internal processes and best practices at TAHA, improving overall organizational effectiveness.*

*Private Sector Strategic Communications and Marketing*

*SYPartners (New York, NY) January 2012 – June 2014*

*Senior Program Manager*



City of Richmond, Virginia  
City Council

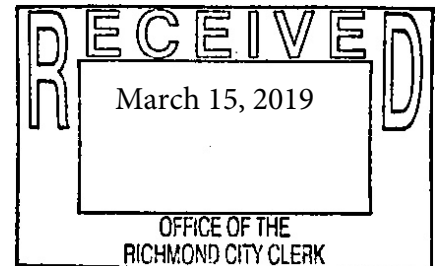
**Authorities, Boards, Commissions and Task Forces Application**

- 
- Co-managed team of 17 to redefine selling strategy for IBM Japan. Culminating sales academy was lauded by IBM Japan Chairman for training 5,000 employees in critical new sales behaviors, advancing IBM's strategic direction.
  - Led team of nine through development and rollout of new enterprise strategy for AARP. Developed project roadmap, built, and maintained relationships with CEO, COO, and SVPs. Led planning and execution of workshops and s
- 

**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

*Heard about the vacancies when I joined the VA Conservation Network's Lobby Day 2019.*

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**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

# Commission of Architectural Review

## Vacancy Chart

*as of*

May 12, 2019

The Commission of Architectural Review shall consist of nine members who are citizens of the City, one of whom shall be a resident of a City Old and Historic District. One member shall be appointed from at least three nominees made by the Richmond Chapter of the American Institute of Architects, one shall be appointed from at least nominees made by the Historic Richmond Foundation, one shall be appointed from at least three nominees made by the Richmond Association of Realtors, and six shall be citizens of the city at-large. One of the at-large members shall serve a concurrent term on the Urban Design Committee.

*(Assigned to the Land Use, Housing & Education Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
David Cooley	All members of Council	4/11/2019	No	Resigned	Citizen of the city appointed at-large

### **Contact:**

Kimberly M. Chen, Principal Planner  
Dept. of Planning and Development Review  
Planning and Preservation Division  
900 East Broad Street, Room 510  
Richmond, VA 23219-1907  
804.646.6364  
[kimberly.chen@richmondgov.com](mailto:kimberly.chen@richmondgov.com)



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**COMMISSION OF ARCHITECTURAL REVIEW**

Title: \_\_\_\_\_  
Name: *Mitchell W Danese*  
Home Address: 3400 MONTROSE AVE RICHMOND VA 23222  
Home Telephone: 8044207757 Home Fax: \_\_\_\_\_  
Personal E-Mail Address: mdanese@richmondhabitat.org  
Employer: Richmond Metropolitan Habitat for Humanity, Inc.  
Job Title: Vice President of Construction and Real Estate How Long? \_\_\_\_\_  
Business Address: 002281 DABNEY ROAD STE A RICHMOND VA 23230  
Business Telephone: 8044207757 Ext: \_\_\_\_\_ Business Fax: \_\_\_\_\_  
Business E-Mail Address: \_\_\_\_\_  
Is Your Place of Employment Located in the city of Richmond  No   
Is your Place of Employment Located in the County?  Yes  If Yes, Which County? Henrico  
Are You A City Resident?  Yes  If Yes, Which City Council District? \_\_\_\_\_ Number of Years? 1

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?  No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*I am a graduate of Loyola University New Orleans and have been in the real estate and construction industry since 2003. In various roles, I have either bought, sold, rehabbed or total new builds of both commercial and residential construction of well over a 1,000 units.*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*General building and real estate knowledge, as well as inner workings of older structures.*

Other Community Involvement:

N/A

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

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**Resume.**

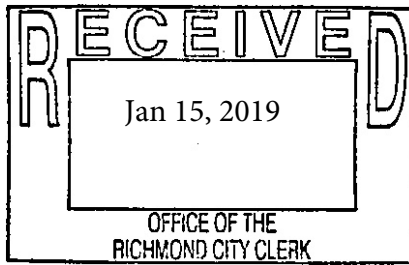
N/A

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**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

