



Application for Urban Design Committee Review

Department of Planning and Development Review

900 E. Broad Street, Room 510

Richmond, Virginia 23219 | (804) 646-6335

<https://www.rva.gov/planning-development-review/urban-design-committee>



Application Type (select one)

<input checked="" type="checkbox"/> Location, Character, & Extent	<input type="checkbox"/> Encroachment
<input type="checkbox"/> Section 17.05	<input type="checkbox"/> Design Overlay District
<input type="checkbox"/> Other:	

Review Type (select one)

<input checked="" type="checkbox"/> Conceptual
<input type="checkbox"/> Final

Project Information

Submission Date: 1/15/2026

Project Name: 2nd Street Bus Platform Project

Project Address: 2nd Street

Brief Project Description (this is not a replacement for the required detailed narrative):

The 2nd Street Bus Platform Project will install a bus boarding platform on 2nd Street and include placemaking elements such as planters and public art. The project includes a bus platform on the eastern side of 2nd Street between Broad Street and Marshall Street, two planters with art on the outside of the planters, and a trash can at GRTC stop #3601.

Applicant Information (a City representative must be the applicant, with an exception for encroachments)

Name: Kathleen Murphy

Email: Kathleen.Murphy@rva.gov

City Agency: Department of Public Works- OETM

Phone: 804-646-2709

Main Contact (if different from Applicant):

Company:

Phone:

Email:

Submittal Deadlines

All applications and support materials must be filed no later than 21 days prior to the scheduled meeting of the Urban Design Committee (UDC). Please see the schedule on page 3 as actual deadlines are adjusted due to City holidays. **Late or incomplete submissions will be deferred to the next meeting.**

Application

It is important that the applicant discuss the proposal with appropriate City agencies, Zoning Administration staff, and area civic associations and residents prior to filing the application with the UDC. Applications should be emailed to the Urban Design Committee Secretary, Ray Roakes, at Raymond.roakes@rva.gov.

Background

The UDC is an 11 member committee created by City Council in 1968 whose purpose is to advise the City Planning Commission (CPC) on the design of projects on City property or right-of-way. The UDC provides advice of an aesthetic nature in connection with the performance of the duties of the Commission under Sections 17.05, 17.06, and 17.07 of the City Charter. The UDC also advises the Department of Public Works in regards to private encroachments in the public right-of-way.

Project Narrative: 2nd Street Bus Platform Project

The Office of Equitable Transit and Mobility's mission to make Richmond more accessible for those who do not own a personal vehicle and to encourage a mode shift to public transportation, biking, and walking dovetailed wonderfully with the AARP Community Challenge Grant, focused on funding projects that improve the lives of those aged 50 plus.

After discussions with GRTC and a look at the demographics surrounding a few candidate bus stops, the City applied to fund a bus platform on 2nd Street in historic Jackson Ward. Stop #3601, on 2nd Street between Broad Street and Marshall Street, serves 5 local bus routes and therefore has one of the highest ridership rates in the city, and is surrounded by a neighborhood with a high density of seniors.

The project includes the installation of a bus platform, two fiberglass planter boxes with hearty plants and art on the sides of the planters, and a trashcan. All components of this project will stay in character with Jackson Ward and the 2nd Street Summit aesthetics.

This project has community support as evidenced by the surveys that have been taken by the Office of Equitable Transit and Mobility's community engagement staff over the last few months.

The AARP Community Challenge award was \$25,000, which pays for the platform and the installation of the platform. The planters will be paid from the Office of Equitable Transit and Mobility's budget. The installation of the platform, based on previous experience, should take a few days.



**EXHIBIT: 2ND STREET
BUS STOP IMPROVEMENTS**

SCALE 1"=20'
0 20' 40'

GRTC



Figure 1- Exhibit: 2nd Street project



Figure 2- Example of fiberglass planter

Art design to be applied to
planters (see next page)

Planter 1: The ends of the planters will be a solid color or freestyle



Planter 2: The ends of the planters will be a solid color or freestyle



Figure 3- Artist rendering of planter art

Exhibit 1 - Example Bus Platform

