

Application for: **COMMUNITY UNIT PLAN**

Department of Planning and Development Review

Land Use Administration Division

900 E. Broad Street, Room 511

Richmond, Virginia 23219

(804) 646-6304

<http://www.richmondgov.com/>

Application is hereby submitted for: (check one)

☐ preliminary plan☐ Final Plan☐ preliminary plan amendment☒ Final Plan Admenment**Project Name/Location**Property Address: 3001 Stony Point Road Date: 2-15-2023Tax Map #: C001125018 Fee: 1500Total area of affected site in acres: 4.37

(See page 7 for fee schedule, please make check payable to the "City of Richmond")

**Zoning**Current Zoning: Shopping CenterExisting Use: Planet Fitness - GYM**Proposed Use**

(Please include a detailed description of the proposed use in the required applicant's report)

GYM - ADDING SIDE SIGN ONLYExisting Use: GYM

Is this property subject to any previous land use cases?

Yes

No

If Yes, please list the Ordinance Number: CUP-009052-2016Applicant/Contact Person: KEITH WAGNERCompany: TALLEY SIGN CO.Mailing Address: 1908 Chamberlayne AveCity: Richmond, VA 23222

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (804) 649-0325Fax: ( )Email: PERMITS@TALLEYSIGN.COMProperty Owner: ZPI - ZIFF PROPERTIES INC BRUCE SHIPMANIf Business Entity, name and title of authorized signee: Director of Property Management

(The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.)

Mailing Address: 210 Wingo Way, Suite 400City: MT. PleasantState: SCZip Code: 29464Telephone: (843) 724-3470Fax: ( )Email: bshipman@zpi.netProperty Owner Signature: Bruce ShipmanThe names, addresses, telephone numbers and signatures of all owners of the property are required. Please attach additional sheets as needed. If a legal representative signs for a property owner, please attach an executed power of attorney. **Faxed or photocopied signatures will not be accepted.****NOTE:** Please attach the required plans, checklist, and a check for the application fee (see Filing Procedures for community unit plans)



April 17, 2023

City of Richmond  
Land Use Administration Division  
900 E. Broad St, Room 511  
Richmond, VA 23219

To Whom It May Concern:

Planet Fitness would like to amend the CUP to allow for a second building mounted sign to be installed on the side elevation. The sign is illuminated flush mounted channel letter/logo and is 68.25 SF. The sign is consistent with the signage in the shopping center and is a smaller version of the Planet Fitness sign on the front elevation and therefore does not diminish or impair the value of surrounding properties. Illuminated will not interfere with or distract drivers and the sign is not facing any buildings used for residential purposes.

Sincerely,

Keith Wagner  
Permit Technician  
Talley Sign Company  
1908 Chamberlayne Ave  
Richmond, VA 23222  
804-649-0325  
[permits@talleyesign.com](mailto:permits@talleyesign.com)

1908 Chamberlayne Avenue  
P.O. BOX 27386, Richmond, VA. 23261 PHONE 804-649-0325 – FAX 804- 643-1721  
[www.talleyesign.com](http://www.talleyesign.com)



3001 Stony Point Road, Richmond, VA 232352349

01/31/2023

■ STONY POINT VA ■

90 Newark Pompton Turnpike  
Wayne, NJ 07470  
Ph. 973.742.7755 Fax. 973.742.0598

**B  
S  
C** **BERGEN**  
**SIGN COMPANY**

4100 North Powerline Road Suite L4  
Pompano Beach, FL 33073  
Ph.954.957.9961 Fax.954.957.9014

[www.bergensign.com](http://www.bergensign.com)

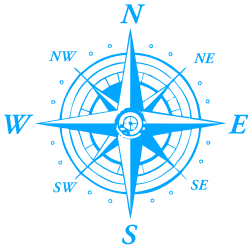


PLANET FITNESS - STONY POINT VA - EXTERIOR SIGN PACKAGE

These designs are the original works of Bergen Sign Company, Inc. and are intended for your personal use in connection with the project we are working on for you. They are not to be copied, reproduced or exhibited to anyone outside you organization



\*Picture not into scale just for positioning only



**BSC** **BERGEN**  
**SIGN COMPANY**

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4100 North Powerline Road - Suite L4  
Pompano Beach, FL 33073  
Ph. 954.957.9961 Fax. 954.957.9014

[www.bergensign.com](http://www.bergensign.com)

Work Order:

Client  
**PLANET FITNESS**  
STONY POINT SHOPPING CENTER

Project Address  
3001 Stony Point Road,  
Richmond, VA 232352349

Customer Approval

Signature

Approval Date

NOTE TO CUSTOMER: Please be sure that all the information on this drawing is correct. Your product will be manufactured based on the these drawings. Any revisions after fabrication has commenced, will be billed to the customer, If there are any questions as to color size or placement, NOW is the time to clarify them. You are entitled to two (2) revisions free of charge, additional revisions will be billed on a T&M basis. Colors: due to the difference between paint, plastic & other materials, printed colors do not match actual finish colors.

