



Commission of Architectural Review SUBMISSION APPLICATION

City of Richmond, Room 510 – City Hall
900 East Broad Street, Richmond, Virginia 23219
PHONE: (804) 646-6335 FAX: (804) 646-5789

12 COPIES OF SUPPORTING DOCUMENTATION ARE REQUIRED FOR PROCESSING YOUR SUBMISSION

LOCATION OF WORK: 123 W Broad St DATE: 25 July 14

OWNER'S NAME: 121 W Broad LLC / Steve Soble TEL NO.: 773-472-1601 x112

AND ADDRESS: 121 W Broad St EMAIL: _____

CITY, STATE AND ZIPCODE Richmond, VA 23220

ARCHITECT/CONTRACTOR'S NAME: Chris Fultz TEL. NO. 804-304-3571

AND ADDRESS: 3121 W Marshall St EMAIL: chris@fultzarchitects.com

CITY, STATE AND ZIPCODE Richmond, VA 23230

Would you like to receive your staff report via email? Yes No

REQUEST FOR CONCEPTUAL REVIEW

I hereby request Conceptual Review under the provisions of Chapter 114, Article IX, Division 4, Section 114-930.6(d) of the Richmond City Code for the proposal outlined below in accordance with materials accompanying this application. I understand that conceptual review is advisory only.

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

I hereby make application for the issuance of a certificate under the provisions of Chapter 114, Article IX, Division 4 (Old and Historic Districts) of the Richmond City Code for the proposal outlined below in accordance with plans and specifications accompanying this application.

DETAILED DESCRIPTION OF PROPOSED WORK (Required):

STATE HOW THE DESIGN REVIEW GUIDELINES INFORM THE DESIGN OF THE WORK

PROPOSED. (Include additional sheets of description if necessary, and **12 copies** of artwork helpful in describing the project. The 12 copies are not required if the project is being reviewed for an administrative approval. See *instruction sheet for requirements.*)

The Owner is requesting approval to replace an existing illuminated sign with a new illuminated sign. The new sign is smaller in size and will represent the new tenant. Please see attached documents. Thank you.

Signature of Owner or Authorized Agent: 

Name of Owner or Authorized Agent (please print legibly): Chris Fultz

(Space below for staff use only)

Received by Commission Secretary

APPLICATION NO. _____

DATE _____

SCHEDULED FOR _____

Note: CAR reviews all applications on a case-by-case basis.

**INSTRUCTIONS FOR COMPLETING AND SUBMITTING
THE APPLICATION AND REQUIRED MATERIALS
FOR REVIEW BY THE
COMMISSION OF ARCHITECTURAL REVIEW**

The Commission of Architectural Review will meet on the 4th Tuesday of each month, with the exception of December when the Commission meets the 2nd Tuesday of the month. *Please refer to the attached schedule for specific meeting and deadline dates.*

One (1) signed and completed application and twelve (12) copies of any supporting documentation and should be sent (for receipt prior the submission deadline) to:

**Secretary, C.A.R.
Room 510 - City Hall
900 E. Broad Street
Richmond VA 23219**

Please consult the deadline schedule or contact CAR staff for the **submission deadline** for a particular meeting. The submission deadline allows time for staff review, public notice and distribution to Commission members. Applications are advertised 10 days in advance of the meeting. When the scale of a project is of substantive impact to the district where it is located direct public notices are sent to property owners within 150' of the project site in advance of the meeting.

In cases where permits are required to complete the work, permit applications should be submitted to the Bureau of Permits and Inspection in Room 110 of City Hall. A building permit application is necessary to evaluate building and zoning code issues. These issues should be identified prior to submittal to the Commission. In some situations more specialized permits such as demolition, work-in-street, encroachment, sign, mechanical, or electrical permits may be required in addition to or in lieu of a building permit.

One (1) signed original of the application and twelve (12) copies of any supporting artwork must be provided. The twelve copies are not required if the project is being reviewed for administrative approval. The artwork should be no larger than 11" x 17". Reductions of larger size drawings are acceptable only as long as the submittal at the reduced size is legible.

A detailed project description and a statement of how the proposed work conforms to the Old and Historic District Design Review Guidelines is necessary for your application to be considered complete. Please refer to the Application Submission Requirements for instructions on what materials are required for the type of project you propose. Please be sure to **sign** the application.

