

INTRODUCED: October 15, 2024

AN ORDINANCE No. 2024-267

To authorize the Chief Administrative Officer, for and on behalf of the City of Richmond, to accept a donation of two road murals, one to be installed at the intersection of North 27<sup>th</sup> Street and Nine Mile Road and one to be installed at the intersection of North 28<sup>th</sup> Street and U Street, and maintenance services, all valued at approximately \$38,820.00 from Bon Secours - Richmond Community Hospital LLC for the purpose of supporting Bon Secours - Richmond Community Hospital LLC's Community Today, Community Tomorrow: Pathway to Wellness in the East End strategy.

\_\_\_\_\_  
Patron – Mayor Stoney

\_\_\_\_\_  
Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: NOV 12 2024 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That the Chief Administrative Officer, for and on behalf of the City of Richmond, be and is hereby authorized to accept a donation of two road murals, one to be installed at the intersection of North 27<sup>th</sup> Street and Nine Mile Road and one to be installed at the intersection of North 28<sup>th</sup> Street and U Street, and maintenance services, all valued at approximately \$38,820.00 from Bon Secours - Richmond Community Hospital LLC for the purpose of supporting Bon

AYES: 8 NOES: 0 ABSTAIN: \_\_\_\_\_

ADOPTED: NOV 12 2024 REJECTED: \_\_\_\_\_ STRICKEN: \_\_\_\_\_

### Pathway to Wellness in the East End strategy.

§ 2. This ordinance shall be in force and effect upon adoption.

APPROVED AS TO FORM:

CITY ATTORNEY'S OFFICE

ATRUE COPY:  
TESTE:  
*Amelia D. Reed*  
City Clerk



# City of Richmond

900 East Broad Street  
2nd Floor of City Hall  
Richmond, VA 23219  
www.rva.gov

## Master

File Number: Admin-2024-1024

File ID: Admin-2024-1024      Type: Request for Ordinance or Resolution      Status: Regular Agenda

Version: 3      Reference:      In Control: City Clerk Waiting Room

Department:      Cost:      File Created: 08/20/2024

Subject:      Final Action:

Title:

Internal Notes:

Code Sections:      Agenda Date: 10/15/2024

Indexes:      Agenda Number:

Patron(s):      Enactment Date:

Attachments: Admin-2024-1024 AATF Ordinance - Bon Secours Road Murals - Gift of Art, Admin-2024-1024 Gift of Art Form, Admin-2024-1024 Support Letter, Admin-2024-1024 Staff Report to PAC, Admin-2024-1024 PAC Report to CPC      Enactment Number:

Contact:      Introduction Date:

Drafter:      Effective Date:

Related Files:

Approval History

Version	Seq #	Action Date	Approver	Action	Due Date
3	1	9/24/2024	Kris Daniel-Thiem - FYI	Notified - FYI	
3	2	9/25/2024	Kevin Vonck	Approve	10/1/2024
3	3	9/25/2024	Alecia Blackwell - FYI	Notified - FYI	
3	4	9/25/2024	Sharon Ebert	Approve	10/2/2024
3	5	9/25/2024	Caitlin Sedano - FYI	Notified - FYI	
3	6	9/25/2024	Jeff Gray - FYI	Notified - FYI	
3	7	10/2/2024	Lincoln Saunders	Approve	9/27/2024
3	8	10/3/2024	Mayor Stoney	Approve	10/4/2024

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File Admin-2024-1024

# City of Richmond

## Intracity Correspondence

**O&R Transmittal**

**DATE:** September 25, 2024

**TO:** The Honorable Members of City Council

**THROUGH:** The Honorable Levar M. Stoney, Mayor

**THROUGH:** J.E. Lincoln Saunders, Chief Administrative Officer

**THROUGH:** Sharon L. Ebert, DCAO for Planning & Economic Development

**FROM:** Kevin J. Vonck, Director of Planning & Development Review

**RE:** To authorize the Chief Administrative Officer, for and on behalf of the City of Richmond, to accept a donation of two road murals, one to be installed at the intersection of North 27th Street and Nine Mile Road and one to be installed at the intersection of North 28th Street and U Street, and maintenance services, all valued at approximately \$38,820, from Bon Secours - Richmond Community Hospital LLC for the purpose of supporting Bon Secours - Richmond Community Hospital LLC's Community Today, Community Tomorrow: Pathway to Wellness in the East End strategy.