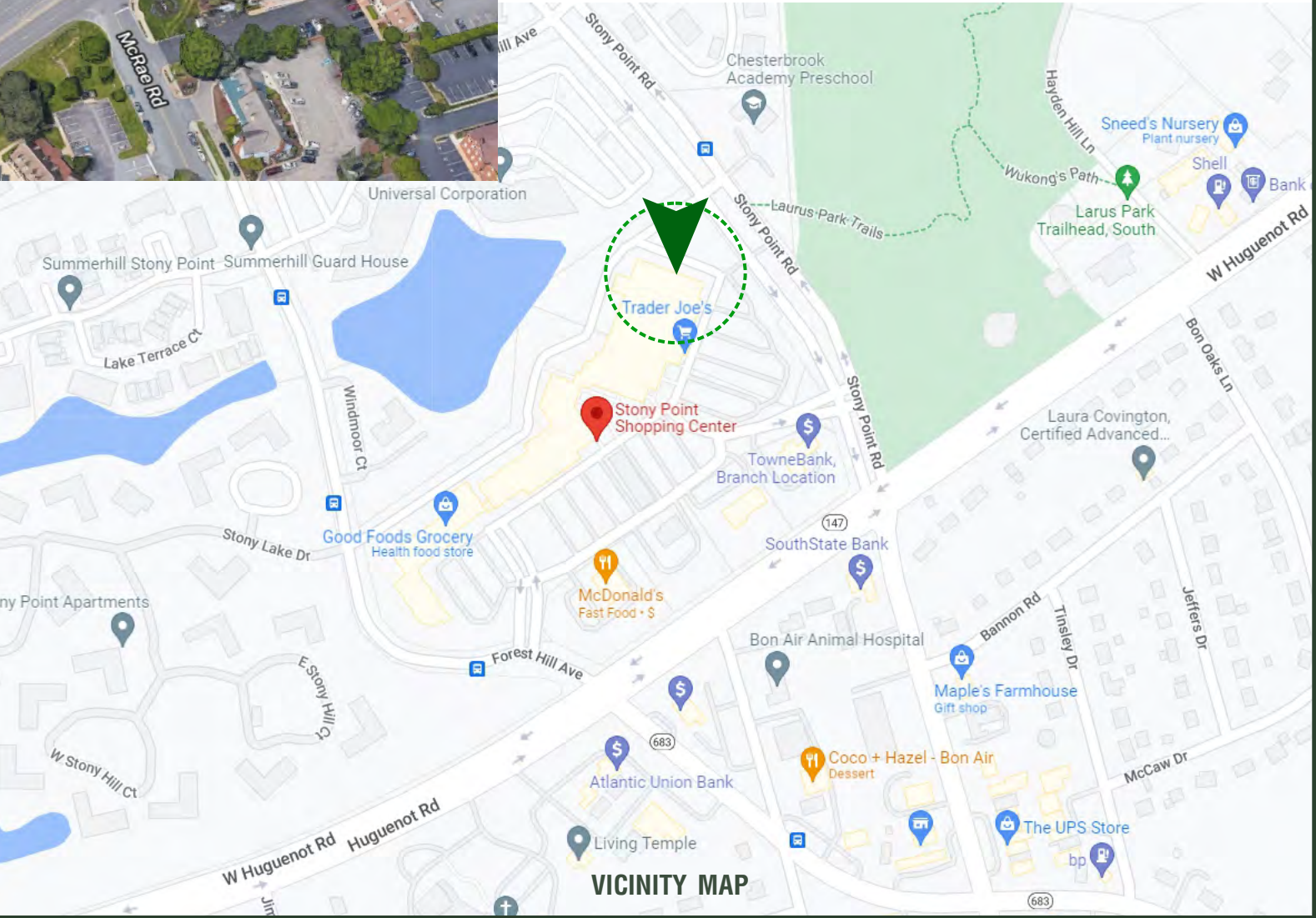
Engineer Information:

