



# Outside Agency Grants Program FY25 Annual Impact Report



**CITY OF  
RICHMOND**

Organizational Development Standing Committee  
February 2, 2025

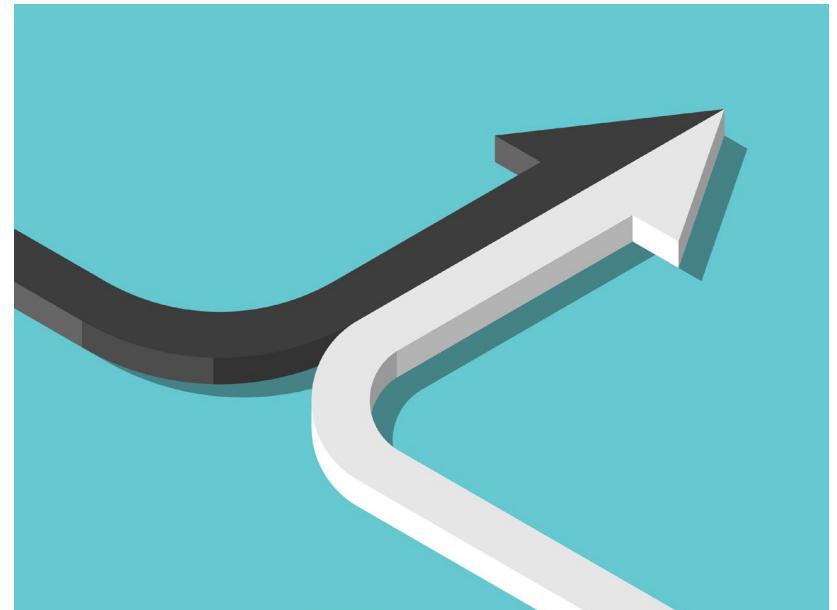
# Overview

- **Background**
- **FY25 Process and Report**
- **FY26 Process Improvements**
- **New FY27 Process**



# Background

- The City provides charitable one-year grants to area nonprofits through competitive Outside Agency (formerly “Non-Departmental”) Grants Program
- Grants enable the City to address unmet and critical community needs while advancing strategic goals.
- As one of the biggest funders of Richmond nonprofits, City funding also often helps grantees leverage additional private and philanthropic support, amplifying the impact of every dollar spent serving Richmonders.
- This grants program is distinct from federal and other grant programs managed by other City departments.
- Allocations are subject to approval by City Council during the annual budget adoption process.



# FY25 Process and Report



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# FY25 Outside Agency Budget

In the Outside Agency budget, the City provides funds for organizational subsidies and partner agencies that either span several city departments or are not department-specific through appropriations to outside agencies, pursuant to Code of Virginia § 15.2-953. These funds are used for a variety of purposes:

## Organizational Subsidy

Includes quasi-governmental agencies such as: Greater Richmond Transit Company (GRTC), Richmond Region Tourism (RRT), Richmond Ambulance Authority (RAA), Greater Richmond Convention Center Authority (GRCCA), Richmond Behavioral Health Authority (RBHA)

## Partner Agencies

Designed for grants and partnerships with outside organizations and agencies vital to citywide priorities. This includes grants made via annual competitive process and other appropriations to nonprofits.

## Competitive Outside Agency Grants

Grants awarded annually via competitive RFA and review process. Impact report accompanying this presentation is focused on these items.

