



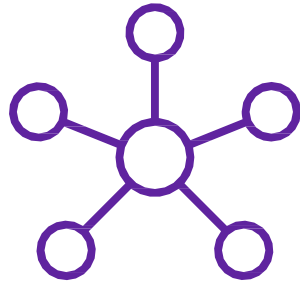
Downtown Richmond Transit Hub

Land-Use, Housing, and Transportation Standing Committee Meeting

December 2024

WHY DOWNTOWN?

Locating the Permanent Transfer Hub in downtown will drive catalytic economic development opportunities for Downtown Richmond, while serving the needs of transit riders.



Improved Connectivity

Downtown Richmond is the most transit-dense area of the city as **every GRTC bus line** and several intercity bus services converge. An efficient transfer hub is therefore necessary to better connect local routes and maintain on-time service.



Catalytic Impact

A joint development project can introduce residents, amenities, and transit connections to the area, building a more compelling market for future development activities and missing urban amenities. **Specifically, development of the Permanent Transfer Hub can be a catalyst for the City Center project.**



Proving the Concept

Leveraging established demand for the current transfer hub, the project can provide long-term stability to the GRTC network and demonstrate the market for TOD in Richmond, which can inform future transit investments throughout the Richmond region and **enhance developer interest in TOD opportunities.**

TRANSFER HUB HISTORY

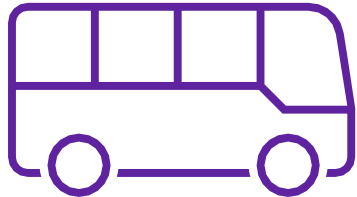
For over 15 years, GRTC has sought a permanent downtown bus transfer location, but past attempts have not been able to secure a long-term site.

- 2013** GRTC planning study identifies 17 sites for a potential bus transfer center. While many have received studies, they have not moved forward due to shifting priorities or alternate development plans.
- 2018** A temporary on-street transfer hub is set up on two sites in anticipation of a proposed permanent facility development. The proposal is not implemented, leaving the temporary system in place.
- 2020** One of the temporary transfer sites is removed, reducing the transfer hub to one site
- 2023** Current temporary bus transfer station completed on a short-term lease (pictured)
- 2027** Lease for current transfer station ends



TRANSFER HUB IMPACT

The temporary GRTC transfer hub facilitates more than 7,500 daily transfers and supports connections for all local routes in GRTC's network.



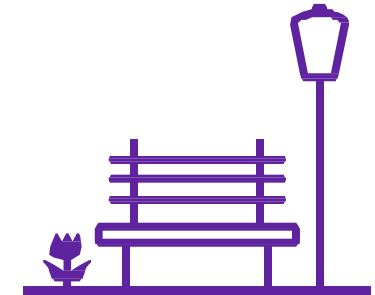
Accessible Mobility

The current temporary Downtown transfer hub **facilitates more than 7,500 daily transfers** and trip destinations, making it vital transit infrastructure for Richmond region commuters across various incomes.



Transit Operations

A permanent transfer hub is needed to provide relief services such as food, bathrooms, and climate-controlled resting and waiting space for riders and operators. **There is currently no central location for these services** throughout the GRTC network.



Elevating Transit

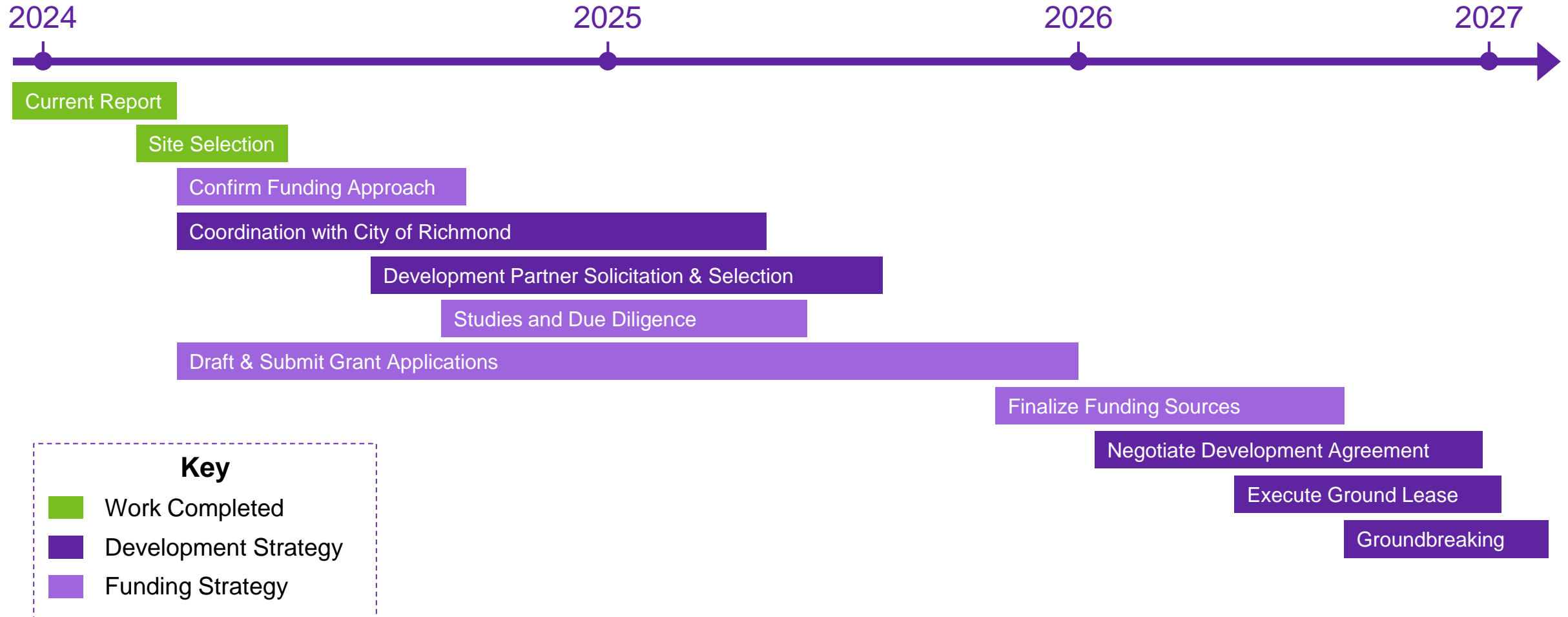
The concentration of employment, amenities, and housing around transit creates a **highly active and visible center for the GRTC system**, uplifting its role as an essential transportation resource and public service.

GRTC PERMANENT TRANSFER HUB PROPOSED DEVELOPMENT

TIMELINE

GRTC is positioned to execute two parallel tasks to advance the project: City of Richmond Coordination and development partner selection, and execution of the funding strategy.

Example Timeline Dependent on Securing a Development Parcel



RENDERING – LEIGH STREET



RENDERING – CLAY STREET



Design
Collective

DRAFT – FOR INTERNAL DISCUSSION