

OPEN DATA POLICY

Open Data Program Manager

- Runs the day-to-day operations of program
- Coordinates monthly meetings
- Maintain guidelines for
- Leads Quarterly presentations, reports
- Assigned by CAO to perform duties

Open Data Coordinator

- Serve as point of contact for each DCAO
- Coordinates with dept. data owners
- Coordinates data preparation for publishing
- Prioritizes data for publishing
- Assure data accuracy, relevance, & is current

Open Data Management Team

- 1 Open Data Program Manager
- 2 DCAO Operations Open Data Coordinator
- 3 DCAO Finance Admin. Open Data Coordinator
- 4 DCAO Econ & Comm Dev Open Data Coordinator
- 5 DCAO Human Services Open Data Coordinator
- 6 Police Open Data Coordinator
- 7 Fire Open Data Coordinator
- 8 CAO assigned representative for:
GRTC, RRHA, RCHD, etc.

Open Data Management Team Process

- Monthly meetings to prepare new data to publish
- Prepare Quarterly Reports:
 - New Datasets published
 - Future Datasets to publish
 - Activity on Open Data Portal
- Create guidelines for standardizing data publishing
- Annual report on Open Data
- Establish annual goals for open data
- Review open data sets and potential

Top 10 Datasets

- 1 Crime Data
- 2 Zoning Data
- 3 Business Licenses
- 4 Property Tax Data
- 5 Financial Transparency Data
- 6 Infrastructure Projects
- 7 311 Call Center Data
- 8 Location of City-Owned Assets
- 9 Permits & Licences
- ## Traffic Incidents / Vision Zero



City of Richmond Open Data Policy

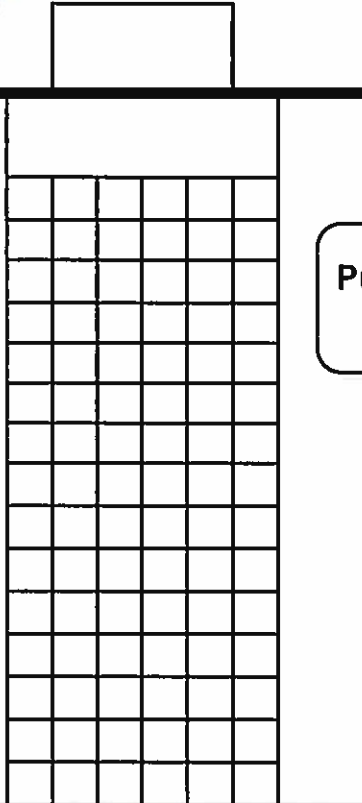
Open Data Portal & Innovation Process

data.richmondgov.com

Online portal for publishing open data

Monthly Open Data Management Team of Open Data

Support building visualizations, comparisons, trends, and applications



Publish City Data

Open Data Portal

Public Access & Consumption of Open Data

Open Data Process

Open Data Management Team

Businesses, Startups, & Colleges utilize data

Open Data Management Team

Identifying, preparing, & publishing data
 Prioritizing datasets to be released
 CAO, DPW, DPU, ECD, PDR, RPD, 311

Civic Innovation

- Engaging citizens to help innovate and improve how they interact with City Hall.
- By leveraging the public's skills and abilities, in combination with the power of the internet to develop solutions, recommendations, & plans.

Open Data Policy

Open Data Policy from New York City, Chicago, Philadelphia, Boston, San Francisco, South Bend and Sunlight Foundation

OPEN DATA PORTAL: Socrata

GIS Map layers, Police Crime Data, Building Permits, Business Licenses, Zoning, Approved Budgets, & others as needed

Open Data Management Team: Quarterly Reports

Guidelines for standard publishing of open data sets

Review current, update existing, and add new data sets to Open Data Portal

Community Engagement with Open Data Portal

Coders, analysts, specialists, and civic minded citizens

Passionate about improving RVA with equitable access to services and information

Supported by: Sunlight Foundation, VCU, Code for RVA Brigade, and other community partners



June 26, 2017

Richmond City Council
900 E. Broad Street, Suite 305
Richmond, Virginia
23219 U.S.A.

Re: Open Data and Transparency Ordinance

Dear Councilmembers,

My name is Noel Isama and I am a policy analyst with the Sunlight Foundation's Open Cities team. Sunlight is a nonpartisan, non-profit organization dedicated to using technology, journalism, and policy analysis to foster transparency and accountability in government. Our vision is to use technology to enable more complete, equitable, and effective democratic participation. One way we do this is by advocating for the proactive release of government information in searchable, machine-readable formats.

Sunlight believes Richmond's adoption of the Open Data and Transparency Ordinance will bring about several benefits to City hall and to the community. Proactive release of public information will empower residents with the facts necessary to make important decisions and contribute positively to civic life. Easier access to data will allow city employees to save staff time currently spent responding to public information requests and will streamline data-sharing across departments, increasing opportunities for collaboration and innovation throughout city hall. Open data also supports the business community by allowing quicker, easier access to data needed to make decisions about investment or development in the city. With these benefits in mind, we are writing to enthusiastically express our support for the Ordinance.

For more than a decade, Sunlight has analyzed open data policy across the country. Through this research we developed our [Open Data Policy Guidelines](#), a set of 31 recommendations for what data should be made public, how it should be made public, and how policy should be implemented. These guidelines have been essential in helping cities craft and adopt policy supporting meaningful, sustainable open data programs. We are glad to see that the approaches contained in this proposed Ordinance reflect many of the best practices Sunlight has identified, including:

- Release data with an open license to eliminate restrictions to data access and to encourage maximum usage
- Publish data in machine-readable formats, along with accompanying metadata, to facilitate maximal technical access and usage
- Create an internal governance structure to oversee the open data program
- Implement appropriate safeguards by identifying and excluding datasets containing sensitive information
- Encourage the participation of local stakeholders to make the program responsive to

residents' data needs

We welcome the opportunity to discuss this Ordinance and your subsequent open data program in the future. Sunlight has developed numerous resources on this topic, made available on our [Public Policy for Public Data website](#). Our expertise is something we freely share and we look forward to helping Richmond learn more about best practices in this area as well. Please don't hesitate to reach out.

The proposed Open Data and Transparency Ordinance puts Richmond on a clear path toward innovation and government transparency. By proactively sharing data, the city will help ensure that public information can be harnessed as a public resource. We encourage you to adopt this Ordinance as a way to move the City of Richmond forward.

Sincerely,

A handwritten signature in black ink, appearing to read 'Noel Isama', written over a horizontal line.

Noel Isama