*Mitchell W Danese 3400 Montrose Avenue Richmond VA 23222 mitchdanese@yahoo.com Mobile: 804.420.7757*

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**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

# Citizens Transportation Advisory Committee (MPO)

## Vacancy Chart

*As of*  
May 12, 2019

(Appointed by MPO) Four (4) members designated for the three (3) principal urbanized jurisdictions; the City of Richmond, Chesterfield and Henrico Counties. The MPO shall appoint up to twelve (12) more members who represent diverse organizations with recognized transportation planning concerns.

*(Assigned to the Land Use, Housing & Education Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Chris Obenshain	All members of Council	04/22/2020	No	Resigned	Reside or work

**Contact:**

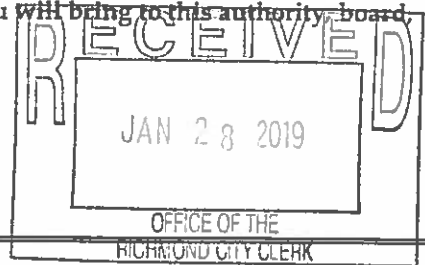
Sharon Robeson, Admin. Secretary  
Richmond Regional Planning District Commission (RRPDC)  
(804) 367 - 6001



City of Richmond, Virginia  
City Council  
Authorities, Boards, Commissions and Task Forces Application

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: <b>CITIZENS Transportation Advisory Committee</b>	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: <b>DICKINSON</b>	First Name: <b>MICHAEL</b>
Home Street Address: <b>3717 PATTERSON AVE</b>	Home Telephone: <b>804 347 7589</b>
Home City, Zip Code: <b>RICHMOND 23221</b>	Home Fax: <b>-</b>
Personal E-Mail Address: <b>MDICKINSON2112@GMAIL.COM</b>	
Employer: <b>BLACKCAT EVENTS</b>	
Job Title: <b>MARKETING</b>	How Long? <b>4</b>
Business Street Address: <b>SAME</b>	Business Telephone: <b>-</b>
Business City, Zip Code: <b>-</b>	Business Fax: <b>-</b>
Business E-Mail Address: <b>-</b>	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district?   Number of years? <b>11</b>	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.  <b>-</b>	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: <b>B.S. VCU CRIMINAL JUSTICE</b> <b>M.S. VCU Public Planning</b> <b>Ph.D. VCU Public Policy Coursework</b>	



NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219  
Telephone: (804) 646-7955 • Fax: (804) 646-7736  
[www.richmondgov.com/cityclerk](http://www.richmondgov.com/cityclerk)



**City of Richmond, Virginia**  
**City Council**  
**Authorities, Boards, Commissions and Task Forces Application**

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: _____	Date(s) Served: _____	Office(s) Held: _____
Entity: _____	Date(s) Served: _____	Office(s) Held: _____
Entity: _____	Date(s) Served: _____	Office(s) Held: _____

Other community involvement:

Cousade for Voters Member

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**OPTIONAL**  
Please list additional information you would like considered, or you may attach your resume or other information.

Want to help city

---

Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

online

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Signature:  Date: 1/9/19

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

**NOTE:** This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

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[www.richmondgov.com/cityclerk](http://www.richmondgov.com/cityclerk)

Michael Dickinson

3717 Patterson Ave

Richmond, Virginia 23221

Contact: Phone: (804) 347 7589 Email: Mdickinson2112@aol.com

Education:

VCU, 98-02, Bachelors, Criminal Justice

VCU, 03-05, Masters, Urban Planning VCU, 05-08, PhD, Public Policy

City of Richmond, VA: Citizens Police Academy, 2016

City of Richmond, VA: Citizens Public Works Academy, 2017

Work Experience:

Blackcat Events LLC (2015-Current): Organize and execute events

Washington Redskins (2016, 2017): Camp Ambassador, NFL

Petersburg Generals (2016): Equipment Manager, Coastal Plain League, Baseball

Michael Robinsons Football Camp (2016-2018): Camp Assistant, NFL

Washington Nationals (2014, 2015): Spring Training Clubhouse Assistant, Baseball.

