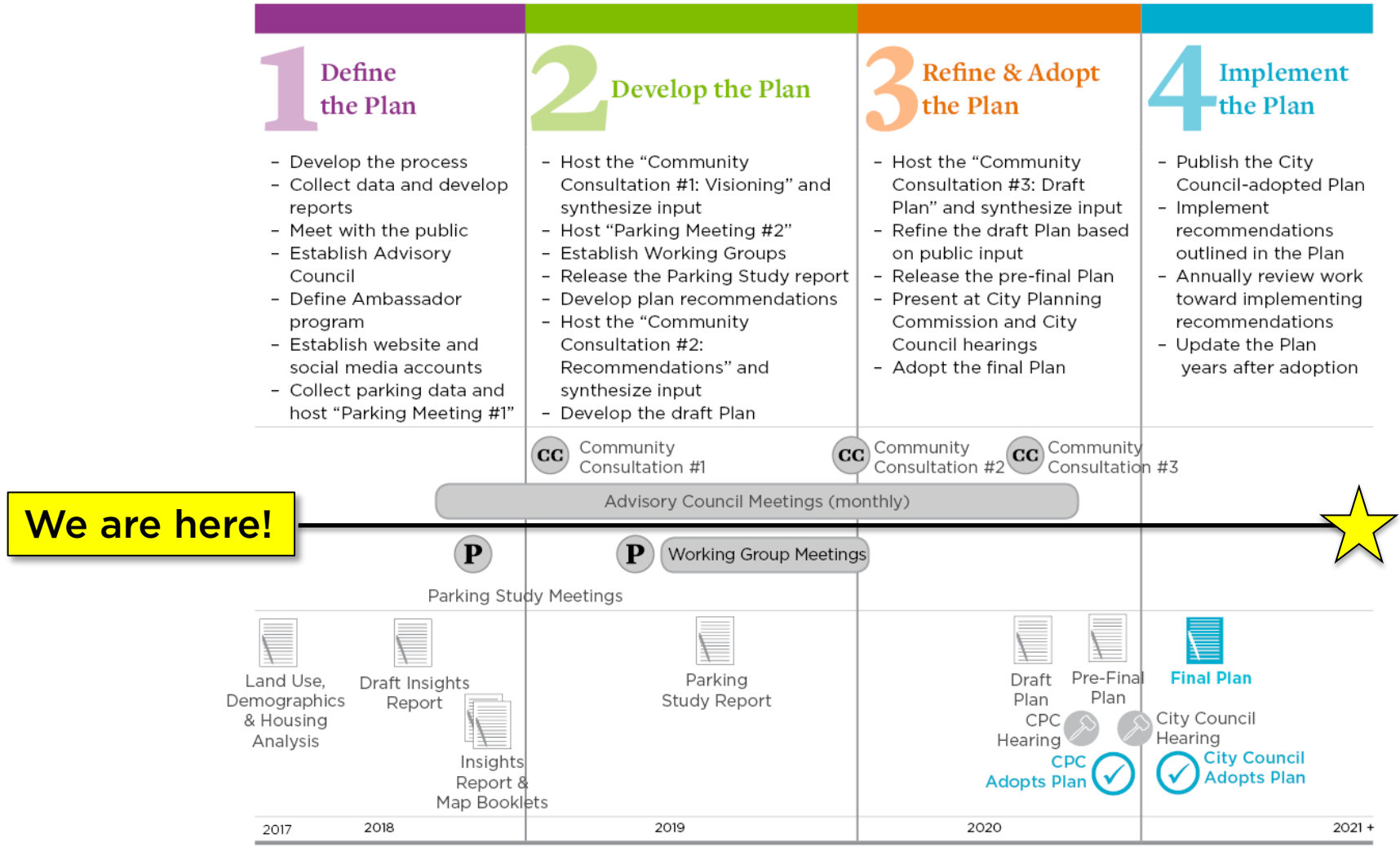


Richmond 300: A Guide for Growth

Annual Progress Report
February 21, 2023



Process



Vision

In 2037, Richmond
is a welcoming, inclusive, diverse,
innovative, sustainable, and equitable
city of thriving neighborhoods;
ensuring a high quality of life for all.

1 City-Wide Vision



3 Maps
to guide Richmond's growth

Nodes Map

Depicts the places where people and jobs are located and the convergence of many uses and multiple modes of transportation.

Future Land Use Map

Depicts how an area should look and feel in the future; not necessarily what the area is like today.

Future Connections Map

Depicts infrastructure improvements needed to support the envisioned development pattern.

