

INTRODUCED: July 5, 2017

AN ORDINANCE No. 2017-136

To authorize the Chief Administrative Officer to accept \$1,982,866.40 from the Virginia Department of Social Services, to transfer matching funds in the total amount of \$671,857.01 from Fiscal Year 2017-2018 General Fund Budget appropriations to the Office of Community Wealth Building, to create a new special fund for the Office of Community Wealth Building in the Fiscal Year 2017-2018 Special Fund Budget entitled "TANF RVA GPS," and to appropriate funds in the total amount of \$2,654,723.41 to the new TANF RVA GPS special fund, for the purpose of hiring program personnel for and providing training, work experiences, structured workshops, and supportive services to participants in the RVA Guiding People to Success program.

\_\_\_\_\_  
Patron – Mayor Stoney

\_\_\_\_\_  
Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: JULY 24 2017 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That the Chief Administrative Officer is authorized to accept funds in the amount of \$1,982,866.40 from the Virginia Department of Social Services for the purpose of hiring program personnel for and providing training, work experiences, structured workshops, and supportive services to participants in the RVA Guiding People to Success program.

AYES:                    9                    NOES:                    0                    ABSTAIN:                    \_\_\_\_\_

ADOPTED:            JULY 24 2017            REJECTED:            \_\_\_\_\_            STRICKEN:            \_\_\_\_\_

§ 2. That Ordinance No. 2017-036, adopted May 15, 2017, which adopted the General Fund Budget for the fiscal year commencing July 1, 2017, and ending June 30, 2018, and made appropriations pursuant thereto, be and is hereby amended by transferring matching funds in the total amount of \$671,857.01 from the following sources within the aforementioned General Fund Budget:

(i) \$36,727.02 from the Office of Community Wealth Building-Administr[a]tion program, with program number 08901; and

(ii) \$635,129.99 from the Office of Community Wealth Building-Workforce Development program, with program number 08902.

§ 3. That Ordinance No. 2017-037 adopted May 15, which adopted the Special Fund Budget for the fiscal year commencing July 1, 2017, and ending June 30, 2018, and made appropriations pursuant thereto, be and is hereby amended by creating a new special fund for the Office of Community Wealth Building entitled “TANF RVA GPS” for the purpose of providing for the Guiding People to Success program.

§ 4. That the funds received from the Virginia Department of Social Services together with the matching funds transferred pursuant to section 2 of this ordinance are hereby appropriated to the Special Fund Budget for the fiscal year commencing July 1, 2017, and ending June 30, 2018, by increasing estimated revenues by \$2,654,723.41, increasing the amount appropriated for expenditures by \$2,654,723.41, and allotting to the Office of Community Wealth Building’s TANF RVA GPS special fund the sum of \$2,654,723.41 for the purpose of hiring program personnel for and providing training, work experiences, structured workshops, and supportive services to participants in the RVA Guiding People to Success program.

§ 5. This ordinance shall be in force and effect upon adoption.



CITY OF RICHMOND
INTRACITY CORRESPONDENCE

Received

JUN 29 2017
4-6694
Office of the
Chief Administrative Officer

O&R REQUEST

DATE: June 26, 2017

EDITION: 1

TO: The Honorable Members of City Council

THROUGH: Levar M. Stoney, Mayor

Handwritten signatures and dates: 7/5/17, Stoney

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer

THROUGH: Lenora Reid, Deputy Chief Administrator Officer for Finance and Administration

THROUGH: Jay Brown, Director, Budget and Strategic Planning

THROUGH: Reginald Gordon, Director, Office of Community Wealth Building

FROM: Valaryee Mitchell, Workforce Administrator, Office of Community Wealth Building

RE: Acceptance and appropriation of grant funds from the Virginia Dept. of Social Services to support efforts to reduce poverty through workforce development.

ORD. or RES. No.

PURPOSE: To authorize the CAO to accept a grant award of \$1,982,866.40 from the Virginia Department of Social Services so that the OCWB can use the funds to support workforce development activities of the Office of Community Wealth Building and to appropriate the increase to the Office of Community Wealth Building Special Funds budget for the fiscal year beginning July 1, 2017 and ending June 30, 2018.