**ORD. OR RES. No.**

**PURPOSE:** To accept two works of art being offered to the City by the Bon Secours Richmond Community Hospital for the purpose of supporting their Community Today, Community Tomorrow: Pathway to Wellness in the East End strategy.

**BACKGROUND:** The proposed gifts of art are an integral part of the *Community Today, Community Tomorrow: Pathway to Wellness in the East End Plan*, a multi-year effort spearheaded by Bon Secours Richmond Community Hospital, Richmond's first Black-owned hospital, established in 1907.

The gifts of art are a vital component of the Plan's campus-wide beautification project. The Gifts include two road murals by local artist Hamilton Glass at 1) the intersection of 27th Street and Nine Mile Road and 2) the intersection of 28th and U Streets-providing a welcoming, inspiring message to associates, patients, visitors, and community members alike. As part of the gift, Bon Secours Richmond Community Hospital has agreed to maintain the road murals for five years with the intent to facilitate maintenance after three years. Following the five-year term, the City would assume maintenance of the murals.

The hospital recently partnered with the artist to create a series of paintings in its Legacy Garden to honor their 21 founding physicians. With a similar design aesthetic of bold colors and geometric shapes, the road murals will complement the Legacy Garden artwork, bringing cohesion and visual continuity to the growing campus.

**COMMUNITY ENGAGEMENT:** Bon Secours Richmond Community Hospital will host a block party in Fall 2024 to engage the community in the creation of the road murals and celebrate the past, present, and future of the East End community.

**STRATEGIC INITIATIVES AND OTHER GOVERNMENTAL:** Richmond 300 Master Plan and Richmond Public Art Master Plan; the Public Art Commission has recommended acceptance of these gifts.

**FISCAL IMPACT:** The Department of Planning and Development Review will not incur any immediate costs. The impact to the City's future fiscal years is estimated at no more than \$1,000 over the next ten years for general maintenance of the sculpture, following the expiration of the hospital's maintenance commitment after year five. Other indirect costs include staff time for processing the request; preparation of draft ordinance; and related tasks in accordance with the conditions of approval per the City Planning Commission.

**DESIRED EFFECTIVE DATE:** Upon adoption.

**REQUESTED INTRODUCTION DATE:** October 15, 2024

**CITY COUNCIL PUBLIC HEARING DATE:** November 12, 2024

**REQUESTED AGENDA:** Consent

**RECOMMENDED COUNCIL COMMITTEE:** Land Use, Housing & Transportation Standing

Committee (October 22, 2024)

**AFFECTED AGENCIES:** Planning and Development Review  
Office of Chief Administrative Office  
Law Department (for review of draft ordinance)  
Department of Public Works (permitting)

**RELATIONSHIP TO EXISTING ORD. OR RES.:** ORD. 1997-003-41

**ATTACHMENTS:** Gift of Art Forms, Ordinance

**STAFF:** Kevin J. Vonck, Director, Department of Planning and Development Review,  
kevin.vonck@rva.gov, (804) 646-3741

Monica Kinsey, Planner/Secretary to the Public Art Commission, Department of Planning and  
Development Review, monica.kinsey@rva.gov, (804) 646-3303



# **PUBLIC ART COMMISSION**

## **CITY OF RICHMOND**

### **DONATING GIFTS OF ART TO THE CITY**

#### **DONOR INFORMATION CHECKLIST**

Anyone wishing to donate art for public display to the City of Richmond must follow the City's policies and procedures for "Gifts of Works of Art." The gift will be reviewed in accordance with uniform criteria used for all art in the City's Public Art Collection. This criteria includes:

- 1) Artistic merit and context in the City's art collection
- 2) Site appropriateness
- 3) Fabrication, handling, and installation
- 4) Oversight responsibility
- 5) City liability and maintenance requirements
- 6) Community endorsement
- 7) Budget and guarantee of funding source
- 8) Educational, cultural, and historical value; and contribution to the identity of a neighborhood or district

All art offered to any agency, department or office of the City shall be referred to the Public Art Commission (PAC) for consideration.

