

The Shockoe Partnership, Inc.
1553 East Main Street
Richmond, Virginia 23219

June 9th, 2017

Mark Olinger
Planner II – Planning and Development Review, City of Richmond
900 E. Broad Street, Room 511
Richmond, VA 23219

Dear Matthew,

I am writing to express The Shockoe Partnership's support for the exciting project at 2525 East Main Street in Shockoe Bottom. The Sponsor met with our Board and described the project in detail.

The project completes an empty gap in the streetscape at the eastern end of Main. The design is a fresh take on the neighboring Tobacco Row buildings with a nod to their massing, repetitive fenestration, and tones, with a modern look in color, materials, and glass features. The modular façade provides most apartments with private terraces and wraps the interior parking so that it is not visible from the neighborhood. These 216 units and retail/office space at street level will bring more life to this end of Shockoe Bottom and provide housing for people who choose to be next to the Capital Trail and BRT line.

We enthusiastically support the Special Use Permit which is needed to add the 6th story, which as you know, will be stepped back from the street so at street level the building will appear 5 stories tall.

Please let me know if you have any questions.

Sincerely,



Chris Johnson
President – The Shockoe Partnership

CC:

Cynthia Newbille, 7th District Council Member