5 Topic Visions
with goals, objectives, and strategies



HIGH-QUALITY PLACES



EQUITABLE TRANSPORTATION



DIVERSE ECONOMY



INCLUSIVE HOUSING

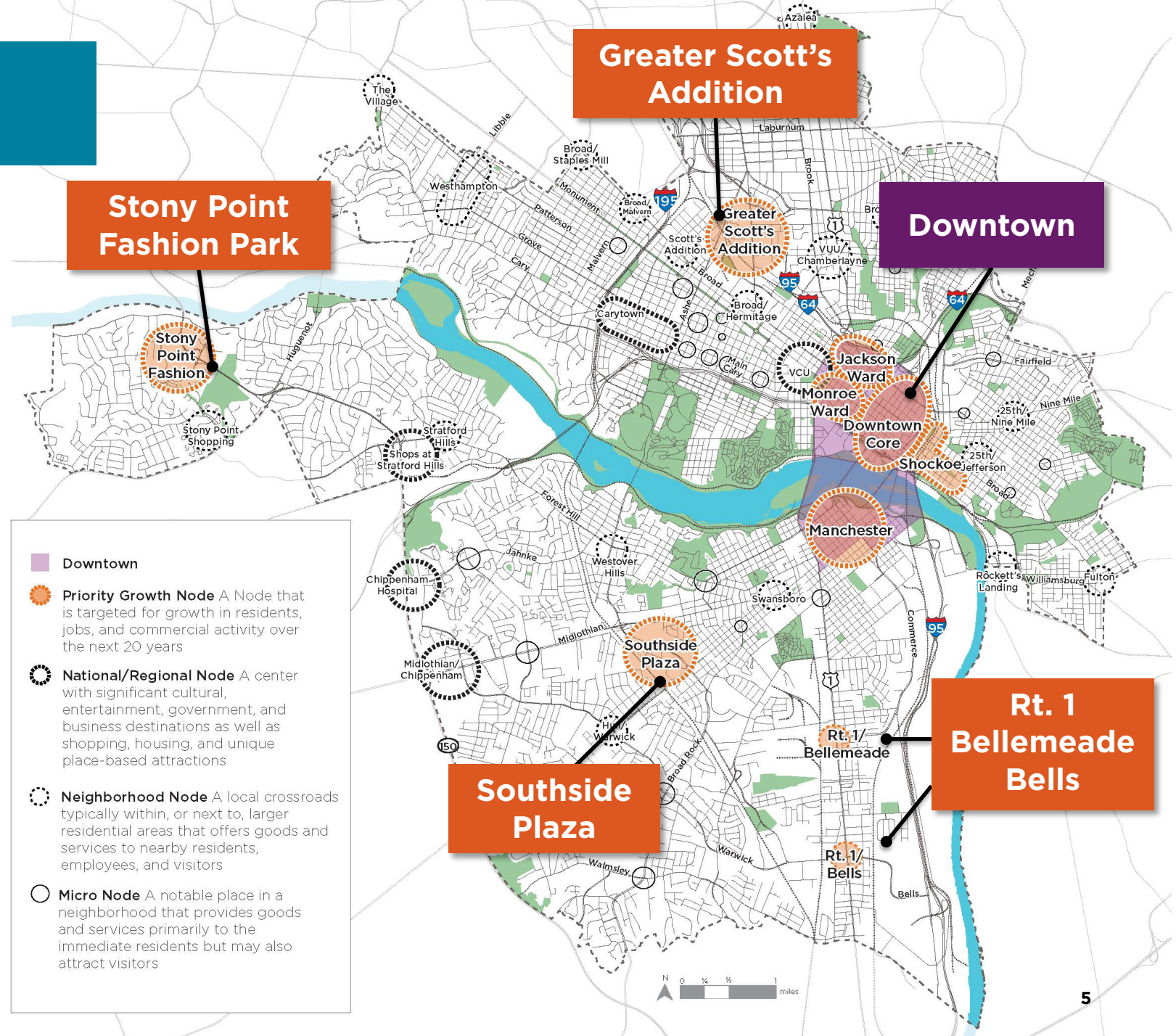


THRIVING ENVIRONMENT

Nodes

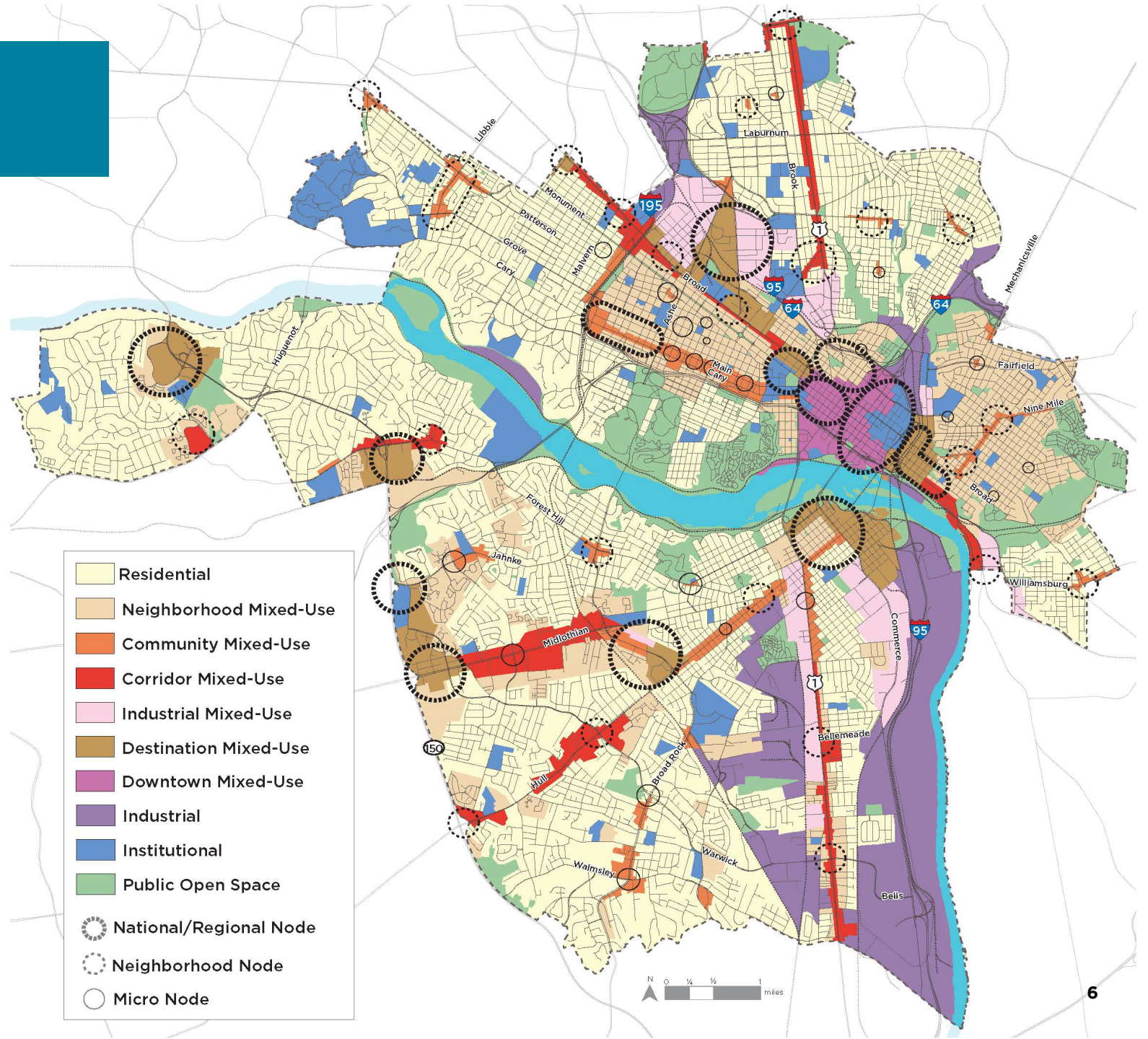
Nodes are places where people and jobs are today and may be in the future. Nodes are the convergence of many uses and multiple modes of transportation.