The staff of the Commission is available to advise the applicant regarding the preparation of the application and its review prior to submittal. This pre-submittal review is strongly encouraged. Please call staff (646-6335). Applications may be faxed (Fax 646-5789) for preliminary review. **However, a signed original application and 12 copies of supporting materials are needed to constitute a complete submittal.**

The applicant is *encouraged to attend* the Commission meeting, which is held in the 5th floor conference room of City Hall starting at 3:30 P.M. The application portion of the meeting starts at 4:00 P.M. Deferrals may occasionally occur if the applicant or a representative is not present to answer questions that may arise in the course of Commission discussion.

Commission of Architectural Review

CITY OF RICHMOND, ROOM 510 – CITY HALL, 900 EAST BROAD STREET, RICHMOND, VIRGINIA 23219
(804) 646-6335

2014 Meeting and Deadline Dates

The CAR meets on the **fourth Tuesday** of each month, except in December when it meets on **the second Tuesday**. Special meetings are held as necessary. Unless otherwise indicated, all meetings are held in the 5th Floor Conference Room starting at 3:30 p.m.

Meeting Date

Submission Deadline

Tuesday, January 28, 2014 Friday, December 20, 2013

Tuesday February 25, 2014 Friday January 31, 2014

Tuesday, March 25, 2014 Friday, February 28, 2014

Tuesday, April 22, 2014..... Friday, March 28, 2014

Tuesday, May 27, 2014..... Friday, April 25, 2014

Tuesday, June 24, 2014 Friday, May 30, 2014

Tuesday, July 22, 2014..... Friday, June 27, 2014

Tuesday, August 26, 2014 Friday, July 25, 2014

Tuesday, September 23, 2014 Friday, August 29, 2014

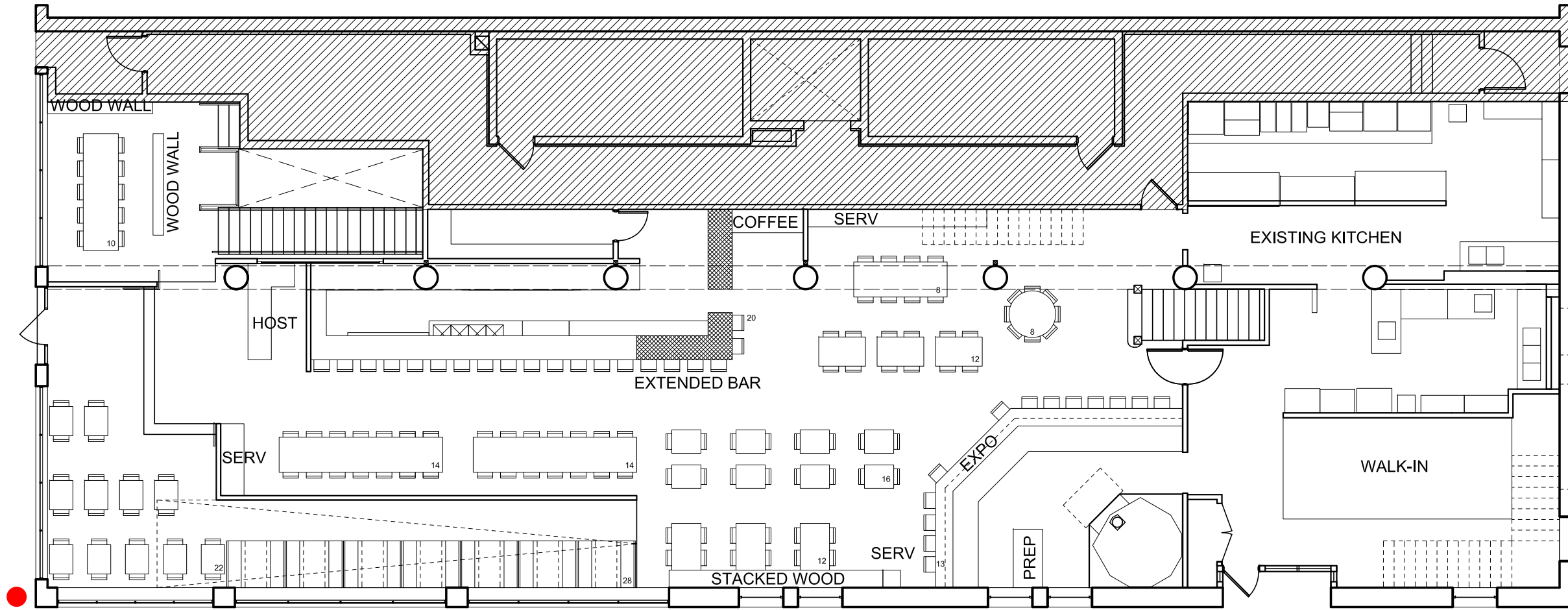
Tuesday, October 28, 2014 Friday, September 26, 2014