Drawing By: Margie

Planet Fitness - Stony Point S. - VA

Date: 01/31/2023

Sheet: 02



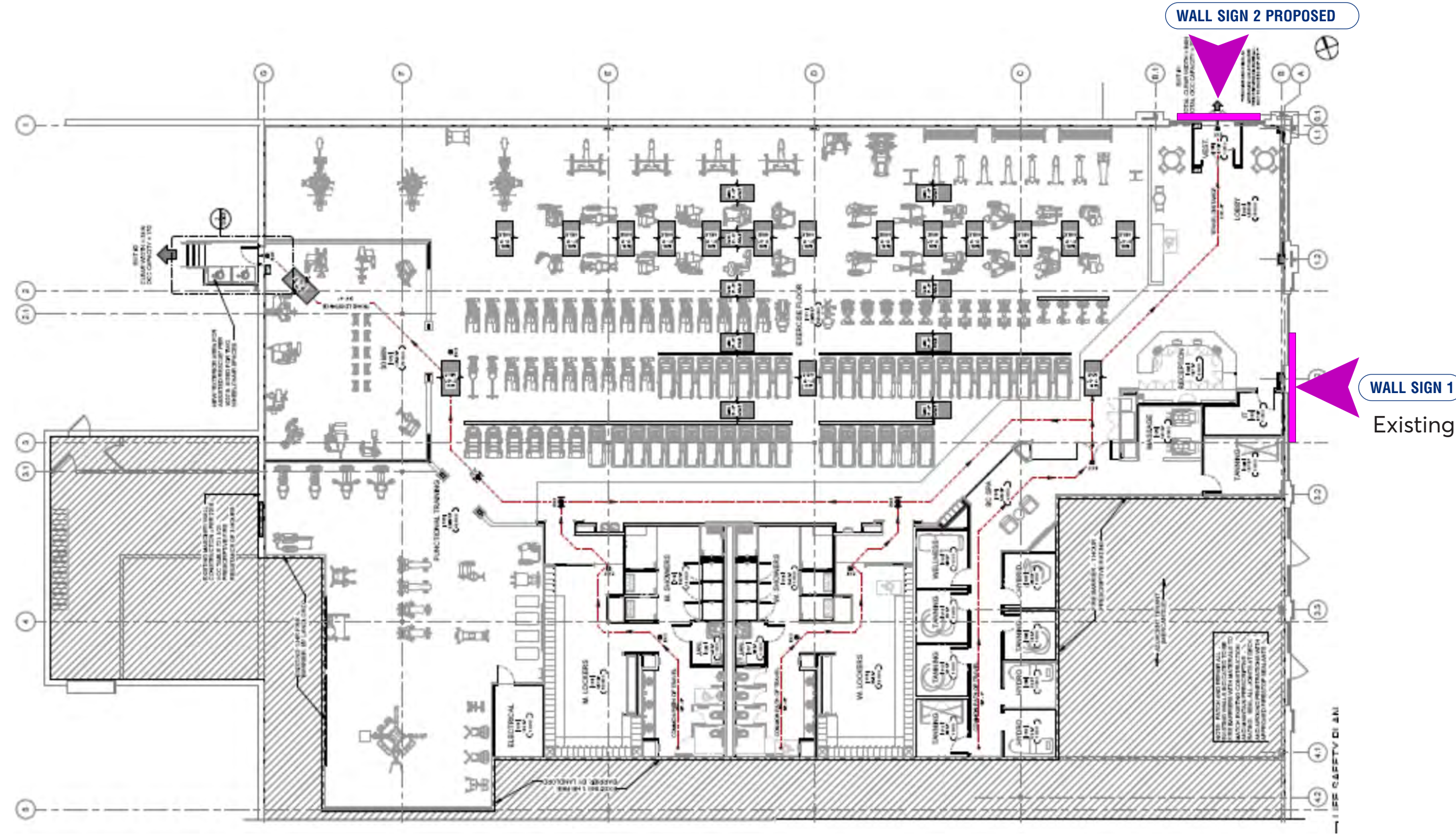


SITE PLAN - SHOPPING CENTER





STORE SITE PLAN - SIGN LOCATION



90 Newark Pompton Turnpike  
Wayne, NJ 07470  
Ph. 973.742.7755 Fax: 973.742.0598  
4100 North Powerline Road - Suite L4  
Pompano Beach, FL 33073  
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Engineer Information:

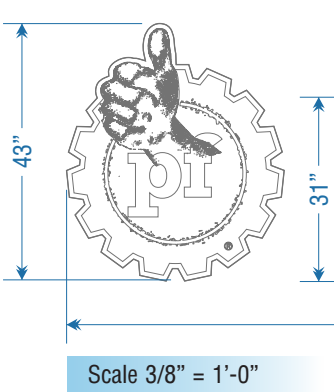


SURVEY PICTURES

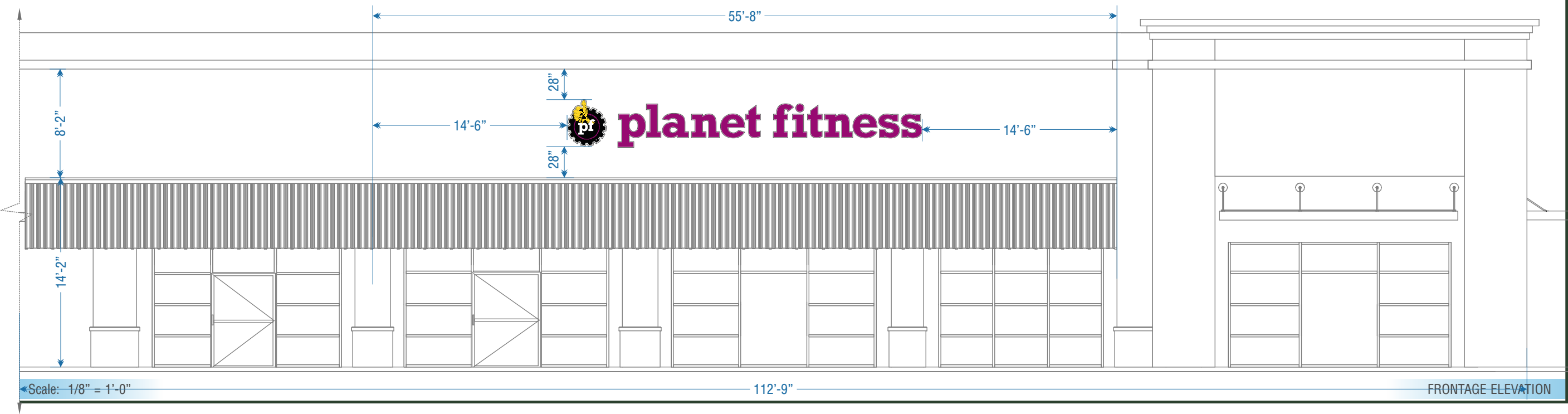




WALL SIGN 1-Existing



INSTALLATION NOTE: SIGN TO BE INSTALLED HORIZONTALLY AND VERTICALLY CENTERED WITHING SIGN FASCIA



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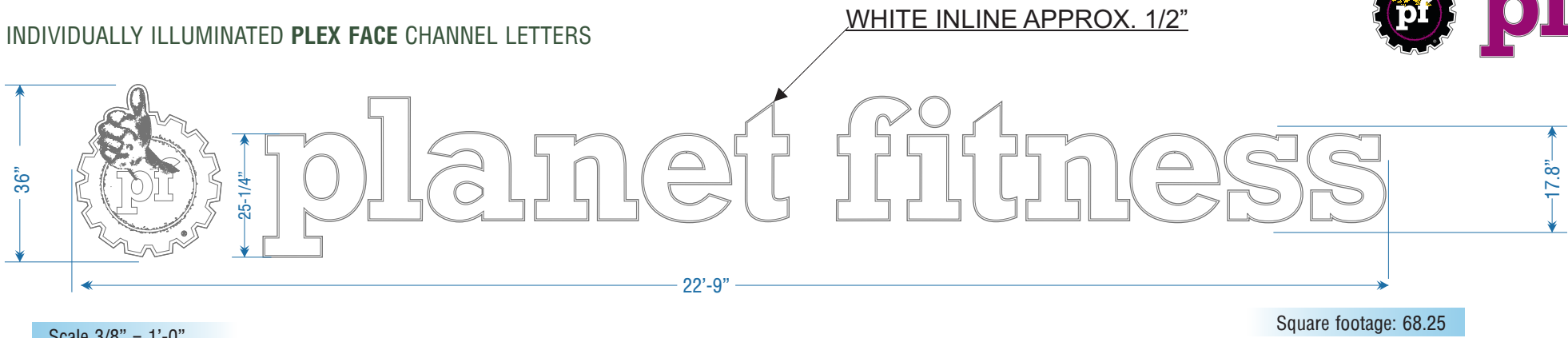
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Engineer Information:



PROPOSED WALL SIGN 2

INDIVIDUALLY ILLUMINATED PLEX FACE CHANNEL LETTERS



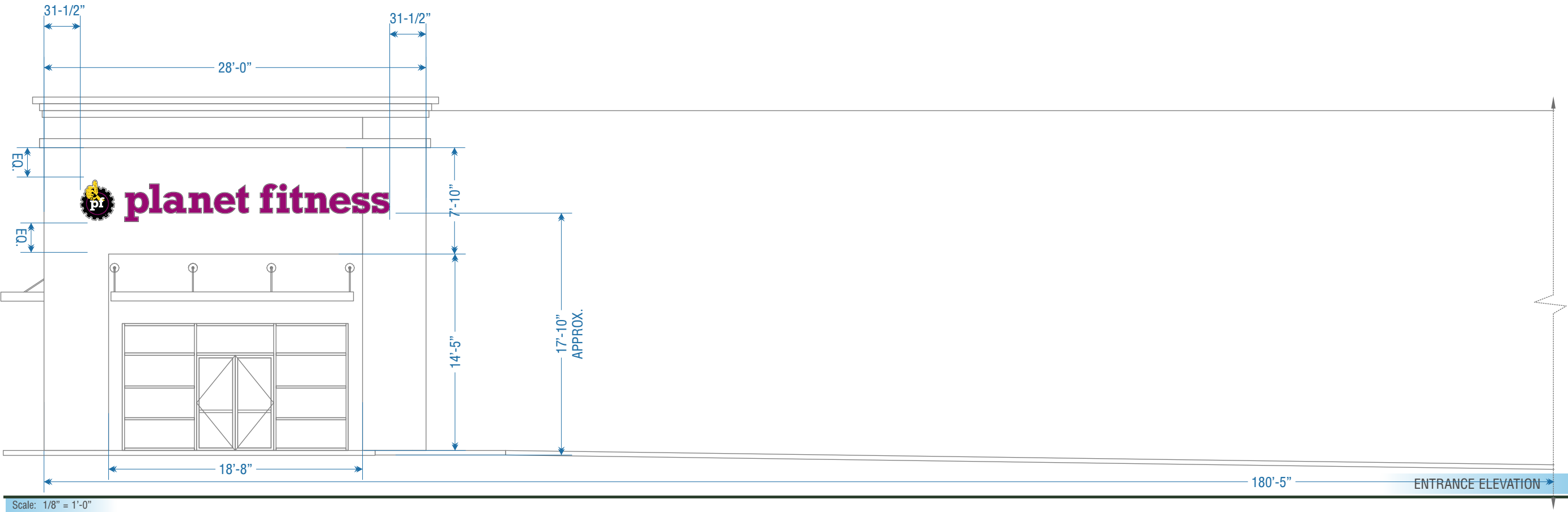
planet fitness



WHITE  
ACRYLIC  
FACES



PMS 2415C  
ORACAL 8800 422 MULBERRY  
LETTERS RETURNS: AKZO NOBEL 490-D6



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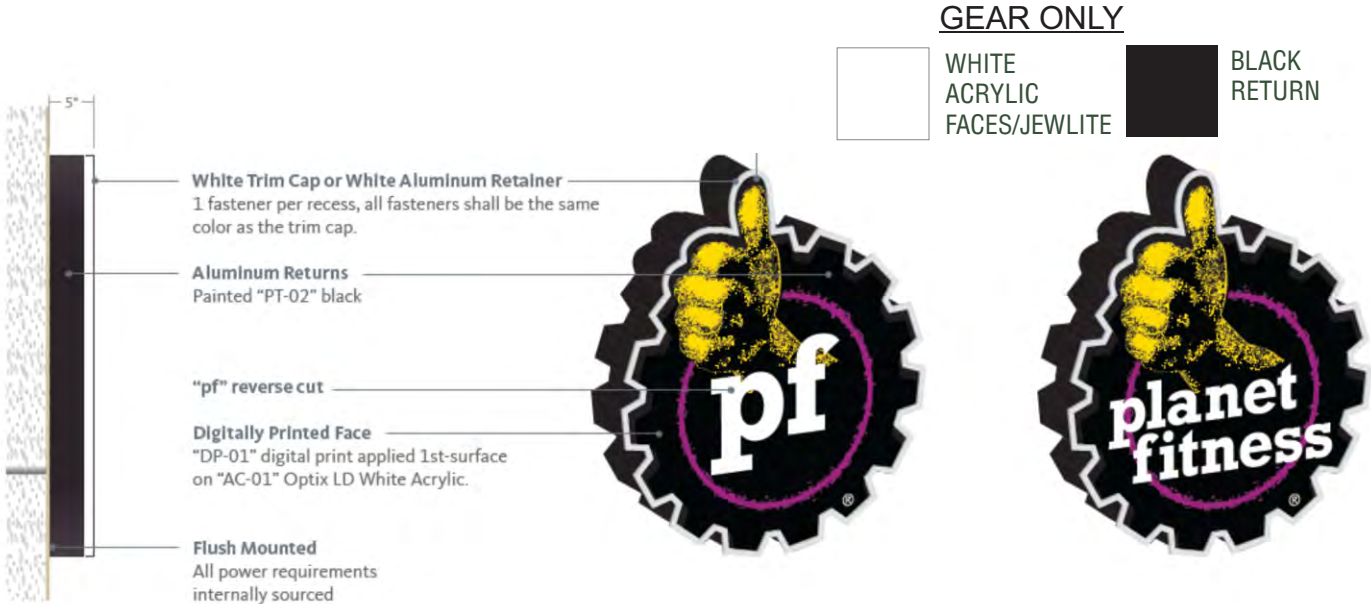
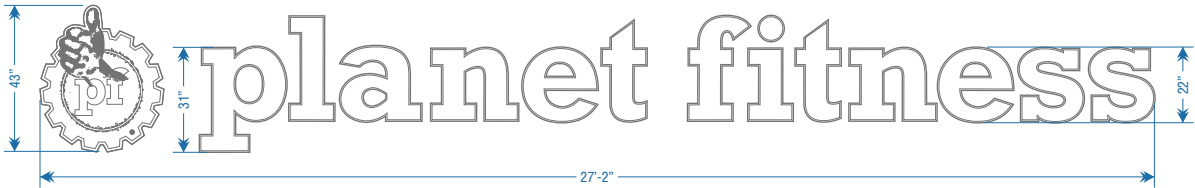
Date: 01/31/2023

Sheet: 07

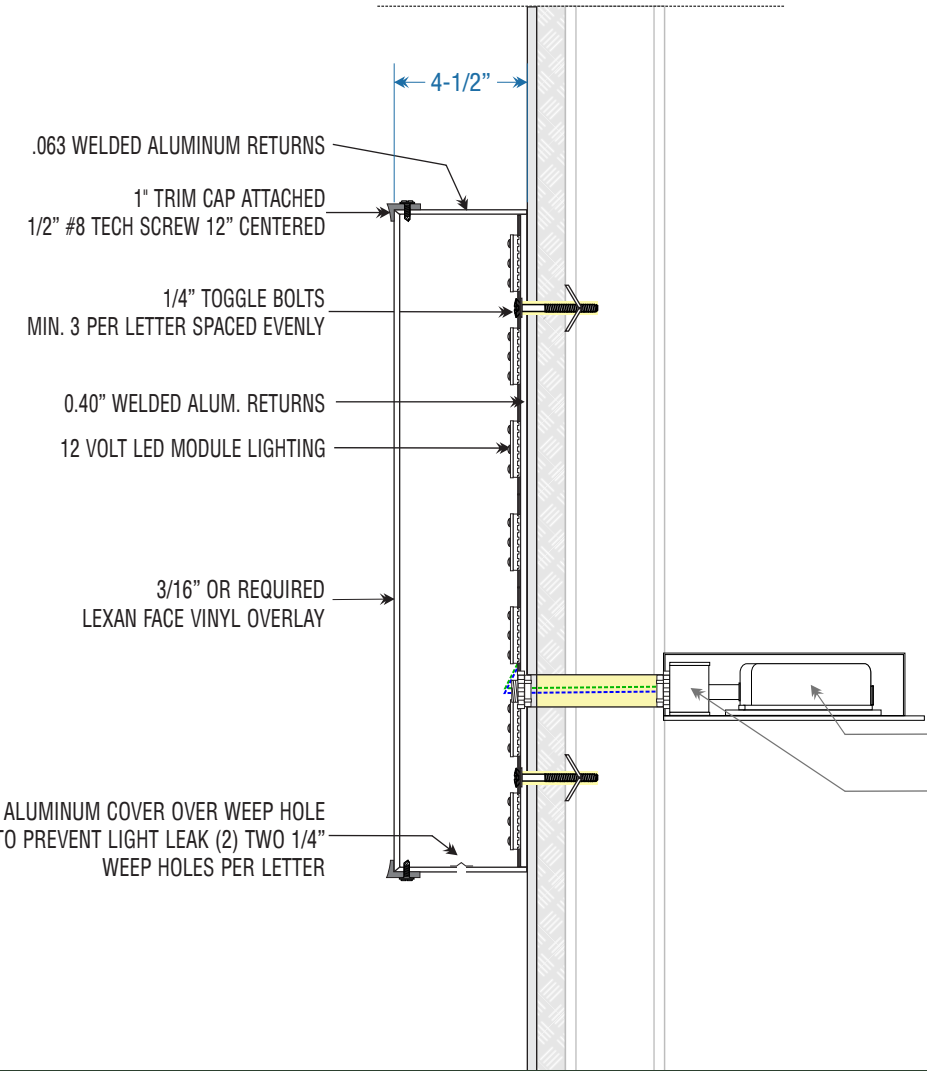
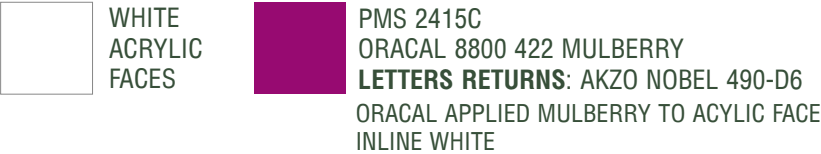