Priority Growth Nodes are places the city is encouraging the most growth over the next 20 years.



Future Land Use

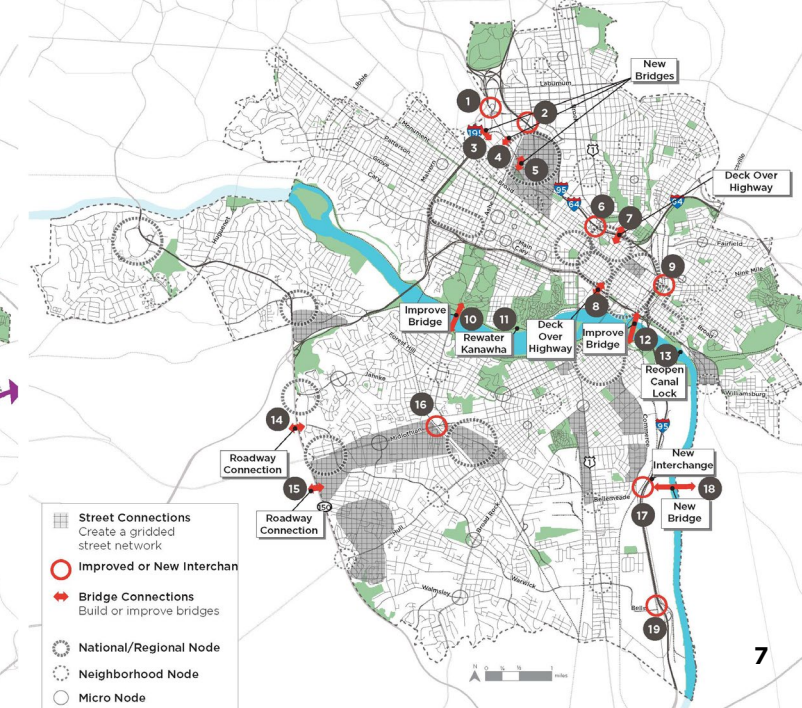
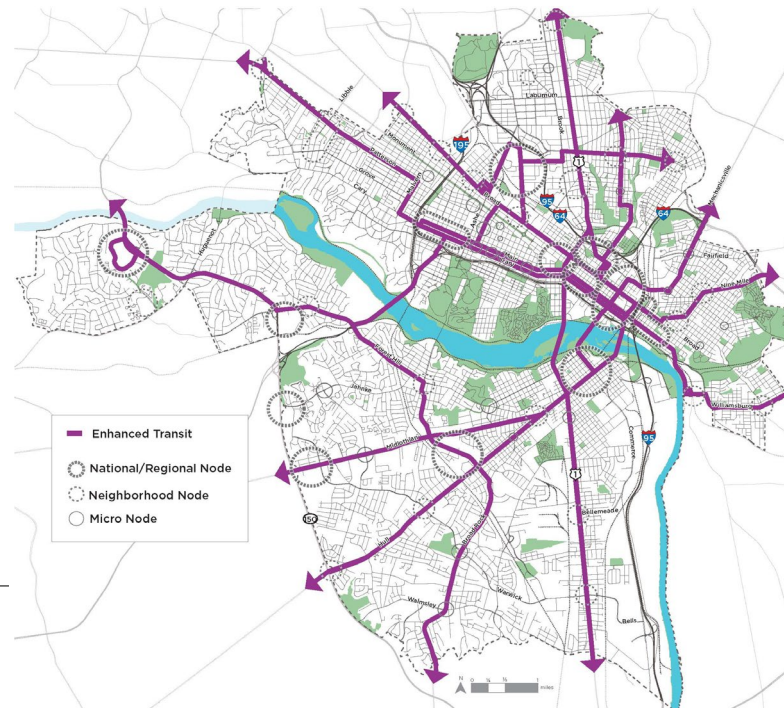
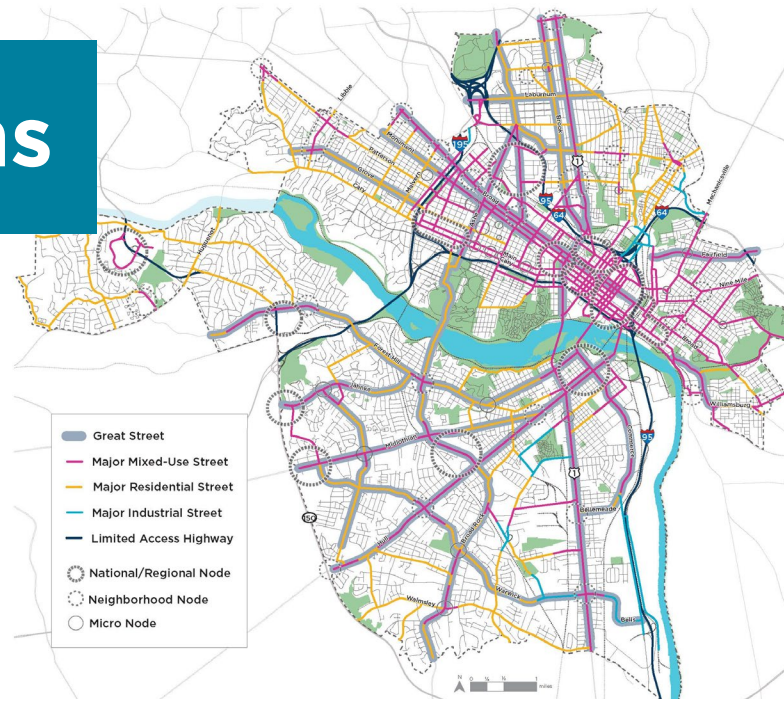
Future land use designations are visionary and include language about how the area should look and feel in the future, but do not specify what an owner can or cannot legally do with their property.