For art valued at less than \$2000, the PAC will review the work according to the criteria listed above and make a recommendation to the Planning Commission for final approval.

For art valued above \$2000, the PAC will appoint a "Gift Review Team" (GRT) to review the art according to that same criteria. The GRT shall consist of:

- 1) a representative of the community,
- 2) a representative of the City's user agency responsible for the artwork's care, placement or disposition, and
- 3) at least one member of the PAC.

The GRT will prepare a report for the full PAC who in turn will forward their recommendation to the Planning Commission. Following their assessment, a final recommendation will be presented to City Council for a vote. The Office of the Chief Administrative Officer will inform the donor of the art's final acceptance or rejection.

Attached are a set of forms (A-C) that must be completed in full and submitted along with a written request for consideration of the donated art to the PAC. Send to (susan.glasser@rva.gov). Please indicate if the donor will pay for relocation costs for the work and be sure to attach all requested additional materials to the forms (if applicable). These forms are necessary to provide full documentation of the gift and pertinent information necessary for its care in the future.

Your cooperation with these procedures is appreciated.





# PUBLIC ART COMMISSION

CITY OF RICHMOND

DONATING GIFTS OF ART TO THE CITY

## FORM A



### ARTIST INFORMATION

**Artist's Name. Hamilton Glass**

Address: PO Box 38631 Henrico, VA 23231

Phone: 862-452-6604

Email: ham.glass@gmail.com

**Dealer or Agent's Name.**

Address:

Phone:

Email:

**In addition, please provide the following information:**

Artist's website and/or other social media platforms

Facebook: Ham?

Website: [www.whosham.com](http://www.whosham.com)

Instagram: hamglass

# FORM B

## WORK OF ART SPECIFICATIONS

### Identification

Title of Work: **Richmond Community Hospital**

Date Executed: **Late summer/fall 2024**

Location and Description of Signature and Edition Markings: **Nine Mile and 27th Street intersections and the other at U st and 28th.**

### Specifications

Dimensions (without pedestal): **Intersection at 28th / U St**

Height (in inches):      Width (in inches): **approx 40'**      Depth (in inches): **approx 40'**

Weight (in pounds):

Dimensions (without pedestal): **Intersection at Nine Mile / 27th st**

Height (in inches):      Width (in inches): **27' approx**      Depth (in inches): **approx 155'**

Weight (in pounds):

Pedestal Dimensions: N/A

Height (in inches):      Width (in inches):      Depth (in inches):

Weight (in pounds):

### Material

List each type of fabrication material used (including welding or joining materials if applicable).  
**Armorseal Tread-flex paint from Sherwin Williams**

### Fabrication (if applicable)

Name of Fabricator(s):

Address:

Phone:

Primary Construction Technique(s):

## **Maintenance**

If the work was designed to include the weathering process as a part of its overall visual impact, please describe the type of environment for which the work was designed.

Is the donor planning to establish a maintenance fund for the future care of the art? If so, please indicate the amount of funding to be provided and whether it is a one-time or annual contribution.

Bon Secours agrees to maintain the work for five years. will contract a one time maintenance between year three and year five.

## **Additional Archival Information**

Please indicate all notable public viewings, exhibitions and/or collections in which this work has been included.

**N/A**

If this work is a limited edition, please indicate the locations of other editions.

**N/A**

Please provide bibliographic information on any publications that have either reproduced or carried articles pertaining to this work.

**N/A**

If there is any other relevant information about the work that you feel should be presented to the Art Commission during its review, please attach it to this form.

**Concept sketches are attached, as well as Legacy Wall Mural images which tie together the past and future of Richmond Community Hospital and the community it resides in.**

## Site Selection

If the donor has a preferred City-owned property site in which to place this work, please identify the proposed site, describe the reasons why the site was selected, and how the site will be improved or enhanced by the installation of this work.

**Nine Mile and 27th Street intersections and the other at U st and 28th.**

List two alternate sites that would be acceptable to the donor. (The Public Art Commission cannot guarantee that any suggested sites will receive final approval from the City.)

