



American Rescue Plan Act

City of Alexandria Allocation Plan Process



ARPA Overview



- On March 11, President Biden signed the \$1.9 trillion American Rescue Plan Act (ARPA), which established the Coronavirus State and Local Fiscal Recovery Fund.
- This fund provides \$130.2 billion to local governments nationwide for COVID-19 pandemic recovery assistance.
- The City of Alexandria will be allocated \$59.6 million
- These funds will be paid to localities in two equal allotments, the first already received and the second in May 2022
- The spending period is from March 3, 2021 to December 31, 2024 (45 months)



ARPA Overview



The permitted use of the funds as stated in the law are proscribed and limited as follows:

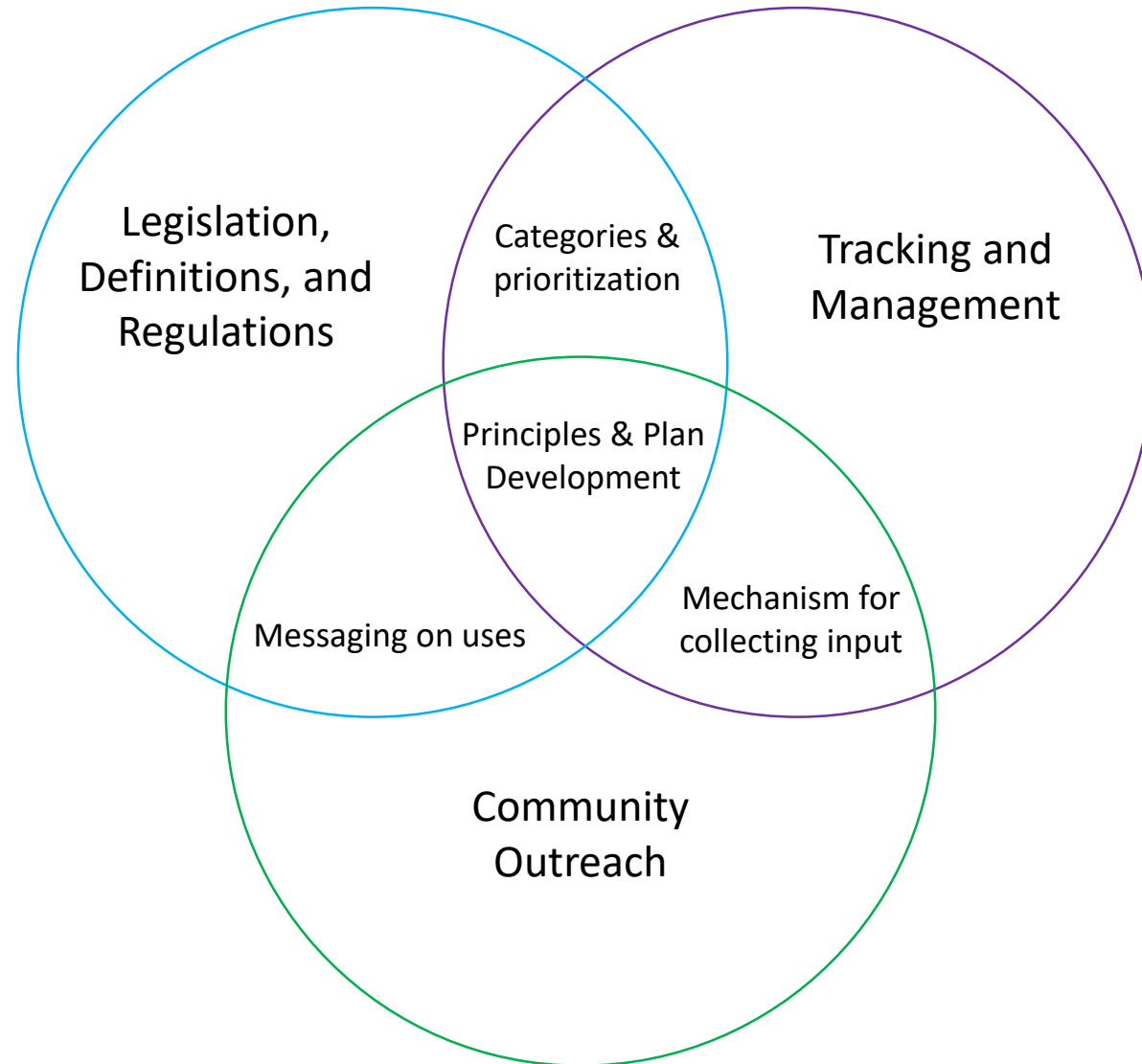
- A. To respond to the public health emergency or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality;
- B. To respond to workers performing essential work during the COVID-19 public health emergency by providing premium pay to eligible workers;
- C. For the provision of government services to the extent of the reduction in revenue due to the COVID–19 public health emergency relative to revenues collected in the most recent full fiscal year prior to the emergency; and
- D. To make necessary investments in water, sewer, or broadband infrastructure.