Future Connections

The Future Connections provide equitable access to and among Nodes.

- Great Streets
- Street Typologies
- Bike Facilities
- Greenways
- Enhanced Transit
- Street Grids
- Bridges
- Interchanges



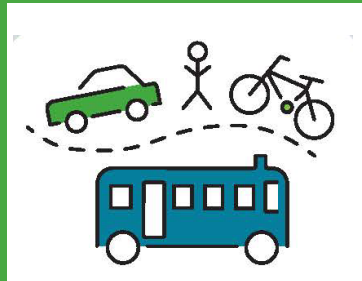
5 Topic Visions

High-Quality Places



Richmond is a well-designed city of communities interconnected by a network of Nodes, public facilities, and open spaces providing services to residents, businesses, and visitors.

Equitable Transportation



Richmond prioritizes the movement of people over the movement of vehicles through a safe, reliable, equitable, and sustainable transportation network.

Diverse Economy



Richmond is home to a variety of businesses and industries that offer opportunities for quality employment and capital investment.

Inclusive Housing



Richmond is a city where all people can access quality housing choices.

Thriving Environment

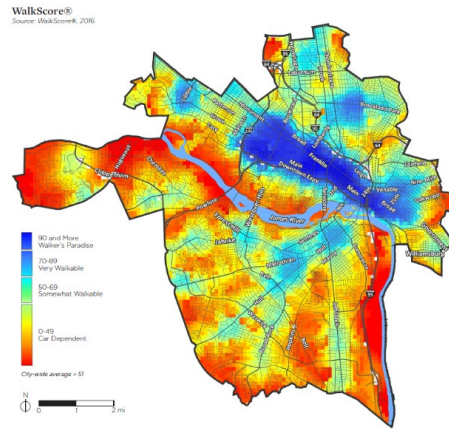


Richmond is a sustainable and resilient city with healthy air, clean water, and a flourishing ecosystem.

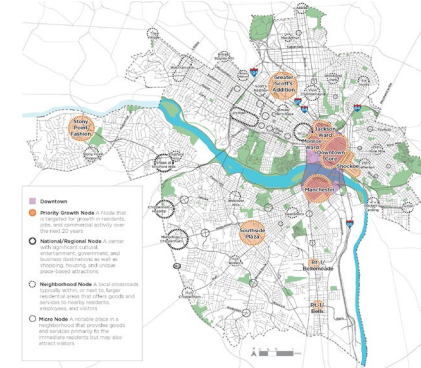
Implementation: Big Moves

- Priority actions for Richmond to work toward in the next 5 years to set the city up for success in the next 20 years.
- The Big Moves intentionally seek to **expand equity, increase the sustainability, and beautify** of our city.
- Chapter 7 includes key benefits, vision/goal alignment, and action steps for each Big Move.