**N/A**

# FORM C

## DONOR PROFILE

### Donor or Donor Organization

Name: Bon Secours Richmond Community Hospital

Address: 1500 N. 28th St. Richmond, VA 23223

Phone:

Email:

### Donor Liaison (if applicable)

Name: Bridget Fitzpatrick, CEO

Address: 1500 North 28th Street | Richmond, VA 23223

Phone: C: 804-971-6980 | O: 804-225-1701

Email: Bridget\_Fitzpatrick@bshsi.org

Please describe the circumstances under which the gift is being proposed:  
Richmond Community Hospital is using public art to preserve its legacy in the East End but also to be a welcome and inviting space to users of the hospital and also members of the community. There will be community engagement days for community members to come and paint, and leave their mark on the murals.

### Valuation

Appraised value: **\$33,820 Upon completion of both murals**

Date of appraisal:

Appraiser's Name:

Address:

Phone:

Email:

Please attached the appraiser's report if available.





# Staff Report City of Richmond, Virginia City Planning Commission

Write legislation/ordinance number here.	Meeting Date: 9/17/2024
Applicant/Petitioner	Bon Secours
Description	<p>Bon Secours Richmond Community Hospital is in the second full year of their <i>Community Today, Community Tomorrow: Pathway to Wellness in the East End</i> strategy. A part of this project includes significant investments in their campus grounds to create a safe, inviting space where their associates want to work and their patients seek care. Over the past year, they partnered with Richmond artist Hamilton Glass to complete paintings in their renovated Legacy Garden honoring their 21 founding physicians. The Legacy Garden is an open space for the community, patients, and staff to enjoy green space and reflect on the strong history of the East End community.</p> <p>The hospital's plan is to extend the partnership with Hamilton Glass for two additional community-based street art projects: one at the intersection of 27th Street and Nine Mile Road and the other at 28th and U Streets. The street art will complement the art in the Legacy Garden and provide cohesion to their growing campus.</p>
Project Location 27 <sup>th</sup> Street and Nine Mile Road and 28 <sup>th</sup> and U Streets	
Council District(s): <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input checked="" type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9 <input type="checkbox"/> City-Wide	
PAC Recommendation	Approval
Staff Contact	Monica Kinsey, Planner/Secretary, Public Art Commission, monica.kinsey@rva.gov
Conditions	Bon Secours agrees to maintain the works for five years.

## RATIONALE FOR PLACING ON PUBLIC PROPERTY

The rationale for the installation is to enhance a community beautification project in the Nine Mile Road area of the East End as part of the first phase of Bon Secours Richmond Community Hospital's *Community Today, Community Tomorrow: Pathway to Wellness in the East End Plan*.

## ABOUT THE ARTIST

Hamilton Glass started his art career as an architect, and after working in the field for seven years discovered his true passion was painting. His paintings, however, are reminiscent of his past as an architect through technique and style. He often utilizes geometric shapes, line, and color to create bold, graphic murals that work with the existing architecture or landscape to create site-specific works of art. Glass is honored to be a frequent collaborator with organizations who are focused on community growth and outreach. This part of his practice offers him the opportunity to give back to the community through his art and is a huge inspiration in itself.

Glass is a founder of *Mending Walls*, whose mission is to advance social justice by connecting community members from different backgrounds in conversation to foster empathy, understanding, and healing using art as a major vehicle. *Mending Walls* was featured in an Emmy award winning documentary on PBS.

## CORRELATION TO RICHMOND 300 AND THE PUBLIC ART MASTER PLAN

### Richmond 300 Master Plan

#### Goal 4: Urban Design (p. 99)

Public art is critical to showcase a place's uniqueness, culture, and history. . . . Future public art projects and improved streetscapes in all parts of the city set the tone for high-quality development and create pride for residents as they look forward to the future prosperity of their neighborhood and their personal household.

#### Objective 4.2 (p. 102)

Integrate public art into the built environment to acknowledge Richmond's unique history and neighborhood identity, and engage the creative community, focusing public art efforts in areas that do not have public art today.

### Public Art Master Plan

#### Distribute Public Art Equitably (p. 55)

. . . To engender interest and enthusiasm about public art in the city, the program must be active in neighborhoods outside of the downtown core to engage more citizens. Smaller-scale projects created by artists that interact with neighborhood residents can contribute to the texture and identity of an area and help provide a sense of community by adding landmarks, touchstones, and a unique character.

