

Preserving and Improving Addiction Treatment

RBHA | RICHMOND
PROJECT | BEHAVIORAL HEALTH
AUTHORITY
THE CAMPUS

RBHA | RICHMOND
BEHAVIORAL HEALTH
AUTHORITY



Our Mission

“RBHA enhances the quality of life for the people of Richmond by promoting and providing quality behavioral health and developmental services that are available, accessible, and cost-effective.”



Richmond Behavioral Health Authority

- Is the **legally designated point of access** for publicly-funded behavioral health and developmental services
- **Addresses critical needs of Richmond citizens**, and provides all services statutorily-mandated by the Code of Virginia and the annual Performance Contract from the Virginia Dept. of Behavioral Health & Developmental Services
- Had approximately **\$42.6 million in revenues (FY16)**, Approximately \$2.7 million provided by City of Richmond General Funds (non-departmental allocation)
- Leverages state, federal, and city funding through **aggressive seeking of competitive grant funding** and extensive provision of Medicaid-reimbursable services
- Is supported by **nearly 500 Full Time Employees**

Why Acquire Rubicon?

- Rubicon had been struggling financially and programmatically for years prior to RBHA contemplating acquisition
- RBHA made the decision that these essential services must remain in Richmond, and that the services fit our mission and service line
- We executed a deliberate process of acquiring the assets (acting as landlord) in summer 2016 while we prepared to programmatically take over operations (men's, women's, and women & children residential, withdrawal management, and outpatient). Full operations began in mid-December 2016
- The campus consists of six buildings, many of them had fallen into disrepair
- We have invested significant funds in creating a safe, therapeutic, and inviting atmosphere

RBHA

WOMEN'S TREATMENT CENTER





WOMEN'S TREATMENT CENTER

Renderings:

Entry/Greeter's Desk



Before



After

Renderings:

Staff Work Station



Before



After

Renderings:
Cafeteria



Before



After

Renderings:
Cafeteria



Before



After

Renderings:

1st Floor Wing 1



Before



After

Renderings:

1st Floor Wing 2



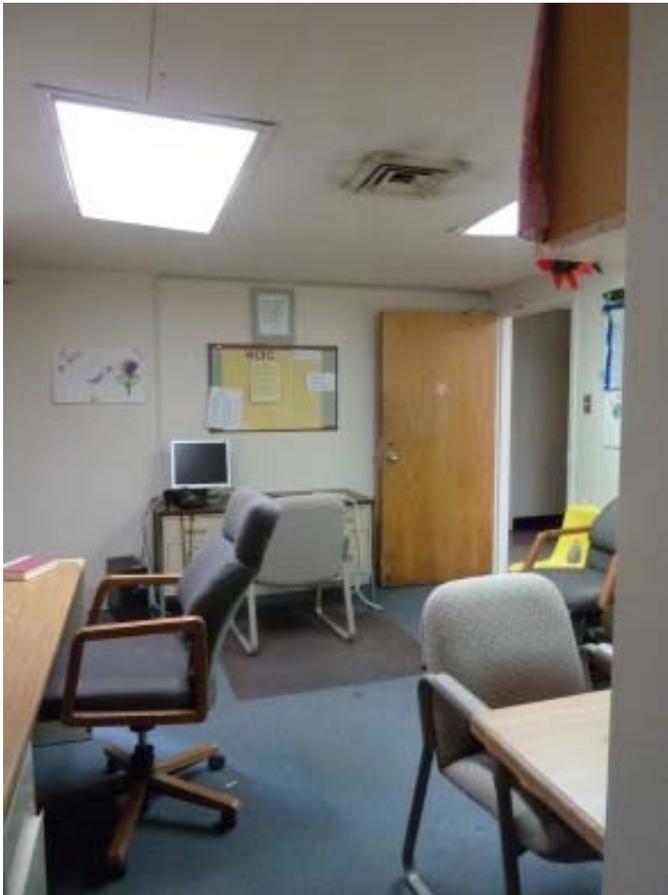
Before



After

Renderings:

2nd Floor Computer Room



Before



After

Renderings:

2nd Floor Main Lounge



Before



After

Renderings:
Play Room



Before



After

Renderings:

2nd Floor Wing 1



Before



After

Renderings:

2nd Floor Wing 2



Before



After

Renderings:

2nd Floor Wing 3



Before



After

Renderings:

Typical Wing Lounge



Before



After

RBHA

WOMEN'S TREATMENT CENTER

Renderings:
Exterior



RBHA | GYMNASIUM



RBHA | GYMNASIUM

Existing Photos



RBHA | GYMNASIUM

After Rendering



Site Renderings:
Rain Garden:



Site Renderings:
Athletic Fields:



Before



After

RBHA | SITE & LANDSCAPE

Site Renderings:

Main Entrance:



Site Renderings:
Respite Terrace:



Not Just a Facelift

- We are executing a top-to-bottom programmatic review and improvement of services at the facility
- We have conducted deep research on evidence-based SUD services and are implementing individual and group intervention improvements
- We are replacing the all-paper system with a state-of-the-art Electronic Health Record
- Individualizing services utilizing the ASAM criteria
- Improving security and campus access
- Training and hiring of staff (both old and new)

Not Just a Facelift

- Re-vamping food services to focus on healthy alternatives and customization of the menu for those with special nutritional/religious requirements
- Increasing capacity for Withdrawal Management (Detox) and expanding admission days
- In-house Medication-Assisted Treatment Capacity improvement and expansion
- Primary care now internally available via the RBHA RICH Clinic with telehealth options coming soon
- Re-negotiated all contracts from landscaping to doctor agreements

What's Next



- Our goal is to provide the finest residential SUD treatment in the Commonwealth
- Establish new partnerships with the region and potential payers
- Continue our investment in technology to ramp up efficiency and improve patient care
- Tighten the integration with RBHA's core services to achieve a seamless continuum of care

Questions & Discussion