STRUCTURAL INFORMATION

LETTERING



PLANET FITNESS COLORS



NOTE: ALL BOLTS, CONNECTORS, SLEEVES, ELECTRICAL CONDUITS, ETC. TO BE NON FERROUS. ALL PENETRATIONS THROUGH WALL SYSTEM TO BE WATER TIGHT. LEDs ARE NOT TO BE VISIBLE ON SIGN. ALL ILLUMINATION TO BE EVEN LIGHTING WITHOUT ANY HOT-SPOT ON SURFACES. GROUNDING AND BINDING AS PER NEC 250.

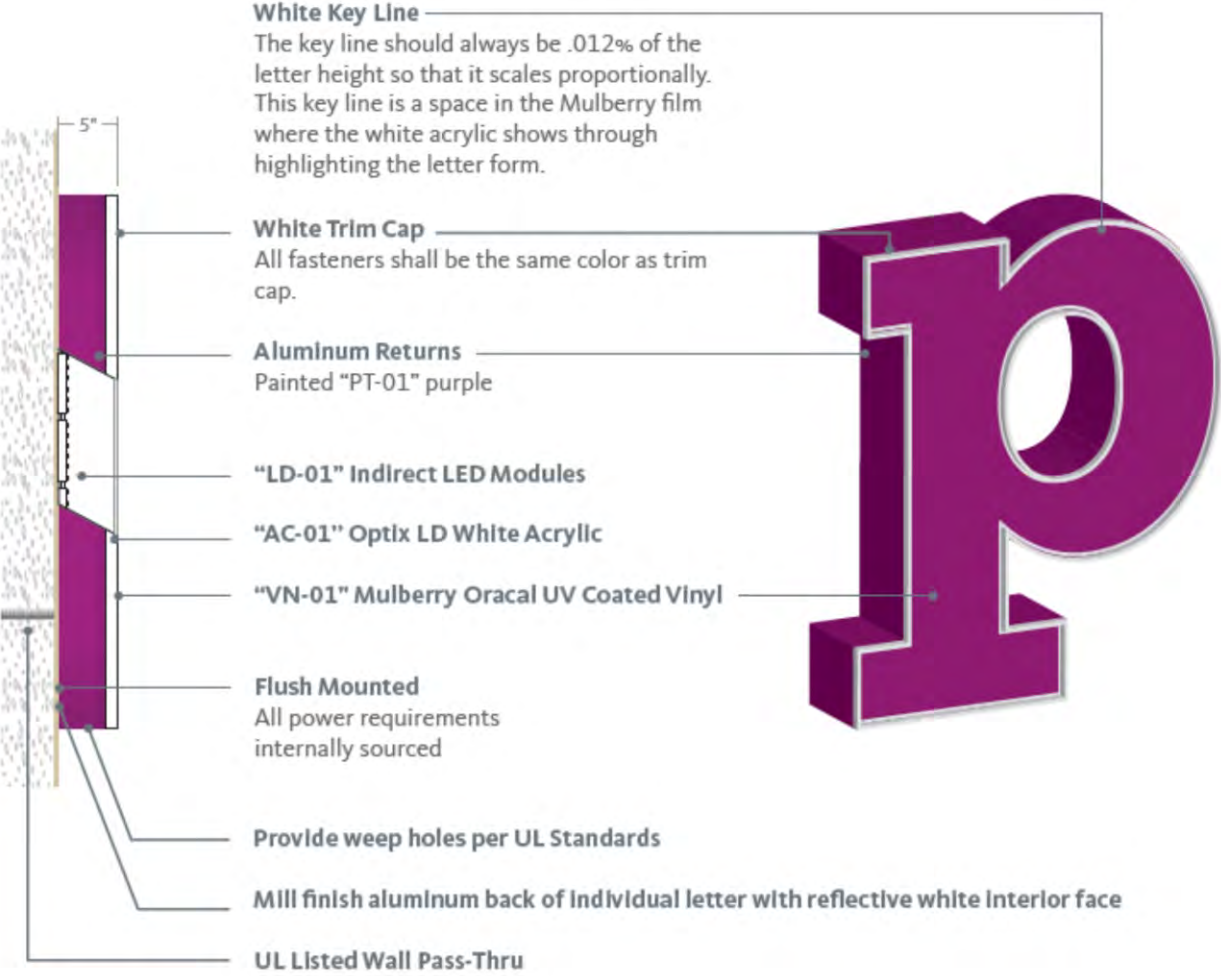
UL SHUT OFF SWITCH AND RUBBER BOOT IN BEHIND WALL, WITH PROPER ELECTRICAL ACCESS AS REQUIRED