## Other Appropriations to Nonprofits

- Strategic City-Driven Initiatives: (Family Crisis Fund, Eviction Diversion Fund, etc.)
- Council amendments during the budget process
- Appropriations to nonprofits through other methods throughout the fiscal year



# FY25 Strategic Investments



**Health Equity Trust Fund:** The City of Richmond's Health Equity Trust Fund invests in community-led programs, initiatives, and leaders to improve health and quality of life in communities experiencing deep health disparities and the longstanding impacts of racism. Focus areas include: access to healthcare and health education; food access and security; maternal and child health; mental and behavioral health; substance use prevention, treatment, and recovery; and chronic disease and underlying health conditions. **The Health Equity Trust Fund is administered on behalf of the City of Richmond by the Richmond Henrico Public Health Foundation.**



**Positive Youth Development Fund:** The City of Richmond's Positive Youth Development Fund makes grants to grassroots and community-led organizations that provide quality out-of-school time programming and events so that youth most affected by violence have resources to disrupt the cycle of violence. **The Positive Youth Development Fund is administered on behalf of the City of Richmond by NextUp RVA.**



**Eviction Diversion Fund:** The City of Richmond's Eviction Diversion Fund assists Richmond residents in achieving housing stability by preventing unnecessary evictions and by providing financial assistance to residents so they may pay past due rent. **The Eviction Diversion Fund is administered on behalf of the City of Richmond by Southside Community Development & Housing Corporation.**



**Family Crisis Fund:** The City of Richmond's Family Crisis Fund works to meet the emergency financial needs of Richmond residents. Payments are made directly to creditors, with a maximum payment per household of \$2,500. Eligible expenses include housing, health-related, childcare, non-City utilities, auto, and other emergency needs. **The City of Richmond's Family Crisis Fund is administered by HumanKind.**



**Other City-Managed Grants:** The City also manages issue-specific grant programs, typically done by competitively subgranting funds from state and federal initiatives. Examples include grants to address the opioid crisis using opioid settlement funds, gun violence prevention grants as part of Safer Communities program, and grants managed by the Office of Sustainability.



# Eligibility Criteria

## Applicants must provide:

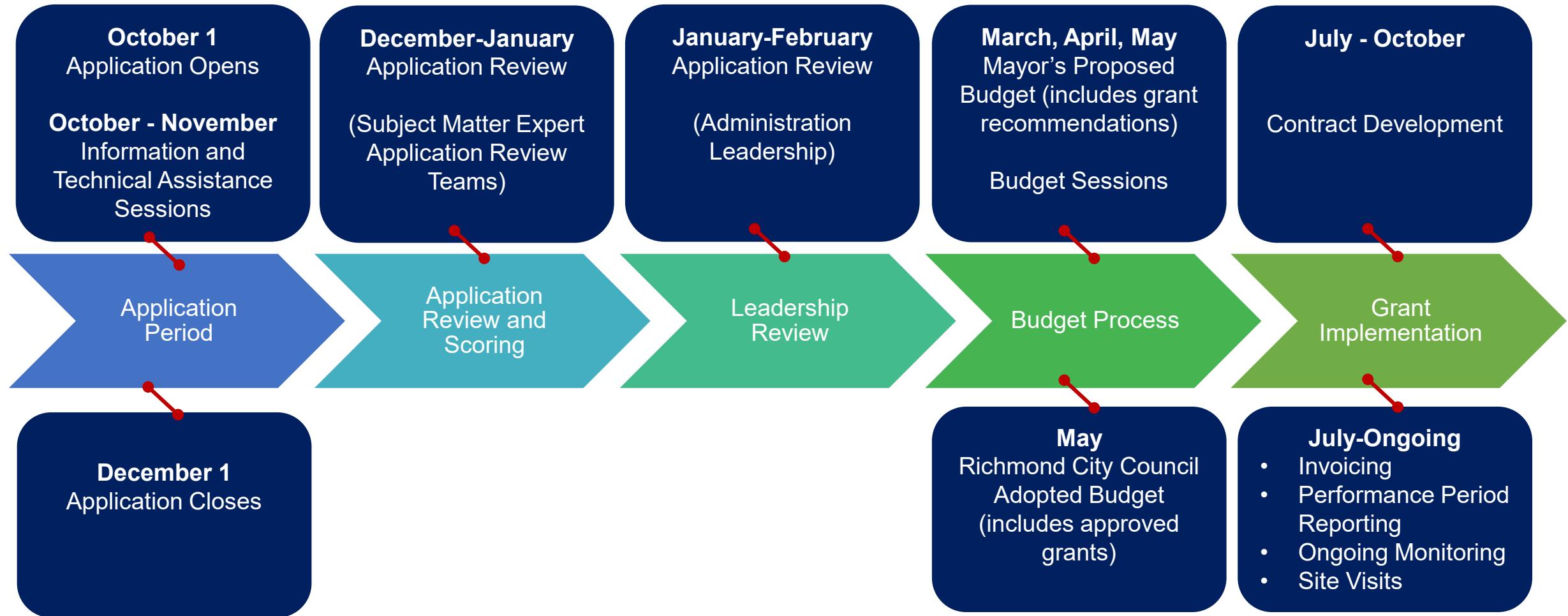
- Proposal Narrative
- Overall Project Budget
- Previous Fiscal Year Audit or Financial Statements
- Current Year Operating Budget
- List of Board of Directors
- Federal Tax-Exempt Certification
- Latest IRS 990 Report