Richmond Bars INC. (2007-2016): Restaurant Operations Partner San Francisco Giants (2006): Minor league spring training clubhouse assistant, MLB

Kannapolis Intimidators (2005): Clubhouse Manager, MiLB

Milwaukee Brewers (2004): Minor league spring training clubhouse assistant, MiLB

Best Western Hotel, 00-03, front desk

VCU 98-04, Tutor to student athletes

Professional Organizations:

Mt Vernon Condo Association, Board of Directors, 2011-2015

NAACP, 2015- Current

Richmond Crusade for Voters, 2014-Current

West End Cat Rescue, 2014- Current

# Urban Forestry Commission

## Vacancy Chart

As of  
May 12, 2019

The Commission shall consist of **two (2) non-voting members** and **nine (9) voting members**. The two (2) non-voting members shall be the Director of Public Works and the Director of Community Development, or their designee. Of the nine (9) voting members, the Mayor shall appoint three (3) members and the City Council shall appoint six (6) members. One member shall be a certified arborist, and one member shall be a registered certified landscape architect.

Except for the certified arborist, all voting members shall be residents of the city. No voting member shall be an officer or employee of the City and no member shall hold any contract with the City, or subcontract thereof, to provide goods or services relating to City-owned trees.

*(Assigned to the Land Use, Housing & Transportation Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Andrea Almond	All members of Council	01/28/2016	No	Resigned	Certified landscape architect
Elizabeth Barrett	Mayor Jones	02/25/2016	No	Resigned	City resident
Kendra Taylor	Mayor Jones	02/25/2016	No	Resigned	City resident
Janine Lester	All members of Council	04/08/2016	Yes	Contacted. No response received.	Certified arborist
Lindsay Walton	Mayor Jones	04/26/2014	Yes	Mayor's Office notified	City resident

### Contact:

Douglas Dunlap  
900 E. Broad St.  
Richmond, VA 23219  
804-646-6822 (o)  
[douglas.dunlap@richmondgov.com](mailto:douglas.dunlap@richmondgov.com)



City of Richmond, Virginia  
City Council

Authorities, Boards, Commissions and Task Forces Application

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: Urban Forestry Commission	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other:	
Last Name: McFarland	First Name: Aaron
Home Street Address: 168 Warner Road	Home Telephone: 802-490-4060
Home City, Zip Code: Urbanna, VA 23175	Home Fax:
Personal E-Mail Address: aaronmcfarland46@gmail.com	
Employer: Enrichmond Foundation	
Job Title: TreeLab Manager	How Long? 2 years
Business Street Address: 100 N 17th ST	Business Telephone: 804-234-3905
Business City, Zip Code: Richmond, VA 23219	Business Fax:
Business E-Mail Address: amcfarland@enrichmond.org	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which City Council district? Number of years?	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
If yes, please provide information on the nature of the contract. 17th Street market program management	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: ISA Certified Arborist MA-6133A  2 Associate Degrees in Horticulture  9+ years experience in the field of Horticulture	

**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

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[www.richmondgov.com/cityclerk](http://www.richmondgov.com/cityclerk)



City of Richmond, Virginia  
City Council

Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

Entity: \_\_\_\_\_  
Date(s) Served: \_\_\_\_\_ Office(s) Held: \_\_\_\_\_

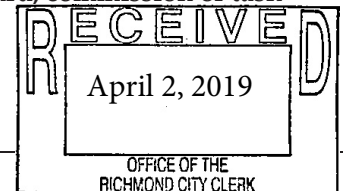
Other community involvement:

**OPTIONAL**

Please list additional information you would like considered, or you may attach your resume or other information.

Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?