EXISTING PRIMARY #12 MIN. THHN THWN ELECTRICAL SIGNAGE HOOKUP

PER NEC 600-32A(1) 120V-20A

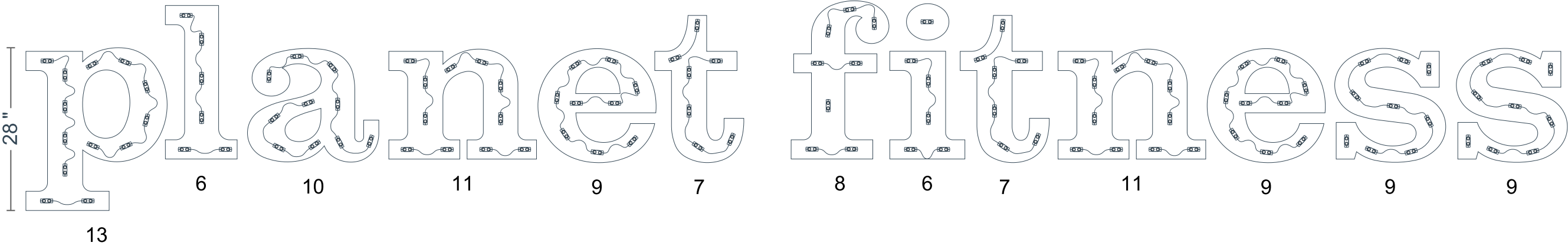
REMOTE LOCATION 120/12 V LED TRANSFORMER

20 AMP DISCONNECT SWITCH AS PER NEC 600-6 LOCKOUT TIME CLOCK TO MATCH MALL HOURS





ELECTRICAL INFORMATION



Date  
October 25, 2022 09:41 AM PDT

Module  
(115) Qwik Mod 2 3500k

Power Supply  
(2) Universal 60W

Total Watts  
89.70 watts

Area  
20.1 sq ft

Lighting  
LED Module

Module Part Number  
PL-QM2-WW150-P

Power Supply Part Number  
PL-60-12-U

Letter Height  
27.00 in

Perimeter  
123.0 feet

Layout Type  
Face Lit

Module SKU  
M-QMDX0-35

Power Supply SKU  
P-OH060-12-PL

Can Depth  
5.00 in

Max Modules per PS  
76

Qwik Mod™ Series

Better coverage with a wider optic — accomplish more with our NEW Qwik Mod™ Series. *Now with a higher efficacy!*

SPECIFICATIONS

Beam Angle	170° Ultra-Wide Low Dome Batwing Optic, Diamondback Optic Lens Technology
Certifications	UL & cUL Recognized (SAM Manual), CE, RoHS
Dimensions	QM1: 0.69"W x 1.4"L x 0.25"H QM2: 0.69"W x 2.2"L x 0.25"H QM3: 0.69"W x 3.14"L x 0.25"H QM4: 1.7"W x 1.77"L x 0.25"H
Fastening	Peel & Stick / Mechanical Screw Hole
Input	12VDC
Operating Temp	-22° to +140°F (-30° to +60°C)
Packaging	QM1: 150 mods (60 ft.) per bag or 1500 mods (600 ft.) per case QM2: 76 mods (44.7 ft.) per bag or 912 mods (536.52 ft.) per case QM3: 50 mods (33.3 ft.) per bag or 750 mods (500 ft.) per case QM4: 38 mods (25.3 ft.) per bag or 912 mods (608 ft.) per case
Power Supply	P-LED 12VDC
Protection Grade	IP68
Spacing	QM1: 2.5 mods/ft. fully stretched QM2: 1.7 mods/ft. fully stretched QM3 and QM4: 1.5 mods/ft. fully stretched
Warranty	10-Year Product / 5-Year Limited Labor



FEATURES

- Diamondback 170° Optic Lens
- Integrated aluminum heat sink
- Waterproof IP68
- Snap & Peel Qwik Release Tab
- Four different mod styles to perform in a wide variety of sign applications
- More light diffusion with a wider batwing resulting in better coverage

WIRING DETAILS

White Solid	Positive
White/Black Stripe	Negative

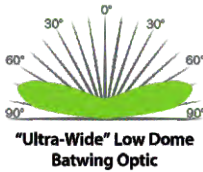
PRODUCT OPTIONS

Product	Color	CCT/ Wavelength	Efficacy	Intensity	Max Mods (Series)	UL Part Number	Ordering Part Number
QM1	True White	7100K	118 LM/W	47.2 LM/mod (118 LM/ft.)	75 mods (30 ft.)	PL-QM1-TW110-P	M-QMSX0-71
QM2	True White	7100K	118 LM/W	94.1 LM/mod (160 LM/ft.)	38 mods (22.35 ft.)	PL-QM2-TW150-P	M-QMDX0-71
QM3	True White	7100K	114 LM/W	136.7 LM/mod (205 LM/ft.)	25 mods (16.67 ft.)	PL-QM3-TW200-P	M-QMTX0-71
QM4	True White	7100K	113 LM/W	180 LM/mod (270 LM/ft.)	19 mods (12.67 ft.)	PL-QM4-TW260-P	M-QMQX0-71

POWER SUPPLY OPTIONS

Power Supply	60W			36W		20W		12W	
	Watts/Mod	W/Meter	Max Mods	Watts/Mod	Max Mods	Watts/Mod	Max Mods	Watts/Mod	Max Mods
QM1	0.4	3.28	150	0.41	87	0.42	47	0.44	27
QM2	0.8	4.46	76	0.81	44	0.84	23	0.88	13
QM3	1.2	5.9	50	1.22	29	1.26	15	1.32	9
QM4	1.6	7.87	38	1.62	22	1.68	11	1.76	6

Watts per mod may vary depending on run footage.