Tuesday, November 25, 2014 Friday, October 31, 2014

Tuesday, December 9, 2014 Friday, November 14, 2014



• GRAFFIATO •
richmond



FLOOR PLAN_FINAL

SCALE: 3/32" = 1'-0"

Location of
existing signage to
be replaced

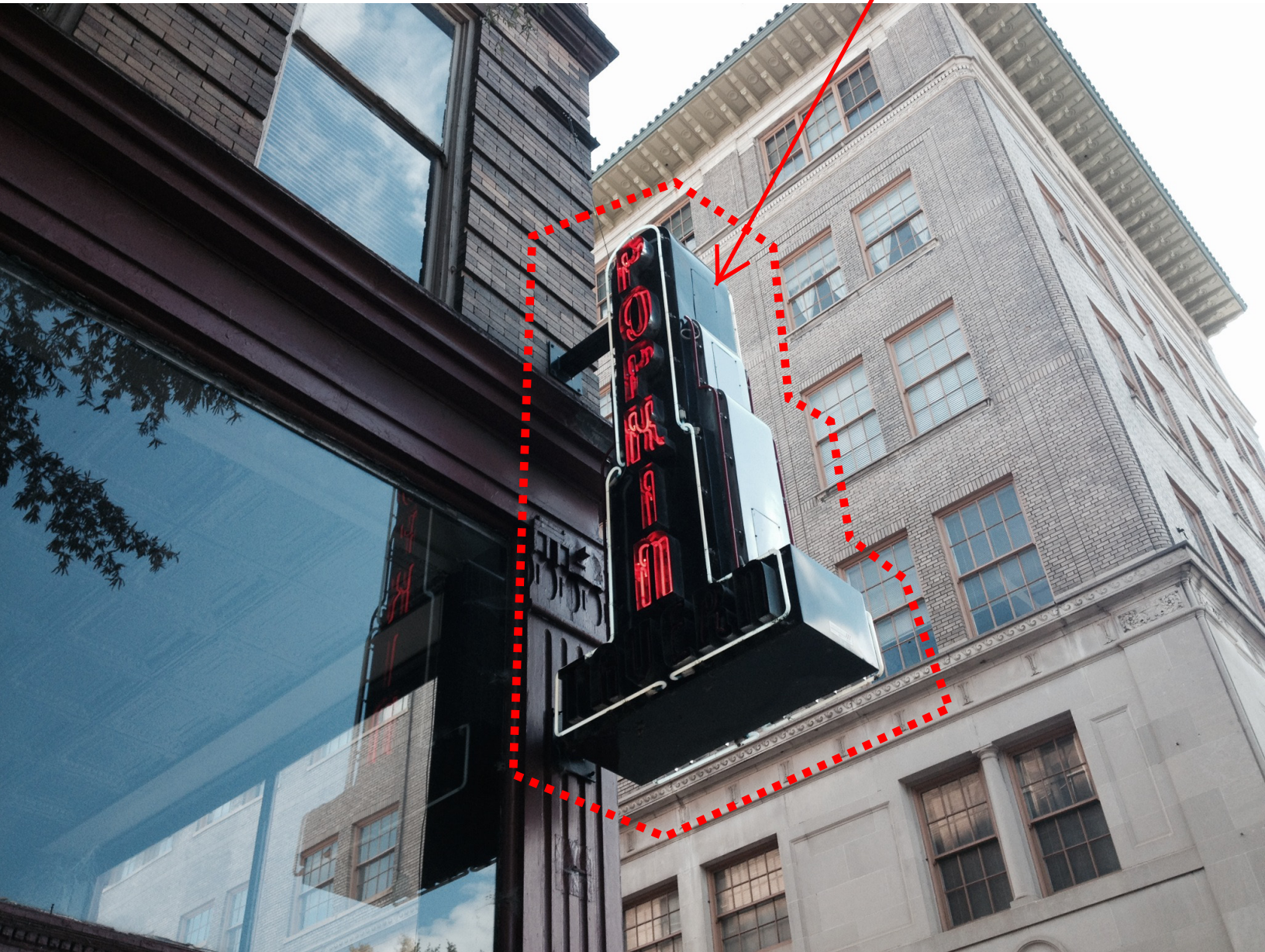




REMOVE EXISTING ILLUMINATED
SIGNAGE AND REPLACE WITH
ATTACHED SIGN DESIGN

123 W BROAD ST_ BROAD & JEFFERSON ELEVATION

REMOVE EXISTING ILLUMINATED SIGNAGE AND REPLACE WITH ATTACHED SIGN DESIGN



OPTION B



SAVED AS 0066-02NK graffiato_blade sign (concept)