RECEIVED

JUL 05 2017

OFFICE OF CITY ATTORNEY

REASON: The City of Richmond's Office of Community Wealth Building responded to RFP No. BEN-17-056 issued by the Virginia Department of Social Services, intended to support the efforts of localities to reduce poverty through workforce development and related strategies. On June 22, 2017, the City of Richmond received notice from Virginia Department of Social Services of intention to award \$1,982,866.40 to the Office of Community Wealth Building.

RECOMMENDATION: Approval.

BACKGROUND: The Commonwealth of Virginia's FY 2018 budget established a new initiative intended to support the efforts of localities engaged in community wealth building and related approaches to moving citizens and families from poverty to economic self-sufficiency. The initiative, administered by Virginia Department of Social Services, utilize state TANF dollars to support local workforce development efforts. The Office of Community Wealth

Building's Center for Workforce Innovation submitted an application, RVA GPS (Guiding People to Success), for the purposes of being able to serve residents with workforce services and related supports. Use of these grant funds is critical in continued progress towards the Office of Community Wealth Building and City of Richmond's goals of moving 1,000 adults a year out of poverty and cutting the City's long-term poverty rate by 40%. This grant is renewable for up to four years.

**FISCAL IMPACT/COST:** Funds will increase the City of Richmond Office of Community Wealth Building Special Funds budget for FY 2018.

**FISCAL IMPLICATIONS:** The Office of Community Wealth Building Special Funds budget for FY 2018 will increase by \$1,982,866.40, funding will be appropriated to a new cost center that will be named TANF RVA GPS. VDSS required a 25% funding match. \$671,856.90 in matching local in-kind funds was included out of the OCWB FY18 general fund budget. \$36,727.02 in-kind will come from the 08901 cost center, \$635,129.99 in-kind will come from the 08902 cost center.

**BUDGET AMENDMENT NECESSARY:** Yes. To amend the FY 2018 Special Funds budget, Ordinance 2017-037.

**REVENUE TO CITY:** Yes

**DESIRED EFFECTIVE DATE:** Upon adoption

**REQUESTED INTRODUCTION DATE:** July 5, 2017

**CITY COUNCIL PUBLIC HEARING DATE:** July 24, 2017

**REQUESTED AGENDA:** Consent Agenda

**RECOMMENDED COUNCIL COMMITTEE:** Finance and Economic Development Committee

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** None

**AFFECTED AGENCIES:** Budget and Strategic Planning, Finance, Office of Community Wealth Building

**RELATIONSHIP TO EXISTING ORD. OR RES.:** Ordinance 2017-037

**REQUIRED CHANGES TO WORK PROGRAM(S):** None

**ATTACHMENTS:** [Summary of Grant Application, Notice of Intent to Award, VDSS Subrecipient Agreement]

**STAFF:** Reggie Gordon, Director, Office of Community Wealth Building (804-646-1872) and Valaryee Mitchell, Workforce Administrator, Office of Community Wealth Building (804-646-6475).

a. **APPLICATION TITLE: RVA GPS: Guiding People to Success**

b. **APPLICATION SUMMARY:**

The Office of Community Wealth Building (OCWB) is a holistic, comprehensive approach to poverty reduction. OCWB recognizes that poverty is a function of inadequate income, and that sustained full-time employment at a decent wage is the best antidote to poverty. Success in employment is closely linked to career training, as well as the removal of common barriers under-employed residents face such as inadequate transportation and inadequate access to child care. The Center for Workforce Innovation (CWI) is the OCWB's primary engine to move people out of poverty through direct services.

**Purpose and goals**

The Office of Community Wealth Building has the audacious goal to reduce poverty in adults by 40% and child poverty by 50% in Richmond by 2030. A bold goal requires a bold strategy. The overall purpose of the proposal is to reduce poverty in the City of Richmond by preparing participants to work in occupations that are both in demand and offer self-sufficient wages.

**Community partners**

The following are examples of some of the organizations partnering with RVA GPS: Virginia Department of Aging & Rehabilitation Services, Economic & Community Development, Richmond Department of Social Services, Associated Educational Services, Freedom Marketing, Capital Area Health Network, Bridging the Gap, Daily Planet, Dream Academy and Career Support Systems. The collaborations allow CWI to provide comprehensive wrap-around services to alleviate barriers to employment.