Re-Write the Zoning Ordinance



Re-Imagine Priority Growth Nodes



Expand Housing Opportunities



Provide Greenways & Parks for All



Reconnect the City



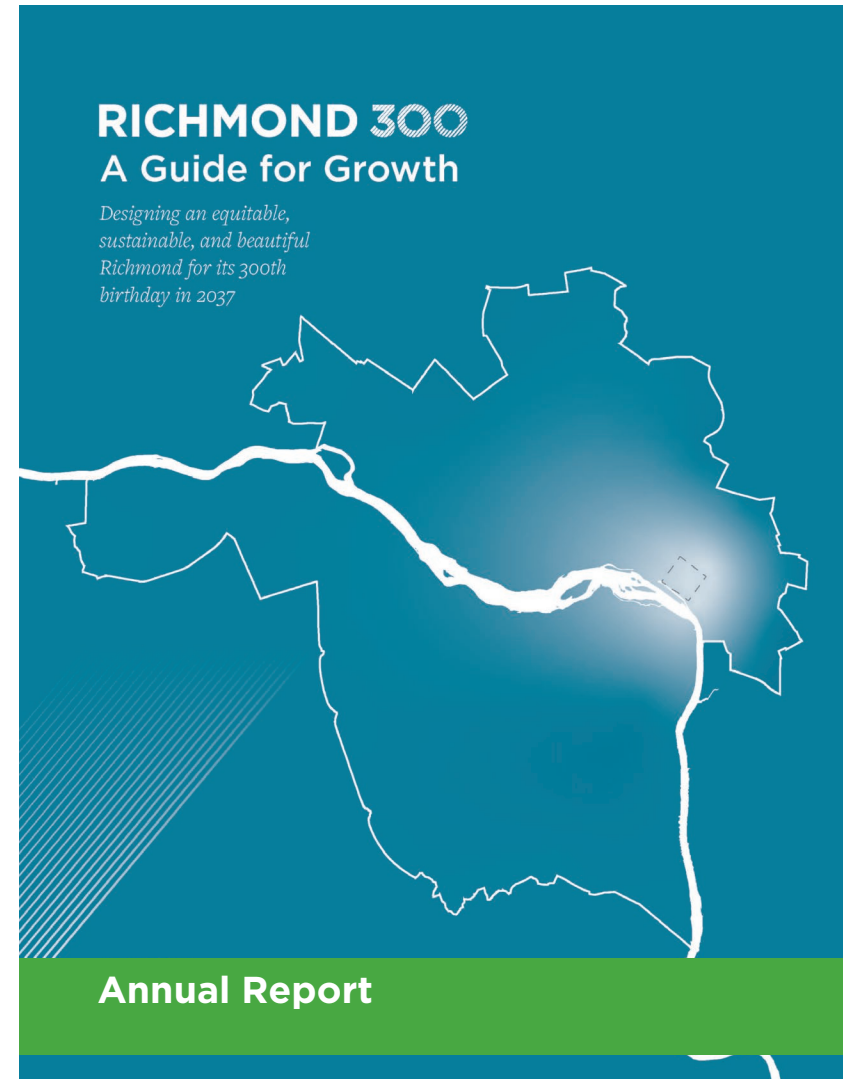
Realign City Facilities



Implementation: Reporting

Annual Report should include the following :

- **Metrics:** Updated every other year, this section includes new statistics for the metrics described at the beginning of each this chapter.
- **Big Moves:** A summary of the actions that have transpired to advance each Big Move since the last Annual Report was published. The actions may include, but are not limited to, the action steps outlined in Chapter 7.
- **Other Goals:** A summary of any other actions undertaken in an effort to advance any of the 17 Goals outlined in Chapters 2 through 6 of that have transpired since the last Annual Report was published.



Office of Equitable Development

- Reports to CAO and DCAO for Economic and Community Development
- Sits within the Dept. of Planning and Development Review
- Matrix structure, reaching across departments to coordinate internal efforts on topics related to **advancing the equitable development of the city**
- Coordinates and develops community engagement
- Seeks to leverage partnerships to implement *Richmond 300* with external entities like RRHA, Plan RVA, foundations, non-profits, and others