## Applicants must meet the following criteria:

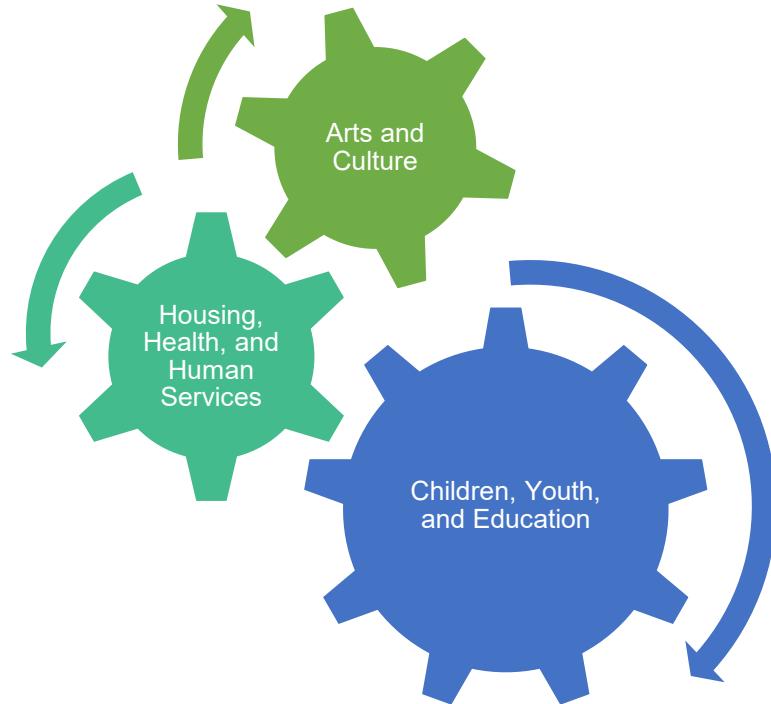
- Federally approved non-profit certification
- In compliance with federal, state, and local regulations
- No outstanding violations, taxes, or penalties
- Must have a currently active board of directors
- Must agree to coordinate its projects with the appropriate City of Richmond departments and offices where applicable
- Disclose all past and pending lawsuits



# FY25 Timeline



# FY25 Investment Summary



110  
Total  
Applications

50  
Organizations  
Funded

**\$4,984,594**



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# FY25 Investments in Children, Youth, and Education



14  
**NON-PROFITS**



**\$1,254,300**  
**TOTAL INVESTMENT**

## FOCUS AREAS:

- In-School Support Services
- Out-of-School-Time (grades K-12)
- Early Childhood Development (ages 0-8)
- Postsecondary Success (ages 14-24)

Childsavers - Memorial Child Guidance Clinic

Communities in Schools of Richmond

Girls for a Change (Camp Diva)

Higher Achievement

Junior Achievement of Central Virginia, Inc.