## Richmond Parcel Mapper



### Summary

An interactive map used to research cadastral information.

[View Full Details](#)

### Details


**Application**  
Web Mapping Application

**December 6, 2021**  
Date Updated

**April 22, 2018**  
Published Date

**Public**  
Anyone can see this content

**No License Provided**  
Request permission to use

**Richmond Parcel Mapper**provided by the Office of the Assessor of Real Estate

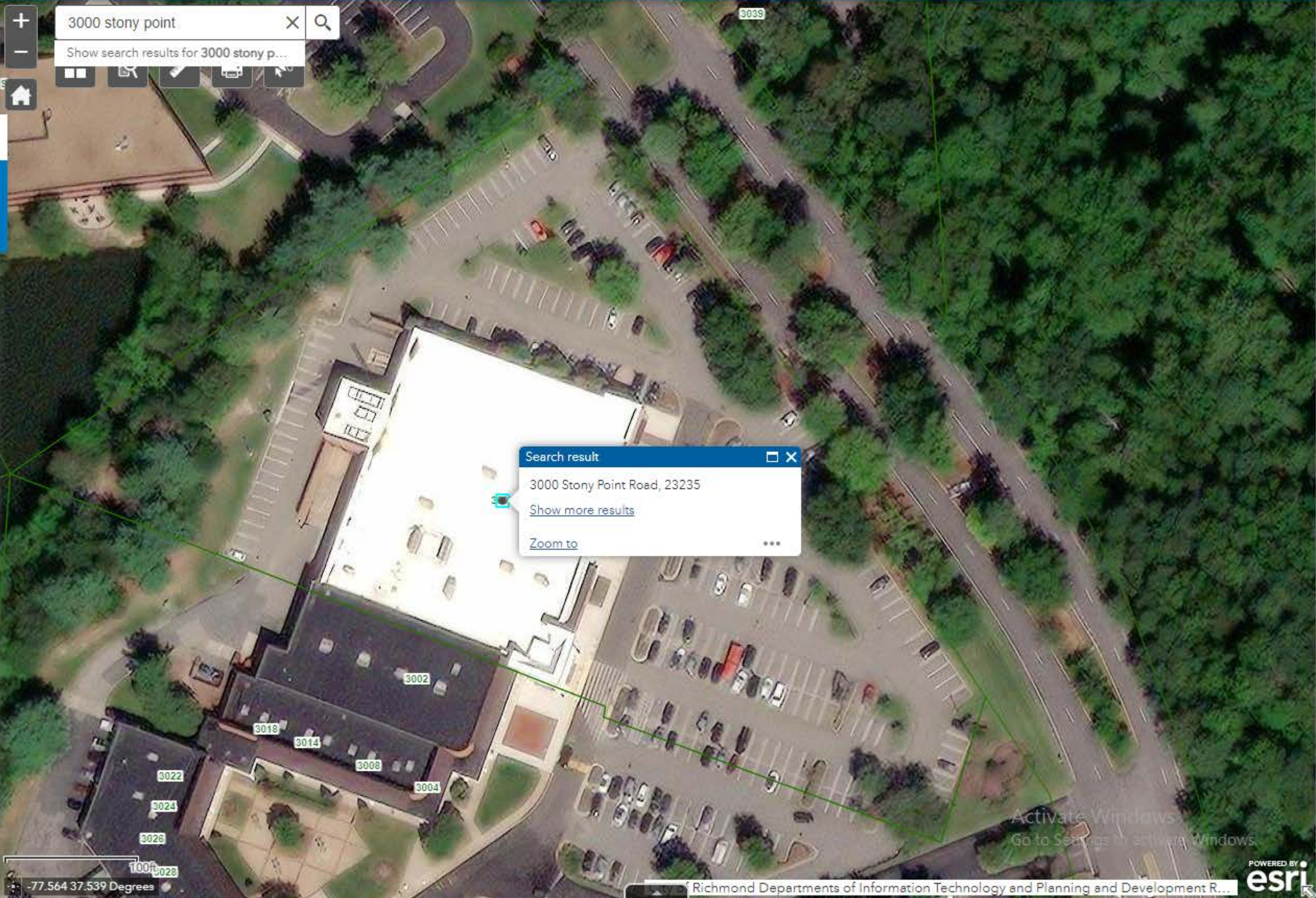
+

-

Home

3000 stony point

Show search results for 3000 stony p...



Search result

3000 Stony Point Road, 23235

Show more results


Zoom to

100ft

-77.564 37.539 Degrees

Activate Windows

Go to Settings to activate Windows.

POWERED BY 

Richmond Departments of Information Technology and Planning and Development R...





**City of Richmond  
Department of Planning  
& Development Review**

**Special Use Permit**

**LOCATION:** 3000 Stony Point Road

**APPLICANT:** Talley Sign Company

**COUNCIL DISTRICT:** 4

**PROPOSAL:** To amend and reordain Ord. No. 75-309-302, adopted Dec. 15, 1975, as most recently amended by Ord. No. 2021-204, adopted September 13, 2021, pertaining to the "Stony Point Community Unit Plan," for the purpose of amending the development standards, as they pertain to Map Section E of the Southern Portion of the Plan, to allow for additional signage on the property known as 3000 Stony Point Road

*For questions, please contact David Watson  
at 804-646-1036 or [david.watson@rva.gov](mailto:david.watson@rva.gov)*