CLIENT

PREPARED AND PROVIDED BY:

DESIGNER:
INSTALLATION:

PRODUCTION:

PHOTOGRAPHY:

APPROVED BY:

CLIENT:

REVISIONS	
NO.	DATE
1	07/10/14
1	NK 07/25/14

SALES/PERSON:

ROMANEL:

DESIGNER:

NICK KELEMEN

ART DISPLAY CO.

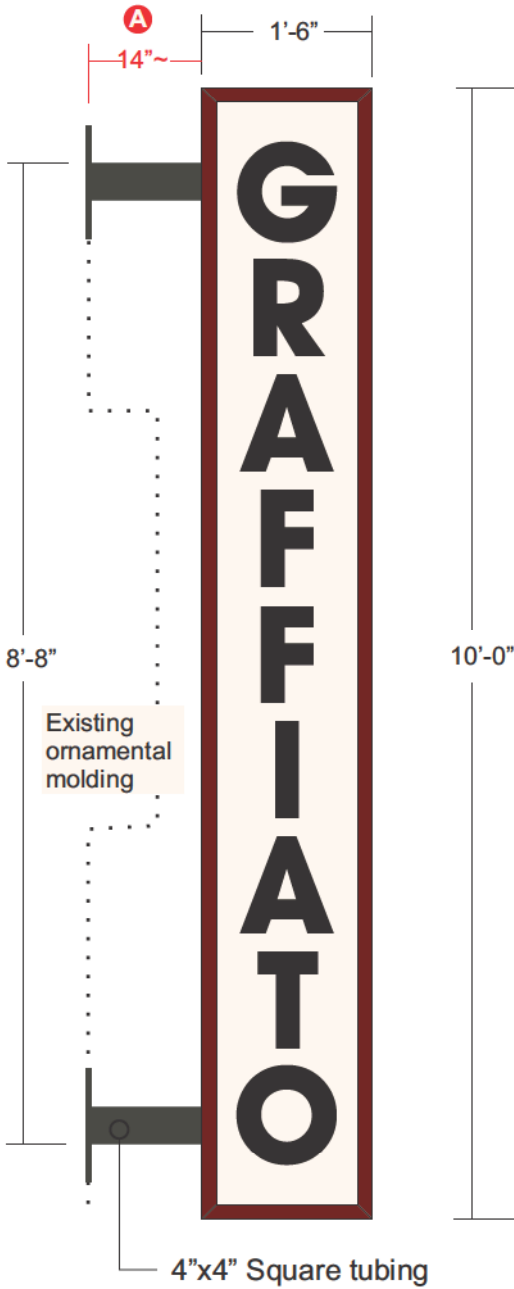
401 HAMPTON PARK BLVD.
CAPITOL HEIGHTS, MD 20743
(PH) 240-765-1400
(FAX) 240-765-1401
WWW.ARTDISPLAYCO.COM

DESIGNS AND SKETCHES ARE SOLE PROPERTY OF ART DISPLAY COMPANY AND MAY NOT BE USED OR REPRODUCED WITHOUT PERMISSION

123 W. Broadstreet
 Richmond VA,
 23220

FACE VIEW
 SCALE: 3/4"=1'-0"

SIDE VIEW
 SCALE: 3/4"=1'-0"



**(1X) INTERNALLY ILLUMINATED
 BLADE SIGN
 OPTION A**

- 1/8" fabricated aluminum cabinet with internal LED illumination
- Sprayed PMS 491C polyurethane
- Translucent white acrylic faces
- 1 1/2" aluminum molding painted to match cabinet
- Opaque black vinyl copy
- Cabinet attached to building as shown in photos on page 3+4, using existing brackets if possible

- A** • DISTANCE TO WALL AND SIDEWALK MUST BE FIELD CHECKED TO AVOID EXISTING ORNAMENTAL MOLDING
- B** • VERIFY HOLE PATTERN WITH FIELD CHECK TO REUSE EXISTING MOUNTING HOLES

SECTION VIEW, mounting plate detail
 SCALE: 3/4"=1' 0"