Office of Equitable Development



Maritza Mercado Pechin



Yessenia Revilla



Brian Mercer



Jackie Stephens



Erica A. Banks

Not pictured:
Aaron Bond
Samantha Lewis

Metrics

R300 calls for updating the metrics every other year

Some of the metrics shifts are due to trends outside of the City's control



Total Population

2021: 226,604
2019: 230,436



% Population with a Post-Secondary Degree

2021: 43.7%
2018: 41.9%



Total Jobs

2021: 218,727
2020: 204,325



% Population with a High School Degree

2021: 88.1%
2018: 85.1%



Median Income

2021: \$75,062
2018: \$61,937

In 2021 inflation-adjusted dollars



% Population In Poverty

2021: 21.1%
2018: 21.9%

- FOLLOWING DESIRED TREND
- NOT FOLLOWING DESIRED TREND
- SAME/ NOT UPDATED

Metrics



Walk Score

2021: 51
2020: 52



% of Jobs within 1/2 Mile of High-Frequency Transit

2020: 77.7%



Miles of Bike Lanes

2022: 61
2020: 49



% Population Living 1/2 Mile of High-Frequency Transit

2014-2018: 51.7%



Miles of Sidewalks

2022: 836
2020: 836



% of Workers who Bike, Walk, Take Transit to Work

2021: 12.1%
2018: 14%



Number of Deaths & Severe Injuries due to Transportation Crashes

2022: 214
2019: 193



Metrics



% of Homes Occupied by a Homeowner

2021: 45.01%
2018: 42.1%



Annual per capita Greenhouse Gas Emissions

2018: 11.81%



% of Blacks who are Homeowners

2021: 31.9%
2018: 31.4%



Daily per capita Residential Water Usage

2019: 34.12 GALLONS



% Population that is Housing-Cost Burdened

2015-2019: 75.2%
2013-2017: 74.8%



% of Population Living within a 10-minute Walk of a Park

2021: 80%
2020: 78%



% of Urban Tree Canopy

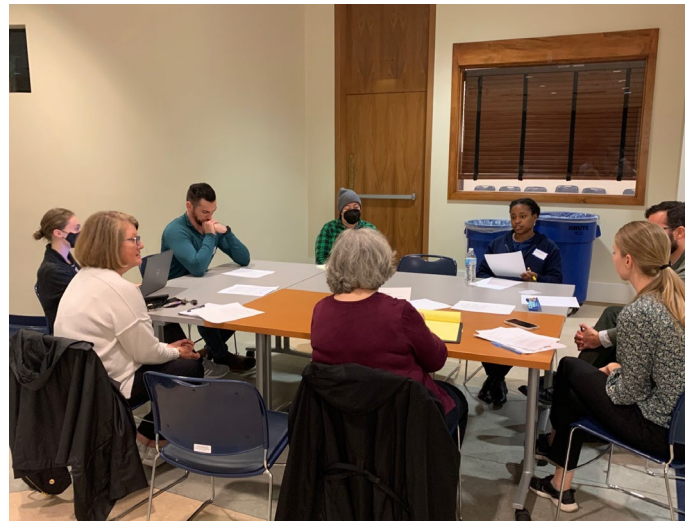
2010: 42%

■ FOLLOWING DESIRED TREND
■ NOT FOLLOWING DESIRED TREND
■ SAME/ NOT UPDATED

Engagement in 2022

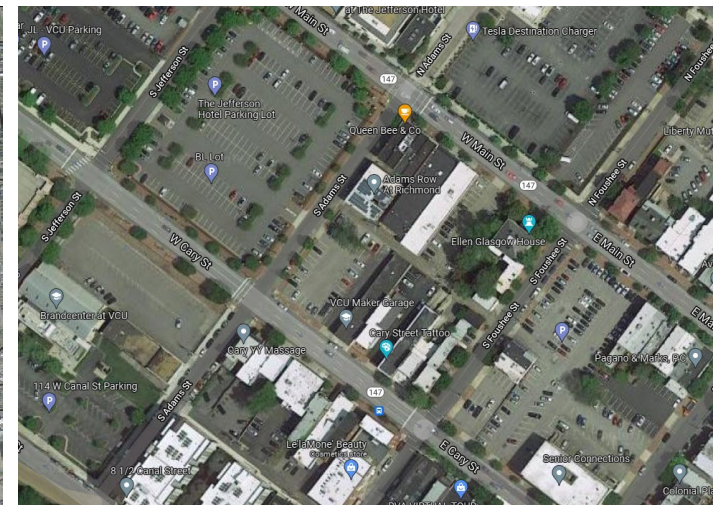
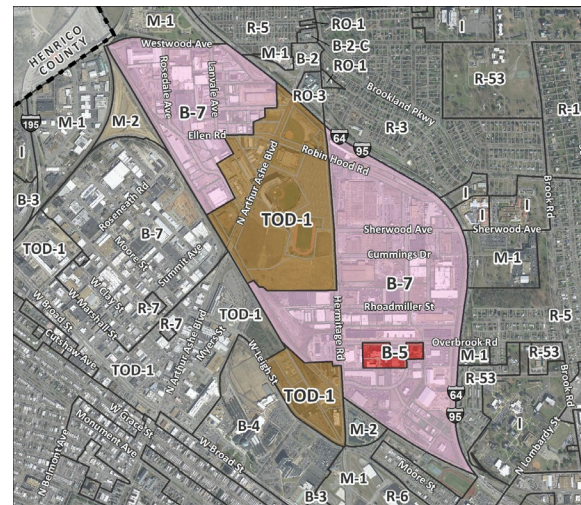
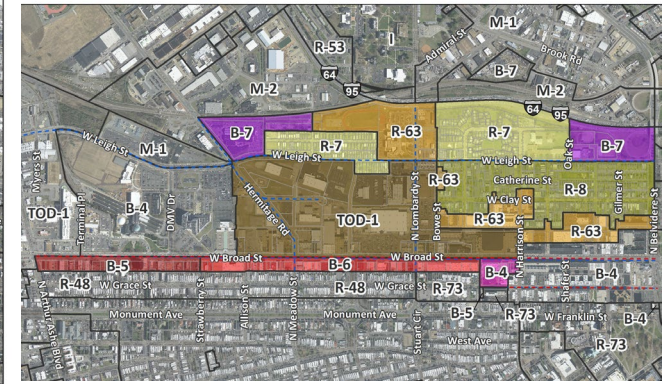
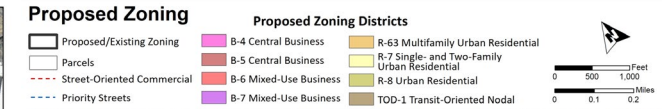
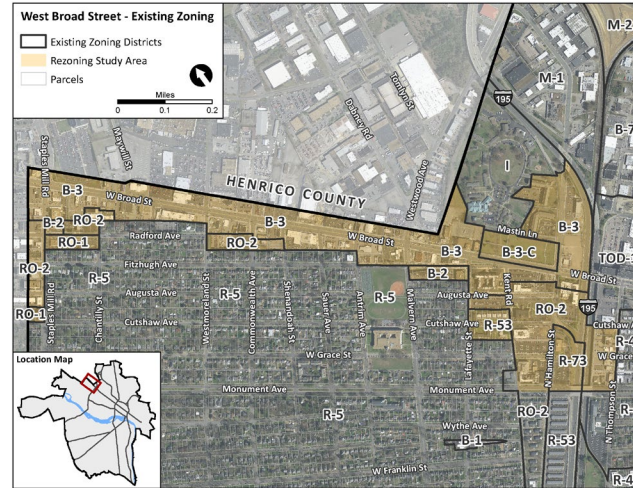
Hosted/attended **66 community meetings** with approximately **3,000 attendees** from January to December 2022

- Reconnect Jackson Ward
- City Center Rezoning
- Jackson Ward Community Plan
- Three Zoning Changes
- Diamond District