Signature: Norm McFarland Date: 5/13/19

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

# Citizen Advisory Commission on Alternatives to Incarceration

## Vacancy Chart

*As of  
May 12, 2019*

The commission shall be composed of 15 members appointed by City Council. Eight (8) members shall be nominated by council and seven (7) members nominated by the mayor.

The members of the commission, at least eight of whom shall be residents of the city, shall be representatives from any combination of the following categories, provided that no member shall be an employee of any correctional facility:

1. Resident of a community within the city where correctional resident-based services, establishments providing alternatives to incarceration or correctional facilities are located
2. At-large resident of the city
3. Richmond Public Schools
4. Workforce development agency
5. Small minority business development organization
6. Technical educational institution
7. Higher educational institution
8. Law enforcement
9. State or local department of social services
10. Administrator of a community-based corrections program
11. Faith-based community organization
12. Business community
13. Council member representing the district in which the Justice Center is located

Non-voting Members:

Chief Administrative Officer or his designee.

The commission may elect from its membership a chairman and other officers it deems necessary in accordance with its rules of procedure or bylaws.

*(Assigned to the Public Safety Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Brandon Cox	Mayor	11/14/2018	Yes	No longer city resident	At-Large Resident
Cindy Chambers	All members of Council	03/14/2020	Yes	Resigned	At-Large Member

**Contact:**

Kiya Stokes  
 Council Liaison for the 6<sup>th</sup> District  
 804-646-7964 or [kiya.stokes@richmondgov.com](mailto:kiya.stokes@richmondgov.com)



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**CITIZEN ADVISORY COMMISSION ON ALTERNATIVES TO INCARCERATION**

Title: *Mrs.*

Name: *Rachel S Bradshaw*

Home Address: *001928 FLOYD AVE RICHMOND VA 23220*

Home Telephone: *8043502262* Home Fax:

Personal E-Mail Address: *rmswyers@gmail.com*

Employer: *Capital One*

Job Title: *Senior Legal Specialist* How Long?

Business Address: *015000 CAPITAL ONE DR 1500 RICHMOND VA 23238*

Business Telephone:  Ext:  Business Fax:

Business E-Mail Address *rachel.bradshaw@capitalone.com*

Is Your Place of Employment Located in the city of Richmond  No

Is your Place of Employment Located in the County?  No  If Yes, Which County?

Are You A City Resident?  Yes  If Yes, Which City Council District? *2* Number of Years? *2*

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?  No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*I am a licensed Virginia attorney who grew up in Midlothian, went to VCU for my B.A. and graduate school, and moved back to Richmond after law school. I have a Master of Public Administration from VCU. I was also involved in the Prison Task Force in law school, teaching a weekly course in basic legal skills for incarcerated individuals. I also interned at Prisoners' Legal Services of New York.*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*Please see above.*

Other Community Involvement:

*None.*





City of Richmond, Virginia  
City Council

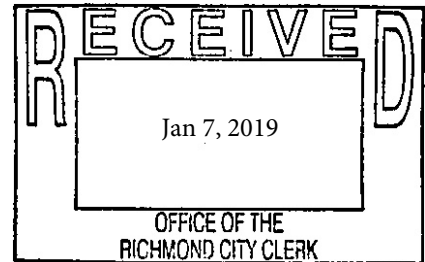
**Authorities, Boards, Commissions and Task Forces Application**

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**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

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**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**



**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

# Rachel Swyers Bradshaw, Esq.

1928 Floyd Avenue • Richmond, VA 23220 • 804-350-2262 • rmswyers@gmail.com

## ADMISSIONS

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Virginia State Bar, 2013

United States District Court, Eastern District of Virginia, 2014

## WORK EXPERIENCE

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**CAPITAL ONE, N.A.**, Richmond, VA

*Senior Legal Specialist*, May 2018- Present

- Oversee a vast network of third-party firms performing services on behalf of Capital One to mitigate legal, reputational, and regulatory risk.
- Review and approve pleadings, motions, and regulatory responses prepared by third-party firms to ensure compliance with applicable laws.
- Track and provide a weekly report to counsel on litigation, legislation, and regulatory trends.
- Provide FDCPA and FCRA legal research and analysis to support business partners and counsel.

