



Urban Design Committee

Report to Department of Public Works

UDC 2024-23	Final Review	Meeting Date: 5/9/2024
Applicant/Petitioner	Keith Wagner, Representative of Property Owner	
Project Description	UDC 2024-23 Section 17.05 Recommendation - Encroachment for a blade sign located at 1200 E. Cary Street	
Project Location		
Address: 1200 E. Cary Street		
Property Owner: Parma Richmond Llc C/o Parmenter		
<p>ENCR-146959-2024</p> <p>The applicant proposes to install an blade sign within the public right-of-way along East Cary Street.</p> <p>The sign will be 3ft by 3ft and extend 4ft from the building wall into the ROW.</p> <p>The request has been approved by the Commission of Architectural Review, Building, and Zoning.</p>		
UDC Recommendation	Approval	
Staff Contact	Ray Roakes, raymond.roakes@rva.gov , (804) 646-5467	
Previous Reviews	None.	
Conditions for Approval	None.	

Findings of Fact

Site Description	The subject property is located on the northeast corner of East Cary Street and South 10 th Street. The property is located in a historic district.
Scope of Review	The encroachment process is administered through the Department of Public Works, which has requested that the Urban Design Committee (UDC) provide design advice on certain types of encroachments. The UDC does not have the authority to approve encroachments, but rather provides advice to the Department of Public Works through Section 17.05 of the City Charter.
Project Description	<p>Staff Analysis:</p> <p>The applicant requests a 3ftx3ft blade sign, extending 4ft from the building wall into the ROW. The sign would be 8ft above the sidewalk, as required by code.</p> <p>The property is located in a Historic District and has been approved by the Commission of Architectural Review.</p> <p>The sign has also been approved by the Building permit team and zoning for compliance.</p> <p>Staff recommends:</p> <p>Approval.</p> <p>The sign meets all applicable code and encroachment requirements. The sign has been approved by CAR.</p>

Urban Design Guidelines and Master Plan

	TEXT	STAFF ANALYSIS
Richmond 300 Master Plan	NA	
Urban Design Guidelines	NA	