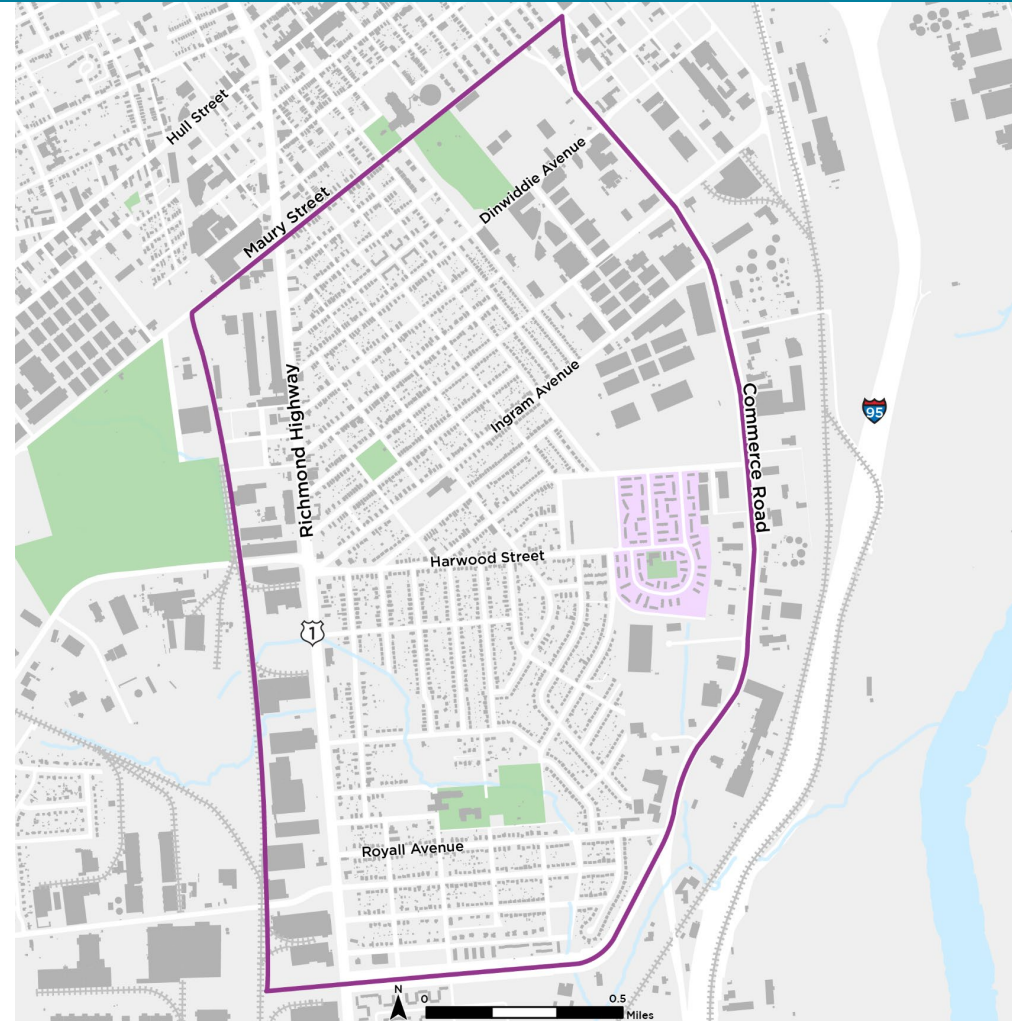
Big Moves: Rewrite the Zoning Ordinance

Project	Status	Lead (partners)
Zoning Ordinance Re-Write	Drafting process to create an Advisory Committee, preparing to release RFP	PDR
Eliminate Parking Minimums	Engagement underway	PDR
City Center Rezoning	Adopted by Council in September 2022	PDR
Short Term Rentals (STR)	Drafting ordinances and discussing with city attorney	PDR



Big Moves: Reimagine Priority Growth Nodes

Project	Status	Lead (partners)
City Center Innovation District Small Area Plan	Approved in February 2022	PDR, EDA, GRCCA (DPW, DPU, DED, Bio+Tech Park, VCU)
Shockoe Small Area Plan	Plan in final stages, \$11M grant for the Interpretive Center	PDR (DPW, DPU, DED)
Jackson Ward Community Plan	1 year of community engagement completed	PDR & RRHA (Health District)
Oak Grove - Bellemeade	Early planning stages, kick off in the spring	PDR (PRCF, DPW, DED)
Façade Improvement Programs	Extra \$100k for Arts District, ARPA funded \$250k for Hull Street	PDR (EDA)



Big Moves: Expand Housing Opportunities

Project	Status	Lead (partners)
Jackson Ward Community Plan	1 year of community engagement completed	PDR & RRHA (Health District)
Market Value Analysis 2.0	Completed in October 2022	Richmond Memorial Health Foundation (PDR, PlanRVA)
Equitable and Affordable Housing Strategy	Adopted February 2022	HCD (PDR)
Accessory Dwelling Unit Ordinance	Drafting ordinances and discussing with city attorney underway	PDR
Update to the Affordable Dwelling Unit Density Bonus	Proposed changes introduced	HCD (PDR)
Priority Neighborhood Amendment (RRHA Amendment)	Reviewing draft with stakeholders	PDR (RRHA)



Big Moves: Provide Greenways and Parks for All

Project	Status	Lead (partners)
Fall Line Trail	Alignment decided Funded by CVTA and the Commonwealth	OETM (DPW, PDR, PCRF)
James River Branch Trail	Funded by VA Smart Scale	DPW (PDR, PCRF)
Scott's Addition/ Science Museum Greenway	Funded by VA Smart Scale	DPW (PDR, PCRF)
Richmond Parks Master Plan	ARPA Funding allocated RFP released	PCRF (PDR, DPW)
5 Parks in Southside	Planning underway	PCRF (DPW, PDR)
Urban Forestry Master Plan	Early planning	Sustainability (PCRF, DPW, DPU, PDR)