Approach



Inter-departmental team with three sub-groups to develop the framework for ARP spending plans.



Proposals Process



- Started with a list of potential programs and projects that have previously vetted through a community process (April 2021)

- Added to the list programs and projects that will address issues exacerbated by COVID-19 (April 2021)

- Further developed and refined the list through community engagement (May 2021)



Community Engagement



- Between April 30 to May 13, the City sought feedback from the community on ARPA funding uses.
- The process included distribution of an online survey and two virtual public meetings.
- Staff directly reached out to community organizations, boards, and commissions, including the COVID-19 Community Response Group, to ensure their participation and assist with information distribution.
- Over 1,300 individuals responded to the survey and 60 participants in the virtual meetings
- Responses were shown to be broad, reflecting a diversity of interests.
- A full report on Community Feedback is posted on the City's website.



Proposals Process



- Started with a list of potential programs and projects that have previously vetted through a community process (April 2021)
- Added to the list programs and projects that will address issues exacerbated by COVID-19 (April 2021)
- Further developed and refined the list through community engagement (May 2021)
- As Treasury guidance was released, ensured proposals meet eligibility (May 11, 2021)
- Human Services Recovery Team, CIP Steering Committee, and Economic Recovery Team scored proposals based on:
 - 1) Feasibility, 2) Cost, 3) Community feedback, 4) Equity, 5) Any potential red flags (end of May 2021)
- Based on review, prioritized proposals within four quadrants (June 2021)



Proposals Process



- Tier 1&2 – Projects and programs that will have the most immediate impact, are “shovel-ready,” and highly important.
 - Count of projects: 18
 - Total amount of projects: \$28,663,360
- Tier 3&4 – Projects and programs that are highly important but may not be as urgent or ready to address immediately (may make more sense for the 2nd tranche)
 - Count of projects: 31
 - Total amount of projects: \$29,136,785
- Beyond Tier 4 – Projects that may not directly qualify for the intent of ARPA funds, may not be considered feasible within the timeframe, and/or should be considered through other funding sources.

The proposals did not show costs at this time because many of the proposals are scalable and could be adjusted based on City Council discussion and consideration of priorities. However, the projects did show cost by ranges.



Strategic Goals



The projects reflected the community's interests, were feasible within the time constraints of ARPA funding, advanced the City's equity goals, and had lasting impact on the community.

The recommended projects fall within the City's strategic COVID-19 Recovery framework goals that aims to ensure:

- **Businesses thrive**
- **Everyone has access to the basics**
- **Recovery lifts everyone, and**
- **The City makes long-term investments for its future**

This Allocation Plan positions the City to be able to look back in ten years and see how Alexandria, its residents and businesses improved as a result of the investment decisions made with this one-time funding opportunity.





Project Name	Cost Scenario 1	Cost Scenario 2	\$ Difference	Timeline									
Stormwater State of Good Repair & Resiliency	\$4,032,000	\$3,852,000	180,000	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Alexandria Community Access and Emergency Support Grant Program	\$4,000,000	\$4,000,000	0	7/15/21	10/31/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Alexandria Guaranteed Basic Income Pilot	\$3,000,000	\$3,000,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	11/30/24
The Unified Early Childhood Workforce Stabilization Initiative	\$2,500,000	\$2,830,000	330,000	7/15/21	11/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
AHDC - Arlandria Community Flex Space and Amenities	\$2,000,000	\$2,000,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/25
Re-employment and Upskilling Project	\$1,715,000	\$1,120,000	595,000	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/24
Food Security System Advancement	\$1,500,000	\$2,500,000	1,000,000	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/24
Foundational Support for Commercial Business Districts	\$1,120,000	\$560,000	560,000	7/15/21	9/30/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Court Mental Health & Asset Builder Program	\$1,000,000	\$500,000	500,000	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Flash Flooding spot improvements	\$900,000	\$1,900,000	1,000,000	7/15/21	7/15/22	1/15/23	4/15/23	7/15/23	10/15/23	1/15/24	4/15/24	7/15/24	6/30/24
Out of School Time Program (OSTP) Programming and Assistance	\$620,000	\$620,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Expanding Audiences, Awareness & Regional Marketing	\$500,000	\$500,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Seed funding for Old Town North Development Authority	\$500,000	\$500,000	0	7/15/21	9/30/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	12/31/24
Broadband Strategist and Policy Analyst & Digital Equity Plan	\$420,000	\$420,000	0	7/15/21	7/15/22	1/15/23	4/15/23	7/15/23	10/15/23	1/15/24	4/15/24	7/15/24	12/30/24
Rental Resiliency	\$312,000	\$312,000	0	7/15/21	7/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	12/31/24
Alexandria Community Remembrance Project	\$300,000	\$150,000	150,000	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	12/30/24
Economic Sustainability 2.0 Consultant	\$300,000	\$0	300,000	7/15/21	10/31/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	12/31/23
Alexandria African American History Tourism Enhancements	\$295,000	\$295,000	0	7/15/21	7/15/22	1/15/23	4/15/23	7/15/23	10/15/23	1/15/24	4/15/24	7/15/24	6/30/23
New Business Support Programs	\$280,000	\$280,000	0	7/15/21	9/30/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
LGBTQ & BIPOC Equity Project	\$253,000	\$253,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/24
Arts Relief & Recovery Grants to COA-based Artist(s) and Organizations	\$155,000	\$110,000	45,000	7/15/21	7/15/22	1/15/23	4/15/23	7/15/23	10/15/23	1/15/24	4/15/24	7/15/24	6/30/24
Increase Seasonal Staffing Hours at Museums	\$150,000	\$150,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	12/30/24
Visit Alexandria Web Site Enhancements	\$120,000	\$120,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Lower King Street Closure/King Street Place	\$100,000	\$100,000	0	7/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	10/15/23	6/30/23
Arlandria Chirilagua Housing Cooperative Improvement Initiative	\$50,000	\$50,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/23
Alexandria Library Outdoor Programs & Job Skills Workshops	\$24,000	\$24,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/22
Alexandria Library Mobile Hotspot Lending Program	\$20,000	\$20,000	0	7/15/21	10/15/21	1/15/22	4/15/22	7/15/22	10/15/22	1/15/23	4/15/23	7/15/23	6/30/24