**REIDGOODWIN, PLC**, Richmond, VA

*Attorney*, November 2016 – March 2018

- Assigned primary responsibility for a large caseload of actively litigated personal injury and workers' compensation matters.
- Propounded and responded to written discovery, took and defended depositions of party witnesses and experts, and drafted motions.
- Successfully litigated trials to verdict as sole counsel in court and before the Virginia Workers' Compensation Commission.

**PATTEN, WORNOM, HATTEN & DIAMONSTEIN**, Newport News, VA

*Attorney*, November 2013 – October 2016

- Handled wrongful death and personal injury asbestos product liability cases at a busy practice.
- Evaluated and resolved Medicare, ERISA, and private healthcare liens.
- Planned estates including wills, powers of attorney and advanced medical directives.

**WESTERN NEW YORK LAW CENTER**, Buffalo, NY

*Law Clerk*, June 2011 – May 2013

**PRISONERS' LEGAL SERVICES**, Buffalo, NY

*Extern*, February 2013 – May 2013

## EDUCATION

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**STATE UNIVERSITY OF NEW YORK AT BUFFALO LAW SCHOOL**, Buffalo, NY

Juris Doctor, May 2013

*Vice-President*, Buffalo Public Interest Law Program (Summer 2011 – Spring 2012)

*Fellow*, Dean's Buffalo Public Interest Law Fellowship (Summer 2011)

**VIRGINIA COMMONWEALTH UNIVERSITY**, Richmond, VA

Master of Public Administration, May 2010

B.A., Political Science, May 2008

## Advisory Board for the Assessment of Towing Fees and the Storage of Vehicles

### Vacancy Chart

*as of*  
May 12, 2019

The Advisory Board for the Assessment of Towing Fees and the Storage of Vehicles shall have three (3) representatives of the Police Department, three (3) towing and recovery operators, and one (1) member of the general public, who shall be a citizen of the City of Richmond, to be appointed by Council.

Four members of the board shall constitute a quorum.

*(Assigned to the Public Safety Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Kevin Conner	All members of Council	05/24/2016	No	Resigned	Towing and recovery operator
Lt. John Beazley	All members of Council	03/22/2019	Yes	Included	Police Department Representative
Scott Jones	All members of Council	03/22/2019	Yes	Uninterested	Police Department Representative
Victoria Pearson	All members of Council	03/11/2019	No	No Longer with City	Police Department Representative

**Contact:**

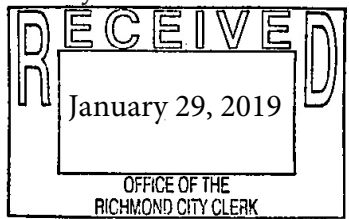
Lt. John Beazley  
200 W. Grace St.  
Richmond, Va. 23220  
804-646-6726 (w)

[John.beazley@richmondgov.com](mailto:John.beazley@richmondgov.com)



**City of Richmond, Virginia**  
**City Council**  
**Authorities, Boards, Commissions and Task Forces**  
**Reappointment Application**

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: <b>Advisory Board for Assessment of Towing Fees and Storage Vehicles</b>	
Title: Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <b>Lieutenant</b>	
Last Name: <b>Beazley</b>	First Name: <b>John</b>
Home Street Address: <b>200 W. Grace St</b>	Home Telephone: <b>804-357-1237</b>
Home City, Zip Code: <b>Richmond VA 23220</b>	Home Fax:
Personal E-Mail Address: <b>john.beazley@richmondgov.com</b>	
Employer: <b>City of Richmond Police Department</b>	
Job Title: <b>Police Lieutenant</b>	How Long? <b>25 years</b>
Business Street Address: <b>200 W. Grace St</b>	Business Telephone: <b>804-357-1231</b>
Business City, Zip Code: <b>Richmond VA 23220</b>	Business Fax:
Business E-Mail Address: <b>john.beazley@richmondgov.com</b>	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which City Council district? Number of years?	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
	
Signature: <u><i>Lt. John W. Beazley</i></u>	Date: <u><b>1/29/19</b></u>
(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge.)	