#### Priority Sites & Projects (pp. 83-89)

Community Gathering Sites

Health-Focused Sites

### Preliminary Designs







# Staff Report City of Richmond, Virginia Public Art Commission

Write legislation/ordinance number here.	Meeting Date: 4/27/2023
Applicant/Petitioner	Bon Secours
Description	<p>Bon Secours Richmond Community Hospital is in the second full year of our Community Today, Community Tomorrow: Pathway to Wellness in the East End strategy. A part of this project includes significant investments in our campus grounds to create a safe, inviting space where our associates want to work and our patients seek care. Over the past year, we partnered with Richmond Artist Hamilton Glass to complete a mural in our renovated Legacy Garden honoring our 21 founding physicians. The Legacy Garden is an open space for the community, patients, and staff to enjoy green space and reflect on the strong history of the East End community.</p> <p>Our plan is to extend the partnership with Hamilton Glass for two additional community-based street art projects: one at the intersection of Nine Mile and 27<sup>th</sup> St. and the other at U St. and 28<sup>th</sup> St. The street art will complement the art in the Legacy Garden and provide cohesion to our growing campus.</p>
Project Location 28 <sup>th</sup> and U Streets and 27 <sup>th</sup> and Nine Mile Road	
Council District(s): <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input checked="" type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9 <input type="checkbox"/> City-Wide	
(Recommending body) Recommendation	Approval, with Conditions
Staff Contact	Susan Glasser, Secretary, Public Art Commission, susan.glasser@rva.gov
Conditions	Bon Secours agrees to maintain the works for five years.

## RATIONAL FOR PLACING ON PUBLIC PROPERTY

The rationale for the installation is enhance a community beautification project in the Nine Mile Road area to build on a first phase of work completed in the past several years as conveyed in the project description above.

## ABOUT THE ARTIST

Hamilton Glass started his art career as an architect, and after working in the field for seven years discovered his true passion was painting. His paintings, however, are reminiscent of his past as an architect through technique and style. He often utilizes geometric shapes, line, and color to create bold, graphic murals that work with the existing architecture or landscape to create site-specific works of art. Glass is honored to be a frequent collaborator with organizations who are focused on community growth and outreach. This part of his practice offers him the opportunity to give back to the community through his art and is a huge inspiration in itself.

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#### Goal 4: Urban Design (p. 99)

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. . . To engender interest and enthusiasm about public art in the city, the program must be active in neighborhoods outside of the downtown core to engage more citizens. Smaller-scale projects created by artists that interact with neighborhood residents can contribute to the texture and identity of an area and help provide a sense of community by adding landmarks, touchstones, and a unique character.

#### Priority Sites & Projects (pp. 83-89)

Community Gathering Sites  
Health-Focused Sites

### Preliminary Designs





April 12, 2024

Public Art Commission  
Secretary: Susan Glasser  
900 E. Broad St., Room 511  
Richmond, VA 23219

Dear Ms. Glasser,

Bon Secours Richmond Community Hospital is in the second full year of our Community Today, Community Tomorrow: Pathway to Wellness in the East End strategy. A part of this project includes significant investments in our campus grounds to create a safe, inviting space where our associates want to work and our patients seek care. Over the past year, we partnered with Richmond Artist Hamilton Glass to complete a mural in our renovated Legacy Garden honoring our 21 founding physicians. The Legacy Garden is an open space for the community, patients, and staff to enjoy green space and reflect on the strong history of the East End community.

Our plan is to extend the partnership with Hamilton Glass for two additional community-based street art projects: one at the intersection of Nine Mile and 27<sup>th</sup> St. and the other at U St. and 28<sup>th</sup> St. The street art will complement the art in the Legacy Garden and provide cohesion to our growing campus.

We plan to donate this art to the city. In addition, Bon Secours agrees to maintain the work for five years. Based on feedback from the artist, the art will need to be touched up around year three.

We are looking forward to hosting a community block party in the Fall to engage the community in the creation of the artwork and celebrate the past, present, and future of the incredible East End community.

If you have any questions, do not hesitate to reach out.

Sincerely,

A handwritten signature in blue ink, appearing to read "Bridget A. Fitzpatrick".

Bridget A Fitzpatrick  
Chief Operating Officer  
Bon Secours Richmond Community Hospital