**Services to be provided**

RVA GPS will pair holistic workforce practices (comprehensive assessment, soft skills/job readiness based on business indicated need, life skills, addressing barriers to employment, and career pathway training) with economic development structured business service practices. All services are delivered using a strength-based approach with the participant at the center mapping out a pathway to success.

**Use of funds**

The grant funds will be used to hire program staff, provide career pathway training, work experiences, structured workshops and supportive services to participants.



# COMMONWEALTH of VIRGINIA

DEPARTMENT OF SOCIAL SERVICES

## NOTICE OF INTENT TO AWARD

June 22, 2017

Commodity: Employment for TANF Participants  
In Response To RFP No. BEN-17-056

City of Charlottesville Office of Economic Development	\$ 50,000.00
Career Support Systems	\$ 360,250.00
City of Lynchburg	\$ 117,293.00
City of Norfolk	\$ 243,011.78
City of Richmond Office of Community Wealth	\$ 1,982,866.40
Danville Community College SCALE Up Program	\$ 339,600.18
Goodwill of Central and Coastal VA	\$ 144,755.00
Learn to Earn, Inc	\$ 250,472.73
Linden Resources	\$ 207,538.60
People Incorporated of Virginia	\$ 222,512.73
Portsmouth Dept of Social Services	\$ 122,269.64
Rappahannock Community College	\$ 212,935.74
Rehabilitative Services & Vocational Placement, Inc	\$ 478,918.50
Shenandoah Valley Social Services	\$ 134,581.70
The Improvement Association	\$ 401,149.01
The Skill Source Group	\$ 236,462.31

Records for this procurement are now available for inspection by any Applicant on this RFP.

  
Jennifer Nixon, Contract Officer

COMMONWEALTH OF VIRGINIA  
DEPARTMENT OF SOCIAL SERVICES

SUBRECIPIENT AGREEMENT

Agreement Number: BEN-17-056-05

**THIS AGREEMENT** for a subgrant award is entered into this 1st day of July 2017, by City of Richmond, Office of Community Wealth hereinafter called the "Subrecipient" and Commonwealth of Virginia, Department of Social Services, Division of Benefit Programs called the "VDSS or Grantee."

**WITNESSETH** that the Subrecipient and the VDSS, in consideration of the mutual covenants, promises and agreements herein contained, agree as follows:

**SCOPE OF AGREEMENT:** The Subrecipient shall provide the services to the VDSS as set forth in the Agreement Documents.

**PERIOD OF PERFORMANCE:** From July 1, 2017 through June 30, 2018.

**COMPENSATION AND METHOD OF PAYMENT:** The Subrecipient shall be paid by the VDSS a maximum reimbursement of \$1,982,866.40 upon submission of itemized invoices as specified in Section X-Payment Terms of the Request for Applications (RFA).

The agreement documents shall consist of:

- (1) This signed form;
- (2) The Request for Application dated April 7, 2017;
- (3) Addendum #1, Dated April 25, 2017; Addendum #2, dated May 12, 2017; and Addendum #3, dated May 17, 2017; and
- (4) The Subrecipient's Application dated May 18, 2017 and the following negotiated modifications to the Application, all of which documents are incorporated herein.
  - a) Reference Attachment F: The Project Budget, pages 1-7, shall be replaced with the revised Budget – Attachment (F), pages 1-7 received by VDSS electronically on June 20, 2017.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed intending to be bound thereby.

CITY OF RICHMOND,  
OFFICE OF COMMUNITY WEALTH

VIRGINIA DEPARTMENT OF SOCIAL SERVICES

BY: \_\_\_\_\_  
(Signature)

BY: \_\_\_\_\_  
(Signature)

NAME: \_\_\_\_\_  
(Print)

NAME: \_\_\_\_\_  
(Print)

TITLE: \_\_\_\_\_

TITLE: \_\_\_\_\_

DATE: \_\_\_\_\_

TITLE: \_\_\_\_\_

**Note: This public body does not discriminate against faith-based organizations in accordance with the *Code of Virginia*, § 2.2-4343.1 or against an applicant because of race, religion, color, sex, national origin, age, disability, status as a service disabled veteran, or any other basis prohibited by state law relating to discrimination in employment.**