FALL LINE Home About Trail Map Why the Fall Line Get Involved Contact Us

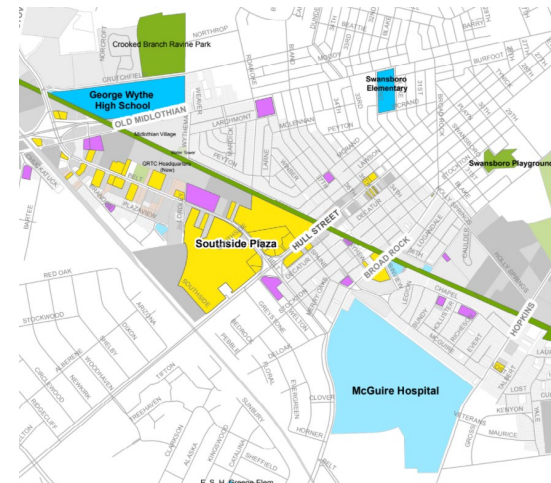
Coming Soon

A 43-mile north-south regional trail spine in Central Virginia

FALL LINE

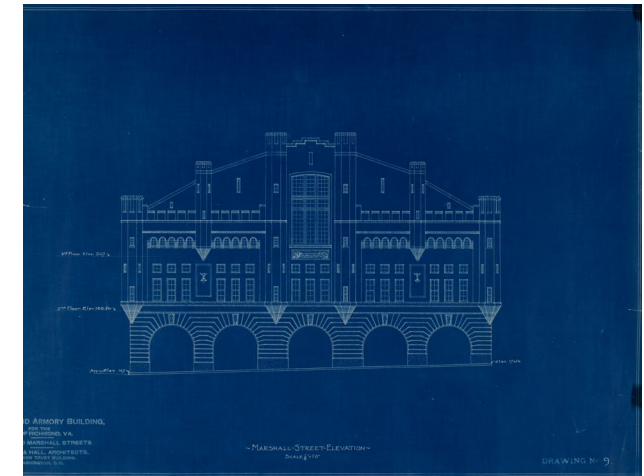
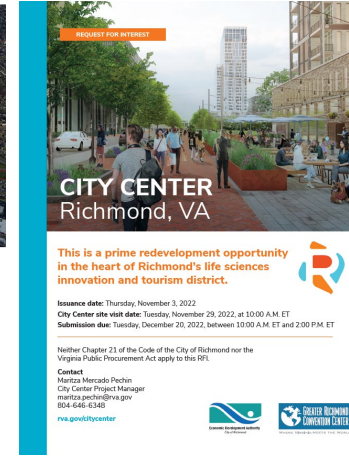
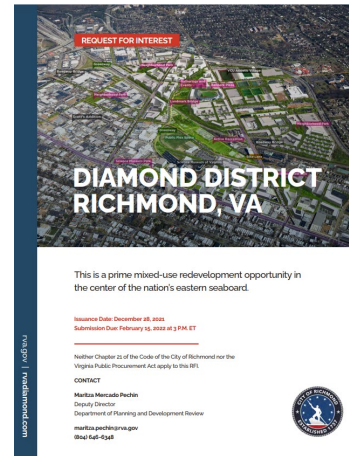
[Learn More](#)

Named for its unique geography along the trail corridor, the Fall Line denotes the area where the Piedmont plateau and Atlantic Coastal Plain meet, resulting in a number of rapids and waterfalls. The Fall Line trail courses through seven localities: Ashland, Hanover, Henrico, Richmond, Chesterfield, Colonial Heights, and Petersburg. [Read more.](#)



Big Moves: Realign City Facilities

Project	Status	Lead (partners)
Diamond District Redevelopment	Term sheet approved, Working on final agreements	PDR & DED
City Center Innovation District Redevelopment	RFI released, 5 submissions received	PDR & EDA (DPW, DPU, DED)
City Recreation Center Improvements	Funded by ARPA, design underway	Capital Projects (PRCF)



Looking Ahead to 2023

Major projects the Office of Equitable Development will be leading...

Many other entities are leading projects that implement Richmond 300. PDR staff are included in those project teams. All of those projects are not listed here.

Project	2023 Actions	Big Move
Zoning Ordinance Re-Write	Prepare/Issue RFP, establish advisory committee, begin community engagement	Rezoning
Eliminate Parking Minimums	Introduce ordinance to change zoning	Rezoning
Short Term Rentals	Introduce ordinance to change zoning	Rezoning
Façade programs	Market the programs and issue grants	Nodes
Shockoe Small Area Plan	Introduce ordinance to adopt plan, begin park work, initiate rezoning, plan for interpretive center, and more big moves identified in plan	Nodes
Jackson Ward Community Plan	Adopt Plan	Nodes
Oak Grove - Bellemeade	Continue planning/analysis, begin community engagement	Nodes
Accessory Dwelling Units	Introduce ordinance to change zoning	Housing
RRHA Amendments	Introduce amendments to the Master plan	Housing
City Center Innovation District	Select development partner	Realign Facilities
Diamond District	Introduce agreements, establish CDA, POD review	Realign Facilities
Richmond 300 - Appendix Amendment	Introduce amendments to the Master Plan	Admin

Thank you!

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RICHMOND

300

A GUIDE FOR GROWTH