*Total: \$29,816,917 \$29,816,917 7/15/21 1/15/22 7/15/22 1/15/23 7/15/23 1/15/24 7/15/24 1/15/25 7/15/25



Recovery Goal	Project Name	Cost
Businesses Thrive	Lower King Street Closure/King Street Place short term improvements	\$ 100,000.00
	Visit Alexandria Web Site Enhancement	\$ 120,000.00
	New Business Support Programs	\$ 280,000.00
	Visit Alexandria, Expanding Audiences, Awareness & Regional Marketing	\$ 500,000.00
	Seed funding for Old Town North Community Development Authority	\$ 500,000.00
	Foundational Support for Commercial Business Districts	\$ 560,000.00
	Re-employment and Upskilling Project	\$ 1,120,000.00
Everyone has access to the basics	The Unified Early Childhood Workforce Stabilization Initiative	\$ 2,830,000.00
	Rental Resiliency	\$ 312,000.00
	Food Security System Advancement	\$ 2,500,000.00
	Alexandria Guaranteed Basic Income Pilot Program	\$ 3,000,000.00
	Alexandria Community Access and Emergency Support Grant Program	\$ 4,000,000.00
	Legal Services of Northern Virginia (LSNV) COVID-19 Eviction Prevention*	\$ 200,000.00
	Food/Rent Bridge Funding #2*	\$ 450,000.00
Food/Rent Bridge Funding #1*	\$ 1,000,000.00	
Recovery Lifts Everyone	Digital Equity Plan & Broadband Strategist and Policy Analyst	\$ 420,000.00
	Alexandria Library Outdoor Programs & Job Skills Workshops	\$ 24,000.00
	City Arts Relief and Recovery Grants to Alexandria-based Artist(s) and Arts Organizations	\$ 110,000.00
	Alexandria African American History Tourism Enhancements	\$ 295,000.00
	Increase Seasonal Staffing Hours at Freedom House	\$ 150,000.00
	Alexandria Community Remembrance Project	\$ 150,000.00
	Alexandria Library Mobile Hotspot Lending Program	\$ 20,000.00
	LGBTQ & BIPOC Equity Project	\$ 253,000.00
	Out of School Time Program (OSTP) Enhanced Enrichment Programming and Financial Assistance Opportunities	\$ 620,000.00
	Court Mental Health & Asset Builder Program	\$ 500,000.00
Long-term community investment	Arlandria Chirilagua Housing Cooperative Improvement Initiative (study)	\$ 50,000.00
	Flash Flooding spot improvements	\$ 1,900,000.00
	AHDC - Arlandria Community-Serving City Flex Space	\$ 2,000,000.00
	Stormwater State of Good Repair & Resiliency	\$ 3,852,000.00
	City Wide General COVID Expenses, Response, and Grant Administration	\$ 2,000,916.50
	Total	\$ 29,816,916.50

*Previously approved by City Council



Allocation Plan
Approved by City
Council on July 6, 2021





Discussion

www.alexandriava.gov/AmericanRescuePlan