**NOTE: This application is a public document.**

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219  
 Telephone: (804) 646-7955 • Fax: (804) 646-7736  
[www.richmondgov.com/cityclerk](http://www.richmondgov.com/cityclerk)



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**ADVISORY BOARD FOR THE ASSESSMENT OF TOWING FEES AND THE STORAGE OF VEHICLES**

Title:

Name:

Home Address:

Home Telephone:  Home Fax:

Personal E-Mail Address:

Employer:

Job Title:  How Long?

Business Address:

Business Telephone:  Ext:  Business Fax:

Business E-Mail Address

Is Your Place of Employment Located in the city of Richmond  Yes

Is your Place of Employment Located in the County?  No  If Yes, Which County?

Are You A City Resident?  No  If Yes, Which City Council District?  Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*Simms Towing and Recovery is a minority owned business and has been in business for over 7 years. We are contracted with 80+ residential and business properties in the Richmond area and know the City very well. We have a good reputation and are licensed and bonded. We also perform repossessions for banks and credit unions, such as Navy Federal Credit Union. Repossession work is a highly regulated field and one must be thoroughly vetted and compliant to even be considered by such esteemed fiduciary institutions. Simms Towing and Recovery is proud of our compliance and reputation in the field. We have employees that have been in the towing and repossession business for over 15 years. As for me, personally, I also have years of experience in Private Property Management having worked at such places as Main Street Realty, Matrix Residential and Pegagus Residential. It is important to have diverse representation on such Boards, especially in a field that is still predominantly male oriented. I believe it is important to note that as a young woman working in this field, as well as actually working in a tow truck daily, I can offer a unique perspective to the Board that should not be overlooked. I ask that you consider my application to become a member of this Board. Thank you.*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.



City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

**Other Community Involvement:**

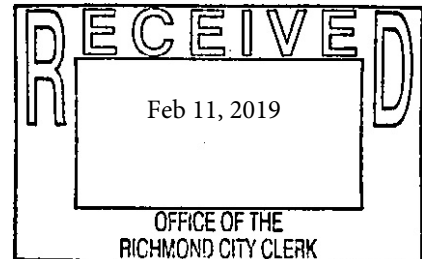
*I have worked in the towing and recovery business for 7 years. For the complexes for which we are contracted, we have a "residential function donation program" in which we make a cash donation to contribute to a residential community event. We enjoy giving back to the community and several of our employees are generous to other charitable organizations in the Richmond area; such as Richmond Animal Care and Control, Meals on Wheels and Feed More.*

**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

*Minority owned business.  
Locally owned business.*

**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

*Councilwoman Reva Trammell, Orlando Orefice, Jr.*



**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

# Sister Cities Commission

## Vacancy Chart

*as of*  
May 12, 2019

The commission shall consist of thirteen (13) members, of whom at least one shall be a member of Council. The members shall be appointed by City Council. Members appointed to the commission shall either reside or work in the city of Richmond.

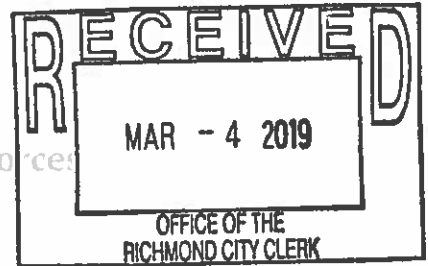
*(Assigned to the Governmental Operations Standing Committee)*

<b>Member</b>	<b>Patron</b>	<b>Expiration Date</b>	<b>Eligible for Reappoint.</b>	<b>Interested in Reappoint.</b>	<b>Qualification</b>
Catherine Nexsen	All members of Council	03/22/2019	Yes	Included	Reside or work in the city
Rachel Snead	All members of Council	07/25/2020	No	Resigned (12/05/2018)	Reside or work in the city
Caroline Blake	All members of Council	09/09/2021	No	Resigned (03/06/2019)	Reside or work in the city
Stacy Henry	All members of Council	09/26/2020	No	Resigned (02/19/2019)	Reside or work in the city