Lewis Ginter Botanical Gardens

Metropolitan Business League

Peter Paul Development Center

Podium RVA

Richmond Community of Caring

VA League for Safer Streets

Virginia Cooperative Extension – Richmond

Virginia Literacy Foundation

YWCA Richmond



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# FY25 Investments in Housing, Human Services, & Health



27  
**NON-PROFITS**



**\$2,769,894**  
**TOTAL INVESTMENT**

## FOCUS AREAS:

- Housing, Homelessness Prevention, and Homeless Services
- Workforce Development
- Older Adults and Disability Services
- Community Health and Quality-of-Life
- Health Services for Specifically Marginalized Populations

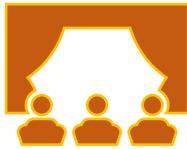
Better Housing Coalition  
Boaz & Ruth  
Capital Area Partnership Uplifting People, Inc. (CAPUP)  
CARITAS  
Central Virginia Legal Aid Society  
Challenge Discovery  
Commonwealth Catholic Charities  
Conexus  
Crossover Ministries  
Daily Planet  
Feedmore Inc.  
Groundwork RVA (Green Team)  
Healing Place

Health Brigade  
Healthy Hearts Plus II, Inc.  
Help Me Help You Foundation  
Home Again Richmond  
Homeward  
OAR of Richmond  
Peter Paul Development Center  
ReEstablish Richmond  
SCAN of Greater Richmond  
South Richmond Adult Day Center  
The Span Center  
SupportWorks Housing  
The McShin Foundation  
Waymakers Foundation



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# FY25 Investments in Arts and Culture



**\*9 NON-PROFITS**



**\$940,400**  
**TOTAL INVESTMENT**

## FOCUS AREAS:

- Expanding Access to Arts and Cultural Events
- Supporting Diverse and Equitable Cultural Vitality
- Supporting Neighborhood Vitality through the Arts

ART 180

Culture Works

Metro Richmond Sports Backers

Richmond Boys Choir

Richmond Night Market Foundation

Richmond Performing Arts Alliance

Robinson Theater Community Arts Center

SOAR365 (formerly Greater Richmond ARC)

The Richmond Symphony



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# FY25 Summary Format

Organization Name	Category	FY24 allocation	FY25 allocation	Program scope	Program Metric	Goal	Result
Central Virginia Legal Aid Society	Housing, Human Services and Health	\$55,000	\$55,000	Reduce homelessness through successfully preventing illegal evictions, illegal housing conditions, and foreclosures.  Provide free legal representation to the most vulnerable in Richmond in the areas of family, employment, consumer, and income maintenance that tangentially affect their ability to maintain stable housing.  Educate individuals, families, service providers and community groups as to their legal rights and remedies to prevent homelessness.  Participate in meetings convened by the City of Richmond (the DCAO for Human Services and/or the Office of Community Wealth Building) and to share program data as requested (subject to legal limits).	Number of households at risk of illegal eviction, foreclosure, or constructive eviction due to poor housing conditions helped  Number of households without stable housing due to legal problems in the areas of family, employment, consumer, and income maintenance who receive free legal representation  Number of households who are provided free legal services in the areas of family, employment, consumer and income maintenance cases that tangentially affect their ability to maintain stable housing.  Number of Richmond individuals, families, service providers and community groups who receive free legal education as to their legal rights and remedies to prevent homelessness	150  400  1200  4000	128  648  1,298  5,085
					Damages recovered for, or improper judgments averted from, Richmond clients	\$500,000	\$910,149



# FY26 Process Improvements



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# FY26 Enhancements

- ✓ Review Committee Team members participate in site visits and monitoring
- ✓ Using audit-recommended risk-based approach in developing payment, reporting, and monitoring obligations
- ✓ Enhanced focus on site visits, performance measures, and compliance
- ✓ Updated interim and final reporting tools
- ✓ Enhanced contract development and review process

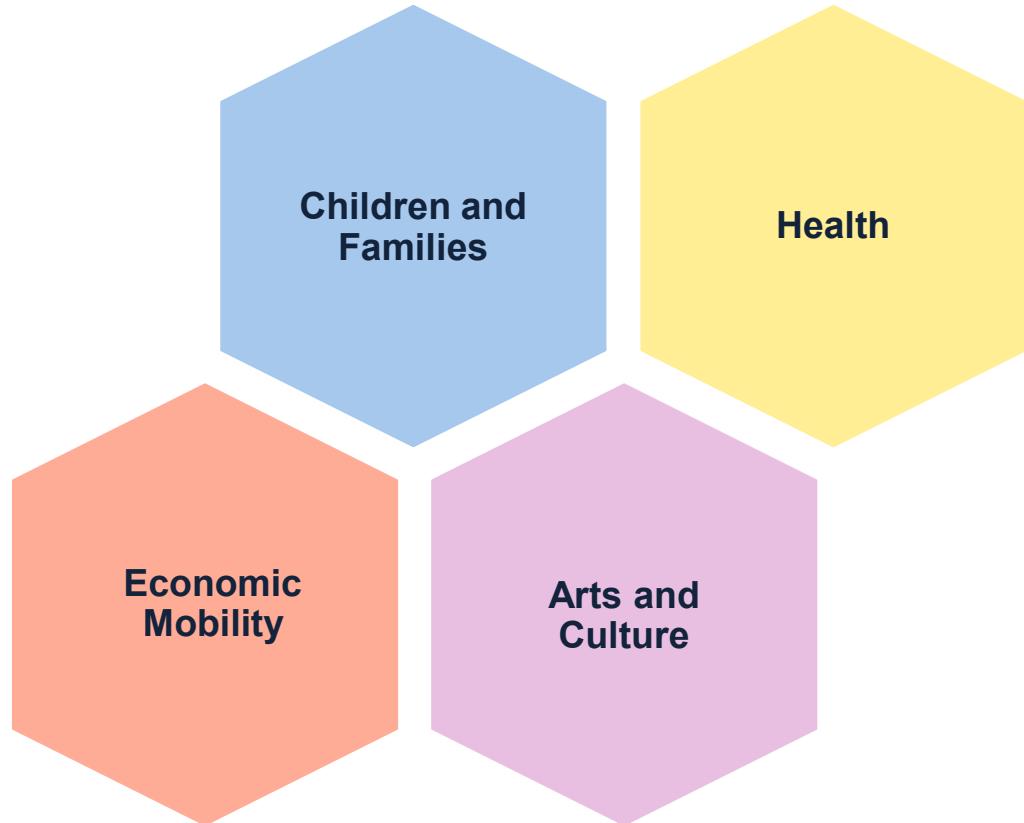


# New FY27 Process



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# New Process Framework



- Competitively identify grantmaking partners
- Clearly define the priority areas and sub-topics for the grantmaking partners
- Identify key indicators that will drive grantmaking
- Obligate grantmaking partners to hold grantees to reporting and transparency standards

# FY27 Budget Allocation Process

Competitive Grantmaker RFP selection and negotiation process ongoing in February and March



Mayor's introduced budget will include a proposed allocation for each priority area.



RFP process on target to be completed in April. Proposed budget will be updated to include name(s) of identified grantmakers in each priority area line.



Council adopts budget. After budget adoption, selected grantmaking partners release open applications and make grants by Fall of 2026.



Processes for quasi-governmental agencies and strategic city-driven initiatives would still be managed by the City.



# Questions

Applicants and Grantees are encouraged to direct all questions related to the City of Richmond's Outside Agency Grants Program to the following: [hsnondep@rva.gov](mailto:hsnondep@rva.gov)