### Contact:

Tom Lisk, Acting Chair  
612 W Franklin St. Unit 1-A  
Richmond, VA 23220  
[TLisk@eckertseamans.com](mailto:TLisk@eckertseamans.com)  
[TLisk@cozen.com](mailto:TLisk@cozen.com)  
(804) 355-5678

City of Richmond, Virginia  
 City Council  
 Authorities, Boards, Commissions and Task Forces  
**Reappointment Application**



(Please Print or Type)

Name of Authority, Board, Commission or Task Force: <i>Sister Cities Commission</i>	
Title: Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input checked="" type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: _____	
Last Name: <i>Nexsen</i>	First Name: <i>Catherine</i>
Home Street Address: <i>3211 FLOYD Avenue</i>	Home Telephone: <i>(804) 355-2780</i>
Home City, Zip Code: <i>23221</i>	Home Fax: _____
Personal E-Mail Address: <i>SaitamaJAPAN RICHMONDVIRGINIA@yahoo.com</i>	
Employer: <i>City of Richmond</i>	
Job Title: <i>Accountant</i>	How Long? <i>2 1/2 years</i>
Business Street Address: <i>900 EAST BROAD STREET Suite 1002</i>	Business Telephone: <i>804 646 5781</i>
Business City, Zip Code: <i>RICHMOND, VIRGINIA 23219</i>	Business Fax: _____
Business E-Mail Address: _____	
Is your place of employment located in the city of Richmond? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, which county? _____	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? <i>1</i> Number of years? <i>30</i>	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.   	
Signature: <i>Catherine S. Nexsen</i>	Date: <i>26 February 2019</i>
(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge.)	

NOTE: This application is a public document.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219  
 Telephone: (804) 646-7955 • Fax: (804) 646-7736  
[www.richmondgov.com/cityclerk](http://www.richmondgov.com/cityclerk)





City of Richmond, Virginia  
City Council

**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**SISTER CITIES COMMISSION**

Title: *mr*

Name: *Beville Bill*

Home Address: *4431 SOUTHAMPTON RD RICHMOND VA 23235*

Home Telephone: *8043204495* Home Fax: \_\_\_\_\_

Personal E-Mail Address: *bevillebill@gmail.com*

Employer: *retired and commercial real estate investor*

Job Title: *owner* How Long? *30*

Business Address: *4431 RICHMOND VA 23235*

Business Telephone: *8043204495* Ext: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Business E-Mail Address *bevillebill@gmail.com*

Is Your Place of Employment Located in the city of Richmond  Yes

Is your Place of Employment Located in the County?  No If Yes, Which County? \_\_\_\_\_

Are You A City Resident?  Yes If Yes, Which City Council District? *4* Number of Years? *50*

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?  No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*BS VCU... psychology with History minor  
commercial and apt. owner/investor in city's historical districts, Fan, Museum and Canal Walk since 1974.*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*FDA Board Current member  
FDA committee for code enforcement and zoning. Currently co chair  
RPI alumni Board. current  
Retreat Hospital Patient Board. current*

Other Community Involvement:



City of Richmond, Virginia  
City Council

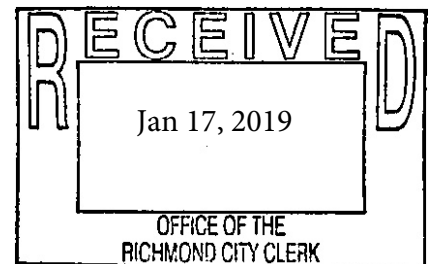
**Authorities, Boards, Commissions and Task Forces Application**

**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

*I have travel to every continent in the world and to country's not usually traveled to : Syria, Laos, Lebanon , Bali,Indonesia, Japan to name a few.*

**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

*Kristen Nye Larson 4th district and Kim Gray.*



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